

The North Wind staff weighs in on the recent turmoil within NMU's student government.

Hockey for hope raises money and supplies for The Harbor House.

Wildcats return home this weekend to face Minnesota State-Mankato

Northern Michigan University's Independent Student Newspaper since 1972

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Three ASNMU members call it quits

Braden Linick

assistant news editor

The past two ASNMU meetings have resulted in the resignation of three more members, including ASNMU vice president Kelsey Hayes.

Hayes has been one of the leading figures putting efforts toward the removal of ASNMU President Ben Stanley; however, they have been unsuccessful thus far.

"Good luck, sorry he's [Stanley] still sitting there," Hayes said. "We tried and will continue to try."



HAYES

The other members that resigned were Jacob McDaniel and Alex Nye, both college of arts and science representatives.

McDaniel's frustrations lied

within the impeachment gridlock ASNMU is currently in and he said could no longer commit 100 percent to the group.

He went on to say the organization is getting nowhere, but still wanted to thank those who contributed to the recently upgraded Dozing Discounts and revival of the Wildcat Market.

Nye said in his letter of resignation, contrary to Hayes and McDaniel, that the members of the group who created the articles of impeachment are to blame for the lack of progress.

"I had a wonderful working relationship with Ben and was always supported by him," Nye said. "Until the members of ASNMU grow up and learn to play nice with others, they will continue to fail."

In regards to the status of the impeachment, the organization is still awaiting more judiciary appointments from the president.

There have been more than 15 judiciary appointees that have either backed out or been declined by the general assembly.



Treasurer John Comastro, President Ben Stanley and Chair of the assembly Abby Roche faced more resignations these last couple of weeks.

In the most recent meeting, Wesley Reiber, the longest pending judiciary appointee, was finally declined by a 6-11 vote.

To be accepted to the judiciary, one must be appointed by the president and then approved by a three-fourths vote of the general assembly.

The group is currently seeking a general assembly or execu-

utive board member to fill the position of vice president.

"I need someone to work with me, not against me," Stanley said. "I want these positions filled ASAP. I don't have the disposable time to take on any vice president responsibilities."

Although they are facing several problems, the group is still making things happen on behalf

of the student body.

ASNMU will be attending another Students Association of Michigan (SAM) conference this weekend at Wayne State University (WSU).

The hotel discount program, Dozing Discounts, is finally up and running and can be accessed by students under the student services tab through mynm.nmu.edu.

Up-campus representative Amber Lopota is still working on maintaining the Dozing Discounts hotels from last year, excluding the Wyndham chain that have already been validated.

Off-campus representative Rachael Fisher presented a budget for the 24-hour study lounge in Starbucks and the surrounding area in the LRC from Sunday, Dec. 2 to Thursday, Dec. 13. The budget was passed by a unanimous vote from the general assembly.

The 24-hour study lounge will also be open the week of spring break and the weeks before and of finals of the winter semester.

Administration examines bookstore options

By Hannah Fermanich

news editor

The Auxiliary Services Office on campus is taking a look into the university's bookstore to see how best it can serve the needs of Northern's students.

The NMU Bookstore, located on the bottom floor of the University Center, is currently ran by the school as a self-operation store.

As of right now, the bookstore does not run under a contract that will expire, but Auxiliary Services wants to make sure that students have access to the most current trends in college bookstores.

"The bottom line is NMU students are our customers," said Tom Helgren, director of Auxiliary Services. "It doesn't matter if it's a self-operation or a contract [store]."

In order to make sure that Northern's bookstore is working at its peak for the students, Auxiliary Services has sent out several requests for proposals to

other outside companies to see what they could offer Northern, according to Helgren.

"The industry has undergone significant changes in the past four to five years, moving to used and rental book programs first, then to ebooks," said Arthur Gischia, senior associate vice president for administration. "Our operation has changed along with these trends, so we wanted to obtain proposals to see if there were any advantages to considering an alternate approach."

Some of the biggest competitors in regards to campus bookstores include Barnes & Noble, Follett and Neebo.

According to Gischia, some of the different aspects they are examining when looking at each company include new and used book programs, e-commerce opportunities, store layout, operating plans, interface with faculty, staff and students, employees and financial contribution to the university.

A change in staffing could

also occur if a contract provider would take over. The new provider would have control over how the new store would be managed, similar to how Wells Fargo operates on campus.

Once they have considered each part of a company's proposal, Auxiliary Services would then compare the companies involved to each other and also to industry standards to see which would best serve NMU's students, Gischia said.

"There are many factors that would need to be carefully considered prior to making such a decision and we are deliberately moving through that process," Gischia said. "There is no self-imposed deadline, but a final recommendation is expected by the end of the year."

Although there may be changes in who is running the bookstore, students should not see a drastic change in textbook materials that are offered.

According to Helgren, the faculty has control over which books



Zerek Twede/NW

Students and faculty can expect to see changes at the NMU Bookstore within the next year. A face lift is first on the list of changes for the bookstore.

are ordered, including which format they are available in, such as whether or not ebooks will be an option for students.

"Whether or not we move to a contract provider, changes in bookstore layout and size have been discussed for the past couple years," Gischia said. "Some of those cosmetic changes could occur as soon as Summer 2013; paint, carpet replacement and merchandising changes for ex-

ample."

Through this entire process, the primary goal is to be proactive and look for the best solutions available for students.

"The market is changing at a rapid pace," Gischia said. "So additional technological tools to better equip students with up-to-date book pricing comparison tools is another new feature that the NMU Bookstore team is planning for."

Briefs

State News

The DNR has announced three cougar sightings in the U.P. this week, one of which was found in northern Marquette County and the other two near the Wisconsin border of Menominee County. All three sightings were taken by trail cameras on private property. According to DNR biologist Adam Bump, the increase in cougar sightings in past months can be accredited to the prominence of trail cameras and cooperation of the public in reporting cougar sightings, but also in the populations of transient cougars that are moving to eastern regions of the country in search of new territory. While cougars are native to Michigan, they are an endangered species and their numbers in the Upper Peninsula remain at less than 40.

National News

President Barack Obama said on Wednesday, Nov. 28, that he hopes to achieve an agreement with the U.S. Congress to extend the Bush-era tax cuts for those who earn under \$250,000 prior to Christmas. Republicans in Congress want the Bush tax cuts to be extended, but also include those who earn \$250,000 and above. Some Republicans, such as Rep. Tom Cole R-Okla., have made the argument that extending the tax cuts for 98 percent of Americans can still be a victory for their party and a nod to the former president. However, other Republicans, such as Republican House Speaker John Boehner, said half of the two percent of highest-earners are small business owners and raising their taxes will hurt small businesses and the economy.

International News

Maria Santos Gorrostieta, former mayor of Tiquicheo in the Mexican state of Michoacan, was assassinated in November. Since 2009, there have been at least three efforts to attempt to murder Gorrostieta. Last week Mexican officials found her body with her hands bound. Investigators said there was evidence showing she was struck in the back of the head. It was reported that she was kidnapped earlier this month while taking her daughter to school. The first attempted assassination of Gorrostieta resulted in the death of her husband and the next left her with bullet scars. CNN reported that Michoacan is an area of highly contested rival drug cartels, as well as smaller organized crime groups. It was reported that over the course of the multiple assassination attempts, the former mayor never sought protection from authorities.

Weird News

An Ohio woman has been put on probation for one year after breaking into a home, cleaning it and then leaving the owners a bill for \$75 along with her phone number. Susan Warren, a 53-year-old woman, was sentenced Monday, Nov. 24 after she pleaded guilty for attempted burglary. Along with one year of probation, Warren must also do 20 hours of community service as part of her sentence. Warren told authorities that she "wanted something to do," so she broke into the Westlake house, washed dishes, took out the trash, vacuumed and dusted before leaving the owners a bill written on a napkin. According to Warren, she owns a cleaning business and said she had broken into homes to clean previously.

— Compiled from news sources

Students get crafty with traditional beading



Zerek Twede/NW

Undeclared freshman Sedona Geiter (left) and Lauren Biernacki (right) learn beading techniques at the Native American Beading workshop, which was held on Tuesday, Nov. 27 as part of Native American Heritage Month.

Northern hosts holiday event

By Katie Buda

contributing writer

With help from ASNMU, public safety and Golden Z, the University Center will be holding its 24th annual Christmas-time event, Lighting Up the Holidays Wednesday, Dec. 5.

The event will include horse-drawn hayrides, pictures with Santa and a reception.

"Except for having one horse pull the carriage sleigh ride, this year we will have two horses," said Cindy Paavola, director of Communications and Marketing. "That's the only minor change we've made."

Free childrens books will be handed out by one of the event coordinators, Golden Z while children take pictures with Santa.

"My favorite memory is watching the children's eyes light up

when they realize they get to pick out any book they want, for free," said Laura Klar Pless, volunteer at Golden Z. "Some kids pick immediately, while others spend a lot of time looking at all the books and trying to decide."

Campus hayrides will run from 4:30 to 8 p.m., Tom Helgren, director of Auxiliary Services said.

Santa will arrive at 5 p.m. to take free pictures with children until 7:30 p.m. while Golden Z will pass out books to children.

As usual, all NMU students can attend and participate in activities free of charge.

There will also be free candy canes at the reception at 6 p.m.

Although Northern Michigan University President David Haynes will not be attending this year because he will be out of town, Paavola is still expecting a large turnout.

"President Haynes won't be able to make it, however he plans to make-up for it by being there next year," Paavola said.

Senior Kelsey Niemisto is looking forward to attending these winter festivities with her 3-year-old son.

"Last year his face just lit right up when Santa came out," Niemisto said. "I wouldn't trade that for anything."

Pless explains how Lighting up the Holidays is not just for the university, but for the community as a whole.

"It's a special event NMU puts on for its community, the pictures with Santa and the books are free, there are refreshments and dancers," Pless said. "It's just a fun event."

The NMU bookstore will also be holding its annual Holiday Sale, staying open until 8 p.m. that day.

For a full list of university crimes, visit www.nmu.edu/publicsafety/node/20

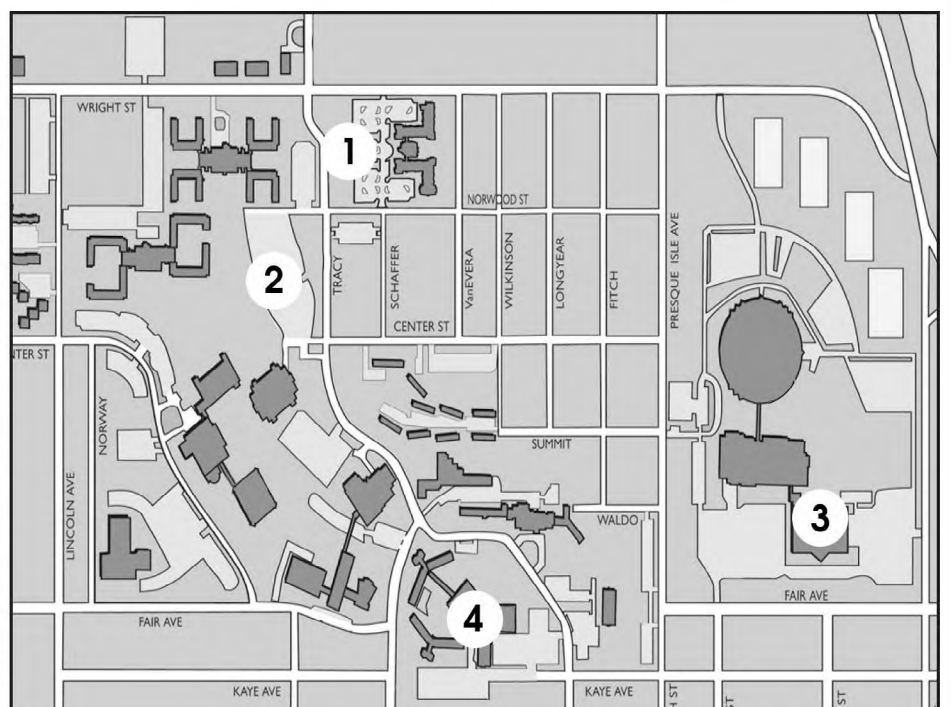
1: A larceny of a bicycle was reported at 2:30 p.m. on Nov. 19 at the Woodland Apartments.

2: A person was arrested for operating while intoxicated at 1:28 a.m. on Nov. 27 at Lot 11.

3: Multiple larcenies of personal property were reported at 8:52 a.m. on Nov. 27 at the Berry Events Center.

4: A larceny of university property was reported at 8:30 a.m. on Nov. 27 at the University Center.

Campus Crime Map



Groups bring AIDS awareness to NMU

By Marcellino Signorelli
staff writer

In observance of World AIDS Day, Saturday, Dec. 1, groups across campus will be holding events to bring recognition and awareness of the HIV virus and AIDS pandemic.

Four events will be held on campus, including the World AIDS Day benefit dance, display of the AIDS memorial quilt panels, HIV/AIDS Quiz Bowl and free HIV testing.

The World AIDS benefit dance will be from 7:30 to 10 p.m., Saturday, Dec. 1 in the Superior and Ontario Room of the University Center and is organized by OUTlook. Last year alone, \$500 in donations were received from local Marquette businesses along with \$120 raised for the cause, said Joshua Garnett, co-president of OUTlook and public relations senior. Some of the raffle prizes were gift certificates for local bakeries and restaurants.

"The raffle money, whatever anyone donates, is going to be used for the Marquette County Health Department Continuum of Care Program," Garnett said. "The Continuum of Care Program provides financial and medical services and

support to individuals in Marquette County who have HIV. They provide transportation, referrals and financial assistance if there are emergencies, basically a support network."

The Health Promotion Office and Health Department will provide information in the form of flyers and pamphlets about HIV testing, safe-sex practices, the Continuum of Care Program and condoms will also be available, according to Garnett.

"The dance is supposed to be a fun way to get some funds to [the Continuum of Care Program]," Garnett said.

The AIDS quilt panels will be on view from Monday, Dec. 3 to Friday, Dec. 7 in the atrium of Hedgcock.

"AIDS affects everyone, not just one specific ethnic group, so we thought it would be nice to show support, from LSU's (Latino Student Union) part," said LSU president and criminal justice junior Natalie Avila. "On your own, you can take a few moments of silence and look back at these quilts, made for people who were loved and cared for. People went out of their way to make these quilts for someone that they loved."

Each panel describes a person,

representing things the person liked, Avila said. The AIDS quilt was started in 1987 to memorialize the lives of those who contracted or died of AIDS.

The HIV/AIDS Quiz Bowl will start 6 p.m. on Wednesday, Dec. 5 in Jamrich 103. According to health promotion specialist Lenny Shible, the audience will be split into teams and a buzzer system will be used, having the quiz bowl set up in "Jeopardy" style game-play. Some of the items discussed will be on the history, symptoms and testing for HIV/

AIDS. The Black Student Union (BSU) partnered with the Health Promotion office to create an interactive program.

"The intention is to...have people enjoy the competitive nature of the quiz bowl that will also allow them to walk away knowing more than they knew before they came," Shible said. "It's a very 'non-in-your-face' way of providing information without lecturing."

Free HIV testing will take place

from 9 a.m. to noon and resume 1 to 5 p.m. on Thursday, Dec. 6 in Learning Resources Center (LRC) Room 111i. According to the BSU co-president and public relations junior Taylor Johnson, the testing will be administered by a representative from the Marquette County Health Department.

"Testing will be [via] oral exam - OraSure is the proper name for it," Johnson said. "It's free to everyone and because of the nature of the test, they're not obligated to show any ID or identification."

The HIV testing will be confidential and test results will take a maximum of two weeks, but may take less, according to Johnson. Results are typically distributed over the phone rather than via mail, to preserve confidentiality but it will be discussed with each individual person how to best contact them with the results.

"AIDS awareness is a big deal for the Black Student Union because African American women especially have the highest diagnosis for HIV, but HIV doesn't

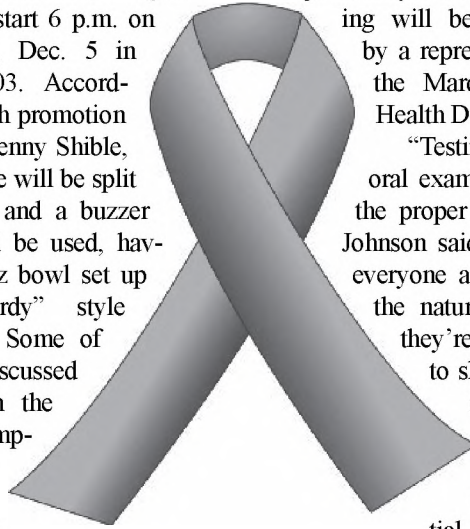
discriminate based on race or skin color - if you're human you can get that disease," Johnson said. "It's best that [the exam] is oral because there's no blood, no pricks, no pain. You just go and get a swab of your mouth, for something so important."

Those interested in testing will have to fill out initial paperwork, assessing their risk for HIV infection, and once they receive a cheek swab, will discuss how to reduce their chance of infection, according to Marquette County Health Department HIV/AIDS specialist Laura Fredrickson.

"A person does not have to give their name, and their test will be anonymous," Fredrickson said. "I'm going to talk to each individual about how to receive their results. It is random, but some will be called over the phone while others will have to come in to get the results."

Fredrickson said the results typically take a week and if someone chooses not to use a name, the test will be tracked by number and they will have to come in to receive their results.

For questions about HIV/AIDS, contact Fredrickson by calling (906) 475-7651 or email lfredrickson@mqtc.org.



Websites affect employment

By Adele Herman
staff writer

For students entering the job market, their social media identity and Internet presence is of importance to future employers.

"There is no question your social media profile will be viewed by a potential employer at some point during your career seeking process," said Dwight Brady, professor of communications at NMU.

More than 80 percent of employers use social media to screen and recruit applicants, according to Brady. All that a potential employer knows about a candidate comes from their resume. To gain a better understanding of who a candidate is, employers conduct further online research.

Many employers will simply Google search a candidate along with hometown and college, and from there, look at anything from Facebook profiles to Twitter accounts, Brady said.

"An employer is making a substantial investment and is protecting that investment when hiring [by looking at online presence]," said Steve LaFond, assistant director of Career Services at NMU.

According to a 2009 Career Builder survey, over half of employers found inappropriate

photographs or information on a candidate's social media profiles. In addition, 44 percent of employers found content related to alcohol and drug use and 35 percent found content badmouthing previous employers and co-workers.

"While a less than flattering comment or picture you posted may raise an eyebrow, employers may also be evaluating your grammar skills or trying to see if you are as goal oriented as your résumé says you are," Brady said.

Evidence of poor communication skills have been found in 29 percent of profiles looked at by employers, according to the 2009 Career Builder survey. These communication skills are seen in the ever increasingly casual communication on Facebook and Twitter.

With social media becoming more of a hub for venting and making spontaneous comments, LaFond urges students to be mindful of what is being shared.

"You really can't take something back [that's posted online]," LaFond said.

While the dirt found on candidates makes social media seem like a "no" for the professional world, making small changes in online presence can help create a better outlook for the job market.

According to recent research

done by Jobvite, many employers are looking for personality and creativity, Brady said. If a candidate's profile shows passion, strategic risk taking, and maturity without creating a fake identity, they have done themselves a favor.

In addition, keeping professional and private content separate from one another online will help a candidate, LaFond said.

"If anyone wants a career today, they need to have a presence on LinkedIn," LaFond said.

Directing employers to professional networks like LinkedIn shows a more professional candidate with career-minded objectives, Brady said. Keep Facebook for personal use only.

Being aware of your own online presence is the most effective way to make yourself appear the most professional while online, LaFond said. He recommends searching yourself on Google often and keeping privacy screens on all social media.

Even though improving online presence can help potential employers see the true candidate, it is still a good idea to have a solid resume and cover letter, Brady said.

"Ultimately, you are in charge of your social media image, and your future may depend on how well you manage your profiles," Brady said.

Snyder visits NMU

By Hannah Fermanich
news editor

Governor Rick Snyder made a stop at NMU on Tuesday, Nov. 27 with executives from We Energies and Wolverine Power Cooperative to announce a new agreement that will ensure Marquette's Presque Isle Power Plant remains operational.

The two companies will now have joint ownership of the plant, saving the 170 jobs that would have been lost with the plant's closure.

New equipment will also be added to the plant to assist with emissions.

"The partnership of We Energies and Wolverine Power Cooperative to keep the Presque Isle Power Plant open is good news for the current and future availability of a reliable electric supply for businesses and residents in the Upper Peninsula," Snyder said in a press release.

The announcement took place at 10 a.m. in the Great Lakes Rooms of Northern's University Center, according to a press release.

Wolverine will be assisting the plant's new air quality control additions through funding

and construction. These new additions will bring the plant up to the required federal Environmental Protection Agency standards for pollution control, according to a press release.

We Energies' part will remain with the operation of the plant and the air quality control system.

"We look forward to working with Wolverine," said Allen L. Leverett, executive vice president of We Energies, according to a press release. "Presque Isle is important to the Upper Peninsula of Michigan and we have developed a life extension option that is the most economic and timely solution."

According to Cindy Paavola, director of Communications and Marketing at NMU, the event was private and invitation only by the governor.

This announcement paves the way for Snyder's Special Message to the Legislature on Energy and the Environment that took place on Wednesday, Nov. 28 at the W.K. Kellogg Biological Station in Hickory Corners.

There, he addressed the energy supply, transmission and reliability needs of the U.P., according to a press release.

Students prepare for U.P. winter weather

By Adele Herman
staff writer

As snow blankets a great portion of the Midwest, students need to be prepared to stay safe through another long winter.

For students who are new to U.P. winters, knowing how to prepare for the cold winter months is crucial. And for those that are traveling during the winter months, knowing how to drive safely in winter weather is important.

"Everybody seems like in the winter they are running late and in

a hurry, and that is the time to do the opposite," said Crime Prevention and Community Policing Specialist Lt. Don Peterman.

It takes much longer to stop in winter conditions. Drivers are more likely to end up in an accident when less attention is paid to speed, Peterman said.

"Almost all of the accidents we have in the winter are from people driving too fast for the weather conditions," Peterman said.

Students should also know properly cleaning off cars in the winter helps to reduce safety risks.

By only clearing a small portion of a car windshield, visibility is reduced on both the sides and back of the car, Peterman said.

Peterman has previously stopped students driving on campus who have only a small portion of their windows cleaned off.

In addition to safe driving habits, students should also have their cars serviced before winter begins. Cars don't handle extreme temperatures well. Getting an oil change, coolant checked regularly and having quality windshield wipers will help, Peterman said.

Students should also go and start their cars occasionally during the winter months if not driving regularly. Extreme winter temperatures wear down car batteries and letting the car run occasionally will help keep the battery working properly, Peterman said.

"Students will let their cars sit out for weeks, even months... and then they wonder why their car won't start," Peterman said.

In addition to having cars properly serviced, keeping winter gear in the car is just as important, Peterman said.

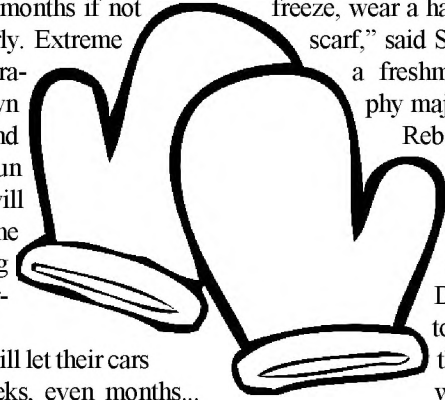
"Have a shovel and carry some sort of abrasive material," Peterman said.

Materials such as kitty litter give the car more traction in the snow, Peterman said.

If a car is stuck on campus, the Motorist Assist Program through Public Safety will come to help dig out your car. The Motorist Assist Program will also bring extra gas and help change flat tires, Peterman said.

Students also have a variety of their own advice for handling the winter, including ways to keep themselves healthy through.

"Dress in layers, have a nice pair of boots that don't let your feet freeze, wear a hat, mittens and scarf," said Sabrina Pietila, a freshman photography major.



Rebekah Curry, a sophomore zoology major, said she takes Vitamin D supplements to stay healthy throughout the winter.

Keeping cold medicine on hand is also a good way to stay ahead of winter illness, said Rachel Miu, a sophomore pre-architecture major.

When it comes to cancelling classes for inclement weather, alerts are sent out through radio, TV, NMU webpages, mass emails and the text alert system, said Capt. Jeff Mincheff, assistant director of Police Services. Students can also call NMU's "Brrr" hotline at (906) 227-2777 to check for closures.

"[When cancelling classes], several factors come into play, storm status, visibility, road conditions and the long and short-range forecast," Mincheff said.

Students can register for the text alert system to stay informed on cancellations by going to my-web.nmu.edu/alerts.



Kristen Koehler/NW

The city of Marquette is no stranger to harsh winter weather, averaging about 140 inches of snow each year.

Brian Kulbieda DC **axischiropractic.com**

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By Brian Kulbieda DC

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EDITORIAL



ASNMU needs to serve students

Since ASNMU passed the Articles of Impeachment, little has been achieved within the organization.

Members of the general assembly have resigned because of ASNMU's gridlock: vice president Kelsey Hayes, College of Professional Studies representatives Abby Roberts and Brittany Voich, College of Arts and Sciences representatives Alex Nye and Jacob McDaniels and down-campus representative Sally Ostentoski.

While The North Wind supported the impeachment of Benjamin H. Stanley, it seems as if the window of opportunity for impeachment has passed.

With the fall semester drawing to a close, it would seem beneficial for ASNMU and students to wait until the April 2013 election to decide on a new president.

The preamble to ASNMU's constitution states that the organization exists "to take action in the best interest of the student body and university community, to provide an official voice through which student opinion may be expressed," yet ASNMU has not lived up to this promise this semester.

The blame is not to be placed on the president alone: the whole of ASNMU has been unable to serve students because of a gridlock caused by the Articles of Impeachment.

Stanley himself has said, "I want ASNMU to be a success. They haven't had a great reputation for years." This continues to be the case, and even the administration has taken notice.

Associate Provost Bill Bernard attended his first ASNMU meeting in 10 years on Monday, Nov. 5, and made a statement to the organization.

"You're losing members faster than you're gaining them. As a group, I implore you to take some sort of action on this as a group or individuals. Either find a way to work together and solve the impeachment issue or work together as an organization," Bernard said.

Members of ASNMU should refrain from resigning and instead work for the betterment of the students of NMU.

Leaving ASNMU at this time is detrimental to the student body. Members must work out their differences and try and accom-

plish more for students.

The letters of resignation of ASNMU members have been overly dramatic and petty. Former members have complained about the lack of cohesion within ASNMU.

In Alex Nye's resignation letter, he stated, "I am sorry that this childish play is going on in ASNMU and the students we are a voice for should be embarrassed."

Jacob McDaniels said in his letter of resignation, "I simply cannot waste my time with the lost cause that is this organization."

It is disheartening to hear our former representatives say that our student government is a lost cause and that our remaining representatives display childish behavior while acting as figureheads for the student body.

The remaining members of ASNMU need to earn back the trust of students and administrators. Give us more than Dozing Discounts and the Wildcat Market.

Give us a real voice on campus.

Serve the students and not yourselves, ASNMU. Reach an agreement for the sake of your constituents.

Letters to the editor

Over the past two semesters, The NorthWind has been reporting the many goings on of our student-elected government, ASNMU, and the President, Ben Stanley.

This relationship has been hostile at best and extremely ineffective to say the least. Over the past year, this organization has received the most publicity, both on campus and in the surrounding communities, that it has ever had or possibly will ever have. Still, ASNMU has been unable to make a lasting contribution to the students it serves. And no, jokes don't count.

As educated college students, we need only look to Washington, D.C. to see how ineffective governing of elected officials works for those whom they govern.

Squabbling over an issue that doesn't directly affect the people or policies they care about leads to communication breakdowns and downright refusals to come together and do their jobs.

ASNMU members have been chasing this 'impeachment' ultimatum for so long that they have been ineffective at resolving meaningful issues or working with the president to implement new policies designed to enhance our college experience and better the university community.

I wish to make it clear that I support neither ASNMU nor the current president, but rather support the system that was designed to engage the student body for good. This whole situation the president and members of ASNMU are in, however, has made both parties involved look the part of their equivalents in the Capitol.

Everyone involved with this fiasco should look within and try to comprehend that everyone

on campus went from knowing about the ASNMU following, "Chicken-gate," to most students holding disdain for them today.

The real crime here is the missed opportunities since President Stanley's election.

Kyle Lynch
graduate student
Public Administration

I want to thank the volunteers from the Northern Michigan University community who helped MooseWood Nature Center with the recent Haunted Bog Walk during the Halloween season.

Several student organizations created scare stations, helped in the Friendly Frights Forest and two outstanding Student Leader Fellows planned and ran the event.

The MooseWood Nature Center is a volunteer-based non-profit that is dedicated to environmental education and action.

Students from NMU help staff our visitor center, put on and promote our programming and help in numerous ways such as providing animal care, invasive species control and are furthering our pool-to-pond restoration project.

We are recipients of help from Make-A-Difference Day, and I see volunteers from NMU at the animal shelter, First Nations Food Taster and many other community projects.

As an adjunct instructor and alumnus, I'm proud to be a member of the Wildcat community.

Thank you for what you do and for being such good friends to Marquette.

Andrew Bek
Executive Director
MooseWood Nature Center

Letter Policy

Letters to the Editor must include a full name, year, major and phone number for verification. Limit letters to 250 words or less.

All letters may be edited for grammar and length.

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THE NORTH WIND

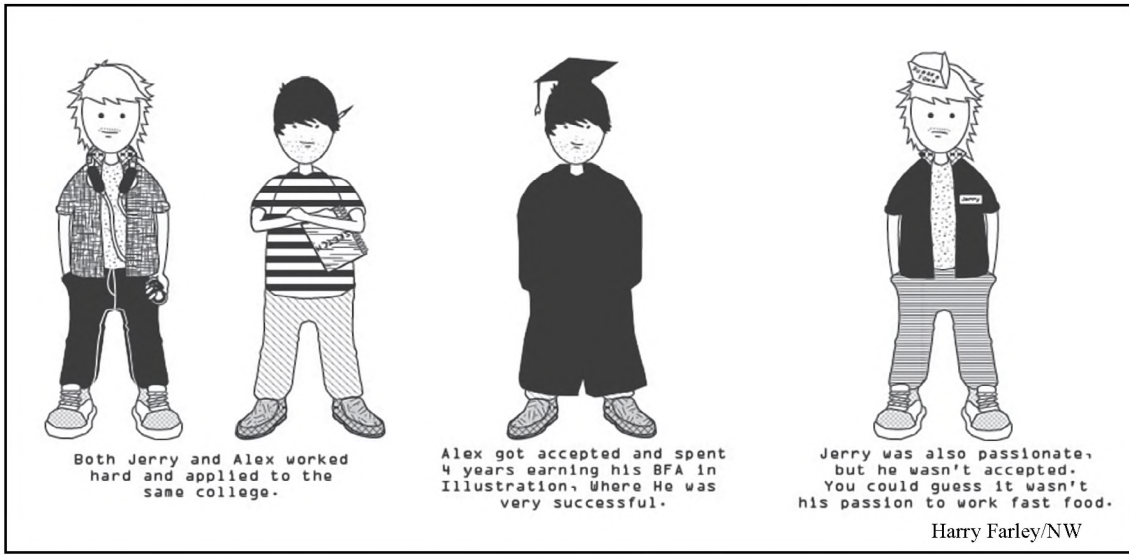
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Affirmative action masks real problem

Weekly Take Away



Lee McClelland

The United States Court of Appeals for the Sixth Circuit ruled on Thursday, Nov. 15, that the ban on affirmative action in Michigan is unconstitutional.

The U.S. Supreme Court is currently deciding the case of Fisher v. University of Texas-Austin: a case regarding a white woman who applied for admission to the university and was denied.

Abigail Fisher claimed that the use of affirmative action in the admissions process was the determining factor that resulted in her admissions denial.

The debate about whether or not affirmative action is a fair process may well come to an end if the Supreme Court rules that affirmative action cannot be used as a factor in the admissions process.

In 2003, a case regarding the use of affirmative action in the admissions process, Grutter v. Bollinger, was decided by the Supreme Court.

The justices found that the use of affirmative action was constitutional on the basis that "the Law School's narrowly tailored use of race in admissions decisions to further a compelling interest in obtaining the educational benefits that flow from a diverse student body is not prohibited by the Equal Protection Clause."

The argument for affirmative action on behalf of the University of Michigan's side was that affirmative action allows the university to admit underrepresented minorities into the university, thus creating a learning environment that exposes students to a myriad of perspectives and opinions.

I agree that diverse life experiences and viewpoints are invaluable in the classroom, but per-

haps affirmative action is not the most effective way to ensure a diverse enrollment within a university environment.

In Texas, for example, there is a law that guarantees students who are ranked within the top 10 percent of their class will be able to attend any Texas university of their choosing.

The Top 10 Percent Law allows for anyone to attend university that performs well in high school.

Promoting academic excellence across the board, regardless of race, allows for students to gain entry to schools that may otherwise have rigorous admissions processes.

The Top 10 Percent Law emphasizes academic achievement, but it does not take into account the socioeconomic factors that are often symptomatic of those who are unable to obtain a quality education.

If a child's parents have not attended college and work a menial job that pays enough for their family to live in a low-income area, then the quality of the educational institutions in that area will more than likely be lacking in services.

Public schools are paid for by taxes; more specifically, millages based on property values within a community.

Low-income areas do not garner much money because the property values are lesser than in wealthier communities.

Children who attend these schools often underperform academically, and legislation like the Top 10 Percent Law does not account for these fundamental missteps in the educational process.

Affirmative action, then, is a Band-Aid for an educational system in need of serious reform. By allowing minorities to have preference over others, universities are trying to increase diversity based only on ethnic identity.

Diversity is more than just race. What about admissions that show preference for religious minorities or those underrepresented individuals whose sexual orientation is other than heterosexual? Race has taken precedence over these other factors in

admissions.

These are characteristics isolated for the purpose of collecting statistics to show, by way of numbers, that a university is diverse and represents minorities.

Those under-represented individuals who are looking to gain access to universities need an education that can allow them to gain entry to a university based on academic merit rather than ethnic characteristics.

So why is race such a weighted factor in the admissions process? Historically, minorities have faced barriers to entry in regards to employment, housing and education.

When former President Lyndon B. Johnson, with the help of Dr. Martin Luther King Jr., pushed for the passage of affirmative action into law, he provided a clear basis for its need in American society.

Johnson stated in his 1965 speech that those who have faced such adversity as slavery and bigotry should not be expected to be brought up "to the starting line of a race and then say, 'You are free to compete with all the others,' and justly believe that you have been completely fair."

Thanks to progress in society and the passage of laws, which help us to achieve these great leaps and bounds in social thoughts and actions, minorities enjoy more opportunities today.

That is not to say that they are competing on a completely even playing field.

Until the United States Government enacts a progressive educational reform that addresses the needs of those from poor socioeconomic backgrounds, there will be no even playing field.

You cannot look back the history of the United States and say that we have found a cure for all of our problems.

Address the problems at hand, but do not stop the healing process. Without a long-term solution in place, Americans will need affirmative action to cure the social ills that still exist in our society.

Unless, that is, the Supreme Court says otherwise when it decides Fisher v. University of Texas-Austin.

Respect nature, act responsibly



Staff Column

Shaina James

When I first came up to Marquette, there were no signs saying "Do not swim," no gates blocking off the breakwall and no signs saying "no camping" or "no bonfires."

Marquette County has so much beauty to offer, but students and residents must show respect for the lake, environment and community. Some individuals ruin privileges for the rest of us.

Students and residents have to appreciate the power of Lake Superior. We have to act responsibly and sensibly when we are in wooded areas that fire can so easily destroy.

Most importantly, there has to be a respect for nature: clean up after yourself when you are enjoying the outdoors. Do not destroy the environment when we are camping. Leave the forest as you found it.

Here is example: three young men were recently rescued from the Marquette Upper Harbor breakwater because they disregarding safety protocols during inclement weather conditions.

They had to be rescued by the Coast Guard and were issued tickets for being in violation of a city

ordinance concerning conduct on city beaches and water.

A couple of summers ago I was at the McCarthy Cove's beach when a memorial was being held for someone who had drowned trying to swim out to Picnic Rocks. While the memorial was being held, a group of people tried swimming out to Picnic Rocks.

The Coast Guard came shortly thereafter and the group was put into police cars. Not only were they not using common sense, but they were also being disrespectful.

Life is not a can of Four Loko. You are responsible for your actions. Remember that the next time you are tempted to swim to Picnic Rocks or walk on the break wall when waves are crashing over.

Remember Toni Copeland, Cass Huckabee and Devante Earl Billups, all of whom drowned near Picnic Rocks.

Remember Kurt Buffington and Shane Kulchyski, both of whom were swept off of the Presque Isle breakwall.

These individuals didn't have the safety precautions that we enjoy, and their names are a tragic reminder of the power of Lake Superior.

Do not do their memory a disservice by acting foolishly in the face of so many reminders as to why U.P. residents should respect the beautiful environment that they are surrounded by.

Sound Off

compiled by Zerek Twede

What is your favorite winter activity?



Tom Weyers
senior, radiography

"Snowboarding at Mt. Bohemia because I like to thrash the powder."



Amanda Leach
senior, photography

"Winter hiking because there are a lot of winter trails"



Kelly Poirier
post-bachelors, nursing

"Skiing because it is so exhilarating"



Brad Quader
senior, graphic communication

"Winter camping. It is fun to get out in the cold weather."

Gender bias in brand marketing hurts society



Guest Column

Nina Fiorucci

First, I would like to make clear my intentions while touching on the sensitive topic of gender.

This article is not an attack on women-oriented initiatives, programs, companies or organizations.

Rather, this is an attack on capitalist use of gender, specifically women, to sell products.

Why women? Because more often than not, for an otherwise genderless product, there will be the regular version and then a woman's version. That is a problem. What does a gendered product mean?

Example: Bic recently came out with a pink pen for her. Literally, the package has "for her" in cursive script largely printed on the front. That is a gendered product.

I can ignore most pink, frilly, "for women" products by simply not buying them. However, I started to realize a bigger issue when I discovered Luna bars were made "for women."

It literally says "made for women" on the package.

Clif Bar, a leading and widely

popular energy bar company, owns Luna Bar.

Clif Bar is dedicated to environmental protection, human rights and ethically manufacturing healthy energy supplements.

Luna Bar, as a company, is involved with amazing women-progressive initiatives like touring film festivals featuring women directors and writers, breast cancer awareness and sponsoring professional female athletes.

When I read on their website that "in 1999, Clif Bar & Company... launched LUNA with a singular goal: create a delicious, nutritious bar that women would love," I am, frankly, confused.

Upon further website digging, I found this quote describing Luna Bar products: "provides essential minerals for women."

Excellent, I thought; perhaps there is a scientific reason! But capitalism does not have a reputation for advertising with rational reason.

As expected, besides flavor and filler differences, the only mineral difference between a Clif bar and a Luna bar was zinc (Luna containing zinc).

Luna Bar's website describes zinc as "an essential mineral that enhances immune function and cell growth and maintenance," which doesn't seem gender specific to me.

The Luna Bar company has an obvious connection to women;

most of its corporate staff are women, one percent of their proceeds go to the Breast Cancer Fund, and the company finances a women's professional mountain biking team.

However, these extracurricular good deeds do not explain why the product needs to be for women.

Clif Bar has similar charities, donations, partnerships and social responsibilities and seems to be doing fine advertising their energy bar for the product's nutritional and delicious sake – not for men, or any gender for that matter.

Despite Luna Bar's admirable ethical practice, the company still has an overall objective: to make a profit. From a capitalist perspective, Clif Bar's decision to create a branch targeted for women must mean that women are buying more energy bars than before and, in fact, they are.

The shift in demographics is hardly a reason to target women in such a stereotypical way for an inherently genderless product.

Luna Bar separates itself from other energy bars by using advertising female buzz terms like low calorie ("no guilt"), "satisfy cravings" and indulgent.

As an athlete, I do not buy energy bars because I have chocolate cravings. Luna Bar reserves most of the textual space on its

website for equally stereotypical approaches to female consumption.

While body perception is a huge issue for women, presenting a product under that assumption does not help mend the issue.

The tip of the iceberg is that Luna Bar, and Clif Bar alike, support and orient their products to athletes, a demographic that is not so usually gender focused and simply more focused on nutrition.

Clif Bar's website emphasizes nutrition, organic ingredients and athletic uses such as aiding muscle recovery and replenishing electrolytes.

The only product on Clif Bar's website that mentions gender (or even implications of gender stereotypes) is Luna Bar.

Comparing Clif Bar's and Luna Bar's websites makes the "why" question even bigger. If Luna Bar's mission is based on health, nutrition and an overall betterment for community lifestyles, then why target women in the most cliché capitalist fashion?

Surely, the benefits women's programs and organizations are receiving from Luna Bar as a company can sustain without making the product for women. Gendering is not necessary, as Clif Bar's success proves.

The very fact that I cannot sol-

idly answer the "why" question reinforces the reason this is a societal problem. It is an exaggeration in advertising that turns mundane products into "indulgences."

Pens, magazines, toothbrushes and, now, energy bars are decorated and manipulated as if that will help define women's femininity and that is the only way women will buy those products.

Gender specification is not necessary and, in most mundane products, it is completely irrelevant.

The obtuse gendered pressure in advertising is repulsive, yet it seems increasingly prevalent and shows up in the most ridiculous places.

I can expect such low blows from a company like Bic, but I am concerned that Clif Bar, a company that is socially and ethically progressive, still succumbs to irrelevant and unnecessary stereotyping in advertising.

Advertising is the leading force in gender stereotypes. If companies selling non-gender-specific products (as opposed to gender specific like tampons, etc.) stopped using exaggerated gender stereotypes, society as a whole can get over the construct of gender.

It is the first step to decreasing, eventually eliminating, gender related pressures in society.

Black Friday tarnishes real meaning of Thanksgiving



Guest Column

Ellen Lindblom

as 5a.m. or 4a.m. In 2011, several retailers opened for the first time at midnight.

This year, many stores opened their doors for Black Friday at 8p.m. on Thanksgiving Day and many more in the hours that followed.

The name Black Friday originated in Philadelphia, where it was used to describe the pedestrian shoppers and vehicle traffic that would occur on the day after Thanksgiving, which caused people to become angry and made for difficult travel.

The name "Black Friday" originated in Philadelphia, where it was used to describe the pedestrian shoppers who created excessive traffic on the day after Thanksgiving.

This caused people to grow angry, and it made travel more difficult.

All of the pedestrian traffic and automobile congestion made police work more difficult, and the police also used the term "Black Friday" to describe the headaches it gave them.

In later years, it was said that Black Friday was named accordingly because retailers were often "in the black," or made a profit on the shopping day.

Historically, it was common

for Black Friday sales to continue through the following weekend.

This practice has largely disappeared in recent years to create a greater sense of urgency.

Is this really what Thanksgiving should be about?

Americans give thanks for what they have as a family around the dinner table; yet only hours later, families disband to go shopping for things they don't need.

We can all agree that the things we all are thankful for are our families, friends, health and security; not video-game consoles, huge flat-screen TVs or the newest smartphones.

Although these things can contribute to our overall happiness and help us to enjoy our lives, they aren't the source of our thankfulness.

In many ways, Black Friday has become our Thanksgiving holiday tradition.

Retailers extend hours and offer huge sales to kick off the holiday shopping season.

People camp out days before the sale begins to be first in line, and wake up or stay up till ridiculous hours of the night to get the best deals on gifts for Christmas.

People have been stabbed, shot and killed all in the name of getting the best deal on a gift: is it really worth it to save \$100 or get that last Tickle-Me-Elmo at Toys-R-Us?

In 2008, eager shoppers at a Walmart in Long Island, NY broke through the doors and trampled a 35-year-old worker to death, along with four other shoppers, one of whom was a pregnant woman.

In 2010, the Occupational Safety and Health Administration issued a statement encouraging major retail stores to take appropriate precautions so that workers do not have to fear panicky crowds of impatient shoppers.

When presented with substantial savings, Americans will do anything, including trampling each other to death, just to snatch up a good deal.

This is not the meaning of Thanksgiving, nor is it the meaning of Hanukkah or Christmas. People are supposed to be thankful, not unruly and violent.

The giving of gifts is meant to be a thoughtful process; you go out and buy something that your loved ones would want, but it has grown into a mindless act of crossing mundane items off of

lists and getting great deals.

Many people have probably received gifts they didn't want just so someone could say they bought something for them.

Our capitalist economy has put so much emphasis on buying presents that they seem to be increasingly less meaningful.

Our most prized possessions are often things that were not purchased at all.

Hand-me-downs from relatives who have passed away, family heirlooms and presents that were made especially for us are the most meaningful gifts.

As some would say, "It's the thought that counts."

Whether or not you chose to participate in Black Friday, I would ask you to keep in mind what the holidays are all about.

This is not an easy task, as we all fall victim to the allure and sparkle that gifts can bring to our lives.

Is it really about the presents or the presence of the ones we love?

It's the atmosphere of a cozy fireplace, smell of the Christmas tree, reuniting of family members and love and kindness that the Holidays bring to us that makes our lives special all year long.



American Goulash

By Nolan Krebs
features editor

As this semester's graduating seniors prepare to be on their way, the DeVos Art Museum will be displaying the work of those in the art and design program with the Fall 2012 Senior Exhibition through Friday, Dec. 14.

The exhibit, entitled "American Goulash," showcases the work of students from all areas of the school of art and design, including ceramics, drawing, painting, digital cinema, electronic imaging, furniture design, graphic communication, human centered design, illustration, jewelry, photography, printmaking, sculpture and woodworking.

Considering the high enrollment in the art and design program, the exhibit serves as a representation of the university's creative side, said director of the Student Art Gallery Steve Smolinski.

"We're the largest school on campus, so it's a show of the large majority of the students at Northern," Smolinski said. "It's always great to see all the differ-

ent artists come together."

For Smolinski, a senior painting major, seeing the work of his peers that are graduating is part of the exhibit's appeal.

"It's cool to see your friends' work, too, the people that you've been in class with for years," he said.

The smaller number of students that graduate in the winter provides more space for artists to use, Smolinski said.

For junior jewelry and metalsmithing major Linnea Imam, the exhibit serves as a source of inspiration.

"A lot of the pieces in the exhibit are really great, from some pretty accomplished students," Imam said. "It's definitely good for the whole program to see it,



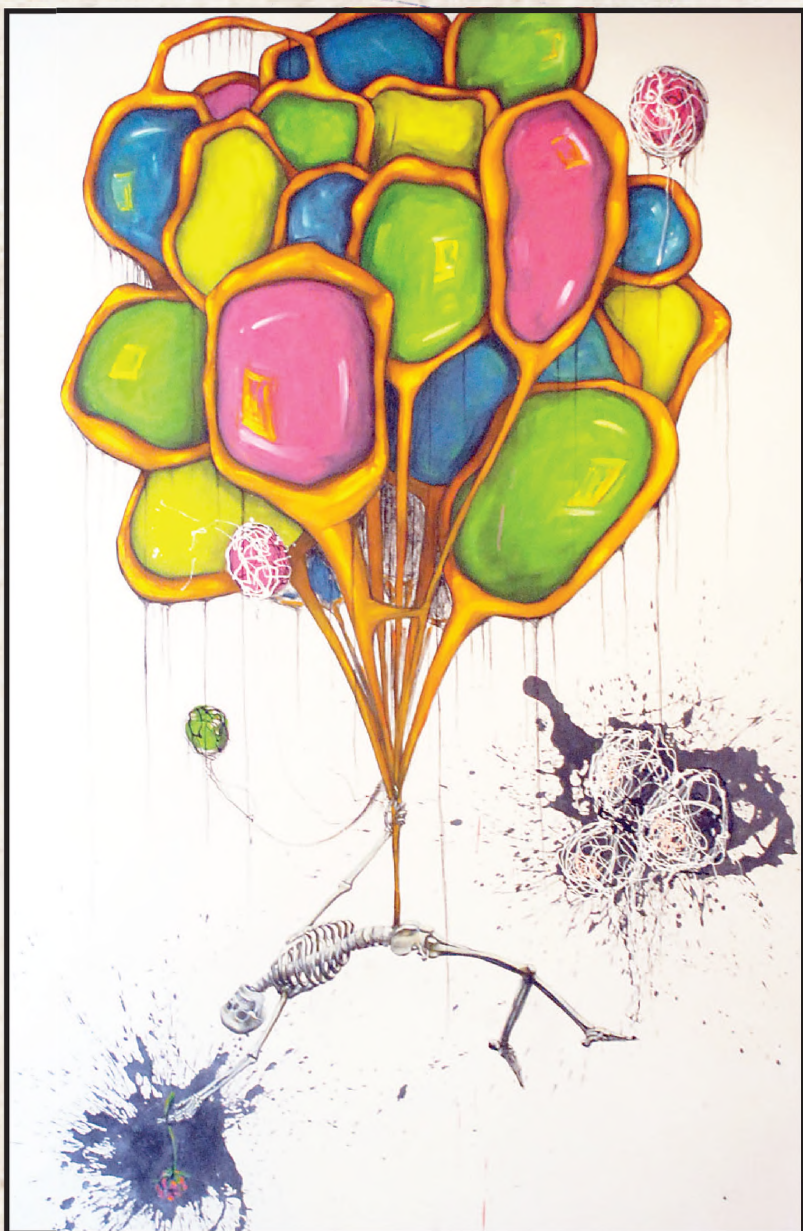
Kristen Koehler/NW
Photography major Patrick Cathcart's stand out piece consists of nine canvas prints featuring toys in front of National Geographic backgrounds.

of be reminded that there's a high caliber of work being done at NMU."

The reception for the Fall 2012 Senior Exhibition will be held from 7 to 9 p.m. on Friday, Dec. 14. For more information, call the DeVos at (906) 227-2235.



sh takes over the Devos Art Museum



Kristen Koehler/NW

"Balloons Contributing to the Dismay of a Freelance Cassanova" by painting & drawing major Trevor Brown



Kristen Koehler/NW

"Untitled" by jewelry & blacksmithing major Kelly Gilligan



Kristen Koehler/NW

"Your Happiness is ___" by graphic communication major Lana Bannow



Kristen Koehler/NW

"Untitled" by photography major Alekzandria Morley



Kristen Koehler/NW

"I Shall Not Cease from Exploration" by painting major Kevin Lumka

'Hockey for Hope' raises funds for shelter

By Nolan Krebs
features editor

The Student Leader Fellowship Program (SLFP) will be teaming up with the Marquette Women's Club on Saturday, Dec. 1 to host Hockey for Hope, a charity hockey tournament to raise money and supplies for the local women's shelter, the Harbor House.

The event will feature exhibition style games from 8 to 10 a.m. at the Berry Events Center, followed by an open skate from 10 a.m. to noon.

There will also be a live DJ, a silent auction, face painting and raffle prizes. The idea for the charity began as a class project for students in the SLFP, said event coordinator Elizabeth Klarecki.

"For our service project, we wanted to try and come up with an event that would have a greater outreach around Marquette," Klarecki said. "There's a huge hockey community here, so we thought that the tournament would be a good way to get people to come out."

Entry for the event is by donation, which can include money or household items like food, laundry supplies, trash bags, diapers, blankets, soap, toothpaste or cleaning products.

According to Amy Kordus, the youth advocate for the Harbor House, the Marquette Women's Center helps victims of domestic abuse and violence and offers



Nolan Krebs/NW

The Marquette Women's Center provides emergency services for women seeking shelter from domestic issues.

support through programs like the Harbor House and crisis hotline calling system.

The need for the services provided by the women's center is in high demand, especially this time of year, Kordus said.

"We have been operating at or near capacity for a while now," Kordus said. "The amount of people we assist and the number of crisis calls have almost doubled in the past year, and with the holiday season and winter coming, the need is high."

Kordus said despite the high demand for the services provided by the Harbor House, limited funding means that the organization doesn't always have what they need.

"It's sort of the nature of operating as a non-profit," Kordus said. "We've had some really generous grant and private donors from the Marquette area, but we also rely on donations from the community."

According to the organization's statistics of service delivery

for the 2010-11 fiscal year, there were 3,395 beds filled at the Harbor House throughout the year, which can house up to 16 women at a time. The women's center served 1,940 survivors of domestic violence and fielded 5,229 calls on crisis hotline.

Kordus said the Harbor House also offers safety planning to assist with potentially dangerous living situations, help with obtaining personal protection orders and legal advice. Counseling services are also available

to help survivors of abuse get through psychological and emotional problems stemming from violence.

In addition to assisting victims of domestic violence, Kordus said the Harbor House also has services that students may need to take advantage of.

"Students should be aware that domestic violence includes dating violence, and that may hit home for some students," Kordus said. "Not everyone here is married with three kids that they live with; it might be someone that's dating a guy on campus and experiences abuse. We can provide services for those people."

The Harbor House is always in need of volunteers, and Kordus said she encourages students that want to help to get in touch with the organizations.

"The best way to volunteer is to call the Harbor House or stop by and pick up a volunteer application," Kordus said. "We run a background check to make sure the volunteer is fit to work in social work and have an interview as well."

Due to the six-to eight-hour training period, Kordus said the Harbor House generally seeks applicants willing to serve a long-term commitment.

The emergency hotline number for the women's center Harbor House is (906) 226-6611. For more information on Hockey for Hope or to register, email Neil Poglese at npoglese@nmu.edu.

Residence halls, student organizations compete in Can-a-Thon

By Nolan Krebs
features editor

In celebration of the 30th year of the TV-6 Can-a-Thon, the NMU Volunteer Center will be holding the first collection date of its on-campus can-collecting competition on Tuesday, Dec. 4 in the Payne-Halverson lobby.

The competition, which began on Monday, Nov. 12, consists of two divisions: one consisting of down-campus houses and on-campus apartments, and another consisting of students organizations, Spooner Hall and West Hall.

While the volunteer center has been involved with the event for over a decade, the competition is new to campus this year, said volunteer center coordinator Nik Krawczyk.

"We do the Can-a-Thon every year, but sometimes with mixed results," Krawczyk said. "We're hoping to collect more this year with the competition."

According to the TV-6 website, the competition began in 1982 and raised about 700 pounds of food for the local pantries. Since its first year, more than 2.9 million pounds of food have

been raised across 10 counties in Upper Michigan. In 2011 alone, the Can-a-Thon raised more than 142,000 pounds of food.

The winner from each division will win \$100 for their respective organization and will appear on TV-6 with the volunteer center staff, and the runner-up from each division will receive \$50 for their organization.

The first collection will be from 6 to 8 p.m. on Tuesday, Dec. 4 and the second collection will be held from 6 to 8 p.m. on Wednesday, Dec. 5 in the University Center atrium outside the bookstore.

Donating food and other household products for those in need is an important part of the holidays, Krawczyk said.

"This time of year, when a lot of students are just getting back from the holiday break and having amazing home-cooked meals, it's important for people to remember that others aren't always as fortunate," Krawczyk said. "Even though poverty in Marquette might not seem like it's as visible as in bigger cities, it's still present in the community."

For senior marketing major Adri Bruening, donating to the

needy around the holidays is a tradition in itself.

"In school it seems like we've always done some sort of can drive around Thanksgiving and a sharing tree or something like that around Christmas," Bruening said. "As much as the holidays are about celebrating with family and being thankful, it should also be the time of year when we remember to pick each other up."

Bruening, who is collecting canned goods to compete as a member of the High Adventure Club, is optimistic about the turnout for the can-a-thon this year.

"I'm not so sure that our club will win first or second place, but everyone's certainly pitching in," Bruening said. "It's just good to see people get excited about it."

All donations will be locally distributed through the St. Vincent DePaul Society and Salvation Army food banks and pantries.

Those interested in donating outside of the competition may drop off cans in the collection boxes found across campus until Thursday, Dec. 6.

For more information, call the volunteer center at (906) 227-2466 or email volctr@nmu.edu.



Nolan Krebs/NW

Students who wish to donate to the Can-a-Thon outside of an organization may put goods in the donation boxes located throughout campus.

Holiday season offers variety of music

By Jordan Beck
staff writer

It's the time of year to start looking for the perfect holiday soundtrack.

Sticking with the classics is easy, and there's nothing inherently wrong with a steady diet of Motown, Sinatra and the soundtrack to "A Charlie Brown Christmas."

But, if you'd like to add something fresh to the rotation, 2012's crop of new holiday music has included some surprisingly worthwhile albums.

If all you want for Christmas is a creative, insanely ambitious take on the sounds of the season, Sufjan Stevens' "Silver and Gold" more than deserves a spot on your list. For starters, it's not even a Christmas album in the traditional sense—it's actually a box set containing five separate discs, ranging in length from nine to 23 songs.

Amazingly, this is the second time Stevens has pulled this stunt. His first mega-collection of festive tunes, "Songs for Christmas," was released in 2006. While the package is odd enough on its own, the music contained within manages the difficult feat of being even stranger.

"Silver and Gold" contains both original, Christmas-themed

songs and re-imagined holiday classics, which are brought to life by traditional folk instrumentation, choral vocals and crazy electronic sounds.

Highlights include the percussive original track "Christmas Woman," the catchy acoustic tune "Lumberjack Christmas / No One Can Save You From Christmases Past" and a beyond-trippy cover of "Do You Hear What I Hear?" The latter sounds surprisingly like "Kid A" or "Amnesiac" era of Radiohead. "Silver and Gold" earns four and a half out of five stars.

"Holidaydream: Sounds of the Holidays," by the Dallas-based symphonic rock band the Polyphonic Spree, is just as unconventional.

A quick glance at the track list might not suggest that, unlike "Silver and Gold," this album consists almost entirely of covers.

But lead singer Tim DeLaughter and his small army of backing musicians (including a full choir) have taken a considerable amount of creative liberty with their source material.

In fact, several of the carols on offer here have been given entirely different melodies, paired with the same words as always. It's a risky approach, and it might not do the trick for some listeners, but it pays off; "Holidaydream" is un-



Photo courtesy of Sufjan Stevens

Sufjan Stevens, a Michigan-born musician, applies his unconventional style to holiday music on "Silver and Gold."

like any Christmas album you've ever heard.

The highlights include a surreal, seven-minute-long take on "Silver Bells" and an unusually-faithful rendition of "Happy Xmas [War Is Over]." This album earns four out of five stars.

While these oddball takes on some classic holiday tunes are hugely interesting, there's something to be said for the traditional, straightforward Christmas album. Cee Lo Green's "Magic Moment" exemplifies the form. Featuring guest appearances both

logical (Christina Aguilera) and less so (The Muppets), "Magic Moment's" goal isn't to rewrite the classics, but to pay tribute to them.

That's exactly what it does over the course of the album. Cee Lo and his producers recall the classic Christmas LPs of the past (particularly "A Christmas Gift for You" from Phil Spector) while adding a decidedly modern twist.

"Magic Moment" doesn't always reach the standards of the classics it references. At 14 tracks, it starts to drag on by the

end. But only the Grinch could truly hate an album this easy-going and fun.

Highlights include a down-tempo R&B cover of "The Christmas Song," "Mahna Mahna"-sampling, the Muppet-featuring original track, "All I Need Is Love" and the ridiculously amazing front cover. "Magic Moment" earns three out of five stars.

Whether the classics or contemporary revamps are the preferred type of holiday music, this year provides a nice mixture of both for the spirited listener.

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Wildcats snag points

NMU Hockey snaps losing streak with win and shootout victory over Alaska

By Cody Boyer
staff writer

The NMU hockey team has been keeping busy over the last two weekends, taking on the Ohio State Buckeyes and the University of Alaska Nanooks.

The Wildcats lost to the Buckeyes 2-0 on Friday, Nov. 16 and 4-2 on Saturday, Nov. 17. Although the weekend ended in a loss, the 'Cats returned to Marquette to sweep the Nanooks at home, winning 4-3 during overtime on Friday, Nov. 23 and tying 2-2 with a shootout victory on Saturday, Nov. 24.

NMU head coach Walt Kyle said the weekend versus Alaska was a major morale boosting series for the Wildcats as they prepare to face Western Michigan.

"It has been a much different environment and a much different atmosphere this week during practice than it has in the past," Kyle said. "During the last couple of weeks, we knew we were missing key guys and we knew we weren't looking the same without them. This last weekend created confidence and belief in the team that was well-needed."

Saturday night's game ended with a bang as the 'Cats survived a 2-2 overtime to dominate the shootout.

Junior forward Stephan Vigier scored the first goal of the game during the first period, while sophomore forward Reed Seckel and senior defenseman Scott Macaulay assisted the shot.

Seckel came back in the third period to score the Wildcats' second goal, following two consecutive Alaska points. Assisting the shot were junior forward Erik Higy and sophomore defenseman Mitch Jones.

Jones went on to contribute the first goal during the shootout. Freshman forward Ryan Aynsley earned the second goal for the 'Cats, setting the shootout score in stone, 2-0.

"We did a great job in the shootout this week," Kyle said. "[Junior goaltender Jared Coreau] did a great job at stopping their shooters, and both of our guys scored on their opportunities with high-end moves."

On Friday, the Wildcats won in overtime with 56 seconds left in the game. NMU spent most of the first half behind in points, trailing 2-0 as they went into the second period.

Junior forward Jake Johnson scored the first NMU goal of the evening, earning his first of the year that was assisted by freshman forward Robert Lindores.

Senior forward Kory Kaunisto kept them coming to tie the game 2-2, assisted by Johnson and Ma-



Justin Key/NW

Senior forward Matt Thurber (12) fights for the puck in a faceoff against Michigan. Thurber leads NMU with 11 assists and 12 points on the season.

caulay. Junior defenseman Wade Epp brought the 'Cats ahead 3-2 to finish the second period, assisted by junior defenseman CJ Ludwig and Seckel.

Macaulay scored the game-winning goal unassisted with 52 seconds left in overtime after Alaska tied the game up in the third period.

Macaulay has also been selected as this week's CCHA Defenseman of the Week following the series against Alaska.

"It was a pretty big win," Macaulay said. "We were in a bit of a hole there. We have been playing OK, but we just haven't been able to get any wins together. To get the wins against Alaska definitely lifted the cloud from over our heads and brought a little more morale back to the dressing room."

The Wildcats are now 2-5-2 in the CCHA and are 5-6-2 overall. Coreau stopped 57 combined shots on net from within the crease over the weekend, not including both shots during Saturday night's shootout.

Coreau said better performances came out of the team during the weekend that will hopefully continue.

"The guys were playing really well in front of me on Friday," Coreau said. "Overall, we saw a lot of good things. We had a solid offense and had a good defense both nights, although we were a bit softer on the second night defensively. We knew there was going to be a storm to weather, and we used that."

Looking back to the losses against the Buckeyes, the weekend of Friday, Nov. 16 marked the 'Cats first shutout weekend of the season.

Kyle said the performances were poor compared to the performances against Alaska.

"We did not play well on Friday, while I felt we played a little better on Saturday," Kyle said. "They came out and they were all over us. We kept turning pucks over, which was one of our biggest issues out there. We still kept the scores close both games, so although we played badly, we were still right in the game."

On Saturday, Nov. 17, sophomore forward Ryan Daugherty gave NMU the lead halfway through the first period with an unassisted goal.

Macaulay scored in the second period to bring the game to a tie of 2-2, assisted by Vigier and Daugherty.

On the previous night, the Wildcats were unable to contribute goals.

Coreau saved 69 shots over the course of the weekend, stopping a season-high 38 saves on Saturday, Nov. 17 and 31 on Friday, Nov. 16.

The Wildcats suffered nine penalties for a total of 29 minutes in the box, and were 1-for-4 on the man advantage in power plays.

'Cats skate to Western in search of CCHA climb

By Karly Ratzenberger
staff writer

Morale is high for the NMU men's hockey team this week as they come out of their winning weekend against Alaska Fairbanks (4-3, 2-2).

The 'Cats will be taking on CCHA rival and 10th-ranked Western Michigan University, on Friday, Nov. 30 and Saturday, Dec. 1.

Head coach Walt Kyle said Western will be a tough competition for the 'Cats; they are one of the best teams in the league.

"They have a good core of defensemen; they will smother you," Kyle said. "I have a lot of respect for their coach and you know they are a well coached team. Up front they have some good guys that are significant, they are all good and dangerous players that we will have to look out for."

Kyle said the Wildcats will be facing the Broncos with a short lineup this weekend due to several players being out.

"We are missing a lot of guys, particularly in the forward position," Kyle said. "We will have to adjust and shift the lines, moving people in and out to try to figure out the best line combinations right now."

Senior defenseman Scott Macaulay said Western's work ethic is one that the Wildcats have tried to match and take pride in.

"We like to see ourselves as a good, hard working team and we know heading down there we will have to be successful and do that and use our work ethic," Macaulay said. "We trust our goal tender and like his matchup against any team in the country."

Western Michigan is ranked third in the CCHA for their power play.

Kyle said this factor will give the 'Cats something to prepare for this week.

"We are going to have to be efficient," Kyle said. "We

haven't been a very good team on the penalty kill. We are missing some key guys that we use in that area of the game so we will need to find some guys to fill those roles."

The Wildcats have lost four out of their past six away games, and Kyle said the team has not been a good road team this season. He thinks playing in Kalamazoo could pose a problem for the 'Cats.

"Western's arena is a difficult building to play in," Kyle said. "It is loud and smaller than the Olympic-style sheet of ice we have been playing on. This will make it harder, on specifically defensemen because it forces them to make decisions much quicker. One of the things that has plagued us when we play on the road is that our defensemen turn the puck over. That is a huge issue we will need to resolve."

Western's starting goalie, sophomore Frank Slubowski was on the CCHA All-Rookie team last season Kyle said it should be a good matchup.

"It is going to be a really interesting battle between our goaltender and theirs," Kyle said.

Macaulay said the 'Cats have full confidence in their goalie and his ability to help the team bring home a couple of wins this weekend.

"Jared's (Coreau) numbers aren't where he thinks they should be but I think a lot of that lays on us as a team," Macaulay said. "We have to tighten up defensively and help him out a bit."

Kyle said the key to beating the Broncos resides in the team's ability to keep the possession of the puck.

"Our forwards ability to maintain some time of possession in Western's end is going to be key," Kyle said.

The Wildcats will travel to Kalamazoo, Mich. The puck drops both nights at 7 p.m. on Friday, Nov. 30 and Saturday, Dec. 1.



Justin Key/NW

Junior goaltender Jared Coreau (31) makes the save against Michigan earlier this year. Coreau recorded 34 saves in the 'Cats shootout victory over Alaska Fairbanks on Saturday. NMU hasn't lost to Alaska in 16 games.

'Cats snag three, gear up for Ohio trip

By Jon Young
sports editor

After a home-opening loss the NMU women's basketball team has bounced back in a big way rattling off three straight wins.

The 'Cats ran their win streak

to three games with a 71-61 win on Sunday, Nov. 25 against Urbana at the Ashland Holiday Inn Classic.

NMU (3-1) stumbled out of the gates committing 15 turnovers and falling behind 32-28. Sophomore forward Maria Almquist said it

wasn't the start the team was looking for, but they rallied in the second half.

"It was a slow start for us but you can't always come out with a big punch like you want to," Almquist said. "We had a game (the day) before, maybe we were a little tired but the big thing was that we executed in the second half we came out and got a win."

The Wildcats flipped the script in the second half, outscoring Urbana 43-29, while shooting 45.2 percent from the field and holding their opponent to 31.6 percent shooting.

NMU got a second half boost from their duo of sophomore guards Alyssa Colla and Lauren Gruber. They combined to score 27 while freshman center Nea Makela added 10 in the half to help the 'Cats pull away.

"To give us credit in the second half, we probably at one point outscored them by 15 points before they cut the lead back down," said head coach Troy Mattson. "We played way more solid. I thought Alyssa Colla, Lauren Gruber and Nea were outstanding in the second half."

The 'Cats also flexed their depth in the win, as their bench outscored Urbana 24-2. Gruber said the strong bench play makes it easier on the starting lineup.

"Everyone has the ability to score, so it's nice having that kind of presence on the bench as well as the starting lineup" Gruber said. "You go as hard as you can because you know that someone is going to come in and just keep the pressure right up."

Colla led the offense with 19 points, Makela chipped in 16 and Gruber added 13 points.

A strong second half saved the 'Cats against Urbana but it was a solid first half that led to a 59-44 win over Mercyhurst on Saturday, Nov. 24.

NMU's defense smothered the Mercyhurst offense holding them to 24 percent shooting while racing out to 32-14 lead. Mattson said the defense set the tone for the game.

"We played with a lot of energy on the defensive end," Mattson said. "We had a lot of completed switching going on and the girls picked it up and did an incredible job of communicating to each other and we just stopped them, cold-stoned them and they didn't have a chance to get anything going on the offensive end."

Almquist and Makela paced the 'Cats with 10 points apiece. Gruber and sophomore forward Brooke Coenen each chipped in eight. Makela, who played overseas in Finland last year, finished the weekend with 26 points and 20 rebounds. Mattson said she is adjusting well to college basketball.

"Nea Makela had an incredible weekend for us, she really stepped to the forefront," Mattson said. "She is going to be a major player for us and a major player in our league."

Makela's rebounding effort was part of a dominant performance on the glass for the 'Cats who out-rebounded their opponents 99-47 over the two game stretch. Mattson said the team has focused on winning the battle of the boards.

"That's what we've been talking about all year is rebounding the basketball to be successful and we have done an absolutely incredible job on the boards," Mattson said.

The Wildcats kick off GLIAC play this weekend as they travel to Canton, Ohio. They take on Walsh University at 8 p.m. on Friday, Nov. 29 and at 3 p.m. Saturday, Dec. 1 they face Malone University.



Justin Key/NW

Sophomore guard Alyssa Colla (3) splits the Davenport defense for a layup attempt earlier this season. Colla dropped 19 points against Mercyhurst.



Justin Key/NW

Sophomore forward Maria Almquist spots up for the jumper.

NMU men cruise at home, stumble on road

By Jon Young
sports editor

After blasting Finlandia, 129-52, on Saturday, Nov. 27 to start the 2012-13 season the NMU men's basketball team traveled to Milwaukee to participate in the Fresh Coast Classic.

The 'Cats first opponent was No. 23-ranked Winston-Salem State on Friday, Nov. 23. The 'Cats dropped the back-and-forth game, 78-69. Junior forward Matt Craggs, who paced the offense with 15 points in the game said the team had a chance late.

"We were right there the whole game, until the end we made a few mistakes and that's what cost us the game," Craggs said.

After falling behind by seven in the first half, NMU battled back to tie up the score 36-36 going into halftime. The teams traded leads in the second half before Winston pulled away. Head coach Doug Lewis said the consistency will come with experience.

"It was kind of inconsistency," Lewis said. "We battled back when we got down in the first half. We battled back and tied

the game up with two minutes left. We had crucial turnovers by some of our young guys and you know they're only going to get better with experience."

Freshman shooting guard Stephen Pelkofer also netted 15 points, including 3-4 from deep. Redshirt freshman point guard Terry Nash added 12 points.

Lewis said he was happy with the way the team responded in the second half and the fight they showed, but his squad is going to need to convert in crunch time.

"I was just proud of our guys, to fight back and we battled neck-and-neck with the other team but it's always about making plays and making the least amount of mistakes and we made the mistakes down the stretch," Lewis said.

NMU's second game of the tournament had a similar outcome as the first, as it fell to Lincoln, 67-56, on Saturday, Nov. 24.

By the end of the first half the Wildcats had fallen 28-19 before battling back in the second half to tie the game at 54 apiece.

"It was the same situation; we

didn't play well in the first half," Lewis said. "We got down eight; we shot 29 percent from the floor. Second half we played much better; I think in the future we've got to get off to better starts, if we can get off to better starts that will help."

The loss was costly in more than just the win-loss column as the 'Cats lost Nash to a foot injury. Nash is expected to miss three to five weeks.

Sophomore guard Quinten Calloway, who started at point guard last year will replace Nash in the starting line-up.

The loss of Nash hurts the team but Craggs said he is confident the team has the depth to keep moving forward.

"We have at least two at every position," Craggs said. "So if someone is in foul trouble or if someone gets injured we always have someone to back them up which is good."

NMU starts their conference schedule this weekend at 6 p.m. Thursday, Nov. 29 against Walsh University. Then they take on Malone University at 1 p.m. on Saturday, Dec. 1. Both games are



Justin Key/NW

Junior center Scooter Johnson goes up for two against Finlandia. Johnson netted 17 points in the game. Eleven NMU players scored in the victory.

Nordic skiers prepare to hit the trails

By Karly Ratzenberger
staff writer

The nordic ski team will be kicking off the season on Saturday, Dec. 1 at the Wildcat Open, which will be held at Al Quaal rec-

reation area in Ishpeming.

The team has spent the off-season preparing for the upcoming meet by running, roller skiing and strength training. Junior Rosie Frankowski said the team has been training since Tuesday, May 1 for

the 2012-13 season.

"We focus on volume, meaning a lot of hours spent running or skiing easy," Frankowski said. "In the summer and towards the season we gradually add more intensity and intervals into the training each week. We also spend a lot of time going over skiing technique because the more efficient technique you have the more energy you can put into going fast."

Sophomore Kyle Bratrud and junior George Cartwright spend the first half of their summer out west, training in the mountains.

"The rest of the summer I spent at home in the Twin Cities doing a lot of running, lifting and roller-skiing," Bratrud said.

Last season the 'Cats had a good showing at the NCAA Championship with three All-Americans, including junior champion Erik Soderman taking first place in the 10K freestyle.

"Last year was a solid year," Bratrud said. "It feels really great to be a part of something special like that."

Frankowski said she also enjoyed last season and the experience she gained that will help her in the coming season.

"I improved in technique last season and managed to ski a lot of races with some of my teammates who are strong competitors in our region which was awesome," Frankowski said.

Bratrud said he is looking forward to the upcoming season and the opportunities for success it has in store.

"Last year I was a freshman so the whole year was basically a learning experience," Bratrud said. "This year I look forward to going out there and really competing with everyone."

Head coach Sten Fjeldheim said he is looking forward to seeing how the freshmen adjust to the new level of competition and has high hopes for their success.

"I think the freshmen are doing great and it looks good for the future," Fjeldheim said. "The upperclassmen are very strong and I think we have one of the best men's team we have ever had."

Frankowski said the team will be traveling to many new places this season, including Utah for the U.S. National tournament in January.

"I am looking forward to being able to go ski in Utah," Frankowski said. "I have never been to Utah. I am also just excited to be able to be skiing and racing with my team. We push each other in races and workouts but overall have a lot of fun together and get some great stories and experiences."

This season the team has taken on four new female skiers: freshmen Hannah Boyer, Mary Kate Cirelli, Megan Edic and Malin Eriksson and one new male skier,

freshman Sam Elfstrom.

Frankowski is optimistic about the new talent on the team and what they will bring to the season.

"I think we are going to have a good season because everyone brings something new and individual to the table and everyone has been working really hard this fall," Frankowski said. "We have a great group of girls who are supportive and always bring a lot of energy to practice each day."

Fjeldheim said the season goal for the Wildcats is to win the region.

"We also hope to better our 13th-place finish at the NCAA championships," Fjeldheim said.

Frankowski is very positive about the upcoming season as a whole and is happy about the amount of effort each athlete has put into the offseason training.

"The outcome of our season is going to be determined by the effort put in by each and every girl on the team," Frankowski said. "It is really the things you learn from your teammates that make you into a better skier."

Fjeldheim said he has particularly high hopes for Cartwright this season.

"George Cartwright is in the best shape he has ever been in so I expect him to light up the ski course," Fjeldheim said. "We still could use some more snow though."



Justin Key/NW

Sophomore Kyle Bratrud pushes through in the men's freestyle last year during the NCAA Regional. NMU starts their season at home on Saturday.

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The North Wind is seeking applicants for sports editor, news editor, assistant news editor, and online/layout editor for the Winter 2013 semester. Deadline is at 5 p.m. Friday, Nov. 29. Applications are available at 2310 University Center.

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Shout Outs

My roomie—Thanks for cleaning and plunging the drain. I greatly appreciate it.— **Love your roomie**

Sea star— I'm so glad we were able to go home for Thanksgiving! — **H**

Michael Skrobeck —Break a leg Nutcracker! You're a beautiful dancer!— **a friend**

REEL HOUSE — Let's make the most of these last few weeks! You all have made this semester so amazing, and that is something I will miss next semester. Love you all!—**Jenelle**

Kelsey—We will really seriously miss you.—**No one ever**

Mother Nature —You did a decent job so far of bringing that beautiful white stuff upon Marquette, but can we kick it into high gear now? Let that snow fall!— **@Jaystaystill**

Israel— Hey, why don't you come over for dinner. I was thinking of cooking steak. You know, maybe a GAZA STRIP! — **Palestine**

Palestine—Maybe we can split it. You can have the smaller half.—**Israel**

The Walking Dead—If I was on bathsalts in Florida, I would so eat your face off.—**Zombie**

Amber and Niki —I can't wait to see the both of you next weekend!—**Elaine**

Jake—Thanks for spending your week off with me. It was awesome.—**Shaina**

NW staff—One more paper. You guys were awesome this semester.—**EIC**

Portillos—About to eat you right up, lil beef and cheddar action is going to be just right.— **Drone wolves**

Carley—Happy Birthday my love!! Hope you have a great day, you deserve it.— **Your Main Squeeze, Luke Bryan**

Game of thrones—How have I missed you? Other than not being able to afford basic cable, let alone HBO...I am ashamed.— **Nolan**

Kathleen—Good luck on your job interview this week! You can do it!!— **All your best friends**

Carley—Happy Birthday! One more year, we can make it. Have a great day!!— **Your Besties Always**

Ralphie—Watch out for Scut Farkus creeping around the fence.— **Concerned fan**

Dear Professors—Please try cramming more information into the end of the semester, it's not like have anything better to do then take four exams the week before finals.— **Over worked college student**

Homie The Clown—Homie don't play that!— **Concerned fan**

Vanilla Ice—Word to your mother sir.— **Concerned fan**

Platinum J—We miss you.— **NW staffers**

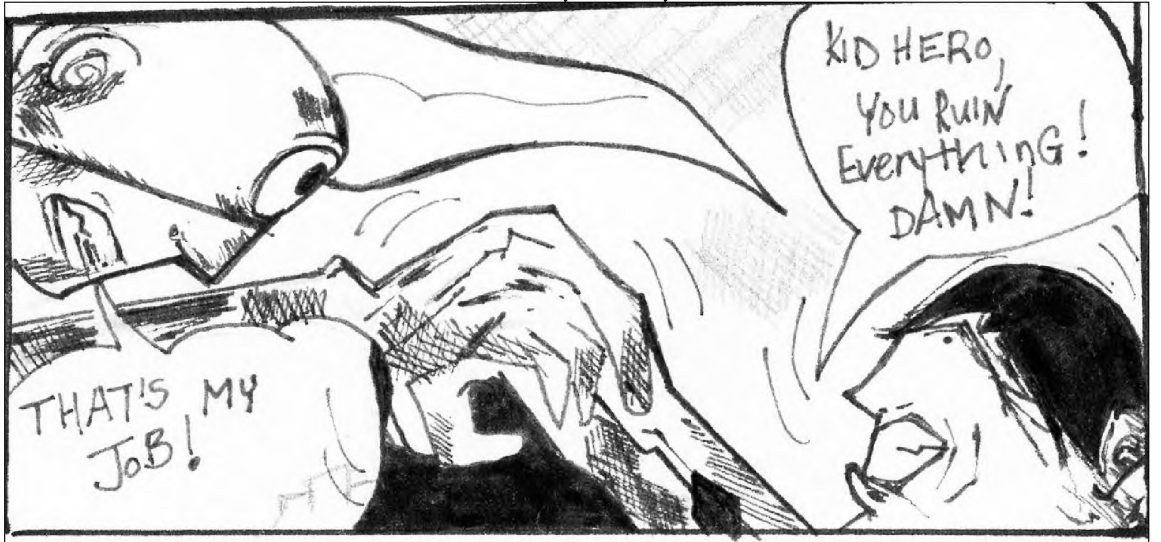
NW Adviser—Thanks for the pizza party—**NW staff**

DNR guy—Call me back.— **Jon**

Hannah—You are horrible at giving shout out ideas.—**EIC**

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Axe Body Spray
Alabama
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Bell bottoms
Left Eye Lopez

THE ADVENTURES OF KID HERO — Ryan Casey



PEZ— Amanda Buck



GENESIS- Harry Farley



SHENANIGANS— Josh Swedlund





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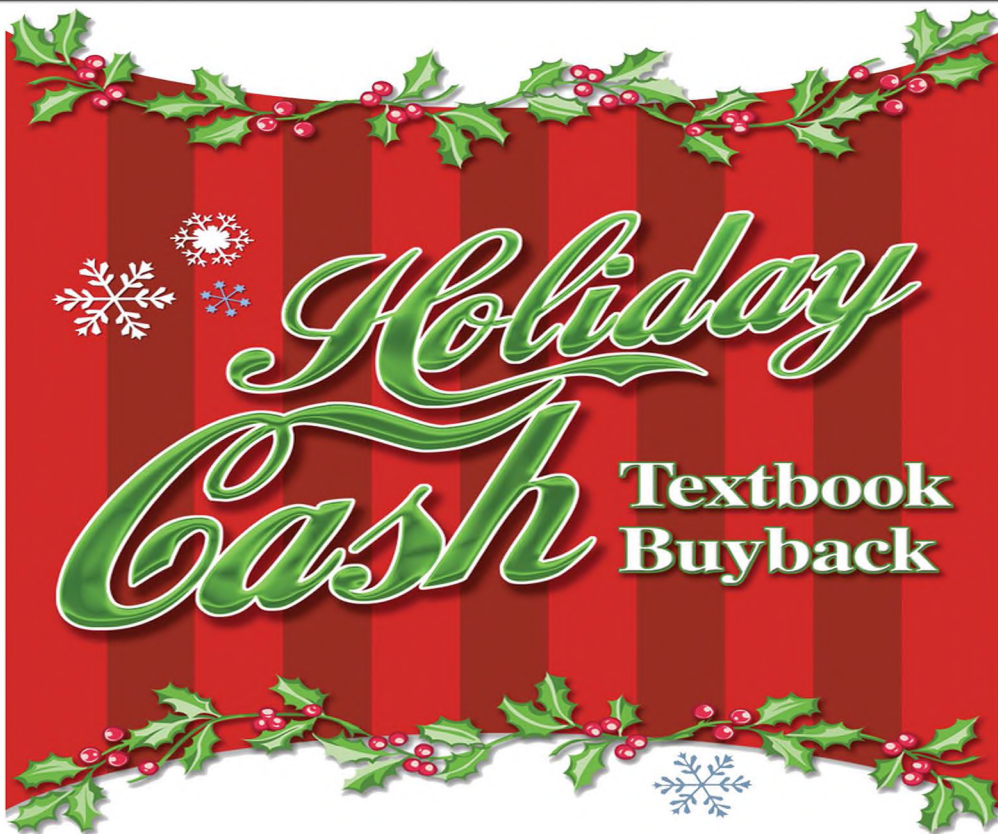
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