The Northern News 'THOSE WONDERFUL YEARS'

HOMECOMING COLOR SPECIAL

OCTOBER 24, 1969



Reigning as queen over the week-long activities of the 1969 Homecoming is the beautiful Miss Ann Goodney, pictured above.

Miss Goodney, sponsored by Alpha Kappa Psi Business Fraternity, was crowned queen in coronation ceremonies held during the intermission of the Homecoming Concert with "The Association". last Tuesday evening.

Selected from among six finalists in an all-university vote last Monday, Miss Goodney's reign will run through the activities tonight and tomorrow that will bring this year's Homecoming to a close.

Tonight's activities will begin with the annual freshmen bonfire at 7 p.m. in an area near Parking Lot "N". Present at the fire will be NMU's cheerleaders.

Immediately following the bonfire--Homecoming officials estimate the time to be approximately 8 p.m.- formation for the Snake Dance through the streets of Marquette will take place.

The planned route for the Snake Dance is east of Wright Street from Lot "N" to Tracey Avenue, Tracey to University Drive, east on University Drive to Third St., down Third to Bluff St., Bluff to Front St., Front to Memorial Field.

Climaxing tonight's activities will be a spectacular and colorful fireworks display at Memorial Field. The display is scheduled to begin at approximately 9 p.m. at the conclusion of the Snake Dance.

Tomorrow will conclude the week of activities, and first on the agenda of events will be the Homecoming Parade.

The parade will begin formation at 9 a.m. on Lee Hall Drive, which circles the University Center, and will begin precisely at 10:30 a.m. (Note: The parade will follow the route indicated on the back page of this color special).

Judging of the men's and women' organizational float entries in the parade will take place prior to - Continued on back page

HOMECOMING COLOR SPECIAL - October 24, 1969 - THE NORTHERN NEWS

NORTHERN MICHIGAN AUTUMN: COOL AND COLORFUL

Autumn in Northern Michigan is ofor that is never duplicated, yet for the student it means back art of football team, concess of flucture fing golds, because of a strate of the student it means back art of football team, so the bright and the strate of a strate of the student it reals back and the strate of a strate prepares of a strate prepares of re tail every that nature has begin of the student because of contrast. Also strate prepares of re tail every bruck the excitement and enthusiasm that it excitement and enthusiasm that the tail excitement and enthusiasm that it excitement and enthusiasm that the tratement and enthusiasm that it excitement and enthusiasm that the tail excitement and enthusiasm that it excitement and enthusiasm that it















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THE NORTHERN NEWS - October 24, 1969 - HOMECOMING COLOR SPECIAL





3



NORTHERN MICHIGAN UNIVERSITY

'Armory Barbed Wire Not Legal'

OCTOBER 24, 1969

INSIDE: Human Rights Commission

IST HI City Law Cited By Contois

By Don Curran NEWS Campus Editor

The removal of an allegedly-illegal barbed-wire fence and stricter enforcement of University moving vehicle regulations were requested Monday night at the regular meeting of the ASNMU Governing Board.

The meeting was held in the Magers-Meyland dormitory com-plex recreation room in what Board members described as "an attempt to bring student government to the students."

In a letter to be directed to the commandant of the Marquette Na-tional Guard, the Board said that it will ask for the removal of a barbed wire fence at the Marquette

Armory. The Armory is located in the northwest portion of the campus, near two new dormitory com-

near two new dormitory com-plexes. At least one student has reportedly been seriously injured after hitting the chin-high fence while cutting through Armory property at night.

Board member Duane Contois said that the erection of barbed-wire in any form is prohibited under a 1956 Marquette city ordinance.

ordinance. Contois said he contacted city officials last week and found that they were "very surprised and dis-turbed" that the fence had been built.

The officials promised to have the fence taken down as soon as possible, Contois said.

ASNMU President Harry Campbell said that the fence should be removed quickly, and that he will ask the National Guard to take it • Cont'd on page 6 •

Wildcat Guide

Friday and Saturday Homecoming Activities are listed on the back page of the Homecoming Color Special.

> Wed., Oct. 29 Alpha Xi-TKE Mixer Thurs., Oct. 30 W. C. Fields Film Festival Olson 1

> > Fri., Oct. 31 **Halloween Parties**

The Marquette area witnessed the unusual sight of autumn leaves falling on top of winter snow last week, as the city and most of the Upper Peninsula got its first taste of winter. What had seemed on Tuesday morning to be only a "slush shower" became by that night a

full-fledged snow storm, with accumulations of two inches and more in some parts of the area. The mood of the NMU campus immediately after this pre-winter storm is captured here by University photographer Don Pavloski.

2 - October 24, 1969 - The Northern News



Dr. Daniel Krueger addresses the students, faculty, administration, and employers who attended last Tuesday's banquet in the University Center as part of Career Opportunities '69. Dr. Krueger is chairman of the Governor's Manpower Commission and a member of the faculty at Michigan State University

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senior

photographer

JERRY DeMOTTS

campus



d to show detail. Trade-Mark I

TIME: October 27, 28, 29, 30, 31 November 1 PLACE: Erie Room on the second floor floor of the University Center opposite the Charcoal Room. **APPOINTMENTS:** The appointment schedule is on the main desk at the



University Center. MAKE YOUR APPOINTMENT NOW FOR YOUR SENIOR GRADUATION PORTRAIT

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On, Northern

by Don Curran

The Governing Board of the ASNMU voted Monday night to submit a radical change in the present residence hall "open house" policy to the deans' office for its approval. The change would be in effect for one month.

As outlined by its designer, Board member Marty Holmes, the proposal ratified by the Board would put ALL responsibility for "formulation and execution" of residence hall "open house" policy in the hands of two individual residence hall councils

The hall councils to be accorded this privilege would be selected by the Residence Hall Association, which is, of course, made up of representatives of the various hall councils.

At present, part of the "open house" policy is laid down by the deans' office, via the "Student Code of Conduct," and part is determined by individual residence hall councils.

At the end of the one-month trial period (Holmes proposes November 3, 1969 to December 3, 1969), the hall councils involved in the "experiment" would present an elaborate series of written evaluations and surveys to the deans' office.

Included in this "portfolio" would be evaluations by the hall council itself, individual house presidents, resident advisors and students of the residence halls. In addition, a survey of opinion would have to be taken among all of the students in the two halls involved. The result, Holmes firmly be-

lieves, would be the vindication of his-and our-belief that students can responsibly rule themselves without relying on administrative declaration.

Of course, there is one catch. As we mentioned earlier, Holmes proposal has been approved by the Governing Board FOR SUB-MISSION TO THE DEANS' OFFICE. In other words, it needs administrative approval.

We are of the opinion that this approval cannot come too soon. Let's face it: the only people who have anything to lose in this deal are those who promote student self-governance-if the experiment fails

And we do not think it will fail. On, Northern

With something less than a tragic

note in his voice, ASNMU Governing Board member Woody Lyle announced Monday night that 800 freshman homecoming beanies (worth about \$200) were stolen recently from the office of the Board.

While not wishing the Board fiscal ill-luck, we cannot help but hope that next year's thief-if, indeed, there is any thief-gets the entire beanie stock in one "full swoop.

Why can't homecoming be just as much fun without the hazing of younger students? It seems that this practice is particularly out of place

• Cont'd on page 6 •

e Northern News 1899 NORTHERN MICHIGAN UNIVERSITY

SECOND FRONT PAGE

'MERELY A SYMBOL' Tells Reasons For Flag Burning

Thomas B. Llewellyn, NMU chapter chairman of the Young Americans for Freedom (YAF), said this week that the group's burning of a Vietcong flag on October 15 was "consistent with current policy regarding orderly dissent."

Llewellyn made the statement after refusing an alleged administrative request from the University that the flag not be burned on that day, the day of the National Moratorium on the War in Vietnam.

The flag was burned the night of October 15 in front of the University

Center as war protestors were beginning a "candlelight march" through the city of Marquette.

Llewellyn said that "no unruly con-frontation" occurred during the flagburning.

"In fact," Llewellyn said, "... when a YAF spokesman offered those in the march a chance to light their 'torch of march a chance to light their forch of peace' from the burning Viet Cong flag (a 'truly symbolic gesture'), several marchers accepted the offer." "The Young Americans for Freedom," he added, "are an Anti-Communist group opposed to a sellout of the U.S. commit-ment in Southeast Asia."

In a separate statement, Dean Carl, director of YAF for the Upper Peninsu-la, said that the flag was "merely a symbol."

"We (burned' the flag to show our opposition to the Viet Cong, who are killing not only our soldiers and the soldiers of many supporting nations, but who continue to murder and terrorize the people of South Vietnam toward a support of a Communist takeover of the country," Carl said.

\$1,324.20 Donated CARE 0

Northern Michigan University presented a check of \$1,324.20 to CARE as the result of one facet of the Vietnam Moratorium program on the campus, October 15.

The money came from University savings in raw food from a student "fast," which was promoted by the Moratorium Committee at Northern.

Leo VanTassel, vice president for business and finance, stated that the money "represents the amount that was donated by students living in residence halls, who did not eat during the lunch or dinner hours, or both during the more training the state in the state in the state of the state in the state in the state in the state state is a state in the both, during the moratorium activities on October 15." Figures released show that 3,300

students participated in the fast by missing at least one of the meals that day.

"Calculations of the amount saved." VanTassel added, "was made by using the average raw food cost per meal for the entire year."

VanTassel closed by saying that "Northern requests and expects to receive from CARE a description of how and for what specific purpose

the contribution was used." The presentation of the check was made to Arnold Avant, chair-man of the Moratorium Committee at Northern.

Officers Chosen

Officers were elected at the Senior Class meeting of October Senior Class meeting of October 7th. Richard (Chunky) Lindberg was elected president for the Senior Class of 1970. The other elected officers were, Vice-President, Bob Dyble; Secretary, Karen Borre; and Treasurer, Don Wagner. The other members of the Cabinet are Jenny Belonga, John Berry, Richard Bye, John Chrisant, Pam Fielhauer, Paul Harrington, Nancy Hill, Mike John-Son Tina Kempka. Kevin Kilev. son, Tina Kempka, Kevin Kiley, Spencer Marks, Dave Roemensky, Jeff Ross, Bonnie Vander Muellen, Pat Vestich, and Mary Young.

The construction of homecoming floats was made somewhat simpler this year through the use of styrofoam, obtained gratis for University float-builders from Dow Chemical Corporation by the Governing Board of the ASNMU. Shown unloading

the truck which brought the foam up from Midland, Michigan are (I-r) ASNMU Vice-President Jack La-Salle, President Harry Campbell and ASNMU Secre-tary Kurt Hoffman. The styrofoam will also be used by the NMU art and theater departments



= EDITORIAL PAGE The Northern News

Student Newspaper

Northern Michigan University Editor . LOWELL A. FASLEY

The sudden death last week of former Northern Michigan

University interim president and Board of Control charter

member Mr. Ogden E. Johnson of Ishpeming was indeed a

Associate Editor

DON CURRAN

and editorial content rests with the editor-in-chief.

)gden

great shock to the entire Uni-

versity community.



Last year I happened to mention in a column that Marquette was somewhat "backwards" in progress. At the time a few local residents, including one weekly newspaper owner, took offense at my blunt remark

If I can remember correctly, I based my remarks on the fact that the voters in the City of Marquette turned down any attempt at urban renewal.

This year has not changed my opinion about the backwardness of Marquette. In fact, I have another point to support my conclusion. However, let's not forget that urban renewal is still

a pressing matter in the City. But even more important is the urgent need to

improve Marquette's second-rate light and power

Some will argue that this matter should not concern Northern Michigan University, let alone one columnist on the Northern News.

But the fact of the maîter is that currently Northern Michigan University pays about 25 percent of the annual bill of the Marquette Board of Light and Power. Therefore, it does concern this University very much.

I have had the opportunity to travel extensively across this nation in my lifetime. But at no time have I seen one power failure after another occur in the same city.

Everyone can probably remember the giant power failure a few years back on the East Coast. Elevators were stuck between floors, hospitals were forced to switch to emergency power and massive traffic jams occurred in New York City.

Measures were later taken to correct this situation within a matter of months.

Editor's Mai

In Marquette and on the campus they seem like an every day occurance. I do not pretend to be an expert on lighting or power. But it seems clear that the citizens of

But for as long as anyone can remember, power failures in the Marquette area have been quite

Has it been three or four since the first of

September? Was it six or seven last year? and the year

The point I'm trying to get across is that the Marquette Board of Light and Power needs some drastic changes. Power failures are supposed to be a

the

common. And Northern has had its share of

before. . .was it five or maybe even ten?

Marquette as well as the residents of Northern are paying first-class rates for power and are receiving second-class service

I have not studied the problems of the Power Company but it seems obvious that an expert on the matter chould be called in to investigate the problem.

If money is the major problem, perhaps this could be solved with a city-university sponsored drive of some sort. If it's old equipment, it should be replaced.

If the company has too few repairmen and trucks, maybe this could be adjusted.

But something has to be done, we all know that. It is my suggestion that President Jamrich, as a representative of one of the largest contributors to the Power Company, take the first and most impor-tant step forward to seek a solution to this problem.

It's about time that someone leads the City from

darkness to light. Only signed letters will be accepted, but names will be withheld for adequate

reasons upon request. Letters should not exceed 300 words.

Moratorium To the News: Don't sweat. I am not going to

get into the fact that you twisted one of my key sentences around, and omitted another imperative sentence pertaining to my last letter. This letter will have greater ramifications for you and all those who read this week's communique. Oh, you silly silly silly rediculous

(sic) incredulous unbelievable unintentional conservative dolts. Can't you see that in a changing dynamic world such as ours, one must accept change, not negate it, unless of course, this change leads to physical and emotional malady. The Viet-nam Moratorium was tee is juxtaposed with change, a change for the better, since we adhered to the right of any individual who had a point of view to discuss and debate the issues. But you fellows of the Northern News surprised me again. Unpleasently, (sic) as usual.

You know, the moratorium wasn't very highly publicizd. (sic) So big deal we had a headline and five hundred words written about this universities activities on October 15. So what if you overlook a paramount precedent set at Northern; that at least one-half of institution's student body this finally concerned themselves with one of our country's gravest issues. Why not ignore the fact that patriotism requires involvement, and that our Committee was designed to motivate student participation? Why not publicize the Viet Cong flag burning as much as the moratorium, when the burning took place after the Memoral Interdenominational Faith Services which eulogized "ALL" the dead of the war? Why not keep the uninformed more uninformed? Why not tone down the immense spiritual, moral and neccessary (sic) ramifications of the moratorium in relation to legitmate (sic) dissent in society, including the university.? Oh Mr. Eisley. Oh Mr. Curran. Oh Mr. Smith. Oh Northern News.

Jeff Morgen Chairmen (Publicity) Viet Nam Moratorium Committee Note: November 14 is the next

I feel, as a member of the Moratorium Committee, an obligation to answer your editorial which ap-



peared in the October 10 edition of The Northern News, concerning SIR. WE HAVE SENT YOU OUR BLUE SUP .. OUR GREEN SLIP.

AND (HORRORS!) OUR

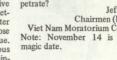
STILL YOU HAVE GNORED OUR

TELEPHONE

BILL

RED SLIP !! AND

B





Arnold Avant. It is my opinion, that in your editorial, Arnold was poorly repre-sented, and that little under-standing of the circumstances Don't you see the sickness you per-

Joel Smith

Backward Marquette

failures.

thing of the past.

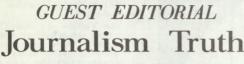
surrounding his behavior was exercised by you. It is apparent to me, that your over-emphasis on this matter of temper, might serve as a more determining factor in the possible ruination of the effort of

Northern's Moratorium, than would any action of Arnold's. Arnold Avant has devoted much time and effort in the organization of the movement, and in the soliciting of support from various groups

on the campus. Certainly, one who is involved in the leadership of so important an endeavor as the Mora-







....

From Journalism And The Higher Law By Walter Lippmann Though written in 1920, the NEWS Editorial Staff feels the following editorial is still relevant today.

There can be no higher law in journalism than to tell the truth and shame the devil. . If truthfulness were simply a matter of sincerity the future would be rather simple. But the modern news problem is not solely a question of the newspaperman's morals. It is. . . the intricate result of a civilization too extensive for any man's personal observation. As the problem is manifold, so must be the remedy. There is no panacea. But however puzzling the matter may be, there are some things that anyone may assert about it, and assert without fear of contradiction. They are that there is a problem of the news which is of absolutely basic importance to the survival of popular government, and that the importance is not vividly realized nor sufficiently considered.

In a few generations it will seem ludicrous to historians that a people professing government by the will of the people should have made no serious effort to guarantee the news without which a governing opinion cannot exist. . . . And then they will recall the centuries in which the Church enjoyed immunity from criticsim, and perhaps they will insist that the news structure of secular society was not seriously examined for analogous reasons.

When they search into the personal records they will find that among journalists, as among the clergy, institutionalism had induced the usual prudence....only rarely do newspapermen take the general public into their confidence. They will have to sooner or later. It is not enough for them to struggle against great odds, as many of them are doing, wearing out their souls to do a particular assignment well. The philosophy of the work itself needs to be discussed; the news about the news needs to be told. For the news about the government of the news structure touches the center of all modern government.

Mr. Johnson spent years in tireless devotion to the cause of education in the Upper Peninsula, both on the University level and on the lower levels. It was this deep sense of

dedication which led Mr. Johnson to assume the role of interim president of this University at a time when few men would have wanted the task.

The work Mr. Johnson did for the University will not soon be forgotten. Neither will his friendly, open personality which endeared him to all who knew him.

Certainly Mr. Johnson was the perfect example of the dedicated public servant. Those now in the service of the University community - students, faculty, and administrators - would do well to emulate Mr. Johnson's dedication.



OGDEN E. JOHNSON

Mark Worth

Encouragement



Editor's Note: Mike Aisner, former NEWS feature writer, sends us this column from Boulder, Colorado where he is now a disc jockey at KBOL radio and a student at the University of Colorado.

By Mike Aisner To The Northern News

From Special Colorado Correspondent

Our trip to fabulous Mackinac Island last year emptied our poor student pockets and the ride down the west coast of lower Michigan put us in hock. I ponder-it is hard to believe that anything is free these days.

Is an hock. I ponder if it is hard to be dreve that any tring is free these days. I really wonder if anyyone can have a good time but J. P. Getty. Recently, I got a free sample of a newly revised candy from this store and ended up paying a healthy dentist bill to repair my lower front forcus. And the apex of nerve occurred yesterday when I was charged a quater to put AIR in my tires.

This prompted me to recline in my hammock and attempt to recall all of the things that are truly free. This tedious task was amazing. I said to myself, "self, is there anything meaningful anymore that doesn't require cash, check, credit card or money order?:: Not much I thought except maybe those great anonymities like love, respect, thinking and sex. (Even those are somewhat at a premium today.)

Ahal Possibly nature is the only commodity yet sterile to man's monetary whims. Well, according to our local hospital it costs some \$1500 total to give birth to a child. In September, it was announced that a transway bus system now spans California's Yosemite National Park replacing the yearly one million cars that used to travel freely about the particle and the formation of the section of th scenic spendor. It costs \$7.00 to cog your way up Pikes Peak and \$8.50 to drive yourself up.

So where do us hedonists escape to to soak up the juices of life? I suppose you think I have the answer. Just between us, I do! Yes friends, this great panacea for poison pupil problems is easy, it's not far and it's free! Just cash in a few hours this weekend and take off for the woods. Stand tall on Sugarloaf. See a sunset from Hunchback. Seek a little hidden lake in the forest midst near Ishpeming. Build a fire on the seashore of Super Lake. Go skunk hunting near Big Bay. A travel agent? No, just an out for the lonely victims of a 'suitcase college' that dwindles to down other and bittless has a surge tradende. to downstaters and kitchen help come weekends.

So go get your VW stuck in the mul like our EDITORS and live a little. Take advantage of this rare natural freedom from hassel. And you know, it's funny when you can do what you want and really appreciate the aesthetic value of your presence on earth at no extra cost, no money down and nothing to return . . . except to your Monday morning prof.

Editor's

Service.

Luke's Hospital.

had taken over the case.

facts of this situation:

1. Two Doctors were in at-tendance on the Northern Bench as

they are for every home game. Dr. Robert White-NMU Health

Service. Dr. Don Elzinga, Jr.-Orthopedic Specialist. 2. Medical attention was pro-vided for as soon as we were notified by the Hillsdale trainer that help was needed.

3. Dr. Fred Sabin, who was also

a spectator at the game and at his

request, rode with the injured

player from Memorial Field to St.

4. Within a period of about 15-20 minutes of the injured play-

er's arrival at the hospital, a neuro-surgeon had reached the scene and

5. A Station Wagon and two stretchers are kept in readiness at

the Field during each contest. Our local hospital is within 3-4 minutes

(travel time) of the field. 6. The City Ambulance is on 24

hour call, and is housed on North

Front Street which is readily accessible to Memorial Field in emer-

gency situations. We are indebted to the Editor for

his just concern of injured athletes.

We are also deeply concerned that necessary precautions must be pro-vided for in any football contest. The physical welfare of the partici-

Sincerely,

Rollie Dotsch **Director of Athletics**

Head Football Coach

Dr. Don Elzinga, Jr.-

Cont'd from page 4

torium, would be subject to great pressure, and stress.

pressure, and stress. Considering the above, and the fact that Arnold is the primary figure in the Moratorium effort, a movement of "goodwill", should indicate to you, I should think, that there is no basis for your condem there is no basis for your condem-nation of his actions, nor the clouding of his motives.

You stress the insignificance of the behavior of one individual in terms of an entire group, yet you deem it necessary to devote an entire editorial to just that. You might have devoted that space to focusing on some other aspect of the Moratorium pertinent to the national unity of it. We too, "very sincerely hope that persons who are in the process of

evaluating their positions with regard to October 15, will rememthat a whole group cannot be judged by the action of one of its members", but I wish to inform you, that as a group, we certainly would be proud to be judged by the sincerity and initiative as exercised by Arnold Avant.

Christinia Phillips, Committee for Moratorium

Doctor

To the News: In reference to the editorial omments concerning "Doctor comments concerning

pating student-athletes will always be of primary importance to our department and the coaching staff. Needed" at the Northern-Hillsdale Football Game on October 4, I would pass along the following



Writing this column can be quite discouraging at times. Take this conversation, for example: 2nd VOICE: Worth can't write, he's not even original! 2nd VOICE: Who is original? Besides, if some it before it still may be worth repeating. Besides, if some said

No

3rd VOICE: He's a schmuck!

Now, the first voice was my wife. The second was me. And the third was Lenny Bruce.

Or how about this letter:

"Dear Pinko;

You dirty Commie hippie no good long haired fellow traveler schmuck athiest......" But the hate mail isn't what always get to me. I

started believing the hate mail when I got this the other day:

My Dear Comrade Markovitch:

I bring you greetings and salutations from beloved Party Boss: Greetings and salutations!

How is Dianneoshevsky? Everyone here at home is fine. Brother Boris has just come back from East Berlin, where he was on a good wall tour... Alexi is vacationing in Prague. Aunt Natasha has run off with tota search and the millement bather to the state secrets and the milkman. Father wants to sell mother to the circus, but the Commune will not allow. Who would haul the garbage? Life is quite comfortable here now, as two of the five other families moved out of our flat.

Well, it is October and September here now. We have been having a backward season this year.

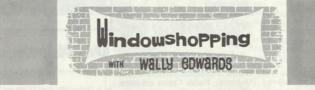
Destroy this message before reading farther. Leonoid sends his best. His best Vodka, that is.

We are delighted to read about World Series and the Mets. Little do those people know that this is all a plot to divide America into two bitter camps-the Americanansky and the Nationalansky. They say, ho ho, that beisbul is an American game. But little do they know that we invented Abner Doubleday!

Give my regards to Robert Welch. His John Birch Society is so good! They are so funny, they even make ME like Russia.

Details for decoding can be found in Little Orphan Annie Secret Code Book and Spy Manual, 25c at all leading drug stores.

Your friendly tyrant, Boss



The calm sea of accepted scientific research is not often rocked by unexpected consequences, but last week I found gales of potential unrest in my psychology class. It began with a study conducted in 1936 by J. B. Wolfe, an experimental psychologist who used chimpanzees to demonstrate the learning of secondary goals. Now before this treatise becomes too heavy with

psychological jargon, it would be wise to define a number of important terms. First, a primary goal is an innate goal which satisfies a primary drive. For example, as human beings we get hungry (primary drive) and each ford and the ford of the satisfies drive) and seek food and water (primary goals). However, a secondary goal is one which is learned by associating it with a primary goal. This secondary goal is best exemplified in Wolfe's experiment.



The chimpanzees were taught to put a poker chip in a vending machine device to get a grape or raisin in Admittedly, it's not the greatest reward in the world, but then again, I'm not one to judge the values of a chimpanzee. In any case, it wasn't long before the chimps had mastered this procedure, and they soon accepted the idea that the poker chips were equal in worth to the food they could obtain from the machine. In fact, the chimpanzees would save the chips, waiting for the opportunity to use the device,

if it was not immediately available. It should now be evident that the chimpanzee's hunger is the primary drive, the grape or raisin is the primary goal, and the poker chip is the secondary goal. It should also be evident that the study is analogous to the way in which people value money. Money, as the poker chips, is the secondary goal which may be used to obtain those primary goals-food, beer, or whatever.

I mention this rather wearisome background so that ou may fully understand that major problem which believe could easily evolve from Wolfe's seemingly innocent investigation.

Suppose the stereotyped, cigar-smoking, employee-pushing, name-calling, American boss got wind of Wolfe's findings. Certainly he wouldn't want his workers placed on the same level with that of a where the chimpanzee might be satisfied monkey. with receiving poker chips for some elementary tasks, his employees aren't monkeys and they shouldn't be content with merely taking their secondary goal (paycheck) and exchanging it for a number of primary ones. So, on the next payday, the conversation between our resolute employer and his some-

"Well, another week, eh Biglowe?" "Right, right, Dimbuble. Let's see. . I've got your pay somewhere here ... just let me find the right shopping bag."

. Shopping bag? What do you mean 'shopping

bag'?" "Uh, wait a minute--Daniels-Demster --Dimbubble here it is." Dimbubble here it is."

Dimbubble-here it is." "It's a shopping bag." "That's right. No more checks for my per-sonnel...that's a secondary goal...I'm going right to the top with primary goals." "What are you talking about? What's in here? A head of cabbage...a loaf of rye bread..." "Those are all primary goals. They satisfy those primary drives. No more of this secondary..."

"Are you out of your mind? What the hell is this?

(lifting the object from the bag). "Oh, that's a pair of shin guards." "Shin guards?! I'm not a hockey player. What do

you expect me to do with ... " "And there should also be a crash helmet in there

too. "A crash helmet? I've heard of some sophisticated

nonsense before, but..." "You use those items to avoid pain-that's a

primary drive, you know." "Uh-huh. All the things in here are supposed to fulfill my primary drives."

"Exactly. I've been distributing secondary goals too long. A monkey might think a secondary goal is all right, but my men aren't going to be lowered to that level.



"And my paycheck?"

"That's a secondary goal. Forget it. Anything you really need falls under those primary drives- hunger, thirst, sex, avoiding pain. . . " "What did you say?" "Hunger, thirst, sex avoiding pain-they're all

primary..." "That's what I shought you said. Well, let me get all

this stuff back in my shopping bag, and I'll see you next week."

"Like my idea, huh?"

"I don't know yet, but I'm not going to miss the chance to see what you put in that shopping bag for my sex drive!"

ASNMU BOARD **Push Enforcement Of Traffic Regulations**

Cont'd from page 1 •

down "in the interests of safety and in compliance with city ordinance.

The regulation of moving vehicles on the University campus, re-quested by the Board at a previous meeting, was underscored Monday night with a proposal that the University purchase electronic speed detection equipment.

The proposal was made by several Board members and President Campbell.

Campbell will meet with the chief

Campbell will meet with the chief of the Department of Campus Safety, William Lyons, next week. "The equipment does not have to be elaborate," Campbell said. "Two cars with two-way radios and a twelve-dollar stopwatch can be very effective in controlling speed." Campbell's comments were made

Campbell's comments were made after ASNMU Secretary Kurt Hoffman reported on a meeting he had with Chief Lyons. Hoffman told Lyons told him

that campus roads are too short for officers to accurately clock speeding cars, and that the Univerhas indicated that it cannot afford radar tracking equipment.

Hoffman also said he was told that speeding cars are ticketed whenever they can be accurately clocked. Drivers who appear to be speeding but who cannot be clocked are pulled over and warned, he added.

Hoffman reported that the DCS has ordered "Stop for Pedestrians" signs, with delivery expected in the near future

ASNMU Vice-President Jack La-Salle told the Board in his vicepresidential report that there is a "general unhappiness prevalent in many quarters" over the Univer-sity's official student health insurance program.

Under the University insurance program, which is sold by G.M. Underwriters, Inc., of Detroit, Underwriters, Inc., of Detroit, students are required to send in a "rejection card" at the beginning of the fall semester if they do not desire coverage.

If the company or the University Health Center does not receive that

BOARD MEET

The ASNMU Governing Board said Monday that its next meeting will be held in West Dining Hall in the University Center. The hall is not used for regular

dormitory meals. The Board also agreed to change its meeting time from 6 p.m. to 7 p.m. each Monday

evening. All Board meetings are open to the public.

card by a certain date, the student is automatically enrolled in the program.

LaSalle, who attended last week's meeting of the student-faculty Health Committee, said that the University Health Center has been administrating the present in-surance program so far this year.

In other action, the Governing Board:

• Adopted a major statement of policy on dormitory "open houses" which will be sent to the deans' office for approval (see "On, Northern," Second Front page).

• Heard a motion to allocate \$100 to Halverson Hall to be given away as prize money in a Halverson-sponsored city-campus cleanup week; the motion died for lack of a second.



Thursday Is Field(s)-Day

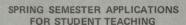
On, Northern

Cont'd from second front page

in a University that is struggling as strenuously as Northern is to pull itself into the twentieth century.

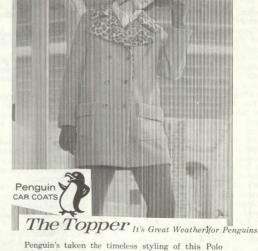
The practice of compulsory 'beanie wearing," while seeming harmless on its surface, produces, we feel, a definite childish attitude in many freshmen--as indeed it would in anyone caught in similar circumstances.

Let's get rid of this practice once and for all. It will help solve the "maturity gap"-and it will save the ASNMU about \$600 a year of OUR money.



Applications for spring semester, 1969-70, student teaching are now available in Pierce 106. Students currently enrolled must submit application by Monday, November 3, 1969.





wool shell and topped it with a leopard fur collar. With two rows of leather inserted gold buttons and flap patch pockets this is Deliciously Distinctive. That yummy leopard lining is more than a warm up -it completes this story Bright shades. Sizes 8-18, 7-15.



"A W.C. Fields Film Festival" will be inaugurated on Thursday, October 30, at Northern Michigan University with the showing of two Fields' full-length movie features. The festival will be under the sponsorship of the ASNMU Governing Board. Films will be shown in Olson I auditorium.

Set for October 30 are Fields' classic with "siren" Mae West called

classic with siren Mae West called My Little Chickadee and Poppy. In Chickadee, Fields gets involved with a big-city siren (played by Mae West) who is out to take the "wild and wooly" Old West by storm. In Poppy Fields is a deasiful

In Poppy, Fields is a deceitful carnival barker who tries to pass of his ward as a missing heiress.

Poppy will be shown at 6:30 p.m. and 10:45 p.m., *Chickadee* is slated for 7:45 p.m. and 9:30 p.m. There will be a small admission

charge. The two films are part of series of

Fields' films which Festival planners plan to schedule in the near future.



Your University Bookstore And Campus Shop!



in their later career.

Candidates must also demon-strate financial need, and be a member of a minority group (preferably Negro).

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apply for the scholarship at the NMU financial aids office in Kaye

To be eligible for the scholarship,

BARBIERE'S

Hall.



The Association, featured entertainers at last Tuesday night's homecoming concert, are shown here performing.

STOOPS TO CONQUER New Season Opens Tuesday

The curtain is set to rise on a new season of plays at Northern Michigan University, with the play, She Stoops to Conquer, scheduled to open at 8:15 p.m. Tuesday, Octo-ber 28, and running through Satur-day, November 1 day, November 1.

day, November 1. Among the 16 actors making up the cast list for this play are Joe Bertucci, freshman, 219 E. Johnson St., Ishpeming; Bob Pesola, junior, 1026 W. Front, Marquette; Dennis Fraker, senior from Iron Mountain; and Patrick McCarron, freshman from South Ste Maria from Sault Ste. Marie.

and

from \$49.95

The central situation of this fresh and delightful play, subtitled The Mistakes of a Night, is farcical. Young Marlow and Kate Hard-castle, matched by their parents, have never met. Marlow and his friend, Hastings,

on their way to the Hardcastles, are directed to the house by Mrs. Hard-castle's son by an earlier marriage, Tony Lumpkin.

Tony tricks them into believing that the house is an inn and so they treat Hardcastle as the landlord and

tage of the situation to break down Marlow's reserve.

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A covey of inept servants adds to the merriment, and the mistakes of the night are pleasantly corrected at the final tableau.

Tickets for the all-university function may be purchased at the box office of the Forest Roberts Theater from 9 a.m. to 12 noon and from 1 to 5 p.m. on weekdays and from 1 to 5 p.m. on Saturday. The public may also reserve seats by calling 227-3533 during these bourne All seats are recorded hours. All seats are reserved.

Today-an interview with Miss P. Gibson Ralph, director of the upcoming N.M.U. production of Oliver Goldsmith's *She Stoops to Conquer*...

Eric

arson

E.L.: Why did you choose to direct She Stoops to Conquer?

P.G.R.: In choosing a suitable progression in style towards high comedy, the logical step between Shakesperian comedy and that of Moliere is Restoration. This particular play is one of the less complicated Restoration plays in terms of plot and character type.

CENTER

STAGE

E.L.: Did playwright Goldsmith write this particular piece of dramatic literature with any specific intent in mind?

P.G.R.: Yes; he wrote this in reaction to the overly romantic comedy prevelant in the declining years of the restoration.

E.L.: Can you categorize She Stoops to Conquer either as a comedy, farce, tragedy, or melodrama?

P.G.R.: Comedy of manners. (Note: "Comedy of manners", according to E.A. Wright, is a blending of skillful satire, which often times centers on the social customs of the upper classes.)

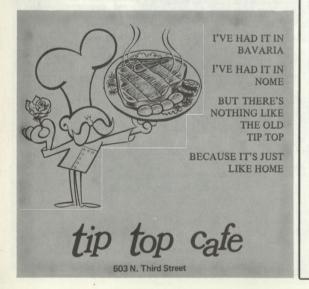
E.L.: Now two questions of interest: what is the admission price, and will the seats be reserved?

P.G.R.: The price for student admission is fifty cents and general admission is \$1.50. All seats will be reserved.

E.L.: When are the performance dates?

P.G.R.: The production will run five days in the Forest Roberts Theatre, from Tuesday, October 28, through Saturday, November 1.

NEXT WEEK... a discussion of the theatre-today and yesterday. THOUGHT FOR TODAY...Plenty of people miss their share of happiness, not because they never found it, but because they didn't stop to enjoy it.





MARINES WIN, HOLTON INJURED 'Cats Host Green Knights Tomorrow



St. Norbert's hard-running halfback Larry Krause flashes his All-American form as he runs over blockers and by defenders against River Falls three weeks ago. St. Norbert won the game 48-0.

St. Norbert Homecoming Adversary

After a two game road trip that netted two hard-fought losses, the Northern Wildcats return to the friendly grounds of Memorial Field tomorrow to take on the St. Norbert Green Knights in the Homecoming game slated to begin

at 1:30 p.m. The Green Knights come to Lake Superior Land from their Wisconsin homeland after two straight defeats. The West DePere based school has suffered successive losses to WSU-Lacrosse and undefeated WSU-Whitewater after opening with

Northern will put a physically battered squad on the field tomor-row. The 'Cats suffered injuries of various sorts against the rugged Quantico Marines enroute to a 21-7 loss. Senior tight end Guy Kangas is lost for the season with a severe shoulder separation, and All-American running back Lonnie Holton is hampered with a leg injury. Other Wildcats have various

bumps and bruises. Northern Michigan took a 7-0 first quarter lead against the Marines last Saturday as Lonnie Holton broke over the goal line after Jim Danilko had returned an intercepted pass 45 yards to the Marine one foot line. Bob Bart-kowiak converted and the 'Cats had their only lead of the game.

Cont'd on page 10



Gant Goes To Prison For Football

A group of 25 residents of Gant Hall will enter the confines of Marquette Prison Sunday to challenge the prison team to a football contest clated to begin at 12 noon.

The team is composed mainly of ex-high school gridders along with some players who have college foot-ball experience with Northern Michigan. The squad has been working out for three weeks.

Organizing the team and acting as head coach is ex-Wildcat standout and present Gant Hall advisor, Ron Stump. Stump was named most valuable player by his teammates in NMU's 9-1-0 1967 season, and was an N.A.I.A. All America Honorable Mention pick as an offensive end that same season.

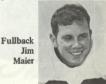
FOCUS

ST. NORBERT COLLEGE

by Chuck Boorman

News Sports Writer The Green Knights of St. Norbert come to town sporting a 3-2 record and come off a two-week rest following their loss to highly rated WSU-Whitewater.

St. Norbert's last win over Northern was in 1920. After that game, the series was discontinued forty years, and the Green Knights-were unable to find the winning werbingting against the 'Cote In combination against the 'Cats. In the last game, in 1967, Northern's Gene Grady kicked a 46 yard field goal with seconds to play to lead a 24-23 Wildcat come-from-behind victory.



St. Norbert suffered a huge setback when quarterback Steve Wilmet, leading passer for three consecutive seasons and N.A.I.A. pick in '68, failed to return for his senior season after signing a professional baseball contract.

But there are smiles coming from the West DePere school with the return of bruising running backs Larry Krause and Jim Maier, who carried for 890 and 803 yards

respectively in 1968. Defensively, head coach Howie Kolstad looks for the front four to be a real strength.

GIRL GOALIE Monday Morning Quarterback **NMU Coed Rebuffs** Skaters' Advances

thing a man can do." Seeking to prove that a woman can play goalie on a professional hockey team just as well as the best of men, Miss Karen Hock, an 18-year-old freshman social work major from Gibralter, Mich., is twing out for the Magenette Iron trying out for the Marquette Iron Rangers, a member of the United States Hockey League.

Karen has been working out with the Iron Rangers at the Marquette Palestra for the past week and all In Judo Meet quite impressive before the net.

for the position cause for concern.

ter, commented after the first practice last Monday night that "she isn't the worst goalie out there. She has as much of a chance as any of the other newcomers."

At practice Karen gets no special treatment, other than the post-practice showers, and goes through the same workout routine as her male counterparts.

Karen has had 10 years of or-ganized hockey experience and since the age of 13 has had con-siderable experience as a net minder. She has gained much of her experience at the position by attending a Montreal hockey school and by participating in Detroit area clinics.

"I like Johnny Bower and hope someday to be as good," Karen said.

Wildcats Win **Two Firsts**

Members of Northern Michigan University's Judo Club received two first place recognitions and three second places in the first annual Upper Peninsula YMCA Judo Tournament held in the C. B. Hedgcock Fieldhouse this past weekend. In addition, Ron Abel of the NMU Judo Club was awarded an

overall champion trophy in the tournament.

The tournament, sponsored by the Northern Club, drew teams from around the U.P., Wisconsin, Minnesota, and Lower Michigan.

NMU club members Abel and Joe Rivera took first-place honors in middleweight and heavyweight competition, respectively.

A Northern Michigan University To the casual observer, Northern's game tomorrow with St. Norbert coed has joined the ranks of others looks like just another ballgame. Sure, I might reason, the Homecoming element adds a little zest to the situation, but Northern has just a of the feminine gender around the country who are attempting to prove that "a woman can do anymediocre record at the moment, standing 3-3. But the casual observer would be dead wrong. Because this is a critical game, and the outcome of the rest of the season depends on how the thing a man can do." Northern's two defeats since the Hillsdale win have been tough losses.

reports are that she has looked

In fact, reports say that Karen has been so impressive in stopping shots and fakes off the sticks of veteran Rangers that she is giving several of the five male candidates

Iron Ranger coach Oakie Brumm, somewhat astounded over the mat-

Crucial Game Tomorrow

Apart from the grim outcomes themselves, both games have been extremely rough games physically and mentally. Injuries have taken their toll. Guy Kangas is out for the year after separating his shoulder on a

block. Lonnie Holton is banged up and probably will not play against St. Norbert at full speed. Defensive linemen Phil Milkie and Mike Skrocki are

still nursing bumps and bruises suffered against Central Michigan. Defensive cornerback Bud Royley still has a cast on a broken hand. And a last minute loss such as the one Central handed out is rough on

the ego. It's an empty feeling to be leading with minutes to go in the game, and then have the game taken away with 48 seconds to play. It's

Earlier in the season before the blockbuster against North Dakota State

carner in the season before the blockbuster against North Dakota State I did some armchair philosophizing about the psychological difficulties in being a winner. Here's the other side of the story. A winner gains momentum, and as he continues to win, builds confidence. He starts expecting to win.

But a loser falls into the opposite trap. He gets discouraged when the games are tight, and falls into a rut. Practice becomes a grim chore. He

So tomorrow we separate the winners from the losers. The 'Cats are battered and bruised, so when one man is able to give only 98%, his teammate must make up the deficit and put out 102%. Mentally, the

Wildcats perform tomorrow at Memorial Field.

tough to bounce back.

begins to dread game day.

shows.

GAME SUMMARY NMU Errors Make Quantico Win Easy

• Cont'd from page 9 •

Quantico came right back with two second quarter scores to make the score 14-7 at the half.

NMU drove down to the Marine 8 early in the third quarter, but a fumble cancelled the drive. After that, Northern drove once to the Quantico 17 but was halted by an intercepted pass. Late in the fourth quarter Northern drove to the Leatherneck 15, but lost the ball on downs.

The loss leaves the Wildcats with a 3-3 record for the season. After tomorrow's contest with the Green Knights, Northern will host fast improving Northwood Institute November 1. Then they take to the road to finish out their schedule against Eastern Illinois and Tampa.

The Wildcats will again be faced Ine wildcats will again be faced with the task of stopping a talented running back in St. Norbert's Larry Krause. The veteran 6'1", 208-pounder has rushed for 727 yards and was the fourth leading ground gainer in the NCAA College Divi-sion statistics last week. He was also

right.

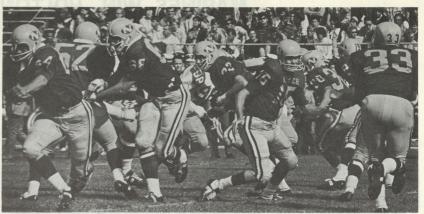
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tied for 10th place in scoring with 48 points.

"We've been having trouble all year against good running backs," says NMU head coach Rollie Dotsch. "And we can't concentrate on Krause alone because they've got a good fullback in Jim Maier."

Dotsch has indicated that freshman Tommie Davis will get the starting call at right halfback in place of the ailing Garry Scutt and that Johnny Hutton will be his running mate if Holton is not ready.

"We established a running game against Quantico with these two boys at halfback and Dave Ripmas-ter at fullback," Dotsch points out. "We may go with that combination as starters against the Green



The Wildcats' power sweep - poetry in motion when it works - is seen forming in this photo. Leading the blocking are guard Jim Garzella (64), junior from Dunmore, Pa., Jim Paynter (52), sophomore center from Bessemer, Bob Schaut (68), freshman guard from Escanaba, Dave Dragoo (72), sophomore tackle from Menominee, Tom Watson (79), junior tackle from Newberry, and Gary Scutt (30), junior halfback from Oneonta, N.Y., as quarterback Rick McCarthy (15), senior from Kingsford, pitches back to Lonnie Holton (33), senior All-American halfback from Sumner.



The Northern News - October 24, 1969 - 11

Northern's Human Rights **Commission Operational**

Northern Michigan University's new Human Rights Commission is now operational. A service designed to help disadvantaged students at Northern, the commission has three Northern, the commission has three main responsibilities: 1) to assist disadvantaged students regarding financial aids, 2) to help provide tutorial assistance, and 3) to settle cases of alleged racial discrimina-tion tion

Mr. David Williams, a graduate student at NMU, acts as Adminis-trative Aide to the commission in executing these responsibilities.

3

which consists of five students, five faculty members, and two administrators. In addition to Dr. Rom-bouts, members are Dr. James Dunne, Dr. Earl Hilton, Dr. Frank Verley, Mrs. Hope Trapp, Miss Carol Sue Huntoon, Miss Mary C. Kerban, Mr. Arnold Avant, Mr. Melvin Payne, and Mr. Vernon Small.

Tutorial assistance is being pro-vided by 14 students, all of whom

Dr. Jack Rombouts, Northern's are juniors or seniors, and 25 facul-Vice President for Administrative ty members. The NMU Counseling Affairs, is head of the commission Center is offering its services to train the student tutors. About 70 students have contacted the com-

mission seeking tutorial help. Though not called upon to do so thus far, the commission will at-tempt to solve any cases of racial discrimination within the Universi-ty community by calling on those parties involved and any other people necessary to settle the case. Only extreme cases will be referred to state or federal judiciaries.



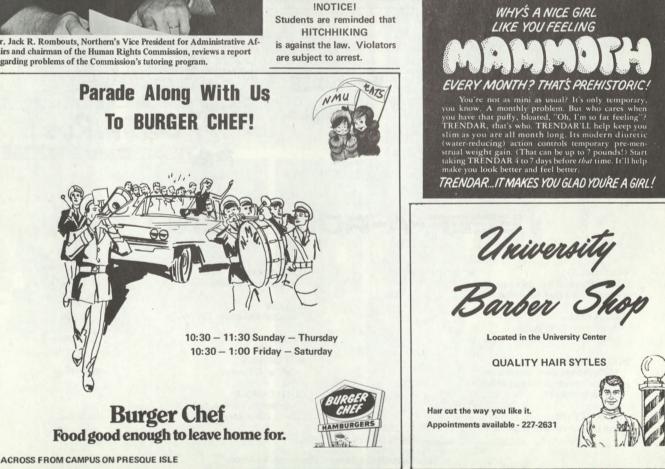
Commission members Miss Carol Huntoon (left) and Mrs. Judith Harris, and Northern's assistant to the vice president for administrative affairs Paul Suomi discuss housing problems



Dr. Jack R. Rombouts, Northern's Vice President for Administrative Affairs and chairman of the Human Rights Commission, reviews a report regarding problems of the Commission's tutoring program.



Members of Northern Michigan University's Human Rights Commission are (from left to right): David Williams, Vernon Smalls, Mrs. Judith Harris, Dr. Jack R. Rombouts, Dr. Frank Verley, Miss Carol Huntoon, and Mrs. Hope Trapp. Absent when this picture was taken were: Dr. Earl Hilton, James Dunne, Dr. Austin Patty, Arnold Avant, Mary C. Kerban, and Melvin Payne.



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BEEF-A-ROO MENU

| BEEF-A-ROO | | | | | | | |
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| Baked Ham—thin sliced, piled high | | | | | | | 69c |
| BURGER-ROO | | | | | | | |
| 100% Ground Beef, served with lettuce, tomato, pickle, ketchup, | | | | | | | |
| and mayonnaise | • | | • | • | • | • | 49c |
| FRENCH FRIES | | | | | | | |
| Idaho potatoes-golden crisp | • | • | • | • | • | • | 25c |

| COLE SLAW prepared fresh daily | | | | | | 15c |
|---|--|--|--|-----|-----|-----|
| SHAKES Vanilla, Chocolate, Cherry | | | | | | 30c |
| MILK | | | | | | 15c |
| HOT DRINKS Cotfee, Chocolate | | | | 100 | : & | 15c |
| COLD DRINKS Lemonade, Orange, Coke, 7-Up, Root Beer, Sprite . | | | | 100 | 8 | 15c |

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