

My name is Amy Demarest I'm interviewing
Wayne Mericle My interview is on the Mericle
store in Ishpeming Mich todays date is Dec. 30th
1987.

~~Where were you born?~~
what year were you born? 1928

How old are you now? 59

What year did this business start? Well in Ishpeming
we've been in Ishpeming since 1963. But we started
(had to shut off.)

How old were you when you ~~first~~ started the business?

Well yeah now my folks owned a dime store in
North Dakota then they sold. And when I was in
high school I worked in the store And then when I
was in college I managed their store so I've been
in it all my life. Then in 1952 we went into me

And my brother I went into a store back in

~~South~~ Dakota into a small dime store we were

Partners and I managed the store. Then in 1957
we sold the store and moved to Houghton. So we
opened over ~~the~~ Houghton store in 1957. And then we
always wanted to get him in a store so in 1962 we
bought and got into the Marquette And then he
came up and managed that store we were always

Partners And then in 1963 we opened the new
store in Ishpeming After the Woolworth store

Burnt down. And then right after that we opened
that store then expanded into Sault Ste. Marie,
Escanaba, so we had up to 7 stores at one time.

We all started back up at one time. So I was really
in it all my life So there really wasn't any ~~one~~
where I really started. I've always been in the store.

How did the business start? Well the business
started because we always been in it and I wanted
to be in it so when we had the opportunity to get
into our own store we did it. We had a little bit
of money not much And we borrowed a little

bit and it was real little store & I guess it
was about as big as a little denky thing
kind of like the size of the Johnson drug store.
So we didn't have much in it. But that's how it
started.

Have you always lived here in Ishpeming?
IN Ishpeming well I don't live in Ishpeming I
live in Negauanee. No like I say we moved
to Negauanee in 1957. So we've been up in this
area for 30 years almost.

A new business? I loved it. I didn't really know
there was a U.P. until I saw there was a store
for sale. Meanwhile I traveled down Wisconsin

And ~~the~~ Minnesota cause we had sold over
store in South Dakota. And then And so I traveled
all over the mid west into find a store
And when I got up to the U.P. I thought it was
beautiful. I absolutely loved it. I thought it was
so beautiful. The Negauanee store was an old store it
was not an expensive store. It was ~~poor~~ pretty
well run down. It was one we could afford. So
we came into Negauanee and I was impressed
with all the trees and the lakes I thought it
was beautiful.

Do you have any other jobs besides managing
the store? Well I went to college and graduated
from college in 1952 so I taught school for
three years I'm sorry I graduated in 1949 so
then I taught until 1952 that's when I
went into my own store. So taught school
for three years and coached gym.

How many stores have you had at one time? (3)
Well the most we had was 2 at one time

And then there was a lot of running around
and traveling up to Escanaba then that begins
to be a drag then you don't get anything done
anywhere. So we had rather just get rid of some
of them and get back home here where we
belong And just manage 2 or 2 stores is the most
here.

So now theirs only 2 stores? Well now we have
closed Negunnee so in '19 See my brother And I
were always partners so when ever kids grew up
then we only had the four stores in Escanaba,
Gullin, & Marguette And Negunnee & And Ishpeming
Then we split the partnership And I wound
up with Negunnee And Ishpeming. And he would
up with Marguette and Gullin. And now since
in the fall we've closed Negunnee so now
we only have the one store
How many people in the family still run the
business? Well I guess I would say that I guess
it would be just me And my brother ~~he~~ depends
on who helps And he ran here oh yes And my son
some stores over warehouse he managed.
So it would just be 2 of us in my family,
that would of been involved.

How long do you think the business will
run for? I hope forever.

Has it been good in the last few years?
Yes I would say Ishpemings always been
good of all the stores we've had the

We always kind of like ~~dis~~ dispensing the
but it seemed like whatever we did 4
it always seemed to work here and
the attitude is so good here. People seem
to like having us here well I guess
~~dispensings~~ always been my favorite
place their been any hard times in
the business? Yes many times. sometimes
we have strikes, sometimes we have layoffs,
And when the competition comes in of course
their ~~new~~ new Malls opening up New Big
discount stores opening. And you notice it
everytime another you have a a real tough
year you really take losses A fall
But then you get your records together
And you start all over again to get your
records back in order again. And it seems
to get back in order. it seems to work yet
now if you just by what you can sell. Then
you know how its funny now your volume
will go back up again. So say four or five
times ~~a few~~ over the years there's been times
where we've really been hit because of
competition. But it seems like we've always
come back yet know if you just play it
well just like a slot string I guess.
I think in our business at of course
were a vanity store we kind of you know
I can remember in

I think were in a good business cause sometimes when things are really good things are really boring like in 1976, 1977, And 1978 we didn't notice didn't notice any increases or losses Any Big Sales And stuff like that, with people making Big money And homes theirs a whole lot of homes, cottages And things we didn't really know very big increases But when it's tough we don't really notice the decrease A lot of years afterwards instead of running down to Shopto or ~~or~~ gets they will probably just come in here to get socks or whatever so I would say if were probably more depreciation prob' because of over prices then a lot of stores, And when theirs a strike and so forth we notice it But I don't think we notice it But I don't think we notice it to the extent of a lot of other new businesses we try to get price ranges that are everyday price ranges really.

If something ever happens to the
business what would you do? 6

Oh goodness I never thought about it
I really At my age theirs really
Not much else a person could do
I would say I would try to get
into the ~~she~~ always enjoyed the store
She enjoyed people I like waiting on
People I suppose if something did
happen I'd try to get involved with
Something that churn you now a business
with people And around the type of work
I'm furniture with.

What started the business? well we
were raised in it And as long as
I remember she always wanted to be
in my own business And have my
own store Its kind of like the kid
on the farm. you might get away
for a couple of years. But you
always liked it so. As long as I
can remember ~~she always~~ that's
what she always wanted to do
SO. And That was to run a store,

Has it always been a family business? Well you ever since the beginning like I say I was raised & in the ~~the~~ store over families been the Business like this yeah.

How many kids do you have? well we've got six kids And that's been kind of nice cause you got to work them all in the store. And I think it's good for them. So I think if you got your own business And you have your own family And it's big it's kind of neat. Because whenever they would say they didn't have anything to do we would put them to work. So we kind of enjoyed that And they liked it All my kids have enjoyed it But I only had one that really wanted to get into it. But it seemed like whenever they did the work they liked it. So it was kind of nice Having a Big family And running your own business. How many are in your family? five

of us you know what cause of
course we wouldn't want that on tape
But But it was kind of interesting &
Because when we sold you see
our first stores were in south dakota
And that was a little one well then
there was a store put up for sale
in minnesota it was kind of a store
this size a big one for us And um so
we went up and this was a district
drug it was a corporation it held most
of the stock in it so we went up
And the place had not made a profit
But then he had managers and assistants
managers and book keepers he really
had a full staff some went up and
figured out if we sold our store
How much we could How much
we could come up we went to the bank
And the listed over stock And they
And they said they would finance us
so we got the figures all together the
thing is when we went in their see if
was a corporation so you buy the stock
and corporation over the assets and
the liabilities

in other words say you had \$2,000 in
the ~~bank~~ bank And you had \$5,000 in bills
you would get the Bank com^⑨
And the bills well in that case it was a
bigger store And we had about \$10,000 in
the bank And already \$30,000 or \$40,000
in Bills that were due and so we had to
take that into consideration And when
we went we had to be sure that we ~~were~~
were able to Bring everything up to date
But anyways it was just a ~~terrible~~ verbal
agreement I thought it was kind of interesting
because we went through all the books
And found out what all his state was
his present financial state so we
went back And we were lucky we
sold our store in about three
weeks It was a pretty good little
store we got a buyer right away
then we went back to their
River falls we got in their on a
Sunday night. Cause we only had
a month or 6 weeks in our oral
agreement we went back and we had
this money from the ~~sold~~ sales
stuff And we were ready to make
the deal

And so we went back to their every
falls. And well we wanted a look ⁽⁶⁾
at the books some or we had been
gone for over a month And so we
wanted to take one more look books
And this was Sunday night And he
we contacted with us he ~~said~~ said
either you want it or you don't
we said we wouldn't buy it
with out looking at the books another
time And to see what had happened
while I was gone well also meanwhile
well you could see that the place was
kind of hurting And so like I could
say everything was oral And he
agreed not to take any acsesse out of
the place or make any changes just
normal business But we would
go up their And what he did was

I don't know if he did it ~~or~~ but
some body they had ~~to~~ drained all
the cash all the money that had
~~been~~ come in had drained out their
was nothing left in the bank the
bills instead of being 20 or 30
they were like 70 or 80

thousand everything that came
in their were old And they
And they All the cash so we
were not able to take it, we
didn't have the money to do it
But Anyway Thats what happened.
So this is like 3:00^{A.M.} Monday
morning And we had spent most
of the night looking at the books
And stuff so we went back to his
house he let us in. And we were
their By ourselves So we went
back And told him it would be
impossible to purchase Thats why
we had to look for another store
cause we thought we were going
in their So thats why I had to
look for A store so thats how we
ended up here in Alleganee And
Ishpeming. It was kind of interesting
So its funny how things always
seem to work out we were so
disapointed And so sorry we had
sold over other stuff

But then we got up in Negaunee
we remember when we ~~were~~ (15)
Pulled into Ishpeming well we
came in the back route And at
that time you now these back
routes looked terrible lot of old
buildings especially when you got
into Negaunee the old fire hall
And they were all run down
And they looked horrible and
when I'd come in I'd come
in the other way And I was
so impressed with the Ishpeming
And Negaunee all when we came
in the back way my wife
started crying then we lived
down by the old store which
was really an old run down
place And my wife I couldn't
stop her crying for two days
She was so upset with coming
up here But after a week she
liked it But we saw the worst
parts of the town as we came
then as we traveled around
all the rest of the area

then she loved it. Yah see yah have ^{to}
to be firm with your ~~wife~~ wives.