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FOURTY-THIRD YEAR—No. 25

GLADSTONE, MICH., FRIDAY, SEPTEMBER 28, 1928

SUBSCRIPTION \$2.00 PER YEAR

ATTEND MEETING OF SPORTSMEN

FLOYD MARBLE IS AMONG SPEAKERS ON AFTER-DINNER PROGRAM

Floyd Marble, Treasurer of the Upper Peninsula Sportsmen's Association, Charles Green, and Charles Slingsby attended a meeting of the organization held Monday at Manistig. Sixteen of the twenty-seven clubs are represented by fifty delegates.

The sportsmen again adopted a resolution recommending a state bond issue for \$100,000, for financing a conservation program including the establishment of game refuges.

Among other resolutions was one that the deer license law be amended so that \$1.50 of the license fee be made available for the purchase of game refuges surrounded by public shooting grounds; that 75 cents of the license fee be made available for the same purpose; that the Shiras gun law be amended to make it mandatory for the Conservation department to issue permits to carry guns in some areas during open season.

The sportsmen went on record as favoring the establishment of a black bass hatchery in the upper peninsula, and a change in the open season on bass to begin July 15 instead of July 1st.

They felt that no changes in the present deer season were necessary, that the rabbit season should remain as it is, and no increase be made in hunting or fishing licenses.

A change in the open season on upland game birds in the upper peninsula to begin October 1 instead of October 25 was advised and also that the bag limit be five, at three in one day, three in possession, and fifteen during the season.

P.T.A. PLANS PARTY FOR SCHOOL TEACHERS

A party for the members of the public school faculty, parents of students, and all others interested in parent teacher work will be held Friday night in the Junior High School Building. Plans for the affair are going forward under the auspices of the P. T. A. There will be a program, social diversions, and a luncheon.

Following are the names of the program: String quartet selections, directed by Van Kiebes.

Address of welcome, Mrs. R. Harp Response, Supr. A. Watson. Vocal solo, Mrs. H. J. Skogquist. Reading, Mrs. Van Kiebes.

POST TO OBSERVE ARMISTICE DAY

PROGRAM ON MONDAY, NOV. 12, NEW OFFICERS TO BE ELECTED MONDAY

Members of the August Mattson Post, American Legion, made plans for an Armistice Day observance at their meeting held Monday night.

A committee composed of Percy Cameron, John A. Matson, William Green and H. J. Skogquist was named by Jos. Hillerstrom, commander, to arrange the program. It is proposed to have snappy military maneuvers, the forgoing of the afternoon, with a march to the Gladstone football field where a game between the Escanaba and Gladstone high school teams will be featured.

A military ball in the evening will wind up the day. As November 11 falls on Sunday this year, the holiday will be observed on Monday, Escanaba. In accordance with an agreement made last year, will join with Gladstone for the day.

The Post will meet again next Monday to elect officers for the ensuing year. Arrangements were made at the last meeting for the holding of a barbecue, on Saturday night, Oct. 6. Dr. D. D. Stewart, chairman, assisted by P. L. Cameron, Fred Schram, Jos. Louis, Al Madden and Maurice Lieberman, are looking after the details.

TWO GOVERNORS AT BLANEY CEREMONY

Gov. Fred R. Zimmermann of Wisconsin, and Gov. Fred W. Green of Michigan, the "living governors" were both on the program at the dedication of the airport at Blaney last Friday and Saturday. The Blaney State executive came by air directly from Madison, while Gov. Green and his party proceeded from Gladstone where they had been attending the local school.

Both Governors were speakers at the program that followed the banquet at Calibeth Tavern Friday evening. Atty. Jas. C. Wood of Manistig presiding as toastmaster.

State Democrat H. J. Rushton was speaker also. Saturday noon Roger M. Andrews, president of the Detroit Times, presided at a meeting at the airport grounds, formally dedicating the flying field. Gov. Green presided at the attention of the Wisconsin Land & Lumber company for their enterprise in creating the wonderful Blaney resort center out of an abandoned lumber mill town and predicted that it would go a long way in bringing the upper peninsula to the attention of the outside world.

Gov. Zimmermann spoke briefly at the outdoor ceremony and then delivered a splendid address at the program following the dinner at Bear Creek Lodge. Mr. Andrews, who presided, praised the enterprise of the promoters. Both Stewart Earle and G. Harold Earle responded.

Several Gladstone people attended the dedication.

REV. E. F. LINDQUIST RETURNS TO SEMINARY

Rev. and Mrs. E. F. Lindquist will leave Sunday night for St. Paul where Rev. Lindquist will continue his studies at Bethel Theological Seminary after serving the congregation of the Swedish Baptist Church during the summer months.

Rev. Lindquist will deliver his farewell sermon Sunday afternoon at a meeting sponsored by the Ladies Aid at the Isaac Hagman home at Flat Rock. Luncheon will be served at the close of the services.

A new pastor has not been engaged by the Baptist congregation at this writing, but negotiations are under way, and it is expected that services will be continued within a few weeks.

STUDENTS HAVE TRYOUT FOR DEBATE AT HIGH

A debate try-out was held Thursday morning at a general assembly of High school students in preparation for actual debate work, which will be commenced at once under the direction of C. C. Wilkes. Those taking part were Mildred Cornell, Helen Knight, Wilson Schwahn, George Cameron, James Kruezer, Grace Norton, Gertrude Kev, Patricia Peterson and Mary Glen Jackson.

This year's state question is "Resolved that a Federal Subsidy for the Development of an American Merchant Marine would be a wise national policy." More than 600 high schools will take part in the program of the Michigan High School Debating League, which the local school will participate in.

V. Johnson, Manager of Gladstone's New Penney Store, Was "Scared Stiff" When He Tried to Make First Sale

Victor Johnson, who on Thursday opened Gladstone's new Penney Store, went to Cadillac as a green lad from the country to get his first experience in the dry goods business. "Scared stiff" was the way Mr. Johnson expressed his first impressions. He was an eighth grader at the time, and his duties took up his time, which the local school.

Johnson made the sale. His confidence gradually developed. Even as a youth he had definitely decided to stick to the dry goods line, and succeeded in spite of his timidity. Within two years he had become manager of the rug department, and was no longer afraid to tell his customers the points of quality about his goods. But that all happened about twenty years ago.

That part time job was at the A. W. Lind store at Cadillac, and after his completion of high school he became a full time employee. He held a similar position at Traverse City, before returning to Cadillac five years ago to enter the employ of the J. C. Penney Company.

FALL EDITION

Presenting New Styles, Items and Services Offered by Leading Business Firms in the Gladstone Area.

Ever Stop To Think— That if you have something to sell, be it merchandise or service, second hand or new, the business you lose thru lack of turnover, lack of work, or lack of volume pay double what the advertising would cost to sell that commodity.

WOMEN SET FOR CRYSTAL FALLS

Coach Eldon Keil leaves with his men for Crystal Falls Saturday morning for the first football game of the season. About thirty-five men have been out for practice, and they have been doing some hard grinding to make up for the loss of several strong players through graduation last year.

In speaking of the team Coach Keil said yesterday, "The line from tackle to tackle is made up mostly of veterans and they should play good football. The ends are new, and so are the back field men with the exception of Liberty."

Coach Keil is speaking upon the opening game to find out if his caliber of his team, and is hopeful of the work of the new men. The following will make the trip to Crystal Falls. The lineup has been announced tentatively:

Left end, Vernon White; left tackle, Dick Foster; left guard, Vincent Johnson; center, Miles McMillan; right guard, Neil Fillmore; right tackle, Clifford Sutter; right end, James Boyle, Robert Halberman, Clyde Berry; left half, DeLoakes, Murdoch, Theodore Murray; right half, James Beecher; right half, Clifford Liberty; quarterback, Arnold Froberg; Subs: Feldt, Albin and Barlar.

WOMEN ATTENDING FEDERATION MEET

Mrs. Henry Rosenblum, and Mrs. A. H. Miller are at the South attending the annual meeting of the Michigan Federation of Women's Clubs, representatives of the Childs Welfare Club. The sessions opened Tuesday, and will come to a close on Friday.

About 300 Club women were in attendance at the opening meeting. Greetings and reports took up the evening, with a program following. Mrs. John Sippel, of Baltimore, president of the General Federation of Women's Clubs, was the speaker. Other women prominent in Club work were scheduled to speak the following days.

The local women are expected to return to Gladstone on Saturday.

ANNOUNCE WEDDING AT FACULTY RECEPTION

Announcement of the marriage of Coach Eldon Keil was made at the reception for the members of the public school faculty held at Jay's Tea Room Tuesday evening.

Mr. Keil and Miss Charlotte Klusman of West Salem, Wis. were united in marriage on Sept. 1 at Winona Minn. Mrs. Keil is expected to arrive the latter part of the week to join Mr. Keil in making their home in Gladstone. Both are graduates of LaCrosse Normal School. Mr. Keil's many friends in Gladstone have been pleased to extend their congratulations.

The reception opened with a chicken dinner served at 6:30 with covers laid for thirty-eight. The tables were prettily decorated with cut flowers.

The party was informal, and intended as a get-acquainted party for the teachers. Bridge games followed the dinner with honors going to Miss Alwyn Emmons, and Hagie Quarstrom.

The committee in charge of the party was C. C. Strickland, Hagie Quarstrom, Mrs. Victor Maljonne, Miss Hattie Elquist, Miss East Smith, Miss Lillian Emmons and Maud McComb.

LOCAL PYTHIANS GO TO ESCANABA MEETING

Gladstone Lodge of the Knights of Pythias was represented by five members at the joint meeting of Escanaba, Menominee, Manistig and Hermansville lodges held Wednesday night at Escanaba. Those present here who attended were Al Hubbard, Chauncey Brown, Charles Walz, Alfred Anderson and Oscar Ohman.

A school of instruction was held in the afternoon, with a dinner at 6:30 at the Pythia Hotel, and the evening program followed. Visiting officials were Grand Chancellor Arthur L. Fitch of Charlevoix, W. E. Hampton of Ann Arbor, grand keeper of the records, and seals, Alfred L. Hennes of Menominee, grand prelate.

Rev. John B. Hubbard who is in Escanaba in the near future was with a gift from the

deavor to render to local customers we will try to maintain the high level at which they are operating. There are 41 J. C. Penney Co. stores in this state and in 1927 the J. C. Penney Co. turned into the state over \$2,204,368.55 in salaries real estate and building improvements, taxes, contributions, and in money paid to manufacturers for goods made in the state and distributed nationally through the J. C. Penney Co. stores.

CITY MANAGER RETURNS FROM ANNUAL CONVENTION

City Manager and Mrs. F. R. Buechner returned Tuesday from Asheville, N. C. where Mr. Buechner participated in the twenty-first annual International Convention of City Managers. The sessions which were attended by 200 city managers are considered the biggest meeting on record.

Mr. Buechner, who is vice president of the convention, was one of the speakers and leaders in the round table discussions. One evening session was devoted to commemorating the twentieth anniversary of Commission-Manager form of Government in the United States.

Next years meeting will be held at Fort Worth, Texas.

GALA OPENING OF PENNEY CO. STORE

THOUSANDS VISIT LOCAL UNIT OF GREATEST DEPARTMENT STORE SYSTEM IN WORLD

The new J. C. Penney Co. store opened here Thursday. For some time past, carpenters and interior decorators have been busy completing remodeling the former Rosenblum store, rearranging the formidable array of shelves, counters, display racks, the footwear department the ready-to-wear department and the other divisions which make this new store a model of efficiency.

The main floor stretches back for 1500 feet giving a main floor area of 7500 square feet. The counters, display cases and display racks, the arrangements made for the showing of women's ready-to-wear garments, hosiery, regulation, the shoe department and the men's departments, require the attention of many clerks.

The outfit finish of the store is the conventional J. C. Penney Co. black and yellow, a distinguishing mark used by this company in its entire system of 1024 stores.

The new local unit which opened last night is number 1021 in the chain. According to Mr. Johnson the stock carried by this unit will place it well at the top among all Penney Co. stores in cities of this size.

In speaking of the general policies of the new store, Mr. Johnson said last night, "We will carry a complete line of quality products in every department, and will endeavor to turn our stocks fast enough so that we always have the very newest and latest in everything which we handle."

"We are glad to be located in Gladstone and everyone here may look to us to participate in every activity which we feel will advance the general business life of this city. We will gladly patronize the local stores, and we will endeavor in every way to help every local business, organization or person."

There was a fine representation of the Kronan Lodge at the joint meeting of Escanaba, Manistig and Gladstone lodges of the S. F. of A. held Wednesday night at the North Star Hall of Escanaba. Members of the Morning Star of Escanaba, Golden Star of Manistig and Kronan participated.

A short business session opened the evening, with a program following. Quat numbers were given by local men, Noble Swenson, Walter Olson, Ewald Erickson, and Albin Nelson, with Fremang Emmons at the piano. They sang "Home, Deep Blue Sea and Home Sweet Home."

Hilding Granberg, Kronan President invited those present to attend the S. F. of A. meeting sponsored by the Rapid River Kronans at the Rapid River Community Gymnasium on October 4th.

Dancing, and the serving of a luncheon concluded the enjoyable evening.

MACCABEES ATTENDING MEETING AT ESCANABA

A number of local members of the Lady Macabees attended the meeting of the Cleveland Association of the Order held Thursday at Escanaba. Business and social diversions were included in the sessions.

TO APPEAR NEXT WEEK Because of last minute crowding, feature articles on the trend of fashion in men and women's clothing, and furniture were omitted, and will appear next week.

HARDWARE MEN IN FINE MEET

DINNER, SPEAKERS AND ROUND TABLE DISCUSSION AT GROUP GATHERING

A group meeting of the Michigan Retail Hardware Association attended by hardware merchants from Escanaba, Powers, Manistig and Gladstone was held Wednesday night at the Riata Club Rooms. The meeting opened with a dinner at seven o'clock. Covers were laid for twenty-four.

Following the meal, the speakers were announced by Charles Green, local chairman, Charles A. Ireland of Ionia, former president of the National Hardware Association, was the main speaker. His subject was the chain store proposition. He told of its development in the hardware line, and its effect on the individual merchant. Mr. Ireland is a fluent speaker, and his subject handled in a very able manner greatly interested his audience. Mr. Ireland is a hardware merchant himself, and was able to speak from personal experience.

Charles F. Nelson of Marine City the field secretary of the Association spoke following. His subject was "Profit and Production," and was well received by the hardware men. A round table discussion was held in which individual problems and experiences were heard in a general conversation that brought an exchange of ideas that was particularly valuable to all.

Two musical numbers pleased the audience, quartet selections by Edson Neason, Noble Swenson, Ewald Erickson, and Walter Olson accompanied by Freeman Emmons, and two piano solos by Mr. Emmons.

The national officials of the Association are conducting group meetings throughout the upper peninsula. Upper Michigan has seven groups that are affiliated with the national organization, and hold meetings annually.

Those from Gladstone who attended were H. W. Backwell, Fred Siebert, Charles Green, Bill Green and W. J. Hellman.

The dinner was prepared by Mrs. P. J. Corbet in the usual capable manner.

Whoisit?

Here's a picture of an Escanaba man who will be easily recognized. In fact you don't even have to be an old timer to know Mr. — well we'll tell you next week, in case you don't know him.

THE DELTA REPORTER

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Chats with The Editor

THANKS to the Ford Tri-Motored Monoplane, used to bring Gov. Fred W. Green and some members of his party to the Upper Peninsula State Fair at Escanaba last week, several residents of Gladstone, many of them from Gladstone, have become initiated into the mystery of flying.

There is always a thrill to the first time for any experience. In flying the thrill is accentuated by the sensation of fear which the ordinary citizen associates with the air. Not so with those experienced in the business, and the novice loses that mental attitude in a very short time, especially when made comfortable in a luxurious cabin such as the Ford plane is equipped with.

BEING in the newspaper business, his compensation and having a good friend like H. J. Norton is a good asset, and due to these two reasons the writer was one of a party of eight on a trip from Escanaba's new airport to Iron Mountain, Mr. Black, the advertising director, was very much in evidence, overlooking day morning dawned with a down-pour of rain whipped by a 15 to 40-mile wind, but before 10 o'clock Harry McGee, pilot and C. W. Bradley, mechanic, pronounced travel as safe. The big plane had no difficulty leaving the ground and it encountered no trouble all the way to the Ford town, just the other side of Iron Mountain.

The instruments showed a speed of 95 air miles per hour but the wind reduced this down to 35 miles less, so that the distance, 45 miles "as the crow flies" was actually covered in 45 minutes. The traveling was "bumpy" at times, causing two of the passengers a feeling around the stomach not dissimilar to seasickness. A perfect landing was made at the new company. In fact, all landings made by this huge motor of the air seem to be made perfectly, with hardly a jar. Several Iron Mountain residents were there to greet the plane and about 10 of them were awarded with a ride before the departure for the return trip to Escanaba.

TO attempt to describe the appearance of old Mother Earth from a height of 1,000 to 2,000 feet, one might be challenged beyond capacity and even should he succeed might be accused of wild ravings. Those other Gladstone residents who took a ride will support our declaration that the entire new scene seen from the air is more beautiful than any scene ever before witnessed. Some few months back when this writer took his first flight, he was much impressed with the appearance of the land below, but at that time, in part at least, to the fact that he was taken over suburbs of Milwaukee where the lawns, trees and other touches so perfectly laid out as to make a favorable impression. But in the Iron Mountain, we were taken over land where we have been more or less familiar with, and we were struck by the beauty of the landscape. We saw all we used to talk about at the Iron Mountain. Windy weather, the clouds, the farm houses, churches and other things combined to make one's first impression a most favorable one. Who has not at some time wildly exclaimed over some particular spot of scenic beauty, either in real life or as presented by some artist inspired conception? Well, flying gives just that multiplied by several times. For the line of country farm looks no longer than perhaps as the ordinary city lot would look, with a toy house built into the center.

So much for flying, except to add that the return trip was made in less than 25 minutes, the 95 miles made by the plane being speeded by the 35-mile wind. There were fewer bumps, too, so that everybody felt happy and were able to enjoy the ride to the fullest.

ANOTHER experience at Kingsford is worthy of recounting. That was the visit through the Ford plant, personally conducted by Victor Perini, superintendent, of all Ford operations in the upper peninsula, which employs no less than 4,000 men. An impressive figure, but not nearly as impressive as was the realization of the wonderful plant located at Kingsford. When one talks of a saw-mill there is immediately conjured up in the mind a picture of saw mills as they have been known in this north country. Just consider that, in your mind's eye, and then be advised that the Ford plant is something entirely different. It saves timber to certain specified dimensions, but right there the similarity ends.

From the machine repair shops, the offices, the ponds where the logs are unloaded, all the way through the mill where they are cut we accompanied the party, and not in a single instance did we encounter dirt or dirt of any kind. Floors were painted, and ducts, machines were cleaned up to a point of perfection, perfect light permeated to all points of all

buildings. The height of industrial perfection is met up with, we believe, in the power plant. Any combustible material may be used as fuel, and most everything is used as such in the burners, to which they are brought by conveyors operating to the top, about 60 feet up. The fuel is then burned all the way down making for an elimination of waste, and a more efficient heat.

Not is that all. The smoke itself is trapped and consumed. That is the one thing with which the visitor to the Ford plant, at Iron Mountain is impressed, that there is no waste. Everything is utilized. It is commonly said about meat packers that the lowly pig is made into sausage, hair, hoofs and even the squeals. But the packers and the pigs have nothing on Henry Ford and the wood working plants which are maintained in his name—the smoke, dust, moisture, everything is put to work.

ONE swallow doesn't make a summer and a political defeat doesn't necessarily mean that this or that politician is going to be permanently consigned to the political junk pile. There are many instances we could cite but let us use the one nearest home for Exhibit A. Looking through the Republican files of ten years ago we read several comments ranging from biting to vicious about Lt. Governor Dickinson. This was during the Newberry-Ford campaign and the Eaton citizen had sent an open letter to Mr. Newberry, down in New York, suggesting because of a threatened money scandal that Mr. Newberry step out and save the party the stigma of such corrupting tactics. Party newspapers and particularly the large daily at Dickinson, took up the shreds for his courage and all declared the lieutenant governor "is all done." That was ten years ago. This fall with less effort than ever before in his long political career he receives the largest vote ever cast for him. So put it down that the cat with the proverbial nine lives has nothing on the politician.

The above is from Muriel H. DeFoe, a recognized authority on "affaires politiciques" and who in this instance discusses the Lieutenant-Governor who hails from his home town (Charlotte). It will be noted that Mr. Dickinson's version of the Newberry scandal was in line with what the people generally thought as expressed by their vote at the first opportunity, when the elected Democrat, Woodbridge N. Ferris, instead of Senator Charles Townsend who had taken the initiative in Newberry's defence. Both the latter are now deceased, but the voters have a way of remembering, and perhaps this explains Mr. Dickinson's reelection. That, along with the fact that his opponents were not widely known, and did not conduct an aggressive campaign.

WELCOME to the new enterprise. The Delta Reporter is only too pleased to at this time voice the welcome which the people of Gladstone and trading territory extend to the new J. C. Penney store here, and to express to Victor Johnson, manager, and E. Holm, his assistant, the sincere hope that their experience here will be both pleasant and profitable. The new store fits in well with the needs of the community, adding to the retail avenues of trade, and combining to make Gladstone a desirable shopping center for a shopping area that comprises not less than 10,000 people.

The Penney store here is undoubtedly one of the best in that company's chain of over 1,000, both in floor space available and the finest of its arrangements for all departments. Because of the retail services which it provides and its expressed desire to cooperate in all community betterment movements, the new concern appears at this time as an asset to Gladstone.

POLITICAL support should not be based on sentiment or precedent, but on good common sense. Too many voters take the easy way and throw their support for whatever candidate appears popular within their circle of acquaintance. There is excuse for the illiterate person to do this, but none whatever for the American citizen versed in the ways of his country. It is the duty of every citizen of the State of Michigan, Delta county, it is essential that you should know there are so many voters in the South it is not only essential that you should know a Democrat falls through the net that you if you declared your vote for the Democrat is the sheerest kind of nonsense. Right now there is absolutely no difference in the party announcements, and very little in the claims made for the respective candidates, Herbert Hoover and Alfred Smith. The things now being discussed are intended to create votes. One must go back into the records of the candidates in order to determine the better prospect for the Presidency. The one whose accomplishments appeal most to the voter should be the choice.

TAKE prohibition. Al Smith is a liberal and pro-claims it. Herbert Hoover says prohibition is a noble experiment. Neither proposes a promising change, either for its successful enforcement or its repeal. As a matter of fact neither prospect seems possible of attainment at this time, and consequently it is not an issue, though it is being proclaimed as such. And regardless of the outcome of the election it will not be a victory for the wets if Smith wins, nor a victory for the dries if Hoover wins. The issue is too involved at this time to permit expression by a popular referendum, and neither of the two parties has made a sincere effort to present an intelligent or understandable platform promise on the subject. While this writer may agree with Hoover that prohibition is a noble experiment, we have said and continue to believe that it has worked out in a most ignoble way. Furthermore, we believe that Hoover although not admitting it at this time, recognizes and appreciates the ridiculous manner in which the experiment has been worked out, and as a great leader and organizer he will find a means of establishing it on some more satisfactory plane.

COUNTY fairs will be helped, rather than hurt, by the U. P. State Fair. That much has been established by the first exhibition at Escanaba last week. Prize winners at the county shows, cattle, live stock, horses, farm produce and dairy products, are given the preference at the larger display, thus encouraging participation. This is mentioned because at the beginning several residents of other counties loyal to their own undertakings feared the competition. Now they may know that it is cooperation rather than competition.

MEMORIES

Items of interest at Gladstone and its citizens are gone by.

TEN YEARS AGO

The Delta County Reporter, Thursday, September 19, 1918 Eugene Martell's three naces won some more money at the Soo races this week. One nace, a grey, won \$150 at the Delta County Fair won like amounts at Manistique and the Soo this week.

Rev. D. N. Nagle of Sandusky, in the lower peninsula, has been assigned to the Gladstone M. E. Church. Rev. Frank H. Conkum will remain in charge of the Escanaba church.

The annual Massillon township fair being held at Rapid River today and tomorrow is a hummer this year. The exhibits are larger, this year, and the live stock display is said to equal the County fair.

The number of births for September is still climbing, and the end of the month may see the breaking of all previous records. The number so far is thirteen.

A daughter was born on Sept. 21 to Mr. and Mrs. E. J. Swanson of the Fourth Ward. This is the first child in the family. The mother was born to Mr. and Mrs. Mike Rasper of the Third Ward, the fifth child in the family.

Errol Nelson, chief operator of the Gladstone Theater, resigned his position Saturday to accept a similar one at the Delta theater.

Henry Banno, for the past several months employed as city assistant electrician, resigned his position Saturday to accept a similar job under Lawrence Kanney, electrician at the Kipling Furnace.

Miss Mabel Sather was pleasantly surprised by a number of friends at the John Peterson home Tuesday evening. The affair was in the nature of a farewell party arranged in honor of Miss Sather, who leaves next week for Chicago, and of Mildred Hovren, who will leave to enter a student's training camp.

A number of young people enjoyed a delightful party Monday evening in honor of Walter Hubert, Milford Haven, Edwin Nelson and Bertil Kjellander who leave tonight for Kalamazoo. The affair was arranged by the girls at Gladstone, and was held at the home of Miss Irene Moore.

Tuesday night, a number of young ladies gathered at the home of Rose Lynch, where they spent the evening, and then had a slumber party.

Lewain Buck has accepted a position at the Coopers Company's Store at Escanaba.

Wilford Gamble has accepted a position at Blackwell's Hardware. He takes the place of Harold Miller, who has left to enter a student's training corps at Kalamazoo.

The first Delta County man to succumb to Spanish influenza was Robert Pierson, son of Mr. and Mrs. Johnson of Park River who died at the Great Lakes Naval Training Station.

These Gladstone men are leaving for Columbus Barracks at Camp Bufton where they will be engaged for special training. They are Harry J. Denton, Albin L. Henderson, and Maurice Leteman.

Walter D. Cook, 1st, taken a position at the cooling store, commencing his duties last Saturday.

Perce Hubbell on Saturday commenced his duties as assistant Alfred Reddick, Supt. of the electric plant.

In a letter to his parents, Mr. and Mrs. N. J. Gorman, Carl Gorman divulges the information that he has been commissioned a second lieutenant at Camp Huachuca.

Evert, the three day old son of Mr. and Mrs. Benjamin F. Willis died at the home of the parents Saturday.

Grant Wishey, writing from Chester England states that the wound received early in August while fighting with the Canadians in France is nearly healed, and he expects to be back in the trenches before spring.

Mrs. Mina Peterson was delighted to be surprised at her home last evening by about thirty of her friends.

Walter Olson has accepted a position at Gladstone.

Mr. and Mrs. Joseph Rickard left Friday by automobile for Bemidji, Minn., where Mr. Rickard will be in charge of the offices of the Standard Oil Company. Mrs. Rickard was formerly Miss Gault.

TWENTY YEARS AGO

The Gladstone Delta Reporter, September 26, 1908 The Messrs. Wilford returned Tuesday to Minneapolis. Work repairing the flour mill will commence about October 1.

Rev. E. J. Warren arrived Tuesday from Grand Marais, and delivered his first sermon in the M. E. church Sunday.

C. W. Davis and Hon. Richard Mason returned Friday with their families from the summer camp on the east shore of Bay de Noc after an enjoyable, of smoky season. At no time did the fire approach within several miles of them.

Oscar Ledin, a baker of experience, arrived last week to take a place at Wohl's bakery.

Floyd Duchaine and Miss Anna Tryan, of Ford River will be married September 30. They will spend a few days in Ford River before returning.

George Barry came up last week from Escanaba to take a position with H. J. Krueger.

R. S. Hubbel has purchased the

NOW DO YOU KNOW?



Last week's cut was of a man once prominent in county affairs. Joseph F. Cuddy, deceased for twelve years. He resided at Escanaba, and was widely known throughout the county for his activity in Democratic circles.

Gladstone Theater from David Hamilton and will manage it, commencing November 1.

Charles A. Heuss, formerly of Cadillac, has leased the Walsh building opposite O'Connell's grocery, and will open a saloon there October 1.

A subscription is being taken up among local Republicans to purchase a Talt and Sherman banner, to be strung across Delta Avenue at Ninth Street. Contributions have been limited to fifty cents.

Fire axes are to be constructed on the Howard Inn.

The Soo Line has had a fire train on for the past two weeks, from the Menominee river west, no fires having appeared on their line east of that point. Great vigilance has been maintained at all exposed points, and fire loss is small.

John Olson and Claus Anderson have purchased Weing's meat market stock and fixtures, and will conduct the business under the firm name of Olson and Anderson, commencing Monday. Mrs. Weing will close up the outstanding accounts. She will continue to reside on the market. The new business men are well known. John has been for years familiar to Weing's patrons, and Claus was for years a member of the firm of Anderson & Hanson.

Archie Jacobs came down Thursday from Treary. A merry time came to greet their last week. On the night of the Ninth he entered in Hub, broke open the till, and stole a suit of clothes and shoes throwing the tags on the floor. On the twentieth he entered the store wearing

the stolen goods, was spotted and arrested.

The Tigers met defeat again by the second team of Rapid River Sunday. Reed pitched an excellent game, but lacked support.

Werner Olson, having finished his Delta Avenue work, is putting in cement walk around the M. E. church and parsonage, inside and out.

The first official game of the season will be played between Manistique and Gladstone next Saturday, Oct. 3.

An attempt was made Sunday night to enter Hanson's store, via a hole in the ceiling through a window. They cut thru the back door, and

Town Talk section containing various local news items, including a weather forecast, a husband's confession, a girl's advertisement, and a lost key notice.

ing the stolen goods, was spotted and arrested. The Tigers met defeat again by the second team of Rapid River Sunday. Reed pitched an excellent game, but lacked support. Werner Olson, having finished his Delta Avenue work, is putting in cement walk around the M. E. church and parsonage, inside and out. The first official game of the season will be played between Manistique and Gladstone next Saturday, Oct. 3. An attempt was made Sunday night to enter Hanson's store, via a hole in the ceiling through a window. They cut thru the back door, and

Advertisement for BARTLES 100% Pure Pennsylvania Oils, featuring the text 'NOW is the time, this is the place' and 'GOOD YEAR TIRES'. It includes an illustration of a tire and a person, and the name 'H. J. Norton' at the bottom.

J.C. PENNEY COMPANY, Inc.

816 DELTA AVE., GLADSTONE, MICH.

Opening of Our New Store FRIDAY and SATURDAY

The Other Side

By O. K. Fjeland
Publicity Director U. P. Democratic
Committee

In Alfred E. Smith the democratic party has a leader that is democratic not only politically but personally. He speaks the language of the people. He is typically American.

On his tour through the middle west he is winning the confidence and respect of those who hear him because of his fearless and open expression of opinion on questions in issue. It is refreshing to have such a man as a candidate for it has been many years since men seeking the presidency have expressed themselves on questions political in an understandable language.

In his address at Omaha he outlined his ideas on farm questions in the language that the farmer understands. He was specific in stating his position and did not hesitate to say that immediate and positive measures were necessary and would receive his support were he elected. Much has been said by his opponents in an effort to minimize and miscontrast that which he said but those who read or heard his speech and are acquainted with the problem the farmer knows that in the event of his election there remains only the working out of the mechanics of remedial measures.

At Oklahoma City the democratic candidate met the religious question fearlessly and frankly. When he said that he did not want the support of a Catholic because of his religious views and that the man who voted against him merely because of his religion was not a good citizen, he gained the respect of all good Americans, even though they may not support him.

Then in Denver he again demonstrated his bigness by taking a position on the question of water power rights that no one can be in doubt about. He did not equivocate although by so doing he might have sacrificed the nomination of the power trust. He stated positively that he would, in the event of his election, recommend to congress immediate measures that would bring about the construction of Boulder dam. But he did not stop there. He emphasized that it would be his purpose to retain the ownership and control of water power, not only at Boulder dam but everywhere in the hands of the people.

His attitude toward prohibition, too, is one of frankness. He was not hesitant when he stated that he believed in and would recommend changes in the prohibition laws. Open minded people who have not closed their eyes to the conditions brought about through the non-enforcement of the prohibitory laws must place the blame either upon the laxity of the laws or upon those in charge of their enforcement. Change must be made then either in the laws themselves or in the personnel of the enforcement agencies. Only by the election of Governor Smith can either change be affected. Governor Smith has pledged himself to enforcement of the laws until such time as the laws have been changed through process. His opponent advocates the continuance of the present "noble experiment."

ROCK NEWS

Lillian Larson Correspondent

Mr. and Mrs. Andrew Johnson of Carney spent the week end with relatives here.

George Weingartner, Albert Savan and Gilbert Larson were Escanaba business callers Saturday.

Alton Kircher of Gladstone transacted business here Saturday.

Miss Esther Eyston spent Sunday with friends in Evanston Ill.

Kauko Kaukola who underwent an operation for appendicitis at St. Francis hospital in Escanaba Wednesday is doing nicely.

Taito Kanninen spent Sunday in Chicago as the guest of his sister Mrs. Gustavine who is employed there.

Mr. Charles Larson and son Charles Jr. were Escanaba visitors Saturday.

Mr. and Mrs. Jacob Kaukola motored to Escanaba Friday where they visited with their son who is a surgical patient at St. Francis Hospital.

Mr. and Mrs. Adolph Avotte of Gladstone were guests of relatives here Sunday.

Little Evans and Thelma Bergquist have returned to their home in Rapid River after spending the week end with relatives here.

Ed Johnson motored to Engadine and St. Ignace on business Friday.

Miss Marie Bergman has returned to Rock after a brief visit with relatives in Rapid River.

Olga Larson, Blanche Benzon, Elma Lindgren, Marjorie Kainula, Mrs. Bazel Lenz, Mrs. Louis Nelson and Walter Vestola spent Sunday in Chicago.

Gilbert and August Larson Jr. were Gladstone visitors Sunday.

Mr. and Mrs. Ed Johnson visited relatives in Rapid River Sunday.

Nic and Mrs. Charles Harju were Escanaba business callers Friday.

Elsie Rajala, Aileen Tusanen, Emil Kentla, George and Aili Ruusoi were Escanaba visitors Wednesday.

Mrs. Manfred Bergquist of Rapid River was a local visitor Friday.

Mr. and Mrs. John Christensen Jr. have returned to their home in Chicago after a brief visit with relatives here.

Miles Thomas of Escanaba transacted business here Monday.

Mr. and Mrs. Donald McCormick of Marquette and Mrs. Ed Daniels of Escanaba visited relatives here Thursday.

Youthful Type
Girdle of Brocade and Elastic



A dainty model for the slender figure that needs only slight support—made of silk brocade with fancy elastic sides.

1.98

This girdle moulds the figure smartly without restraining it. Sizes 2 to 40.

First Presentation Here of Our NATION-WIDE VALUES

The real test of a Store's usefulness is the character of its VALUES, What can this Store do for YOU—in presenting Styles, Qualities, Values, at prices which will mean Service in Thrift, Money-Savings, Lasting Satisfaction, and the fact that other J. C. Penney Company Stores serving millions of families in a satisfactory manner means nothing at all TO YOU, unless THIS STORE measures up to YOUR NEEDS and fulfils—

YOUR EXPECTATIONS OF SERVICE

Clever Hats
For Fall and Winter



Shapes, medium poke shapes—velvet, felt or hatter's plush—the variety is especially appealing.

1.98 and 3.98



In Autumn tones of Brown Kidkin and Suede, with slender heels and graceful arch for the narrow foot.

\$5.90

Fabric and Fur
On These Depends the Smartness of Your New Coat



Approved coats for the new season incline toward soft, smooth-finish fabrics and furs that are distinctly flattering to the wearer—novelty cuff treatments are important.

\$24.75

Score of Approved Styles—Come In To See Them

Already many women who have come to "look" have come back again to buy a coat—such delightfully new styles and pleasing economies tempt the shopper, appreciative of high value. A complete range of sizes for your satisfactory selection.

The values presented here for the first time are typical of our Distribution Service. The prices are not Special Prices, but are regular prices. We do not run "Sales" or quote comparative prices, preferring to serve you better by buying as low as possible and selling as low as possible.

So these values will give you a true picture of what THIS STORE can do for you EVERY DAY.

In all our plans to serve you—to merit your confidence—to deserve your permanent patronage—our one underlying thought has been

"To Pack Every Customer's Dollar Full of VALUE and SATISFACTION"

Approved Fall Modes
Are Displayed In These Frocks--You Will Be Delighted



The very frock you want right now—to refresh your wardrobe. Graceful, smart and distinctly different these frocks are examples of the feminine mode that is outstanding in fall fashions.

Every Frock Is Smart and New

Skirts swing jauntily from girlish hips—scarfs, bows and drapes are apparent. Such charming frocks fill many needs—flat crepe, satin and combinations of both await your visit.

Women—Misses—Junior Sizes

\$14.75

Women's Hose
Semi-Sheer
No. 447—Silk to the very top.

\$1.49

School Hose
For Girls
Mercerized Hose in regular and English rib. All colors.

25c

No. 444
A New Pure Silk Full-Fashioned Hose

The well-dressed woman will recognize this as an exceptional hosiery value—pure silk, full-fashioned, semi-sheer weight in modish colors for

98c

"Collegian"
A New Marathon



For September, the Collegian sets the pace for Style in the curl-edge group. Triple-stitched brim; full satin lined. An expertly balanced hat.

\$3.98

Kyber
Broadcloth Shirts



Our famous Kyber broadcloth in fancy, fast color patterns—neat and novel effects. These shirts made exclusively for us.

\$1.98

Novelty Suits
For Boys 2½ to 8
Appealing style treatments in Corduroy, Jersey and Cassimeres. Some with slip-over sweaters, wash or wool plaid waists.

\$2.98

Junior Suits
For Boys
Cassimeres in novelty weaves and stripe effects.

\$5.90

Boys' Blouses
Our "True Blue" Brand
Full cut, well made blouses of percale and chambray.

69c

A New Model
Winning Favor This Fall Among Young Men Who Like to Keep in Step With Style



Double-breasted vest and pleated trousers in two-button, single-breasted coat model, with peak lapel.

\$24.75

Extra Pants to Match \$5.90
Cassimeres and chevrons in novelty weaves and shadow-stripe effects.

This Model also at—
\$19.75
Extra Pants \$4.98

All-Wool Sweaters for Men

An unusually fine selection of Men's all wool Jacquard slipover sweaters. Many color combinations and weaves. Well shaped, full cut, fine quality.

\$2.98

Students' Suits
Style—Service
Cassimeres in novelty weaves and stripe effects.

\$14.75—\$16.75

Lumberjacks
For Men
Of durable mackinaw cloth in fancy patterns.

\$3.98

OVERCOATS
That Uphold Our Company's Traditions for Giving the Utmost in Value



Thru and thru and plaid back overcoats in shades of tan, gray, brown and blue in novelty weaves and overplaid.

\$24.75

Same Model Also At \$19.75

The attractive box model shown here is offered in medium weight overcoatings. Every garment made in accordance with our own strict specifications.



Old San Francisco

Copyright, 1937, Warner Bros. Pictures, Inc.
Dolores Costello in "OLD SAN FRANCISCO" in a Warner Bros. production of this novel.

Chapter XV—Continued
She was the very picture of proud truth and too young and innocent in appearance to be capable of a lie, especially a lie with such tremendous consequences as the one she had just uttered. Even the Chinamen realized this.
"Are you sure of what you say?" again questioned Lu Fong.
"I swear by my Grandfather's memory that my story is true!"
"What do you desire that we do in the matter?" The leader of the Inner Circle was thoroughly aroused. "I want Senior Buckwell to be punished—Dolores was almost overcome from the emotional strain and could say no more."
"Yes!" Lu Fong bared his teeth like a tiger ready for the promised kill.
The other Chinamen were no less cruel in their expressions and anticipation of revenge.
"Let the word spread," announced Lu Fong, rising with calm assurance, "that the perpetrator of our people—he who contemptuously called us 'lowly yellow scum'—is a renegade to his race and his creed."
The long men nodded assent, and quickly withdrew to pass on word of their leader's message in various directions.
"Furthermore," continued Lu Fong, turning back to Dolores with deference, "we shall call him to account before those of the city to which he pretends—the white bosses shall be the judges."
With the quick, silent motion of a snake San Toy, unnoticed, sid out of the room from between the drawn curtain and sped on her way to tell Buckwell the arresting news.
"When will you ask Senior Buckwell to account for himself?" inquired Terry.
"Before another sun has set," promptly replied Lu Fong with decision. "We will call on him tomorrow and discuss our information."
Dolores nodded her approval.
Lu Fong saw and for the first time indulged in a smile. It was a gentle smile of appreciation, and Dolores was not the least annoyed.
"It would give me pleasure to counter upon you a token of my thanks," said Lu Fong in a voice that indicated a niceness of which he was not generally thought capable, and turning an earnest glance on a nearby table he selected an exquisitely handsome jade ornament on a slender silken cord. "Accept it, please, as a token of my gratitude," and bowing low he offered

this is the last time." And sighing gratefully that it was all over with out mishap, he helped her into the carriage.
"The Vasquez hacienda," Terry said to the sleepy driver, and settled back to enjoy the moonlight drive home with Dolores.
"But no sooner had they passed the bright lights of that particular section than Chris Buckwell stepped from the shadows, with Jimmie on one side and the Texas Kid, a notorious gangster, on the other.
"There they are," nodded Buckwell as the carriage drove past.
"Get busy—you know your order." As soon as Buckwell gave the word his henchmen rushed out in the street and swung on the carriage steps—one on either side. Quicker than it takes to tell about it Jimmie stuffed a gag in Dolores' mouth and the Texas Kid subjected Terry to the same treatment in addition to snapping a pair of bracelets on his wrists. Devoiced of hands and voice, Terry used his feet to great advantage in the pit of the Texas Kid's stomach. The bottom of the carriage was a scumbled mass of men until Jimmie snatched another pair of handcuffs around his victim's ankles. Terry was around the other side of the car.
He and Dolores looked into each other's eyes. A world of love and agonized misgivings flashed from one to the other.
Terry cursed himself again and again, for having brought Dolores and he shuddered at what was probably in store for her.
"Can the soit looks," commented Jimmie. "Say, Pete," he continued reaching up and poking the driver in the back, "the gang's all here—let's go home!"
"Sure we'll get these three—these horses ain't half bad. And the driver turned around to show his grinning face to the surprised young man and woman in the back.
"He was not the man Terry had originally engaged!"
Chris Buckwell sauntered out from his shadow and stopped to light a cigar. He was well satisfied. His plan had been made and executed within a half hour after San Toy rushed to him with her report. A cruel light gleamed in his eyes as he realized that those who were trying to destroy him were now in his power.
CHAPTER XVI
Dolores' Honor or Terry's Life
Jimmie and the Texas Kid derived considerable sport from watching their bound and gagged prisoners during that enforced drive in the carriage they had confiscated from Terry.
They kept up a constant stream of slang that Dolores could only partially understand. Terry listened intently. He wanted to gain an inkling of why and by whom they had been captured in the pit of the Texas Kid's stomach. The bottom of the street were merely acting as tools for some master mind.
"That's the biggest mouthful we ever had in them rotten lips," and Jimmie, rearranging Dolores' gag so she would neither choke nor

bursting from worry and fear Dolores stumbled along. She could neither see, speak nor use her hands, and it was terrifying to go up and down stairways, along narrow halls and stand in the mysterious blackness with bandaged eyes to watch while doors were opened in response to her guide's weird tapings.
Dolores did not know that she was in the underground passages, leading to Chris Buckwell's home. After what seemed to her an eternity she found that they were walking on heavily carpeted floors and up a long flight of carpeted stairs.
"Here we are," commented the Texas Kid, untying her bandages. "Some diggins, ain't it?" he observed as Dolores looked about

her in fear and surprise.
It was an ornate bedchamber of elaborate and terrifying design. There were heavily embroidered silk window draperies. The walls were hand painted with dragons. The floor highly waxed with many hard some Chinese rugs scattered about. Lights on the side walls and ceiling gleamed from the mouths and eyes of great metal dragons. The furniture was black ebony and red lacquer. It was handsome, but suitable only for exhibition purposes. Dolores felt more alone and frightened than ever. She knew that she was in the home of a Chinaman, and her blood turned cold with dread.
"I take de bracelets wif me," observed the Kid sitting across to words; then he continued, "If ye want somethin' de boss says ve to tug de hull," and without even a backward glance he went out and closed the door.
(To be Continued)

ken by either of the thugs or the driver. She sobbed anew when she could tell from the sounds that two of the men were carrying Terry. "He can't walk is he dead? What will they do with him?" she wondered.
In absolute silence she was guided by the arm through a narrow doorway. She could tell it was narrow because she felt her long skirts swish against the sides as she was pushed through. She and her captors stopped for several minutes, and when they continued she could hear any sounds of Terry and the men who were carrying him. Apparently they had gone by a different way. With her heart almost

MULE-HIDE ROOFS

WHILE the storm rages outside, when the wind comes howling down the chimney, and the rain is beating against the windows and on the pavement—

between blinding flashes of lightning and low rumbling peals of angry thunder—

isn't it mighty comforting to know that, with a Mule-Hide Roof overhead, all is snug and secure below?

If you are planning to re-roof let us quote you our estimate on the roof completed. Or just the materials if you prefer to do the job yourself.

To make your roofing dollar last — see us first!

C. W. DAVIS
PHONE 7

It's not too late to enter

The Two Great MILWAUKEE JOURNAL MOVIE TIE CONTESTS

YOU CAN WIN A BIG CASH PRIZE \$500.00 in 1000 Prizes

If you haven't already entered, see The Sunday Milwaukee Journal next Sunday for details of these interesting Movie Tie picture contests. Back pictures will be repeated. You can still enter and win a big prize! Order your copy of The Journal now!

4 Pages of Color-Roto

The number of Pictures in Natural Colors in The Sunday Journal has been doubled! See the new and enlarged rotogravure picture section next Sunday!

AND THESE OTHER BIG NEW ADDED FEATURES

Sinclair Lewis
His interesting discoveries exploring English byways in "Main Street and Babylon of England" comprise his sweetest and by far his best work.

Albert Payson Terhune
In "Unsolved Mysteries of History" tells weird true stories of strange happenings in a royal court life, adventure and crime the world over.

E. Phillips Oppenheim
In the greatest of all amazing serials, "The Curious Quest," tells a gripping story of adventure and love in the byways of a great city.

"Lindy's" New Aviation Articles
Col. Charles Lindbergh's personal opinions of recent long distance flights and all timely and interesting aviation subjects.

In the Antarctic with Byrd
Stories by Lieut. Thomas Mulrennan of the Antarctic Expedition on the progress of the great adventure.

"The Murder of Roger Ackroyd"
An astounding new murder mystery by Agatha Christie, daily and Sunday—dedicated to all who like really good detective stories!

"Confessions of a Leap Year Bride"
The true story of a girl who dared all in facing matrimonial problems all girls must face.

"The Aerial Detective"
Starting exploits of Jim Reading of the secret service in combating criminals of the air.

"Conquering the Jungles"
Photographing wild beasts! Defying death in the wilds of African jungles with Martin Johnson.

Order your Journal delivered by carrier or buy it from your newsdealer.

The Sunday Milwaukee JOURNAL FIRST—by Merit

OPENING

O' COATS

With this announcement our overcoat stock makes its initial bow to the public. Of particular interest are these all embracing groups at value giving prices.

\$14.50, \$24.75, \$27.50, \$35.00, \$40.00, \$42.50

Usters—Usterettes—Box Models

Suits

Just placed in the cabinets, coming direct from one of the foremost makers these Suits are ready for your review — as fine a selection at this price as we have ever offered. Every wanted style, fabric, color and pattern is included.

\$22.50 Extra Pants \$6.00
\$32.50, \$35.00, \$39.50, \$42.50, \$45.00 with two pants

HATS

IF THERE IS ANY VIRTUE IN A GOOD REPUTATION WE KNOW YOU WILL AGREE WITH US THAT STYLE, AUTHORITY AND CONSERVATIVE PRICES ARE OUR BASIC QUALIFICATION FOR YOUR PATRONAGE.

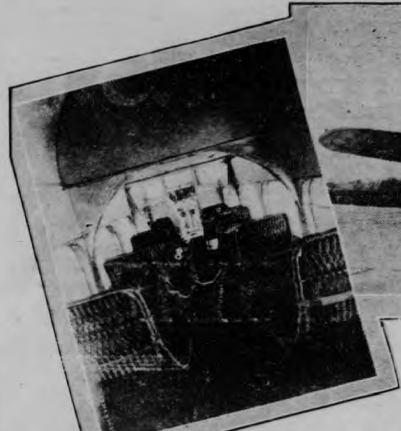
COME IN AND SEE WHAT IS NEW FOR THE NEW SEASON

Olson & Hanson

"The Store for Men and Women Who Shop for Men"

she was guided by the arm through a narrow doorway.
it to Dolores.
She admired the beautiful ornament and instinctively reached for it, drew back and gasped when she saw his long, slightly curled finger nail.
Terry noticed her hesitating and nudging her on the elbow indicated that she had better take it. Lu Fong's head was still bowed and respectfully he did not notice.
"Thank you; it is lovely," said Dolores. She extended her hand gingerly to be sure that she would not touch the Chinaman, but to her surprise he appeared not to notice and stepping closer slipped the silken cord over her head.
As far as Lu Fong was concerned the incident was over. Clapping his hands three times in quick succession, he stood like a statue and waited until a native servant appeared.
"Show my friends," he instructed significantly, "above to the street and see that no harm befalls them." And then before Dolores and Terry knew what was happening they were bowed from the room. The guide led them through a strange tunnel-like passage which eventually brought them into a Chinese curio shop.
The keeper was there alone working busily at making a pair of joint guide exchanged brief nods and joint y opened the double doors to permit their master's friends to pass out unimpeded.
Terry and Dolores thankfully breathed the fresh night air and looked about to rest their brains.
They were in Du Pont street, a short ways below the cafe they had entered earlier in the evening.
"Terry, I never want to come to any of these places again," said Dolores vehemently.
"And you never will. I have had my lesson at bringing you out—"

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"And you never will. I have had my lesson at bringing you out—"



Parlor-like interior of the plane. It seats 12 passengers, pilot and assistant pilot, comfortably.

The Ford Tri-Motored Monoplanes, standing more than 12 feet high with a wing spread of 74 feet and a length of 50 feet presents an imposing sight on the field. The complete plane with its 660 horsepower of engines weighs about 6,000 pounds, yet 20 tons of sand can be supported by the wings as a test load without breaking them.

Gov. Fred W. Green leaving the Ford Airport at Detroit to attend the U. P. State Fair at Escanaba last week.

It was in this plane that several Delta county residents, many of them from Gladstone, were given their first ride in the air. Those on the trip to Iron Mountain were: E. L. Black, director of advertising for the Ford Motor Company, H. J. Norton, local Ford dealer, Victor Perini, general superintendent of Ford operations in the upper peninsula, E. S. Kingsford,

Iron Mountain Ford dealer, John Doyle, superintendent of the body plant at Iron Mountain, F. W. Donnell, photographer for International News Reel, Wm. Duchaine of the Escanaba Press and J. A. Sturgeon of the Delta Reporter. The pilot in charge was Harry McGee and assistant C. W. Bradley.

The trip to Iron Mountain took 45 minutes against a 35-mile wind and the return 25 minutes, speed indicator showing 95 air miles. Later the plane took Gov. Green and his party to Blaney for the dedication of the air port there, then back to Lansing and Detroit.

(Cut used thru courtesy of the Escanaba Daily Press)

"En Passant"

Observations and Comment by Alice Fox

YES, JOHN COOLIDGE, son of the President, has a job. He's a member of the clerical force of the New York, New Haven, and Hartford Railroad system. He reported for work ten minutes early on the first morning. We've all read about how he's going to do some actual work, saw his picture, and the place of his occupation for the forty-eleventh time. Of course, there always has to be a little more fuss about a thing when it happens for the first time, so a part of the publicity that John has been getting must be excused on the grounds that he's never done any work before. But the reporters will be doing him no favor to lay off until he is distinguished for something besides being the son of a President.

JUST ABOUT THE TIME we convince these smart folks that they're not supposed to rock the boat, hunt for a gas leak with a lighted match, or light the fire with kerosene along comes this marvellous dancing craze, and we must teach 'em all over again the dangers of staying awake every night for two weeks.

WHEN NOAH SAILED the waters blue. He had his troubles same as you. For forty days he drove the ark. Before he found a place to park.

BEFORE THE ITALIANS send out an airship in search of their lost Planes they ought to have another rescue ship in waiting to go out in search for that one.

IF THE MOVIE, "Yukon Trails," ever comes around in this neck of the woods just remember that the mob scenes are genuine "lshpemingers." It's been filmed there, and the shots of the mobs are wonderful. A review stated, the best mobs that you ever saw in the movies. First thing we know we'll be having a Hollywood branch office right at our back door.

IN HAVANA they have a new tax which bachelors pay, as a means of increasing the revenue from taxation. They must have lots of bachelors over there then.

A NEWSPAPER reporter, writing in the Newberry News, in an enthusiastic moment writes that she hopes there's a newspaper office up in some corner of Heaven. But it's a ways bego, our understanding that they haven't any reporters among the angels. You're simply doomed after you've been in the business long enough to have misspelled the names of scores of folks, got their initials all mixed up, and been in detch for a few other things.

But then it would be an awful job keeping track of the flights of the angels, what they play what they play and getting the letters in the Saints names down where they belong.

THERE'S OIL drilling operations going on around Shelby, Michigan. The promoters, hailing from an oil in Texas, are unacquainted in these parts, and they ought to be glad to know that if they don't strike oil near Shelby, all they have to do is come up to Rapid River. Their oil has been laying in waiting now for many a moon.

WOMEN ARE THE WORST offenders when it comes to jawwalking, a report from a traffic policeman shows. Maybe that's right because women walk once in a while anyway, but men haul out the car and step on the gas if they only want to go around the block. Some of 'em would actually look out of place if we saw them hoofing it around the streets.

Movies

The habits of Orientals who live in their own quarters in American cities are always of interest to the Occidental mind. San Francisco's Chinatown has always been a Mecca for tourists, and the same in New York, where Mott, Pell, Doyers and other streets are given over to the rabbit warren and narrow doorways affected by the Celestials.

Such scenes afford much of the background for "The Hawk's Nest," Milton Sills' latest First National Picture which is now showing at the Rialto Theatre.

Again Tom Mix scores triumphantly in a fine western drama, "The Arizona Wildcat," which has its local premiere at the Rialto Theatre Saturday Sept. 28th.

In this latest Fox Films release, Tom and his horse Tony have an unusually good story in which to display their talents. It was written especially for them by Adela Rogers St. Johns, well known author of best selling fiction.

It is a thrilling romance, crammed with adventure, and deals with a gang of Eastern crooks who are West selling fake bonds. An eastern society girl played by Dorothy Sebastian, is the reason why Tom suddenly becomes enamored of Polo and plays the game which leads to the final smashing scenes which includes riding Tony up flights of stairs to the roof of a building in which the girl is held prisoner.

Brilliant in its action, and dramatic in its conclusion, "Mad Hour," a First National Picture adapted from Elmer Glyn's story "The Man and the Moment," which opens at the Rialto Theatre Tuesday is unique in its entertainment value because it makes no effort to "sugar coat" the situations.

"Mad Hour" is surely a lively story, true to life, which pictures a group of youths trying to leap the hurdles of experience with a fast-traveling young set. Any thinking person will see behind the gaiety and glamor a decided warning against the tactics of jazz-mad modern youth.

Sally O'Neil appears as the

daughter of a taxi-driver in an eastern college city, where the sons of the wealthy, attending college are wont to nerry with working girls who see in their attentions an escape from drudgery and a way to obtain many of the good times and luxuries of life which might otherwise be denied them.

Two of the most charming actresses in the film field are to be seen in "The Barker," Milton Sills' new starring picture from First National, coming to the Rialto Theatre next Wednesday and Thursday. It is a George Fitzmaurice special production and is an exceptionally interesting story, from all reports.

Dorothy Mackaill is co-starred with Sills, while Betty Compton plays the girl with whom the Barker is in love. Both are beautiful, talented and possessed of remarkable personal appeal. Miss Mackaill is in many First National pictures, many of them with Jack Mulhall.

Miss Compton plays a hula dancer in the picture, with whom the Barker, played by Milton Sills, falls in love.

Lighted Cross on Church SAULT STE MARIE—A brilliant ly lighted cross that constantly revolves from darkness to midnight adorns the spire of the Central Methodist church. For miles from the center of the city the heroic symbol of the Christian church can be seen standing alone, outlined against the surrounding darkness as though it were a miraculous figure in the sky.

The cross was presented to the church by Chase S. Osborn, who addressed the Detroit conference. He dedicated the Cross to the memory of his mother Margaret Ann Osborn, a staunch Methodist.

Not Enough First Politician—I can't see why I wasn't elected. I was for a larger dinner pail for the laboring man.

Second Politician—That may be all well and good, but you never said anything about putting stuff in the larger bucket you advocated.

Estate HEATROLA HOW and WHY Week
Sept. 27th to Oct. 6th

YOU'LL see them in the five-page advertisement in September 29th SATURDAY EVENING POST... the 18 home-heating questions which most people ask. You can see the answers to them in our special Heatrola How-and-Why window display. How to keep your home cozily warm at low cost. Why, in only seven years, the Heatrola has completely changed the heating habits of the nation. Stop—Look—then come in for demonstration. Or, telephone and invite us to call at your home.

GREEN'S Hardware
"JUST AROUND THE CORNER"
PHONE 23 CENTRAL AVE.

Winter Driving Comfort

You don't hear of motorists "putting up" their cars for the winter like you did a few years ago. They have learned that they can have the convenience and comfort that driving affords and is even more necessary during cold weather.

WINTER DRIVING COMFORT is assured with

Quality Gas

Quicker on the start, faster on the get-away, a gas that makes the hum of a contented motor, that only the man behind the wheel can fully appreciate.

START USING QUALITY GAS NOW

Make the test of filling up with Quality Gas, and then trying some other brand, and note the difference. The proof is in the use. Try it, and we won't hesitate to state that you'll come back for more.

Hansen-Jensen Oil Co.
Arthur Lauson, Mgr. N. 9th St.

BILL THE BARBER SAYS

THE BEST WAY TO SAVE GAS DOLLARS IS TO FILL THEM.

Fill

Your thoughts turn toward winter now, and you can make no better preparation than by stocking up on GROCERIES.

CANNED GOODS—high quality brands in vegetables and fruits.

HAMS—BACON—strike the spot for breakfast on a cold morning. Have a supply in the house.

FANCY ROASTS—STEAKS and CHOPS—Please palate and purse by buying your meats here.

ANDERSON & HOLM
THE CITY MEAT MARKET

DON'T FOOL WITH A COLD—
Take Hollister's Rocky Mountain Tea, steaming hot, at bedtime. Your cold will be gone in the morning.
STEWART'S PHARMACY

Society Notes

Mrs. Johnson, Hostess
Mrs. Andrew Johnson will entertain the Dames Society of the Swedish Lutheran Church at her home tonight, Friday. There will be serving a social hour, and refreshments included in the evening.
Missionary Society Meets
The Girls Missionary Society of

the Swedish Lutheran Church met Tuesday evening at the home of Miss Alva Gabrielson in the Buckeye Addition. The usual Missionary program was followed with a social time concluding the evening.

B. A. R. E. MEETING FRIDAY
The first meeting for the year of the B. A. R. E. will be held Friday night, Sept. 21. Plans are being made for a dance and social evening. Brother Street of Chicago will be the guest at the meeting. All members are urged to be present.

Bride Club Met
Mrs. Al Hebbard entertained a Bridge Club at her home Tuesday evening. A delightful luncheon was served following the bridge games. Mrs. Harbert Tumath won first honors in the games.

Miscellaneous Shower
A shower with Mrs. Elmer Vandenberg as guest of honor was a grand success for Thursday night at the Vandenberg home on Superior Street. Card games and other diversions had been arranged, including a luncheon.

Meeting of Aid
A meeting of the Ladies Aid of the Swedish Baptist Church was planned for Thursday evening at the church parlors. Rev. E. Elmgren of Marquette was to be the speaker. A luncheon was planned to conclude the evening.

Benefit Card Party
A benefit card party will be given Monday night at the Eagle hall by the Child's Welfare club, and an invitation is extended to all members and their guests. Brides and bridesmaids will be played and prizes will be given.

Odette Laussen, Hostess
Miss Odette Laussen, entertained twelve of her playmates at the home of her parents, Mr. and Mrs. Arthur Laussen Monday afternoon in honor of her twelfth birthday. The children enjoyed games with a dinner served at six o'clock. Miss Laussen received a gift from her young friends, and all enjoyed the party.

BASEBALL DANCE SAT.
There will be a dance at Trenchy Saturday night sponsored by the Trenchy Baseball Club for which Grolau's Blue Rhythm Kings will furnish the music. Grolau's Orchestra will also play for a dance at Pine Grove on Sunday night.

Honored On Anniversary
Mr. and Mrs. M. E. Mazon were the guests of honor at a dinner and bridge party Monday evening on the occasion of their twenty-fifth wedding anniversary. A dinner was served at 6:30 at Jay's Tea Room with covers laid for twelve guests. Games of bridge followed at the Henry Renshlem home on Michigan Avenue. Mrs. F. W. Andrews and Mrs. A. R. Watson

won first and second prizes respectively, among the women, and Dr. J. A. Mitchell, and Henry Rosenblum were awarded the honors among the gentlemen.
Mr. and Mrs. Mazon were presented with a gift in memory of the happy gathering.

POSTPONE MEETING OF YOUNG PEOPLES SOCIETY
The meeting of the Young Peoples Society of the Swedish Mission Church planned for Friday night has been postponed until Friday evening of next week. Rev. Paul Palmquist, has announced. There will be a program under the direction of Miss Astrid Skogquist. Luncheon will be served by Mrs. August Goodman, and Mrs. Carl Nyberg.

A parson post booth in the feature of the meeting. Articles for the booth, valued at ten cents will be gratefully received, and may be left at the church, it has been announced.
Mr. and Mrs. Warner Swanson of Norway visited at the P. J. Lindblad home Sunday.

Phil Hupp, daughters Phyllis and Marguerite, the Misses Dorothy and Norma Johnson, motored to Marquette Sunday where Miss Marguerite Hupp and the Misses Johnson will attend the Normal.
FOR SALE: Primula's Store, Hard coal burner. Inquire John Nohet, 308 Minnesota Ave. 1596-25-4t
FOR SALE—Ford, Two Door Sedan in A-1 condition. Good tires, recently overhauled. \$100. Inquire Carl Davis, 352 N. 10th St. 23-1594-3t

SPECIALS

that are timely articles for winter. Here's your opportunity to stock up on the foods you need for cold weather, pan cake flour syrup and canned goods.

- Pillsbury Pancake Flour 2 pkgs. for **25c**
- Syrup, Log Cabin brand tainle size, can **25c**
- Gold Dust large pkg. **23c**
- Wet Shrimp No. 1 cans **19c**
- Ammonia, Bo-Peep qt. bottle **19c**
- Crystal White Soap 5 for **21c**
- Sun Maid Raisins 2 for **23c**
- Macaroni or Spaghetti 1 for **18c**
- Best Tomatoes, large can, each **15c**
- Tomato Soup, Heinz brand, 3 for **25c**
- Catsup, Fernell, small bottles, each **15c**
- Peas, Scottish Chief 2 cans **25c**

GUNTER'S Cash Market

107 Central Ave. Phone 87

HERE'S SATURDAY SPECIALS

that are real money savers. Buy now for future use. Phone your order. You'll get Carefully selected goods, and prompt delivery service.

- Picnic Hams, whole, lb. **20c**
- Bacon Squares, lb. **20c**
- Milk, tall cans **10c**
- Bottle caps, per lb. **22c**
- F & G. Soap, 10 bars **39c**
- Veal Stew, 2 lbs. for **25c**
- Veal Shoulder Roast, lb. **22c**
- Beef Pot Roast, lb. **20c**
- Beef, Boiling, per lb. **16c**
- Potatoes, peck **19c**

Lindblad's

Neighborhood Grocery
P. J. Lindblad Phone 51

The Model Cash Market

B. M. Amsa
719 Delta Ave. Phone 8
"Model Meat is a Treat to Eat"

Colder weather demands more meats and substantial food in the menu. Let us supply you. Meat is one of your most important foods. High quality is essential for health and enjoyment.
You'll become a regular Model Market customer if you give us a trial. Just phone No. 8, and you'll get quality and service as well. Look over these specials, and see how we can save you money on your meats.
Hams, boneless, lb. **28c**
A rare bargain.

- Steer Beef Pot Roast **22c-25c**
- Steer Sirloin, lb. **35c**
- Porter House, lb. **35c**
- Steer Beef Hamburger, lb. **20c**
- Pork**
- Model Brand Pork Sausage, per lb. **25c**
- Links, per lb. **28c**
- Fine with pancakes and just the thing for breakfast these fall mornings.
- Pork Chops, small, lean, lb. **33c**
- Pork Loin Roast, lb. **30c-33c**
- Lamb**
- Leg of Veal, lb. **30c-35c**
- Veal Chops, lb. **25c**

SPECIAL
Beef Liver, young tender beef liver, lb. **20c**

PEACHES
Michigan Elberta Peaches, the season's last, extra fancy, Friday and Saturday only, while 25 bushel last **\$2.00**

Squash, green hubbard, lb. **3c**

Tokay Grapes, extra special, baskets 4 lbs. net, while 50 baskets last, each **48c**

CHICKENS, yearlings, lb. **30c**
Springers, milk fatted, springers, lb. **35c**

FRESH FISH—Whitefish and Trout
Pears, Barilote pears, doz. **35c**
New Comb Honey, pound combs, each **30c**

Our customers come back because they're satisfied. We want to please you too. Stop in today and take home Model meat for dinner.

"Homstor" SPECIALS

FOR ONE WEEK
BEGINNING SAT. SEPT. 29'

Why Pay More?
Log Cabin Syrup Table size **25c**
1 for **25c**

PILLSBURY Pancake Flour
20 oz. pkgs. **25c**
2 for **25c**

Gold Dust
Large 1 for **23c**

No. 1 WET M. W. Shrimp
1 for **19c**

Bo-Peep Ammonia
Qt. bottle for **19c**

Crystal White Soap
5 bars for **21c**

Specials for Friday and Saturday Only

Sugar
Domino Pure Cane Sugar 10 lb. cloth box **67c**
(Limit 10 lbs. to customer)

Creamery Butter
per lb. **50c**

Pure Lard
per lb. **20c**

Flour
98's for **4.50**
49's for **2.25**
24 1/2's for **1.15**

MICKS

Kieling Grocers Phone 63
Gladstone Phone 47



Serve A Roast

FOR DINNER SUNDAY
It will find a decided welcome in the menu, especially one of our Roasts, from selected stock.
JUST PHONE US ON COLD DAYS
During these cold wintry days, it isn't necessary to make a trip up town. Phone us, and your order will receive careful attention. We are here to serve you.

QUISTORF & HANSON
105 Central Ave. Phone 180

Add to the Joy of Living
Stop in any day. We'll be glad to show you what is new in furniture and how you can improve your home at small cost.

The long winter stretches ahead, when much of your time is necessarily spent in doors. A comfortable attractive home makes for happiness and contentment. It is a joy to the entire family.

DAY BEDS



A day bed is especially convenient during the winter months. Buy now at this big saving.
\$19.75 to \$38.00

LIBRARY TABLES



Here's real savings for you. Stump walnut-top, a wonderful table value.
\$23.75



Living Room Suites

Deep, rich, mohair, reversible cushions, carved frame. Built by master craftsmen for comfort and long life.
Davenport and 2 chairs.
\$145

Swenson Bros.

GLADSTONE, MICH. PHONE 37
Phone or Mail Orders receive prompt attention.

Your home should come first. A modernly furnished home means pleasant home life, and keen enjoyment for the entire family.

Get ready for winter now, by buying the new suites you have been planning. Or maybe it is just a few smaller pieces to brighten up your rooms.

LAMPS



You'll be surprised how a lamp brightens up and makes your rooms attractive.
\$9.75

A COZY CHAIR



will give you many hours of comfort and service.
\$26.00

Annual Harvest Event

HOMSTOR SPECIALS
for one week, starting Sept. 29th and Our Own Specials For Friday and Saturday

All money saving values that will pay you to lay in a supply for cold winter months—everyday needs that housewives find it convenient to have on hand. Buy now at these special prices.

LOG CABIN SYRUP Table size, can 25c	4 bottles of Monarch CATSUP for 1.00
PILLSBURY'S PANCAKE FLOUR 20 oz. pkg. 2 for 25c	1 bottle Monarch Catsup FREE
GOLD DUST large pkg. 1 for 23c	6 cans of Monarch PEACHES large cans for 1.75
No. 1 WET SHRIMPS 98 lb. sax 19c	Regular price 40c per can
Quart bottle BO-PEEP Ammonia, 1 for 19c	FLOUR 98 lb. sax 4.00
CRYSTAL WHITE SOAP 5 bars for 21c	RYE FLOUR 98 lb. sax 3.50
OUR OWN SPECIALS FOR FRIDAY AND SATURDAY	WHOLE WALNUTS 2 lbs. for 68c
10 lbs. SUGAR for 67c	SANTOS COFFEE 3 lbs. for 1.00
Kin Van Brand of Peas per can 20c, 2 for 35c	1 lb. TEA and 1 fancy cup and saucer for 70c
	WHITE CUPS only extra special at 10c

ELOF HANSON
PHONE 48

CHURCHES

Swedish Lutheran Church
Rev. C. E. Olsson, pastor
Friday night, Dorcas Society meeting at the home of Mrs. Andrew Johnson.
Saturday afternoon, Ladies Aid Baks Sale at Central Pharmacy.
Saturday afternoon, Junior Mission Band meets at the home of Mrs. John A. Olson.
Sunday School 9:30.
Morning Service, 10:30.
Evening, Program by Junior Mission Band at 7:30.
Wednesday, prayer meeting at Church.
Thursday afternoon, Women's Missionary meeting at home of Mrs. William Kjelander.

Alice Memorial Methodist Episcopal Church
Rev. H. W. Colman, Pastor.
10:00 Morning Service. Special music and singing by the choir. Sermon by the pastor, subject "Your Choice."
11:15 Sunday School Every teacher and scholar are urged to be in attendance.
Music by S. S. Orchestra. Leader Van Knebes.
6:30 Epworth League Devotional Inspirational Young Peoples Hour.
7:30, Evening Worship, Good congregational singing. The old songs we sang long ago. Sermon by the pastor. Subject: "No Rain."
Midweek Services:
Monday—7:15 Boy Scouts.
Tuesday—7:30 Sunday School Board Meeting.
Wednesday—2:30 W. F. M. S.
Wednesday—7:30 Finance Committee.
Thursday 4 p. m. Junior Epworth League.
Thursday—7:30 Prayer Meeting and Bible Study.
All are welcome to these services.

St. Paul's Ev. Lutheran Church
Theophil Hoffman, pastor.
8:30 a. m. Sunday school.
No preaching services. Our congregation is invited to celebrate the mission festival with our brethren in Rapid River. Pastor L. Knapp formerly of Escanaba now of Appleton, Wis. will preach at 10:00 a. m. in the English language and at 2:30 in the German language.

SALVATION ARMY
Capt. O. Anderson
Friday 8 P. M. The Officers of Escanaba will have charge of this meeting.
Sunday school 2 p. m., all children are urged to attend.
Sunday evening at 8 o'clock Salvation meeting.

Tuesday, 8 P. M. Young Peoples meeting.
A hearty welcome to all.
Westminster Presbyterian Church
Rev. Robert Grant, Pastor
"The Church of Friendly Service" (Organized, Sept. 16, 1887)
Nobis H. Swenson, director of music. Elizabeth Kne, Organist.
Sunday services as follows:
10 a. m. Divine worship and sermon by the pastor.
Subject—"The Leaves And The Fishes."

11:15 a. m. Sunday school Classes for all ages.
6:30 P. M. Junior Christian Endeavor society. In Church Auditorium.
6:30 P. M. Senior Christian Endeavor Society—in C. E. Room—Leader, Helen Birmingham.
7:30 P. M. Evening worship with sermon, Subject: "A Glorious Accutuation."
Come and worship with us. This church has a welcome for all.

Our Reporter Observes--

THAT these are the days when the housewives shed tears when they peel onions into the pickles.

THAT our Lake, and Rivers all look as though the spring they had been emptied into them but they're only flowing high from the fall rains

THAT these were Oh's and Ah's, when folks first drifted down town to view the front of the new Penny Store.

THAT we've already had our first snow fall, just a little three minute one, and staying just about as long. Next--

THAT many of our trees are sugesting autumn. Especially among

our maple shade trees, one notices the first red and yellow leaves.

THAT the town chicks like to follow women's style of running around hatless, but it doesn't take them long to haul out their headgear when a cool breeze starts blowing their hair around.

THAT on Sunday morning when a couple of our church bells make a mistake and ring at the same time, we don't come so far from big city chimes.

THAT C. A. Clark is a staunch member of his political party and is always on deck at the annual Republican convention.

THAT Monday morning is the time you find the cases at Justice Hupp's Court when all the week end celebrators pay their fines.

Mrs. N. J. Gormsen leaves this week for Stevensville, Montana where she will spend the winter at the home of her daughter.

V. Johnson, Manager of Gladstone's New Store

(Continued from Page One) ready-to-wear is on the left. The shoe department is in the rear, as is also the department carrying a full stock of notions and sundries. The office is upstairs.
"The Penny Store is known to carry no inferior goods," Mr. Johnson said. "We have found from experience that quality, not price is the first consideration. We want to please the public, and here we stand back of everything that we sell."
Thursday, Friday and Saturday were designated as visiting days, and given over for the most part to the display of stock, as a means of the public getting acquainted with the new store.
Mr. Johnson came with his family from Cadillac to take charge of the remodeling of the building in preparation for opening. He resides

at 716 Dakota Avenue. The Penny Store has been a welcome addition to Gladstone's business houses, and the success of the venture is the desire of citizens of Gladstone.

LOCAL STUDENTS LEAVE FOR MARQUETTE COLLEGE
Gladstone has sent quite a number of students to the Northern State Teachers College at Marquette this year. Among those who left Saturday and Sunday are the Misses Margaret Cornell, Dorothy and Norma Johnson, Marguerite Hupp, Josephine Magoon, Edith Lindberg, Mabel Larson and Georgia Zinke.

PRESBYTERIAN SUPPER WAS WELL ATTENDED
The annual fall supper served by the Ladies Aid of Westminster Presbyterian Church was attended by a large crowd on Wednesday evening. Serving began at 5:30. The committee in charge of the preparations was Mrs. John Day, Mrs. P. J. Baker and Mrs. Frank Dabney.

E. A. Erickson

The R. C. U. Store

Wa buy and Sell for Cash
America's Greatest Chain of Independent Stores

Winter Underwear

FOR WOMEN, MISSES AND LITTLE TOTS

LADIES and MISSES
RAYON WOOL COTTON

Union Suits

all sizes 34 to 44

95c

A very exceptional bodice top—no sleeve—knee length, part wool, rayon and cotton. Lined. Suit with perfect finish and flat seams.

Ladies silk and wool Union Suits in several styles \$2.49 to \$2.89

Cotton Fleece Suits per suit 98c to \$1.15

Boys' and Girls' suits coming in several weights of good quality wool and cotton yarns, also, fine fleeced qualities range in price, per suit 69c to \$2.49

Value Keeps Step With Smarter Style in New Fall Attire

Ready for the new season—ready with the finest showing of Suits and Overcoats we have ever had.

New colors, new styles, new weaves, backed by a type of tailoring rarely seen at these prices, single and double breasted Models. All sizes.

SUITS-- 4 piece Style Just in -- \$21.50

OVERCOATS, \$19.75 and -- \$24.75

BOYS SUITS 4 Piece Suits, 2 pair of Knicker Trousers, in Tweeds, and Cheviots, New styles and colors -- \$8.75



FALL OPENING

Come in and see the new shoes for Fall in extending this invitation, we emphasize "new" because there are many new patterns worthy your attention.

Fall Styles in Children's Shoes

For Girls--
Black Calf, patent and smoked elk leathers in Shoes, Oxfords and Straps.
Sizes 2½ to 8 \$4.75—\$5.25
11½ to 2 \$2.90—4.10
8½ to 11 \$2.60—3.85

For Boys--
Shoes and Oxfords in black and tan calf and elk leathers. Solid throughout.
Boys' 2½ to 5½ \$3.50—4.75
Youths 11 to 2 \$3.00—4.70
L. Gent's 8½ to 11½ \$2.00—3.85

Fall Styles in Men's Dress and Semi Dress Shoes and Oxfords at very attractive prices.

SLIPPERS
Just in, an assortment of 40 different styles in comfort slippers. Prices from 55c to 3.00

GRANBERG'S

PHONE 108

FRIDAY AND SATURDAY SPECIALS

OUTING FLANNEL, 27 inch wide, light colors, in plain and striped patterns, per yard 19c	SOCKS, well known Rockford Socks, reg. 25c per pair 19c
OUTING FLANNEL, 36 in. wide, light colors, in plain and striped patterns, per yard 24c	SOCKS, Men's Wool Socks reg. 50c special per pair 39c
UNIONSUITS, Men's good grade medium weight, sizes 36-46 1.25	GLOVES, canvas, reg. 20c Special 18c, 3 pair for 50c
SHIRTS, Wool Flannel Shirts Shirts, wonderful value at 1.95	GLOVES, Leather faced canvas Gloves, special per pair 32c

Parlor Furnaces

HEATS THE WHOLE HOUSE

A beautiful display of Parlor Furnaces—heats every room in the house. Prices from

\$72.50 to \$145.00

Also the New Oil Burning Parlor Furnaces
COME IN AND LOOK OUR DISPLAY OVER



Specials for Friday & Saturday

MEATS

When you see a tempting roast from the Buckeye Market before the family, you are sure that their palate will be pleased and their appetites satisfied. But you know, also that their health is safeguarded, for Meats bought here are certified fresh, giving the utmost in nutrition and body building values.

TRY BUCKEYE MEATS TODAY AND JOIN THE SATISFIED CLASS
Prices can not take the place of quality

Prime Corn Fed Steers
Spring Chickens
Cloverland Lambs
Milk Fed Veal
Broilers
Fancy Pork Cuts
LAMB, genuine Spring Lamb, a healthful meat, Leg Roasts, weighing four to five pounds, lb. **35c**
Shoulder Roasts **28c**
For Steaks
nice solid meat, lb. **20c**
SIRLOIN STEAKS, **35c**
From Tender Steer Bruf, lb. **38c**
HAMS, Sugar Cured, rolled, boned and tied, whole or half lb. **38c**
PICNIC HAMS, Sugar cured boneless and rolled, lb. **25c**

GROCERIES

PEACHES, Michigan Albertas for canning, a real buy, bushel **2.45**

APPLES, Jonathan, wonderful Apples, lb. 10c, 3 lbs. for **27c**

DILL PICKLES, choice, reg. 30c value, special per dozen **23c**

PEAS, King Bird brand reg. 18c, special per can **14c**

CORN, Wellworth brand Golden Bantam, reg. 22c, spec. **19c**

BEANS, Pork & Beans, Frontenac brand, lg. can, reg. 25c **19c**

PEANUT BUTTER, Martha Wash brand, 1 lb. jar, reg. 28c, spec. **23c**

TOMATOES, large can Logan brand, reg. 20c, special **17c**

PINEAPPLE, Rickshaw brand broken slice, reg. 35c, special, **29c**

TOAST, Mattson Cream Toast, bulk, lb. **16c**

BAKING POWDER, Calumet brand, 1 lb. cans, special **29c**

COFFEE, Buckeye Special reg. 45c, special lb. **41c**

COOKIES, Ginger Snaps reg. 16c, special 13c, 2 lbs. for **25c**

CORN STARCH, Amazo brand reg. 10c, special per pkz. **8c**

Buckeye Store

PHONES 57, 58, 59

Rapid River News

Miss Margaret Gravelle, Editor

Pledged to Serve, not Exploit the Community

LIGHT AND POWER RATES REDUCED

IMPROVED SERVICE ALSO THROUGH CHANGE IN OWNER-SHIP

The Rapid River Light and Power Co., recently acquired by the Escanaba Power and Traction Co., of Escanaba, have made a reduction in the light and power rate to local consumers. The rate will be effective with the bills of October 1st.

The new owners have been busy since they acquired the property in making a survey so that much needed repairs and changes could be made. Work in other parts of the county where the company is extending their light and power lines have taken up much of their time but the work will now be centered in their holdings here and improvements made which will give a much better light and also a cheaper light.

The line from Gladstone will be hooked up to their own line, bringing giving them direct current from their power dam on the Escanaba River. With the hooking up of this line local consumers will be benefited by a 15 to 25 per cent increase in voltage. Changes must also be made in the transformers, and ones replacing the ones now in use. The present voltage has been found to be as low as 80 when the peak of the load is on and is rarely if ever over 100. The low voltage has always been a cause of much criticism by house-wives on our ironing days. All this trouble will be removed with the improvements to be inaugurated by the new owners in the near future and then there will be very little cause for complaint.

The reduction of the light and power rate is the first step to give local consumers light and power at city rate and their next step will be a much better light and more power.

A number of local consumers of power will be benefited to quite an extent by the reduction of power cost. The Co-Operative Creamery is one of the heaviest users of electric power but the garage and high school also use much of it. It is certain that the reduction in power will find more electric power used. Light consumers in the city and residences will also find the reduced rates a big saving which with the 10 per cent allowed on the bills paid before the 10th of the month will amount to as much as 30 per cent under the present cost.

The new rate is as follows:

First 40 kilowatts, 11 cents per kilowatt. Next 160 kilowatts, 7 1/2 cents per K. Next 800 kilowatts, 5 cents per K. Next 2000 kilowatts 3 1/2 cents per K. All over 3000 kilowatts, 3 1/2 cents per K.

For power the rate is: First 500 kilowatts, 6 cents per K. Next 500 kilowatts, 5 cents per K. Next 5000 kilowatts, 4 cents per K.

MINISTER RETURNS TO STUDIES AT ROCK ISLAND

Student minister H. O. Danielson, who has been in charge of the Ev. Lutheran church at Whitefish during the summer, left Monday for a few days visit at his home in Iron Mountain and will then return to Rock Island, Ill., to continue his theological studies at the Augustana college. A local young man and high school graduate, Carl Johnson is also attending Augustana college this year.

LEGION AUXILIARY TO ELECT AT MEETING OCTOBER 2

The Ladies Auxiliary of the American Legion will hold their next regular meeting at the home of Mrs. G. A. Roberts on October 2. The meeting is important to all members because of the election of officers for the year and all members are urged to be present.

Sept. 28, 1928 Oct. 12, 1928

STATE OF MICHIGAN

The Probate Court for the County of Delta. At a session of said Court, held at the Probate Office in the City of Escanaba, in said County, on the twenty-second day of September, A. D. 1928.

Present: Hon. Judd Velland, Judge of Probate.

In the matter of the Estate of Marie Engstrom, formerly known as Marie Engstrom, deceased, the petitioner, Evar E. Engstrom, guardian, having filed in said court his petition, praying for license to sell the interest of said estate in certain real estate therein described, it is ordered, that the twenty-second day of October, A. D. 1928, at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for hearing said petition, and that all persons interested in said estate appear before said court, at said time and place, to show cause why a license to sell the interest of said estate in said real estate should not be granted; and that all persons interested in said estate be notified of the time and place of said hearing, in the manner provided by law.

It is further ordered, that public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in this Delta Reporter, a newspaper printed and circulated in said county.

JUDD VELLAND
Judge of Probate

A true copy.
Marie D. Peters
Register of Probate

"His Last Ditch?"



JOHNSON TO ORGANIZE HIGH SCHOOL ORCHESTRA

Preliminary steps have been taken for the organization of a high school orchestra and band under the direction of Charles Johnson of Escanaba. All high school students interested in orchestra work have been given a form to be filled out and signed by their parents. The student is requested to state what instrument he or she desires to play and whether or not they have had experience. A large number of students have enrolled and a meeting will be held Friday to complete plans of organization.

The students have taken a deep interest in the organization and the first venture into high school orchestra and band music is deserving of support from the entire community. It will afford the opportunity in a few years to have a band for all purposes in the village as well as the school. Mr. Johnson is recognized as an excellent teacher for orchestra or band and the students will have regular periods each week for their lessons.

BETHANY LADIES AID TO SERVE CHICKEN SUPPER

The Ladies Aid of Bethany Sw. Lutheran church at Whitefish will serve their annual chicken supper at Bethany hall Saturday evening, September 29. Serving will begin at 5 o'clock and continue until all have been served. A chicken supper has been served annually for many years by the Bethany Ladies Aid and with its appetizing menu and excellent cooking the suppers have been big successes.

The menu will be fried chicken, brown gravy and dressing, mashed potatoes, mashed rutabagas, tomato salad, bread, butter, chocolate and pumpkin pie, and coffee.

LUTHERAN LADIES AID TO SERVE SUNDAY DINNER

The Ladies Aid of St. Martin's German Lutheran church will serve a chicken dinner at the home of Mr. and Mrs. Fred Froehl Sunday, September 30. The dinner will be served from 11:30 on, and the short drive out to their farm, home will serve to give all a real appetite for the menu prepared by excellent cooks.

The first snow of the season fell Sunday and to make certain about it there was some more on Monday. Frosts have also been reported and local residents are now pulling up their vines after a very successful season.

DR. L. P. TRIBBER
Ear, Eye, Nose and Throat Specialist
Office hours 10:00 to 12:00 a. m.
1:30 to 4:30 p. m.
1113 Ludington St. Escanaba

LITTLE NEWSLETS

Miss Myra Johnson left Monday for Escanaba where she will enter the Cleveland Commercial college for the winter term.

Miss Margaret Hamilton spent the week end with Miss Ruth Moody at Marquette, Wis.

Miss M. E. Peterson spent the week end at her home in Spalding.

Howard Messenger of Marquette is driving truck for I. M. Gifford.

Mr. and Mrs. G. F. Ucke of Menominee visited at the Kirch home Sunday.

Mrs. Lester White was a business visitor at Gladstone Monday.

Mr. and Mrs. Acker, formerly of Munising visited for several days at the Shippy home. Mr. Acker is a retired mill owner and looked over property here with the intentions of locating.

Mrs. G. A. Roberts, Mrs. Todd Ewald, Mrs. Harry Wickstrom, Mrs. Levi Barboe and daughter Lola attended "Ramona" at the Rialto at Gladstone Monday evening.

Hugh Cavill of Detroit is visiting here with friends and relatives.

Mrs. F. J. Gravelle and sons Frederick and Raymond left Thursday morning for several days visit at Florence, Wis.

Francis Spokes of Florence, Wis. motored here Wednesday returning to Florence the following day.

A Buchman left Wednesday for a weeks visit with his brother at Escandine.

Miss Mary Juttner spent the week end at her home in Menominee.

Mrs. Walter Holms and her mother Mrs. Boyce who has been visiting here for a short time left for Washington Island Tuesday accompanied by Mrs. Joseph B. Martin.

George W. Hamilton returned Tuesday from L'Anse for a weeks visit at his home here.

Adolph Viestke underwent an operation for appendicitis at the Lantz hospital Wednesday.

MASONVILLE

Hazel Teinert Correspondent

Mrs. Norton of Engadine, Mich. and Miss Rose of Gould City, Mich. called at the Cook home Thursday and Friday.

Mrs. Madames Neveu, Scott and Durancieu and Dale Teinert called on Walter Scott at the St. Francis Hospital Sunday.

Miss Alice Ebbsen of Isabella, spent the week end at her home here. Mr. and Mrs. George Cook and children, Mary and Edward, and Earl Girard spent the week end at Gould City, Mich.

The L. Burch family were surprised at their home Tuesday evening when their friends tendered them a farewell party. They moved to Gladstone on Friday.

Mrs. Eva Pettit of Chicago, Ill. spent a few days visiting relatives here.

Miss Dorothy Hamilton has left for Pontiac, Mich. where she is to be employed.

Miss Helen Wellman of Wells spent the week end at her home here.

Mrs. DuRoy and son Otto have

left for Lima, Ohio. They were accompanied as far as Bellaire, Mich. by Madames Pierce, Smith and Thornton.

Iverson Durancieu left for Pontiac, Mich. Wednesday morning. He is to be employed at the Fisher Body Factory.

Among the guests at the Cook home this week were Miss Behr, P-leasher of Newberry, Mich. Robert Cook and sons, Dale and Clayton of Dayton, Ohio. Mrs. Behr Owens and daughter Evelyn of Alanson, Mich.

Mr. and Mrs. George Cook accompanied these guests to Forest Lake, Mich. on Friday, where they visited relatives.

Edwin Caron is home again having worked in Garden for the summer.

Mrs. Durancieu and Mrs. Scott were Escanaba shoppers Wednesday

LUXURY WITHOUT EXTRAVAGANCE

STOP AT

RITZ HOTEL

Wash. at Second Ave. So. MINNEAPOLIS, MINN.

250 ROOMS
RATES PER DAY
\$1.50 to \$3.00

Convenient to Shops and Theatres
Cafe—Coffee Shop—Garage Service

B. H. HADLEY
Prop. and Manager

MINNEAPOLIS' NEWEST FIREPROOF HOTEL

For Heavy Traffic—

Big Trucks—Motor Busses—
Passenger Cars by the Thousand—

Wide Concrete Roads!

Experience counts when roads must be paved for heavy traffic. Last year, the mileage of portland cement concrete pavements built on state highway systems of the United States was more than three times the mileage of all other pavements.

It is significant that the largest mileage of concrete roads was built by those states having the heaviest traffic, and the most experience in road building.

PORTLAND CEMENT ASSOCIATION

Dime Bank Building
DETROIT, MICH.

A National Organization to Improve and Extend the Uses of Concrete
Offices in 32 Cities

MICHIGAN BELL TELEPHONE CO.

Long Distance Rates Are Surprisingly Low
For Instance:

for \$2.40

or less, between 4:30 a. m. and 7:00 p. m.,

You can call the following points and talk for **THREE MINUTES** for the rates shown. Rates to other points are proportionately low.

RATES FROM GLADSTONE TO:

City	Day Station-to-Station Rate
Cincinnati, Ohio	\$2.70
Columbus, Ohio	2.30
Buffalo, N. Y.	2.30
Youngstown, N. Y.	2.10
Niagara Falls, N. Y.	2.20
Des Moines, Iowa	2.20
Dunkirk, N. Y.	2.20
Tonawanda, N. Y.	2.20

The rates quoted are Station-to-Station Day rates, effective 4:30 a. m. to 7:00 p. m.

Evening Station-to-Station rates are effective 7:00 p. m. to 8:30 p. m., and Night Station-to-Station rates, 8:30 p. m. to 4:30 a. m.

A Station-to-Station call is one made to a certain telephone rather than to some person in particular.

If you do not know the number of the distant telephone, give the operator the name and address and specify the person you will talk with "anyone" who answers at the called telephone.

A Person-to-Person call, because more work is involved, costs more than a Station-to-Station call. The rate on a Person-to-Person call is the same at all hours.

Additional rate information can be secured by calling the Long Distance operator

Styled in the peak of fashion, marvels in power, unmatched in big money value

The New Six '65 Four-Door Sedan \$895

The New Royal Eight '75 Two-Door Sedan \$1295

IT'S an absolute knockout from A to Z. Styled in the peak of fashion. Rich and roomy inside. Brimful of zippy power. Accelerates like a flash of gunpowder. Simply marvelous on hills. Smooth as celestial music at every speed from 5 to 65 miles an hour! Come take a look. Come take a drive. Come get the surprise of your life!

A New Big Six '65 Four-Door Sedan \$1525

A New Royal Eight '85' Four-Door Sedan \$1795

BEAUTIFUL as a gold-piece in a pocketful of pennies. Exquisitely appointed. Swung low on a 1 1/2-inch wheelbase, and crammed with power. Does 75 miles an hour as easily as 25. Equipped with Westinghouse Vacuum Brakes and "One Shot" centralized chassis lubrication. Just compare!

L. C. PRESTON
Gladstone, Michigan

CHANDLER-CLEVELAND MOTORS CORPORATION CLEVELAND, OHIO

CHANDLER



A Weekly Panorama or Events in the National Capital by Peter Kruse, Special Correspondent for Delta Reporter

MORE SPORTSMANSHIP is the need of this campaign, say men of both parties. The "big boys" of politics, the more important political figures of each party, like to have the game played fair and square and based on the discussion of vital issues. They despise the scandal monger, the person who whispers dirty bits of gossip for the truth of which they cannot personally vouch. It is considered as especially reprehensible for reports to be circulated about presidential nominees.

IN WASHINGTON one hears Republican party leaders, men who favor Hoover's election, expressing contempt for irresponsible and intolerant persons who spread vile stories about Democratic opponents. Some of the most prominent Republicans here have especially voiced their feeling against those who have circulated slimy stories about Governor Smith. They want to win with Hoover, but not through vile means. They want to win on vital issues relating to the conduct and policies of government. So they express the contempt for the political gossipier, the meddlesome whisperer—the type in every community that gossips about his neighbor.

THE POLITICIAN likes to have the political game played according to rules of decency. That applies to the important figures in each party.

IN NEW YORK, where Governor Smith has been four times elected, the personal attacks made against him have caused deep resentment. One reason Republican leaders are concerned about vicious attacks made on Governor Smith is that they fear they will have a boomerang effect that will actually win votes for the Democratic presidential nominee, at least in his home state. New Yorkers of both parties remember that Al Smith is their Governor and, state pride, causes them to go to his defense. The man who last longest in politics are those who talk issues and not persons.

LET'S MAKE the next presidential inauguration a gala affair! This sentiment is spreading over the country, according to reports. The time was a most drab and colorless occasion. There was no thrill for the crowds that attended the Coolidge inauguration four years ago. It was tamer than the inauguration of a state Governor. A big inaugural parade is in prospect for next March 4th.

SENATOR CHARLES CURTIS, the C. O. P. Vice Presidential candidate will be 68 years old next January, but he is strong and vigorous and appears to be withstanding the heavy schedule of speaking he has undertaken. He is now off on a 5,000 mile trip. Herbert Hoover is taking it easy, remaining in Washington and planning to make only four or five addresses, while Curtis is bearing the burden of speaking and traveling. Curtis really enjoys campaigning. Hoover doesn't like to make a speech, chiefly because he is devoid of all the arts of oratory.

WHAT WILL President Coolidge do after March 4th? That question is popping up again now that Mr. Coolidge has only five more months in Washington. Some believe he will travel, perhaps make his first trip abroad. Others believe he will become a writer. But it's all speculation. President Coolidge himself says he has no plans—that he never has had to look for work, that work has always looked for him.

"WHAT TO DO next is my problem," was the way Herbert Hoover put it to the writer a few days ago when he was asked about plans for two weeks hence.

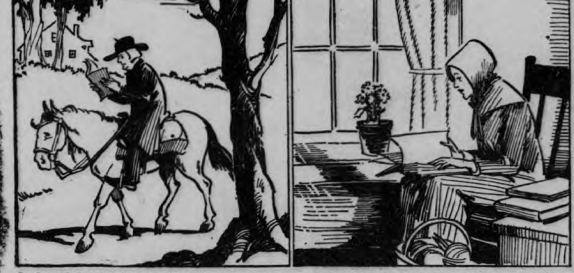
IT IS just dawning on wets and dries that they have been wasting a lot of time in projecting a wet-dry issue in a presidential contest, considering that members of Congress, not the President, determine what is to be done about prohibition. More attention henceforth is to be given to congressional contests in the districts of the various states. Congress is now 75 percent dry, the dries being equally represented.

REPORTS COME from Indiana that the Hoovers there is almost certain to give Hoover a sizeable majority, but that the Democratic nominee for Governor has an excellent chance for success. Voters in that state of both parties know how to scratch a ticket.

THE RADICAL question is being raised less this time than ever before, chiefly because the Democratic party is figuring on getting the support of thousands of negroes in Chicago, New York and other big centers in the north.



1. Herbert Hoover's father, settling in Iowa, wrestled a hard-earned living from the soil as a pioneer farmer. 2. His natural bent for machinery asserted itself, and he opened a blacksmith shop and sold farm machinery.



3. Grandfather Minthorn, on his mother's side, was a bookish farmer, who used to read as he rode horseback. 4. Hoover's mother was a great reader and a serious student of such literature as reached the farm.

MILBURN McCARTY, Jr., a 15 year old lad of Eastland, Texas, who is a page in the U. S. Senate, is enjoying what he considers life's greatest moment—he is traveling on the Al Smith special train. He is a red-hot juvenile Democrat, though when at Washington he has the Republican Vice President, Gen. Dawes for a cronny.

HERBERT HOOVER intends to go all the way to California to vote, "setting an example," he told the writer, to all citizens of all parties to do a citizen's duty by voting their sentiments and participating in public affairs."

U. P. GETS BIG SHARE OF DAIRY PRIZES

The upper peninsula lead in the quality of its dairy products was emphasized at the Detroit state fair September 7, when five of the six first prizes were awarded to upper peninsula manufacturers of creamery butter and cheese.

First prize for excellence in these exhibits went to Herman Schmidt, Walace; second to the Palestine cheese factory at Stephenson, and third to the Fair Out Co-operative cheese factory at Ewen. First prize in creamery butter making was awarded the Freeman Dairy company of Flint. The Ontonagon Valley Co-operative creamery at Bruce's Crossing won second prize, and the third went to the Bark River creamery at Bark River, Delta County.

Biting "My," exclaimed Mr. Klumsvay at the coltillon, "this floor's awful slippery. It's hard to keep on your feet." "Oh," replied the fair partner coldly, "then you were really triving to. I thought it was accidental—Open Road."

COAL

When Winter comes use our coal. But you do not have to wait until Winter to buy it. In fact, you will save by buying now.

C. W. Davis PHONE 7

Most Obliging The Tough—Quick, gov'nor, hand over your wallet! Mr. Mildly—You shall have it if you'll kindly come with me.

The Tough—What d'y' mean? Mr. M.—Because I've lost it and I am just going to the police station about it—Yorkshire Post.

Typewriters
For School Students
For Sale or Rent
REMINGTON
ROYAL PORTABLE
and
STANDARD MACHINES
H. H. ALBIN
Gladstone, Mich.
Phone 262

LIME DOWN IN FALL MAKES BETTER CROP

Application of limestone in the fall has several advantages over placing the material on the ground in the spring immediately preceding the seeding of legumes. One result of liming soil is the improvement of soil conditions for the bacteria that are needed to make the growing of legumes a success, and the longer the limestone is on the soil before seeding the greater is the improvement in these conditions, in the experience of the M. S. C. soils department. Spring grains usually yield best on fall plowed soil and on these soils the limestone can be applied during slack periods in the fall or winter. The limestone can be applied on soils which are being fitted for fall grains, but should not be applied after the grain is sown. Tests for soil acidity should be

Coated tongue, bad breath, headaches, pimples, bad blood are nature's danger signals—HOLLIS TER'S ROCKY MOUNTAIN TEA removes the cause by carrying off the poisons from the liver, kidneys and bowels. Strongly endorsed everywhere—Positive results guaranteed. Try it. STEWART'S PHARMACY—Adv.

large percentage of Michigan soils are acid and will require from one and one half to three tons of limestone to correct the acid condition. Have soil testing outfits and will test soil for the owners in their counties, or the farmer himself can obtain one of the testing outfits.



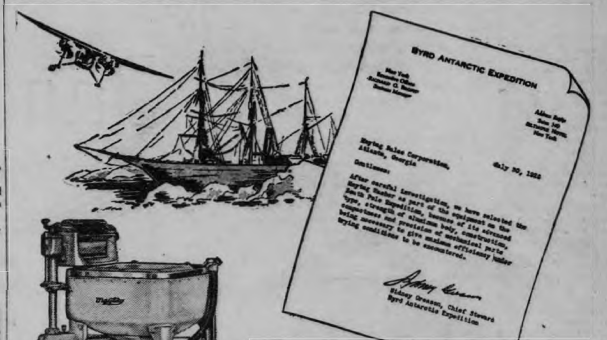
NEW PRICES

Effective October 1st
Due to the high cost of butterfat, the following change in prices will become effective, October 1st.

Coffee Cream, 18%, half pint	15c
Whipping Cream, 32%, half pint	20c
Buttermilk, quart	7c
Milk, quart	12c
Milk, pint	7c
Chocolate milk, quart	15c
Cheese, pkg.	15c

Consumer's Milk Products

Quality First
Gladstone, Michigan Phone 300



Commander Byrd Chooses MAYTAGS for South Pole Expedition

ONE of the many distinguished honors that have come to the Maytag Aluminum Washer is the selection of Maytags for the Byrd South Pole Expedition.

Not only the success of this great pioneering adventure, but the lives of the men depend on the proper selection of supplies, material and equipment. Therefore, the most rigid requirements are observed in deciding what equipment shall be used. The many outstanding advantages that gave the Maytag world leadership, enabled it to meet the exacting standards demanded by Commander Byrd.

The noteworthy tribute of being selected for the Byrd Expedition comes to the New Maytag as it is celebrating its first anniversary—the end of the most remarkable year in Maytag history—a year in which the number of Maytags in use passed the million mark.

THE MAYTAG COMPANY, Newton, Iowa (Founded 1893)

Gladstone - BUCKEYE STORE
Escanaba - Escanaba Maytag Store

Maytag dealers everywhere follow the standardized rule of sending a Maytag to a home to do a week's washing free, and without obligation of any kind. This is the way all Maytag Aluminum Washers are sold.

Maytag Aluminum Washer

The Judge - Roasting Ma-Mah! By - M.B.

I KNOW WHAT I'LL DO; I'LL WRITE THEM DOWN

LET ME SEE NOW! HAMBURG, NOODLE SOUP, CHICKEN, ROAST BEEF ETC.,

SADIE MY MOTHER-IN-LAW IS COMING NEXT WEEK THIS IS A LIST OF HER FAVORITE DISHES--

WELL, THE FIRST TIME YOU SERVE ANY OF THEM, YOU'RE FIRED!

ENSIGN NEWS

Mrs. Blanche Teinert

Mr. and Mrs. C. Larson of Stonington and Mr. and Mrs. Andrew Johnson of Gladstone were Sunday guests at the N. F. Johnson home.

Ed Lind was a business caller here on Monday.

Mr. and Mrs. Frank Link of Chicago are visiting with Mr. and Mrs. Frank Burczikowski.

Mr. and Mrs. Erick Froberg visited relatives here Sunday.

C. U. Woolper visited the Alton School on Monday.

John Lunzman and daughter Margaret made a trip to Escanaba Saturday to claim their exhibits at the Fair.

Mrs. August Froberg was a Powers caller Sunday.

Emma Burczikowski has returned home from a visit with relatives in Rapid River.

Erick Hagblad was an Escanaba

visitor on Saturday.

Henry Olson has returned home with his threshing machine after a tour among the farmers in this vicinity.

Carl Wickstrom called in Alton Monday.

Mrs. Andy Magnusson, Mrs. Emil Olson, Mrs. Felix Goodan, Mrs. John DeWalle and Mrs. Henry Sischo visited at Waldemar Andersons Sunday.

John Anderson, son of Mr. and Mrs. August Anderson left Monday

for Ann Arbor where he will receive treatment.

Mr. and Mrs. August Bjorkman of Masonville spent Sunday here with friends.

Mr. and Mrs. August Anderson and William West motored to Escanaba Monday.

Eric Snell delivered fruit in this section Monday.

Mr. and Mrs. E. A. Wells and children of Escanaba visited at the Teinert home Sunday.

Ferdinand Sundberg delivered

wood at the Alton School house this week.

William West motored to Newberry Sunday. He was accompanied by Sadio and Robert Anderson.

Waldemar Anderson and Tom Lynaugh were in Gladstone Saturday on business.

Mr. and Mrs. August Froberg of Gladstone spent Sunday here with relatives.

Roy Froberg and Andrew Sundberg were in Escanaba Sunday.

Anna Ruth Teinert spent Sunday

at her home here.

Mr. and Mrs. George Demit and Mrs. Albert Larson of Rapid River visited in Alton Saturday.

Hazel and Evelyn Anderson, Mary DeWalle and George Godan were visitors at August Andersons Sunday.

The Andrew Johnson, Fred Johnson, Carl Johnson, and Gust Tverberg families spent Sunday at Gust Johnsons.

Vedo Heric is attending High School in Rapid River.

Highway Commissioner Fred Holm is having gravel work done in the Alton district this week.

Mrs. Levi Barboo, Mrs. Gus Roberts and Miss Lolo Barboo were Tuesday guests of Mrs. Iva Teinert.

The Head on His Shoulders

Edwin—If I do say it myself I fancy I've a pretty good head on my shoulders.

Angelina—It's not really beautiful Edwin. It's the way I do my hair.

YOUR WASHING

We wash the clothes whiter than is possible at home, iron them with a better finish, and the charge is so moderate that it is far more economical than home washing. You are saved that drudgery that makes for old age and unhappiness. Decide now to let the Escanaba Steam Laundry do your washing every week.

DAMP WASH SERVICE

Our Damp Wash Service has met with great popularity among Gladstone housewives. The clothes are returned to you thoroughly cleaned, in a damp stage.

**ONLY
5c PER POUND**
Minimum 20 lbs. for \$1

You can't afford to be bothered with the labor of a wash day at home at this low rate.



Announcement

CLOTHES

SPICK AND SPAN FOR FALL

The return of the cooler days renews activities vacations have interrupted. And of course the need of clothes is emphasized. But rather than buy a new wardrobe, have your clothes given an added span of life by our DRY CLEANING.

RETURNED LOOKING NEW

In a most pleasing manner, we renew the original appearance of your garments. Spots are removed, colors are brightened up, and shapeliness is restored. And the most delicate fabrics come back unharmed. Garments that you thought you would not wear for the second season are made to look just like new again.

FALL DRESSES—COATS

Go thru your wardrobe, and see to it that your winter coat and fall dresses are ready for wear. You may be wanting them any day. Men; send in your overcoat and winter suits. You'll be surprised at the newness of the material and original style when we return them to you.



**WE CLEAN YOUR HAT FOR
\$1.00**

You'll save considerably more than that in extra wear; extra satisfaction, too, in having a hat as spick and span as a brand-new one. We'll reblock it for you, clean it, clean the band, and get it back to you promptly on the dot. Give us a trial, and you'll give us your patronage permanently.

**LIFE FOR YOUR HOUSE-
FURNISHINGS**

Get added wear from your rugs, curtains and drapes by having them cleaned by our thorough and harmless process.

RIGHT AT YOUR ELBOW

Our Dry Cleaning service is no farther than your telephone. Call Phone 141 and in a very short time our driver will call. And our plant, operating at a high and efficient speed, will thoroughly clean and press your garments and will have them ready for you just as soon as you want them.



**GLADSTONE BRANCH
Escanaba Steam Laundry
Cleaning & Dye Works**

ESTABLISHED 1901

Members of National Association of Master Dyers and Cleaners

E. A. GRABOWSKI



Dependable—always—that's why I bank there. Yes, I know they have that reputation.

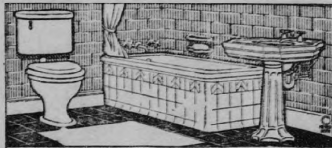
You can "bank" on it—and take a tip from me. Investigate their bond department. Thanks, I'll do it. I'm looking for just such a bank.

The First National Bank

Gladstone, Mich. We Pay 3% Interest
The Only Bank in Gladstone Under Government Supervision

H. H. Albin, and Dr. J. A. McPhail of Manistique motored to Philadelphia, Wis. Tuesday on a short business trip.
Rev. Thomas Drenagac of Perrouville was a caller in Gladstone Monday.
Mr. and Mrs. M. J. McGrath of Owatonna, Minn., left Monday morn-

ing for their home after visiting for a week at the home of Mrs. McGrath's brother, William O'Brien.
Mr. and Mrs. Ed. Moore, Mrs. William Savagau, Mr. and Mrs. Andrew Moore returned the latter part of last week from the South of where they attended the funeral of Ed. Moore's sister.



BATHROOMS OF BEAUTY

Have a bathroom that is a joy and pleasure to you as well as a convenience, one that you can be proud of when guests arrive.

Come in and let us show you some bathroom fixtures, and plan how to install modern equipment. You'll find that the cost is very little compared to the comfort and service it will provide for the entire family. Have the changes made before winter comes.

CALL 85, FOR PLUMBING REPAIR WORK

E. E. Engstrom

Phone 85

820 Delta Avenue



YOU'RE SAFE if you are

INSURED

The fire hazard is greater during the cold winter months, and the hardship and suffering that comes from fire losses too is greatly increased. Poverty and sickness lies in the path of the family left destitute by the loss of their home.

DON'T LET IT BE YOUR FATE

In the fall of the year, when you are getting your home in shape for winter, don't overlook your INSURANCE.

Protect your loved ones from the jaws of ill-fate. Check up on your insurance coverage, and then let us advise you as to property values, and strong reliable companies that settle losses promptly and carefully.

PHIL HUPY

Insurance—Real Estate

Gladstone, Mich.

Phone 31

Personals

Mrs. C. E. Beaudry left Thursday for her home in Woodstock, Illinois after a five weeks visit at the home of her sister, Mrs. H. H. Albin. Mrs. Beaudry also visited with relatives at Manistique.

Mrs. August Johnson and children, and Mrs. Carl Sundling left Saturday for Chicago to spend a week visiting with relatives.
Mr. and Mrs. Ed. Johnson motored to Manistique Sunday where they spent the day.

Mr. and Mrs. Fred Siebert and Mrs. Minnie Payne motored to Green Bay Sunday where they visited with Miss Reno Payne, who is at Badger Business College.

Miss Jessie Brown left Saturday for Royal Oak where she will teach in the public schools. Miss Brown has visited for a few weeks at the home of her parents, Mr. and Mrs. Neil Brown.

The "Sauskraut Man" is pleased to advise his friends in Gladstone and vicinity that A. E. Kleindienst has been engaged to represent the Mops-Tenk Lactic Food Co. of Manistique and will call in the near future to book their orders for the coming seasons supply of Kraut. And also to add his assurance that all orders will be filled with the same desirable quality of product as in the past.

Miss Josephine Magoon left Sunday for Marquette to enter the Northern State Teachers College.

Miss Lucille Foster left Sunday night for Minneapolis to visit en route to Kalamazoo to continue her studies at the Western State Teachers College.

Mr. and Mrs. William O'Brien and their guests, Mr. and Mrs. M. J. McGrath of Owatonna, Minn., motored to Marquette Sunday. They were accompanied by Mrs. Marie Faige who had spent a week as a guest at the O'Brien home.

Mrs. Ed. Moore, son David, and Mrs. Charles LaCruz left by motor Sunday morning for Detroit to spend a week visiting with Clarence and Henry Moore, and Mr. and Mrs. Victor Peterson.

Mrs. Evelyn Johnson left Monday for Kalamazoo to continue her studies, visiting en route at Minneapolis. Miss Mathison also a student at the Western State Teachers College left on Tuesday.

Ic Sale starts soon at Stewart's Pharmacy.
Mrs. Alfred Swanson left Monday for her home at Limestone after a visit with her sister, Mrs. J. A. Stewart.

Mr. and Mrs. J. F. Richardson motored to Marquette Sunday to spend the day visiting with relatives.
Mr. and Mrs. Fred Beaudry, Mrs. Joseph Delorier and daughter Bella of Garden visited last week end at the D. Delorier home and attended the U. P. Fair at Escanaba.

Mrs. Harold Richards of Wakefield left Monday after a few days visit at the home of Mrs. I. A. Stewart.
Miss Margaret McCarthy is visiting at the home of her sister, Mrs. Carl Schenk. She is caring for Mrs. Schenk, who was injured in a fall last week. Mrs. Schenk lost her balance, falling on the door step, and receiving a deep cut in the right leg just below the knee. She is recovering nicely.

Miss Florence McDonald of Trout Lake has returned to her home after spending a week visiting with Mrs. Hector McCauley.
Dr. Harry Long, and Dr. Charles Long left Saturday for Chicago after visiting for a week at the home of Cliff Murker.

Mr. and Mrs. H. C. Westcott, and Floyd Marble spent the week end at the Marble Camp at Round Lake.
Mr. and Mrs. A. S. Nelson motored to Iron Mountain Saturday. On Sunday they went to Menominee where they spent the day visiting with relatives.

HOME MADE CANDY

We are starting our usual winter home made candies—delicious dainties in many varieties.

HOT FUDGES LUNCHES
Toasted Sandwiches
Hot Drinks

Stop in any time. A hot lunch strikes the spot on a cold evening.

Rouman's

Before Cold Weather

Bring in the Baby for his photograph. The lens will bring many changes, and you want to preserve the memory of his babyhood with frequent photographs.
Phone 342 for a sitting now.

O.C. Estenson

Mr. and Mrs. Frank Finney of Bultee, Mr. and Mrs. George Reed of L'Anse returned the latter part of last week after a visit at the home of Mr. and Mrs. Al Smith.
Frank Jackey enjoyed a duck hunt at Sossow Point across the Bay last Saturday, returning with two birds.

J. T. Jones is expected to return Sunday from his eastern trip for the Marble Arms Mfg Company.
Ic Sale starts soon at Stewart's Pharmacy.

Mrs. Henry Burnell of Duluth Minn. is in Gladstone visiting with her parents, Mr. and Mrs. August VanGysel. Mr. VanGysel is reported as feeling somewhat better after an extended absence. Mrs. Burnell will also visit with her sister, Mrs. Jos. Sterna, at Escanaba.

Mr. and Mrs. Leo Reese of Iron Mountain spent the week end visiting at the Louis Schram home.
Mr. and Mrs. Lee Alwarden are enjoying over the birth of a daughter Monday afternoon at the home of Mrs. Alwarden's parents, Mr. and Mrs. August Bransick. The newcomer has been named Regina. Mrs. Alwarden was formerly Miss Czazina Bransick.

Miss Madeline Vandewezhe left Tuesday night for Moline, Illinois to resume her work after spending a two weeks vacation visiting at the home of her parents, Mr. and Mrs. Emil Vandewezhe.

Rev. and Mrs. C. E. Olson, Miss Marie Fair, and Mrs. C. A. Lund of Escanaba motored to Negaunee Sunday to attend the funeral of Mrs. L. I. Sodergren, wife of Earl Sodergren of Menominee. The service was held Sunday afternoon.

A. C. Johnson of Sidnaw motored to Gladstone Saturday to visit over the week end at the home of Mrs. Arnold Gazley.
Walter Johnson left Saturday for Chicago to spend a week visiting with relatives.

Thomas Moran is confined to his home by illness.
Chris Spiro returned Monday morning from Milwaukee where he spent the week end visiting with relatives.

Mrs. J. A. Shields, her daughter Mrs. Joseph Cheak, and little daughter of Crystal Falls have returned to their homes after spending a few days with Mrs. Shields' sister, Mrs. Robert Gazley.

Burt Ames, his father, George Ames of Rapid River, and Erick Scall of Kipling spent Sunday at Nabms picking cranberries.
Mr. and Mrs. August Plichta of Michigamme visited over the week end at the home of Mrs. Plichta's sister, Mrs. Robert Gazley.

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REMEMBER

The first big step is to adopt a well directed plan to save a part of your income. No haphazard plan will take you very far.

Save some regularly each week.

Gladstone State Savings Bank

OLDEST—LARGEST—STRONGEST

Wisconsin. They visited with relatives and friends at Peoria Lake, Wisconsin Rapids, New London, Kewanee, traveling about 900 miles without a mishap.
Mrs. P. L. Meyers and daughter the Sault Tuesday after spending the week end at the home of his friends.



Magic Sign of Wonderful Time and Wholesome Entertainment

Programme

WEEK OF SEPT. 28—OCT. 4
FRIDAY

BIG DOUBLE FEATURE

MILTON SILLS in "THE HAWK'S NEST"

—AND—

JACK PADJAN in "LAND OF THE LAWLESS"

Admission 10c and 30c Shows 7 and 9

Mat. 2:30 SATURDAY Eve. 7-9

TOM MIX in

"Arizona Wildcat"

—ALSO—

COMEDY—SERIAL—NOVELTY

Adm. Mat. 10c and 20c Eve. 10c and 30c

Mat. 2:30 SUNDAY and MONDAY Eve. 7-9

ANOTHER BIG SPECIAL! With Two Great Loves of the Screen

VILMA BANKY and RONALD COLMAN in

"The Night of Love"

—ALSO—

Organ Presentation—"Whom Do You Prefer" Bob Coe at Console

COMEDY—NEWS

Adm. Mat. 10c and 35c Eve. 15c and 40c

TUESDAY



ALICE WHITE—LARRY KENT

COMEDY—NEWS—GIFT NITE!

"EVOLUTION OF JAZZ" Bob Coe at Console

Admission 10c and 35c Shows 7 and 9

WEDNESDAY and THURSDAY

"THE BARKER"

with MILTON SILLS and DOROTHY MACKAILL

It's so big, words cannot tell the story. There's something in it you'll feel, but never see.

—ALSO—

COMEDY—NEWS—NOVELTY

Admission 10c—30c Shows 7—9

Let There Be Light

and plenty of it in your home. The rate for electric current is very moderate and lamp prices are the lowest they have ever been.

The new Inside Frosted Lamps give more light for the current consumed and are easier on the eyes.

MALDEN HUB LAMPS

give long service, and are priced as follows:

25 Watt Lamps	20c
40 Watt Lamps	20c
50 Watt Lamps	22c
60 Watt Lamps	35c
100 Watt Lamps	35c

Larger sizes of Gas Filled Lamps for office and store use, also in stock.

ELECTRICAL APPLIANCES

Hair Cutters	95
Toasters	2.85
Corn Poppers	3.00
Coffee Percolators	3.50
Sad Irons	3.95
Table Stoves, 2 Burners	7.50
Refriger Room Heaters	8.00
Waffle Irons	8.00
Combination Grills	11.75

See our window display

H. W. Blackwell

HARDWARE

GRANDMOTHER OF MRS. BEZNER DIES

Mrs. Fannie Hyatt, age 76, of Big Rapids, who came here twelve days ago to make her home with her granddaughter, Mrs. Wilford Bezner, passed away Thursday night of last week after a short illness. Funeral services were conducted Saturday afternoon from the home at 222 Central Avenue. Pallbearers were M. J. Call, John Hyslop, Elton Barnum, William Miller, Charles Hoffman, and P. F. Lillie. Interment was made in Fernwood Cemetery. Two vocal solos were sung by Noble Swenson at the services. "Safe in the Arms of Jesus," and "No Night There." Swenson Bros. were in charge of the funeral arrangements.

Mrs. Hyatt was an old settler at Big Rapids, having lived there for forty-three years.

Surviving are two daughters, Miss Nettie Hyatt of Big Rapids, and Mrs. George Butler of this city, a sister, Mrs. William Rice of Portland, Mich., a brother, John Kasson of Altona, Mich., and two grand children, Wilford Lpton of Big Rapids, and Mrs. Bezner of this city.

ALL TEACHERS TO ATTEND INSTITUTE

Gladstone will have a full representation of the public school faculty at the annual meeting of the Michigan Educational Association to be held at Iron Mountain, October 4, 5, and 6. The schools will be closed on the first two days, Thursday and Friday, permitting the teachers to attend.

One of the addresses on the opening day will be given by Will Durant, noted lecturer, philosopher and author. The program includes addresses by noted educators and is being looked forward to as of considerable value to the teachers.

NEWLYWEDS RETURN FROM WEDDING TRIP

Mr. and Mrs. Raymond Lavigne returned Monday from Minneapolis and Duluth where they spent their honeymoon. Their marriage took place September 18th, at a nuptial high mass at All Saints Catholic Church at 6:30 a. m. in the presence of relatives and close friends. Ray Billings, and Miss Virginia Shearn of Escanaba were the attendants.

The bride wore a pretty dress of tan satin with green trimming, and hat to match. She carried a bouquet of tea roses. Her attendant wore a blue velvet dress, and also carried tea roses.

A wedding breakfast was served at the home of the bride's parents, Mr. and Mrs. J. B. Thorsberg with covers laid for forty. Mr. and Mrs. LaVigne left that evening on their wedding trip.

The groom is employed as Chef for the Soo Line on a private car. The bride until recently was employed at the Penney Store at Escanaba but for the past few months has been working at the Marble Arms Mfg. Co.

They will make their home with the bride's parents, at 1523 Dakota Avenue, and have the congratulations of a host of friends.

SCHOOL DISMISSED; CLASS ROOMS COLD

Because of the sudden cold snap, the furnace at All Saints Catholic School was not prepared for use, and it was necessary to dismiss school Monday noon because of the low temperature in the class rooms. The students met on Tuesday morning but again were sent to their homes about the middle of the morning and instructed not to return the next day.

Repair work on the furnace has been rushed along, and it is expected that the school will be going on regularly by next Monday. The work which has been missed this week will be made up, the Sisters stated.

MUSIC CLASSES ARE BEING ORGANIZED

The music classes conducted during the winter by the Sisters of St. Joseph are being organized, and pupils are still entering. Lessons are given in piano, and all string instruments. There are two music instructors giving their full time to the work.

Those planning to enter the classes are urged to begin at once.

RABBIT SEASON TO OPEN OCTOBER 1st

The open season on rabbits is from October 1st, to February 1st according to state regulations. All kinds of rabbits may be hunted in the upper peninsula between these dates, but the open season on some kinds of rabbits differs in the lower peninsula.

COMMISSION MEETING

A meeting of the City Commission will be held Monday night. This is the meeting postponed from last Monday evening.

THE KING PIN

By R. Jack Jaster

Last night witnessed the organization of the Rialto Bowling League for the coming season. President Walter Olson called the meeting at eight o'clock and the matter of adjusting handicaps was thoroughly thrashed out. It was finally agreed to allow a general team handicap of ten-thirds of the difference between the actual team averages, blanks to count at 135.

It was also agreed to schedule the league this year on a split season basis, the winners of the first half playing the winners of the second half for the final championship. This gives the team who get out of a bad start a chance to redeem themselves in the second half of the season.

The league will formally swing into action on October fifteenth. Mr. Olson appointed Walter Vandewagh, E. J. Norris and L. W. Kricher as a committee of three to arrange the schedules etc. All told there will be twelve competing teams

eleven of which are already accounted for or accounted for leaving just one vacancy. All you prospective bowlers get busy and enter your team now. You local business men should find it profitable to have your firm represented by a team.

Following is the tentative line-up of the teams to date:

Soo Line, Rialto Theatre, Marble Card, Consumers Flooring Mill, American Legion, Vassar Mill, Rotary Club, Office, High School, Goodman Tires, City Club

Several of these teams did not re-

port at the meeting. However, I think we can rely on them to find their usual place in the lineup at the sound of the gun.

This season will be beyond a doubt be our biggest, what with special match games, inter-city league and trophies for the winners.

We, of Gladstone, have indeed surprised to win the Lupton Pennula tournament for 1929-1930. All we need is a little enthusiasm and a good representation at Herminville this year. There is no reason on earth why we should not be represented by at least 15 teams

for this tourney. And fifteen teams will bring home the bacon, rest assured.

The trophies for the coming season will be even better than the ones awarded the Champion Office team last Monday. And if you think the latter aren't knockouts, ask Van or one of the boys to give you a peek.

The writer also wishes to announce that the Rialto Bowling Alleys are posting a prize of \$5.00 to be awarded the winners of a special match game (three game series) to be bowled anytime from

next Tuesday October 2nd up to and including Friday October 5th. Get your team lined up now and get a little practice. There is no entry fee. Just bring along your horse-shoe, rabbits foot, or what have you?

Mrs. James Miller of Repton is visiting at the home of her parents, Mr. and Mrs. Robert Bolon.

Dean Sward left the latter part of last week for his home at Birmingham, Alabama, after spending a week at the home of his nephew, Sherman Sward.

Autumn Hosiery



Greatest values ever offered are here.

98c and \$1.35

Ladies and Misses pure silk, full fashioned hose are featured at two popular prices. Our new No. 625 a pure silk full fashioned with reinforced foot at 98c. Our No. 999 a super hosiery value is made of long stretch pure silk threads and full fashioned with toe guard and reinforced foot.

All new shades are here.

Ladies, silk rayon and wool hose with specially fitted foot in new autumn shades, 95c

95c

Autumn Gloves



New Chamouise and suedeette gloves in the long slip-on style as well as the fancy embroidered cuff styles with novelty stitched backs.

CLOTH GLOVES

79c to \$1.39

KID GLOVES

\$2.95 and up

GIRLS GLOVES

59c and 69c

Autumn Hand Bags

A large collection of new ideas in bags, purses and under arm cases made of new real leather. Colors to go with all costumes.

\$1.35 to \$6.95

Girls' Slip-Over Sweaters

Several entirely new slip-over sweaters in mixed colors. Made of all wool yarns. Very attractive patterns.

\$2.98

The R. C. U. Store

E. A. Erickson

America's Greatest Chain of Independent Retailers

We buy and Sell for Cash

The Modes of Autumn

This matter of choosing your autumn coat, dress and hat now, you gain fashion--for all are first, advance styles--Quality, for they were all made with extra care--Savings, for each is low priced due to the buying power of the 1033 R. C. U. Stores.



Fall Frocks

\$14.65

OTHERS

\$8.64 to \$23.65

FALL COATS

\$9.85 - \$59.50

Intriguing satin crepe again comes to the fore as the leading material for fall frocks. The one sketched is typical of the lovely models we are offering at \$8.64 to \$23.65. Note the tight swathed girldie and front flare, the smart vestee. Every new shade is shown.

WHEN madame and mademoiselle step forth with fashion this fall Coats very similar to the one sketched here will be worn. Every new autumn coat mode is here! Every new fur trimming! Every new color.

Fall Hats

\$3.95

OTHERS

\$1.95 to \$5.95

Hats of velvet, felt and softiel combination hold the lead in autumn millinery. However, the secret of the charm of the new hats for fall lies in the shape of the hat itself. All the lovely autumn shades are shown in this complete millinery show.



Apparel for Girls of all Ages

Particularly this season you should see these lovely coats and dresses for girls. Quality, value and right prices are responsible for the popularity of our Juvenile section.

COATS

\$4.95 to \$29.50

DRESSES

95c to \$5.95



Costume Jewelry



Your outfit is not complete without jewelry like this.

59c to 98c

The ne ideas in pendant-brooch be d combination--Multi-pendant, bracelets, brooches, pins and choker beads. Colors to go with practically all new autumn costumes.

Beautiful Flowers

25c to 98c

An avalanche of lovely new costume flowers for your new autumn frock or coat. Included are all those new ideas direct from the fashion centers. Colors and styles of all descriptions.

New Scarfs



The long--the square and the triangle style scarfs are now shown in such elegance of color and design for the new fall time wear. Georgettes, crepes and novelty satin.

89c to \$2.98

Sun Beam Rayon Underwear

These famous garments are now offered at new low cash prices.

A garment that has become real famous because of its correct cut and superior wearing qualities.

BLOOMERS

\$1.39 to \$1.49

VESTS 89c

Costume Velveteen

This smart, durable pile fabric is playing a big part in fall wearing apparel for women and children. Black and Brown. 36 inches, yd.

\$2.29