

# North Wind

VOL. 13 NO. 2

an independent newspaper

September 7, 1978

## Stump to Leave for New Activities

by Pam Jansson  
News Editor

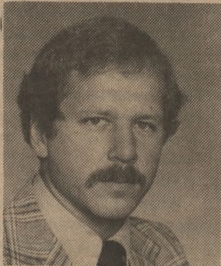
After nine and one half years at NMU, Student Activities director Ron Stump is resigning to accept a new position at Michigan State University.

"My job at Northern has been satisfying all the way through," Stump said. "But the new position will be good for me both professionally and educationally."

Stump said that the position as an assistant in the MSU Student Activities Office would serve a dual purpose. "I've never worked anywhere but Northern so a different atmosphere would be positive, and it will also be possible for me to finish my doctoral requirements within the next two years," he said.

Though Stump was taking MSU extension

courses and spending his summers in Lansing he said it's become a problem in that he could only hope that the courses he needed would be offered.



Stump

Stump said he'd spoken with Lou Hekhius, MSU Student Activities director, last spring regarding the possibility of employment there, but it wasn't until now that the assistant position was offered.

Because Hekhius extended the invitation just last week, Stump was forced to either refuse him or to leave Northern at an inopportune time.

"Initially, I turned it down because of the timing," he admitted. "But then I decided that I didn't want to be kicking myself someday for not making the change."

A replacement for Stump hasn't been determined yet. He suspects the next director will be chosen from the Dean of Students Office since the personnel from that department could assimilate more readily to the duties than an outsider.

Of the six other staff members in the Student Activities Office, Stump said, "Probably the good part is that we've gotten the year started. The staff are good people and have things

under control."

Programming boards in the quads have half of their programs scheduled. Because of this, Stump said, the new director should find the organization in good stead.

The MSU position will require Stump's working with two student groups which organize concerts. He described one as similar to NMU's Popular Entertainment Commission except that it sponsors twice as many concerts as PEC.

The second group administers jazz or classical concerts. Between the two

groups, a concert is scheduled almost every week, Stump said.

Providing "everything goes well here", NMU's ex-Activities director will assume his new status by Sept. 25.

Regarding long range plans, he said, "I think I'll just take it as it comes. I'd like to stay in administration, and I'd be open to moving again after I finish my doctorate."

Stump received his BA in Social Science-Secondary Education and his MA in Guidance and Counseling at NMU. Doctoral work in Higher Education Admin-

istration will be completed at MSU.

At NMU, Stump served as director of student activities from 1976 to present; as assistant dean of students, specifically coordinating the student development program for Quad I 1975-76; as assistant dean of students from 1972-75; as assistant to the dean of students from 1970-72 and as a residence hall director 1969-70.

His community involvement included acting as administrative coordinator for the 1972 March of Dimes telethon.

## Health Center Study Approved by Board

by Shirley Wittala  
Managing Editor

A study of operations and management at the NMU Health Center could begin by the end of the month.

The NMU Board of Control last Thursday authorized President John X. Jamrich to hire a management consulting firm to conduct the evaluation.

The action follows the July 11 firing of Health Center physician Dr. John Noll. After his firing, Noll sent a letter to Dr. Robert White, Health Center director, charging the center with overstaffing, overcharging, ordering unnecessary tests and disseminating misinformation on birth control.

Noll's letter implies that he believes he was fired for questioning such practices. University officials maintain that Noll was released because of a budget cutback.

Jamrich said bids for the study will be sought from three Chicago consulting firms, all of which have evaluated university health centers and hospitals in the

past.

Bids are due Sept. 13, Jamrich said, and are not to exceed \$20,000. The appraisal could start by Sept. 20.

Besides investigating Noll's charges, the consultant will take what Jamrich called a "short- and long-term look" at the center.

The consultant will compare the ratio of staffers to patients and to costs and then will compare them with such ratios at similar sized institutions.

When asked if hiring a consulting firm was a "tacit admission" of charges in the Noll letter, Jamrich said, "It is a tacit admission that I, as president, have a responsibility to look at every operation, to respond to inquiries about any facet of

the university."

Barbara Lyons, local physician and former Health Center director, told the Board of Control that she

may be partly responsible for some of the charges made by Noll.

Lyons said that in 1969 she ordered tests for

venereal disease to be done with gynecological examinations. Though few cases of VD were being reported in the Upper Peninsula, Lyons said many cases were being found on campus.

"If you don't look for VD, you're not doing a good gynecological exam," she said. "I don't think you can do too many (VD tests) in this age group. It's ridiculous not to test for these diseases."

The center's high nurse-to-doctor ratio also is necessary, Lyons said. As an example, she said that nurses care for many minor ailments and injuries for which students "away from momma for the first time," have neither the skill nor the facilities to care for themselves.

Lyons acknowledged that Health Center physicians did at times act "as a parent" in discussions on abortion and birth control. She said that although both she and Dr. White sent patients for abortions "with a heavy heart" students were not deliberately misinformed or given moral lectures.

continued on p. 5



Fans enjoyed the sun and a 30-3 victory at Saturday's football season opener at Memorial Field. For a complete game story, see page 13. (Photo by John Wooden).



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by Eileen Canney  
Staff Writer

NMU students and local residents who donate blood to the Marquette Community Blood Bank no longer will be paid for their contributions, according to John Wells, donor room supervisor.

Until this decision, donors were paid \$15 per pint.

NMU students were relied upon to donate blood,

but since they move from place to place more often than other volunteers, the possibility of their carrying blood diseases is higher, Wells said.

The Federal Drug Administration (FDA) wants the whole country to go on a totally voluntary system. The FDA and the American Blood Commission states, "There is abundant evidence to indicate that paid donors from certain transient populations are more likely than voluntary donors to harbor the hepatitis virus."

Hepatitis is a serious liver disease that can be transmitted through blood transfusions.

Donated blood can be tested for the hepatitis virus, but the test is radio-active and takes two days to complete. The wait could mean death to a person needing blood.

While Wells' responsibility includes trying to find volunteer donors to meet the need for blood, several local donor clubs have been organized from different churches, social groups, clubs and businesses. The members of the clubs are available at all times to donate blood in case of emergency.

When the Marquette Blood Bank runs out of blood, it has to buy blood from the Milwaukee Blood Center. It also tries to

contact the people on its Emergency Volunteer Donor List, but NMU students on the list are often hard to contact, Wells said.

The money that was used to pay donors and to buy the blood from Milwaukee was obtained from recipients of the blood. They are charged a \$25 replacement fee for every unit of blood used.

Insurance companies usually will not pay this fee, and the patients replace the blood they have used by paying cash instead of finding donors. Money from the recipients is now sufficient to cover only the purchase of blood from Milwaukee.

The need for volunteer blood donors is urgent, Wells said. Anyone wishing to be put on the Emergency Volunteer Donor List may call Wells at 228-9440, ext. 484.

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## Dormitory Residents Decrease

by David Kennedy  
Staff Writer

Surplus rooms and an income shortage may be just around the corner due to a changing trend in the NMU on-campus population. The opening count of dorm residents this fall is 3,336, compared to 3,570 in the fall of 1977.

"The decline in on-campus population seems to be the result of sophomores not returning and a small reduction in the freshman class," said L. Stanton Walker, Auxiliary Services Director.

Because of the reduction, the number of on-campus students forced to "triple up" has declined substantially from last year.

The drop in dorm residency, coupled with the drop-out rate for new students, could mean that these three-person rooms will be eliminated by Thanksgiving, Walker said. Last year, some triples remained during the second semester.

Auxiliary Services figures

indicated 88 triple rooms on campus at the beginning of this semester, 82 of which were three-woman rooms. But Walker projects that dorm residency may be below two students per room by the end of September.

The triple-room situation has advantages for the university, primarily in cost-efficiency, Walker said. Building dorm space for the extra students would be unwise since many students leave during the semester.

Among the disadvantages of the decreased dorm residency is the income loss suffered by the university, about \$250,000 this year. Unavoidable fixed costs that cannot be cut from the budget amount to about \$151,000.

When asked how this shortage of funds would be re-couped, he replied, "Open positions; we'll take a close look and see which open positions can be cut...it will affect student jobs...we'll have to cut back there a little bit."

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# News



## International

### Egypt-Israel Peace Talks Start

Egyptian President Anwar Sadat and Israeli Prime Minister Menachem Begin arrived at Camp David, Md., Tuesday for negotiations with President Carter that could be a prelude to Middle East peace. Talks began yesterday.

U.S. officials hope the summit will produce, at the least, an agreement enabling Egypt and Israel to continue negotiations for a permanent peace.

The principal issue involves balancing Arab demands for self-determination and the return of Israeli-occupied lands with Israeli insistence on retaining "secure and defensible borders."

### American Arrested in Moscow

An American businessman told a Moscow court Tuesday that evidence linking him to an international currency and contraband gang was fabricated, that evidence was forged and that important defense documents were missing.

Francis J. Crawford, Moscow representative for International Harvester, was arrested by the Soviets June 12 in apparent retaliation for spying charges made against two Soviet UN employees in the United States.

Crawford pleaded innocence to the charges. If convicted he faces up to eight years in prison.

## National

### Pennsylvania Lawmaker Indicted

Rep. Daniel J. Flood, D-Pa., was indicted by a federal grand jury Tuesday in Los Angeles on three counts for giving false testimony to a trial jury and grand jury.

The indictment follows testimony by a former Flood aide, Stephen Elko, who is serving a three-year prison term. Elko was convicted of accepting \$25,000 in bribes to influence Flood in connection with federal funds for a now-defunct chain of California trade schools.

Flood, 74, is also under investigation by grand juries in Washington and Philadelphia on related charges. The House ethics committee also is investigating Flood.

### Strikes Close Many Schools

Nearly half a million of the nation's students are enjoying an extended summer vacation due to teacher strikes.

Strikes in Louisiana, Michigan, Illinois, Idaho, Indiana, Ohio, Pennsylvania, Vermont and Washington affected 419,850 students Tuesday. Contract disputes threaten to close school later this week in some major cities, including Philadelphia, Cleveland and Seattle.

Salary disputes are the focus of most contract problems.

## State

### Soccer Spectators Shot

Two Ecorse teenagers were charged Tuesday with five counts each of assault with intent to murder after a Sunday shooting spree at an Ecorse High School soccer game.

Ronald B. Hall, 18, was identified by police as the gunman who fired at the 100 spectators and Alvin E. Pritchett, 18, was named as the driver of the getaway car. Two passengers in the car were released without charges.

Three persons wounded in the shooting remain in intensive care at a Detroit-area hospital.

### Holiday Traffic Deaths Down

Labor Day weekend traffic deaths were down this year from the state's average for the last five years.

The 22 deaths this year compared with a five-year average of 28 deaths for the three day weekend. Last year's toll was 18.

Half of the weekend's fatal accidents involved alcohol. Nineteen of those killed had seat belts or shoulder harnesses but were not wearing them. Three of the fatalities were motorcyclists.

## Counseling Center Offers New Options

by Shirley Witrol  
Managing Editor

Help, understanding, even adventure—all await the student who uses the NMU Counseling Center.

The help and understanding are perhaps self-explanatory. Counseling for all types of personal, academic and career problems is available at the center.

The adventure comes in the center's shift this year from individual counseling sessions to more group counseling, according to clinical psychologist Roger Peterson.

"With group counseling, we're having a new adventure," Peterson said. "It's an exciting new option."

One reason for the change is economics, according to Lowell Kafer, acting director of the center.

The Counseling Center has had to adjust to budget cutbacks, as has the rest of the university, Kafer said. Two staffers left this summer and will not be replaced.

The four remaining counselors must absorb the extra case load. Group counseling was seen as the best way to do this.

Individual counseling will not be abandoned, Peterson said. Each psychologist will lead two two-hour group sessions a week, in addition to private guidance sessions.

The decision to use either individual or group sessions will be made according to the patient's needs and preferences.

There are strict guidelines for putting people into groups," Peterson said. "Some problems need only individual treatment."

Short-term crises, such as a death in the family, and problems where confidentiality is important, such as sexual and legal issues, are best dealt with privately, he said.

"Student satisfaction with groups had been as high as with individual sessions and, in many cases, higher," Peterson said. One reason for this is that the student realizes he is not alone, that others share his problem.

"Groups are more in the forefront of the field of psychology," he said. "Most innovations in the field in the past 15 years have come from groups."

Group members conform to rigid confidentiality rules, Peterson said.

"Everybody has a stake in the confidentiality," he said. "This way, the issues won't become public. If you don't tell on them, they won't tell on you."

Another innovation at the center is the Academic Advisement Center (AAC), established Aug. 31.

The AAC is located in the Counseling Center offices on the second floor of the

individual organizations, and one-time programs such as drug education lectures and depression workshops. Videotape is used for instruction in role-playing situations.

The center has two male and two female staff members. "We've tried for a long time to get a balanced staff, and we've achieved that," Peterson said.

All except Peterson are counseling psychologists. Aiding the professional staffers are several para-

## CONFUSED?



Cohodas building. It will be in full function within two weeks, according to coordinator John Argeropoulos.

The AAC will "provide academic and career counseling for undeclared majors, students who are experiencing academic problems and students who are in the process of changing their field of study," according to Provost Robert Glenn. This will leave Counseling Center psychologists free to concentrate on students' personal problems.

Counseling also is available through biofeedback training; hypnosis; a women's issues group; consultation services for

professionals. The paraprofessionals are students who are trained to assist in certain programs, such as operating the biofeedback machines.

Peterson estimated that about one-third of the students make some use of the center during each school year.

Between 400 and 500 students come for personal problem counseling. The rest seek academic and career guidance, participate in a workshop or go to a center-sponsored lecture.

Information on all aspects of counseling is available at the center, 227-2930.

## ASNMU Reports

The following positions on the ASNMU student governing board are open to application: secretary, treasurer, three off-campus representatives, one Quad I representative and one Quad II representative.

Applications can be picked up at the ASNMU office in the University Center. Last day for applying is Sept. 14.

Appointments to the governing board will be decided by the ASNMU appointments committee.

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# 'Women Only' PEIF Hours

Beginning on Tuesday, Sept. 12 two hours per week will be designated "Women Only" in the weight room of the Physical Education Instructional Facility (PEIF).

The hours will be 6 p.m. to 7 p.m. on Tuesday and Thursday nights according to David Peshke, PEIF building schedule coordinator.

"In the past women have been shy about using the weight room equipment which is as much for them as it is for men," Peshke said. "These hours are to serve as an orientation period. The idea is to make women feel familiar and comfortable with the equipment in a casual setting."

Qualified instructors will be in the weight room during the "Women Only" hours, Peske said.

ID stickers will be available in the PEIF main office beginning Sept. 11. The policy on building use is the same as last year with students carrying eight or more credit hours receiving their sticker free of charge.

Students taking three to seven hours will pay \$30 for a sticker per semester. Students with less than three hours will pay the regular non-student rate.

Graduate students with four or more class hours will be exempt from paying building fees.

Other exempted students will include all graduate assistants and any undergraduate who is within eight hours of his/her degree. Only those students with a validated ID card and a special sticker will be able to use the building beginning Sept. 11.

This continuation of last year's policy will result in some problems for on-campus students who are living in the dorms and on the Vali-Dine ID system which was instituted this

year. Many of these students will not be receiving their permanent ID card until after the Sept. 11 deadline.

Peshke said that the PEIF staff realizes that this problem exists, but he could offer no solution at present. A sticker will not be issued to any student who still has his temporary ID, though, he said.

The sticker policy was instituted winter semester of last year. The original purpose of an ID sticker was to curb building misuse by people who were not qualified to use the building for free.

"From the time the policy took effect guests who have paid to use the building increased dramatically," Peshke said.

Student priority hours at the PEIF are 1 p.m. to 4 p.m. and 8 p.m. to 10 p.m.

Monday through Friday, Weekend hours are 2 p.m. to 9 p.m. on Saturday and 3 p.m. to 9 p.m. on Sunday.



## Adult Fitness Programs Start Next Month

Registrations are being accepted for NMU's adult fitness programs which start early next month.

The initial program is being designed with

assistance of Drs. George Patrick and Thomas LeGalley, two Marquette cardiologists, in consultation with Dr. Robert Hockey and Phil Watts, members of

NMU's HPER faculty. Charge for the course is \$50. Persons who are recreation fee card members will be charged \$40.

Registrations are being taken at the health, physical education and recreation office in the Physical Education Instructional Facility, E. Fair Ave., from 8 a.m. to 5 p.m. weekdays.

Fitness testing will be conducted until Sept. 15, with classes beginning Sept. 18 and continuing through Dec. 8.

Additional information is available by contacting Hockey or Watts at 227-2130.

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# College Gridders Get Fame

(CH) The atmosphere is part Disneyland, part Faber College. And the tuition (er, admission) is only three bucks.

At last, the institution of college football has its official monument in the form of the newly-opened College Football Hall of Fame in the Cincinnati suburb of Kings Mill. The red-brick colonial

structure is designed to recreate a stereotypical collegiate atmosphere of a bygone day.

After a leisurely soda in the commons, a visitor can try matching his strategy with great coaches of the past—via a computer, of course. Virtually every great play of every great game played since the invention of the motion picture

camera is available for fans to view.

A lethargic visitor can get an inspiring Knute Rochne pep talk from an animated mannequin, then head for the kicking tee where electronic devices measure the success of an attempted field goal boot. The electronic cheers—or boos—of the simulated stadium crowd tell the would-be star the result of his three-point try.

More than 300,000 visitors are expected to tour the monument annually. The project was paid for by the National Football Foundation and it is operated by an Ohio firm that, appropriately, runs three amusement parks.

## Health

continued from p. 1

"Yes, sometimes a doctor practices in loco parentis," she said. "But I've never known Bob (Dr. White) or Alma (Dr. Worden) or Dr. Noll to give misinformation."

Jamrich said rehiring Noll "was not considered" when White went on leave for health reasons shortly after the firing.

"Dr. Noll never talked to me about his departure and he never talked to me about coming back," he said.

Dr. James Acocks will act as health services coordinator in White's

absence. Drs. Violette Lara and Joan Wake, both of Marquette General Hospital also will work part-time to replace White.

### Board of Student Publications

is now accepting applications for the positions of

- ★ Student Representative
- ★ Faculty Representative
- ★ Administrative Representative

Contact Brian Tucker at the Action Shopper Sunday Sun 228-8920

## Prepare for Graduation Calling All Seniors

### ATTENTION SENIORS

All students graduating in December 1978, May 1979, or August 1979 should pick up their credential packets from the Placement Office. These packets should be completed and returned to the Placement Office by October 1, 1978. All organizations recruiting on campus require complete sets of credentials before interviewing seniors.



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Thur. Fri. Sat 4:00 PM - 1:30 AM

# Babysitting Attitude at NMU an Insult

"In loco parentis."

Translated from Latin the term means "in the place of the parent," or, more simply "babysitter."

It is widely assumed that by the time young men and women are old enough to go to college a babysitter is something they remember from their distant past—something they no longer need.

This opinion does not seem to be shared by certain of the administrative personnel on this campus, most notably past and present policy-makers at the NMU Health Center.

In a letter dated July 13, Dr. John Noll, who was fired from the center two days before, implied that his termination was a direct result of his questioning certain Health Center practices and policies. In listing these practices, he accuses Dr. Robert White, Health Center director, of "using university (and thus State of Michigan) facilities for the purpose of furthering what appears to be your personal religious commitment to the so-called pro-life movement."

Other practices listed by Noll include overstaffing of nurses and the ordering of unnecessary tests.

Noll's letter prompted a rebuttal by Dr. Barbara Lyons. Lyons, who preceded White as director of the Health Center, is now in private practice at the Marquette Medical Center.

At the Aug. 31 meeting of the NMU Board of Control, Lyons said that the Health Center does, at times, act "as a parent" particularly in discussions of birth control and abortion referrals. She stated several times that, during her term as center director she, "knew we had to take good care of our girls and I know Bob (White) feels the same way."

Surprising, isn't it, to find that there are no women on this campus, just "our girls?"

Lyons also defended the high nurse-to-doctor ratio at the center by saying that nurses are needed to treat the minor injuries that students, "away from mamma for the first time," are not able to handle themselves.

If this is the case, why don't we get lollipops when we walk up to the counter to pay our bills out of our own personal checking accounts?

Lyons said that in 1969 she initiated the policy of routinely conducting tests for venereal disease during gynecological examinations. "If you don't look for VD, you're not doing a good gynecological exam," she said. "I don't think you can do too many VD tests in this age group."

Lyons' dedication to complete gynecological care is commendable. But VD tests are neither required by law (except when applying for a marriage license) nor are they free. It is the right of a patient to be informed that he or she will be paying for tests that they have the option of refusing. But it was only after a protest initiated by former graduate student Kathie French and Christine Zellar, ASNMU president in 1976, that the Health Center adopted a policy of informing prospective patients that he/she would be tested for VD.

The North Wind finds this babysitting attitude condescending. Even if a newly oriented freshman is "away from mamma for the first time," mamma obviously thought her child was ready to leave. Do we deserve less respect from the staff of our University?

It was disturbing to hear the Board of Control applaud as Lyons ended her speech. Obviously the feeling of being "in loco parentis" extends beyond the Health Center to members of the University administration.

The North Wind encourages the Health Center to cease regarding students as children with skinned knees. We come to the center having made the decision that we need medical attention—the same decision made by any adult visiting his doctor. The state recognizes our right to drive, consume alcoholic beverages, hold jobs, enter the military service, vote and conduct legal affairs. It is unrealistic for the University medical or administrative staff to assume that students are too mindless to manage what the state, which funds this institution, knows we can.

University students do not need substitute parents. The purpose of a university administration is to run the university, not the personal life of each student attending it.

## Women's 'Inequality' Day No Cause for Celebration

by Ruth J. Hinerfeld

Women's Equality Day was last month, but there was no cause for celebration.

Though Aug. 26 was set aside to honor the memory of the suffragists, it has become just another reminder for contemporary women that the struggle for equality started so long ago is still dragging on. This past year's fight to get the Equal Rights Amendment ratified is only one example of how hard it is for women to strike down sex discrimination.

The federal government itself is currently abdicating its responsibility to take action on important national problems that are closely linked to women's striving for equality—welfare reform, comprehensive day-care services, and enforcement of Title IX of the education amendments of 1972, to name but three.



Courtesy of the New York Public Library

Welfare reform. Just over a year ago, the administration announced that this would be the year of welfare reform. Instead—as this session of Congress draws to a close—it has turned out to be just another year of frustration for the 26 million people including 11 million children living below the poverty level.

Welfare reform is emphatically a women's issue, because poverty is predominantly a women's problem. Of the 3.4 million families receiving Aid to Families with Dependent Children (AFDC), three-fourths are headed by women. This is but the latest count in a prolonged trend. In the past ten years, the number of female-headed families with children has grown almost ten times as fast as those with two parents. One child in seven now is living in a fatherless family. According to a study conducted for the International Women's Year Commission, only 44 percent of divorced women get child support (and only 14 percent receive alimony).

Going to work doesn't necessarily solve women's financial problems, and won't, as long as their earning power remains approximately 60 percent of the median income for men. The effects of sex discrimination will continue to leave their mark on women and children until positive action is taken to eliminate it.

Without strong administration support for comprehensive reform and strong congressional leadership in this area, welfare reform will remain on the shelf in Congress and continue to loom as a major barrier in the achievement of women's equality.

Federal day-care programs. Despite the pressing need for federal support, legislative action to provide comprehensive day care for the nation's children has also gone nowhere.

Women are entering the labor force in increasing numbers out of necessity as well as choice. For an increasing number of families, the mother's income is the only source of support. Yet there are only 1.6 million licensed day-care slots available for the 6.5 million children under six with working mothers.

Where has the federal commitment to an adequate day-care program gone? While congressional hearings on the issue have been held, and a few legislators on the campaign trail proclaim they're champions of the issue, the day-care dilemma continues. In the absence of adequate day-care programs, women cannot enter the labor force without worrying about their children. Consequently, women will continue to lose the struggle for equality unless day-care programs are implemented.

Title IX of the education amendments of 1972. Six years ago Congress enacted Title IX to prohibit sex discrimination in federally funded educational programs and activities. The law affects over 16,000 public school systems (elementary and secondary) and thousands of post-secondary institutions. Title IX forbids discrimination in a wide range of areas including financial aid, counseling, courses, extracurricular activities, health care, and employment. Its passage, moreover, was considered a giant legislative step forward. But the Department of Health, Education, and Welfare (HEW) has failed.

Scores of sex discrimination complaints remain bottled up in HEW. Over a thousand discrimination cases remain pending in HEW files. And in all the years since Title IX became law, HEW has never stopped the flow of federal dollars to those educational institutions that publicly refuse to observe the law.

Recently on the sixth anniversary of the passage of Title IX, the League of Women Voters and a number of other organizations led a strong public protest over HEW's failure to enforce Title IX. Is it any wonder that women are concerned that in the halls of Congress and in federal agencies like Health, Education, and Welfare women's rights are being ignored?

If legislators and other government officials were to set themselves these four targets—getting the ERA ratified, enforcing Title IX, rationalizing our welfare system, and assuring comprehensive day-care service—by next Aug. 26 women would have ample justification for a victory party.

Ruth J. Hinerfeld is the president of the League of Women Voters of the United States.

Christian Science Monitor

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The North Wind is a student publication funded by the student activity fee and advertising revenues. It is published weekly during the fall and winter semesters and maintains offices in rooms 240 and 241 of the Don H. Bottum University Center.

# New York Braces for Long Press Strike

As the strike by the local printing pressmen's union against New York's three major daily newspapers neared the end of its fourth day Aug. 13, these were the developments:

George McDonald, a spokesman for the Allied Printing Trades Council, which includes seven other unions beside the 1,550-member printing pressmen's local, forecast the newspapers could be shut down for six months. The strike by the pressmen started Aug. 10 after the publishers of the New York Times, the Daily News, and the New York Post issued new automation-spurred "work rules" that would have cut jobs by attrition and reassigned some pressmen to other jobs.

Deputy federal mediation director Kenneth Moffett scheduled a reopening of negotiations between the pressmen and publishers Aug. 14, but picketing

pressmen were pessimistic about the possibility of a settlement soon. "I expect to be here until the snow is flying," said a picket outside the Time's West 42nd Street headquarters.

The newspaper strike was already causing severe economic reverberations. Some Times Square restaurant operators report that business has declined dramatically largely because of the Times shutting down and its employees not patronizing the restaurants as usual. One restaurant spokesman said that his business had dropped 30 percent because of this. Some store owners are concerned that sales citywide will plummet, due to lack of newspaper ads about sales.

New York Mayor Edward Koch has said he is ready to make a personal attempt to resolve the pressmen-publishers impasse "if both sides ask him to intervene,"

according to Maureen Connelly, the Mayor's press secretary. The Mayor has warned that a strike would be "catastrophic" for the city's ailing economy.

William J. Kennedy, president of the Printing Pressmen's Union Local 2, charged over the weekend that the publishers were trying to "break the union." A spokesman for the Publishers Association of New York City said earlier that "no way did we want it (the strike)."

While neither side held out any strong hope for a quick settlement, some former New York City newspaper printing trades union officials contacted by the Monitor were more optimistic.

The pressmen's contract ended March 30, along with the contracts of the papers' other unions. Only the printers and the mailers have completed negotiations for a new contract. Christian Science Monitor



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# Wildcat Marching Band Debuts

by Mark Ruge  
Staff Writer

The "team" has been preparing for NMU's opening football game for almost two weeks. Practices were long and hard. The coach and his assistants put more than 100 hours of preparation for the first home contest of 1978. The "team" has spent countless hours mastering their playbook. About 100 "team" members waited for a chance to perform at NMU's Memorial Field. More than 9,000 fans were packed

into the stands. The coach gave the signal and the "team" moved onto the gridiron. The crowd cheered. And NMU's marching band—the Pride of the North—moved into their first half-time show of the new year. If you thought the football team was being described, don't feel bad. The band and football squads have much in common, according to Jerrold Michaelson, the Pride's director and head coach.

"It's very similar to what the football team does," Michaelson said of the band's pre-game routine. "Essentially we have been going through the same type of preparation as the football team and spending about the same amount of time." At the Friday afternoon practice, the Pride put on a short show for the football team. "We have sheets duplicated... with a numbering system that is very similar to the football team's playbook," Michaelson said. "Only we have a different show to put on." The Pride practices a couple of hours every day, regardless of the weather. David Sevick, a horn soloist in last Saturday's show, said things can be tough at times. "It gets pretty tiring but nobody lets

or back. The mind, for example, has to absorb the complicated patterns that are part of every half-time show. "We have sheets duplicated... with a numbering system that is very similar to the football team's playbook," Michaelson said. "Only we have a different show to put on." The Pride practices a couple of hours every day, regardless of the weather. David Sevick, a horn soloist in last Saturday's show, said things can be tough at times. "It gets pretty tiring but nobody lets

that interfere," he said. "Your feet are hurting, your lips are hurting, but you can't stop," he said. "And they haven't stopped."

NMU's next home football game is Sept. 16 and the Pride of the North began preparing for that performance last Tuesday. "The band works as much as the football team," Michaelson said. "Obviously they don't get as much recognition as the football team. But that's the nature of the game."



## DIVERSIONS

recreation, art, entertainment, reviews, books & lectures...

### Foster Writes A Galactic Folly

by Phillip T. Stephens  
"Splinter of the Mind's Eye" was probably due to a lag in the author's eye.  
"Splinter of the Mind's Eye" receives my nomination for the most forgettable book of the year.  
These are just two of the blarbs I would suggest for the cover of "Splinter of the Mind's Eye" by Allan Dean Foster. This sequel to George Lucas' "Star Wars" made its way into the paperback bestseller lists this summer. I am still at a loss to explain why.  
Any merit that can be found in Lucas' scenario of "Star Wars" is lost in Foster's attempt to capitalize on the smash hit.  
I first became familiar with Foster's work when I read several of the scenarios he has written from the Star Trek Saturday Morning Cartoon series. While I have never found anything noteworthy about movie or TV transcriptions, I think Foster did better work when he wasn't experimenting with original writing.  
Basically, the book pretends to pick up where "Star Wars" left off. The youthful and dashing Luke Skywalker and the glamorous and caustic Princess Leia crash on an uninhabited jungle planet that turns out to be a secret Empire mining operation. The planet is ruled by a blood-thirsty, sadistic governor.  
The plot thickers.  
Luke and the princess discover a little old sorceress who has discovered the existence of a gem that will give its owner complete power over the "force". Control of the force would make one the most powerful person in the universe.  
As could be expected, the rest of the novel depicts their adventurous trek across the planet in search of the fabulous gem.  
I should depart from the plot line at this point, and discuss the character and plot development in the book. Because I could find none of these, I feel the reader's interest can be served best by telling him of things to come.  
Luke and the Princess encounter the evil, heavy-breathing Darth Vader just as they discover the temple where the precious gem has been hidden. The spirit of Obi Wan Kenobi (Luke's deceased mentor) possesses Luke Skywalker, and the young novice in the mystic arts, overwhirls Darth Vader in a lightsaber duel. Darth Vader's lightsaber arm is severed, and he falls into a bottomless crevice.  
But Vader is not dead. Luke feels a stirring in the force. "Like the smell of rotten eggs," the evil Jedi Knight poses instead into a limbo of mixed metaphors presumably until someone rescues him for the third "Star Wars" novel.  
At this point, most readers would expect Luke to realize that the gem is too dangerous for human possession and to dispose of it accordingly. Besides being the altruistic thing to do, this would allow Luke Skywalker to be vulnerable to future harm in future novels.  
Neither Luke nor Foster agree, however. At the end of the novel, Luke takes the gem and all of its power with him.  
Thus the next novel will begin with a hero more powerful than Superman, and a black-caped villain who could have been cast in the old TV series "The Fugitive." My hope is that his author will ignore this book and start where the movie left off.

## Theater Focuses On Comedy

by Louise Feigel  
Staff Writer  
Get ready for a year of laughs.  
The theme of the 1978-79 Forest Roberts Theatre season is "Comedy Tonight," and according to Dr. James Panowski, theater department head, a "broad spectrum of comedies from Restoration to contemporary will be presented."  
Already under production is "Hellzapoppin'." The play, adapted and directed by Panowski, is described as a "zany collection of famous vaudeville sketches." It includes some Max Brothers routines, Abbott and Costello's "Who's on First?" and the "Here comes the judge" sketch made popular by the TV's "Laugh In."  
"Since it is a 'New Faces' production, the cast is entirely made up of those students who haven't been on the NMU stage before. As a part of the Parent's Weekend events, "Hellzapoppin'" will open Oct. 11 and run until Oct. 14. Other plays scheduled for the year include a contemporary comedy by Lanford Wilson, "The Hot L Baltimore," scheduled for Nov. 15-16.  
In celebration of the magical Christmas season, Dr. Suzanne Kesby has adapted William Shakespeare's "Twelfth Night" as a children's theatre presentation. Evening performances will be Dec. 8 and 9 with a matinee Dec. 10.  
"The School for Scandal," a Restoration comedy by Richard Brinsley Sheridan, will be staged Feb. 7 through 10.  
The winning comedy of the Second Annual Forest A. Roberts National Playwriting Competition will premiere March 21 through the 24.  
The winner will act as Artist-in-Residence at NMU during the run of the show. All entries for this year's competition must be received by Nov. 30 and the winner will be announced Jan. 15.  
NMU's Music and Theatre Departments will team up for the final production of the season and "A Little Night Music." This musical was written by Hugh Wheeler and will run April 18 through 21.  
Season tickets will be available from Sept. 11 through Oct. 13 at the theatre box office, 1:30 p.m. Tickets cover all performances except the children's theatre presentation.  
More information about tickets, the playwriting competition, and NMU theatre productions can be obtained by calling 227-2082 or 227-2553.

### Best and Worst For The Week

The best news for area pot smokers this week comes from the Michigan State Supreme Court. The Court has ruled that the odor of smoked marijuana isn't a sufficient reason to search a person's automobile. Keep that in mind.  
The worst news of the week comes from a State Department report. It seems that Cambodia's leaders may have over-reacted. Pre-marital sex has been prohibited and flouting is punishable by death. Remember that next time you are in Cambodia.  
The most depressing news of the week comes from the Food and Drug Administration. It seems the administration has added one more substance to the list of cancer-causing agents, Retinoid acid, which is a widely prescribed acne preparation that has been added to the list. Doesn't leave you much of a choice, does it?  
The most nose-weep news of the week comes from Panama City, Fla., where Jim King, a disc jockey at WKLP rode a roller coaster for 168 hours. His ride was to have ended at 1 p.m. Tuesday, but when King refused to get off the roller coaster, a doctor was called. A doctor had to treat King for hallucinations and vomiting. It could be a medical first.



"Body Building" is the title of this painting by Michael Onelli. This painting is being shown as a part of the Department of Art and Design Faculty Exhibit in the Lee Hall Gallery. The exhibit also features many other types of art including sculptures, photographs, lithographs, graphic designs and paintings. This display is open to the public until September 16. (Photo by John Wooden)

### Campus Bestsellers

1. The Thom Birds, by Colleen McCollough. Australian family saga; fiction.
2. The Dragons of Eden, by Carl Sagan. The evolution of intelligence.
3. The Lawless, by John Jakes. Saga of an American family; vol. VII; fiction.
4. Delta of Venus, by Anais Nin. Elegant erotica; fiction.
5. Your Erroneous Zones, by Wayne W. Dyer. Self-help pep talk.
6. Looking Out for No. 1, by Robert Ringer. Getting your share.
7. The Book of Lists, by David Wellechinsky, Irving and Arny Wallace. Entertaining facts.
8. Passages, by Gail Sheehy. Predictable crises of adult life.
9. Jaws 2, by Hank Secor. Gripping shark sequel.
10. The Sword of Shannara, by Terry Brooks. Fantasy novel.

This list was compiled by The Chronicle of Higher Education from information supplied by college stores throughout the country.

## Marquette Woods Offer Beauty and Solitude

by Shirley Wittala  
Managing Editor  
Editor's note: This is the second of a series of articles on places to go and things to see in the Marquette area.



Surrounding Marquette—and even within the city limits—are areas of overwhelming natural beauty. Now is probably the best time to experience this beauty.

**FOLLOWING IS A BEGINNER'S GUIDE ON WHERE TO GO IN THE WOODS. FOR AN EXPERT'S OPINION, ASK THAT GUY OVER THERE IN THE BEARD, FLANNEL SHIRT AND HIKING BOOTS.**

Wherever you go, please remember: "Take only pictures, leave only footprints." Leave the wilderness for the next generation of NMU students.

**PRESQUE ISLE PARK**—on Lake Shore Boulevard, north. The best place to go when you need just a little bit of wilderness—fast. The 328-acre park contains bike and nature trails, picnic areas, rocky cliffs and a small zoo. Catching a sunset or Sunset Point should be required for graduation.

**TOURIST PARK**—on County Rd. 550. The park, situated on the Dead River, is only a short walk from campus. Park visitors can swim, canoe and hike in the woods.

**SUGAR LOAF MOUNTAIN**—on County Rd. 550, seven miles from town. Hiking to the top takes about 20 minutes. The view of Marquette, Lake Superior and miles of wooded countryside is worth a much longer walk. Sugar Loaf is a popular spot—dedicated nature lovers may find it too crowded and too littered.

**MOUNT MARQUETTE**—on U.S. 41 south (take the gravel road below the Troler Hof Motel). Another beautiful viewpoint view of Marquette and the lake. The road to fix up/under repair, but usually-reliable sources say it is possible by car. Try hiking up-it's healthier for you anyway.

**LAKE SUPERIOR BEACHES**—It's not too late to swim—if you're brave or cold-blooded. In town, swim at Shiras Park or the Hot Pond, both on Lake Shore Boulevard. For a thrill, jump off the black rocks at Presque Isle. Out of town, try the miles-upon-miles of sandy beaches on M-28 east of Harvey or on County Rd. 550. Little Presque Isle and Whitmore's Landing are especially nice for parties by moonlight or fire-light.

**RIVERS FOR CANOEING**—The problem here is not finding a river, but in finding a canoe. We found no canoe rentals in Marquette or the immediate area. If you manage to get one, try it out on the Carp, Chocoma, Dead, Escaraba, Michiganme or Yellow Dog Rivers. Or, look on a map and choose your own.

**PLACES TO BE ADVENTUROUS**—Park your car anywhere and start walking—there are plenty of two-tracks and trails for exploring. Dead River Falls and Higgsback are musts, but we couldn't come up with directions that anyone would understand. This is where being adventurous comes in—find them for yourself, you'll appreciate them more.  
Next week: Where to eat.



The Black Rocks at Presque Isle can be a good place for afternoon meditations. (Photo by John Wooden)

### Auditions Open for Spanish Play

Hable usted Espanol?  
The play will be directed by Enid Sepulveda de Koder with the cooperation of the NMU Spanish Department.  
Preparations for the staging of Marquette's first Spanish play are in the works.  
Auditions will take place this month for the cast of "Los Fantoches" (Tormented Puppets) by Mexican playwright Carlos Solozano.  
Any Spanish speaking person interested in acting for or cooperating with the play may contact the director at 225-1445 or the Spanish Department at 227-2940.



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**Doer Kritzman Keeps Fast Pace**

by Shirley Wiitala  
Managing Editor  
Editor's note: Campus Living is devoted to NMU's "doers". Doers are students who use their spare time to

make NMU a better place to live and learn. Although you may not know her personally, Marilyn Kritzman probably has done something for you during your time at NMU.

Kritzman, a junior corrections major from Deckerville, has been involved in a myriad of campus activities. This year, she is the secretary of the Board of Student Publications, chairperson of the homecoming parade committee, coordinator for the Free University and a

member of the Criminal Justice Association. She also works in the Sign Shop in the University Center.

In the past, Kritzman has been president of West Hall, on-campus representative to ASNMU (Northern's student government) and a participant in the National Leadership Methods and Emerging Leaders workshops.

Kritzman says she gives so much of her free time to extra-curricular activities out of a desire to experience as much as she can.

"I don't like to stay in one thing too long," she said. "When you do different things, you get to meet so many people and go so many places."

Right now, organizing the homecoming parade and Free University classes occupies most of Kritzman's out-of-class hours.

One of the parade committee's major tasks is to find a grand marshal. "We asked Gov. Milliken and he said no," Kritzman said.

Several other marshals are being considered. "The parade gets better every year," she said. "We

**Campus Living**



you'll see at each other every year. The day after each parade, we have less apologizing to do for things we said the night before."

Kritzman is looking for

What will she do next year?

"I don't know. I'm kind of running out of things to do," she said. "But if it looks good, I'll try it."

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**Campus Scouts to Organize**



The Campus Girl Scouts will be having a picnic and organizational meeting at Presque Isle Park near the Band Shell on Sunday, Sept. 10, from 2 p.m. until 5 p.m. All interested male and female students are welcome. In case of rain meet at the band shell.

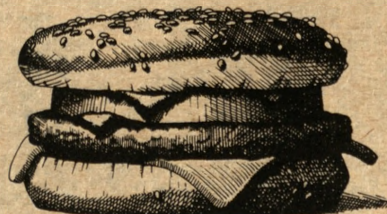
If you're planning on coming to the picnic and meeting, please call Karen Johnson at 486-9550, Sara Keller at 225-1454 or Linda Sivek at 228-7659.

Instructors for Free University classes. "We're looking for a disco dancing instructor and also for people to teach macrame and auto maintenance and repair," she said.

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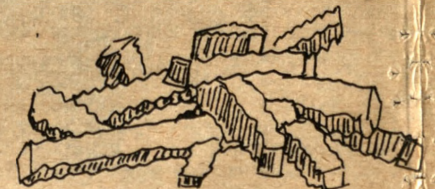
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# What's Happening; Films and More

**Thursday, September 7**

NMU Forensics Interest Night to be held in Jamrich Hall 207 at 7 p.m. This is an organizational meeting for all students interested in participating on either the debate or forensics teams. No past experience is required. In case of schedule conflicts interested persons can call Don Rybacki or Betsey Hall at 227-2825.

The NMU Synchronized Swimming Club will hold an organizational meeting at 7 p.m. in the PEI classroom. Men and women, advanced and beginning swimmers welcome.

The film, "City Lights," directed by Charlie Chaplin, will be shown at 7 and 9 p.m. in Jamrich 102. The film is sponsored by Gonzo Media. Admission is \$1.

**Friday, September 8**

The faculty Art Exhibit at the Lee Hall Gallery continues now through Sept. 16. The gallery is open Monday-Friday, 9 a.m.-12 noon and 1 p.m.-5 p.m.

Ed Smith, noted herbologist, will lecture on "The Renaissance of Nature and Herb Healing," at 8 p.m. in Jamrich Hall 104.

The NMU Psychology Department will present a colloquium on "Abnormal Behavior in Nursery-Reared Squirrel Monkeys," at 3 p.m. in Room 224 Pierce.

**Saturday, September 9**

A workshop in herbology will be held from 10 a.m.-4 p.m. at the Marquette-Alger Intermediate School District office at 427 W. College Ave. Registration fee is \$20 for NMU students. Call 226-3021.

**Sunday, September 10**

Hau Brau House of Gries Hall will sponsor the film "The Eiger Sanction," to be shown at 5, 7, and 9 p.m. in Jamrich 102. Admission will be \$1.

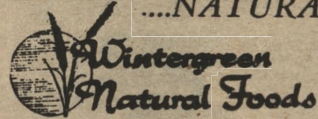
**Monday, September 11**

The NMU Women's Center will sponsor a Beginning Yoga class starting this evening. Information about the class times and dates can be obtained from the Women's Center at 227-2219 or 2229.

**Tuesday, September 12**

This is the last day to submit courses and course instructors to Marilyn Kritzman for this semester's Free University. Kritzman can be contacted at 227-2439.

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# Get Credit for Watching the Tube

A television series on one of the most remarkable families in American history—the Adams family—will be offered this fall for credit by NMU over its educational station, WNMU-TV.

Entitled "The Adams Chronicles," the 13-part weekly

series will begin next month (local listings should be checked for dates and times). The course, LB 295H, will offer four semester hours of undergraduate humanities or general elective credit. Students will be required

to watch the series and to complete reading assignments and study guides at home. Additional information on course requirements, television schedules, seminars and examinations will be available at the time of

registration.

Persons may register off campus at K.I. Sawyer Air Force Base August 16-28 from 8:30 a.m. to 4 p.m. at the Education Services Building (No. 502), and in Iron Mountain-Kingsford August 23 and 30 from 2:30 to

4:30 p.m., and 6:30 to 8 p.m. at the Iron Mountain High School Library. Persons may register on campus weekdays by contacting the Bureau of Off-Campus Education, phone 906/227-2101 or toll free 1-800-

682-9797.



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# Wildcats Roar Past EMU 30-3



Steve Salani cuts through EMU's front line for a gain. Salani was the leading rusher with 74 yards.

by Ben Bushong  
Sports Editor

"It was more than an ideal start for the beginning of a new program," said a happy coach Rademacher after the Wildcats thrashed Eastern Michigan 30-3.

Pass was the name of the game for NMU throughout the afternoon as fans witnessed two new offensive records being set. Todd Krueger found Eastern's secondary easy pickings as he hit on 15 of 26 passes for 319 yards, breaking Steve Mariucci's old mark of 292 yards. On the receiving end of half of Krueger's passes was Brad Wind, who caught eight for 191 yards, a new single game yardage record.

The first quarter of the game was fairly evenly played by both squads. NMU did score late in the first quarter on a 24 yard field goal by Glen Boettcher though, to get the first score of the game.

Eastern scored their only points of the game early in the second quarter with a 26

yard field goal from sophomore Craig Motzer. From then on it was a long day for the Huron's offensive unit. Their only other scoring chance was a missed field goal just before the half.

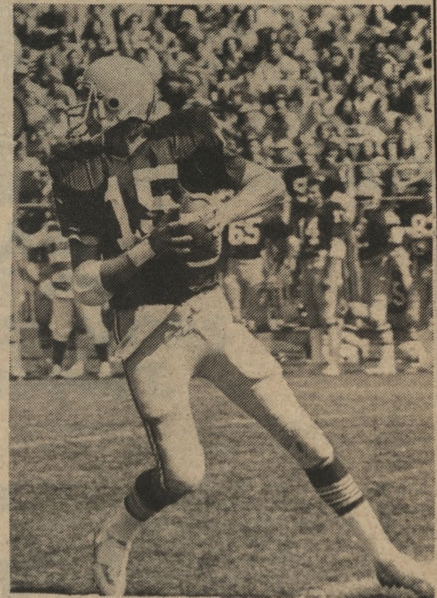
NMU broke the tie as soon as they got the ball back. Steve Salani returned the kick to the 32 yard line, and on the first play from scrimmage Krueger dropped back and hit Wind with a 68 yard bomb for the first of four Cat touchdowns.

The half ended with NMU leading 10-3.

NMU failed to score on their first two possessions in the second half. With their third possession the Cats moved the ball 52 yards in seven plays to score. Joe Fiorini got the six points with a one yard dive. The highlight of the drive was a 28 yard pass to wind up the left side.

EMU only had the ball 4:24 in the third quarter, and failed to gain even a first down as the cat's defense kept the pressure on all day.

NMU scored two more times in the fourth quarter on passes to tight-end Jack Hirn, who only caught one TD pass all last season. The first was from 46 yards out with Boettcher missing the extra point. With four minutes left in the game Krueger hit Hirn with a nine yarder for the final touchdown. The extra point was good.



Quarterback Tod Krueger drops back in search of an open receiver downfield. Krueger was named Wildcat of the week for his performance. (NMU Photo).

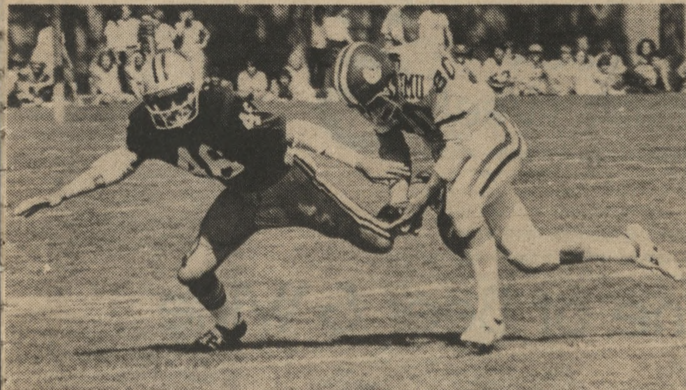
As hoped in the weeks before the game the defense responded with a super game, especially in the secondary. Tim Stauss, Ted Wafer and John Gustafson all intercepted Huron passes, and defensive back Ken Knudsen was named defensive player of the week.

EMU running star Bobby Windom slowed with a muscle pull was held to just 12 yards in three carries.

Fullback Doug Crisan was EMU's leading ground gainer with 58 yards in 14 attempts.

Wildcat of the week honors went to Krueger, and guard Dave Stender was named offensive player of the week for his blocking on the line.

Next Saturday is an open date for the Cats, but the following week they host an always tough Grand Valley squad.



Ken Knudsen (46) knocks away a pass from Huron tight end Greg David (80). Knudsen was named defensive player of the game. (NMU Photo)

## Women's Tennis Added

by Bob Nemmer  
Ass't Sports Editor

Junior College tennis team for the 1977-78 seasons.

In 1978 Kazimir's team finished second in their conference. Last year she was ranked seventh in singles and third in doubles by the United States Public Parks.

"I enjoy coaching on the college level, the students pick things up quickly," she said.

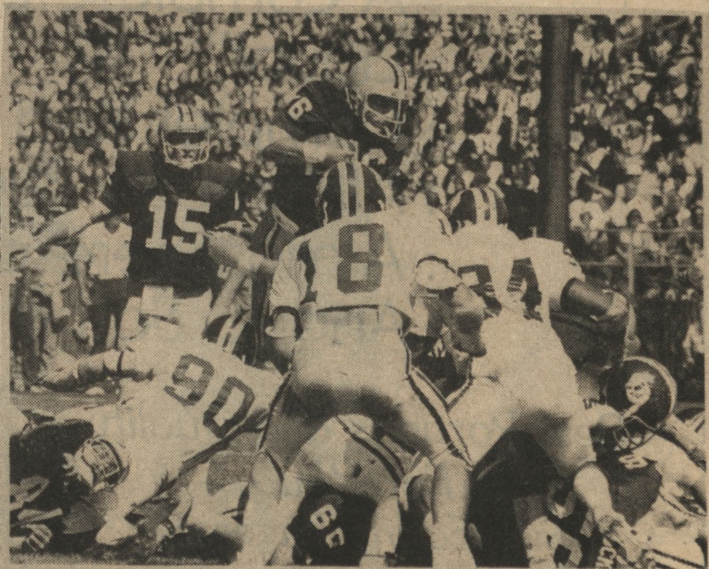
Sixteen women are competing for six singles spots and three doubles positions.

The team's first test will be on September 15 at 12:00 when the cats oppose

Oakland University at the Lake Superior State Campus.

Why, with such a short season, did NMU initiate a tennis team? "The start of a women's tennis team is hoped to increase the interest of tennis in the Upper Peninsula," Kazimir said.

She added, "Unlike lower Michigan, the Upper Peninsula has no United States Tennis Association Tournaments. I have written the U.S.T.A. in hopes of bringing tournaments to the Upper Peninsula."



Joe Fiorini (36) scores on a one yard dive to give the Cats a 16-3 lead.

Women's tennis, another new varsity sport, has been added to the fall sports line up.

Coaching the team will be Debra Kazimir, a new member of the NMU physical education staff. Kazimir, a native of California, graduated from Fresno State, California.

Kazimir coached basketball at Roosevelt High School in Fresno for the 1976-77 season. She coached the Moore Park

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## Former Pro Icer Hired to Assist

The hockey Wildcats will have an added assist from Bill Murray this fall when they start fall practice. Murray, a three sport athlete at Cornell University and a former pro hockey player, has been named assistant hockey coach and ice arena manager.

Murray will begin his duties immediately, according to NMU athletic director Gil Canale who said, "his background as a pro-player will be an asset to the recruiting and coaching of student-athletes."

A native of Scotland, Murray was raised in Toronto, Canada, and last year was assistant varsity coach and assistant ice arena director at Cortland State (NY) College where he was working on his master's degree.

Murray received his bachelor's degree in 1974 from Cornell where he lettered in hockey, soccer and football. He was a place kicker on the 1973 football team and captained the soccer team for three seasons while earning All-American honors as a sophomore.

A three year defenseman in hockey, he gained All Ivy League and All-East honors in 1972 and 1973. In 1972 his team was NCAA runner-up, and in 1973 he captained the squad.

Murray was a first round draft choice of the Toronto Metros, but chose instead to play pro hockey. He attended the St. Louis Blues training camp, and also played in the Southern and International Leagues. He had previously played his junior hockey in the Toronto Marlboro system, a part of the Toronto Maple Leaf organization.

"Bill will add a new dimension to our program in that he has professional experience," said Wildcat head coach Rick Comley, "and he also can counsel the players we have with pro ambitions."

"He is a natural defenseman which is an asset for me since my expertise is offense. He can help us very much in skill development in the defensive areas."

The Wildcats are a Division I member of the central Collegiate Hockey Association this year, and open their home season October 27-28.

## Sports Meetings

There will be an organizational meeting for all women interested in trying out for the Women's Basketball Team on Monday, September 11, at 3:00 p.m. in classroom no. 6 in the Hedgcock Fieldhouse.

Tryouts for the Men's Tennis Team. Interested persons please contact Charlie Drury 226-9002 by September 9.

Anyone interested in Varsity Hockey should call Rick Comley at 227-2116. You must have physical on file at the health center and must also have insurance information.

The Marquette County Chapter of the American Red Cross in conjunction with the Marquette Community School Adult Enrichment Classes will be offering C.P.R. classes in the evenings beginning October 10th. To register call 228-8800. For more information call 228-8354.

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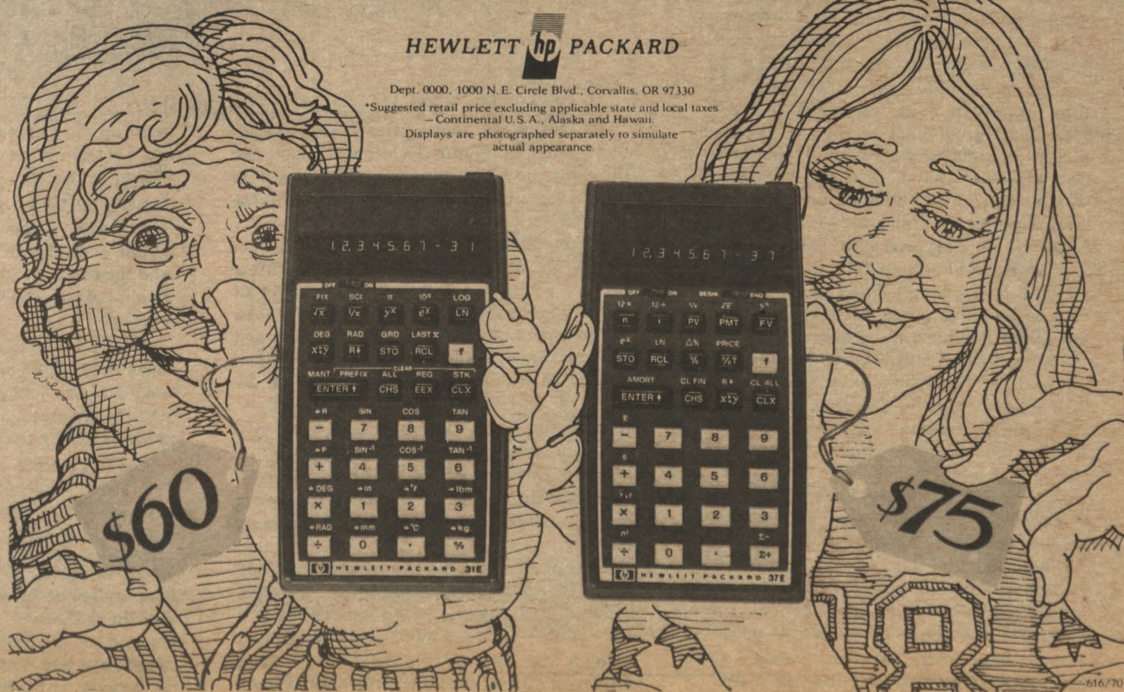
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# BEER CITY

by Steve Byers

## At Schlitz, old is better.

THERE'S a new beer in the marketplace today. It's an all-natural beer. One that's got good color, nice body and a full, rich head of foam. One that looks and tastes like beer used to. It's Schlitz.

That's right, Schlitz, the "premium" beer that hasn't been able to hold its head up in recent years. The beer that's been having all sorts of troubles in recent years with customers switching because they haven't liked its thin and watery taste.

The new Schlitz has all the gusto you remember the old Schlitz as having years ago. The Schlitz you buy today has been around for just a few weeks, and it clearly isn't the same beer that it was six months ago. To be exact, today's Schlitz has about 3% more malt than the stuff you bought last fall, and malt is what gives beer body, color and a nice foamy head.

What happened? Schlitz management has finally remedied a mistake made in the early '70s when the company joined several brewers in switching to a shorter brewing cycle. It was a mistake made when prices of ingredients were rising and Schlitz was trying to increase its profits.

And it's a mistake that may have cost Schlitz dearly. Seven years ago, about the time the company began cutting corners, it was riding high — second only to Anheuser-Busch of St. Louis. In fact, Schlitz was the brewer that everybody expected to go like gangbusters and narrow the gap between first and second.

But the last seven years have been tough on Schlitz. Sales turned flat. And then they even declined in two of the last three years. Meanwhile, Milwaukee's Miller Brewing Co. zoomed into second place and today Schlitz — with its low sales and even lower profits — is being talked about as a takeover candidate.

**TO UNDERSTAND** here's a short course in brewing, though it's greatly simplified.

Take a barley malt (barley seed that has been soaked in warm water and allowed to germinate), grind it and mix it with water and corn or rice in a precise measure. (Like barley, corn and rice are starchy, and it is the starch that is converted to alcohol during fermentation. However, corn and rice are cheaper than barley — and they produce a "lighter" beer.)

The barley, corn and/or rice solids are strained out, leaving a liquid called wort. The wort is poured into huge brewing kettles, hops are added, and the mixture boiled.

The boiling concentrates the wort, sterilizes it and draws the desired flavor from the hops. The hops are removed and yeast added, which starts the fermentation. That used to take a week, but these days fermentation generally takes much less time.

Now the stuff is beer, but it isn't ready to drink. It is stored, filtered, stored some more, filtered again and then bottled.

Obviously all of this takes time, and time is a brewer's enemy. In the first place, every brewer has only so much capacity in his breweries. If his sales are going well, he needs to brew beer as quickly as he can so that he can increase the amount of beer that can be sold.

# THE BOLD AND THE BEAUTIFUL



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Besides taking longer, traditional methods of brewing also required a lot more people and provided more opportunities for slipups that could ruin a batch of beer. So brewers in the early 1970s went to a shorter cycle.

Agitating the wort during fermentation greatly speeded the process of converting starch to alcohol. And brewers tried other shortcuts, such as using corn oil rather than the conventional flaked corn or corn meal, and hop pellets or essence of hops instead of hop flowers as additional ways of shortening the cycle. **AND THEY** cut out kraeusening.

What kraeusening amounts to is adding a small quantity of young, fermenting beer — the wort — to a batch of aged beer. A brewer then lets the batch sit awhile so the young beer can ferment some more and carbonate all the beer.

Along about this time the prices of malt and corn used in brewing began to go sky high:

These big price jumps hit brewers as well and Schlitz responded by reducing the amount of malt and corn in its final brew — which meant, of course, that the percentage of water

went up. Since then, the company has had all sorts of trouble with the quality of its product.

**WELL**, Schlitz is still using the shorter brewing cycle, but it has restored the level of ingredients to what it was before the cutback. It has done this in stages since late last year and the beer that's being produced today as its final product has 3% more malt than that of a year ago.

As an aside to this, that's one reason Schlitz sales were off so much earlier this year. The company was trying to reduce inventories and empty warehouses of the old beer before introducing the all-new (but really old) Schlitz.

And Schlitz did something else too. It had been using additives to help its beer with its problems. That's gone now. Today's Schlitz is brewed with nothing but malt, corn, yeast, hops and water. It's an all-natural product.

The old saying is that malt is the heart of beer and yeast its soul. Schlitz has put more malt in its brew — and give it credit for the attempt to improve its quality. While the Schlitz you buy today isn't really new, it's got all the gusto of the Schlitz of old.