

**Black Friday takes over festivities**  
Big-box companies encourage spending over the family time and traditions during Thanksgiving.

**Dia de los Tacos serves mobile treats**  
The North Wind reviews the big blue truck in Marquette as it serves Mexican-style cuisine.

**Wildcats start road to GLIAC finals**  
Woman's volleyball team competes in the first round of post season against the Findlay Oilers.

Northern Michigan University's Independent Student Newspaper since 1972

# THE NORTH WIND



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## Students charged after Brule incident

By Cody Boyer  
editor in chief

Following the Brule Run last week, two NMU students were charged and released from custody following alcohol violations.

On Monday, Nov. 11, the Gant Hall Brule Run took place at midnight, resulting in two arrests for obstructing police and drunk and disorderly conduct, according to NMU Public Safety. Housing and Residence Life officials said there was talk of canceling the event earlier that day due to student behavior leading up to the run.

NMU Public Safety police specialist Guy LaPlante said abuse of alcohol led to a more aggravated atmosphere during this year's run.

"I was there the evening this occurred," LaPlante said. "The presence of alcohol had a big impact on this tradition in a negative form."

In a statement from a 2008 North Wind article, the Brule Run is an event which takes place following the first snowfall of the year that sticks to the ground for 24 hours.

Following this, the residents of the all-male house, Brule, remove their clothes and streak around the Gant/Spalding courtyard.

According to Housing and Residence Life, the tradition has taken place since the early '80s.

The disruptiveness resulted in a rule change to the event, which

shortened the run's duration, according to NMU Housing and Residence Life, cutting down to a single lap around the courtyard. While the event still took place and the duration of the run was done peacefully, LaPlante said it was not the way the event has been run in the past.

"[The change to a single lap] accompanies safety issues," LaPlante said. "The turn of events was unfortunate to see, and it makes this run separate from [past] runs."

In a comment to last week's coverage on The North Wind website, a former Gant Hall resident adviser who chose to remain anonymous said while the conduct of the Brule Run must be respected and respectful, the events last week may have been difficult to stop.

"This is too bad, but it isn't something that could have been prevented," they said. "As a former RA in that building, there was an understanding that the Brule gentlemen would be drinking in their rooms that night in preparation of the event and you were told to just let them be as long as they didn't get too out of hand. I love NMU and I love Gant Hall, but in order for this tradition to continue, drastic changes should take place and accountability must be had."

According to Housing and Residence Life, no one was fired as a result of the incident. Both students who were charged declined to comment.

## At the end of the day



Anthony Viola/NW

Forest Roberts Theatre performed "Les Miserables" from Wednesday, Nov. 13 to Saturday, 16. Due to popular demand, performances were added on Friday, Nov. 22 and Saturday, Nov. 23, but both days have been sold out.

## Focus groups end for "Fearless Minds"

By Emily Pagel  
news editor

NMU finished conducting focus groups across campus this week for the "Fearless Minds" branding campaign of the university.

Northern began the branding initiative with President Les Wong in 2011, according to Martha Haynes, vice president for advancement.

"We're really exploring on 'how do we make this work,'" Haynes said. "The Board of Trustees when Dr. Les Wong was

here actually charged the university with rebranding itself. It's a process that will continue on ever after President Haynes is gone and there's a new president."

The focus groups finished with six student focus groups, two staff and faculty groups during last week as well as two community groups for more feedback.

According to Martha Haynes, the focus groups have brought good insight to the university's branding and that students have been thoughtful during the process.

"The students have been awesome," Martha Haynes said.

"They've come in maybe with a little bit of apprehension but they've all been very open mind-

ing to give feedback. I appreciate that they're taking the time to come out and hear more about it."

Amber Lopota, president of ASNMU and student



HAYNES

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## The Campaign raises funds for general scholarships

By Emily Pagel  
news editor

Northern Michigan University launched "The Campaign" this semester as a form of funds and scholarships for students.

The Campaign started in 2006 with President Les Wong under what Vincent Grout, director of advancement communications said was the quiet phase of raising funds.

"We've been in the quiet phase for most of that time," Grout said.

"The quiet phase is when our gift officers work closely with friends and alumni of the university secure



GROUT

lead gifts, for example the John Berry gift, establishing the honor scholarships for research."

NMU started the public phase of The Campaign during the fall 2014 homecoming celebration.

"The last leg is the public part that serves and is used to celebrate the generous donors we've had and encourage people to participate in the last leg of our goal," Grout said. "Our goal is \$25 million and we're over 90

percent of the way there."

According to Martha Haynes, vice president for advancement, the decision to make a campaign driven for students funds was based around the donors.

"When we first started talking about a campaign we were looking at a very broad comprehensive campaign," Haynes said. "We also looked at where donors gave in the first campaign that Northern did and we realized

that our donors really gravitate toward supporting our students."

The Campaign Fund focuses on scholarships, research funds and travel expenses for student conferences.

"All the parts of The Campaign are to help to enrich the student experience and give better opportunities for either students who couldn't afford to

See FUND • Page 4

# Ron's Tacos finds value in simplicity

By Amanda Monthei  
managing editor

Combining a small business space, long-held (and authentic) family recipes and an inclination toward simplicity, the owners of Ron's Taco Shop on North Third Street have in just 11 days of operation been surprised by the support they've garnered in Marquette.

Having officially opened on Monday, Nov. 11 (at 11:11 a.m.), Ron's Taco Shop had more business than expected for their first week, according to co-owner Riggle Pihlainen.

"As far as how everyone's felt about it, from what I've heard, everyone has said that Marquette needs this," Pihlainen said. "There's nothing like this that stays open late and is just a quick fix with healthy food — or as healthy as tacos can be.

"But we've also done zero advertising. We almost thought to ourselves that we may not want to advertise because we've just been so busy."

Ron's Tacos has been received as especially approachable for students, seeing as they are located close to campus and, as Pihlainen said, have late-night hours. The business is open until 10 p.m. on Sundays, midnight Monday through Wednesday and 3 a.m. Thursday through Saturday.

"It's a place where students should be able to study while they eat, and a place where they can

do that at hours that work well for them," NMU student Louis Justman, a secondary education major said. "They're open pretty early until late on the weekend, so you can go eat tacos, do your homework and chill and get stuff done. It's a pretty cool atmosphere."

But the late-night options aren't just aimed at students, according to Pihlainen.

"There aren't a lot of restaurants that stay open late," he said. "But there are people that have late-night shifts — mine workers, hospital shifts — and they're left with gas station food or fast food. We wanted to do something that was really flexible for everyone, not just college students. We're for everybody."

Menu items at Ron's are, as Pihlainen put it, quite simple. Taco selections include a beef taco, a veggie taco (black bean base) or a walking taco (a bag of Doritos, opened, with the fixings for a taco mixed in with crushed Doritos). They also offer a breakfast burrito, deep-fried ice cream as a side and fish tacos on Fridays. Drinks include Mexican Coke products and Ron's Tacos very own Dancing Crane coffee blend. And while menu expansions like combo meals aimed at college students and more breakfast options are in the foreseeable future, Pihlainen is sticking to the basics while still in the beginning stages.

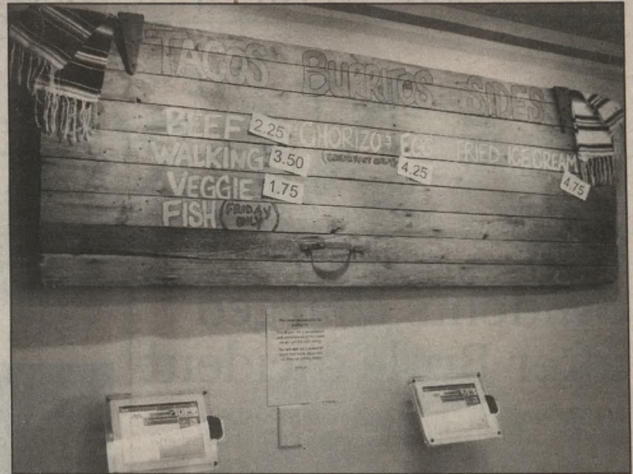
"We knew from start to finish that we wanted to be simple," Pihlainen said. "But this is day nine or 10 and we've had a lot of

requests for different items, and we're listening, but there have also been a lot of people that have said, 'you know what, keep it the way it is.'

"If it expands it gets away from that small feeling that we originally set out to do."

The "small feeling" that Pihlainen is referring to is well-embodied in the simple interior decor and general vibe of Ron's Tacos, with signs made of recycled lumber — as well as hand-made chairs and tables constructed by Pihlainen of wood recycled from an old family barn — fill the small building, located directly next to Quickstop Bike Shop on North Third Street.

However, perhaps the most distinct aspect of Ron's Taco Shop's simplicity approach is the use of iPad kiosks, which all but replaces the need for an employee to be taking individual orders at the counter. Instead, customers can use the iPad kiosks to select and personalize their items, and can also pay with a card using the kiosks. Pihlainen assures, however, that customers are more than welcome to take their order at the



A menu board at Ron's Taco Shop on Third Street is seen here placed directly above two iPad kiosks, where customers can customize their food orders and pay using a credit card.

Katie Stumman /NW

counter if they feel more comfortable doing so. Additionally, customers paying in cash must go to the counter to pay after using the kiosks.

"There's been a little bit of a learning curve on it," he said. "We're trying to make it more user-friendly than it already is."

Pihlainen attributed the use of the iPad kiosks to the simple convenience of reducing the risk of screwing up customer orders.

"Being in a big city, (a lot of places) have computers to order food, even fast food restaurants" he said. "Usually the No. 1 problem at fast food places is they screw up your order, and there is

still some room for error in getting orders wrong, but this way, you are selecting the things you want and you swipe your own card."

Pihlainen said he expects to talk to NMU about potentially becoming a campus dining option and also expects to get student discounts up in the near future.

Ron's Taco Shop is located at 1102 North Third Street. Their hours are 11 a.m. to midnight on Mondays; 7 a.m. to midnight on Tuesdays and Wednesdays; 7 a.m. to 3 a.m. on Thursdays and Fridays and 10 a.m. to 3 a.m. on Saturdays. Sunday hours are noon to 10 p.m.

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## Fence addition opens doors to enhances in outdoor research

By Cody Boyer  
editor in chief

The NMU Native Plant Study Area installed new split rail fencing around its plants over the last several weeks in a continuation of upgrades slated to be added to the campus' project.

According to Ronald Sundell, professor of earth, environmental and geographical studies, the Native Plant Area located between the New Science Facility and the NMU down campus dorms has acquired 930 feet of new fencing to help protect the native plants enclosed within safe from harm.

On Sunday, Nov. 9, NMU staff began constructing the fence around the retention pond included within the project, said Sundell.

"The reason for the fence is really to bring atmosphere to that area," Sundell said. "By fencing that area off, it really defines the study area. Certainly we want people to be out there to enjoy it, including the aesthetics portion of it. There will be places for students to sit and relax, as well as places to be used as an outdoor classroom."

According to Sundell, the installation of the fence is a another part of NMU's main goal for the planting area: to develop the Native Plants Study Area into not just a research environment but a place for class to be held out in nature.

"Students in the [sciences] courses can use the site not only to study vegetation," Sundell said. "It's good for students studying botany and other courses. Also, when you go native, it really helps. Energy costs are really low."

The study area is planning other advancements for the future, including developing studies into animal life amongst the plants and in the Upper Peninsula region, according to the NMU Earth, Environmental and Geographical Department.

The development includes further use for the area's retention pond, Sundell said, which stemmed the effort to build the new fence.



From left to right, Professor Ron Sundell of the Geography Dept., senior biology major Alex Graeff, and graduate finance major Yi Chen plant at the Native Plants Study Area.

"The retention pond is the next phase for us to work on within the project," Sundell said. "While we will be placing native plants down there, the pond also possesses wetland qualities. We will be monitoring for wetland wildlife that might come in there and watching for other critters like that."

Sundell also said insects and water quality will be studied with the further use of the retention pond.

"The water in the pond is from area runoff, so it is another good training site for students to do water quality sampling," Sundell said.

"Also, the study area around the pond is not only a place to observe plants as they grow up but the insect life that revolves around the existence of the plants there."

According to Sundell, the department has been developing the Native Plants Study Area for four years thus far and aims to continue growing the project for another four years.

He also said the presence of the study area has helped other projects and their research, including a campus herbarium.

"A herbarium is where we keep pressed plants on file for future study," Sundell said. "I have students helping with that project, as well."

Senior ecology major Alex

Graeff, one of Sundell's student assistants, said the herbarium project is a welcomed addition to the current research coming from the native plants study. Graeff also said he assisted the program during the summer.

"I had a lot of fun working there," Graeff said. "I think there are 50 specimens in the herbarium in there right now and I have another 50 at home. I think it is a great idea and a good learning opportunity. It is more manageable to learn about plants that way than anywhere else."

While the area looks to further improve its options for outdoor plant and wildlife research, Sundell said there are ways other students on campus can help.

"This fall, we've probably had a dozen or so students come from time to time," Sundell said. "We have a work day, which is Friday. We ask students to come and help as much as they can. It's not always the most glamorous work in the world, but it is all needed right now in preparation until the site is finalized."

For more information about the Native Plants Study Area, details can be located on the Earth, Environmental and Geographical Department's homepage on [www.nmu.edu/geography](http://www.nmu.edu/geography).

## Briefs

### State News

A state appeals court has overturned the conviction of a Flint, Mich. man who prosecutors said strangled a woman in 2011.

The Michigan Court of Appeals overturned the conviction of Lorenzo Donnell Releford Jr. Tuesday, Nov. 19 after judges decided his right to a fair trial was violated when jurors saw shackles around his legs during his trial in Genesee County Court.

Releford was convicted of first-degree felony murder, armed robbery and unlawfully driving away an automobile for the killing of Jeanne Hank. He was sentenced to life in prison.

The appeals court ruled the judge presiding over the trial failed to issue a mistrial when jurors saw the shackles and again when he ruled that the views of the shackles were harmless.

### National News

Barack Obama awarded 16 people, the most important being Bill Clinton, Presidential Medals of Honor Wednesday, Nov. 20.

Obama said he was "grateful to Bill for the advice and counsel you've offered me on and off the golf course, and most importantly, for your life-saving work around the world, which represents the very best in America."

According to The Wall Street Journal, this was an important step toward political alliance with Bill Clinton, since their relationship hasn't been "cordial" in the past.

Others to receive the highest civilian honor include Oprah Winfrey, Chicago Cubs Hall of Famer Ernie Banks, psychology scholar Daniel Kahneman and country singer Loretta Lynn.

### International News

An agreement has been reached between the United States and Afghanistan regarding a bilateral security agreement, said Secretary of State John Kerry on Wednesday, Nov. 20.

The agreement will govern the presence of U.S. forces in Afghanistan after the NATO combat ends in 2014.

The agreement will be placed before Loya Jirga, a council of 3,000 Afghan elders. They can revise or reject any part of the clause, and if it is flat-out rejected, then the Afghan government will most likely not sign it.

The U.S. government has not said how many troops it will have in Afghanistan, but Kerry said the role of the U.S. military would be limited.

### Weird News

A strip club entrepreneur recently purchased a house in Bloomfield Hills, Mich. next to his ex-wife and had a bronze statue of a middle finger built in his garden.

The statue-almost 12 feet tall-cost \$7,000 and lights up at night.

Alan Markovitz said the statue isn't directed toward his ex-wife, but is instead directed toward the man she allegedly had an affair with.

The statue was brought to worldwide attention by the woman's daughter, Lenka Tuohy, who tweeted about it Monday, Nov. 11.

—Compiled from news sources

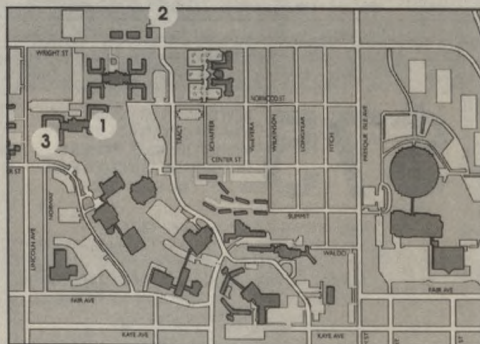
### KEY

### CAMPUS CRIME MAP

1. Larceny of personal property occurred at 5:40 p.m. Tuesday, Nov. 19 in Payne Hall.

2. Larceny of personal property occurred at 4:50 p.m. Tuesday, Nov. 19 near Public Safety.

3. Use and possession of marijuana occurred at 12:04 a.m. Tuesday, Nov. 19 in Spalding Hall.



## BRAND

Continued from Page 1

member of the branding work group that started in October and has been working with Genesis to get the student body involved and informed in the process of branding.

"Upon entering, the student energy has been pretty oppositional," Lopota said. "They've only heard two words being thrown around, 'Fearless Minds', and they have no idea what the context is going to be so naturally they're upset going into something like that.

"But as the context gets exposed and discussion starts to unfold a majority of the students I saw left the focus groups feeling content and really understanding why this is happening which is something that wasn't addressed in the big reveal and understanding why it was necessary."

The brand is still a work in progress but plans are being made to have a rebrand go out for everyone to see sometime early in the winter 2014 semester. Haynes said the changes will take place incrementally but that the first pieces being developed will be using some of a new

branding strategy for recruitment pieces.

"We're taking all this feedback and we're going to tweak it," Haynes said. "What we're talking about now is can this compliment 'Northern. Naturally.' not replace it; it was never intended as a replacement."

It's a progression and we're just at that stage of this process where I don't know where it will end up. I think we're getting close but we need to take all these focus group comments into consideration before we do the final, and what that will be and how that will roll into what we're already doing."

According to Haynes, NMU plans to reach out to the NMU community further by filming one of the Genesis presentations for faculty and staff, students and the community that were unable to attend one of the focus groups.

"We had to be strategic in what students we invited because we couldn't accommodate all the students," Haynes said. "You don't want to invite so many people that you have to turn them all away because that's another negative experience."

Haynes said the presentation will be around 25 minutes and will be available as

a way for the community to see the context behind "Fearless Minds" and leave feedback.

Lopota said for this presentation to be successful that students should take the time to participate and voice their opinion on the brand.

"I hear a lot of talk and a lot of talk on social media, everywhere I go it's 'branding, branding, branding and Fearless Minds' but I saw 180 invitations go out to students and only 37 RSVP. I found it just crushing that more people weren't jumping on board."

Lopota encourages students to reach out to ASNMU

"If there are students that are really feeling strongly we do have the capacity to expose them to the context," Lopota said. "I'd be willing to do that. I don't think that anyone should be running around not know what's going on. This is their school. This is our home."

Haynes said as the process comes to a close for focus groups that students stay understanding through this process.

"I encourage students to be openminded. I don't expect them to all like 'Fearless Minds' or whatever we come up with but to just be open minded."

## FUND

Continued from Page 1

come or for students that are here to have opportunities that they normally otherwise wouldn't," Haynes said.

Although The Campaign will end June 2014, Haynes said the Foundation will continue raising money for the students.

"We will still be raising money but it won't be wrapped in a comprehensive campaign format," Haynes said. "That doesn't mean the staff in this office won't be out still raising the same amounts of money."

Grout urged students to take advantage of these scholarships.

"The Campaign is an important opportunity for students to apply towards," Grout said. "We're coming up to the scholarship phase and we're really trying to get the word out to students who many not know that these privately funded scholarships are available."

Jessica Jones, director of Donor Relations and Stewardship said the online system



makes scholarships through The Campaign easier for students to apply.

"There is criteria built into each scholarship," Jones said.

"The new online system matches students to scholarships. They might be best matched to 8, or maybe 15, or more it depends on their major, GPA and other student information and parameters focused on achievement and need."

Haynes also said the amount of students applying has increase since The Campaign scholarships have added to the online program.

"Putting this online has bumped up the number of applications tremendously," Haynes said. "Previously we had all these great scholarships and some of them just sat there, no one applied for them. This previous year we only had one or two that were not awarded."

Jones said taking advantage of these scholarships can drastically help a student in need.

"This is funding above and beyond your financial aid," Jones said. "These are donors giving private funds to assist students achieve their academic goals."

The scholarships range from \$500 to full tuition coverage, Jones said.

"This could be the extra that a student needs to work less hours and spend more time studying," Jones said. "This could be the opportunity for a student to study abroad, or take on research opportunities. Students are taking advantage of these funds and the stories we relay back to our donors are making all Wildcats proud."

Students interested in scholarships can apply online from Monday, Jan. 20 through Monday Feb. 10, 2014.

For more information on The Campaign visit [www.nmu.edu/thecampaign](http://www.nmu.edu/thecampaign).

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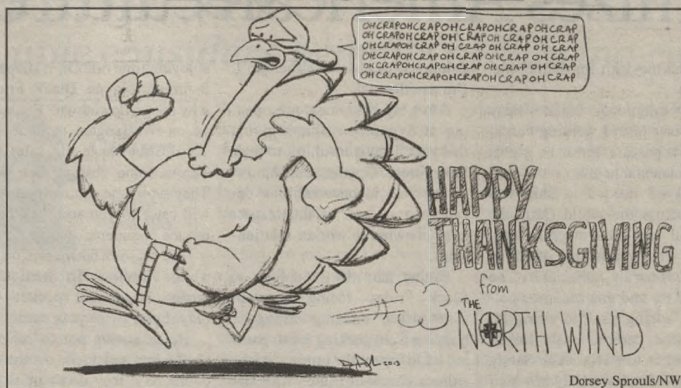


## The North Wind is Hiring!

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EDITORIAL



Here's to you, Thanksgiving!

In the spirit of that wonderful holiday that gives students a couple days (or a week and a half depending on their willingness to skip class the Monday and Tuesday before Thanksgiving) to go hang out with our parents and be, once again, assigned to the kids' table at Thanksgiving dinner, the North Wind staff gives thanks.

In fact, come to find out, following a bit of discussion, the staff has a lot to be grateful for.

Features editor Mary Wardell is thankful for the late-fall weather, which is bringing some sunny days and allowing us a few final shots of Vitamin D before the grey skies and early-winter precipitation (and final exams) of December rain down on us.

Editor in chief Cody Boyer is thankful to be in the Upper Peninsula, which aside from a few meth busts and 20-below degree days here and there, is assuredly a pretty darn good place to be.

Yet, the beauty of Thanksgiving Break comes with the inherent assurance that finals are upon us, with their age-old promise of caffeine withdrawals and overloads and not seeing the light of day from that last beautiful Sunday of Thanksgiving Break until the last final exam has been thoroughly cried over.

However, in this time of great mental instability and borderline chaos, our news editor Emily Pagel gives thanks to the professors who understand our plight,

and give us a break or two in our time of need.

Meanwhile, however, there are still have some pretty delicious things to look forward to. Whether students are staying in Marquette or are able to go home over break, there's no doubt that they'll have the chance to get down on some food-coma-inducing turkey consumption. For this, our online editor Kelly McCommons would like to raise a toast to the execution of turkeys for our excessive consumption this holiday season. Because nothing says celebration of all that we hold dear like a 20-pound Butterball with a side of mashed potatoes.

So here's to six beautiful days of listening to your Uncle Mike talk about his high school football glory days, drinking virgin daiquiris at the kids' table ("But Grandma, I'm 22!") and wringing every bit of joy out of hanging out with family and not having to pay for your own food for a couple days.

And amidst all that we give thanks to, our photo editor Kristen Koehler is grateful for simply having a Thanksgiving Break, echoing the thoughts and thanks of everyone on the North Wind staff. So here's to Thanksgiving Break, to over consumption, a mental break from reality and our last chance for hope before the impending doom of finals week. Because, after all, the presence of finals just makes the greatness of Thanksgiving that much better.

THE NORTH WIND

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Go home, eat food, be happy this holiday



Staff Column

Anna Lang

I'm one of the people who says they hate going home for breaks.

Like most, I don't particularly enjoy having my parents constantly ask me what I'm going to be doing that night, about the men in my life or what I want to do with myself in the future — getting asked the same questions repeatedly is overwhelming, and going home is supposed to be a time to relax and not have to worry about anything, right?

I've realized this isn't the right attitude to have when it comes to going home, and I'm guessing I'm not the only one who feels this way. College students shouldn't dread going home, we should embrace it, especially because we for the most part don't get to spend that much time with our families while embarking on a university education and finding our place in the world.

Besides, going home isn't all that bad — there are the home-cooked meals, talking to my sister and playing euchre with my siblings and parents. I really don't have to worry about school. Since I live in the residence halls, it's also a welcomed opportunity to get away from campus life, if even for only a little bit.

But going home also means celebrating the holidays and continuing traditions — everyone knows that. But we forget that sometimes, especially when our weekends at college feel more entertaining than those spent on our parent's couch or talking to our grandma at the dinner table.

Additionally, since I live eight hours away from home, going back for just a weekend isn't something I do often. During the summers, I work at a summer camp three hours from my home, so really the only time I get to see my family is during the holidays. I'm guessing many students are in a similar situation.

But on Thanksgiving, like many families, we go around the table and all say things we are grateful for. Since I'm half-

Korean, we also get to enjoy Korean food in addition to American favorites. Although we have our meal fairly early in the day, we sit around late into the night, nursing our food comas. It may seem like a typical Thanksgiving experience, but it's made all the better by traditions, conversations and the knowledge that time spent with family is limited when you're in college.

That said, Black Friday, which has been historically reserved for the men in my life or what I want to do the day after Thanksgiving, is beginning to creep into the celebration of family, friends and tradition. Wal-Mart will be offering its deals at 6 p.m. on Thursday, Nov. 28, while Target is opening its doors at 8 p.m. It's crazy that corporations would disregard Thanksgiving just to make money.

Yet while spending time with my family is something that I look forward to, regardless of the fact that it requires answering a lot of questions about my future, love life, grades etc. Thanksgiving is also meant to be a time to reflect and be thankful for what we have. Instead of rushing out the door after I finish eating just to stand in line at some big-box store, I am going to stay home and enjoy the little time I have with my family. I suggest other students try to do the same. It's not worth getting a sweet deal on a new PS4, I promise.

Instead of shopping, battling long lines and packed parking lots, I'd like to suggest some traditional, but as of recently more "alternative," options for the days following Thanksgiving.

My family has always gone Christmas tree shopping the weekend following Thanksgiving. While decorating the tree is usually a lackluster effort, shopping for the tree is the best part. We'll all run around, keeping each other in shouting distances to compare trees. My mom always has the final say.

When you're home over Thanksgiving, don't try to spend every minute out of the house. Don't use Black Friday as an excuse to get away from your family. Instead, stay home and relax. Enjoy doing things you only get to do while you're home. I bet it won't be as bad as you think.

Letter Policy

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Letters can be mailed to The North Wind, 2310 University Center, 1401 Presque Isle Ave., Marquette, MI 49855.

Letters can also be submitted via email to editor.norhwind@gmail.com, or through a website submission on www.thenorthwindonline.com.

# Black Friday epitomizes American culture



Staff  
Column

Michael  
Williams

Black Friday has become more reflective of American cultural values than Thanksgiving.

The irony of Black Friday is clear, perhaps cliché. If we are celebrating gratitude and contentment on Thanksgiving, then is overconsumption the day following appropriate? Is the concept of Thanksgiving thus disingenuous? What stinks of gratitude and contentment less than incessant dissatisfaction manifesting itself as consumption?

Black Friday weekend of 2012 grossed \$60 billion in sales in the United States. That's 10 times the amount of money spent in the 2012 presidential campaign, which, by the way, was the costliest presidential run in U.S. history. Yes, more money is spent for nondurable goods in this country than for the institution of democracy.

The gross sales of Black Friday 2012 valued higher than the Gross Domestic Products (GDP) of the globe's 120 poorest nations. These sales valued more

than the GDPs of Sierra Leone, South Sudan, Mongolia, Iceland and Niger combined. Often, the gross sales of Black Friday trump or are comparable to the GDPs of the nations producing the goods. Global wealth gap, anyone?

The goods purchased on Black Friday are rarely produced in the U.S. The vast majority of consumer items are produced in developing nations that have little to no regulations regarding employee standards. Conditions in these sweatshops are abhorrent and unimaginable to most Americans.

For example, Foxconn, a Chinese company that produces the majority of Apple products, has installed suicide nets on the side of their factory in recent years to curb the number of employees successfully killing themselves. Most of their employees are born into Foxconn and do not have the freedom to leave. That's 21st century slavery, buttressed by iPad sales. And for the record, I own a MacBook.

The companies that gross the highest sales on Black Friday, typically big-box stores like Walmart and Best Buy, pay minimum wage for often non-unionized workers who thus cannot lobby for better treatment. These companies can afford much better wages for their employees, but

skim all they can for shareholder profits.

Not only does Black Friday perpetuate horrid working conditions, it poses a threat to global environmental health.

The oil needed to ship this crap across the world (plus the mineral and oil extraction necessary for production of these goods) is hardly fathomable. The burned oil and gas becomes pollution, adding itself to rising atmospheric carbon levels linked to disasters like Hurricane Sandy and Super Typhoon Haiyan which killed more than 5000 and displaced nearly 2 million people last week. It all connects, including our credit cards.

Lastly, people stoop to absurd behaviors produced by avoidable physical and emotional states like anger, anxiety and fatigue on Black Friday.

Are the quantities of gifts under the tree come Christmas or the lengths it took to buy them really what's to be appreciated about our loved ones? I hope not. The people in our lives are sacred in and of themselves.

Black Friday isn't "just what we do." It's a new phenomenon. And it is bigger every year. Remember when Thanksgiving and Christmas were days to appreciate loved ones with physical and

emotional gesture? Neither do I. I'm a millennial.

Most big-box stores are opening at 8 p.m. on Thanksgiving this year. That is insulting to their labor forces. Opening on Thanksgiving was inconceivable a decade ago — part of the respect zone in owner to worker relationships.

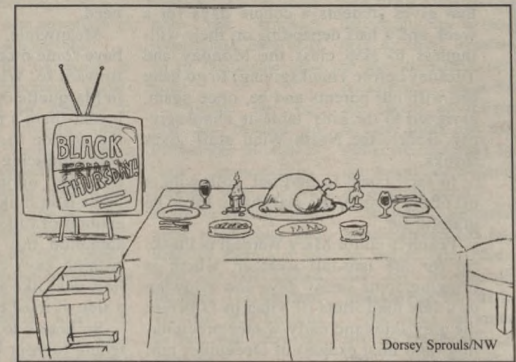
Rather than tire ourselves on Black Friday racing between store aisles, nudging strangers, hopping from parking lot to parking lot to repeat the process of the tedious check-out line, why not do nothing? If one has the rare privilege of not working that day, why not make it an extension of Thanksgiving Day and spend it

enjoying time off? Or, if shopping is irresistible on Black Friday, why not go downtown? Businesses on Washington Avenue and Third Street have big sales too. Throw some change their way. They won't be as crowded, they will cater to you and they could use the commerce.

The big-box businesses on US 41 are faceless. To them, their money is in your pocket—but only if you swipe your card.

But choosing not to run that charge is a statement. At the end of the day, they don't need that money as much as you or Marquette's local businesses need it.

And ultimately, your family will still love you.



Dorsey Sprouls/NW

# Truck route should not impede on bike trails



Guest  
Column

Mike  
Beck

"...Don't it always seem to go That you don't know what you've got

Till it's gone

They paved paradise

And put up a parking lot..."

Joni Mitchell's song rings true in Marquette today. A piece of paradise is under threat right here in town, and NMU is on board with destroying it.

It's not truck traffic students have to fear, it's transportation planning — or the lack thereof — we have to be afraid of.

The City of Marquette and NMU are working hard on efforts to pave over three miles of the North Marquette trail system, turning them into a "hydro haul route" for mining truck traffic from the Eagle Mine off County Road 550 in Big Bay.

A short walk or bike ride from campus, the North Marquette trailhead at Tourist Park provides the only trailhead access from within city limits to North Marquette County. While hard numbers are hard to come by — as of press time a query is in with Marquette Parks and Recreation

— the trailhead sees heavy usage in all seasons as a prime skiing, biking, hiking, nature walking, birding and dogwalking destination. Students regularly head to the north trails because they are the closest and most convenient wilderness trails to access from campus. But not only is this trail network an invaluable recreational resource, it's an economic windfall.

A 2012 Michigan Municipal League study on the economic impacts of the Noquemanon Trail Network (NTN) conservatively estimates close to \$4 million flowing directly into Marquette County down the trail annually during the bike and ski marathons held along it.

Yet, despite their incredible value to the community, about three miles of trails have been proffered to the chopping block because the Marquette city commission and Northern's administration are unable — unwilling — to accommodate a temporary increase in truck traffic around the university.

Building a bypass over a popular parkland to handle temporary traffic flow is a disaster in the making and an obvious failure to plan for growth in the city. This strategy ignores existing roadway safety around campus and fails to address future traffic issues. This plan creates two new intersec-

tions with added safety concerns, requires construction of a major bridge across the Dead River, adds pavement to a road network the city already can't afford to maintain and destroys a heavily monetized, locally loved recreational resource.

These are the hallmarks of disastrous planning policy.

Commercial truck traffic doesn't even present a major threat to public safety around Marquette; private automobiles and pickups do. According to crash statistics from the Michigan State Police, out of nearly a half million traffic accidents in Michigan in 2012, less than 10,000 involved commercial trucks. Accident reports from around Marquette reveal scores of single car accidents, vehicle-vehicle crashes, cars hitting pedestrians, hit and runs, even fatalities involving private vehicles, but near nonexistent reports of collisions involving large trucks in the city.

Truck traffic from the Eagle Mine is forecasted to be a short-term issue on Wright Street. Regional interests are hard at work on a direct haul road to north Marquette County. In a few years, mining trucks won't be driving past campus. Wright Street and Sugarloaf Avenue can easily be redesigned to enhance safety, using traffic calming, landscaping and sound barriers to improve

the character of Wright Street for students while accommodating the projected temporary traffic increase.

Safety concerns confront students around campus today. As a locally involved active transportation advocate, bicycle educator and member of the Association of Pedestrian and Bicycle Professionals, I can readily point to a number of existing traffic safety issues surrounding campus that give administration the appearance of being asleep at the wheel.

For example, small increases in average traffic speeds greatly increase the fatality risk to pedestrians and bicyclists, but traffic speeds were recently increased along Wright Street.

Additionally, the Wright Street extension to Lake Superior still needs a sidewalk — how was this road built next to the university campus without safe walking access to the lake? Paths beat into the dirt next to roads that front campus are not compelling testaments to student safety. There remains a longstanding need to appropriately address safety on Presque Isle Avenue, a road that desperately calls out for bike lanes, traffic calming and far better pedestrian crossings to the PEIF. These safety issues will continue to affront students even after truck traffic decreases.

NMU's capital development

plan also negatively affects student safety on Wright Street. NMU intends to funnel a lot more vehicles to this traffic corridor by preventing through-traffic driving across campus from both Seventh Street and Lee Street, the historic main entrance to Northern. The master plan will alter traffic patterns around the city, forcing vehicles onto Wright Street in order to access the central campus.

Planning for a short-term increase in traffic presents an opportunity for NMU and the city to work together on these challenges. NMU and the city must recognize that NMU's planning and development policies, in conjunction with private vehicle traffic, not commercial traffic, present the largest threat to public safety around campus.

Marquette — or any city — shouldn't destroy parkland to build new roadways out of a failure to plan for growth on an existing road network. This hydro haul route scheme is no way to sustain a transportation network, run a city or conduct university policy. Students, faculty, staff and administration, I urge you to look deeper at the underlying issues and the gravity of what is at stake.

Don't let Marquette and NMU pave over a piece of paradise for nothing more than reluctance to plan for traffic around the university.

# Splitting the cost: Finances for fiancés

## Couple considers benefits of sharing cost of engagement ring



Guest Column

Trent Podskalan

Couples split a number of different things in their time together — between groceries, rent or the cost of a date, the norm for couples has been that, when in doubt, just split the cost.

But what about the cost of an engagement ring?

Traditionally speaking, the male is supposed to buy the ring and surprise the girl with it. But if couples are already splitting the cost of things such as rent or groceries, then what is the big deal?

The gender roles are beginning to broaden. It's no longer just stay-at-home moms, there are stay-at-home-dads. The woman is not expected to do all the cooking, cleaning and other housework while the man goes to work to bring home money to support the family.

Those stereotypes have faded. It's out with the old and in with the new.

It's understandable that a girl would want to be surprised that

they're being asked to marry the one they love and it's not to say that could no longer happen. Take, for example, the story of Jake and Melanie from "Sweet Home Alabama."

In the movie, Jake allows Melanie to pick out her own ring while still being taken by surprise by the engagement.

But just because someone decides to split the cost of the ring, does not mean it cannot still be a surprise.

Nowadays, buying an engagement ring is about the man picking out something he thinks the woman would like; however, an added benefit to going dutch on an engagement ring is being able to pick out the ring together.

The website "The Knot" recently asked the question of whether it is a good idea to split the cost of an engagement ring.

"We work together for what we want and need," said one female respondent, who has been with her fiance for over seven years. "We are a team."

Couples are a team: they get to know each other, bond and do things together. Shopping for a ring together can truly be a bonding experience within itself.

If the couple is going to get

married and have a joint bank account, then what difference does it make to purchase it together? Why should one person hold sole responsibility for the financial burden of a ring? They aren't cheap by any means.

To start, one person should not bear the full financial responsibility. I myself proposed to my now fiancee Saturday, Nov. 16. Splitting the cost of a ring is something she and I debated about after I shared an article similar the one in "The Knot" with her.

While she had a more traditional standpoint, in which the man picks out the ring and purchases it all himself, times are changing. Being a college student and bearing the cost of a ring can be a pain to the pocketbook when there are other bills such as rent and utilities that need to be paid.

While she and I ultimately decided to not split the cost of the ring, it may have been a beneficial financial decision to do so simply because the ring could then be paid off faster and less interest would have to be paid. Essentially, financing a ring could become more affordable with the financial assistance of another.

Setting a budget of how much should be spent on the ring would

be helpful and, even more so, once the woman begins trying on different rings, the couple may want to change their budget depending on what she finds and likes.

Resizing a ring can be costly. Another added benefit of shopping together and splitting the cost is the fact that it will avoid an unnecessary return. The ring size will be correct and the couple won't have to hassle with trying to get a ring resized, especially being in Marquette where there are no major jewelers (i.e. Jared, Kay's).

Along with the sizing, it would save on embarrassment that may arise upon proposing. What if the ring is too big? What if it is too small? Yes, girls wear rings all the time, but who is to say they are wearing the right size?

Some wear them a little big or small because there is no point in officially determining their ring size and if a man asks a woman what her ring size is, she may be expecting some sort of jewelry soon then.

That's why the question must be blatantly asked. There is no way around it. During my two-and-a-half week planning of the proposal day, before I ordered the

ring, I had to be blatant about asking her ring size.

I said something along the lines of, "That ring looks a little big on you. Do you think maybe you better than a seven?" The key thing I said after she smiled and answered: "I'm gonna put that in the back of my mind for future reference."

That 13-word phrase was essential to use anytime I directly talked about the proposal in front of my fiancée. However, every couple is different. While it was normal for my fiancée and I to be talking about getting engaged one day, that blatant discussion may not be for everyone.

While in the end it all comes down to the couple and what they prefer, one shouldn't rule out the idea of splitting the cost so quickly.

While it can be easy to get stuck in traditions, and increasingly difficult to break from the norm, time progresses and changes, and couples should keep an open mind about splitting the cost of an engagement ring. Writing off the idea right away, especially with it being such a large financial decision, could be a harsh start to a life together financially.

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# Celebrate the Holidays with NMU

By Jordan Beck  
staff writer

It's no question, the holidays are approaching quickly. As the fall 2013 semester winds down and winter break approaches, many students' thoughts are turning to the upcoming holiday season. Fortunately, NMU will host a wide variety of holiday-themed events over the next few weeks. Their goal: to bring seasonal fun to campus, both indoors and out.

In the Marketplace on Tuesday, Dec. 3, the Holiday Dinner will be one of NMU Dining's last special events of the fall 2013 semester. Marketing Manager Stephanie Raboin said, "Dishes offered at the Holiday Dinner will include carved prime rib served au jus, steamed vegetables, four-cheese ravioli, a shrimp cocktail display, eggnog and assorted holiday-themed desserts."

Additionally, NMU Dining will be decorating the Marketplace to give it a suitably festive appearance, Raboin said.

"I know we have lots of holiday decorations that highlight our wonderful winter setting," Raboin said. "There'll be lots of snowflakes and lights."

In addition, a Holiday Lunch will be held in the Wildcat Den on Saturday, Dec. 9.

Raboin said NMU Dining will also be involved in Lighting Up the Holidays, which will be held in the University Center on Wednesday, Dec. 4. They are co-sponsoring the event, along with NMU Auxiliary Services, NMU Public Safety, the NMU Bookstore and Golden Z.

The night's activities will include a welcome and reception hosted by President David Haynes and ASNMU President Amber Lopota, cross-campus hayrides, a sale at the NMU Bookstore and a meet-and-greet with Santa Claus. Girl Scout Troop 5055 will sing carols, students from the New Attitudes Dance Studio will perform dance routines, Golden Z will distribute free children's books, and NMU Dining will serve seasonal refreshments such as cider, hot cocoa and cookies.

For students, one of the most important elements of Lighting Up the Holidays is the NMU Bookstore's annual sale. With some exceptions (such as textbooks and cap and gown rentals), everything in the store will be offered for 30 percent off, Bookstore Manager Michael Kuzak said.

"If anyone wants to buy something from the bookstore, this is the time to do it," Kuzak said. "It's our best sale of the year."

Kuzak said Lighting Up the Holidays is not limited to NMU students, and anyone who wants to attend will be welcome.

"I'd encourage people to bring children for activities like visiting Santa and hayrides," Kuzak said.

Raboin said even though the Holiday Dinner and Lighting Up the Holidays are two very different events, they share the same goal: spreading holiday cheer around NMU.

"Whether you want to have a good meal inside or go for a campus hayride outside, hopefully you'll be able to get into the holiday spirit this week," Raboin said.

The Holiday Dinner from 4 to 8 p.m. on Tuesday, Dec. 3 at the Marketplace. Admission is \$9.50 for adults and \$5.25 for children, and student meal plans will be accepted.

Lighting Up the Holidays will be held at the University Center on Wednesday, Dec. 4, and the opening reception will begin at 6 p.m. The NMU Bookstore will be open from 8 a.m. to 8 p.m. for the event.



Kristen Koehler/NMU

Seasonal cookies and refreshments are served during the Lighting Up the Holidays event. Also at the event, free children's books are distributed to families and children by Golden Z.



Kristen Koehler/NMU

People are encouraged to bring children to the activities held during the Lighting Up the Holidays event, such as a visit with Santa Claus and hayrides across the NMU campus.



Kristen Koehler/NMU

## Holiday Meals on Campus : Lighting Up the Holidays

### Tuesday, December 3

Holiday Dinner at the MP  
4 to 8 p.m.

- Carved prime rib
- Shrimp cocktail display
- Eggnog

### Monday, December 9

Holiday Lunch at the Den  
11 a.m. to 4 p.m.

### Wednesday, December 4

Events held at the UC  
-Opening reception (6 p.m.)

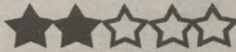
- Campus hayrides
- Sale at the Bookstore  
(8 a.m. to 8 p.m.)

- Dance routines
- Seasonal refreshments



# 'Msging' memories rich, future not

## Revisiting technology of yesteryears



By Mark Merritt  
contributing writer

It was 2003 when AOL Instant Messenger (AIM) became popular at my middle school. Myspace had launched the same year, but most kids were too busy updating their LiveJournal accounts to bother with the newfangled trend of social networking.

We doubted it would ever catch on, so we continued to communicate how we felt most comfortable: almost exclusively via instant messaging.

We passed our AIM handles—our alternative, Internet identities—beneath desks and slipped them into lockers between classes. At lunch, we'd scribble them on each other's hands.

The first thing we would do after we returned home from school was dash to our desktops, update our Buddy Profiles and relinquish our clever "away" statuses. We'd bask in the glow of our computer monitors, sometimes until 3 a.m., swapping music, photos and URLs.

In 2006 AIM became the United States' most popular in-

stant messaging software and dominated the market with 53 million users, according to figures from Nielsen.

But the software's popularity plummeted over the following years.

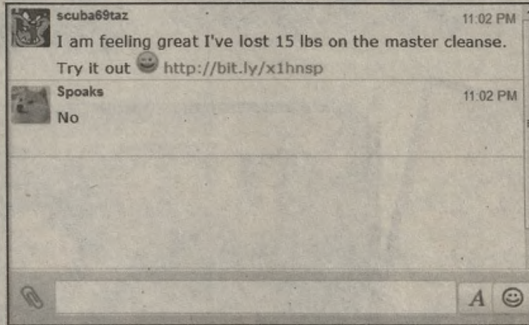
Two years ago, OPSWAT, a San Francisco-based software company, reported AOL's market share had nose-dived to less than 1 percent.

Shortly thereafter came the massive layoffs. Succumbing to the rise of Skype and Facebook Messenger, AOL in 2012 notified employees at its West Coast offices difficult changes would be initiated to keep the company afloat.

The AIM crew suffered the heaviest blow. In an interview with the New York Times, a former AOL employee said the instant-messaging branch of the company had been "eviscerated" and added that nearly all of the West Coast team had been "killed."

But, surprisingly, AIM isn't dead yet. Refusing to let go of former glory, AOL has churned out updates for its antiquated IM client in recent years.

Yielding to nostalgia, I decid-



ed to create a new AIM account. I downloaded the updated client, a rather small executable file, launched the software and began the setup. Already, some substantial differences were discernible. For one, AOL insisted I stray away from using a pseudonym and instead provide my full name. I disregarded the advice and registered with my middle school username, "Spoaks," and began tweaking my settings.

The software then encouraged me to merge my Facebook and Twitter profiles with my AIM account to create one bastardized social-media conglomerate.

Surprisingly, AIM's rede-

signed client is quite modern. Users can now share videos, tweets and photos in real time. AOL has also rolled out a streamlined web-based client for those who don't wish to download the standalone software. Two other impressive features include the integration of face-to-face video chat and a comprehensive RSS dashboard, which displays up-to-date news headlines and blog entries. An iPhone app has also been introduced.

Sadly, none of these improvements have fixed AIM's chief dilemma: an ever-shrinking user base. When I signed into my new account for the first time, I was

greeted by an empty Buddy List. Equally barren are the once bustling chat rooms. They still exist, and a handful of users continue to interact through them, but the experience of visiting one is not unlike walking through a digital graveyard.

"The old AIM is like a champion race car: it's received updates and new parts over the years," reads AIM's frequently asked questions site. "Sure it ran alright, but it was still in need of an overhaul after many pit stops. The new AIM is like a brand new supercar that has some of the old features and a whole lot more integrated into one sleek ride."

I'm not sure what a supercar is, but I'm fairly certain the comparison isn't fitting for AIM as it stands now. Twentysomethings will continue to view instant messaging's golden era through rose-tinted glasses. We'll fondly remember AIM's old sound effects—the opening and closing of doors, the bleeps and bloops. We might even miss those hideously designed Buddy Profiles. But these memories should remain in the past. And, more importantly, AOL should axe its IM client once and for all. Some things are better off dead.

# Students cope with stress as semester ends

By Mary Wardell  
features editor

With only three weeks left in the semester, it's officially crunch time for NMU students.

Health Promotions Specialist Lenny Shible said there are a wide range of stress-related issues he encounters at the Health Promotions Office (HPO) like procrastination, issues at home, legal problems due to their decisions, substance abuse and domestic violence.

"Oftentimes, it can feel like you're dealing with everything at once," he said.

HPO offers nonjudgmental support, information and referral, he said.

"Awareness and information are the first step to help you hopefully sort out what kind of changes in behavior might be beneficial," Shible said.

Students should make a plan and allocate time for schoolwork, he said. He offered advice for people distracted by difficult stressors like relationship trouble or substance abuse.

"If it's all you can focus on, set up a plan where you set aside time to focus on the stress for a few minutes each hour," Shible said. "If your reading is just not sinking in, one tactic that might help is spend 45 minutes reading,

then 15 minutes to think about everything else, write up a plan, then go back to concentrating on work."

Almost a quarter of college students meet medical criteria for alcohol or drug addiction, according to the National Center for Addiction and Substance Abuse.

Senior nursing major and HPO intern Zack Hagner said the academic pressures drive some students to abuse "study drugs," prescribed for ADD and ADHD, which are risky when misused.

"Well, first, they're illegal," he said. "If you get caught, you're looking at a scheduled drug violation, which is really serious."

According to the DEA, Adderall is a schedule II drug, defined by a "high potential for abuse, with use potentially leading to severe psychological or physical dependence."

Even for coffee, Shible said students should be careful when and how much their dosage is, because of the potential for crashing right before a test or presentation.

"Use the information accessible online and on smartphones, so you don't misuse a product or prescription," he said. "Get as much information as possible from reputable sites, to be aware of the risks. Dot-gov sites are especially good."

Shible recommended campus resources like the counseling and

tutoring centers for students coping with stress in their personal lives or with school work.

Tutoring center employee Chris Flori, a senior accounting and corporate finance major, said he hasn't noticed significantly more stress in the students he works with, most of whom he said are regulars.

"They're probably less stressed in their classes because they're getting more practice [at the tutoring center]," he said.

The center can offer the benefit of another perspective for how to understand the material, he said. "If [students] aren't getting material, it doesn't hurt to ask for help," he said. "An outside voice, outside of just the professor."

He also recommended students not rush through their studying or be distracted by social media, because lack of focus hurts comprehension and retention of the material.

"Thirsty Thursday" never helps," he said.

Assistant

professor of nutrition in HPER Lanae Joubert emphasized that staying hydrated is critical to dealing with finals and stress.

"We often like salty, crunchy things when studying to keep alert," she said. "Water is important to stay healthy."

Fruits and vegetables are important to include in your diet, she said, as well as keeping up activity levels.

"If you study while moving, you're more apt to retain what you studied," she said.

Joubert recommended visiting the PEIF and bringing a book to read while walking on the treadmill or riding a bike, or students can record lectures for their ipod while they walk or hike.

She said it's helpful to break up studying with stretching, yoga, meditation or breathing exercises.

Researchers at the University of Illinois this year found "a single, 20-minute session of Hatha yoga significantly improved participants' speed and accuracy on tests of working memory and inhibitory control," reported the Illinois News Bureau. The study found the yoga participants performed better than those who participated in vigorous aerobic exercise.

"College is a big financial investment for families and a big time investment," Shible said. "So it's important to try to get as much value out of that investment as possible."

**Feed Your Brain:**  
Mix and match these  
20 easy-to-carry snacks  
for studying

Information from Lanae Joubert, NMU assistant professor.

**Grains (100 calories each)**

- 3 cups of air-popped popcorn
- 2 sheets of graham crackers
- 1 whole wheat English muffin
- 1 ounce of whole wheat pretzels
- 1 cup of Cheerios/similar cereal

**Fruits (100 calories each)**

- 1 medium apple
- 1 medium banana
- 1 cup of red or green grapes
- 2 ounces mixed dried fruit
- 1/4 cup dried cranberries

**Vegetables (50 calories each)**

- 15 carrot sticks
- 50 celery sticks
- 1/2 small baked potato
- 1 cucumber
- 1/2 cups of red pepper sticks

**Meat/Beans (100 calories each)**

- 15 dry roasted almonds
- 1 tablespoon of peanut butter
- 3 ounces of canned chicken
- 1/2 cup of canned pinto beans
- 4 tablespoons of hummus

# 'Taco mission' accomplished



By Audrey Koster  
contributing writer

"All I want to do is make tacos for the people I see every day," said owner and creator of Dia de Los Tacos, Mike Walker. His "Taco Mission" is that of gallant knight whose trusty steed is a skull-embellished blue truck, with a heart of stainless steel and sword of tacos, sharp as the house-made hot sauce.

In person, he's a stone-cold rocker with a booming voice and personality to match, but his love of community and culinary service bears a slight undertone of a grandmother surrounded by family on Thanksgiving.

His wife and co-owner of los Tacos, Terilyn Walker, simply stated, "I married this man," with what looked like true love.

New(ish) to the Marquette cuisine scene, los Tacos is providing a non-traditional method of ethnically inspired food distribution: lunch time gone mobile.

While the modern chuck wagon has been a trend redefining the food service industry since the Oscar Meyer Wiener truck hit the streets 1936 passing out wiener whistles, los Tacos was debuted June 28, 2013, boasting a first for Marquette.

"Lots of people only have 20 minutes for lunch," Walker said. "We can supply a fresh and healthy alternative to microwavable meals."

Finding them doesn't have to be a wild goose chase. The business starts and ends with social media updates that are on par with a middle-school girl set loose on a smartphone. You can and will find them. Rolling down Fourth Street, seeing the ostentatious skull in the Valle's parking lot has never looked so inviting.

After a football or hockey



Katie Stumman/NW

Some taco options on the menu include "The Carmen," "The Colleen," "The Terri Lynn," "The Little Miss Piggy," "The Lola" and "The Sweet Fanny Adams," with ingredients like pulled pork, black beans, queso fresco, herbs, homemade sauces and fresh slaw served on soft corn tortillas.

game, they are happily hunkered down in the BP parking lot.

And with a whopping price range of \$3 to \$4, they keep their regulars satisfied as they dole out little corn (not flour) tortillas oozing with chorizo, chicken, pork and beans, and topped off with the necessary crunch of slaw that was clearly not an afterthought.

In full disclosure, I initially feared the corn tortillas might have been a mistake: I'm a texture-oriented eater, so corn feels mealier as opposed to the smooth flour-based one.

But finding myself utterly satisfied, I now fully revoke such absurd preconceived notions. The corny version of tortilla is a sturdy boat with which much cargo can be stored on the short journey

to your pie hole.

All menu items can be made vegetarian or vegan, which is an option I readily choose to overlook.

But Mike and Teri care for their customers so much that their cautionary planning has set free a product sans average allergens. No gluten up in here. The delectable melted cheese? Sure, that can go too. Can't eat honey? You're in luck, because they use only agave nectar as sweetener.

But I beg you don't forfeit the chorizo, because the "Salma" will have you licking your flimsy white paper plate and maybe even gobbling that down too. Their herb garnish is a delightfully fresh thing that, thanks to the cilantro, momentarily cleanses your palate

for yet another bite.

If I could rest my chin on the truck's cold metal counter, while a conveyor belt continuously shoveled the "Miss Piggy" down my throat, my joy would rival Homer Simpson's in a donut shop. Unfortunately at \$4 a pop, that could be an expensive dream.

The Piggy has not one but two porky items, that herb garnish and

squishy, creamy queso fresco. And, like all other tacos, is served with a fresh slice of citrus-y lime. What could go wrong?

Their only potential fault is that one is just not enough.

But I don't think a \$6 lunch is too unreasonable for the quality of food and speedy banter that will surely give you a warm smile for the rest of your day.



Katie Stumman/NW

Mike Walker peers out of the blue truck that can be seen selling tacos at various locations around Marquette.



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**WEDNESDAY: VALLE'S CORNER**

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# Spikers move on to GLIAC Semifinal

By Katie Bultman  
sports editor

The women's volleyball team enters the second round of post-season after finishing off the 2013 regular season with two wins against GLIAC teams, Saginaw Valley State University and Lake Superior State University.

The 'Cats traveled to play both conference teams, making for a weekend of games on the road, where they won the first of the two matches in a full five games versus Saginaw Valley State University on Friday, Nov. 15.

Head coach Dominic Yoder said over the past seven years the team has gone down to Saginaw Valley, the winner of the match came down to five sets.

"I think the biggest key to that [win over SVSU] was the way we played in set five," Yoder said. "We were down 0-2; our team really rallied and it came down to blocking. They played a really good game."

Senior left side hitter Lina Lopes led the Wildcats against SVSU with 22 kills.

Senior setter Kellisha Harley had 49 assists and sophomore libero and defensive specialist Alex Berger led the team in 19 digs.

Freshman left side and middle hitter Bridget Bussell led the team with five blocks.

The following evening, Saturday, Nov. 16, the 'Cats headed north to compete against Lake Superior State University for a match win in three sets.

Senior left side and middle hitter Kalli Herron led the Wildcats with 12 kills. Harley put up 21 assists and Berger led the digs for the second night in a row with 11.

The weekend marks the end of regular season play for the volleyball team, of which Herron said went really well for the women.

"We had 22 wins; anything over 20 is really good," Herron said. "We were really happy to have such a high regular season record."

The Wildcats are now engaged in post-season play in lieu of a conference championship.

The team hosted the University of Findlay Oilers in the GLIAC Tournament Quarterfinal at 7 p.m. Wednesday, Nov. 20 and earned a victory in five sets, finishing with an 18-16 victory in the fifth game.

The Wildcats took sets one and three, but fell short in sets two and four.

This led the team into a fifth set, where the 'Cats were down by as much as five when the Oilers pulled ahead 6-1 off a kill by freshman outside hitter Hannah Tong. Lopes tallied a kill off an assist from Harley to tie the game at 10, and the 'Cats stuck with the Oilers for the remainder of the



Assistant coach Inga Kurgonaitė and head coach Dominic Yoder led the No. 3-ranked 'Cats to an 18-16 victory in the final set of the GLIAC Tournament Quarterfinal game against No. 6-ranked University of Findlay Oilers.

set, closing out with a victory.

Yoder said the victory was a collective team effort.

"After we were down five, we called a couple time-outs and got them refocused," Yoder said. "One thing we know about this group is they just fight. They're scrappy; they fight for every point."

Herron led the team in kills with 26 and Harley backed up the offense with 60 assists. Lopes tallied 22 digs for the 'Cats and senior middle hitter Sarah Hamilton led the team in blocks with two solo and four assists.

Hamilton finished the fifth set with a block against sophomore

middle blocker Julie Lyons to end the Oilers' 2013-14 volleyball season.

The Wildcats head down to Grand Valley State University to continue their run in the GLIAC Semifinal game this Saturday, Nov. 23.

"It's been a long time, I'm happy to be back," Yoder said. "I'm really happy for this group of seniors to really put themselves back in that opportunity."

The 'Cats completed regular season with a 22-9 overall record and a 15-3 conference record. They went 11-2 at their home court in Vandament Arena.

Yoder said the coaching staff

is very proud of the team for winning 22 matches after setting a preseason team goal of 20 match victories in regular season.

"That's a huge accomplishment for a team, especially coming off a 20-win season last year," Yoder said. "We were right there in the hunt, tied for first and tied for second the whole year long."

We ended up tied second overall, going third into the tournament. Even against the number one team that we lost to and the number two team that we lost to, we were right in those matches, so we're proud of the team and their accomplishments throughout the course of the year."

# Athletes volunteer time at Beacon House

By Katie Bultman  
sports editor

The athletic teams on campus have started a new volunteering tradition within the Marquette community.

Head swimming and diving coach Heidi Voigt began a program this year to benefit the Beacon House residents through a rotating volunteer schedule between sport teams. The program sets up Tuesday evenings for the athletes to serve food to Beacon House residents.

Voigt said she organized the

program this past summer, prior to the beginning of the 2013-14 school year.

"I've had ideas of trying to do something for the Beacon House and I talked to other coaches," Voigt said. "They were very supportive and every team is signed up to cover two Tuesdays."

The Beacon House is a private, nonprofit organization that has housed more than 150,000 guests since opening in 2003.

The Beacon House functions as a hospitality house in order to accommodate patients receiving care in the Marquette community,

along with accommodating caregivers and family.

Director of Development, Mary (Tavernini) Dowling said the volunteers have made such a difference to the guests.

"[The guests] have something wonderful to look forward to on Tuesdays," Dowling said. "It is absolutely the most wonderful distraction from the reason they're here. The food is just part of it. What has really made the difference are these wonderful young people taking the time to talk to them and to listen to them. The guests are so interested in the

athletes and what it is like in their different sports."

Voigt was able to get enough support for the program so that one athletic team is signed up to volunteer for each Tuesday evening throughout the entire academic year.

Aside from the athletic teams, the cheerleaders, USOEC wrestlers, sports administration and even rec sports will be putting aside time to volunteer at least one Tuesday throughout the year.

Voigt said the program has been going great.

"We've had customers staying at the Beacon House and it sounds like they just love it," Voigt said. "One gentleman lost his wife, and he said it's great to have someone to talk to. They really appreciate it and I think the teams have really enjoyed it."

Voigt said her swimming and diving team aims to engage in a lot of volunteer work throughout the year and they have thoroughly enjoyed working at the Beacon House.

Dowling said the schedule has been set up for the year so that she can let guests know which teams will be coming in each week. The Beacon House then prepares the guests for each team and sets up

welcome signs and notes on the guests' doors.

Dowling said many of the guests are from somewhere a little further away, but they still keep track of the athletes after returning to their hometowns.

"Some (of the guests) have been watching papers," Dowling said. "The guests are seeing how [the athletes] are doing and how they are coming along."

Voigt has signs made up to be placed in restaurant windows in support of the program. In addition, Voigt and Dowling both welcome any businesses that would like to donate food or meals.

The athletic teams are currently budgeting the food out of their own funds. Voigt said any donations would be very appreciated, and the athletes would be able to pick up any food donations.

For any donation items, contact Heidi Voigt at (906) 227-2827 or via email at hvoigt@nmu.edu.

"We are very grateful for Northern, students, student athletes and coaches," Dowling said. "Everyone has been beyond our imagination, so warm, welcoming, hospitable and generous in preparing food, costs, money and spending hours of their time, and the guests are very thankful."



The men's wrestling team was one of many NMU athletic teams that has volunteered their time at the Beacon House in Marquette to serve food to guests. Athletic teams will be volunteering every Tuesday this academic year.

## Wildcats to face No. 18 Lewis

By Raymond Bressette  
contributing writer

The women's basketball team will take on the No. 18 ranked Lewis University Flyers at 1 p.m. Sunday, Nov. 24, coming off their 102-40 victory over Finlandia University on Saturday, Nov. 16.

Freshman guard Bre Gasperovich led the Wildcats with 11 points. Head coach Troy Mattson said he looks forward to Gasperovich's career as a Wildcat.

"She's going to be a good basketball player," Mattson said. "She wasn't rated the No. 1 guard in Wisconsin for no reason. She's going to be a special player here."

NMU jumped out to a 6-0 lead early in the game and took a 48-16 lead into the half against Finlandia. The 'Cats played a full-court press until the end, where they outscored Finlandia, 55-47, in the second half. The win improved the 'Cats' record to 2-0.

Junior forward Brooke Coenen, who led the game with seven rebounds, said she liked the way the team performed although they left room for improvement.

"I thought overall we did pretty well," Coenen said. "We didn't rebound as well as we wanted to, but we all got touches on the ball and we made great passes."

Coenen also finished with 11 points for the Wildcats.

Mattson said Coenen is a player the team will look to rely on.



Anthony Viola/NW

Last season, sophomore forward Alyson Matkovich (23) earned her first letter for NMU and junior center Courtney Lemon (52) tallied 84 points.

"Brooke's been playing well," Mattson said. "She played well at the end of last year and she's starting to come into her own. I expect her to be one of our go-to players against tough teams."

The 'Cats host the No. 18 ranked Lewis University Flyers at 1 p.m. Sunday, Nov. 24.

Mattson said he's expecting a Wildcat win on their home court.

"If we want to be any good, we need to execute on both ends of the court," Mattson said. "We need to step on the court and give ourselves the best chance to win."

The Flyers are coming off a 73-68 victory on Sunday, Nov. 17 over Upper Iowa University.

Redshirt sophomore guard Jamie Johnson led Lewis with 16 points for the win.

Coenen said she looks forward to the challenge of their opponent.

"We know it's a great opportunity with one of the top ranked teams in the country," Coenen said. "They should be a tough battle, but we can play with them."

Sophomore forward Mariyah Brawner-Henley leads the Flyers with 58 points in three games, averaging 19.3 a game.

"We've struggled with consistency," Mattson said. "This team has progressed to the point where I like it, and we've got a chance to do some good things."

## Football season winds down

By Georgette Breen-Naylor  
staff writer

The Wildcats lost Saturday to playoff hopeful Ferris State.

The Bulldogs were able to hold off the 'Cats 34-20 Saturday, Nov. 16 where sophomore Bulldog Jason Vander Laan set the record for the Division II all-time single season rushing yards by a quarterback.

Sophomore running back Keon Collier scored one touchdown for NMU as the Bulldogs stopped the one-two punch of Collier and sophomore running back Wyatt Jurasin.

Jurasin had 13 carries for 28 yards and Collier had 5 carries for 18 yards and a touchdown. Freshman quarterback Shaye Brown was picked off twice in the contest. Brown was 17-47 with 274 passing yards.

"We could have ran the ball better," Brown said. "I missed a few reads."

Senior wide receiver Christian Jessie returned the opening kickoff for a 100-yard touchdown and is one yard shy of 900 kickoff return yards with two touchdowns.

"That gave me the school record for both," Jessie said. "I knew the first one of the game would be my best shot."

The defense allowed 536 Bulldog offensive yards and

caused a fumble late in the fourth quarter that sophomore linebacker Adam Nichols returned for a touchdown. Ferris State's lead was still intact and the Bulldogs held off NMU for their eighth win on the season.

The defense was led by sophomore linebacker Nick Krause who tallied 15 tackles.

The Wildcats finish the season 3-7 overall without a win on the road. They went 3-2 on their home turf in the Dome.

Next season the Wildcat defense will lose corner Parson along with defensive end Rodney Lamar and linebacker Morgan Stenz. Parson said he has bittersweet emotions.

"I am going to miss my friends and teammates," Parson said. "I wish them great success."

NMU returns three quarterbacks in Brown, Dustin Thomas and Ryan Morley.

Both Collier and Jurasin return to the backfield and the 'Cats only lose one starting offensive lineman. Jessie needs to be replaced on the returning and receiving end.

Ostrowsky said the expectations for next season are to take the next step in the process.

"Winning is how the program is measured," Ostrowsky said. "Winning is the next step."

## How can Native American Studies courses benefit you?

Below are some of the Center for Native American Studies course offerings for the winter 2014 semester.

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#### NAS 288 Politics of Indian Gaming (4 cr)

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#### NAS 310 Tribal Law and Government (4 cr)

Examine relationship between American Indian tribes, the federal government and states. Meets division IV liberal studies (upper division).

#### NAS 486 American Indian Educational Law and Leadership (3 cr)

Explore the legal educational leadership relationships between American Indian tribes, federal, and state governments and k-12 schools. Meets on-line every other week. Also available for graduate credit.

### Native expression and service

#### NAS 224 Native American Beadwork Styles (4 cr)

An introduction to Native American beadwork styles from varied regions. The course blends lecture with practical application of Native American beadwork. Content includes American Indian arts and crafts law.

#### NAS 280 Storytelling by Native American Women (4 cr)

Examine a myriad of historic and contemporary aspects of native life through the eyes and stories of Native American women. Meets division II liberal studies requirement. Meets world cultures graduation requirement.

#### NAS 488 Native American Service Learning Project (4 cr)

Students will complete multiple academic service learning projects designed to benefit a Native American community.

For more information call 906-227-1397 or visit [www.nmu.edu/nativeamericans](http://www.nmu.edu/nativeamericans).

# Men open conference with 2-1 record

By Raymond Bressette  
contributing writer

The NMU men's basketball team will host a pair of games against Southwest Minn. St. at 7:30 p.m. Thursday, Nov. 21 and the Lewis University Flyers at 3 p.m. Sunday, Nov. 24.

The Wildcats played three games this past week and improved their record to 2-1.

The 'Cats won their first game this past weekend over Mt. Nazarene in the Mike Turner Classic in Albion Friday, Nov. 15 by a score of 75-62 for their first win this season.

The game featured five different lead changes in the first half before NMU took a 28-24 lead into halftime.

The 'Cats outscored Mt. Nazarene 47-38 in the second half to leave with the victory.

Freshman guard Marcus Hall led NMU in scoring with 29 points. Junior forward Justin Newell scored 18 points for the 'Cats. Freshman guard and forward Dorrell Foster scored ten points and led the team in rebounds with eight.

The Wildcats lost in the Mike Turner Classic championship game to Albion 83-76 Saturday, Nov. 16. The 'Cats fell behind early in the game and trailed for the first six minutes.



Katie Stumman/NW

Junior guard Larry Taylor scored seven points against Grace Bible. Junior forward Justin Newell led NMU with 24 points and added two steals.

Despite cutting the deficit to two points at 38-36 heading into the half, NMU was outscored 45-40 in the second half to drop the championship game and their record to 1-2.

Newell said the team learned in the championship game they need to focus better defensively.

"We really need to work on defense, it's our area we can really improve on the most," Newell

said. "We let them out-hustle us and outwork us. We just can't let the other team do that."

NMU shot 48.3 percent from the floor, making 28 of 58 shots on the day.

Hall led the team in points with 24.

NMU head coach Bill Sall said he's pleased with Hall's performance in his first games as a Wildcat.

"Hall's off to a great start, especially for a freshman," Sall said. "He's shooting the ball confidently, and we're going to need him to continue doing that and progress his game as the season moves along."

On Monday, Nov. 18 the Wildcats defeated Grace Bible College 90-72 in the 'Cats' home opener at Berry Events Center.

The Wildcats jumped out to a quick 5-0 lead less than a minute into the first half, and maintained the lead the rest of the game.

Newell led the team in points with 24, followed by Hall with 21 and sophomore guard Terry Nash with 16.

Sall said the team's biggest focus needs to be consistency.

"We learned a lot about our team," Sall said. "As we move forward, we need to try and find out what it means to play hard and consistent both defensively and offensively for an entire game."

The Wildcats will host two

games at Berry Events Center this week, the first at 7:30 p.m. Thursday, Nov. 21 against the Southwest Minn. St. Broncos.

The Broncos come into the game off a 83-62 loss on Monday, Nov. 18 at home against South Dakota St. with a record of 1-2.

Sall said despite their record, the Broncos will be a tough task for his team.

"The Broncos are a very experienced, well coached team," Sall said. "They've played a tough schedule so far, and they're still expected to finish at the top of their respective conference."

NMU will take on the Lewis University Flyers at 3 p.m. Sunday, Nov. 24 at Berry Events Center.

Lewis defeated Olivet Nazarene on Monday, Nov. 11 by a score of 79-64 and will take on the Ferris State Bulldogs at home Wednesday, Nov. 20 before traveling to NMU this weekend.

Junior guard Ryan Jackson averages 24 points per game for Southwest Minn. St.

Newell said the team feels confident in taking on their two opponents.

"We're feeling pretty good and prepared going into this weekend," Newell said. "We can fix our mistakes from the last few games, we have a pretty good game plan and we're going to show up ready to play."

November 11 -  
December 5



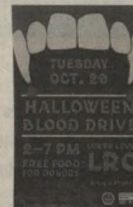
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**Secret Admirer** — Thanks for putting up with my absence to-night. Better rock this one! — **Sam C.**

**Front page Brule Boys**— I want my butt back. — **Miley Cyrus**

**Radio X E-staff**— Thank You. You guys are the best staff a manager could ask for. — **Management**

**Kim** — Thanks for taking care of the kids! I appreciate it — **Kristy**

**Kim** — You rock! Come back to visit anytime, eh? — **NW Staff**

**T&L**— Congratulations on your engagement! Happy... 5 Years? — **PEN Crew**

**Museum Chris** — Lou Reed as Robin is still less cool than Rankin Bass Hobbit. But, I still love you. thanks for being you. — **Taco Mike**

**Dylan** — We need to hang out soon. Let me know when you are back in town. Also, I can't wait to see pictures! — **Nikki**

**The North Wind** —Nudity on the front page? Really? — **REAL newspapers**

**Marquette Social Scene** — Thanks for your coverage this season. — **Marquette Royales**

**North Wind** — Naked men in the paper?!? When do we get the naked women? — **Guys Everywhere**

**Saige Ashlee** — I am so proud of you always. I am blessed. Thank you. Love you forever and a day — **Gaga**

**North Wind** — What happened to The Dangerfields? I miss it terribly! — **A student (who isn't Dorsey Sprouls!)**

**Sam C.** — If I could be lucky enough to sniff your dirty socks, my life would be made. — **Your other secret admirer**

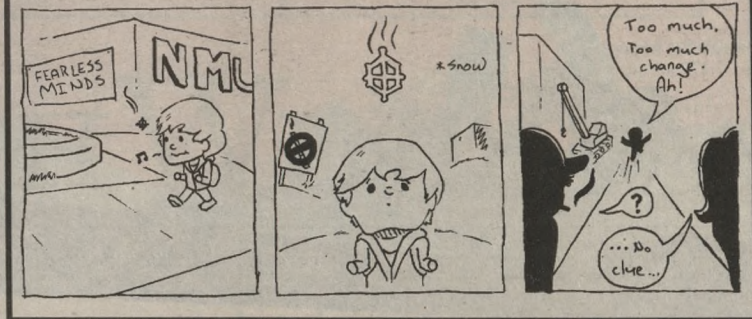
**NW staff** — I'm gone for 11 days, and you put naked butts on the front page? Seriously?! — **Adviser**

**Dorsey** — You should never look for the invisible cow again. — **Aubrey**

**Dorsey** — Cow cow cow cow COW COW COW. — **Kelly**

**Inspirations**  
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Anna's Snapchat Double Chin  
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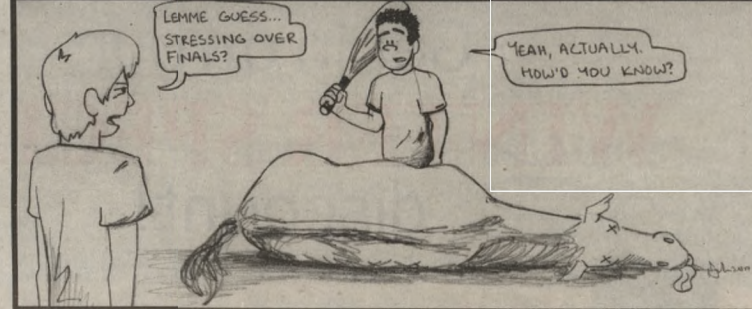
## CH-CH-CH-CHANGES — Zak Delpierre



## FLOYD THE DAWG — Devin Beattie



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