

LAND OF HIAWATHA

UPPER PENINSULA OF MICHIGAN

1957.19.2



"The Tourist's Paradise"

Cataloged by
Hilli MacEarlane

Hiawatha Land

By

William L. Norton

Munising

Do you wonder, tourist brother, where to spend the summer days,
Where to find a shady refuge from the hot sun's torrid rays,
From the city's din and uproar, from the prairie's dusty ways?

Do you long, O tourist brother, for a land of quiet streams,
For a land of virgin forests where the northern sunlight beams
Through the interlacing branches in a pattern-work of gleams?

Are you dreaming, tourist brother, with the yearning, tired eyes,
Of a camp among the pine trees, where the scented lake wind sighs,
Whisp'ring ancient melodies of peace beneath the dreamy skies?

Are you weary of the struggle, of the turmoil, of the care?
Has the vengeful God of Profit stalked you through the thoroughfare?
Has your spirit drooped and languished in the fetid city air?

Listen, then, O tourist brother: Up beside the northern seas
Where the sky-blue waters wrinkle in the balsam-scented breeze,
And the tall pine woods are chanting mystic Indian symphonies;

Where the long, green hills are dreaming in the mellow August haze,
And the rivers wind among them, threads of shining silver-grays,
And the white-tailed deer go bounding through the piney forest ways;

Where the waves of Gitche Gumee splash along the golden sand,
Where there's peace and rest and freedom for the weary heart and hand,—
There's the place of all your dreaming—it is Hiawatha Land.

Cataloged by
Ruth MacFarlane

MICHIGAN — THE PLAYGROUND OF THE NATION

THE COOL NORTHERN LAKELAND EMPIRE



MICHIGAN, PLAYGROUND OF THE NATION! Home of the brook trout and the white-tailed deer! Glance at the map and see how Michigan is almost encircled by the Great Lakes, an island paradise in the embrace of cool waters. The Almighty surely must have destined Michigan for a summer playground where the children of men could find rest and recreation, comfort and play.

The thought of a summering place has come to be synonymous with that of water. The two go together in Michigan. The state has five thousand miles of Great Lakes shore lines, and five thousand inland lakes. Every one of Michigan's state parks faces or surrounds a body of water or a watercourse. When you think of Michigan, think of cool airs and cool waters.

But these are only two of the factors that make Michigan the playground of the nation. One of the best road systems in the world, excellent hotels everywhere, unsurpassed railway and steamship service, dozens of golf courses, and the halo of a romantic history, are a few of the other lures that make Michigan a great resort state. And if there is a playground de luxe on this earth, it is Hiawatha Land—the upper peninsula of Michigan.

THE TRUE LAND OF HIAWATHA

HIAWATHA LAND! The words call up bright pictures of childhood days, when we crossed the rushing Escanaba with Hiawatha, and camped with him on the shores of Big-Sea-Water; when we canoed with Hiawatha and Kwasind down the Tahquamenon river to the great falls and Pauwating, and joined in the pursuit of Pau-puk-keewis over the Pictured Rocks.

These places and many others mentioned in the poem you know so well are in the upper peninsula of Michigan—the veritable Land of Hiawatha. Look again at the map in this book and see how mighty Lake Superior, the Big-Sea-Water of Hiawatha, is the 500-mile terminus of the trails of Hiawatha Land. It was on these shores that Hiawatha camped with Minnehaha and Nokomis, all the way from Ironwood to Ontonagon, L'Anse and Baraga, Keweenaw, Marquette, Munising, Grand Marais to Sault Ste. Marie; there, and on the sandy beaches of Green Bay, Lake Michigan and Lake Huron.

Within the boundaries of the three Great Lakes and of the Menominee and Montreal rivers are the wide spaces of Hiawatha Land, a lakeland empire rivalling and excelling—world travelers say—the best that California, Florida, Colorado and the New England states can show.

What are the attractions? Splendid roads for one thing, to and throughout Hiawatha Land, thousands of woodland and lakeland miles of them and every mile a new delight; marvelously cool and ozonic summer air with vigor in every breath. Of what avail is lovely scenery minus an agreeable climate? Hiawatha Land has both; its cities and countryside are forever free from summer heat.

Do you enjoy fishing amid perfect surroundings where the big black bass and speckled trout are never lazy? Bring your tackle to Hiawatha Land. Does mountain scenery appeal to you? The woodland vistas of the Porcupines and the Hurons await you. Are you fond of camping, hiking, swimming, hunting? Are you a real canoe-hound? Do you like plenty of music, formal balls? Do you like to "put on dog," as the saying is? Hiawatha Land has its magnificent resorts as well, delighting the most exacting. Do you play golf? Twenty fine courses invite you to elysian summer days.

SOMETHING FOR EVERYBODY

Yes, Hiawatha Land has something for everybody, including the student of history. The great northwest had its beginnings here. On every side are historic backgrounds of great interest. The first white man—Etienne Brule—to penetrate the interior came to Hiawatha Land in 1622. The first white man's house—Marquette's—west of Montreal was raised in Hiawatha Land in 1668. Longfellow obtained his material for the story of Hiawatha from Schoolcraft, long a sojourner in Hiawatha Land. French trappers, voyageurs, couriers-des-bois, flourished here 250 years ago—long before Chicago, Milwaukee and Detroit were dreamed of.

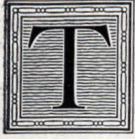
There is fascination in Hiawatha Land for multitudes of people. Hiawatha Land—the Michigan upper peninsula—is 400 miles in length and 250 in width. Almost surrounded by the three great lakes, it contains hundreds of smaller lakes, streams and summer watering places. Over one hundred thousand automobiles crossed the Straits of Mackinac last year. As many more entered and departed through eastern and western gateways. Thousands of visitors came by rail, other thousands enjoyed the steamship journey from lower lake ports. Over one hundred thousand visitors registered at upper peninsula state parks. Hiawatha Land campsites are maintained by all the larger communities and many smaller ones. Its hotels are noted for hospitality, good food, cleanliness and comfort. One is never more than an hour or two from a good hotel and a golf course.

Superb summer climate, great variety of scenic beauty, idyllic sites for summer homes, ease and quickness of approach, a land where American history has been and is being made, and over which four great peoples—Indian, French, British and American—have fought—these are just a few outstanding reasons for Hiawatha Land's fast growing popularity as a summer resorting place.

The region has an increasing winter "pull" as well. Then rods and guns, tents and boats are laid aside, skis, snowshoes, iceboats, skates, toboggans and hockey gear are brought forth, and winter sports in a steady and dependable winter climate come into their own with devotees from all over the country.

The various sections of Hiawatha Land offer real business and agricultural as well as recreational opportunities. Much desirable shore and resort frontage is still available. Many years of copper and iron mining are ahead, and excellent opportunities in resort development, the possibilities of which are barely scratched.

THE STATE PARKS OF HIAWATHA LAND



THE STATE PARKS have been established in Hiawatha Land—the upper peninsula of Michigan. All are improved, and an extensive program of further improvements is under way.

These parks are designated as free campsites, in addition to those maintained by various communities. The state park sites have been chosen for their natural beauty, their accessibility to main highways, and for the opportunities afforded to preserve them as spots of unusual scenic charm.

The following description is taken from the reports of the Michigan Conservation Commission:

FORT WILKINS STATE PARK lies between Lake Superior and Lake Fanny Hooe in Keweenaw county. The fort is one mile east of the terminus of U. S.-41 at Copper Harbor. The park now contains fifty-two acres of land.

The fort proper was constituted of some twenty-four buildings placed in rectangular position. Of the main buildings, sufficient have been restored to maintain the effect of rectangular disposition and the "spirit" of the fort when abandoned in 1863. These buildings are enclosed on the south and west by Lake Fanny Hooe and its outlet.

By virtue of the peculiar location of this Park, persons visiting Fort Wilkins go through the heart of the Copper Country, see the beautiful peninsula of Keweenaw, and are taken into the very midst of Great Lake Superior. The park is equipped for camping.

MARQUETTE STATE PARK is accessible by Trunk Line No. 35 and is located 3 1-2 miles west of the city of Marquette.

This site contains one hundred and thirty-five acres. Particularly is the park interesting for views to be obtained from Bishop's Hill, the highest point in the park and which soars above all others in this section. From its top the entire city of Marquette with its varied back-ground can be clearly observed, back of it Lake Superior; deep green and with rock and wooded shores. This sight alone repays the visitor.

BRIMLEY STATE PARK can be reached from Trunk Line M-28, being 1 1-2 miles from the village of Brimley and fifteen miles from the Soo, in Chippewa county. The site contains some fifty-two acres of land on White Fish Bay, with excellent sand beach. Ideal bathing, fishing, and boating privileges are offered at this park.

BARAGA STATE PARK is one mile out of the village of Baraga on U. S.-41 and on the shore of Keweenaw Bay. The site contains thirty-two acres of land made accessible by service roads and offers some most attractive camp sites.

This park is situated in the heart of the lumber industry and offers scenes and attractions that can be had only from the region of the Keweenaw Bay. It is developed, with the general equipment and conveniences for campers and others wishing to enjoy the privileges of the outdoors.

STRAITS STATE PARK is a park of recent acquirement in the upper peninsula, consisting of 32 acres, located on the famous Mackinac Straits, about two miles west of the city of St. Ignace. Approximately 1,800 feet of the site abuts the water. This land was purchased by public spirited citizens of St. Ignace in cooperation with the Mackinac County board of supervisors. It is partially developed and definite plans for the improvement of this park are being made.

JOHN WALTER WELLS STATE PARK is one-quarter of a mile from the village of Cedar River, and 26 miles from Menominee, in Menominee county.

The site is accessible from Trunk Lines M-35 and U. S.-41 and consists of 467 acres, with two and one-half miles of frontage on Green Bay. The shore consists of sand and rock beach. About one mile of the total is of pure sand and highly desirable for bathing. The remainder is rugged and rocky.

This property came to the state gratis from the J. W. Wells estate and the county of Menominee as a memorial to the late John Walter Wells and Isabella, his wife. The tract is undoubtedly the finest on Green Bay between Menominee and Escanaba. Plans for the improvement of this park this year are being made.

DODGE BROS. MUNUSCONG BAY STATE PARK consists of 2,440 acres on Munuscong Bay, Chippewa county. The park is 2½ miles east of Trunk Line U. S.-2 and M-48 and is accessible by county road. The area contains a complete cover of trees, shrubs and plants highly desirable for wild life. It also contains a good stand of trees, very useful for park purposes. A state game refuge and bird sanctuary has been established here.

Through the park flows the Munuscong river, which serves well for boating and fishing. This is the eleventh site given by the Dodge brothers estate for park purposes and is a very desirable and well located area. The park, although open to the public, has not the camping equipment usually provided.

LAKE GOGEBIC STATE PARK consists of 480 acres of primeval forest land located on the western shore of Lake Gogebic, four miles from its southern end. Gogebic county, through its park commission, secured this land and deeded it to the state for park purposes in 1926. This park has a beautiful shore line and a fine sand beach, and it will be reached by the new road connecting U. S.-2 and M-28, which will skirt the western shore of the lake. No improvements have been made.

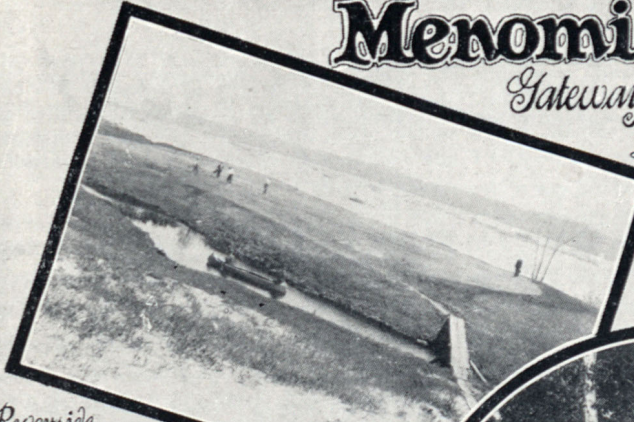
MACKINAC ISLAND STATE PARK comprises nearly the total area of Mackinac Island and is mentioned elsewhere in this publication under that heading.

PALMS-BOOK STATE PARK consists of 80 acres of land surrounding the famous Kitch-iti-ki-pi spring in Schoolcraft county, five miles north of U. S.-2 and 14 miles northwest of Manistique. The park is the gift of the above Detroit interests to the state of Michigan, and it is at present unimproved. It is expected that arrangements will be made for a caretaker during the summer months.

THE LONG, CLEAN SHORES OF GREEN BAY

Menominee County

Gateway to Hiawatha
Land



Riverside
Golf Course
Menominee



At
the Beach
Menominee



Green Bay through
the Birches on No. 35



Floyd's
Department
Store



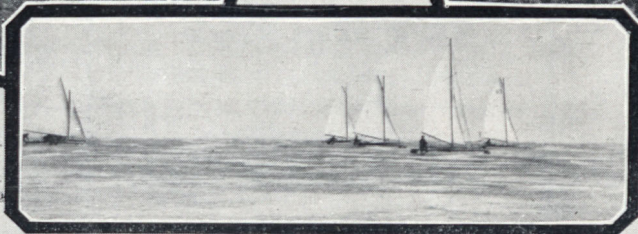
Helen's
Park
Drive



Virgin
Hardwood



The
Menominee River



Ice Boating a Winter Sport



MENOMINEE COUNTY



MENOMINEE, the southernmost county of Hiawatha Land, was once the home of the Menominee Indians, "the people of the wild rice country." This valorous little nation maintained its foothold in the region for hundreds of years, hemmed in as it was by the Sioux, Sacs and Foxes to the west and south and the Chippewas to the northward. Many an Indian fight has been staged on the lands and waters of what is now Menominee county.

The tourist stream flowing north over U. S.-41 and adjacent highways in ever increasing volume finds itself, on coming to the Menominee-Marquette gateway, at the entrance of the veritable Land of Hiawatha. Here came Jean Nicollet in 1634, endeavoring to find an inland waterway to China at the bidding of Champlain. Here the wild Iroquois penetrated from their strongholds in central New York, and here they were vanquished in a great canoe battle on Green Bay by the Menominees and the Illini. So great was the slaughter that the place is known to this day as Death's Door. Fur posts and trading stations were established at the mouth of the Menominee river in the early part of the 18th century. The region is thus one of great interest to the student of history and Indian lore.

Menominee's popularity with tourists is undoubted. The climate is a trifle warmer here than it is along the shores of Lake Superior, but it affords grateful relief from the southland heat. Scenic effects are varied, from the immense expanse of sandy Green Bay beaches to the inland dense woods traversed by many streams. The Menominee river, western boundary to a large part of the county, is a watercourse of unusual charm. Great power developments are now under way on the Menominee, and in connection with them summer resorts are being established. Above the dams at White rapids and Chalk hill rapids, large lakes have been formed, ideal with their wooded shores for resorting places. The latter, with numerous other locations nearer Menominee and Marinette, are rapidly filling with cottages, clubhouses, and all the equipment for the full enjoyment of our northern summers. This development is just nicely started, and there is room for and indication of an immense increase in summer homes on the long, lovely reaches of the Menominee.

No less promising is the opportunity for summer colonies on highway M-35 and the shores of Green Bay. M-35 is one of the country's finest scenic drives, closely skirting as it does the waters—not so much green as blue—of the great bay on the east, and offering ten thousand camping places amid idyllic surroundings. John Walter Wells state park, described elsewhere in this book, is on M-35 near Cedar River.

Upper peninsula agriculture is at its best in Menominee county. One of the largest beet sugar factories in the country is operated at Menominee, the only one in northern Michigan. Northern grown beets are famous for their extra size and greater sugar content. Creameries, canneries, cheese factories, silos, potato warehouses and many fine farms attest the fertility of Menominee county's soil and the application of modern methods. The Guernsey cattle of a Wallace farmer topped all others recently in a dairy contest at Duluth, winning the cup as the only medium sized herd in the Greater Clover-

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The North Country"
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Bowl at John Gosling's
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Eight Alleys — Six Billiard Tables
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MENOMINEE, MICH.

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ED. J. WOOD, Manager
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Green Bay
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717 Ogden Ave., Menominee, Mich

TIRED OF THE SAME OLD PLACES? COME TO MENOMINEE

land district of Wisconsin, Michigan and Minnesota showing a record of over 500 pounds of butterfat per cow. The drive north of Menominee city on U. S.-41 through Wallace, Ingalls, Stephenson, Daggett, Talbot, Carney, Nadeau, Powers, Spalding and other towns is an eye-opener to those who have pictured the upper peninsula of Michigan as a bleak and barren country.

Menominee, city and county seat, is a splendid gateway to the Land of Hiawatha. A thriving, well-kept, industrious city, Menominee is the home of the Lloyd Manufacturing company, world's largest manufacturers of woven wire loom furniture and baby carriages, and the Lloyd-Lauerman department store, one of the great mercantile establishments of the northwest. In the latter building is a theatre and a pipe organ of unusual excellence. The mining pumps and pipe line equipment of the Prescott company are sold throughout the world. Numerous woodworking plants and other manufacturing concerns add much to the industrial prosperity of Menominee.

The Menominee county airport is five miles north of Menominee city on U. S.-41 and the shore of Green Bay. This is a well-built county port, with shelter for airmen and passengers, a large wind direction cone, and attendants constantly on hand. The field has enjoyed a good patronage during the past year. The two Menominee golf courses are also open to the public.

Green Bay forms the eastern boundary of Menominee county, and its fishing, boating and sand beach bathing are enjoyed by many visitors. M-35, following the bay shore closely from Menominee to Escanaba, has been pronounced by travelers as one of the finest drives in the country. This region is developing rapidly as a place of summer homes. In Menominee, Henes park is an enjoyable outing place, and two good golf courses in the city are open to visitors. The Menominee County Agricultural school is worthy of a visit. Hotel Menominee is one of the best in the north country. The large and staunch carferries of the Ann Arbor railway leave Menominee daily for Frankfort, Michigan, carrying passengers and automobiles. Other steamships make frequent trips from Menominee to various Lake Michigan ports.

Northward into the interior of Hiawatha Land, U. S.-41—The Greater Sheridan Road—brings the visitor to U. S.-2 at Powers and Spalding, whence he may proceed eastward to Escanaba, Gladstone, the Marquette iron range cities, Manistique and the Soo, or west to Hermansville, the communities of the Menominee and Gogebic iron ranges and the Copper Country. Near Stephenson are some of the resort developments on the Menominee river previously mentioned, and a county park with good fishing at Chain Lakes. John Walter Wells state park on the shore of Green Bay can also be reached by a good cross-country road from Stephenson.

Hermansville is the home of IXL hardwood flooring, sold throughout the country and abroad. All the facilities of the handsomely equipped Hermansville Community club are at the service of visitors. Guides for a trip through the IXL plants may be secured at the office.

A well appointed state and county sanitarium for the treatment of tubercular patients is open for inspection at Powers. Campsites are available at Powers and other communities in the county and along the shores of Green Bay. Fishing is literally everywhere.

Summer cottage sites, water frontage, club and resort locations and farm property in Menominee county are in good demand, and are for sale by realtors in all the larger communities.

<p>—Menominee—</p> <p>PUTROW MOTOR SALES</p> <p>Studebaker and Erskine Sales and Service</p> <p>One-Quarter Block From U. S.-41 On Chandler Street</p> <p>MENOMINEE - - MICH.</p>	<p>—Powers—</p> <p>BIG R LUNCH</p> <p>Everything For Tourists' Refreshments Information Here</p> <p>POWERS U. S.-41 MICH.</p> <hr style="width: 50%; margin: 10px auto;"/> <p>—Menominee—</p> <p>EDWARD M. MARTINEK</p> <p>Lake and River Frontage Hunting, Resort and Club Properties</p> <p>Sheridan Road — Menominee, Mich.</p>	<p>THE TOURIST INN</p> <p>Meals that are Famous Home Cooking</p> <p>Meals 50c Good Rooms \$1.00 One Block from Depot Jos. Podore, Prop.</p> <p>HERMANVILLE - - MICH.</p> <hr style="width: 50%; margin: 10px auto;"/> <p>—Nadeau—</p> <p>BLUE FRONT GARAGE</p> <p>Expert Repairing Full Line of Accessories Day or Night—Tel. 9-FI-2 For Wrecking Trucks</p> <p>DEL BICHEL</p> <p>U. S.-41 Nadeau, Mich.</p>
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DELTA COUNTY — A GREAT PLACE FOR FISHING AND HUNTING

Delta County

*Industry, Agriculture & Scenic Beauty
Love the Tourist*



A Rustic Summer Home



Escanaba Tourist Camp



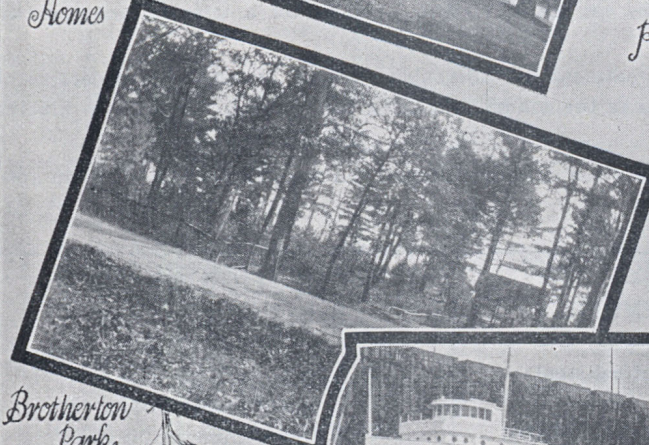
Two Peaches



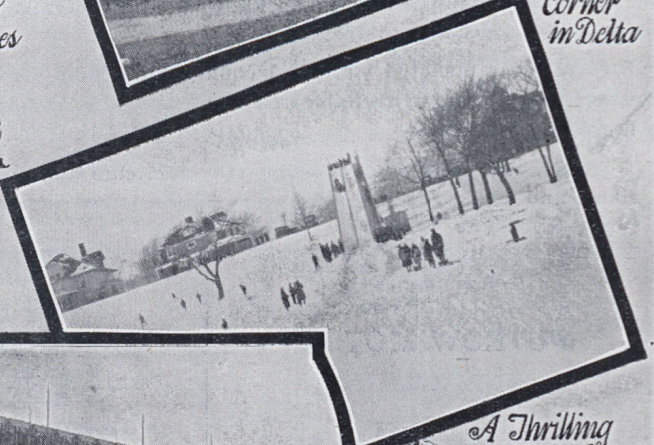
Escanaba Homes



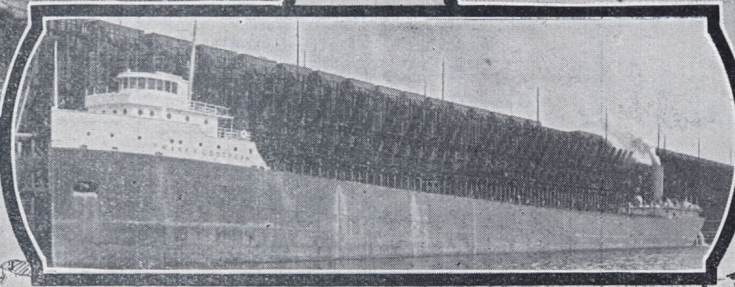
Picturesque Corner in Delta



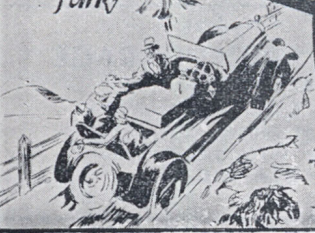
Brotherton Park



A Thrilling Winter Sport



Ready to Load at Escanaba



HERE IS "THE RUSHING ESCANABA" OF LONGFELLOW'S HIAWATHA

DELTA COUNTY



WHEN one surveys the rich alluvial soils of the region and sees the rivers sweeping down through many mouths to Little and Big Bays de Noc, he understands the reason for the title of this county. Its shore line resembles to a very considerable degree the delta of the Egyptian river Nile.

Here the "rushing Escanaba" of Longfellow's Hiawatha, the Whitefish, Sturgeon, Rapid, Fishdam, Ford and other rivers and streams pour out a roaring volume of waters, providing the great trout fishing in their upper reaches and tributaries that so many sportsmen from far and near enjoy yearly. Delta is blessed with an abundance of inland waters. Its lakes and streams are famous.

No less noteworthy is the extended shore line of Delta, with its bays piercing the heart of the county. Delta's shore line is approximately the same length as the distance from Ironwood to Crystal Falls. By far the greater part of this acreage is clean and sandy beach area, well-wooded and particularly suited for summer homes and resort locations. Delta affords unusual opportunity for a great resort development along the banks of Green Bay and Big and Little Bays de Noc, and investors are rapidly awakening to this opportunity.

Often called the Hub of Northern Michigan, Escanaba, county seat of Delta and one of the largest and busiest cities in Hiawatha Land, is a south-central gateway to all the other sections of the peninsula. The railroads and highway system here resemble a palm-leaf fan, with Menominee at the handle-tip and Escanaba at the junction of handle and leaf. The sister city of Gladstone, adjoining Escanaba, must be passed by the visitor journeying northward or eastward. Both cities are noted for their fine streets, pleasant bay beaches and camping accommodations.

—Escanaba—

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U. S. —41

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—WELLS—

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WELLS, DELTA COUNTY, MICHIGAN

HOME OF PAU-PUK-E-WIS AND THE PICTURED ROCKS

Alger County

Munising — Grand Island —
Pictured Rocks



Hotel
Williams
Grand
Island



"A Days
Catch"



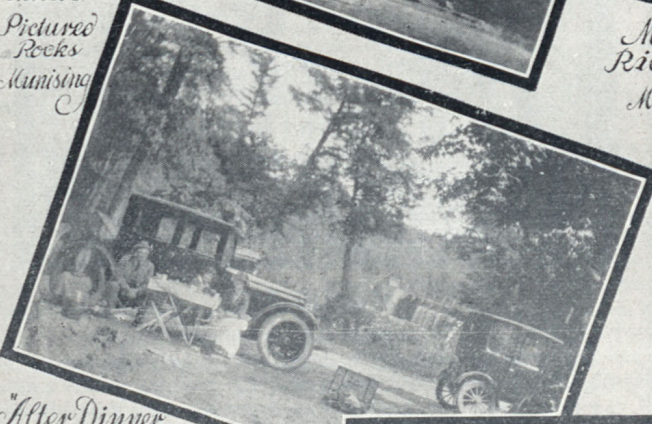
Miners
River Falls
Munising



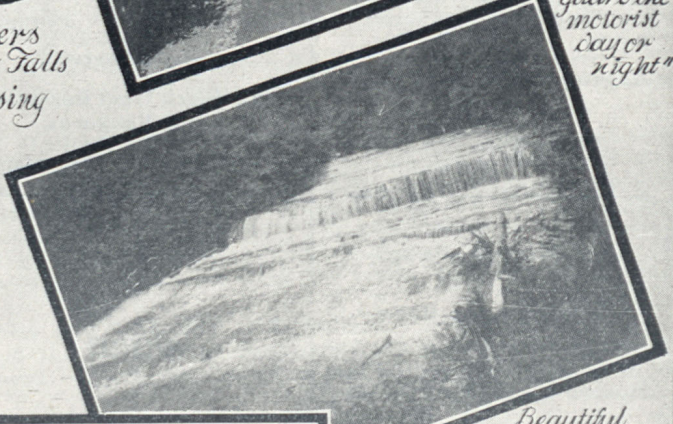
Miners
Castle
Pictured
Rocks
Munising



"White Posts
guard the
motorist
day or
night"

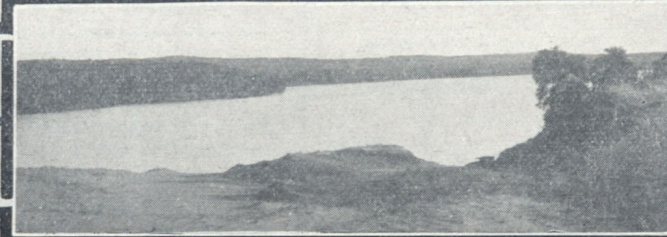


"After Dinner
at Au Train Falls"



Beautiful
Autrain Falls

Au Sable Lake
Home of small
black mouth bass
Grand Au Sable Banks in foreground



MUNISING HAS BEEN CALLED THE NAPLES OF AMERICA

ALGER COUNTY



OUR trip to Alger county, Munising, Grand Marais, and Grand Island will be doubly zestful after reading or re-reading Longfellow's "Hiawatha." Here are the sand dunes of Nagow Wudjoo where Pau-Puk-Keewis gamboled and made merry on many a long summer day beside the Big-Sea-Water, and to which he fled from the Tahquamenon when pursued by Hiawatha. Just over the hills from Grand Marais are the spring sources of the Tahquamenon, the "black waters" which here enter upon their long journey to the big falls and the sea.

A little farther west near Munising is the enchanted place where

Pau-Puk-Keewis
Sped away in gust and whirlwind,
On the shores of Gitche Gumee,
Westward by the Big-Sea-Water
To the Pictured Rocks of sandstone.

"Pau-Puk-Keewis," accent on the second syllable—or "puck," is an ancient American Indian word for "Fairy." Students of nomenclature have advanced the interesting theory that Pau-Puk-Keewis, once a resident of Alger county territory, was transplanted by Shakespeare to Europe, where he became the elfin hero of "A Midsummer Night's Dream."

—Munising—

THE BEACH INN

Munising's Leading Hotel

Overlooking Munising Bay and Lake Superior, the Big-Sea-Water of Hiawatha. Opposite Grand Island and near the Pictured Rocks.

American Plan, Rates \$3.75 and up

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—When in Munising—

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—Munising—

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Phone 284 Munising

—Munising—

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Look for These Signs



MUNISING

"The Naples of America"

Ex-Governor Chase Osborn of Michigan so christened Munising. Standing on the deck of a steamer as it entered the harbor one morning, and beholding the wonderful hills at the foot of which the town is located, he said that nothing he had elsewhere seen, in America, or abroad, so nearly approached the view he had enjoyed of the famous Italian resort.

Banked by the green of the hills and hugging the shores of the greatest of inland seas, Munising's natural beauties equal and surpass those of Naples.

For Further Information Address

Munising Development Club

MUNISING

MICHIGAN

BEAUTIFUL GRAND MARAIS—ON THE SHORES OF BIG-SEA-WATER

LOVELY GRAND ISLAND

Munising means "the place of the island," referring of course to Grand Island. The latter reposes in the mouth of the deep bay of Munising, which affords perfect shelter to shipping. The Pictured Rocks to the right of the bay and Lake Superior are best viewed from the passenger boat making frequent trips from Munising in the summer season. The cleavage between the Pictured Rocks on one side and the cliffs of Grand Island on the other is very apparent. The former are much more exposed to the action of the mighty Lake Superior, and its waves have carved them into fanciful and beautiful patterns.

On the grounds of the Beach Inn at Munising may be seen a tepee replica of the one occupied by Hiawatha and Minnehaha on the same site centuries ago.

So when we think of Alger county we think inevitably of Hiawatha and Nokomis, Kwasind and Pau-Puk-Keewis and the land where they lived and which they loved so well, and over which Longfellow has woven a web of romance which will endure forever. We think of Grand Island, fortunately preserved and guarded in primeval loveliness by a great company—the breeding ground of albino deer, after the remarkable conception of George Shiras 3rd, author and naturalist. And we think of the majesty of Big-Sea-Water, the Gitche Gumee of the Chippewas, thousands of years old and destined no doubt to beat upon and carve the Pictured Rocks ten thousand years hence as it does now. Here is a region to stimulate the imagination, to stir the stuff that dreams are made of. No county in the upper peninsula is more richly favored than Alger in scenic and romantic drama.

Called by Hon. Chase S. Osborn "The Naples of America," Munising, county seat of Alger, rests upon an amphitheater of wooded hills above Lake Superior and Grand Island. The popularity of both Munising and Grand Island is attested by the throngs who frequent their excellent hotels and the city's two campsites. At Munising one can play golf on the very homesite of Hiawatha and Minnehaha, with Grand Island in the near distance, the Pictured Rocks just beyond, and the sand dunes of Nagow Wudjoo around the corner. Not every golf course has Big-Sea-Water for a hazard.

Beyond a doubt Grand Island is one of the loveliest natural summer resorts on earth. It is as perfect a picture as the human heart might crave. The island is a private game preserve inhabited by dozens of deer. All parts of it are patrolled by private wardens, and every effort has been made by the owners to keep the natural beauty of Grand Island unspoiled. None but mature timber is logged and that selectively. Forest preservation and silviculture are pursued here under ideal conditions, and the primeval charm of the wooded hills and interior lakes is maintained in perpetuity. To hurry by without seeing Grand Island is to cheat one's self of a thoroughly enjoyable experience. Passenger boats make regular trips to the excellent Hotel Williams and cottages during the tourist season from the Beach Inn and the Munising docks.

Not far from Munising is the Chatham state farm, an experiment and demonstration station which has become a practical college for farmers in all the upper peninsula counties. The farm lands comprising the station were largely given to the state by the Munising railway and the Cleveland-Cliffs Iron company. Three hundred fifty acres have been cleared, and the total investment is well over \$100,000. Among the features interesting to agriculturalists and dairymen is an exceptionally fine herd of Holstein cattle. The farmers' annual round-up in August and the boys' and girls' club summer camps attract multitudes of yearly visitors to the Chatham station.

A road has been opened from Munising to the Pictured Rocks and Miner's Castle, and they can now be visited by automobile or boat. The paper mills and other industries of Munising are open to tourists. Au Train lake and Au Train falls are near at hand, the latter cascading over purple terraces of glittering stone.

The Munising-Wetmore airport is south of the South Shore railway depot at Wetmore. It is the largest field in the upper peninsula, and is owned by the Cleveland-Cliffs Iron company. Like all other landing fields in the upper peninsula, it is free to public use.

A shore road will be opened eventually from Munising to Grand Marais, affording a scenic drive without parallel. Travelers over the trail which it is proposed to develop into an automobile highway say that the landscape and waterscape views from this route are unusually fine. The road will lead over the Pictured Rocks, close to the edge of Lake Superior in many places, and past Beaver and other inland lakes now inaccessible. The region has long been known for its big game hunting. Meanwhile access to Grand Marais is easy over M-77 from Seney and M-28. The giant sand dunes of Grand Marais, comfortable, home-like hotels and restaurants, Grand Sable lake, a tourist campsite exceptionally situated on the banks of Big-Sea-Water, and good fishing all around, are some of the things that bring the visitor back again and again to this lovely Lake Superior resort.

Summer cottagers find Alger county a paradise. Supplies are obtainable at Shingleton, Trenary, Deerton, Au Train and other points in the district whence fishermen set out on the conquest of dozens of good fishing streams in the county. Deer hunters also find Alger to their liking. Some famous hunters own camps in the region, and there is ample room for hundreds more.

—Grand Marais—

THE GREEN SHINGLES.

The Place to Stay	In Lovely Grand Marais	
Good Meals	Information Headquarters	Good Rooms
On the Shores of Lake Superior	Close to the Sand Dunes	
Main St.	- - - Grand Marais, Mich.	

Marquette County

Where Lake Superior's
Breezes Blow

Northern State Normal
at Marquette

Northern
State
Normal
at
Marquette

A trout
Stream
near Twin

Pine Crest

Pine Crest
Lake—near
Republic

Sugar Leaf Mt.
in the Hurons

Waukegonin
Golf Course
Ishpeming

The Cliff Drive
near
Agaanee

The Old
Swimmer's Hole

The Twilight Hour on Lake Michigannie



YOU MUST SEE THE LAKE OF THE WITCHES AND LAKE MICHIGAMME

MARQUETTE COUNTY



CENERY, history and industry interweave in a composite of pleasing interest in Marquette county, the largest, with its more than 1,000,000 acres, in the state of Michigan.

The varied scenic endowments of Marquette please every visitor. No other county has a longer Big-Sea-Water shore line. The Huron mountains vie with Ontonagon's Porcupines in untamed wildness and charm. Lake Michigamme is but one rare jewel in a long string of inland waters. A hundred unspoiled streams lure the fisherman. Uncounted miles of plains afford cover for big game in their thickets of second-growth timber, and no one knows how many thousands of bushels of blueberries go to waste upon them yearly for the want of pickers. Miles of promising lake shore frontage await development.

Nearly midway on the county's shore line an amphitheater of hills crowned with timber looks down upon the long sweep of Gitche Gumee, the mighty Superior. At its base Marquette, the county seat and "Queen City" of Hiawatha Land, nestles like a gem. The city is the shipping point yearly for millions of tons of iron ore from the open pit and deep mines of Negaunee, Ishpeming, Palmer, Gwinn, Republic, Princeton and other mining centers in the county.

The original discoverer of iron ore in the Lake Superior district was Wm. A. Burt, U. S. deputy surveyor. The discovery was made on what is now the east line of township 17 north, range 27 west, Marquette county, in September, 1844. Mr. Burt, who was the inventor of the solar compass, noticed some remarkable variations of the needle when surveying the locality, and a short search by him and his party disclosed iron ore in great abundance at the grass roots.

The iron ore body later developed as the Jackson mine at Negaunee was discovered by Philo Everett, S. T. Carr and E. S. Rockwell, of Jackson, Michigan, in the spring of 1845. They had come north to search for copper and silver and fell in with the old Indian chief Madjigijig, who piloted them to the deposit. These men as well did not profit by their findings which inaugurated in a large degree the industrial prosperity of the middle west. Control of the location passed to others, the mining of ore and the production of Michigan pig iron soon began, and with this development the names of Amos P. Harlow, Robert Graveraet, A. N. Barney, Dr. Douglass Houghton, Peter White and others are prominently associated.

<p align="center">—Marquette—</p> <p align="center">CLOVERLAND AUTO CO.</p> <p align="center">Established 1912</p> <p>Agents for Packard and Buick Cars</p> <p>Largest and best equipped garage in Upper Michigan. We guarantee good service.</p> <p align="center">Tel. 600-601</p> <p align="center">MARQUETTE, MICH.</p>	<p align="center">MARQUETTE HOTEL</p> <p align="center">Best Service — Finest Location</p> <p align="center">Modern Rooms</p> <p align="center">Noted for Comfort and Cuisine</p> <p align="center">Vacation Center for All</p> <p align="center">JOHN LEWIS</p> <p align="center">MARQUETTE, MICH.</p>	<p align="center">—Marquette—</p> <p align="center">DONCKERS'</p> <p align="center">Welcomes You</p> <p align="center">Best Lunches — Soda Fountain</p> <p align="center">Perfect Service</p> <p align="center">INFORMATION BUREAU</p> <p align="center">Washington St. next to Delft Theatre</p> <p align="center">MARQUETTE, MICH.</p>
<p align="center">—Marquette—</p> <p align="center">ROBERTSON'S GARAGE</p> <p>Fireproof Bldg. 24-hour Service</p> <p>Dodge Bros. Motor Cars</p> <p>Tel. 999—Office 221 So. Front St.</p> <p align="center">W. A. ROBERTSON</p> <p align="center">MARQUETTE, MICH.</p>	<p align="center">—Marquette—</p> <p align="center">AMERICAN CAFE</p> <p align="center">J. Lloyd Davis</p> <p>A restaurant of acknowledged excellence. Thoroughly competent chefs and service.</p> <p align="center">Front St., opp. First National Bank</p> <p align="center">MARQUETTE, MICH.</p>	<p align="center">—Marquette—</p> <p align="center">QUEEN CITY STEAM BATHS</p> <p align="center">Arthur Lehto, Prop.</p> <p align="center">Steam and Shower Baths</p> <p align="center">Remove the stains of travel.</p> <p align="center">Potent aid to health and clearliness</p> <p align="center">Open Wed., Fri., Sat., noon to 11 P. M.</p> <p align="center">1203 Second St. Marquette Phone 803</p>

PRESQUE ISLE — "ALMOST AN ISLAND" — A PARK WITHOUT A PEER

Peter White—"Pierre LeBlanc"—came to this district as a boy and was long a leading citizen of Marquette county. Primarily through his efforts the Peter White public library in Marquette was constructed, Presque Isle was saved to the city, and Father James Marquette was commemorated by a statue of heroic size on east Front street hill.

Presque Isle—"almost an island"—a park without a peer, formerly a U. S. lighthouse reservation, is now Marquette's resorting place par excellence, one of many. With its cool drives, high cliffs, wealth of timber, winding shore line and herds of deer, Presque Isle is a fascinating place. An outdoor swimming pool presented by George Shiras 3rd affords an ideal bathing place, and an abiding popularity attests the attractions of this unique pleasure ground.

There is an endless diversity of landscape, plains, water views and mining regions alternating with forests and farms in every direction. The drives to Big Bay along the shores of Superior, to Republic, and to Gwinn—the made-to-order city where one steps out of a modern hotel into woods and good fishing—should be enjoyed by the visitor. Lake Michigamme, in the western part of the county, is charming indeed, one of the country's loveliest. Hay fever is unknown on Marquette's shores, golfers laud the Wawanowin and Emblagaard courses, and each year the lure of the region appeals to greater numbers of tourists.

NEGAUNEE, "THE PIONEER"

Negaunee, the original settlement around the location of the Jackson mine, was named in 1857, the word meaning in the Ojibway tongue the first, or the pioneer. The name is an appropriate one, as the first iron ore mine was opened there and the first furnace, the Pioneer, was established there. A monument has been erected on the hill where the discovery was made, visited yearly by many tourists. Negaunee is literally built on iron, being one of the world's greatest ore producing districts. Millions of tons of high grade ore have been mined in the vicinity and millions more remain to be raised. The shift hour at Negaunee mines is an interesting sight, with its throngs of miners entering and leaving the shafts.

A huge deposit of some of the highest grade iron ore in the world underlies a large part of the city of Negaunee. The Cleveland-Cliffs Iron company has moved dozens of homes in the eastern part of the city preparatory to underground operations, and as mining continues further changes will be made.

Well within the city limits of Negaunee is Teal lake, which in former years was frequented by thousands of ducks. Boating on and swimming in Teal lake is prohibited at present, for the lake is the source of the city's pure water supply. The growing tourist and resort demands, however, and the availability of the lake as a Negaunee summering place, have brought about a considerable sentiment for the procuring of water elsewhere and the conversion of the lake into a convenient

<p>—Marquette—</p> <p>MILADY'S SHOPPE</p> <p>Marquette's Leading Art and Gift Shop</p> <p>Free Instruction in Dennison Handicraft</p> <p>Come In and Browse Around</p> <p>Bacon Building Front St.</p> <p>Upstairs</p> <p>MARQUETTE, MICH.</p>	<p>Negaunee Ishpeming</p> <p>THE CHOCOLATE SHOPS</p> <p>"Where Friends Meet"</p> <p>Victoria Groome, Prop.</p> <p>Meals, Lunches, Fountain Service</p> <p>Regular Meals Served</p> <p>At the Negaunee Chocolate Shop</p> <p>Cloverland's Most Beautiful Restaurant</p> <p>"Ask the Ones Who've Been There"</p> <p>Negaunee and Ishpeming, Michigan</p>	<p>—Negaunee—</p> <p>HOTEL BREITUNG</p> <p>Excellent Cuisine</p> <p>Tourist Information Bureau</p> <p>Telephone 33</p> <p>LA VERNE SEASS, Prop.</p> <p>Negaunee Michigan</p> <hr/> <p>—Ishpeming—</p> <p>TRUST YOUR LAUNDRY</p> <p>to Experts—Busy Since 1888</p> <p>Special Tourist Service</p> <p>Needham Bros. & Collick</p> <p>Ishpeming, Mich.</p>
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Corner Hewitt and Fourth		Corner Presque Isle and Center
MARQUETTE, MICHIGAN		

THE CALL OF HIAWATHA: "COME TO MY NORTHLAND"

outing place, such as is enjoyed by Wakefield and other upper peninsula communities with lakes in or near their borders. Teal lake is a fine sheet of water flanked by bluffs on two sides.

The Cliff Drive near Negaunee is one of great scenic interest, and the privileges of the Wawanowin golf course are available to visitors. This course, contiguous to both Negaunee and Ishpeming, is one of the best in Michigan and is played repeatedly by golfers from many sections.

Ishpeming takes its name from the high ridge on which the Cleveland mine was located. From this divide the waters of the Carp river flow into Lake Superior and the "rushing Escanaba" of Longfellow's Hiawatha flows southward into Lake Michigan. The Ojibway word for an altitude of this character is Ishpeming.

The vicinity is also famous as a high grade iron ore producer, some of the mines being within the city limits. Mining is conducted on a gigantic scale and by the most efficient means. The constant streams of ore hauled southward to Escanaba and eastward to Marquette are a source of amazement to visitors.

It will interest many to know that north of a quartzite ridge at Deer Lake near Ishpeming is Michigan's only known gold territory, lying close to iron and granite formations. Operations here some years ago included the Ropes mine, the Michigan, the Fire Center, and the Holyoke. Some of the first samples taken returned \$24 per ton in gold and \$96 in silver. Many showings of galena, talc, asbestos and verde antique marbles have been noted in this section. The Ropes shaft was

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In The Exact Center of Hiawatha Land
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MR. VACATIONIST THIS WILL INTEREST YOU

Republic offers you freedom from crowds, dust, and the hot, weary places.

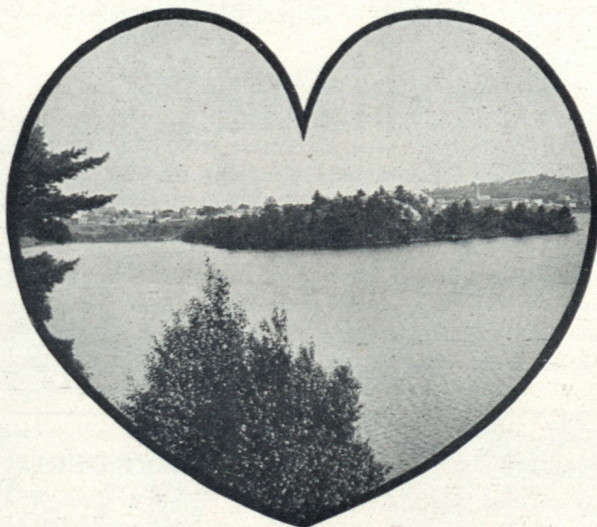
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ON SCENIC M-45

One day's run from Chicago and Milwaukee. Splendid roads. Through sleepers, C., M. St. P. & P. Ry.

Safe canoeing amid lovely scenes up and down Michigamme River and on Michigamme Basin in town limits.

Grant Lake, Twin Lakes, Witch, Helena, Bat, Sundog, Horseshoe, Squaw, and many other lakes are close to Republic.



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Power at amazingly low, guaranteed rates. Three railroads and good highways.

Free two-story substantial stone buildings, 100x185 ft. on sidings. Several other suitable buildings for manufacturing.

Plenty of timber near at hand, and abundant supply of male and female labor, best type. No housing problems. Healthful climate.

Republic is the gateway to The North Woods Club, and the center of the best hunting section in the north country.

For information about camp and cottage sites, club locations, hunting grounds, factory sites, etc., write or see

THE REPUBLIC IMPROVEMENT ASSOCIATION REPUBLIC, MICHIGAN

REALTORS—Investigate Republic's opportunities for summer resort development. Many openings for good returns.

HIAWATHA LAND—THE PLAYGROUND DE LUXE OF MICHIGAN

sunk to a depth of 900 feet, with free milling ore mined at depth, and three-quarters of a million dollars' worth of gold was taken from this shaft. Nickel ore has also been found in the serpentine range in this vicinity, and exceptionally rich specimens of gold occurred in white quartz.

The North Lake drive, west of Ishpeming, is in great favor with visitors. Ishpeming, Negaunee, Marquette, Gwinn, Republic, Champion, Michigamme and several other communities in the county maintain fully equipped campsites, places where it is a pleasure to make one's headquarters while enjoying the sights and the cool northern air. The state park at Bishop's hill near Marquette affords magnificent views of Lake Superior. Practically all these camps are carefully supervised, some of them day and night. It is the policy of their officials to make these campsites so attractive that tourists will not camp along the roadsides of Marquette county, with attendant litter and danger of forest fires.

A fine, well-timbered drive that should be enjoyed by more visitors is that off U. S.-41 up M-35 to Lake Independence and Big Bay, and back by way of the county road, or vice versa. M-35 is at present completed nearly to the Huron Mountains. Eventually it will pass them, going on to L'Anse, Baraga and the Copper Country. This pike and the county road up the shore lead to the Huron Mountain and So-So clubs as well as to Big Bay. The county road passes Loma Farms and Granot Loma near Birch, the magnificent country estate of L. G. Kaufman. Mr. Kaufman's enterprise has given Marquette the First National Bank and Trust company building, the finest small city bank edifice in the United States.

A Marquette structure well worth seeing is the county building at Third and Spring streets and Baraga avenue. Costing nearly half a million dollars, the building is one of the finest county buildings in the northwest.

Ishpeming, Negaunee and Marquette—the largest communities on the Marquette range, have exceptionally low tax rates. In these days of rapidly mounting fiscal imposts the above cities, ably managed and conducted, have kept their tax assessments down to a point that is attractive to maintained or prospective industries within their borders. Their city officials will courteously answer inquiries from individuals or concerns seeking good locations and facilities, agreeable climatic and social conditions, intelligence and consideration in employes, abundant supplies of raw material, and a very low tax rate.

On M-45, the scenic Michigamme river, and the C., M. St. P. & P. railway in the southwestern part of Marquette county are Republic and Witch Lake, resorts attracting increasing numbers yearly. The Michigamme Basin, where the river widens, is within the limits of Republic, where there are public tennis courts, a campsite and good accommodations for tourists. Many lakes in the vicinity offer sites for summer homes, and the region is noted for the fall hunting of big game. Witch Lake and its Log Lodges are in a class by themselves as a unique and lovely resort with every convenience and a constantly growing patronage.

Gwinn, Princeton and Little Lake are mining, lumbering and resort communities in the south central part of the county. The east branch of the Escanaba river, a good fishing stream, flows through Gwinn, and a pretty campsite has been established on its banks. Gwinn was carefully planned in advance by Warren H. Manning for the Cleveland-Cliffs Iron company, and it is known as the made-to-order city, a clean, well-kept and well-housed community.

—Ishpeming—

ANDERSON HOTEL

American and European Plan
Home Cooking—Moderate Rates
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ISHPEMING

MICHIGAN

—Negaunee—

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—Ishpeming—

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M-28

ISHPEMING, MICH.

U. S.-41

—Michigamme—

CARLSON'S GARAGE

Automobile Repairs — Tourist Information
M-28 Passes Our Doors

MICHIGAMME

MICHIGAN

COME TO MICHIGAN—THE NATION'S PLAYGROUND

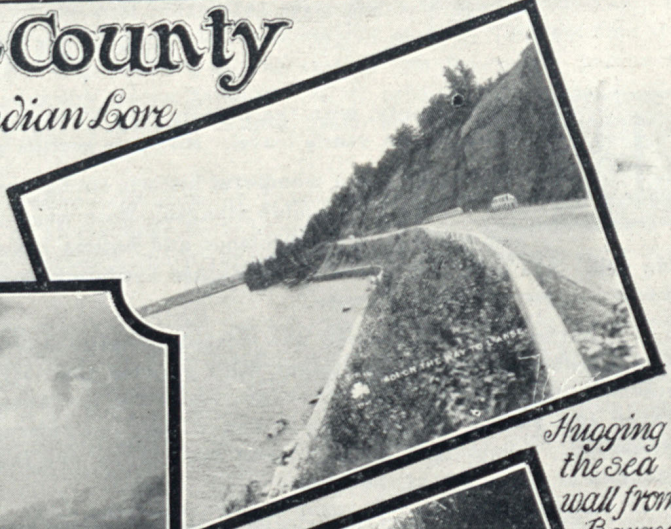
Baraga County

Rich in Indian Lore

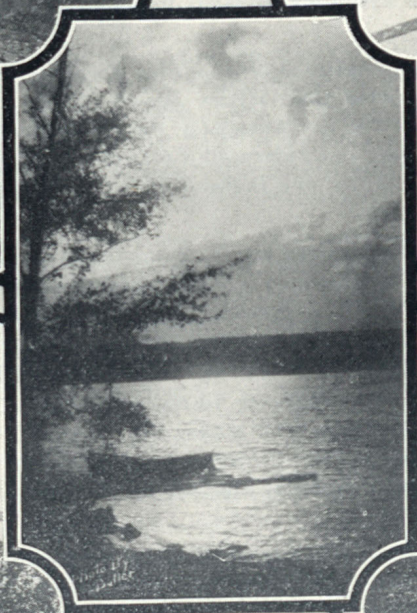


*Launching on
Keweenaw
Bay*

Photo by
Duller



*Hugging
the sea
wall from
Baraga
to
L'Anse*



*Huron Bay
Sunset*



*Overlooking
the Bay
at L'Anse*



*Rapids
of the
Sturgeon*



*A
Morning Dip*

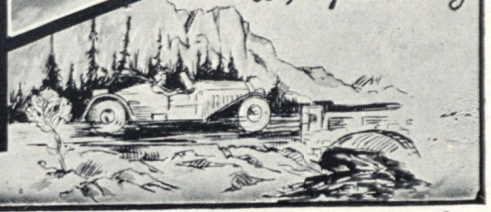
*Baraga
State ~ Park*



*The Road
to Pequaming*



BARAGA



L'ANSE AND BARAGA WERE ONCE FRENCH FUR TRADING POSTS

BARAGA COUNTY



BARAGA county, with the deep-barbed Keweenaw Bay piercing it to the core, is as picturesque a region as one will find in a year's travel. No other section of the state offers greater diversity.

Baraga has a wonderful historic background. The communities of Baraga and L'Anse were founded on sites long occupied by Indian villages. Both were debating grounds of the Chippewas, the Sioux and other tribes, and some bloody skirmishes and battles have been fought around the head of Keweenaw Bay in the days of long ago. The county is named after Father Frederick Baraga, Roman Catholic missionary priest and first bishop of the church's upper peninsula diocese.

Father Baraga's mission was located at Assinins on the west shore of the bay. Messrs. Pitezell, Meeker and other early missionaries of the Protestant faith pursued their labors largely along the east side of Keweenaw Bay above the present site of L'Anse. Peter Crebassa, agent for the American Fur company, established a trading post in 1838 where L'Anse now stands. A Chippewa Indian village and reservation stands on the shore above L'Anse and tourists find it very interesting. Adjoining it is the ancient cemetery of the Indians, each grave covered with its little house and decorated with offerings to the spirit of the dead.

The locality is thus historically important as the site of some of the earliest French and American missions—the former antedating the latter over 100 years—and of the early operations of trappers and traders. The old records show that many thousands of beaver, fox, and wolf pelts and deer hides have been shipped to Montreal, Quebec and other ports from Keweenaw Bay. The locality was the principal gathering place and hunting ground for the Indians between old Pauwating or Sault Ste. Marie, and Chequamegon or La Pointe, near the Apostle Islands in Lake Superior. Here, also, was the northern terminus of the overland trail from Lake Superior to Lake Michigan. The canoe route was up the Sturgeon river, across Lake Michigamme, and down the Michigamme and Menominee rivers to Green Bay and Lake Michigan. The old foot trail and warpath followed much the same course, being well defined a few miles west of Republic in Marquette county. A branch of the same Keweenaw trail, which is probably thousands of years old, is marked near the shore of Chicaugon Lake in Iron county.

Always a fur country, modern fur farming is reaching large proportions under the ideal conditions presented by Baraga county. Many millions of dollars in furs have been shipped from the head of Keweenaw Bay. In the opinion of experts, the terrain there could not be better for the raising of beavers, muskrats, mink and other water fur animals. The surrounding country is full of rivers and creeks, presenting an ideal breeding ground. Vernon F. Bailey, beaver authority, U. S. biological survey, has stated that the upper peninsula of Michigan produces the finest beaver and muskrat furs in the world, and that Baraga county is one of its sections where fur farming has everything in its favor. The county may thus be expected to realize an increasing revenue from this comparatively new industry.

U. S.-41 and M-35 meet at L'Anse, the former skirting the edge of L'Anse, and the latter running through the city to a junction with U. S.-41. These pikes are one around the head of Keweenaw Bay, and they part at the main business corner in Baraga. Travelers on U. S.-41 take M-35 for the short distance into downtown L'Anse. Here guides will take them on application through the sawmill, planing mill and body parts plant of the Ford Motor company. The drive to Pequaming follows the shore of Keweenaw Bay through the Indian village of Zeba. At Pequaming the Ford sawmills may be inspected. The views from the hills around L'Anse are unusually fine. L'Anse is growing and will probably be the next upper peninsula community to become a city.

The Ford Motor company has brought an extensive industrial development to Baraga county. The immense stands of hardwood timber owned by the company in Baraga are being lumbered at the Pequaming and L'Anse mills, where hundreds of men are employed. The timber camps of the company in Baraga and other counties are equipped with many modern appliances for efficient logging and for the comfort of the loggers.

L'ANSE GARAGE

Best Service in Baraga County on All Cars

BOIVIN BROS.

L'ANSE, MICH.

KEWEENAW BAY AND HURON BAY ARE BEAUTIFUL INDEED

Baraga state park, in the bight of Keweenaw Bay, is one of the best patronized state parks in upper Michigan. Its location on two main highways at the eastern entrance to the Copper Country makes it easy of access. Tourists find it a pleasant camping place while viewing the sights in the vicinity or while enroute to the rest of the Keweenaw peninsula. Baraga state park has the up-to-date equipment which makes Michigan's parks famous, and it affords fine views of Keweenaw Bay's long sweep and the Huron Mountains beyond. The bath house and bathing beach here are busy places during the summer months.

There is also a completely equipped tourist camp in the community park at L'Anse, under municipal supervision. Milk, cream, eggs and all other campers' supplies are available at stores near both parks. The name "L'Anse" means "a barb," or "the point," referring to the locality where the traveler makes a sharp turn at the head of Keweenaw Bay. The word is correctly pronounced in one syllable, "Lawnce."

An unusual drive in the vicinity of Baraga and L'Anse is the trip across the blueberry plains west of Keweenaw Bay to Prickett's and Tibbett's falls and the gorge of the Sturgeon river. This gorge or canyon is one of the largest east of the Rockies, and through it surges the undeveloped waterpower of the Sturgeon over high falls and a series of rapids exceeded in size in the upper peninsula only by Tahquamenon falls in Luce county. The heavily timbered Sturgeon river gorge is a place of great beauty only recently made accessible to tourist travel. It is a locality ripe for a real waterpower development, which can be attained without sacrificing scenic surroundings.

Many thousands of bushels of blueberries in Baraga and other upper peninsula counties remain untouched yearly for the want of pickers. The crop when picked is always in demand, and more and more visitors yearly, especially in family parties, find profit as well as summer pleasure in camping on the plains and picking blueberries for the market. Many a ten dollar bill is picked up in this way by vacationers.

M-35 leads from L'Anse and Baraga to the Skanee and Huron Bay country, a region of good farms especially noted for good apples, and of expanding dairy production and much woodland and shore scenery. This pike will eventually be extended through or close to the Huron mountains to the cities of the Marquette iron range. Westward M-35 is a short cut to Ontonagon, not yet completed, but open and easily passable most of the time.

Alston, a growing farming community, is on the western extension of M-35, and a few miles north of Alston on a good county road is Pelkie, well known for a creamery producing butter much better than the average. In the southern part of the county Covington and several other farming centers attest the growing importance of farming and dairying in Baraga county. U. S.-102 via U. S.-41 and M-28 is the well-kept short cut from L'Anse, Baraga and the Copper Country to Iron Mountain, Iron River and Crystal Falls.

Baraga county not only enjoys an excellent summer tourist business by reason of its fine summer climate and scenic attractions, but it is a favorite with sportsmen from all parts of the country who return each fall to hunt big game. Fishermen, too, find what they want in Baraga's many streams and lakes where trout and other game fish are plentiful. Hunters and fishermen comprise no small part of Baraga's yearly visitors.

Baraga county has two national highways, U. S.-102, ending at Covington, and U. S.-41, traversing the county and the main highway to the Copper Country. Through sleeper service is afforded by the South Shore and C., M. St. P. & P. railways to and from Chicago and Milwaukee. Travelers entering the Keweenaw peninsula from the west on M-26 will find much that is interesting in Baraga county before resuming their eastward journey.

Gateway to the Keweenaw Bay, Huron Bay, and Skanee Country. Center for Autumn Big Game Hunting

L'ANSE, Baraga County, MICHIGAN

THE BEST LITTLE RESORT TOWN IN CLOVERLAND

Hunting — Fishing — Camping — Bathing

Good Stores, Excellent Hotels and Restaurants

One of the Finest Theatres in Northern Michigan

An ideal spot to rest and play in comfort on the the shores of Lake Superior, the Big-Sea-Water of Hiawatha. Completely equipped tourist camp in L'Anse Community Park.

See the big Ford sawmill and body parts plant at L'Anse

You'll like the L'Anse tourist camp. Municipally supervised.

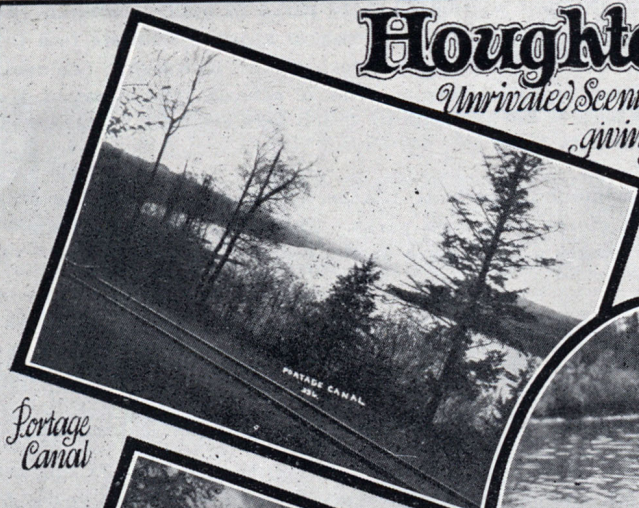
Full Information Furnished by

First National Bank, or Charles Larson, Clerk

GITCHE MANITO HAS WOVEN A SPELL OVER THE COPPER COUNTRY

Houghton County

Unrivaled Scenic Beauty & Health
giving Climate



Portage Canal



Tourist Camp Site
Houghton



Photo By
Dullin

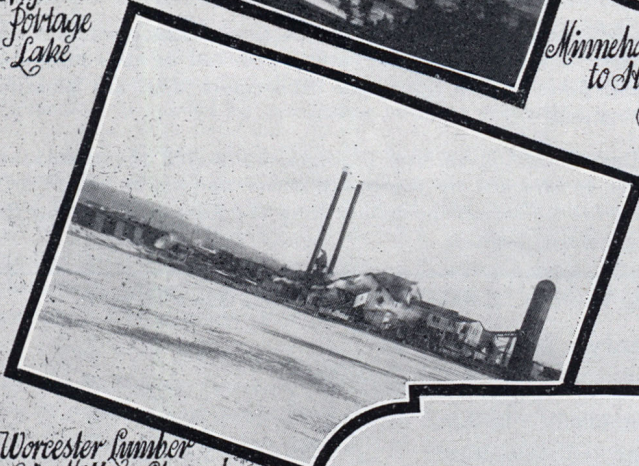


Night on
Portage
Lake



Going
South
on No. 26

Mimnehaha comes
to Houghton



Worcester Lumber
Co's Mill - Chassel



Quincy Shaft
Houses - Hancock Mich.



Portage Lake Golf Course



IF YOU HAVEN'T SEEN THE COPPER COUNTRY YOU HAVEN'T SEEN MICHIGAN

HOUGHTON COUNTY



HAVE you seen the Copper Country? If you hurry along on U. S.-2 or M-28 without turning northward on this big thumb-peninsula, you will miss one of the most interesting sections of Hiawatha Land. U. S.-41 and M-26 are good pikes reaching into the peninsula, joining at Houghton, and going on to the tip of the Copper Country, which pierces Lake Superior to the heart. The fine ships of the Great Lakes Transit company will land you at the Houghton docks. The St. Paul and South Shore railways maintain double daily service with through equipment from Duluth, St. Ignace, Sault Ste. Marie, Milwaukee and Chicago. "Easy to get to—you'll leave with regret," is a true saying of this extraordinary region, so rich in scenic and industrial wonders.

"To go past the Copper Country without coming in is to miss a remarkable experience," says a widely traveled Houghton resident. "It is useless to attempt description of the Copper Country," says an author-visitor. "The region is like a fine, rare jewel in the treasure room of an Indian prince."

Houghton county, named for Douglass Houghton, state geologist, who first determined the great value of the district's mineral wealth, is the home of the deepest, richest copper mines in the world. Here are some of the natural store-houses of mineral wealth which have made America great among the nations of the earth. One copper mining company alone has paid over \$50,000,000 in dividends to its stockholders and has greater reserves in the ground than it has milled in many years of activity. Many other mines are steady producers and payers, and only a small part of the district has been intensively prospected. Further great deposits are almost certain to be found under the maturing plans of the Michigan College of Mining and Technology at Houghton, the United States bureau of mines, the Michigan geological department and the copper mining companies of the district.

The romance of copper is an absorbing one. Its development may be studied at leisure by the visitor in the noteworthy archives and well-filled public libraries of the Copper Country. The museum—a very unusual one—of Michigan Tech at Houghton is open to all, as are the other departments of this celebrated school. Its graduate engineers are developing mines and building railroads, bridges and power plants in all parts of the earth. The unexcelled location of the college, in the midst of Michigan's great copper and iron ore mining district, insures its students an intimate contact and practical application not to be found elsewhere.

Reports of copper ore in the Lake Superior country were brought to Montreal early in the seventeenth century, when Brule and Grenolle penetrated to St. Mary's rapids at Bowating or Sault Ste. Marie. Alexander Henry found a boulder of nearly pure copper in the Ontonagon river in 1743. Douglass Houghton, Michigan state geologist, was the first to determine the commercial value of Michigan's copper deposits. While pursuing his exploration, Dr. Houghton was drowned in the vicinity of Eagle Harbor.

—Calumet—

You Are Welcome
at the
Largest Department Store
in the
Copper Country.

Come in and Look Around

VERTIN BROS. & CO.

CALUMET

MICHIGAN

—Hancock—

HOTEL SCOTT

European Plan — 100 Rooms

The Home for Tourists

Sun Parlor and Dining Room

Rates \$1.50 and Up

Free Parking

Opposite Bridge

New Coffee Shop in Connection

HANCOCK, MICHIGAN

Established 1880

PAINE, WEBBER & COMPANY

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Detroit Stock Exchange

Hartford Stock Exchange

Chicago Board of Trade

Tourists' Information Bureau

Use Our Rest Room

On U. S.-41

HOUGHTON

MICHIGAN

HIAWATHA LAND — THE ONE UNCROWDED SUMMER RESORT

Copper mining locations are everywhere in Houghton county. Among the central communities for the mining and refining of copper are Calumet, Laurium, Hancock, Houghton, South Range, Hubbell, Lake Linden and Mohawk. Calumet is the largest community in the United States under village government, its population being larger than that of many cities. The larger communities are known for their good hotels and clubs, golf courses, and opportunities for outdoor diversions. The district is famous for its hospitable and cultured social life.

The Copper Country Choral Club is an organization of unusual excellence that has toured many parts of the country and has earned wide appreciation. Its summer concerts are thronged by tourists who enjoy the best in vocal harmony. Suomi seminary at Hancock, the country's largest Finnish college, also possesses a choir of great ability in the interpretation of the works of Finnish and other composers. The Copper Country is noted for its musical life.

At Houghton, the county seat, the Houghton club is a center of social affairs, maintaining the finest club quarters to be found in Hiawatha Land. The Amphidrome houses the annual exhibitions of the Copper Country fair and affords a home for winter hockey classics. Some of the world's best hockey players are Copper Country-bred.

The Portage Lake Golf club membership is composed of Houghton and Hancock citizens, and is located on the shore of Portage lake a short distance from both cities. This sixty-acre, nine-hole course is open to non-members on payment of the usual greens fees. There is a good clubhouse with steward always on hand. The Onigaming is the upper peninsula's only yacht club, a most hospitable place with tennis courts, bathing beach and many pleasant social functions.

The Houghton-Hancock airport is unique, its floor being the smoothly levelled stamp sands from the reduction plants of the Isle Royale Copper Mining company. The field is of ample size for large planes, and is believed to be the only one of its kind in the world, with the exception of a smaller stamp sand port at Keweenaw Bay, south of Portage Entry.

Small planes are landing and taking off without trouble on farm grounds south of Calumet. Preliminary steps are being taken to provide Calumet, Laurium and adjacent communities with an airport adequate for the largest planes.

Many of the Copper Country roads are faced with this stamp sand—which is really crushed rock—by-product from unduly, and is resilient and easy riding. Practically all this sand contains a residue of copper unextractible up to this time, the copper refineries. Road builders pronounce it excellent material for the purpose. It packs and wears well, does not rut so that traffic proceeds over what in fact are "metalled" roads, as the English call their concrete pikes. However, the research laboratories of Michigan Tech at Houghton are constantly finding ways to get more and more of the red metal from its rock matrix.

Calumet and Laurium and their associated, closely joined locations form a compact community of 25,000, the largest community in the upper peninsula. This is the home of the famous Calumet & Hecla Consolidated Copper company, miner and shipper of copper for half a century. The mine streets below the surface far exceed in length those above ground, for copper mining here goes on at great depth and on many levels.

The Calumet & Hecla smelters are at Hubbell and their reduction plant is at Lake Linden, twin communities on M-26 and the deep water of Torch Lake. At the latter place rock ground decades ago under primitive methods is being re-worked today at a handsome profit.

<p>—Houghton— HOTEL KNAUF Best Meals and Lunches 200 Capacity Rooms \$1.00 — Meals 50c KNAUF & STACK HOUGHTON MICHIGAN</p>	<p>—Calumet— MICHIGAN AUTO CO. Chrysler and Plymouth Distributors The Garage for Service 416-420 North 6th St. CALUMET MICH.</p>	<p>—Calumet— McClure's Modern Garage Oakland and Pontiac Best Equipped for Service Telephone 29 for Trouble Car 7th and Pine Sts. Calumet, Mich.</p>
<p>—Calumet— WEIDER AUTO AND HARNESS CO. Dodge Bros. Cars and Graham Bros. Trucks Everything for the Tourist. Complete line of Goodyear Tires and Accessories. Gasoline and Mobiloils. Storage. Repairing, all makes of cars. Oppo. Calumet Theater Phone 140 Calumet</p>	<p>—Hancock— MAKI'S STEAM and SHOWER BATHS Splendid Service. Reasonable Rates 1007 Quincy St.—Tel. 919-M HANCOCK, MICH.</p>	

YOU WILL NEVER REGRET SEEING THE KEWEENAW PENINSULA

Houghton is the second agricultural county in the northern peninsula in point of number of farms and value of farm products. There are about 2,000 farms in the county, and 90 per cent of the farmers are thrifty, industrious Finns. The Finn has played a worthy part in the development of Houghton county agriculture and dairying, which extends from Sidnaw and Kenton on the south to the county limits well up in the Keweenaw peninsula.

Michigan's largest sheep ranch is located at Kenton, where Cassabonne & Fleming, western sheep ranchers, commenced operations a few years ago on a large scale. In spite of considerable trouble with predatory animals, the venture has been a success, and the Cassabonne lamb shipments top the Chicago market price nearly every year. Expert sheep men believe that Houghton and other upper peninsula counties offer great opportunities for sheep growing. The northern grown lambs and mutton are not only of better quality, but the wool clip is heavier and longer. "A flock of sheep on every upper peninsula farm" is a slogan that appears likely to work out into reality.

In years gone by, a more or less desultory passenger service has been maintained across Lake Superior from Houghton and Hancock to Isle Royale, a part of Michigan and of Keweenaw county. Copper mining on Isle Royale has often been called "America's first industry," and there is a wealth of evidence that mining was conducted on a large scale there by some prehistoric people. Ornaments and utensils undoubtedly made from Isle Royale native copper have been found as far south as Yucatan, and trading in copper by the Indians or their predecessors must have been over a wide radius.

Herds of moose, the only ones in Michigan, are found on the island, which remains throughout in a state of primeval wilderness, with ancient copper mining pits showing here and there at frequent intervals. Trips from Copper Harbor on the Keweenaw peninsula to Isle Royale are projected for this season. Isle Royale can also be reached by passenger boats from Duluth and Port Arthur. A movement is under way for the designation of all Isle Royale as a national or a state park, which will insure the preservation of its original charms for all time to come.

The mining and working of copper is one of the oldest industries of civilized man. There are copper mines in Sweden that have operated continuously under the same company since the year 1200. Copper mining in Michigan is comparatively youthful, but nowhere in the world is copper mined and handled more efficiently than here.

Dozens of lakes, Fort Wilkins state park with the old fort buildings maintained in good repair, unsurpassed scenery and remarkably good copper rock and stamp sand roads, make the upper reaches of Keweenaw peninsula a summer paradise. Old Big-Sea-Water is never very far away, and along the shores and the driveways are many comfortable hotels, boarding houses and pleasant camping places. The fishing, hunting, bathing beaches and boating houses are all that could be desired.

Visitors come from the world over to see the copper mines and refineries in operation. They stay to enjoy the incomparable scenery and other attractions of Houghton. Among these is the climate, brisk, clear and glorious as only the Copper Country's, reaching far out into Lake Superior, can be. Houghton and Keweenaw counties have much in common in a scenic way. The first, perhaps, typifies the conquest of enterprising men over nature through a mighty industrial development, while the quieter beauties of Keweenaw are a foil to busy Houghton.

<p>—Sidnaw—</p> <p>NORTHERN HOTEL</p> <p>American Plan — \$2.50 per Day</p> <p>Plenty of Good Fishing and Hunting all around.</p> <p>Mrs. S. Ferguson (M-28) Sidnaw</p>	<p>—Kenton—</p> <p>KENTON GARAGE</p> <p>Complete Service, All Cars</p> <p>Tires — Batteries — Accessories Gas and Oil. Prompt Service</p> <p>KENTON (On M-28) MICH.</p>	<p>—Sidnaw—</p> <p>E. J. BARROW GARAGE</p> <p>Willys Knight — Whippet</p> <p>Competent Service on all Cars Oiling and Greasing</p> <p>M-28 Sidnaw, Mich</p>
<p>—Calumet—</p> <p>Visit the</p> <p>CLOVERLAND PICTURE SHOP</p> <p>For the best in Kodak Finishing, Enlarging, Framing and Post Card Views. Eastman Films, Kodaks, Cine-Kodaks and Supplies.</p> <p>See Our Keweenaw Post Cards</p> <p>F. R. Marzene, Prop. Calumet, Mich.</p>	<p>—Calumet—</p> <p>See</p> <p>GRAY'S TIRE SHOP</p> <p>For Speed on Tires and Tubes</p> <p>Shell Gasoline. Penn and Mobiloils.</p> <p>CALUMET, MICH.</p>	

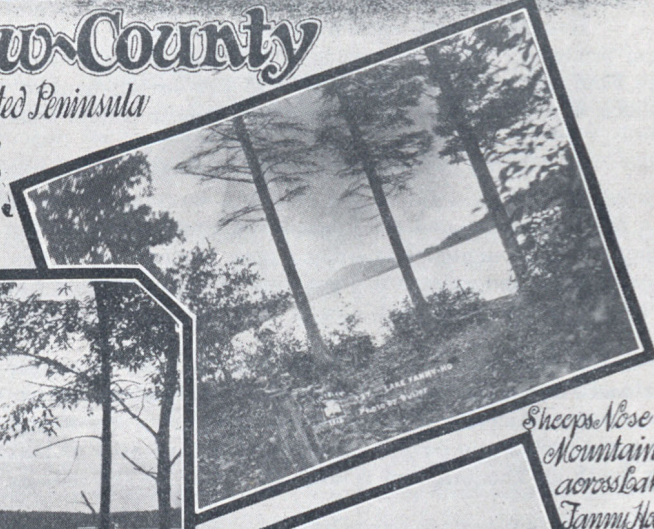
DO YOU LIKE THE WOODS? YOU CAN ENJOY THEM HERE

Keweenaw County

The Enchanted Peninsula



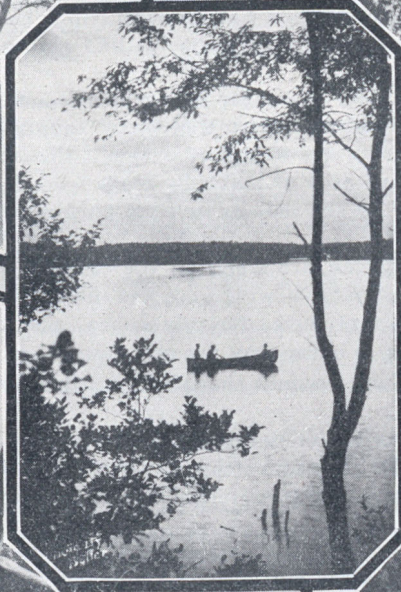
Old Superior
from Eagle
Harbor



Sheeps Nose
Mountain
across Lake
Jimmy Hoo



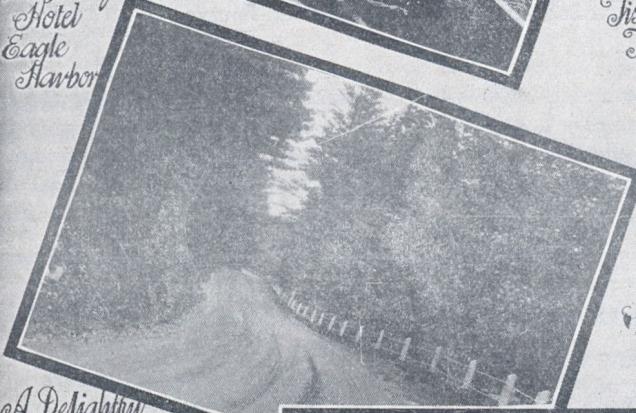
Lake Breeze
Hotel
Eagle
Harbor



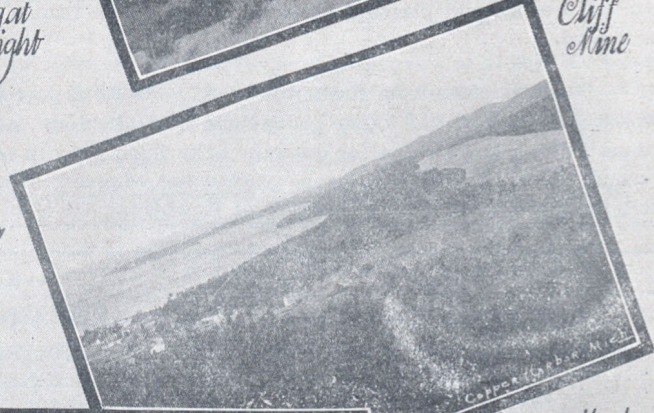
Fishing at
Twilight



The Old
Cliff
Mine



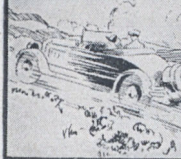
A Delightful
Drive



Copper Harbor
and Lake Jimmy Hoo



Old Fort Wilkins in Keweenaw



THE END OF THE TRAIL—LOVELY BEYOND DESCRIPTION

KEWEENAW COUNTY,

"She saw the sun in a summer sky,
And clouds of amber sailing by;
A lovely land beneath her lay,
And that land had glens and mountains gray;
And that land had steeples and hoary piles
And pearly lakes and a thousand isles;
Its fields were speckled, its forests green,
And its lakes were all of a dazzling sheen.
Like magic mirrors, where slumbering lay
The sun, and the sky, and the cloudlet gray."



THIS is Keweenaw to the life, the enchanted land of poets' dreams, of inspiration and romance. Keweenaw, "the crossing-place" of the Indians for untold hundreds of years, is trebly rich by reason of a wealth of copper ores, entrancing beauty, and interesting and romantic history.

"I never hope to see a more beautiful place than the Keweenaw peninsula this side of heaven," says a prominent resident of Calumet. "From the round top of Keweenaw mountain," writes another admirer. "Lake Superior fills the eye on three sides. In the other quarter, save for the pleasant little oases around the mines, an immense solitude spreads—a boundless forest of pines stretching in undulating files, or piercing the sky like spears of giants. The mists rising from the valleys to meet the sun are transformed to clouds of amber, while down, down—and far away, rolls the blue and majestic Big-Sea-Water, a mirror of shining crystal."

Keweenaw is in truth a land of enchantment and surprises. Think, for instance, of driving for miles and miles over "copper-plated" roads—highways built of stamp sand from the mines, crushed rock bearing an unextractible residue of copper and making the best roads in the world. Tourists never cease praising the Copper Country roads.

U. S.-41 pierces the Keweenaw peninsula from end to end—never far from Big-Sea-Water, eternally opening vista after vista of giant timber, fairy lakes, copper mines, woodland nooks and winding trails. Not a tree has fallen—not an axe swung to mar the primeval beauty of ancient Keweenaw. Here is the perfect dream-come-true of the sightseer, the wilderness unspoiled, so often visioned and so seldom found.

"To attempt description of the Keweenaw peninsula is useless," says the widely traveled George Shiras 3rd, author and naturalist. "It is without a peer."

In the little schoolhouse at Eagle Harbor, Justus Rathbone wrote the immortal ritual on which the Pythian order is founded. The Knights of Pythias have erected and dedicated there a tablet to Rathbone's memory. Hereafter members of the order will make an annual pilgrimage to Eagle Harbor. Visitors are welcome, as well as at the Eagle Harbor U. S. life saving and coast guard station.

Fort Wilkins state park at Copper Harbor entertained in 1928 more visitors than any other Hiawatha Land state park, being third in the entire state in numbers accommodated. This park is a place of extraordinary charm.

The Hiawatha Land visitor, then, who hurries past Keweenaw without going in, yes, clear to Keweenaw Point, is deliberately foregoing something amply worth while. The exquisite lakes of Keweenaw await him, the battered barricades of Old Fort Wilkins, the wild bays and inlets of Lake Superior, dozens of fishing streams, campsites and hotels in witching settings—all invite him to loaf, to play, and to renew his soul amid unblighted surroundings. For in Keweenaw nature, under the spell of a northern summer, smiles and smiles forever.

Visitors airbound for Eagle Harbor, Copper Harbor, and other Keweenaw county points should use the Houghton-Hancock port if in large planes. Smaller ships can land at Calumet without difficulty. Tourists desiring to see Isle Royale can take passenger boat which runs at frequent intervals from Copper Harbor. Isle Royale is part of Keweenaw county and it is absolutely unspoiled.

More and more summer visitors come back to Keweenaw yearly, bringing their friends with them. That is the real test of a region's attractiveness, after all—to weave such a magic spell as to fairly compel one's return.

LAKE BREEZE RESORT HOTEL AND COTTAGES, EAGLE HARBOR

On the Shores of Big-Sea-Water

A Tourist Paradise With a Satisfied Clientele

Wonderful Lake Superior Trout and Whitefish Dinners

Where Hay Fever is Banished Forever

At The End of M-9 Just Off U. S.-41

AUSTIN C. RALEY, Proprietor

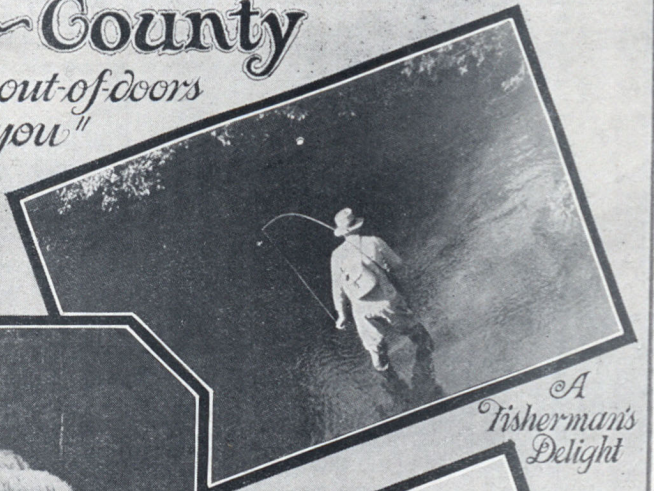
EAGLE HARBOR, MICH.

Ontonagon - County

"Our great out-of-doors
calls you"



*At
Union
Bay*



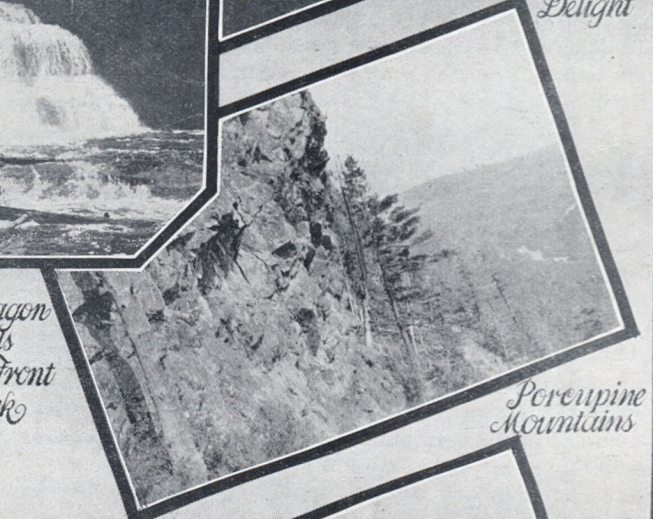
*A
fisherman's
Delight*



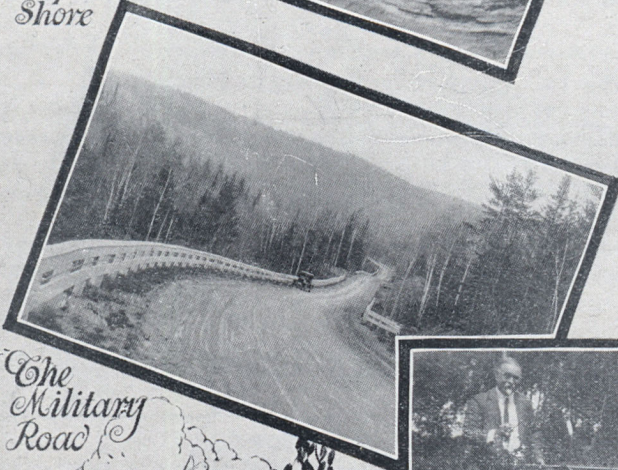
*Ontonagon
Falls
Near Trent
Creek*



*Old Lake
Superior's
Shore*



*Peregrine
Mountains*



*The
Military
Road*



*Carp
Lake
Peregrine
Mountains*



A days catch of Bass & Northern Pike



THE PORCUPINE MOUNTAINS—HIGHEST IN THE CENTRAL WEST

ONTONAGON COUNTY



CHIPPEWA Indian woman, going to fetch water in her scooped-out gourd—or perhaps it was one of Nokomis's basswood bowls—from the swiftly flowing river, lost her hold and screamed, "On-ton-a-gon! On-ton-a-gon!" "My bowl, my precious bowl, there goes my bowl!" The sardonic humor of the other Indians did the rest, and to this day the locality is known as Ontonagon, the place of the lost bowl. This happened years ago, and the bowl must be well out in Lake Superior by this time. In the song of Hiawatha "Onagon" is mentioned as being on the shore of Gitche Gumee, so the legend is an old, old one.

Ontonagon is a rich blend of great lake vistas, mountain, forest and rural scenery, mining country, lakes, roaring rivers and waterfalls. The wild fastnesses of the Porcupine Mountains have an eerie, almost spooky charm. Seen from any point to the south or east, or from the shore of Lake Superior, the Porcupine range presents the contour of a giant porcupine. It is the natural habitat of this slivery animal, which is easily tamed and which readily becomes an affectionate and interesting pet whose room is better than his company. If you have brought your dog along remember that he is no match for a porcupine and may get a noseful of quills.

THE PORCUPINE MOUNTAINS

The Porcupine Mountains—with their neighbors, the Hurons — are the highest between the Alleghanies and the Black Hills. Now easily accessible by good county roads, negotiations are under way for the establishment of a Porcupine Mountain state park. Meanwhile these mountains are a favorite objective for summer visitors from the southern flatlands, and, crowned with virgin pine as many of them are, they afford a sight without parallel in a dozen midwestern and trans-Mississippi states. The Lake of the Clouds, in the heart of the Porcupines, is a place of wonderful charm, and the view of Big-Sea-Water from the summits of the White Pines is a magnificent one.

Ontonagon county—the fertile valley of the Ontonagon river traverses the county from end to end—is noted for the rapid development of its agricultural resources. Climate, growing season, and productivity of soil form a pregnant and resultful combination. These conditions are aided by an unusual degree of co-operation between farmers and townspeople. Bankers and business men everywhere in Ontonagon are imbued with the spirit of progress and the vision of agricultural and dairying growth. This teamwork has resulted in the development of Ontonagon county creameries whose fine butter commands a premium in many markets.

Every visitor to Ontonagon and Ontonagon county should see the Victoria mine and its unique waterpower plant. The side road runs southwest from Rockland through the deep and wild gorge of the Ontonagon river. Victoria lies on the south bank, below a series of rapids and falls, amid scenic surroundings of unusual beauty. Water pressure chambers are hewed from the solid rock, and the blow-off can be heard for miles, a huge column of water shooting high into the air. The gorge is without a scenic rival between the Rockies and the Alleghanies.

It was a happy thought to establish a free tourist camp at the falls of the Ontonagon river on M-28, four miles west of Trout Creek. Locally known as Agate Falls, the spot is popular with summer visitors. Bonn Falls on the Calderwood road south of Trout Creek are on the same stream and are noted for their trout fishing. See Dr. C. F. Whiteshield, noted sportsman and poet at Trout Creek, for detailed information on the good fishing and hunting in the vicinity.

By the construction of half-mile piers at Ontonagon village the United States government has created an excellent harbor, the only one in 150 miles of Lake Superior coast. Hither come throngs of people each summer to escape the ravages of hay fever. The latter, of course, and asthma, promptly fade away in the life-giving air of Big-Sea-Water.

The Ontonagon golf course, finely situated on the hills back of the city, is now open for play. For the first season, there will be no fees for player guests, and everyone is welcome to enjoy this scenic course. Preliminary surveys have been made for an airport, and this will be the first landing field on the shore of Lake Superior, Hiawatha's Big-Sea-Water.

Friendly Ontonagon has established a fine campsite on the lake shore—think of it, camping in the pines by the shores of Big-Sea-Water!—and the Ontonagon Civic League sees that it is well maintained. Beautiful surrounding drives, the superb summer climate, and the hospitable hotels and people keep Ontonagon perpetually popular with the visiting public.

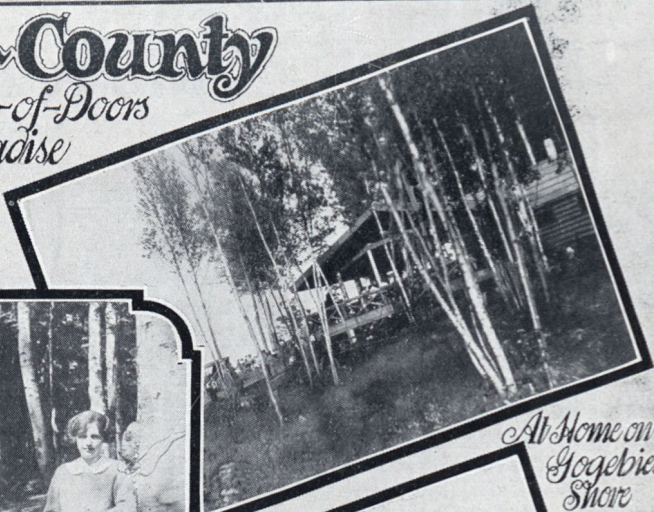
TARRY AWHILE AT GOGEBIC AND SUNDAY LAKES

Gogebic County

An Out-of-Doors Paradise



Camping at
Little Falls
Point



At Home on
Gogebic's
Shore



At the beach in
the County
Park



Playing on
Old Lake
Superior's
Shore
Peregrine
in
dist-
ance

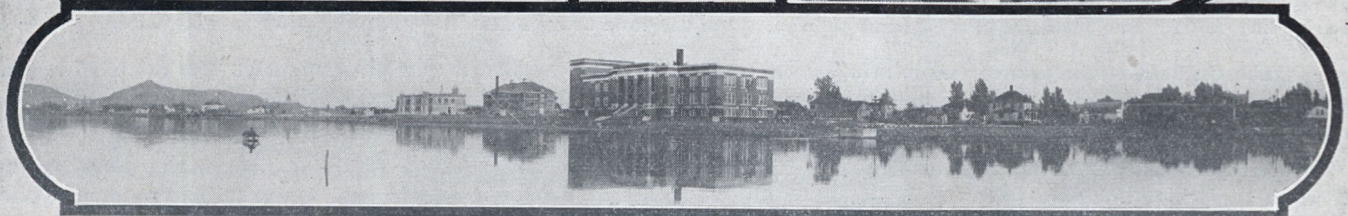
Three Beauties
at Lake Gogebic



Curry Hotel
Ironwood



Dining
Room
St. James
Hotel



Wakefield across Sunday Lake

GOGEBIC, WHERE KING IRON REIGNS

GOGEBIC COUNTY



HE Land where Iron is King! As merrily you roll along over Gogebic county's magnificent roads, you are wheeling over hidden mineral wealth whose value out-distances the world's production of gold again and again. Perhaps the very car in which you ride once lay as iron ore in the enormous pits and shafts on every side.

An iron mine is a fascinating thing. These piles of reddish-brown earth, these never-ending trains of gondolas hastening to Big-Sea-Water, attest the extent of Hiawatha Land's importance in iron. From them will issue presently bridges in Burmah, rails in South Africa, building beams for modern castles in Spain, steel sheets for millions of automobiles, stoves for multitudes here and far away, tools for all the world. This civilization of ours is founded on iron, indispensable iron; without it we would revert almost to savagery. And all over Gogebic county is iron in the raw, billions of tons of it. The iron harvest of Gogebic and neighboring counties is an amazing thing, so huge as to well-nigh perplex and awe the visitor.

Iron ore will be mined in Gogebic and other upper peninsula counties one hundred years from now. The supply is inexhaustible as far as this generation and the next are concerned. No one knows how much high grade ore still remains in Hiawatha Land, but new and more scientific methods of prospecting are bound to disclose further great bodies of this indispensable mineral. When the high grade is finally mined, great quantities of low grade ore will remain—as much as forty or fifty billion tons is known to lie in one upper peninsula county alone — to be benefited at the pit mouth and shipped in concentrated form. This can only mean an indefinite continuance—or in all likelihood an increase—of prosperity to Ironwood, Bessemer, Wakefield and all communities on the Gogebic, Menominee and Marquette ranges with the territory they serve. Fortunate, indeed, is the region blessed with unlimited stores of iron.

King Iron functions only in colossal figures. He goes away in million of tons and comes back in millions of dollars. He rules, not with an iron hand, but with beneficent sway over Ironwood, the metropolis of Hiawatha Land and the Gogebic range. Bessemer and Wakefield and many other mining localities share the monarch's benefits. Iron fathered their fine

WAKEFIELD AWAITS YOU

Make Wakefield's Magnificent Community Building Your Upper Peninsula Headquarters

This great edifice on the shores of Sunday Lake is at your service.

The Sunday Lake campsite in the city and near the Community Building is one of the best to be found anywhere.

Camping, boating, bathing, fishing, 24-hour police protection, children's playground, zoo, aquarium.

Swimming pool, showers and every possible convenience in the Wakefield Community Building. For detailed information, write

MUNICIPAL OFFICES, WAKEFIELD, MICH.

—Bessemer—

GOGEBIC AUTO CO.

Fireproof Storage

Studebaker-Erskine Sales & Service
Washing—Greasing

On U. S.-2

Bessemer, Mich.

—Wakefield—

Olson's Confectionery

Refreshments and Lunches
Information Bureau

Wakefield

(Next to Bank)

Mich.

—Ironwood—

MUELLER'S

Fireproof Storage Garage

Capacity 150 Cars

Complete Service

ADOLPH MUELLER, PROP.

McLeod Avenue

IRONWOOD

MICH.

—Wakefield—

CLOON MOTOR CO.

Whippet and Willys-Knight

"The Best Cars — The Best Service"

Wakefield (Phone 120-W) Mich.

—Bessemer—

PECARD MOTOR CO.

Sales — BUICK — Service
U. S.-2

BESSEMER

MICHIGAN

IRONWOOD, THE BEAUTIFUL HIAWATHA LAND METROPOLIS

public structures, unapproached in the upper peninsula, and iron maintains proportionate building programs for them greater than those of any other northern Michigan communities. No one can tour Gogebic county without acquiring a wholesome respect for iron.

But iron ore mining on a giant scale, novel as it is to many, by no means exhausts the sightseeing attractions of Gogebic county. Some of the finest continuous stretches of wooded highway in the United States traverse the county. The great extent of timberland and forest roads is the admiration of all visitors. Gogebic county officials have been forehanded and far-sighted in the preservation of the woods along the main thoroughfares and in the county parks, for which the present generation and those coming will bless them. Timber isn't a memory of the past in Gogebic county—it is there now, well cared for and preserved as a thing of beauty and a joy forever.

BEAUTIFUL LAKE GOGEBIC

A description of Lake Gogebic—the largest lake in the upper peninsula— and of Gogebic state park, is beyond the possibilities of cold type. To see them is to fall in love with them. The shores of Lake Gogebic—the word means “rippling waters”—are dotted with increasing numbers of cottages yearly, owned by people from all over the country who have found conditions there ideal for summer homes. A great resort is projected by Milwaukee capitalists for Lake Gogebic—with hotels and clubs and appointments commensurate with the finest in America or Europe. The background for such extensive development of scenic land and waterscapes and perfect summer climate is indeed superb.

Bessemer is a substantial little city on U. S.-2 and the Chicago and North Western railway, where iron ore mining is the chief industry. The city is named for Sir Henry Bessemer, the British inventor of the Bessemer steel making process. There is an unusually fine drive from Bessemer to Lake Superior along the banks of Black river and through heavy timber.

Watersmeet—intriguing name—is still another tourist center. For years the Chicago and North Western railway has run week end excursions to Watersmeet from Chicago and Milwaukee. A Sunday's fishing at Watersmeet is the prized goal of many a fan. As the name indicates, several rivers and streams combine here. All around are lakes galore, summer homes, lodges and resorts, and woodland trails leading to hunting and fishing such as you have often dreamed of.

Certain sections of the county are making marked progress in agriculture and dairying. Some of the finest cattle strains in the land are native to Gogebic.

No other of the smaller towns in the United States approaches Wakefield in the magnificence of its community memorial building. This building is open to the public day and night, with caretakers always on hand. The campsite, municipally supervised, is near by on the shore of Sunday lake, with childrens' playground, zoo and aquarium. The hotels and other public buildings of Ironwood are imposing, the Ironwood tourist camp being one of the best in the country. The clubhouse of the Gogebic Golf and Country club is the largest of its kind in Hiawatha Land, and the Ironwood Elks club is a shrine of hospitality. Ironwood, Bessemer, Wakefield, Lake Gogebic, Watersmeet, Marenisco and their surroundings always leave pleasant memories with the visitor.

Do not leave the region without driving to Little Girl's Point and the county park on the shores of Lake Superior. Hiawatha and Minnehaha loved this place well and were there many a time long before you.

Marenisco is another Gogebic county locality high in favor. Before the advent of the automobile it was the northern rallying-point of thousands who came in special week-end trains from Chicago, Milwaukee and the southland. Now gasoline and steam share the honors of transportation to this famous village surrounded by charming lakes and deep woods, where throngs seek outdoor summer recreation and relief from sweltering communities far away.

The citizens of Ironwood and Gogebic county will soon have a fine airport near the city. Preliminary surveys are now being made, and the intention is to build and maintain one of the best fields in the country.

“When I was up at Ironwood on the Gogebic range, and over at Gogebic Lake in 1929”—here is a real topic for many a pleasant reminiscence of the north country in after days.

—Watersmeet—

KELLY HOTEL

Good Rooms and Meals European Plan Tourists Like Our Service
Center of Fine Fishing, Hunting and Lake Country

WATERSMEET

(On U. S.-2)

MICHIGAN

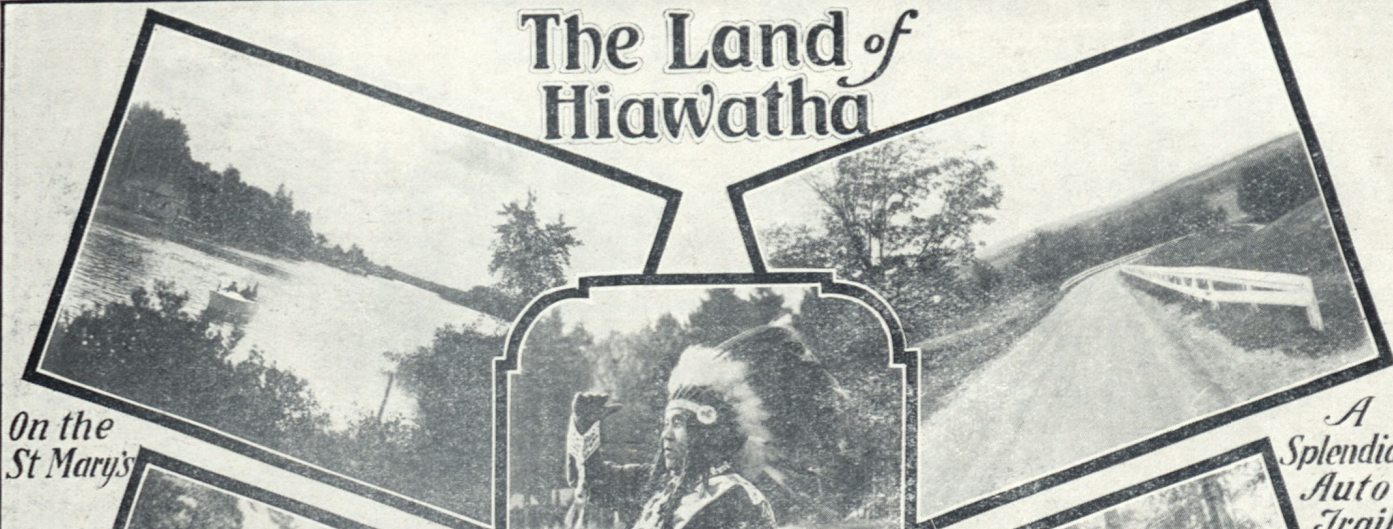
—Ironwood—

JOHNSON ELECTRIC CO.

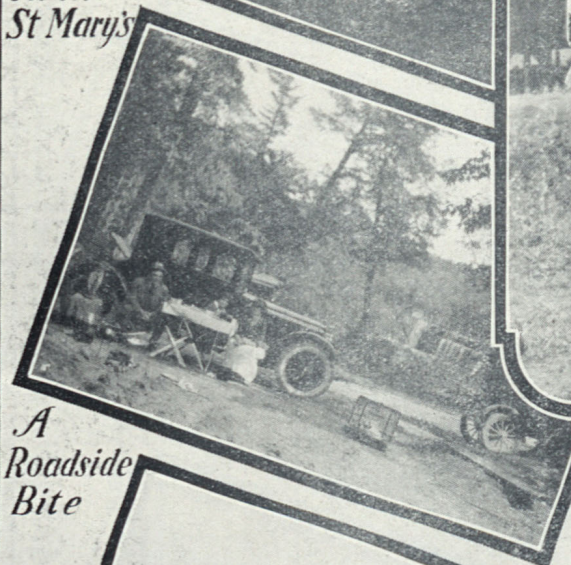
Authorized Ignition, Battery Service Auto-Lite, De Jon, Delco, Remy, Exide Batteries
Information Bureau Tel. 217 Vaughn and Suffolk Streets

EVERY STATE PARK IN HIAWATHA LAND HAS LOVELY WATER FRONTAGE

The Land of Hiawatha



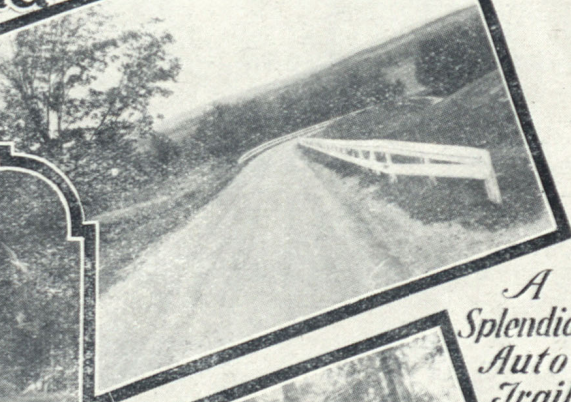
On the St Mary's



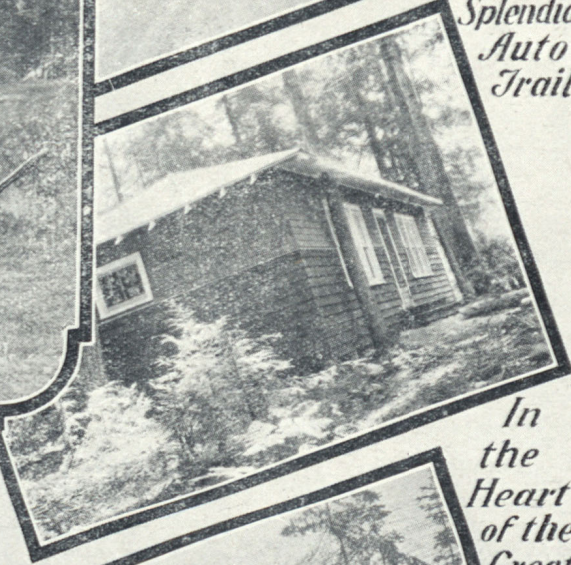
A Roadside Bite



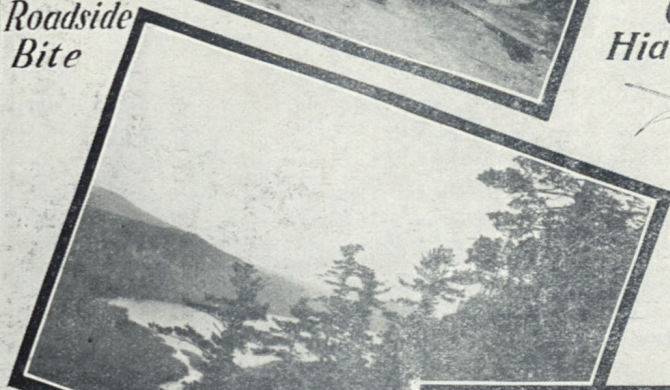
Old Hiawatha



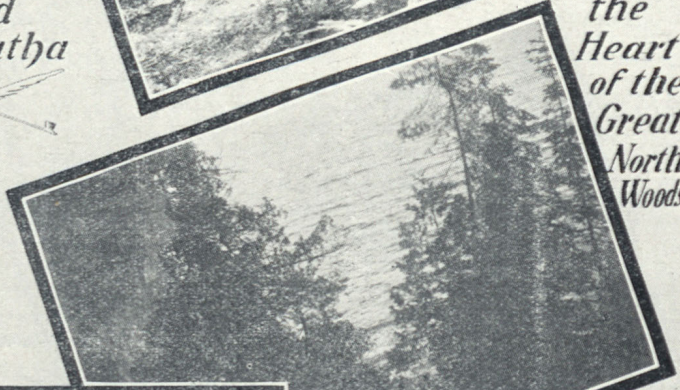
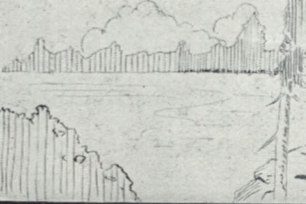
A Splendid Auto Trail



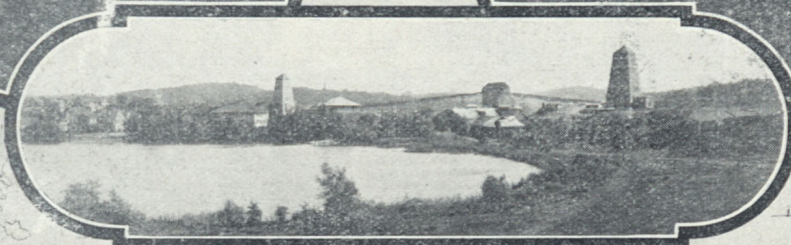
In the Heart of the Great North Woods



Carp Lake in the Porcupines



Burnt Bluff, Big Bay de Noc.



Cliffs Shaft Mine, Ishpeming, Mich.

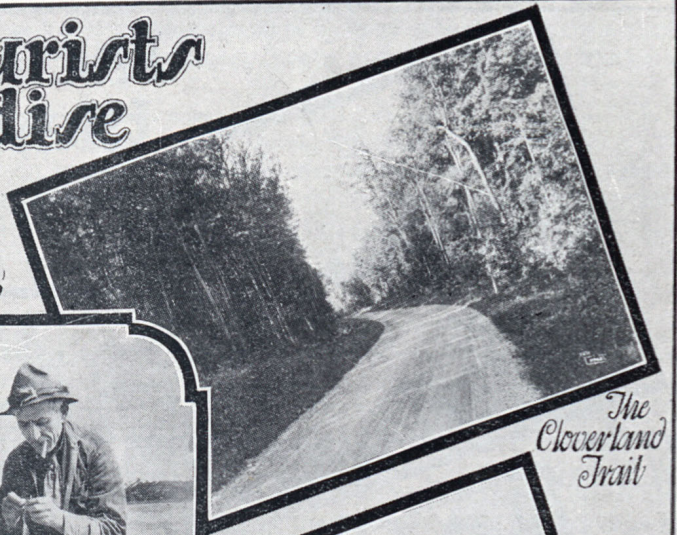


MICHIGAN HOTELS AND RESORTS ARE FAMOUS THE WORLD OVER

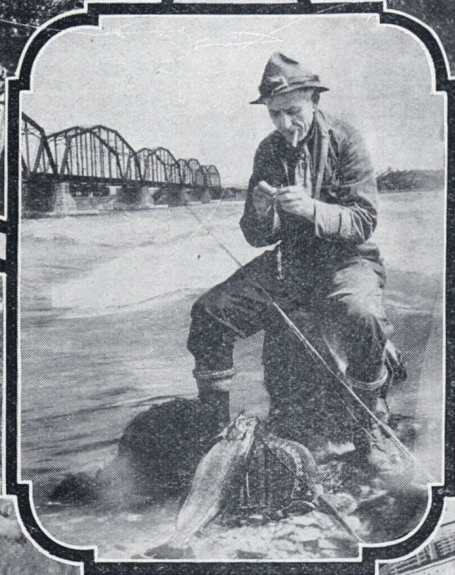
The Tourists Paradise



*Big
Murphy
Lake*



*The
Cloverland
Trail*



*Fishing in
Stearns's Rapids*



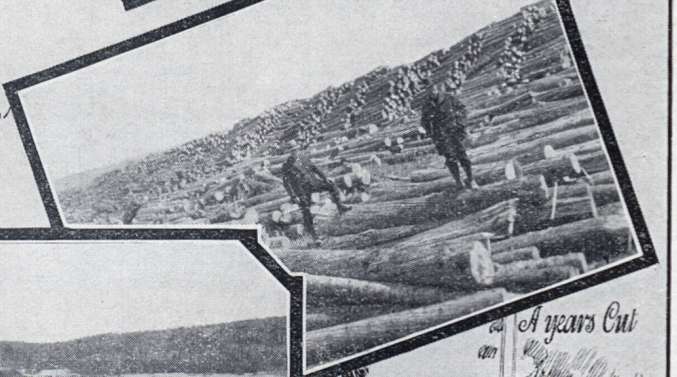
*A
Pastoral
Scene*



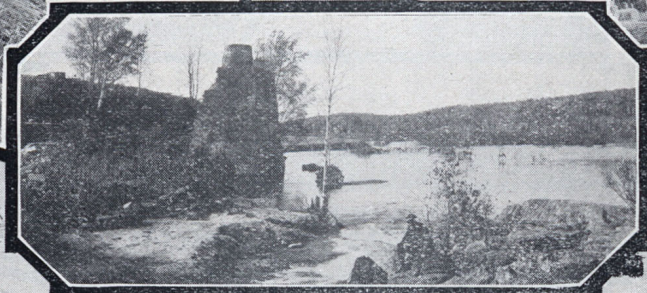
*A
Dependable
Agriculture*



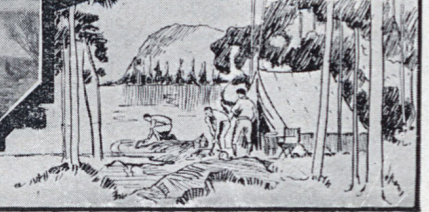
*The Ford
Mill*



A years Cut



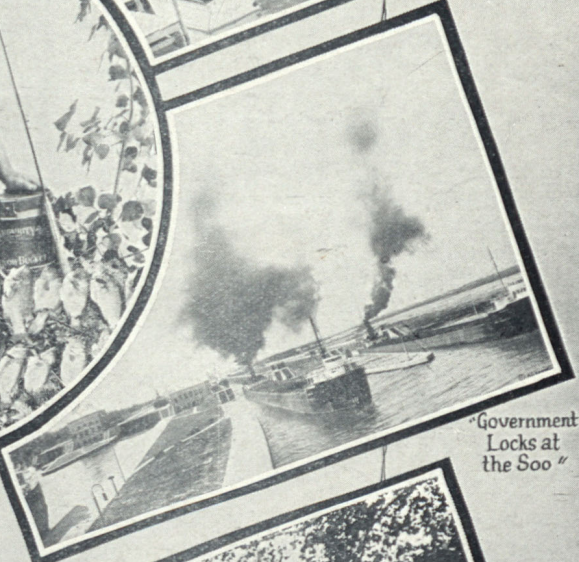
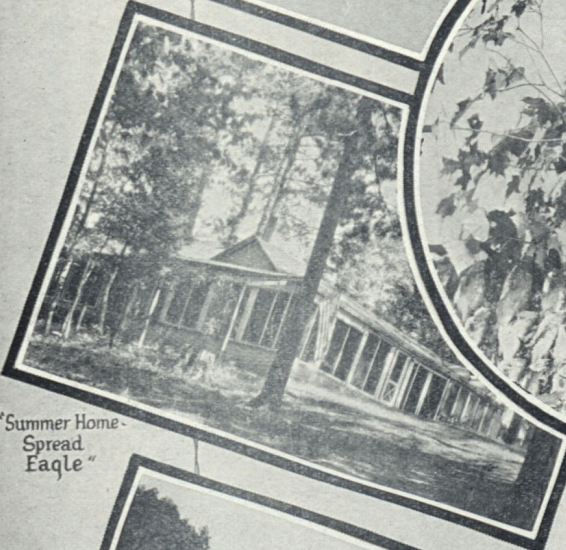
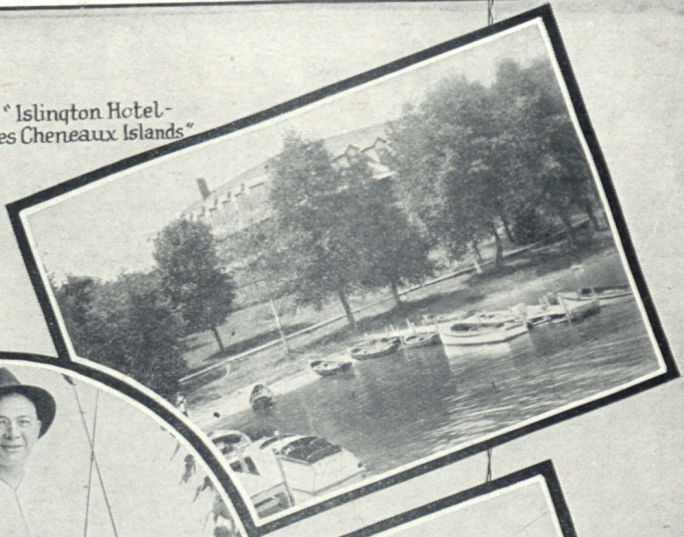
Ruins of Deer Lake Furnace



NORTHERN MICHIGAN IS A PLAYGROUND DE LUXE

"A Forest Drive"

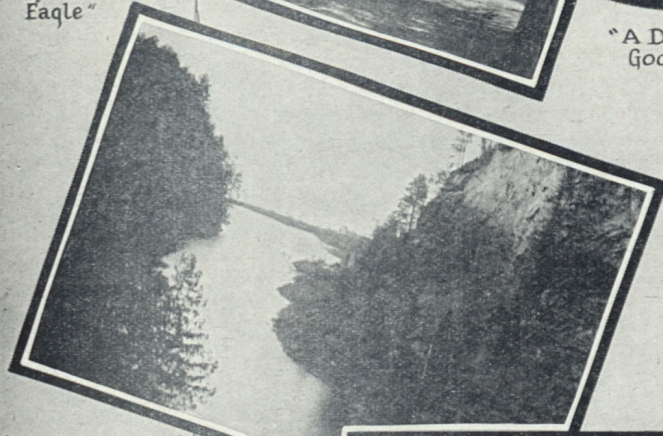
"Islington Hotel - Les Cheneaux Islands"



"Summer Home - Spread Eagle"

"A Day's Catch - Gogebic Lake"

"Government Locks at the Soo"

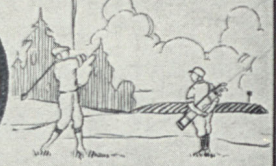
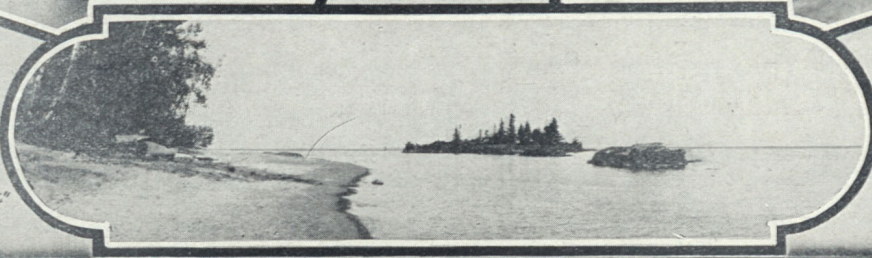


"Mouth of Montreal River - Gogebic County"

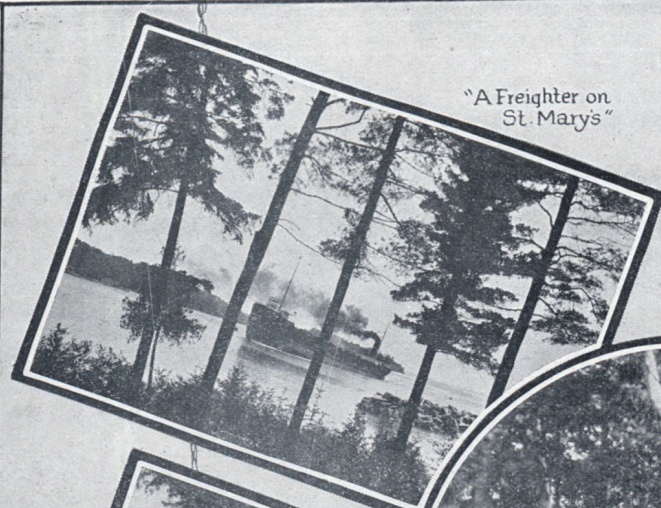
"A Grand View - North of the Soo"



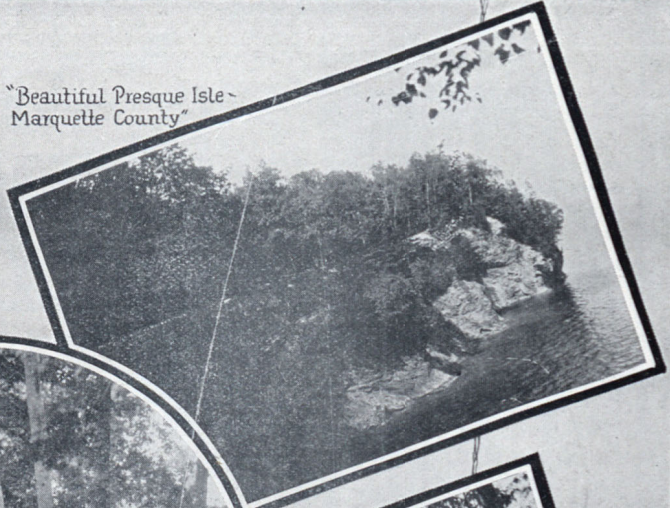
"Scenic Keweenaw Point"



IT'S COOL IN MICHIGAN—THE HEART OF THE GREAT LAKES COUNTRY



"A Freighter on St. Mary's"



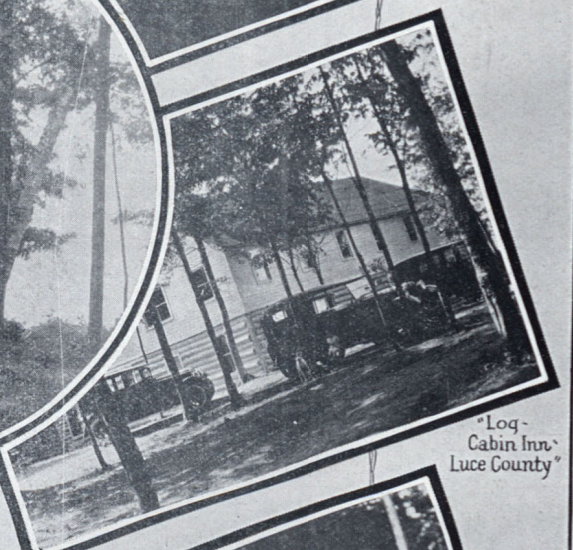
"Beautiful Presque Isle - Marquette County"



"A Camp amid the Birches"



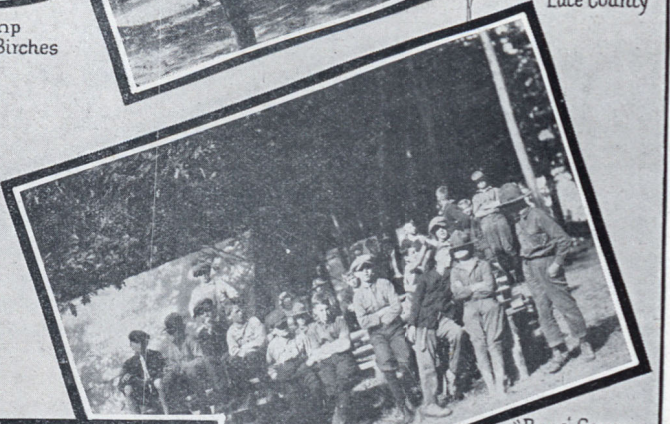
"At the Soo Country Club"



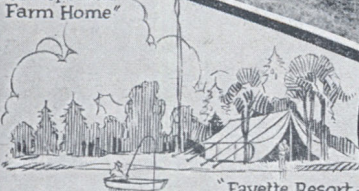
"Log-Cabin Inn - Luce County"



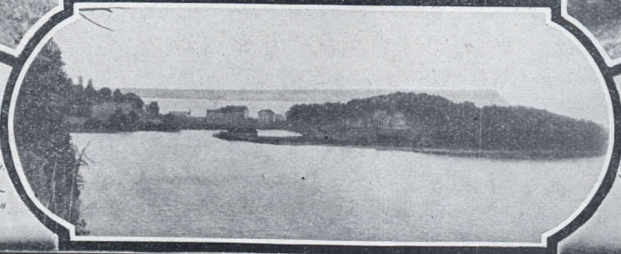
"A Prosperous Farm Home"



"Boys' Camps are Popular"



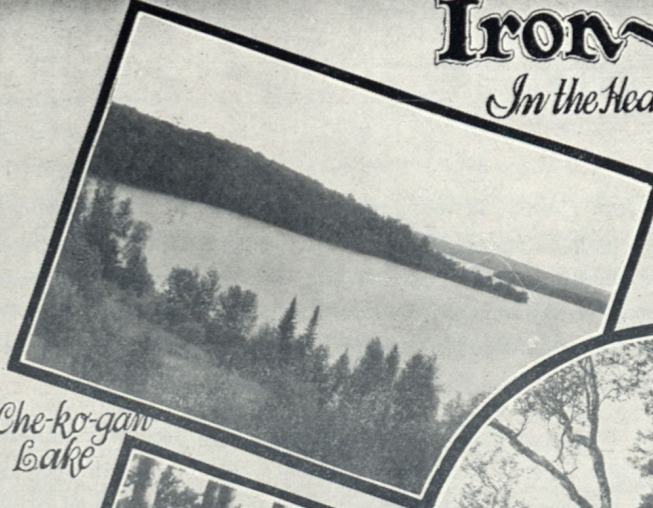
"Fayette Resort - Delta County"



THERE ARE 300 MILES OF FISHING STREAMS IN IRON COUNTY

Iron~County

In the Heart of Cloverland



*Che-ko-gan
Lake*



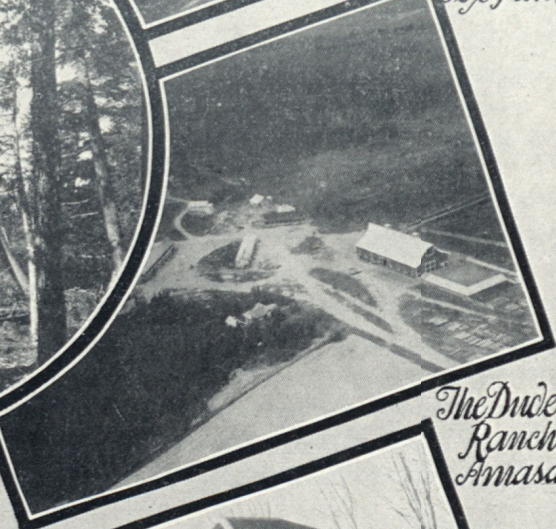
*Eden Platen
Box Park*



*Golden
Lake*



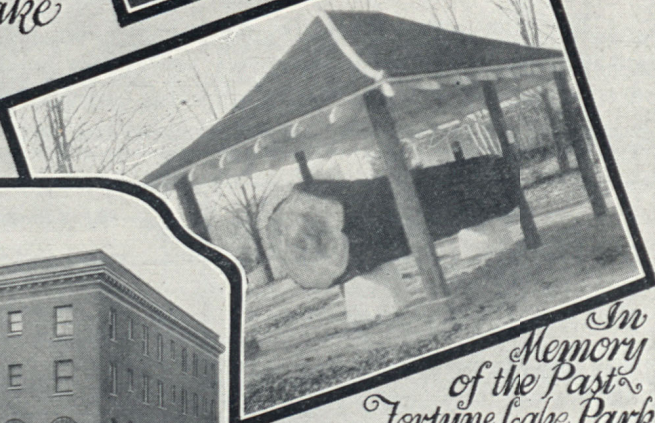
*These are
the Days*



*The Dude
Ranch
Amasa*



*Pentoga Park
Chi-an-gon Lake*



*In
Memory
of the Past
Fortune Lake Park*



*The Crystal Inn
Crystal Falls*

THERE ARE FORTY BILLION TONS OF IRON ORE IN IRON COUNTY

IRON COUNTY



As you drive over the ever-lovely hills and valleys of Iron county, in many places hundreds of feet below you lamp-capped miners are digging away at wealth which makes Croesus a forgotten two-spot and Aladdin a piker. Here, again, perchance, is the very mine from which came into being your car and your pocketknife, your key-ring and the nails in your shoe heels. Iron ore and iron formation, the progenitor of King Iron, exist in over half the acreage of the county. From here, however, the gigantic ore stream flows to Escanaba and Lake Michigan instead of Ashland and Big-Sea-Water to the northward.

The epic of iron is universal, and the mining of iron ore in Iron and other Hiawatha Land counties is conducted on so huge and spectacular a scale, that no visit to the upper peninsula can be considered complete without a trip over the perfect roads of Iron county. Once you have made the journey you will wonder no longer why this county was named IRON. Iron brings thousands to Iron county, on business and on sightseeing bent. Other attractions bring tens of thousands yearly. For Iron county is really a vast natural park, criss-crossed by such excellent pikes as U. S.-2 and 102, M-73 and 69 and many good county roads. The drives through Iron county's forested hills and dales can never be forgotten.

When one comes down to beautiful Chicaugon Lake, for instance, the thoughts of Iron county's marvelous mining industry are dispelled. One wonders how the busy wheels can whirr so close—so near such rustic and serene tranquility—and leave no mark, no trace of city life upon it. Chicaugon—the word refers to a tribe of the Chippewas once living here—is blooming afresh this year, with enlarged means for better entertainment than ever before. Your visits to Chicaugon and Hagerman and Sunset and Fortune and other Iron county lakes will delight you again and again. Chicaugon, you will find, is not a favorite resort for Chicago residents alone. The name is reminiscent of the braves and squaws who sleep the long sleep beneath curious little houses in an Indian cemetery beside the lake which once was theirs. Near at hand the ancient and nearly forgotten Indian overland trail from Lake Superior to Lake Michigan is appropriately marked, the main highway for the Menominees, Sioux, Chippewas and Chicaugons for a thousand years.

Iron county knows what the visitor wants, and Iron Inn at Iron River, Crystal Inn at Crystal Falls, and the famous Triangle dude ranch at Amasa are very satisfactory stopping places. Iron Inn with its big annex is comfortable and cozy; Crystal Inn is brand new and beautiful, not the largest in Hiawatha Land but a gem of a hotel delighting all its patrons; and these are but two of many hospitable sojourning places in the county.

—Iron River— IRON INN 65 Rooms Many Improvements Well Situated for Fishing. Near many Michigan and Wisconsin streams and lakes. American or European Plan C. A. Robinson, Prop. Iron River Mich.	—At Amasa on U. S.-102— TRIANGLE RANCH Extensive Breeders of Registered and Pure Blood HEREFORD Beef Cattle Steer Calves and Registered Bull Calves for Sale. Write Rosebush Ranch Co. C. H. Schutz, Pres. Amasa, Mich.	—Crystal Falls— THE CRYSTAL INN "A Gem of a Hotel," say our satisfied guests EUROPEAN New — Perfectly Equipped Excellent Dining Room CRYSTAL FALLS, MICH.
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IRON COUNTY, LAND OF LAKES AND LEISURE

Triangle ranch is in a class by itself, the only one of the kind east of the Mississippi or for a long distance west of it. Here a medley of great herds of pure-bred cattle, cowboys, cowponies and wonderful open spaces add an unforgettable zest to a summer holiday. It was at just such a "dude" ranch—"dude" means visitor, tourist, sightseer—that Theodore Roosevelt acquired in bounteous measure the health and vigor requisite for a great career. Roosevelt is the classic example of what outdoor life can do in renewing, in re-creating the human frame. Triangle is the real thing in ranches, so large, so diversified, that one need never cross his tracks for days and yet find some new interest, some new experience, every hour of his stay. Hilltop House and many cottages provide modern accommodations for the tourist amid real wild west surroundings, all the more enjoyable after a strenuous day of riding the ranges with the cowboys, fishing or boating on the Triangle lakes, or a hike to the Triangle beaver dams or across country through Triangle tall timber.

There are good fishing streams literally all over the county. Many of these streams are inhabited by beavers, now protected by the state, and their remarkable houses and dams are found close to many roads. In more than one case beaver dams have actually flooded the latter. Beavers are increasing at such a rate in Iron county that the United States biological survey is sending its experts to Iron for the purpose of trapping them alive and transporting them to other parts of the country where the beaver once flourished but is now extinct. You can procure guides without trouble in different parts of the county who will take you to the houses of these interesting animals, whom the Indians called the wisest of all living things.

Tourists like Iron county because in many ways it is so different. Iron county appreciates tourists and takes novel and wonderful care of them, sending them away glad that they came, more than satisfied, and eager to return another year.

Tourist business in Iron is increasing by leaps and bounds. It is the most hospitable region imaginable, and it exercises a strong pull on thousands of visitors who regard a yearly trip through Iron county as indispensable as their daily meals. There is a good golf course at Crystal Falls, and another is being constructed at Iron River. The latter city is also building an airport on grounds northwest of the city, and this, with the landing field now in use at Crystal Falls, will give the county two adequate ports for air travel.

Stambaugh, Caspian, Gaastra, Alpha, Amasa and other mining towns thrive in various parts of the county. Stambaugh has one of the best school systems for a town of its size in the land. Lumbering is an important industry in some sections. There are so many lakes that many are unnamed even on the larger maps.

Finally, think of a county with 300 miles of fishing streams! Imagine a river, with great stretches still unfished, extending from Detroit to the Straits of Mackinac, and you will get some idea of the opportunities for this truly inspirational sport in Iron county, the Mecca of wise fishermen.

—Crystal Falls—

Flood's Chevrolet Sales

Complete Service
Information Bureau
CRYSTAL FALLS, MICH.

—Iron River—

E. J. VAN ORNUM Real Estate

Improved Farms, Farm Lands,
Timber Lands, City-Property
Lake Lots
For Sale on Easy Payments
IRON RIVER, MICHIGAN

—Iron River—

Perfecto Tire & Electric Co.

Complete Electric Service for all Cars
Batteries, Generators, Starters, Wiring
Exclusive Rotary Tire Service
Up-to-Date Vulcanizing Plant
219 Adams St. Iron River, Mich.

—Crystal Falls—

Crystal Falls Hardware Co. WEBB'S GARAGE

Buick—Whippet—Willys-Knight
White and G. M. C. Trucks
Cletrac and Holt Tractors
Evinrude and Johnson Motors
Dunlop Service Station
Crystal Falls - - - Mich.

THE DICKINSON COUNTY LAKES ARE DREAMS OF BEAUTY

Dickinson County

Industry - Agriculture - Scenic
Beauty



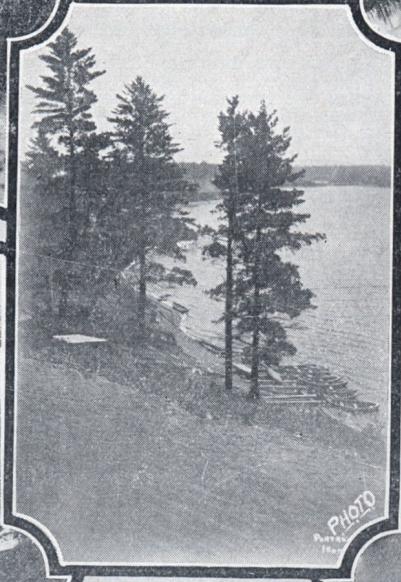
Vacationing
Near Iron
Mountain



The Pine
an alluring
trout
Stream



Chapin Mine
Sink near
Iron
Mountain



PHOTO



Spread Eagle
Resort
near Iron
Mountain



The Menominee
near the Nightingale



A
Breakfast
De Loure



Iron Mountain
Golf Course



THIS COOL, UNCROWDED, NORTHERN SUMMERLAND OF HIAWATHA

DICKINSON COUNTY



HIAWATHA LAND always surprises the one who enters its borders for the first time. The preconceived ideas of the newcomer invariably undergo a radical change. This is particularly impressed upon the visitor when he first comes to Dickinson county and its amazing industrial, mining, agricultural and recreational development.

Prominent for decades as a mining and lumbering city, Iron Mountain, the county seat, and its sister community Kingsford—when considered as a unit—have advanced in five years to premier place in the upper peninsula. Five years ago the population of Iron Mountain was 11,000. Today it is over 18,000, and Kingsford—location of the Ford Motor company's plants—has nearly 5,000 more.

Two immense body plants, a chemical plant and other activities of the Ford Motor company are housed at Kingsford. In Iron Mountain are the large sawmills of the Von Platen-Fox company and the Chapin mine of the Oliver Iron Mining company. There is a city beneath a city in the Chapin and other mines, which have over twenty miles of underground streets. These mines maintain comfortable, well ventilated and electrically lighted offices for foremen and employes at a depth of a thousand feet or more under the busy city overhead. Warren H. Manning, noted engineer, suggests that some day, when they are mined out, the underground streets of Iron Mountain, Ironwood, Crystal Falls, Calumet, Stambaugh, Negaunee and other upper peninsula mining centers, may prove another unique attraction to the visitor.

Three railroads, U. S. highway No. 2 and state highways Nos. 45 and 60 center here. The Soo Line Railway a few miles to the south serves the city over the tracks of the Wisconsin & Michigan Railway. Iron Mountain is one of the most important jobbing centers of northern Michigan and Wisconsin.

There are various lakes within the city limits of and adjacent to Iron Mountain. Summer resorts in city and county are varied and excellent. The Nightingale roof garden, dining hall and dance palace, "The Northern Dreamland" on the shores of the Menominee river, is the peer of its kind north of Milwaukee. In addition to the above The Nightingale offers trap-shooting, boating, fishing, swimming and a good campsite, enjoying a heavy patronage from many sections of the country during the summer season.

Kingsford Motor Car Co.

FORD and LINCOLN

Sales and Service

Iron Mountain

and

Crystal Falls

—Iron Mountain's Leading Hotel—

THE MILLIMAN

European

Modern in Every Respect

Catering Especially to Tourists

100 Rooms — 50 With Bath

Rates \$1.50 and Up

Club Breakfast — Noon-day Luncheon

Six o'Clock Dinner

THE BEST OF EVERYTHING

Iron Mountain, Mich.

—Iron Mountain—

ASSELIN MOTOR CO.

Hudson and Essex Motor Cars

SERVICE FIRST

710 Carpenter Ave.

Iron Mountain, Mich.

—Iron Mountain—

HARDING HOTEL

European

W. J. HARDING, Prop.

ALL MODERN — "BEST ALWAYS"
Iron Mountain, Mich.

—Iron Mountain—

THE NIGHTINGALE

"Dreamland of the North"

Dining Room, Roof Garden, Unequaled

Dance Palace, Boating, Swimming,

Fishing, Trapshooting, Campsite

Where Nothing But The Best

Is Offered The Guest

Iron Mountain, Mich.

—Iron Mountain—

E. J. DeGAYNER

Dodge Brothers and Plymouth
Motor Cars.

Dodge Brothers Trucks

124 West B St., Iron Mountain

HIAWATHA LAND — A THOUSAND MILES OF SCENIC BEAUTY

Dickinson county roads are well-kept and fast, the people hospitable, the hotels good. The Milliman Hotel in Iron Mountain has completed extensive improvements and is one of the largest and best hotels in the north country. The Pine Grove golf links, in the city limits at the foot of Pine Mountain, is one of the oldest golf courses in northern Michigan. Duncan and Mitchell, celebrated English team, have termed Pine Grove one of the very best nine-hole courses in the United States. This is a favorite course for inter-community matches, and many visitors return to play it yearly.

The Iron Mountain-Kingsford airport is one of the best in the peninsula. It adjoins the Ford Motor company plant in Kingsford, and is owned and maintained by the company, being in free use by the public. The port can be seen from a great distance in the air, its center being designated by a large circle, with boundary markers at the sides. A great deal of grading has been done, and the runways are well defined and constructed. The field is adequate for use by the largest planes.

U. S. highway No. 2 affords direct access from Wisconsin, the state line being a few miles south of Iron Mountain. Michigan highways 45 and 69 intersect the county. There are numerous beauty spots for camping, secluded lakes and fishing streams in the vicinity of Foster City, Channing and Sagola. The summer colony at Foster City is a large one, where the Peterson interests maintain a hotel and several dozen cottages for the enjoyment of transients and those desiring a longer stay. Much of northern Dickinson is still in timber. Wild life is plentiful and the hunting and fishing are above the average. Many forest roads and trails in the vicinity of Felch and Foster City afford enjoyable excursions.

At Randville on M-69 near the junction with M-45 are the only marble quarries in present operation in the district. The stone is quarried in various colors and large quantities of it are crushed and shipped to terrazzo manufacturers. The marble deposits here and at Ishpeming in the upper peninsula are very large in extent.

U. S. highway No. 2, known as "a peach of a pike," serves also the iron ore mining towns of Quinnesec, Vulcan, Loretto and Norway. At the latter city iron and agriculture blend. Norway is a bright, new, effectively planned community recently moved en masse from a former mining location several miles distant. The city tourist camp just south of Norway and a county park a few miles west offer every convenience to campers. The yearly Dickinson county fair held at Norway is a surprise to those interested in high grade and pure-bred livestock, and Norway creamery butter and ice cream are famous for quality.

Michigan highway No. 45 is the short route to and from Iron Mountain and Sagola, Channing, Foster City, Witch Lake, Republic, and the cities of the Marquette iron range and the Copper Country. The C., M. St. P. & P. railway affords double daily service over the same territory to Green Bay, Milwaukee and Chicago. Tourist traffic is drawn to Iron Mountain and Dickinson county from all directions, and the district, appreciative and alive to its opportunities and advantages, handles this big summer patronage efficiently and well.

—Norway—

VIELMETTI CASH MARKET

Nationally Known Goods

Economic Prices

TOURISTS INVITED

Norway, Mich.

—Norway — Iron Mountain—

ANDERSON MOTOR CO.

Chevrolet, Cadillac and LaSalle

Alighting, Car Washing and Brake Relining
COMPLETE SERVICE TO ALL TOURISTS

Norway and Iron Mountain, Michigan

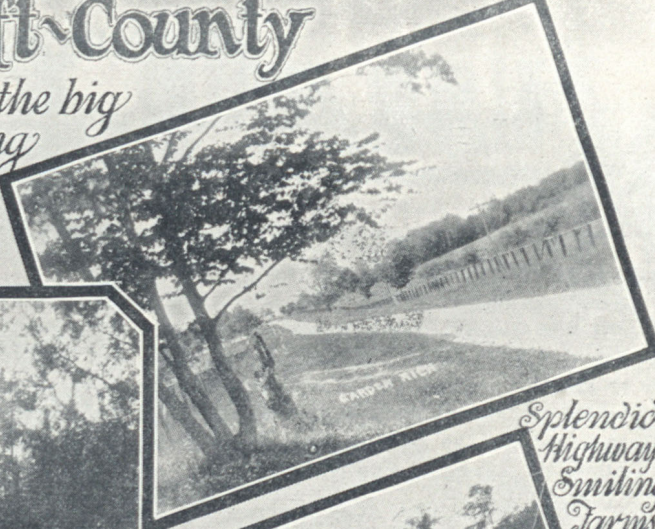
DROP IN AT KITCH-ITI-KI-PI, THE INDIANS' SACRED SPRING

Schoolcraft County

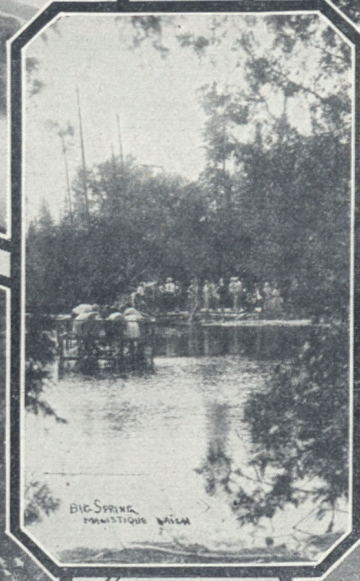
Ask about the big Spring



Charming
Fayette



Splendid
Highways
Smiling
Farms



Kitchikippi
the
wonder spring



In Nature's
Rendez-
vous



The
Indian Lake
Golf
Course



Recreating
in Hiawatha
Land



Indian
Lake
Shore



Happy Days
at Fairport



ENJOY A ROUND OF GOLF AT THE SCENIC INDIAN LAKE COURSE

SCHOOLCRAFT COUNTY



AMED for Henry Rowe Schoolcraft, author and historian who lived in Hiawatha Land a century ago, Schoolcraft county presents the flavor of Indian lore and the old Indian occupation at every turn. In every direction one meets such names as Hiawatha, Kitch-iti-ki-pi, Arrowhead, Ossawinamakee, Manistique and many others. Even Indian Lake, the lovely sheet of water north of Manistique, is reminiscent of the Chippewas who once raised their tepees on its shores.

Schoolcraft almost spans the upper peninsula, its northwestern extremity being less than five miles from the Pictured Rocks of Lake Superior. The Manistique river and its dozens of tributary fishing streams criss-cross the entire county. The straight line distance from Manistique Lake to Manistique is 35 miles, via the wonderful canoe trip on the winding river the distance is 135 miles. The Manistique river was once the short-cut water traverse for Indian canoes from Lake Michigan to Lake Superior. The Indians ascended the river, crossed Manistique lake, portaged across to the Tahquamenon and around the upper and lower falls, coming out at what is now Emerson on the shore of Whitefish bay. Considerable timber still comes down the river on the spring drives. Many of the scenes of Stewart Edward White's "The Blazed Trail" are laid along the banks of this river.

The western part of Schoolcraft contains literally hundreds of lakes, and if there ever was a fishing paradise in the world, it is here. In the vicinity of the Uno resort alone there are over one hundred lakes, many of them connected by canoe and small boat channels. This is a fast-growing club and summer resort section in which the choicest locations are being rapidly taken up by the wise ones from Chicago, Detroit, and elsewhere, who appreciate congenial summer surroundings and extraordinary fishing. It is a true fisherman's paradise, the materialization of happy dreams.

Indian Lake is surely destined to greatness as a summer resorting place. The settings and the background are perfect, and extensive development is beginning. The Indian Lake Golf and Country club is taking a worthy part in the present expansion, having completed a fine course on the lake shore four miles north of Manistique.

Manistique is the industrial hub of territory extending far beyond the limits of Schoolcraft county. The Ossawinamakee's—call it Ossa for short—table is famous, the other Manistique hotels are good, and the people of the city are most hospitable. There are fine new hotels and resorts at Blaney, Germfask, and Hovey's on Indian Lake. The Greater North Woods club and Uno Lake near Steuben and elsewhere, have the best of fishing, hunting, bathing and boating all around. From Manistique, Blaney and Germfask M-77 leads via Seney to Grand Marais and the sand dunes of Lake Superior.

The Inland Steel company is inaugurating a very large industrial development northeast of Manistique on the limestone beds of Schoolcraft county. The rock is suitable for fluxing and for many other purposes, and it will be crushed and shipped in boatloads from the port at Seul Choix on the Lake Michigan shore. Hundreds of men will be employed shortly in this operation.

The visitor who leaves Schoolcraft county without seeing and crossing Kitch-iti-ki-pi,—Osseo's Mirror—the Big Spring near Manistique, is wellnigh criminally negligent. What a marvelous affair it is! Very beautiful, too, is this freak of nature in the heart of the Schoolcraft woodlands. It is anyone's privilege to be as superstitious as he or she likes, to

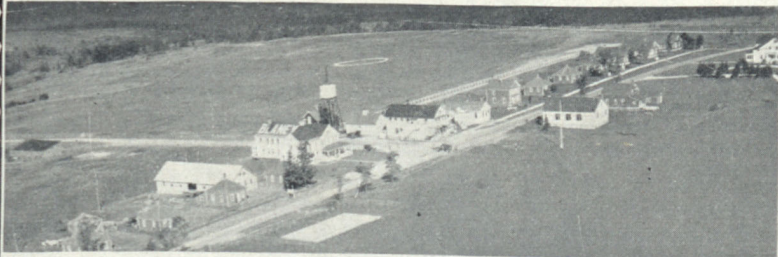
<p>—Manistique—</p> <p>CLOVERLAND OIL CO.</p> <p>Marland Gasoline and Pennzoil</p> <p>On U. S.-2 East of Bridge</p> <p>Official Information Bureau</p> <p>MANISTIQUE MICHIGAN</p>	<p>—Manistique—</p> <p>E. N. Orr & Company</p> <p>"Where Friends Meet"</p> <p>Drugs, Cigars, Periodicals Souvenirs</p> <p>Official Information MANISTIQUE MICHIGAN</p> <hr/> <p>—Manistique—</p> <p>CHEVROLET</p> <p>Sales and Service Wrecking and Ambulance Service Day Phone 75 — Night Phone 124</p> <p>Lundstrom Chevrolet Co. MANISTIQUE, MICH.</p>	<p>—Manistique—</p> <p>First National Agency</p> <p>Summer Cottages of Sale or Rent on Beautiful Indian Lake</p> <p>Bathing beaches, motor boating and sailing, canoeing, excellent fishing, hunting, riding and hiking.</p> <p>Finest 9-hole Golf course in northern Michigan. Arrowhead Inn just opened.</p> <p>Five Miles of Frontage on Indian Lake.</p> <p>We specialize in lake lots and camp- ing sites and can fill your wants. Write early for choicest reservations.</p>
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BLANEY PARK AND CELIBETH TAVERN—SUMMER RESORT SUPREME

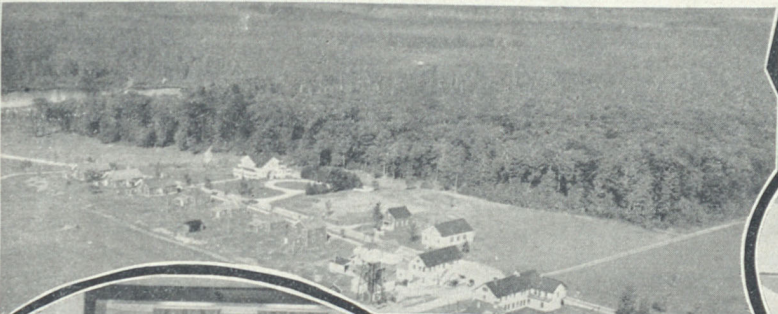
BLANEY PARK



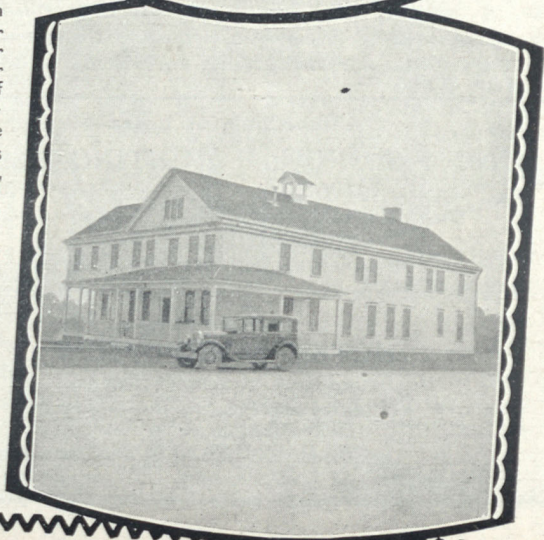
Blaney and the Airport



Looking Northwest across Blaney and the Blaney Airport

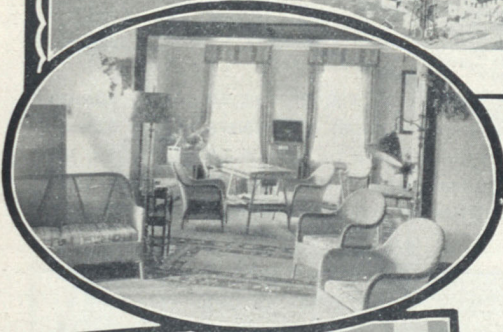


Looking Northeast



Modern appointments midst woods, lakes and wild life... that's Blaney Park. Celibeth Tavern, shown in the upper right illustration . . . Bear Creek Lodge, shown in lower right illustration...miles of bridle paths through beautiful woods . . . Lake Anne Louise . . . tourist cabins along the lake...an all-weather airport . . . all these attractions help you enjoy 22,000 acres of "something different" at Blaney Park...on U. S. Highway 2 and Michigan Highway M-77. Write for illustrated booklet, rates and reservations.

WISCONSIN LAND & LUMBER COMPANY
Blaney, Michigan



MICHIGAN — LAND OF ROMANCE AND INFINITE VARIETY

drop a coin into dreamy Kitch-iti-ki-pi and to make a wish, which—they say—always comes true. You must not miss the trip to the Big Spring. Kitch-iti-ki-pi, formerly the property of the Book brothers and the Palms estate of Detroit, was recently given by them to Michigan for state park purposes. It will be known as the Palms-Book state park, and it is a most desirable acquisition to Michigan's wonderful state park chain. Kitch-iti-ki-pi often has a thousand or more visitors on a summer day.

The spring has been beautifully pictured in a little poem by Johan Baner, Ironwood, from which the following is a quotation:

KITCH-ITI-KI-PI—HEAVEN'S MIRROR

I saw you when the gold-haired Queen of Day
Had fastened down her gown with dewy spark,
The kind that twilight brews from dawning's ray;
I saw you rippled by a thirsty lark.

Surrounded are you, spirit-spring, with gay
Yet somber beauty—rime on spruces dark;
And in your birches elves from Moonland sway;
Kitch-iti-ki-pi—Heaven's Mirror, hark!
Kitch-iti-ki-pi, hark!

Within the last year a resort rivalling the finest city clubs, with the additional charms of 22,000 acres of woodland and lakeland, has come into being at Blaney Park, a few miles northeast of Manistique at the junction of U. S.-2 and M-77. This development, sponsored by the Wisconsin Land & Lumber company, of Hermansville and Blaney, is one of the most notable in Hiawatha Land.

Celibeth Tavern at Blaney Park, a lumber baron's country mansion adapted to resort purposes, is thoroughly modern and handsomely furnished, with several dining rooms and every imaginable convenience. Bear Creek Lodge and numerous cottages provide additional ample accommodations for visitors. Anne Louise, an artificial lake near by, offers boating, fishing and bathing. Bear Creek golf course is open to visitor golfers at small fees. The adjacent country is well wooded, with plenty of fishing, hiking trails and big game hunting in all directions. Blaney Park and its vast domain are unique in the upper peninsula as a complete and satisfying summer resorting place. There is a well supervised playground for children, and saddle horses may be procured for a ride over miles of lovely woodland trails.

The Blaney Park airport near Celibeth Tavern has been in use for a year and it is well seasoned, being pronounced one of the very best by the airmen who have landed there. It was in use as late as November by hunting parties who took their Blaney Park trophies home with them by air. The best specifications have been followed regardless of cost, and the field is adequate for the largest ships. It has good visibility and is marked with a large circle in the center, as well as being designated by roof signs at Blaney Park. There is another port east of Manistique about one mile from the shore of Lake Michigan.

Summer travel from Chicago, Milwaukee and the central west is making increasing use of the amplified summer schedules of the C. & N. W. and Soo Line railways. Standard and compartment sleepers from the above points provide through service during the resort season to Manistique, whence access is easy over good roads to Indian Lake resorts, Uno Lake, Steuben, Thunder Lake, Kitch-iti-ki-pi, the Greater North Woods Club, Blaney Park, Germfask, Manistique Lake, and dozens of other resorts in Schoolcraft and neighboring counties. Local auto transportation can be quickly secured at Manistique to any of the outlying summering places.

—Uno Chain of Lakes—

UNO FISHING and HUNTING RESORT

In the heart of the U. S. national forest
Good fishing and hunting, cottages to rent

FRANK CAISSE, Prop.

Steuben, Schoolcraft Co., Mich.

—Germfask—

HOTEL WHITEHOUSE

Complete Tourists' Service
Cottages, Guides, Supplies, Boats.

Good fishing all around

A. McDOUGALL, Prop.

GERMFASK

(M-98 and 77)

MICHIGAN

—Manistique—

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Oakland and Pontiac Cars

Battery and Tire Service

Manistique

(Tel. 190)

Michigan

—Germfask—

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Gas, Oil, Tires, Accessories and Supplies

On M-77 and M-98

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MICHIGAN

THE LORDLY TAHQUAMENON FALLS—IN THE LUCE COUNTY WILDS

Luce~County

*Motoring-Hunting-Fishing
Camping*



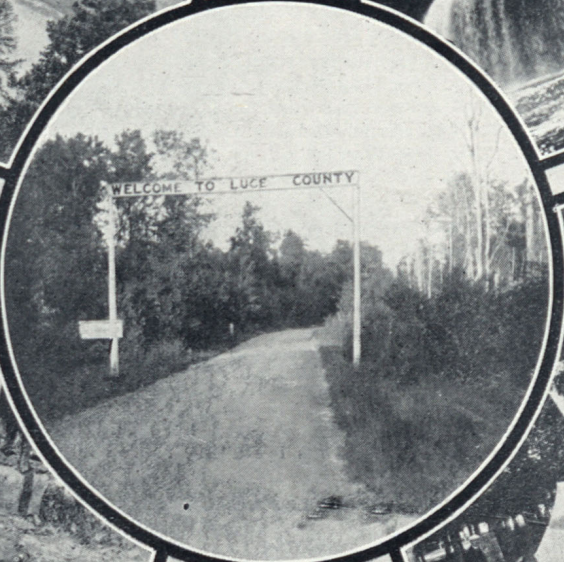
*Where
Woods
&
Waters
Call*



*This is
the
Life~*



*The Beautiful
Tahquamenon
River~*



*Luce-Mackinac
County Line~*



*The
Great Falls
of the
Tahqua-
menon*



*Newbery
Tourist
Camp*



*Log Cabin
on Round Lake*



"Heads Up" Deer Herd near Mr. Millen



LUCE COUNTY IS FAMOUS FOR HUNTING AND FISHING

LUCE COUNTY



IN LUCE county everybody—literally everybody—goes to see Tahquamenon Falls. Luce county is the land of the Tahquamenon, made famous by Longfellow's "Hiawatha." Through its forests and lowlands flow the Big Auger and the little Gimlet of Paul Bunyan. Its Two Heart river is famous for fishing. Thousands of white-tailed deer flit through the woods of Luce, and hundreds of beavers are busy there in lumbering and engineering industries. Many a bear still fishes in the streams or roots the woodland soil for nuts and grubs, and many a timber wolf still howls in the fastnesses of the Tahquamenon.

Some of the finest lakes in the world are to be found in Luce county. The shores of Manistique lake and Round lake—the latter is also known as North Manistique lake—are bordered with resorts and summer cottages. Many smaller lakes provide hunting, fishing, and surcease from civilization amid primeval surroundings. These lakes and their streams shelter perch, bass, pike and trout without number and of a size to astonish the tenderfoot fisherman.

While there is an abundance of wild woods country in Luce, several townships have made great strides in farming. A county agricultural agent maintains headquarters at Newberry, and dairying is growing in several sections. The famous Newberry celery brings a premium in all markets and the supply never equals the demand.

Newberry is a bright, clean, prosperous community with broad, boulevarded and paved streets and an excellent water supply from artesian wells. Several woodworking industries are located here, and a large state hospital is situated on the hill south of the city. A splendid high school has just been completed at a cost of \$300,000, and the new community building is handsomely equipped with auditorium, stage, dancing floor and kitchens. The Newberry golf links are now ready for play and a clubhouse has been constructed. Small greens fees entitle tourists and visitors to privileges. The hotels, restaurants and garages of Newberry, McMillan and the various Luce county resorts afford the kind of accommodations that the traveler likes and appreciates.

The Tahquamenon has been for ages the Indian's crossing place from Lake Superior to Lake Michigan. You may read in Longfellow's poem how Hiawatha builded his first birch-bark canoe on its banks. Kwasind lies buried in its golden waters. Paul Bunyan, Chris Crosshaul, Sourdough Sam and the rest of Paul's immortals lumbered its shores and tributaries. You will never forgive yourself if you fail to see Tahquamenon river and the big falls.

The latter are now accessible through the enterprise of Newberry and Luce county citizens, and two daily passenger boats are running from below Newberry during the tourist season. The trip is a glorious one, and the falls—where the adventuring waters take a sheer drop of fifty feet on their journey to the sea—are beyond describing.

There are several camps in Luce county where tourists are welcome. W. S. Locke county park on M-98 and Round lake, is a favorite place for camping. Bath houses have been erected here and a well driven. The Newberry park is in a hardwood grove at the edge of the city, and all conveniences including roofed shelter are provided. Many side trips radiate from Newberry.

<p style="text-align: center;">—Newberry—</p> <p style="text-align: center;">THE FOSTER GARAGE</p> <p style="text-align: center;">Buick Sales and Service Wrecking Car Phone 83 NEWBERRY, MICH.</p> <hr/> <p style="text-align: center;">—Newberry—</p> <p style="text-align: center;">NEWBERRY OIL CO.</p> <p style="text-align: center;">A modern, efficient filling and lubrication station Information Bureau—Rest Rooms MARLAND GASOLINE Quality Motor Oils NEWBERRY, MICH.</p>	<p style="text-align: center;">—Newberry—</p> <p style="text-align: center;">NEWBERRY HOTEL</p> <p style="text-align: center;">"A Home Away From Home"</p> <p style="text-align: center;">Stop at the Newberry Hotel When Traveling Through This District</p> <p style="text-align: center;">Our rooms, meals and prices are right</p> <p style="text-align: center;">DUNCAN CAMPBELL Proprietor NEWBERRY, MICH.</p>	<p style="text-align: center;">—Newberry—</p> <p style="text-align: center;">HARRIS HOUSE</p> <p style="text-align: center;">European — Good Restaurant Long known for comfort and hos- pitality JOHN HUNT, Proprietor NEWBERRY, MICH.</p> <hr/> <p style="text-align: center;">—Newberry—</p> <p style="text-align: center;">FOSTER'S HARDWARE</p> <p style="text-align: center;">Full Line Hunting and Fishing Supplies Look For Our Sign Newberry Ave. near South Shore Sta. NEWBERRY, MICH.</p>
<p style="text-align: center;">—Newberry—</p> <p style="text-align: center;">A. WESTIN & CO.</p> <p style="text-align: center;">Whippet — Willys-Knight Hudson-Essex Atwater Kent Radio Tel. 138 NEWBERRY, MICH.</p>	<p style="text-align: center;">—Newberry—</p> <p style="text-align: center;">NEWBERRY MOTOR CO.</p> <p style="text-align: center;">Ford Sales and Service Phone 164 118 East Helen Street NEWBERRY, MICH.</p>	<p style="text-align: center;">—Newberry—</p> <p style="text-align: center;">SURRELL'S GARAGE</p> <p style="text-align: center;">In the Heart of Newberry Quick Service—Fireproof Storage Tel. 21-F2 for Trouble Car M. SURRELL & SON NEWBERRY, MICH.</p>
<p style="text-align: center;">—Newberry—</p> <p style="text-align: center;">Pen-Raised, Northern Grown LIVE MUSKRATS</p> <p style="text-align: center;">Diamond Strain Cross Foxes Raccoons — Mink — Beavers</p> <p style="text-align: center;">Write for particulars, prices and ranching proposition to NATALIE FUR FARMS CO., Newberry, Mich. Shippers of prime foundation stock for ranches</p>		

ALL THE WORLD COMES TO SEE THE LOCKS AT SAULT STE. MARIE

Chippewa County

The World's Famous Locks
are here



Westward Ho,
from the
Soo



A
Freighter
on
St. Marys



Where the big
Ones Wait



Country Club
Chippewa County

Sault Ste
Marie
Country
Club



Tahquamenon
Lower
Falls



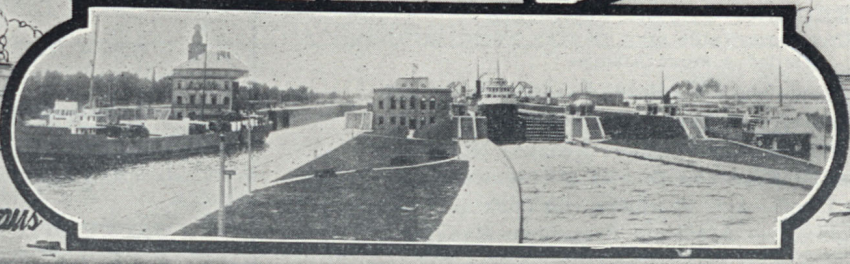
Sault Ste
Marie Auto
Camp Site



A Woodland
Motor Trail



The World famous
Soo Locks



The World famous Soo Locks

HERE WAS THE CAPITAL OF THE CHIPPEWA INDIAN NATION

CHIPPEWA COUNTY



CHIPPEWA county, Sault Ste. Marie and the Soo locks will be linked as one in the memory of those who visit them. The locks are recognized throughout the world as man's most unique and ingenious triumph over nature's obstacles. Incidentally, they are a powerful factor in the commercial supremacy of the United States.

"Up to the time of the Civil War in America, and even for a decade afterwards," says Hon. Chase S. Osborn, ex-governor of Michigan, "the Lake Superior region had not attracted much attention. It is true that the discoveries of iron ore between 1844 and 1850 had moved the state of Michigan to construct a canal served by a lock around the falls of St. Mary at Sault de Sainte Marie. With the opening of that canal really begins the remarkable history of the ranges and all the modern and economic Lake Superior country. This had reached such a peak in 1914 that it is safe to say that without the iron ores of the Lake Superior region the allies could not have hoped to win the world war."

The Soo locks have made possible the carrying of bulk freight such as ores, coal and grain at a cent or two per ton mile. The rate is so far below any possible rail competition that it has profoundly influenced the agricultural, mining and industrial development of the United States. The locks forecast the benefits that will accrue to the nation when the proposed deep waterway is opened from the Great Lakes to the ocean.

Three locks operated on the American side and one on the Canadian side together handled nearly 90,000,000 tons of freight last year and many thousands of passengers. They overcome a drop of 21 feet in the rapids of St. Mary's river and their smooth operation is a matter of astonishment to visitors. The locks stand side by side between the government park and the rapids, with the Laurentian mountains, oldest in the world, in the distance. They are brilliantly lighted at night and the procession of big ships never ceases. This procession is often called "the world's biggest moving picture," and it has an undoubted fascination for thousands of tourists.

So valuable is the time of these big freighters—figured at not less than \$50 per hour—that dozens of them are supplied while under way by a floating grocery store, meat market, icehouse and dairy at Sault Ste. Marie. Mail is delivered to them in the same way, the supply boat being equipped with a postoffice. Twenty-four hour postal service is maintained at the locks during the season of navigation. Nearly 1,500 large ships ply back and forth through the locks and canals yearly between Lake Superior and lower lake ports, many of them making 30 round trips during the season.

SAULT STE. MARIE, THE OLDEST TOWN IN THE NORTHWEST

Sault Ste. Marie is one of the greatest historical points in the entire northwest. Etienne Brule, emissary of Samuel de Champlain, penetrated to the rapids, then known as Bowating, in 1622, and was followed by Jean Nicolle in 1634, the latter trying to find a route to China. The locality was for centuries a village site for the Chippewa Indians, and here came the early French missionaries and fur traders. Father James Marquette constructed the first white man's house west of Montreal at the rapids in 1668. In 1671 St. Lussion here proclaimed possession of North America by King Louis XIV of France. The treaty of Ghent following the war of 1812 ceded the upper peninsula to the United States, but the British flag

—Sault Ste. Marie—

THE NEW HOTEL OJIBWAY

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Overlooking the Famous Soo Locks at Sault Ste. Marie, Michigan

WHERE HAY FEVER VANISHES

We recommend this remarkable spot to Hay Fever sufferers.
Relief Almost Always

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"You'll Enjoy the Ojibway" and its genuine Hospitality

Sault Ste. Marie's Best and One of Michigan's Finest

An Arthur L. Roberts Hotel—Also operating the Park and Murray Hill

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—Sault Ste. Marie—

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50c—Storage Capacity 200 Cars—50c

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Central Location—117-121 Maple St.
Through to Portage Ave.

SAULT STE. MARIE, MICH.

TIRED OF THE SAME OLD PLACES? COME TO HIAWATHA LAND

flew over Sault Ste. Marie, until it was hauled down by Lewis Cass, first governor of Michigan, in 1820. The locality has had an interesting and stirring history, and many of its historical locations are being fittingly marked by the Chamber of Commerce of Sault Ste. Marie, and others.

It is recorded that after the last British flag ever to fly over American soil had been removed, Governor Cass, Henry Rowe Schoolcraft and their party proceeded up Lake Superior and determined the source of the Mississippi river. This was found to be a small lake, which Mr. Schoolcraft named "Itasca," using the initials of the party's five officials for the purpose. Schoolcraft came back to Sault Ste. Marie and married the daughter of John Johnston, fur trader, whose home still stands on Park Place. She was the granddaughter of Waub-o-jeeg, chief of the Chippewas, and, aided by her, Schoolcraft became a great authority on Indian life and customs, writing many books on these and other subjects. He was the first Indian agent at Sault Ste. Marie, the town's first postmaster, and he afterward became United States Indian commissioner at Washington.

Father Marquette named the little village "Le Saut de Sainte Marie," meaning "St. Mary's rapids." This was shortened by Schoolcraft to Sault Ste. Marie, and the city is now commonly called "The Soo."

The first Fort Brady was constructed where the federal building now stands. The walls were built of upright sharpened cedar pickets, and the fort faced the river. The old fort was abandoned many years ago, and another has been constructed on the hill to the southward of the city, where several hundred United States troops are stationed and where in summer citizens' military training camps are conducted. The fort is the only one left on the Canadian boundary, and, owing to the salubrious climate of Sault Ste. Marie, it has proved a fine recuperating station for soldiers returning from the tropics.

Ease of access and beauty of surroundings have made Sault Ste. Marie, Chippewa county and St. Mary's river the end of the trail for thousands of summer visitors. The Soo is a port of call for several passenger steamship lines, it is the terminus of four railroad lines, and U. S.-2, M-28 and the King's highway through Canada converge upon the twin cities at the rapids. U. S.-2 is a part of Dixie Highway, extending from Sault Ste. Marie to Miami, Florida.

There are two state parks in Chippewa, one near Brimley on the shore of Waiska Bay, and the other at Munuscong below Sault Ste. Marie on St. Mary's river. The latter, gift to the state from the Dodge brothers at Detroit, is being developed as a game refuge and bird sanctuary. The city maintains on east Portage avenue one of the best campsites in the country. There are countless picturesque spots along St. Mary's river affording opportunities for enjoyable camping.

—Sault Ste. Marie—

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With Knit Bottoms

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then some.

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—Sault Ste. Marie—

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—Sault Ste. Marie—

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—Sault Ste. Marie—

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—Sault Ste. Marie—

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The Hungry Man's Paradise. The Epicure's Delight.
Best Cup of Coffee in the City

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SAULT STE. MARIE, MICH.

DAY AND NIGHT THE BIG SHIPS PLOW THE ST. MARY'S RIVER

The Ojibway Park, one of the finest year-round hotels in America, is now open. The building of this hotel, financed by local capital under the leadership of Chase S. Osborn, R. G. Ferguson and the Chamber of Commerce, is giving a great impetus to the already large tourist and convention traffic enjoyed by Sault Ste. Marie. The Murray Hill, the Park Annex, the new Ste. Marie, the Belvidere, Hickler, and other good hotels and restaurants provide excellent accommodations for travelers. The city is the home of Mr. Osborn, Michigan's only governor from the upper peninsula, who has embellished his home town with works of art collected during his world travels, and who has been its benefactor in many other ways.

THE VARIED ATTRACTIONS OF CHIPPEWA

Fine roads lead to Rudyard, where great progress is being made in dairying and where the famous Rudyard creamery butter is produced. A summer drive much in vogue is the one to Pickford, prosperous farming center and location of Cloverland's largest flour mill, Albany Island and DeTour, through farm and forest country. The latter two communities are favorite summer resorts. De Tour, Drummond Island, Albany Island and Potagannising Bay—"the bay of beautiful islands"—while a little off the beaten path, are coming into their own as lovely, unspoiled resorting places. Other popular Chippewa county resorts are Neebish or Sailors' Encampment on Neebish Island in St. Mary's river, and Conely's at Munuscong—formerly Thoric—down the river from Sault Ste. Marie.

The privileges of the Sault Golf and Country club are available to visitors. There are three golf courses and a country club in Sault Ste. Marie, Ontario. Half-hour ferry service makes approach to Canada easy, and the customs regulations are not onerous. The rail and ferry service between the twin Soos are the only ones of the kind north of Port Huron, and the Canadian Pacific's jack-knife bridge, largest of its kind in the world, is the only one crossing transportation channels between Duluth and Buffalo.

Sault Ste. Marie is dedicating its new airport in June this year, a field built to government specifications on the plateau near Fort Brady, less than two miles from downtown. The port has been in use for some time, and numerous conveniences are being installed. Initial steps have been taken for the establishment of another port near the Canadian Soo.

Sault Ste. Marie, Ontario, and Algoma province are visited by thousands of Americans yearly. The drives through the Laurentian hills attract more and more Americans each season. There are several good hotels in the Canadian Soo. The two-day trip to the Agawa canyon via the Algoma Central railway is surpassed by nothing between the Rockies and the Alleghanies.

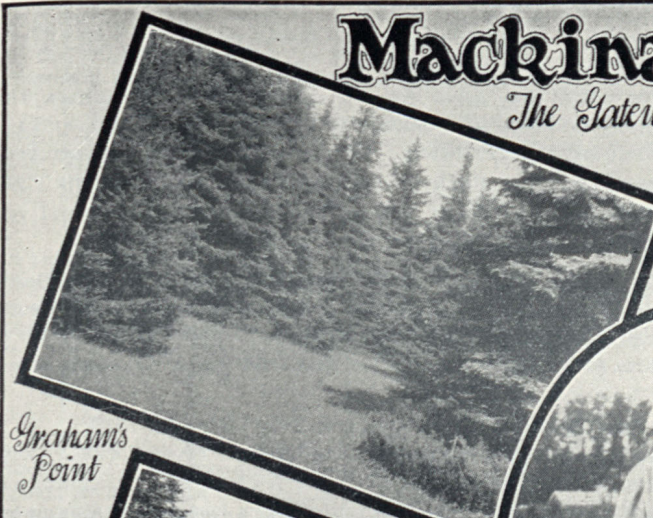
Hulbert lake, in the western part of Chippewa county, is one of the prettiest lakes in the upper peninsula. Visitors never tire of St. Mary's river and its many islands. Sugar island, over twenty miles in length and close to Sault Ste. Marie, is now connected with the mainland by automobile ferry. Cars can also be ferried quickly over to Drummond and Neebish islands. The Tahquamenon river valley in the northwestern part of the county is a famous big game hunting ground. The area of Chippewa is over one million acres. Its attractions are varied and there is something for everybody.

<p style="text-align: center;">—Neebish, St. Mary's River— O-NON-E-GWUD INN Dining Room and Little Cabins Neebish Island, on the Upbound Steamer Channel of Scenic St. Mary's River</p> <p>A delightful and exclusive spot where you may enjoy life as nature prompts.</p> <p style="text-align: center;">Free from Artificial Attractions and Formality Excellent Cuisine. Good Fishing. Reached by Steamers, Rail or Auto- mobile. For rates write J. M. CUMMING, Prop. NEEBISH MICHIGAN</p>	<p style="text-align: center;">—Munuscong, on the beautiful St. Mary's— MUNUSCONG INN—RIVERSIDE PARK "Where the Big Fish Wait for the Sportsman's Bait" Scenery, Bass, Muskellunge, Pike, Pickerel, Big Game and Duck Hunting New Hotel—Cottages—Good Meals Rates \$2.50 to \$4 per day Campsite, Lots for sale, Boats to rent, General Store, Complete Supplies The Cool, Uncrowded Resort you've dreamed of. Clyde Conely, Prop. Munuscong, Mich. (formerly Thoric)</p>	<p style="text-align: center;">—Sault Ste. Marie— Soo Co-Operative Stores "We Cover the Soo" Eight Grocery Stores. Four Meat Markets.. Modern Bakery SAULT STE. MARIE, MICH.</p>
<p style="text-align: center;">—Sault Ste. Marie— J. L. LIPSETT & SON Modern Garage Storage 50c—Battery and Tire Repairs Phone 596 for Service Car Ashmun Bridge SAULT STE. MARIE, MICH.</p>		

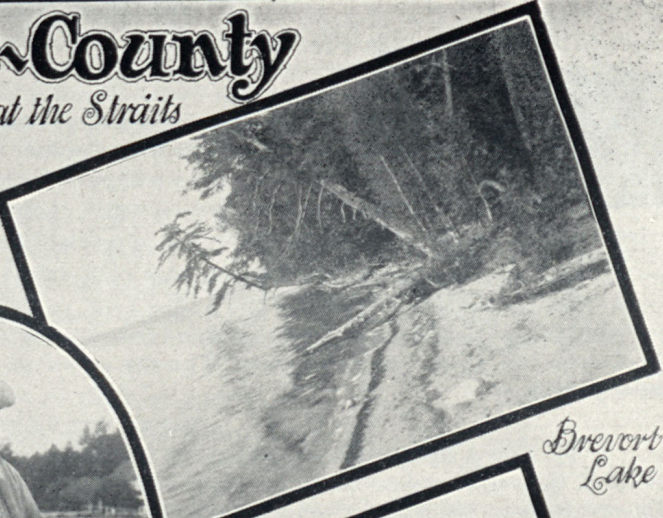
STRAITS COUNTRY—BEAUTIFUL GATEWAY FROM LOWER MICHIGAN

Mackinac County

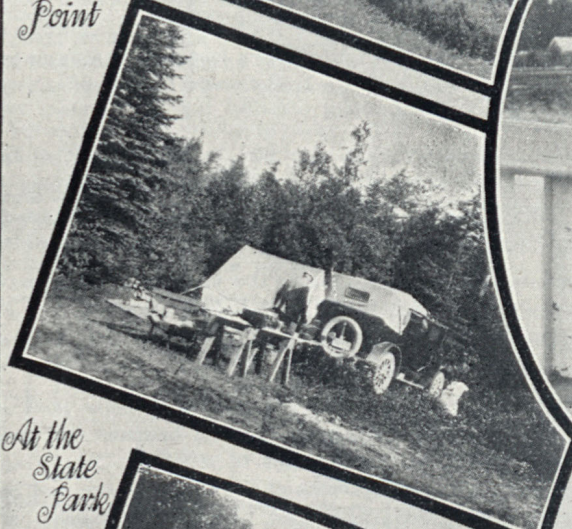
The Gateway at the Straits



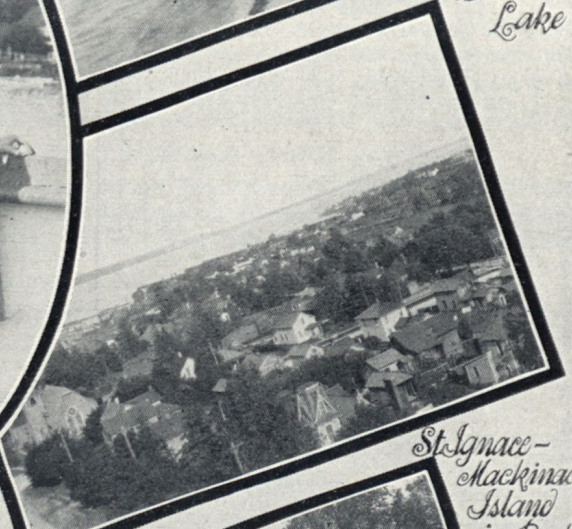
Graham's Point



Brevort Lake

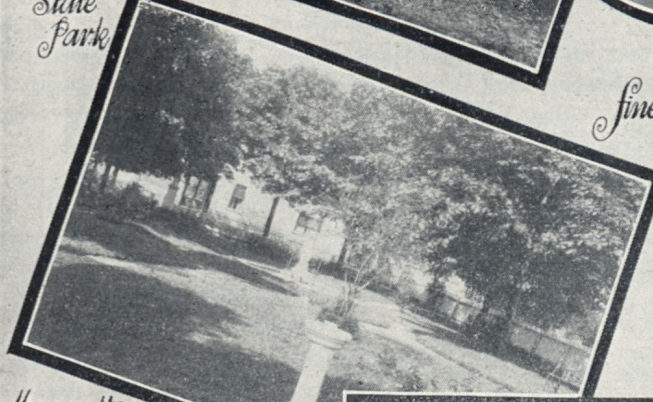


At the State Park

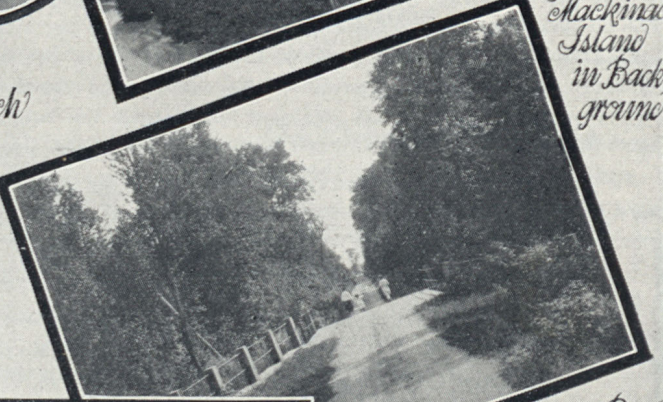


St. Ignace-Mackinac Island in Background

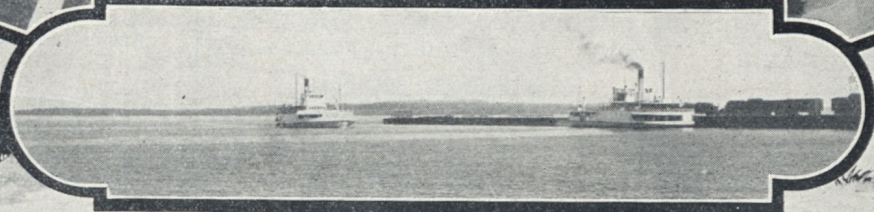
A fine Catch



Marquette Park, St. Ignace



Portage Rock near Curtis



The State Terries



THERE'S INDIAN MAGIC IN THE MACKINAC COUNTY LAKES

MACKINAC COUNTY

ST. IGNACE



ORTHBOUND travelers find themselves in a new world when they have crossed the Straits to St. Ignace and Mackinac Island. The white cliffs along the shores are evidence of a change in geological formation, and the abundance of greenery is a pleasing contrast to the denuded country below. The excursionist to the upper peninsula mainland via state auto transports or the immense railway ferries passes Mackinac Island on the right and finds himself at St. Ignace, "the gateway city" of Hiawatha Land, central for automobile, boat and rail travel, and with state and national highways spreading three ways throughout Hiawatha Land.

The central location of St. Ignace and its sheltered natural harbor made it, with Mackinac Island, an inevitable rendezvous for Indians and fur traders as far back as history records. The region is the hub of the three largest inland seas, the hunting and fishing were unsurpassed, and the coming and going was easy through the use of that wonderful invention of the Chippewas—the birch-bark canoe. With the advent of the white men St. Ignace soon became a natural trading place and missionary post.

FIRST MISSION OVER 250 YEARS AGO

Fr. James Marquette established the first mission at St. Ignace in 1671. Engaged in a voyage of exploration with Joliet to the southward, Marquette died in 1675 on the eastern shore of Lake Michigan near the present site of Ludington. Two years later the remains were removed to St. Ignace, where a careful search in 1878 revealed their location. A monument to Marquette stands on North State street at the place where his church was erected and his bones were interred. An oil painting said to be brought to St. Ignace by him may still be seen in St. Ignatius church.

It was at St. Ignace—then called with the rest of the region "Michilimackinac"—that Antoine de la Mothe Cadillac established a French fort, after the English had entrenched themselves at Hudson Bay. Some of the earthwork outlines of the fort are still discernible on the hill back of Marquette park. Later Cadillac removed his entire forces from St. Ignace, Mackinac Island and Sault Ste. Marie, to the present location of Detroit, and was instrumental in founding that community.

The shore lines of Moran Bay, Lake Huron, the Straits of Mackinac and Lake Michigan in the vicinity of St. Ignace, are rapidly filling with summer cottages. "Five years of touring, then a summer cottager," seems to hold good at St. Ignace. Many visitors, charmed by the beauty of the region, have purchased summer home grounds here on their first visit. A number of ambitious shore frontage projects are now under way and are meeting with great success.

The St. Ignace golf course is now open for play and is being extensively improved this year. Straits state park at Pointe St. Ignace is equipped for campers' use, and other fine camping locations are available. Bathing beaches and good fishing are plentiful. The state auto ferries cross the Straits at frequent intervals, and boat service to Mackinac Island and The Snows, Detroit, Cheboygan, Chicago and other ports is entirely satisfactory. The fine trains of the South Shore and Soo Line railways afford doubly daily transportation to the length and breadth of Hiawatha Land. Chair car busses are operated to Manistique, Escanaba, The Snows, and the Soo. The Northern hotel is one of the conspicuous successes of the territory, enjoying capacity business throughout the tourist season. Other hotels and numerous cottages provide ample accommodations for the summer crowds visiting the Gateway City.

The St. Ignace airport established by Wing & Porter is now ready on the hill at the northern city limits. The ground here is ideal for port purposes, being composed of a fine gravel base which is always dry and resilient. The runways are

HOTEL NORTHERN

At St. Ignace
Invites Your Patronage
EUROPEAN PLAN
To Left From Dock

HOTEL NEW STE. MARIE

Sault Ste. Marie
Finest View of Locks
Modern in Every Respect
Same Ownership as Hotel Northern
SOO, MICH.

—St. Ignace—

Gateway City Garage

Largest, Modern Fireproof Storage
Garage in Mackinac County
Studebaker, Packard, Hupmobile
Leave your car with us while visiting
Mackinac Island
Near Hotel Northern, One-Half Block
From Mackinac Island Ferry Dock
C. J. MULCRONE, Prop.
St. Ignace, Mich.

—Cedarville and The Snows—

CEDAR INN

At the Hub of The Snows
Michigan's Scenic Fishing Resort
Tables Supplied From Our Own
Farm and Dairy. Home Cooking,
Fresh Lake Trout and Whitefish
a feature.
Write for Reservations
Special Weekly Terms.
H. P. HOSSACK & CO., Prop.
CEDARVILLE, MICH.
Via Boat or U. S.-2

MACKINAC — HOME OF THE FABLED INDIAN GODS

2,200 and 2,600 feet in length, and the field has been carefully constructed in accord with government specifications. It is open to the public and serves for Mackinac Island air travelers as well, the Arnold line running passenger boats daily at frequent intervals to the island throughout the resort season.

Circle tour, combined water and bus tickets from St. Ignace to Mackinac Island, The Snows, Pickford, Sault Ste. Marie, Escanaba, Manistique, and Gladstone, are on sale by the Arnold Transit company and the Mackinaw Motor Bus company at St. Ignace.

LES CHENEVAUX ISLANDS (THE SNOWS)

Cedarville and Hessel are the mainland entrances to The Snows, reached by U. S.-2 from St. Ignace, or by the Arnold Transit company's steamers twice daily via Mackinac Island. The Islington and the Cedar Inn at Cedarville and many other fine summer hotels on the islands—of which there are fifty or more—enjoy an immense summer patronage. The island channels are famous for their muskellunge fishing, and mainland streams attract many who are interested in good trout prospects. Cottages may be rented here for a short or long stay. Combination bus and boat tickets for short, round trip tours are sold at the Hessel and Cedarville docks.

OTHER RESORTS IN MACKINAC COUNTY

Brevort Lake, west of Allenville, has a loyal following which returns to it year after year. Shore dinners and some of the best fishing in the world are a large part of the business of life at the Massey resort. Beyond Brevort Lake, Millekogia and other woodland retreats in the Cut River country near Lake Michigan shores invite the wayfarer to loaf and dream awhile amid cool northern forests. Farther west, the Manistique lakes are achieving fame as resorting places. Fenlon at Lake Mille Coquins (the lake of a thousand he-devils); Scofield's Owosso Camp at Lake Millekogia (the lake of a thousand she-devils); North Miami, Norton's Albion Resort, and others at Whitefish Lake, are eminently satisfactory summering places. Cottage building goes ahead constantly on the lake frontage in the western part of the county, but there is ample, uncrowded room for hundreds more.

Many side roads off U. S.-2 reach the sandy shores of Lake Michigan, where campers bid goodbye to civilization for a term and play Indian amid primitive surroundings. Mackinac county has a thousand spots where one may retire to perfect seclusion and still never be far from necessary supplies. Home of the most magnificent resort in Hiawatha Land and one of the greatest in the world, at the other end of the picture are the old clothes, the camp fire, and the deep content born of living in and with the woods. Mackinac county has something for everybody.

<p>—Brevort Lake (Allenville P. O.)— THE MASSEY HOUSE Brevort Lake Best Fishing in the Upper Peninsula Beautiful Cottages Drive in from Allenville on U. S.-2 WM. MASSEY, JR., Prop.</p>		<p>—Hessel and The Snows— Hessel's Big Trading Center Tourists' and Campers' Supplies of All Kinds Distributors of Seiberling Cords Lumber and Building Supplies Fenlon Brothers HESSEL, MICH.</p>	
<p>Buick WING'S GARAGE St. Ignace, Mich. Sixteen Year's Experience Servicing The Tourist. Ask the Tourist— HE KNOWS. Best Service in Cloverland</p>	<p>—Millekogia Lake— Welcome to CAMP OWOSSO On Beautiful Lake Millekogia New Cottages, completely furnished. Clean, comfortable beds. Wonderful fishing, hunting, swimming. Short drive to excellent trout fishing. Camp grounds. On U. S.-2 75 miles west of St. Ignace. Address FRANK SCOFIELD Gould City Michigan</p>	<p>—St. Ignace— The Thomas Restaurant Many Improvements for This Season Owned and Operated by an Experienced Dining-Car Steward OUR PLATE DINNERS ARE FAMOUS You Will Enjoy Thomas Meals E. E. THOMAS, Prop. State St. Near Dock St. Ignace</p>	
<p>—Whitefish Lake— HOTEL ALBION The Norton Resort on South Manistique—also called Whitefish Lake. Leave care behind and come to Norton's. Enjoy Nature in its splendor. Modern hotel, cottages for rent. Boats, guides, black bass and walleyed pike. Two miles west and four miles north of Gould City, off U. S.-2. Free campsite. Watch for the Green and White Signs. For information, reservations, etc., write MRS. J. E. NORTON, GOULD CITY, MICH.</p>			

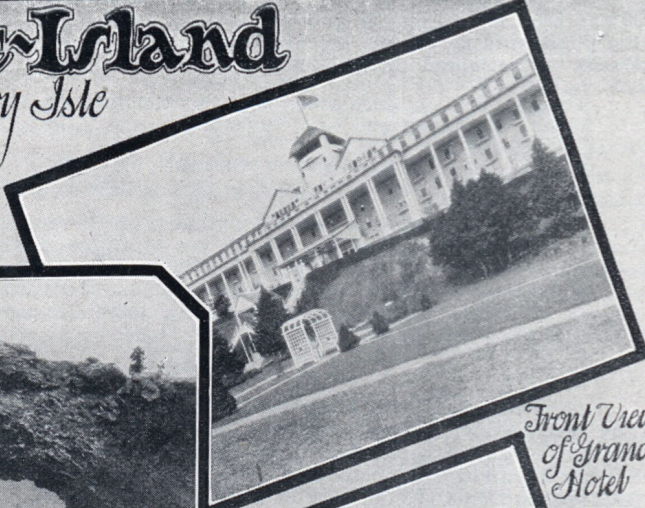
HIAWATHA LAND IS THE ROOF GARDEN OF THE UNITED STATES

Mackinac Island

The Fairy Isle



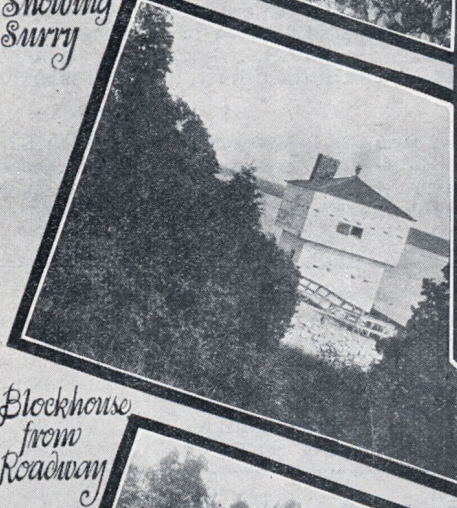
Driveway Showing Surry



Front View of Grand Hotel



Arch Rock Mackinac Island



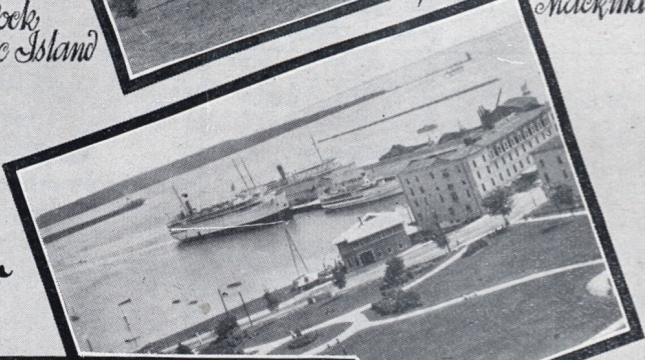
Blockhouse from Roadway



Old Fort Mackinac



Les Cheveaux Club



Arnold Transet Company's Dock



Grand Hotel Golf Course



MACKINAC ISLAND—"THE ENCHANTED ISLE"

MACKINAC ISLAND



MACKINAC—"The Fairy Isle"—setting of many a story and theme of many a song, is the crowning glory of Hiawatha Land. When Gitche Manito, The Great Spirit, established his home in Sugar Loaf on Mackinac ten thousand years ago—the island was, and is forever, lovely enough to be the abode of the fabled gods.

Mackinac Island was a great resort long before the Civil war. Many southern planters found here an agreeable escape from summer heat. Henry Rowe Schoolcraft, author and historian, lauded its loveliness a century ago. Travelers from abroad find Mackinac Island a fascinating place. We read that Captain Marryat came here after the war of 1812 to try his sea legs and dance a hornpipe on the crest of Arch Rock. Mackinac—pronounced Mackinaw—is known throughout the world as a premier summer resorting place with a world clientele.

Old Fort Mackinac overhanging the city was the scene of a stirring episode in the war of 1812. Garrisoned by American troops, it held the key to the straits and the northern Great Lakes country. British troops, however, descended on the island one night, coming from Sault Ste. Marie and Fort St. Joseph on the island of that name in St. Mary's river, and disembarking at British Landing several miles from the fort. Morning found them entrenched at Fort Holmes, the highest ground on the island and immediately back of and commanding Fort Mackinac. The Americans surrendered, and the island remained in possession of the British until the close of the war and the signing of the Treaty of Ghent.

ONCE A GREAT FUR TRADING POST

From the time of the advent of the white man Mackinac Island, centrally located for water travel as it is, was a bartering place for furs and a central shipping point for the fur trade. John Jacob Astor, founder of the American Fur company, maintained western headquarters for many years at the John Jacob Astor House on the island, and a part of the company's records is still preserved there and is accessible to visitors.

The automobile traveler into the north country should park his car at Mackinaw City or St. Ignace and pay Mackinac Island a visit. The short boat trip is a welcome break in the journey and the approach to the island is a memorable one. Boats for Mackinac meet all trains at Mackinaw City and St. Ignace, on convenient schedules for travelers by rail.

Befitting so great a resort, there is abundant accommodation for all requirements. Great hotels—The Grand is one of the world's largest—are the luxurious abodes of the wealthy and of those to whom the cost is secondary. There are also many comfortable smaller hotels, cottages and restaurants tuned to more modest purses and giving excellent service. Do not forego the pleasure of visiting Mackinac Island because of rumors of exorbitant charges. You are not asked to pay more than elsewhere for the quality of service rendered.

SEE MACKINAC WITHOUT FAIL

There is so much to see at Mackinac Island that you will thank the Development Bureau for urging you to make the trip. Nowhere is there a forest of deeper green—nowhere do more perfect woodland trails and drives exist. Arch Rock and Sugar Loaf are but two of scores of natural attractions. The island is nine miles in circumference, with a beach drive and many others on the uplands. The plateau is a heavenly place for a hike.

Travelers coming to Mackinac Island via the air are welcome to use the St. Ignace airport a few miles away across the straits. Good connections by Arnold Transit company passenger steamers. The state automobile ferries dock at British Landing on certain trips daily, where carriages meet passenger steamers.

There are two fine golf courses, outdoor swimming pools, tennis courts and riding stables. Automobiles are barred because of the narrow, winding, overarched drives which are among the island's greatest charms. Good carriage service with driver-guides is available everywhere, however, at little cost.

Old Fort Mackinac, looming directly above the city, is worth going a thousand miles to see. To saunter along its ramparts on a summer day is a delight; to loaf and dream on its walls in the moonlight is an experience to be held long in memory. The old fort is a place where history and beauty blend in an absolutely unforgettable way.

MACKINAC ISLAND—A Glorious Summer Resort

Peer of the world's summer outing places, Mackinac Island, "The Fairy Isle of the Inland Seas," is at the hub of the three greatest lakes.

Many steamship lines, railways, state and national highways meet at Mackinac Island or the Straits immediately adjoining. Mackinac is the center of the northern summer country.

Splendid hotels, American and European plan, and good restaurants. Cottages to rent by week, month, or season. Many rooming houses with or without board.

The beauties of Mackinac Island may be enjoyed at moderate cost. Prices are no higher than elsewhere for service of equal quality.

Michigan's finest state park is at Mackinac Island. Old Fort Mackinac is a marvel nearly 150 years old. Many scenic attractions that are unique and remarkable.

Outdoor sports in great number—Golf (two fine courses), Tennis, Riding, Driving, Boating, Swimming in Outdoor Pools, Fishing.

The Fairy Isle—A place of interesting history and great natural charm. No visit to the north country is complete without seeing Mackinac Island.

Detailed information furnished on request by CIVIC ASSOCIATION, Mackinac Island, Mich. The Association maintains during the season an information booth at the dock ticket office for the benefit of the traveling public.

IT'S ALWAYS COOL IN THE LAND OF HIAWATHA

When In
Northern Michigan
Visit The Factories Of

LLOYD LOOM PRODUCTS

Menominee, Michigan

*World's Largest Producer of Baby
Carriages and Fiber
Furniture*

HIAWATHA LAND IS THE ROOF GARDEN OF THE UNITED STATES

CALUMET

Strong, throbbing heart of the Copper Country, Calumet marks 'the place of the peace-pipe' which the Indians smoked with the incoming white man many decades ago. Follow the streams of conglomerate and amygdaloid rock from Calumet to Lake Linden and Hubbell near by, where after many interesting processes they emerge in glistening bars of pure copper. Play golf on the Calumet course. Make Calumet your headquarters while touring the Copper Country away up to Eagle Harbor and Copper Harbor, far out in the midriff of Hiawatha's Big-Sea-Water. For detailed information, write the Secretary, Lions Club, Calumet, Michigan.

ST. IGNACE

The Straits gateway to Hiawatha Land, St. Ignace entertained last year 92,000 automobile loads of tourists, hunters and visitors. Countless hosts came and went by rail and boat, and St. Ignace had a hearty welcome for them all. Just a few of the local points of interest are, the grave of Father Marquette, missionary and explorer; Straits state park overlooking two great lakes; a fine golf course; the handsome Hotel Northern; the Indian village, and many scenic drives in the vicinity. Leave your car here while enjoying a trip to Mackinac Island, a few miles away. Airport in city. For detailed information, write the Eby Information Bureau, St. Ignace, Michigan.

EWEN and TROUT CREEK

These pretty little villages are located in the southern part of Ontonagon county, in the valley of the Ontonagon river, on the South Shore railway and M-28. The Ontonagon river gorge and Agate and Bonn falls lie between them. Only a few years ago Trout Creek and Ewen were deep woods. They illustrate the transformation now going on in Hiawatha Land, and the development of agriculture and dairying. An excellent hunting, fishing and wild life country. For further information, write the Civic Club, Ewen, or Dr. C. F. Whiteshield, Trout Creek, Michigan.

MACKINAC ISLAND

Mackinac, the Fairy Isle, is one of the largest and loveliest summering places in the world. A suggestion of the old world hovers over Mackinac. Mackinac was a well-known resort before the Civil War. Long ago Sugar Loaf on Mackinac was the dwelling place of Gitchi Manito, the Great Spirit of the Chippewas. There is only one Fairy Isle, with its charming scenes and wealth of historical associations. Rumors of prohibitive charges at Mackinac are unfounded. You can visit the Island at a very moderate cost—as the great majority do—or you can go the limit in luxury if you wish. Mackinac is easily reached by a short boat trip from St. Ignace, Mackinaw City, Petoskey, or Cheboygan. Two golf courses. Airport at St. Ignace nearby. For further information, address the Secretary, Civic Association, Mackinac Island, Michigan.

MARENISCO

Marenisco is a pretty little village on the Presque Isle river, U. S.-2 and the C. & N. W. railway in Gogebic county. Founded in 1880, the locality has always been a favorite summer resort for Chicago and other visitors, drawn hither by the good fishing and hunting. Inquiries should be addressed to E. H. Ormes, Marenisco, Michigan.

BLANEY

The Blaney of the old lumbering days has become the ultra-modern and beautiful Blaney Park, on M-77 near U. S.-2 in Schoolcraft county. Two fine hotels, many well-equipped tourist cabins, golf course, airport, Lake Anne Louise, a silver fox farm, trout pond, children's playground, saddle horses, bridle paths, hikes in the deep woods—who wouldn't enjoy a sojourn at this lovely resort? Particulars, rates, etc., furnished on application to the Manager, Blaney Park, Blaney, Mich.

BESSEMER

Named for Sir Henry Bessemer, British ironmaster, Bessemer is plumb center in the iron mining activities of the Gogebic range. Iron mines all around. Short distance to Lake Gogebic. Scenic drive to Lake Superior through virgin forests. Golf course near city. Many other side trips. For further information, write the Secretary, Bessemer Commercial Association, Bessemer, Michigan.

THIS WOODLAND BEAUTY IS YOURS — BE WISE, PRESERVE IT

WAKEFIELD

Huge, open-pit iron mines with steam shovels working; Sunday lake and park right in the city; a municipal zoological garden; an unusually fine public school system; a community building without a parallel in cities of this size; these are some of the things that charm the visitor to Wakefield. Guides are provided to show you its theatre, swimming pool, gymnasium, rest rooms and showers. Wakefield is "the world's most progressive little city." For detailed information, write or see the Secretary, Wakefield Commercial Club, or the memorial building caretaker, Wakefield, Michigan.

NEGAUNEE

You cannot afford to miss Negaunee, "The Pioneer," birthplace of iron mining in the northwest. Known the world over as a producer of high grade iron ore, the city site is said to be underlaid with millions of dollars worth of this indispensable mineral. See the Jackson monument in the city, commemorating the discovery of iron ore in 1844. The Breitung is a fine, well-kept hotel, and you will find nowhere a lovelier scenic setting than that of the Cliff drive, near Negaunee. You are welcome at the Wawonowin golf course. Airport at Eagle Mills, nearby. For detailed information, write or see the City Clerk, Negaunee, Michigan.

CRYSTAL FALLS

Crystal Falls, crowning a great hill rich in iron ore, commands vistas of vivid green for miles around. County seat of Iron county, it is one of the oldest iron mining locations in the country. Crystal Inn, perfectly appointed, is the pride of Hiawatha Land. Golf course now ready. Don't miss seeing the Triangle Dude ranch, north of Crystal Falls. There is nothing like it east of the Mississippi. Airport close to down town. For detailed information, write the City Manager, Crystal Falls, Michigan.

STAMBAUGH

Just over the brow of one of Iron County's highest hills, on U. S.-2—the ascent is easy—you come to Stambaugh, sister city to Iron River and "the prettiest town in Michigan." Bright as a brand-new dollar, Stambaugh grows and thrives and ships trainloads of iron ore every day, with plenty left. Stambaugh is a real "city beautiful," with a public school system unequalled by any other community of its size, and a prideful, hospitable people. For detailed information about Stambaugh and its interesting surroundings, write or see the Secretary, Commercial Club, Stambaugh, Michigan.

ISHPEMING

The Heart of the Iron Country

Ishpeming, "The High Ground" of the Ojibways, has produced untold millions of wealth in iron ore, and here is daily demonstrated the last word in mining efficiency. These operations are a constant source of amazement to visitors. Ishpeming is famous not only for iron ore, but as the location of Michigan's only gold mine, from which nearly a million dollars in gold has been taken. Wise golfers always stop here for a round on the famous Wawonowin course. Greenclad hills tower everywhere around Ishpeming, a beautiful city in its industry and its scenic attractions. Municipal airport. For further information, write the Secretary, Lions Club, Ishpeming.

REPUBLIC

The Heart of Hiawatha Land

Located on M-45 and the beautiful Michigamme river in Marquette county, with many inland lakes and streams in close proximity. Gateway to the North Woods Club country. Republic invites the tourist and resorter, the hunter, fisherman and investor. Cheap power, raw materials, factory sites. Scenic campsites with boating, bathing and fishing right at hand. Public tennis courts. Short distance to Lake Superior, Witch Lake and many other inland lakes. For special folders and detailed information, write the Republic Improvement Association, Republic, Michigan.

MICHIGAN HAS THOUSANDS OF MILES OF GREAT LAKES SHORE LINE

MENOMINEE

Menominee, "The Gateway City," reminiscent of the Indian nation whose village capital was here, greets untold thousands of guests from the southward yearly. There is much to see here in this region to which the first white man, Jean Nicolle, came in 1634. Loaf and invite your soul to see Menominee, and the great Lloyd-Lauerman store and theatre. Two golf courses. Fine county airport. For detailed information, write the Secretary, Chamber of Commerce, Menominee, Michigan.

GLADSTONE

Nature fashioned a lovely place for it beside the most beautiful body of water in all this north land. She placed the great bluff about it for a shelter and gave it for a perpetual heritage the clean sweet air of Lake Michigan. Within its borders there are cool, shady spots that invite the way-farer to stop and rest awhile. The finest harbor on all the Great Lakes. Gladstone people are just folks—kindly, hospitable folks who will want the guest to have pleasant memories of his visit among them. The Secretary, Gladstone City Club, Gladstone, Mich., will try to answer all inquiries.

SAULT STE. MARIE, MICHIGAN

Who has not heard of and wished to see "The Soo" with its truly remarkable locks and ship canal? The locks are the world's greatest examples of engineering skill and of man's triumph over nature. This, too, is the oldest settlement in the whole northwest. Fort Brady, Lock Park, St. Mary's river, the Canadian Soo, dozens of enjoyable sidetrips, make a sojourn in Sault Ste. Marie a time to remember. New Hotel Ojibway now open. Number of other good hotels. Golf at Sault Ste. Marie Country Club. Civic airport now open. For further information, write the Secretary, Chamber of Commerce, Sault Ste. Marie, Michigan.

SAULT STE. MARIE, ONTARIO

Less than a mile from the American Soo, easily reached by frequent ferries, is Sault Ste. Marie, Ontario, metropolis and county seat of Algoma, and center of a marvelous and unspoiled mountain, lake, fishing stream and wild life country. Crystal Falls, the Agawa Canyon, the Michipicoten and Goudreau gold country, are all easily reached from the Canadian Soo, which, with its excellent hotels, parks, locks and resorts within the city, is a great summer resorting place in itself. Golf, rooms (stag), meals, beer, at Sault Ste. Marie Country Club. Airport on Michigan side. For detailed information write the Secretary, Board of Trade, Sault Ste. Marie, Ontario, Canada.

NEWBERRY

Newberry, county seat of Luce county, is famous not only as the producer of the world's finest celery, but as the jumping-off place for the great Tahquamenon Falls. The boat ride down the winding river from Newberry through the primeval wilderness to the falls, which are second only to Niagara in the middle west, is a thing of beauty to be remembered forever. Leave your car at Newberry, make up your party, and enjoy a unique and agreeable break in your auto journey. Good golf course at Newberry. Airport now building. Address Secretary, Lions Club, Newberry, Michigan.

MUNISING

Called by Ex-Governor Chase S. Osborn "The Naples of America," Munising reclines upon a lovely curving amphitheater of wooded hills looking out on Lake Superior and Grand Island. To miss Munising and Grand Island is to cheat one's self of all chance to see the enchanted place where, leaving Hiawatha behind, Pau-Puk-Keewis

Sped away in gust and whirlwind,

To the Pictured Rocks of Sandstone.

Golf at the Munising Golf and Outing Club, on the shores of Big-Sea-Water. Airport south of city near Wetmore. For detailed information, write the Munising Development Club, Munising, Michigan.

ESCANABA

Named for an Indian princess, Escanaba stands at the mouth of "the rushing Escanaba" of Longfellow's Hiawatha. Thoroughly satisfying hotels, Ludington park and bathing beach magnificently situated on historic Gheen Bay, Little Bay, de Nocquette, five fine country parks in the vicinity, are but a few of the factors drawing summer throngs to beautiful Escanaba. Golf, Escanaba Country Club. Fine airport—with hangar — near state fair grounds. For detailed information, write the Secretary, Chamber of Commerce, Escanaba, Michigan.

THERE ARE FIVE THOUSAND INLAND LAKES IN MICHIGAN

MANISTIQUE

Manistique (The Great Sand Beach)! Indian Lake! Kitch-iti-ki-pi! Ossawinamakee! The entire vicinity is steeped in the lore of the ancient Ojibways. A fascinating legend fixes Kitch-iti-ki-pi, the Great Boiling Spring of the Ojibways, forever in memory's halls, and a trip to and a ride upon it can never be forgotten. Scenic golf course at Indian Lake. Airport east of city. For further information, write the Secretary, Chamber of Commerce, Manistique, Michigan.

IRON RIVER

Iron River is Iron county's largest community, and everywhere King Iron is the motif and the objective of industrial activity. Iron River and its excellent Iron Inn and annex are the plumb center for a galaxy of lakes—including beautiful Chicaugon Lake—and fishing streams without a peer. Farming and dairying in the vicinity are making headway. The famous Triangle Dude ranch is a short drive from Iron River. Airport and golf course now building. For further information, write the Secretary, Lions Club, Iron River, Michigan.

NORWAY

"WHEN YOU COME THE NORTH WAY, STOP AT NORWAY"

Built on a generous and unsparing scale a few years ago not far from the site of the old city of the same name, Norway is a shining, spick and span and up-to-date community in Dickinson county. Exponents of civic beauty and city planning are peculiarly interested in Norway and the problems it has solved so efficiently, and in its remarkable yearly autumnal county fair, one of the best in the country. Good hotel and campsite. Golf course under construction. For further information, address the Secretary, Norway Commercial Club.

MARQUETTE

"Queen City," they call it, and Marquette has earned the title with its wonderful Presque Isle park and game sanctuary jutting out into Lake Superior, its miles of lake shore and inland drives, its sand-strewn beaches and its fine public buildings. The state has erected a great teachers' college here, and thousands of budding teachers enjoy the glorious climate during the summer terms. Marquette state park, high in the hills back of the city, affords magnificent views of Big-Sea-Water. New golf course now ready. Airport at Eagle Mills. For detailed information, write the Secretary of either the Lions Club or Rotary Club, Marquette, Michigan.

HOUGHTON

The Heart of the Copper Country

Houghton is indeed the very hub of the far-famed Copper Country. Busy copper mines, smelters and mills in Houghton's vicinity attest the enormous mineral wealth of the Keweenaw peninsula. The beautifully appointed Houghton club, the splendid Hotel Douglass, the giant Amphidrome, scene of many a historic hockey battle, Michigan Tech, the state's well-known College of Mining and Technology with its wonderful museum, are but a few of Houghton's attractions. Golf at the Portage Lake course. Airport on Isle Royale sands. For detailed information, write the Secretary of the Association of Commerce, Houghton, Michigan.

SIDNAW and KENTON

These lively villages on the southern part of Houghton county are on M-28 and the South Shore railway, and are noted as hunting and fishing centers. The finest lumbering camps in the world, with electric lights, shower baths and movies, the property of the Ford Motor company, are within ten minutes drive of Sidnaw. At Kenton is the large sheep ranch of Cassabonne & Fleming, an object lesson in the possibilities of Hiawatha Land for sheep raising. The abundance of wild life in the vicinity is attested by the fact that a colony of beavers recently moved into Kenton and stole the Kenton boys' swimming hole, in a branch of the Ontonagon river. For further information, write Thomas Mudge, Sidnaw, or the Anderson general store, Kenton, Michigan.

THERE IS NO OTHER STATE LIKE MICHIGAN

L'ANSE

L'Anse, "the barb," or "the turning," always entrances the visitor with its setting at the head of Keweenaw Bay, where the latter pierces the heart of Baraga county. The site of an Indian village from immemorial times, L'Anse still has an Indian mission and village. The Ford Motor company operates sawmills at L'Anse and Pequaming and large lumber camps in the district. The community is a progressive one, the county around being full of extraordinary charm. The Keweenaw Bay country in the vicinity of L'Anse was once one of the greatest fur trading districts on the North American continent. Fur farms are now being operated at several points in Baraga county, and the number is on the increase. The furs produced here are of superfine quality and bring a premium on the eastern markets. Airbound travel for L'Anse will find a good landing place on the stamp sands of Keweenaw Bay, near by. For detailed information, write the Secretary, Lions Club, L'Anse, Michigan.

BARAGA

Baraga, sister community to L'Anse, has a remarkable historic background. This charming site on Keweenaw Bay was once the forward battle line of the Ojibway and the Sioux Indians. This was the site of one of the first French missions in the northwest. Baraga state park at the edge of the town, Prickett's Falls and the Sturgeon river gorge nearby, and many other points of interest in the vicinity distinguish this outpost of, and approach to the Copper Country. The Roman Catholic church maintains near Baraga, at Assinins, an orphanage for Indian children, beautifully located on the Keweenaw Bay shore. Airmen can land at Keweenaw Bay, north of Baraga, where an immense pile of stamp sand has been levelled as smooth as a floor. The hunting season finds many hunters making their headquarters at Baraga. For detailed information, write the City Clerk, Baraga, Michigan.

ROCKLAND and GREENLAND

These are two of the oldest mining towns in the United States, located in Ontonagon county a short distance from the county seat. Dozens of soldiers from Rockland enlisted in the Civil War, and the copper mined here played an important part in the victory of the Union armies. The road to Rockland is still known as the Military Road. Rockland is the turning point to the amazing Victoria mine and power plant in the Ontonagon gorge. The scenery on this short side trip is unusually charming, and the Victoria plant, operated by waterpower, is well worth a visit. For further information, write the Village Clerk, Rockland, or the Merchants and Miners State Bank, Greenland, Michigan.

IRON MOUNTAIN

Hiawatha Land's second city—capital of Dickinson county—home of the Ford Motor company's upper peninsula activities, center for many mining, lumbering, manufacturing, jobbing, and railroad interests—Iron Mountain is a marvel of industrial progress. Dickinson is a beautiful panorama of wooded hills, lakes, fishing streams without number and excellent parks and campsites linked by good roads converging on Iron Mountain. A week or two in Iron Mountain is little enough for the adequate enjoyment of the city's and the county's sightseeing. First class airport. The Pine Grove golf course at Iron Mountain is known the country over. For further information, write the Secretary, Chamber of Commerce, Iron Mountain, Michigan.

HUBBELL and LAKE LINDEN

The twin communities of Lake Linden and Hubbell, on the shore of Torch Lake in Houghton county, are celebrated for their enormous output of refined copper, produced by the Calumet & Hecla Consolidated Copper company. Passes are procurable to the Hubbell smelters and to the reclamation plant in Lake Linden, where thousands of tons of stamp sands ground fifty years ago, are now being reworked at a profit. For detailed information, write Grammas & Pallas, Lake Linden, Michigan.

NORTHERN MICHIGAN IS ONE VAST OUTDOOR RESORTING PLACE

IRONWOOD

Hiawatha Land's metropolis and western gateway. Ironwood has the solid, substantial air of a district producing millions of tons of that most indispensable commodity, iron ore. Here is the largest open-pit mine in the world, and no where else can mining be seen at higher tide than here. Good hotels, imposing public buildings and surroundings of great scenic interest, make Ironwood the logical center from which to see and enjoy the western region of Hiawatha Land. Fine golf course at Gogebic Country Club. For further information, write the Secretary, Ironwood Commercial Association or the Gogebic County Advancement Association, Ironwood, Michigan.

CHASSELL

Chassell is on the South Shore railway, M-41 and Portage Entry, a few miles southeast of Houghton. Chassell Bay beach in the village limits is the newest upper peninsula resorting place to make its bid for favor. The best bathing beach in the Copper Country is located here, and yachts and power boats find here a sheltered basin with access to all waters of the Great Lakes chain. Golf and airport at Houghton. For further information, address the Chassell State Bank, Chassell, Michigan.

ONTONAGON

On the shores of Gitche Gumee, Lake Superior, the Big-Sea-Water, and referred to in Longfellow's "Hiawatha," Ontonagon, the place where the Indian woman lost her bowl, is reached by several lovely drives through the Ontonagon river valley. The Porcupine mountains near Ontonagon will amply recompense the journey. Add to the Ontonagon river gorge and falls, the copper mines in the vicinity—Ontonagon is in the Copper Country—the mining and agricultural communities nearby, and Gitche Gumee park in Ontonagon with its wide view of the inland sea, and you will realize the pull that Ontonagon exerts on its thousands of visitors. New golf course ready. For detailed information, address the Ontonagon Civic League, Ontonagon, Michigan.

HESSEL and CEDARVILLE (LES CHENEAUX)

These charming lake ports at the head of Lake Huron are the mainland approaches to Les Cheneaux (The Birches) or The Snow Islands, prominent summer resorting places for over fifty years. There are hundreds of cottages here, and thousands of people return yearly for delightful outings. The channels among the islands are famed for their muskellunge fishing, said to be the finest in the world. For detailed information, write George R. LaFleur, Cedarville, or Mrs. Nida McFee, Hessel, Michigan.

HANCOCK

Standing atop Quincy Hill in Hancock on a starry summer night, the visitor can never forget the extraordinary view of the twin cities, Houghton and Hancock, far beneath, with Portage Lake between. Here copper ore is brought to the surface, within the city limits, from a shaft over a mile in depth. Summer life in Hancock is a joy to the visitor, with its commodious hotels and its miles of superb adjacent drives. Golf at Portage Lake Country Club course. Airport, Isle Royale sands. For detailed information, address the Secretary, Chamber of Commerce, Hancock, Michigan.

DE TOUR

DeTour, one of the oldest settlements in the northwest, is beautifully situated at the mouth of St. Mary's river in Chippewa county. The river—which is in reality a strait—widens here and there are many islands. The drives around DeTour and the many short boat trips are unexcelled in scenic charm. The new Hotel DeTour has just been destroyed by fire, but visitors will find comfortable accommodations in village homes. For further information, address William McGuire, president of the DeTour Business Men's Association, DeTour, Michigan.

KEWEENAW BAY

This beautiful little village on the west shore of Keweenaw Bay is the site of the Mass Copper Mining company's smelter, and a huge accumulation of stamp sand, well levelled, provides a good landing place for all but the largest planes. Meals and rooms for a limited number of visitors. For further information, write James Chosa, Keweenaw Bay, Michigan.

MICHIGAN — FOREVER QUEEN OF SUMMER RESORTING STATES

AIRPORTS — GOLF — WINTER SPORTS

There are now twelve Hiawatha Land airports, safe and adequate for the taking off and landing of large planes. They are located at Munising-Wetmore, Crystal Falls, Manistique, Houghton-Hancock, Iron Mountain-Kingsford, Sault Ste. Marie, Blaney Park, Ishpeming, Negaunee-Marquette, Escanaba, Menominee, and St. Ignace. Iron River, Newberry, Ontonagon, Bessemer and several other localities are either building or making preliminary surveys.

There are golf courses available to the public at Mackinac Island (2), St. Ignace, Manistique, Blaney Park, Escanaba, Menominee (2), Iron Mountain, Ironwood, Negaunee-Ishpeming, Calumet, Houghton-Hancock, Crystal Falls, Ontonagon, Newberry, Marquette, Munising, Sault Ste. Marie, Mich., and Sault Ste. Marie, Ontario (3).

Winter sports are annual events throughout the district, many of them well patronized by the outside public. Interest is constantly increasing in co-ordinated community programs. Further information may be obtained by writing the Development Bureau, Marquette, Michigan.

THE PAUL BUNYAN COUNTRY

The upper peninsula of Michigan is the true domain of Paul Bunyan, of whom everybody has heard but whom few have ever seen, aside from the oldest inhabitants of the district.

Paul Bunyan, interesting product of the upper peninsula lumberjack's fertile imagination, was the greatest lumberman of all time. Here Paul, Babe, the big blue ox, Sourdough Sam, Johnny Inkslinger, the camp clerk, Elmer, the moose terrier, One-Eye LaRue, Chris Crosshaul, the three hundred cookees, and the rest of Paul's immortal crew logged the woods on a gigantic scale, around Big Auger and Little Gimlet creeks, Round river, Tahquamenon river, Little Lake, and other places in Hiawatha Land.

A Paul Bunyan museum with relics of the hero is being installed at Blaney Park.

THE TRUE LAND OF HIAWATHA

A reference to Longfellow's "Hiawatha" will soon dispel any doubts as to the truth of the claim that the upper peninsula is the veritable land of Hiawatha. While Longfellow never visited the upper peninsula, he procured a large part of his material for the poem from Henry Rowe Schoolcraft, a former resident of northern Michigan and an undoubted authority on Indian life, manners and customs.

Numerous references to the rushing Escanaba, the Pictured Rocks, the sand dunes of Grand Marais, the Tahquamenon river, Ontonagon, Gitche Gumee, the Big-Sea-Water, Pauwating, etc.—all upper peninsula localities — may be found again and again in the pages of "Hiawatha."

RELIEF FROM HAY FEVER

Sufferers from this distressing malady need not go farther than the upper peninsula of Michigan to find quick and wholesome relief. The cool, dewy nights of the country undoubtedly are the principal factor in preventing the dissemination of plant pollen which causes this trouble. Many northern Michigan communities entertain the same members of hay fever clubs yearly. The latter no sooner reach the cool north country than their complaint disappears.

WHEN TOURING THE WISCONSIN LAND O' LAKES AND THE UPPER PENINSULA OF MICHIGAN

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Other stores at Escanaba — Newberry — Marquette — Sault Ste. Marie — St. Ignace — Munising, Michigan. Waupun and Oconto, Wisconsin. Waterloo, Iowa.

L A U E R M A N ' S

MICHIGAN — THE SUMMER GARDEN OF THE GODS

UPPER PENINSULA AGRICULTURE

The United States department of agriculture, Michigan State College, and the respective counties maintain agricultural agents at the following points: Houghton, Ewen, Ironwood, Crystal Falls, Menominee, Iron Mountain, Marquette, Escanaba, Newberry, Manistique and Sault Ste. Marie. These officials know local conditions and they will be glad to inform the inquirer.

SUMMER RESORTS

Hiawatha Land—the Michigan upper peninsula—is fast becoming one huge summer resort. Last year it entertained over a quarter of a million visitors, and over 100,000 automobiles crossed the Straits of Mackinac, besides as many more entering the western and southern part of the peninsula. The many local information bureaus will post the tourist, and detailed information wanted will be supplied by the Development Bureau at Marquette upon request.

STATE FISH HATCHERIES

There are five state fish hatcheries in the upper peninsula, located as follows: Watersmeet, Gogebic county; Sidnaw, Houghton county; Marquette (three miles east of city), Marquette county; Thompson, near Manistique, Schoolcraft county; Sault Ste. Marie, Chippewa county.

All five are in operation, and their output is planted yearly in the lakes and streams of Hiawatha Land. The interesting operations of these hatcheries will be cheerfully explained to you when you visit them. Local information bureaus will post you on best routes.

FOR AUTHENTIC INFORMATION REGARDING THE TOURIST AND RESORTING OPPORTUNITIES OF

Western Michigan: Write the Michigan Tourist and Resort Association, Grand Rapids.

Northeastern Michigan: Write the East Michigan Tourist Association, Bay City.

Southeastern Michigan: Southeastern Michigan Tourist and Publicity Bureau, Detroit, Michigan.

And for further information regarding Upper Michigan roads, resorts, and recreational opportunities, write

**THE UPPER PENINSULA DEVELOPMENT BUREAU,
MARQUETTE, MICHIGAN**

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