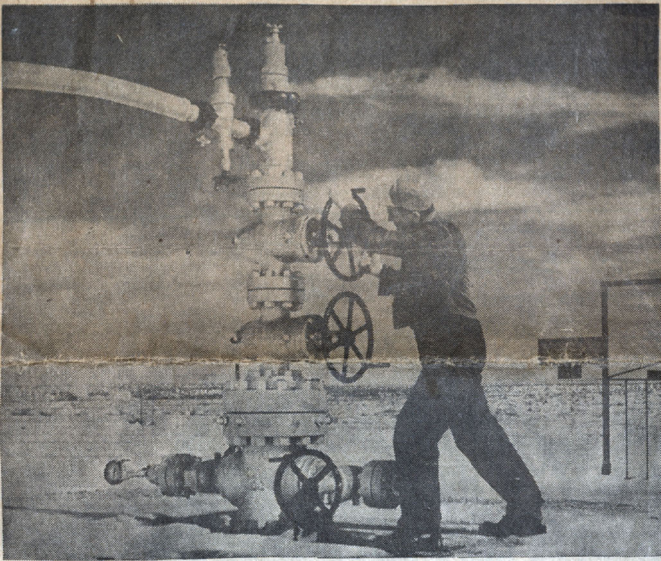


THE BERGLAND-EWEN NEWS

Natural Gas Is Coming To Bergland-Ewen

Dokhoedee



A brand new fuel supplied from some of the greatest sources on the American continent is now available to residents of the Bergland - Ewen areas.

The introduction of Natural Gas was assured when the Federal

Gas Finds Many Uses in Industry

Natural gas is writing exciting new chapters in the progress story of American industry. As a fuel of many talents and a basic raw material, gas has been put to work in at least 6,000 ways—making everything from acrilan to zithers.

Today, industry is "cooking with gas" as never before. More than 168,000 industrial plants throughout the nation looked to the gas utility and pipeline industry last year. Together they purchased 61 billion therms of gas — half of all the gas used in the United States.

To make new and better products for modern living, industry is turning more and more to natural gas because experience has proved it to be a superior fuel for many applications. Gas is convenient, requiring no handling or storage space. It leaves no ash and creates no dust.

Natural gas also responds instantly to thermostatic control. In fact, it is the most easily controlled fuel in regard to both temperature and combustible atmosphere, making it especially desirable for many metallurgical and heating operations. It is delivered ready-to-burn, can be ignited with exceptional ease and speed, and requires no large investment in equipment. On ignition, its maximum heating capacity and its quality give it a constant heating value.

Industry has learned, too, that natural gas is a versatile tool which can be utilized to forge, cut, harden, galvanize, dry, purify and perform countless other fabricating and processing chores.

As a result of this demonstrated versatility, natural gas has earned steadily increasing popularity in innumerable industries such as steel, textiles, food, printing, plastics, paints, brick and tile, cement, glass, chemicals, ceramics and paper, to name only a few.

Natural gas thus plays a vital role in almost everything the nation's industrial might is producing for a bright today and an even brighter tomorrow in America's dynamic growth.

eral Power Commission gave its approval to the application filed by the Lake Superior District Power Company.

An official of the Lake Superior District Power Company, the gas utility which will serve your community, said that a favorable decision from the F.P.C. has been received. Granting of a certificate is the last step in the procedure the Company must follow to extend service to a new community. The application to serve the areas of Bergland - Ewen has already been approved by the Public Service Commission of Wisconsin. A Lake Superior District Power Company spokesman said that the Federal authorization has come in ample time to permit the completion of gas service lines well ahead of the 1967-68 heating season.

The Lake Superior District Power Company is an investor-owned utility serving Northern Wisconsin and the western part of the Upper Peninsula of Michigan.

The Company introduced Natural Gas service in Iron River, Ashland, Montreal and Hurley, Wisconsin and in Ironwood, Bessemer, Ramsay and Wakefield, Michigan in 1966. Contracts are now being let for construction of the distribution systems in Washburn - Bayfield. This work will begin just as soon as possible.

The Lake Superior District Power Company is also planning on extending its distribution systems to Washburn-Bayfield, Wisconsin in 1967.

Under the terms of the proposal, the pipeline supplier, Northern Natural Gas Company, will extend its pipeline to the edge of the communities, and Lake Superior will construct the mains and service lines within the town.

The advent of Natural Gas is a signal for community growth. This superior energy fuel is one of the most important assets a community can offer. It requires no storage space, leaves no smoke or soot to pollute the air.

Local firms considering plant expansion or new construction, and out-of-town industries looking for a new location site, look upon Natural Gas as a prime resource benefit in making a choice of locations.

Natural Gas is used in making steel, glass, plastics and synthetics. It is the most efficient fuel for more than 25,000 industrial uses. Even to making nose cones for tomorrow's rockets and paper for tomorrow's news.



The softness and fluffiness of diapers dried in a gas dryer are of particular importance to young mothers. Not only does it prevent overdrying, but the convenience of the dryer enables mother to maintain an adequate supply of fresh diapers with a minimum of inventory and effort.

GAS INDUSTRY RANKS SIXTH IN U. S. A.

Today the American gas industry has grown to become the nation's sixth largest industry, supplying gas to more than 37 million customers.

NATURAL GAS IS POPULAR. IDEAL HEATING FUEL

Eight out of every ten new homes built in the U. S. have natural gas for house heating. Natural gas furnaces are not only modern, but natural gas has been tested by time and found to be the ideal fuel for house heating.

GAS INDUSTRY PIONEERED KITCHEN & LAUNDRY PLANNING, SAYS AGA

Did you know that the gas industry pioneered kitchen and laundry planning? As far back as 1944, the American Gas Association set up a special bureau to design and test new ideas in kitchens and laundries.

HUMIDITY CONTROL. SIMPLE WITH GAS

With a forced warm air natural gas heating system, humidity control is simple and effective. Moisture can be added to the air right at the furnace with properly humidified air distributed throughout the entire home. Proper humidity is an important health, as well as comfort, factor in house heating.

Gas Ranges Have Many New Features

The modern gas range bears about as much resemblance to the old kitchen stove as the T-bird does to the Model "T".

The past decade has seen the

transformation of the gas range from a purely utilitarian appliance to an attractive and high-styled adjunct to the modern kitchen decor.

The familiar white, free-standing range is still popular in many American households, but new colors and radical new design are giving the homemaker

much wider scope in kitchen planning and decorating.

Gas oven and surface burner units are available for installation in "built-in" kitchens in a range of colors to match or blend with any decorating scheme.

In addition, all major gas range appliance manufacturers now produce range units designed to simulate the "built-in look." These slide-in or set-in units are made in standard sizes to fit into a pre-cut counter space as closely as though they were built in.

One of the greatest changes in gas range styling — and one of the most popular — has been the introduction of the eye-level oven. Designers moved the oven from its conventional position below the surface burners to an "eye level" height above the burners. This has meant new convenience for the housewife and added beauty for the range itself.

New developments in cooking controls have also brought the modern gas range to a high peak of automatic operation. These include:

The Burner-with-a-brain: a small device on a surface burner which makes every pot or pan automatic.

Programmed cooking: A control system for the gas oven that allows such precise automatic cooking that food may be cooked a pre-set length of time and then held at a "keep-warm" temperature until serving with-

out burning or drying out. When a meat probe is included as part of the control system, roasts or other meats can be cooked to the exact degree of doneness without a time setting.

Infra-red broiling: A new process of broiling which is even an improvement over the conventional closed-door broiling of today's gas range. The radiant energy of infra-red rays is evenly diffused over the broiling surface, providing faster, cooler broiling that seals in meat juices and holds shrinkage to a minimum.

Modern Gas Heating Units Very Compact

Time was when a furnace took up half the cellar — and maybe yours still does. But the modern gas heating plant needs only a few feet of floor space and doesn't even have to be installed in the basement.

Space-saving is one of the most important elements of gas furnace design today, according to the American Gas Association. An up-to-date gas furnace capable of heating the average size home, takes up no more space than a water heater. This has the advantage of giving architects, builders and homeowners complete flexibility in designing new homes and modernizing older ones. Compact styling of modern gas heating equipment has been a major contributor in the development

of both basement recreation rooms and homes without basements.

Choice of location for a gas heating unit is almost unlimited. It can be installed in a vertical position on the floor or in a horizontal position suspended from the ceiling. It is not at all unusual to find new gas furnaces installed in a first floor closet, utility room, alcove, hallway, or in a corner of the basement. If the house lacks a basement, the furnace can also be installed in the attic, crawl space beneath the house or in an attached garage.

Fully automatic gas heating systems also eliminate the need for storage facilities since gas is delivered directly to the furnace by underground pipes. Other advantages are cleanliness, economy and dependability.

KITCHEN HINT

Peeling a tomato is easy if you hold it on a fork and rotate it over a medium gas flame for one minute.

GAS APPLIANCES SAFE

According to the National Fire Protection Association in a report on known causes of fire, more than three times as many home fires are caused by lighting as by gas and gas appliances.

NATURAL GAS RATES REDUCED IN WISCONSIN

The price of natural gas has gone steadily downward since its arrival in Wisconsin in 1950.



The warm glow of a gas light provides a cheery welcome and adds a touch of elegance to this modern home. (Photo courtesy of Arka Corporation.)



**Don't wait until the frost is on the pumpkin.
Install automatic gas heat now.**

With modern gas heat, you just set the thermostat and forget it. It keeps your whole house snug and warm and you never have to give it another thought. You can relax without a worry. No worries about running out of gas or getting deliveries or anything

else. Not with gas heat. You can relax about the cost, too. Gas is the most economical heat there is. See your gas company now for the names of gas heating contractors who install gas heating equipment. Gas makes the big difference. (Costs less, too.)

**Lake Superior District
Power Company**

New Gas Grill Makes Barbecuing Easier

The growing popularity of "patio living" has brought development of a new gas appliance that promises to make things easier for the outdoor cook and end some misconceptions about "charcoal" broiling.

Several manufacturers are now marketing gas grills for outdoor installation, and it is their boast that the appliance has taken the dirty work out of the patio cookout.

The gas grill does away with the charcoal briquets and substitutes in their place permanent ceramic coals that produce the same "charcoal" flavor that outdoor chefs savor so much in their steaks.

Charcoal flavor, a professional cook will tell you, is created not by the burning charcoal but by meat fat and juices dripping on hot coals or briquets. As they are converted into smoke, the smoke rises with the heat and penetrates the meat or whatever else is cooking on the grill.

Gas grills come in a variety of shapes and sizes and with an assortment of convenience features. All of them are constructed of weather-resistant materials

and include an attached metal cover to protect the grill and burner surface when not in use.

Some companies offer a choice of a portable model or a permanently mounted unit.

Optional features for gas grills include a rotisserie, and attachable trays and utensil racks.

How fresh are the eggs you buy? Here's one way to tell: a fresh egg will sink if placed in a bowl of water, a medium-fresh egg will stick up, and a bad egg will float.

Smokey Says:



Forest fires can ruin the fondest dreams!

Gas Space Heaters Give Low-Cost Heat

Are you planning to add a new room to your home or convert the attic, front porch or breezeway into an added living area?

If so, you'll be interested in a variety of new gas-fired space heaters designed for this purpose. The new heaters not only make low-cost heat possible but actually look like an attractive piece of furniture.

Drab colors have been replaced by smart decorator pastels to match home decor. Some units can be recessed in the wall to allow maximum use of space. All will deliver plenty of heat for even large rooms and can be turned on and off independently. Dual units are also available for heating rooms on both sides of an inner wall.

New space heaters resembling high-style TV consoles and luxurious storage cabinets blend well with the other furniture in the room and are becoming increasingly popular, the American Gas Association reports.

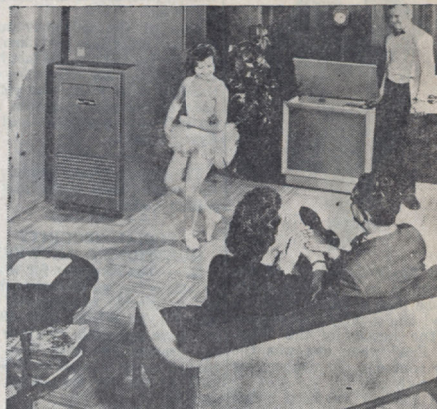
Another type of gas heater, a radiant log-type burner, is tailor-made for fireplaces. And for the bathroom, a handsome

midget gas heater set in the wall, provides pleasant warmth.

Large size heaters have enough capacity for three or four rooms and are ideal for a summer cottage or guest house. Multiple installations of these units will give a vacation home

economical warmth as needed.

The bit of a gas well drill consists of several hardened steel wheels, like cog wheels, at the end of a shaft. As the shaft turns, the teeth are forced into the rock by the weight of the pipe above them.



Modern gas furnaces are standard equipment in Blue Star Homes. Gas is the cleanest, most dependable, most economical way to heat a home today. This explains why gas is the preferred fuel in 26 million homes throughout the nation.



Don't wait. Install a gas room heater in that hard-to-heat room now.

Take care of trouble spots or problem rooms in your house the simple, economical way. With a gas room heater. Put it in a window, a wall, against the baseboard; there's a gas heater to fit anywhere. With no flue or chimney needed.

And a gas room heater works economically, just as all your other gas appliances do. See your gas company now for the names of gas heating contractors who install gas heating equipment. Gas makes the big difference. (Costs less, too.)

Lake Superior District Power Co.

Gaslights Becoming Popular Again



The "mellow yellow" of the gaslight is now shining softly in more than a million locations around the country, far surpassing the heyday of the "Gaslight Era" when gas was the major source of illumination for street lighting.

The gaslight has been called nostalgic, romantic and distinctive, and probably all of these descriptions have contributed to its resurgence of popularity, although a large share of the credit must go to the gas industry which re-awakened interest in the gaslight as an economical means of illuminating and decorating business and residential property.

Its instant and widespread acceptance brought manufacturers into the field with new models and new ideas with the result that today gaslighting is used in applications ranging from billboard displays to yard and patio illumination and even

once again as street lighting. Styles cater to every taste and pocketbook. Lamps are available in authentic "Gay Nineties" design or streamlined to the most modern lines. Buyers are no longer restricted to the conventional black in selecting color but may also choose from white, copper and now, even green.

One of the gaslight's most popular attributes as illumination for the patio is the fact that its light does not attract insects. Gaslight falls within the yellow band of the color spectrum, and its soft glow goes unnoticed by flying insects.

To slice potatoes thinly, dip the knife blade frequently in boiling water.

SOCIAL SECURITY QUESTIONS & ANSWERS

Q. — The company for whom I work is having difficulty finding a suitable replacement for me. I'll be 65 in July 1967, but have agreed to continue on my present job until Nov. 1, 1967. Shouldn't I wait until Nov. 1967 to file for my social security?

A. — No. In July you were eligible for Medicare whether you continue working or not. It's extremely important that you file in the 3-month period before the month you become 65. This will give you full Medicare protection at the earliest possible time.

Do you have any more of those forms a person sends to the Bureau of Census to get a record of their age?

A. — Write us giving your name and address including the zip code number, and ask for form BC-600. We will mail you one.

★ BROILED FISH

Trout or white fish
1/4 cup melted butter

1/4 cup lemon juice
1 teaspoon paprika

Bone trout or white fish; place on broiler rack 2 to 3 inches from flame. Pour over a sauce made of 1/4 cup melted butter, 1/4 cup lemon juice and 1 teaspoon paprika. Broil 20 to 40 minutes, depending on size of fish. The meat will be very tender when fish is thoroughly broiled. Do not turn fish.

Good Cooks Cook Better With Natural Gas

New natural Gas Gold Star ranges let you broil without smoke or food odor. You broil with the door closed! The clean, natural gas flame consumes all odors.

And, a natural gas broiler is so easy to clean. For convenience, capacity and

economy, you can't beat natural gas.

Looking for the most modern cooking available? See the new Gold Star ranges at your natural gas appliance dealer or your local Lake Superior District Power Company.

★ No Smoke Or Odor When You Broil With A Natural Gas Gold Star Range

LAKE SUPERIOR DISTRICT POWER COMPANY

You'd Be Surprised!!!

Where Your Natural Gas Comes From

Wisconsin? Nope. Texas, New Mexico, Oklahoma, Kansas! (C'mon, act surprised.) Northern Natural Gas Company transports the gas under high pressure from some of the greatest resources on the continent.

Northern pipes Natural Gas to the edge of our town. We take it from there and distribute Natural Gas to your home, business firm or industrial plant — we are always on hand to serve you.

(If you're disappointed to learn that Natural Gas isn't native to our area, take heart — Did you ever hear of good skiing in Texas?)

END
TRASH WORRIES
QUICKLY
QUIETLY
and without

SMOKE or ODOR
with a new

GAS
INCINERATOR



give your family...

YEAR-ROUND COMFORT



AUTOMATIC GAS
HEATING & AIR CONDITIONING

GO MODERN SWITCH TO NATURAL GAS