

Dr. Jamrich Inaugurated As Eighth President

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The Northern News

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WILDCATS!

1889

NORTHERN MICHIGAN UNIVERSITY

1969

VOL. LXXII NO. 7

OCTOBER 17, 1969

INSIDE:
Career
Opportunities
Supplement

MORATORIUM HELD

Names Of Dead Read; Ruppe At 'Open Forum'

By Don Curran
News Associate Editor

Hundreds of students and faculty at Northern Michigan University protested the Vietnam war Wednesday, as Northern joined in the nationwide October 15 Moratorium on the War in Vietnam.

The activities for the day included an all day "open forum" in the University Center, a student fast for CARE and the reading of

"open forum" was Upper Michigan Congressman Philip Ruppe, Ruppe remained in the University Center after his talk to discuss policy with interested students and faculty.

Over 2,000 students signed a pledge to give up one or two dormitory meals on Wednesday, with the understanding that the University would donate the raw food value of those meals to CARE.

The reading of the names of war dead began Tuesday afternoon, and lasted through Wednesday evening's march.

All day Wednesday, students supporting the moratorium wore black armbands with the "peace" insignia embroidered on them.

In a counter demonstration held Wednesday night, members of the University's Young Americans for Freedom group (YAF) burned a Viet Cong flag in front of the University Center.

In a statement to students, staff and faculty, President John X. Jamrich indicated that the University did not formally support the protest.

Earlier, the Faculty Senate had declined to approve suspension of classes for the day, although it asked instructors not to schedule tests on the day of the moratorium or to penalize students who missed classes to take part in moratorium activities.

COMMENDATION

Following last Wednesday's moratorium, NMU President Dr. John X. Jamrich issued the following statement to the moratorium committee: "I want to commend you and the students and faculty members of the committee for a well-organized and sensibly executed program. The entire day reinforces my convictions that this university can undertake the discussion of an issue and do so with benefit to those who participate."

the names of war dead in front of the University Center.

The activities were capped Wednesday with a massive "candlelight march" through the city of Marquette.

Leading the list of speakers at the

Wonderful Years Set To Go October 20-25

by Michael J. Swiderek
NEWS Staff Writer

This Monday, October 20, marks the beginning of Homecoming Week. The theme of this year's Homecoming is "The Wonderful Years, 1899-1969."

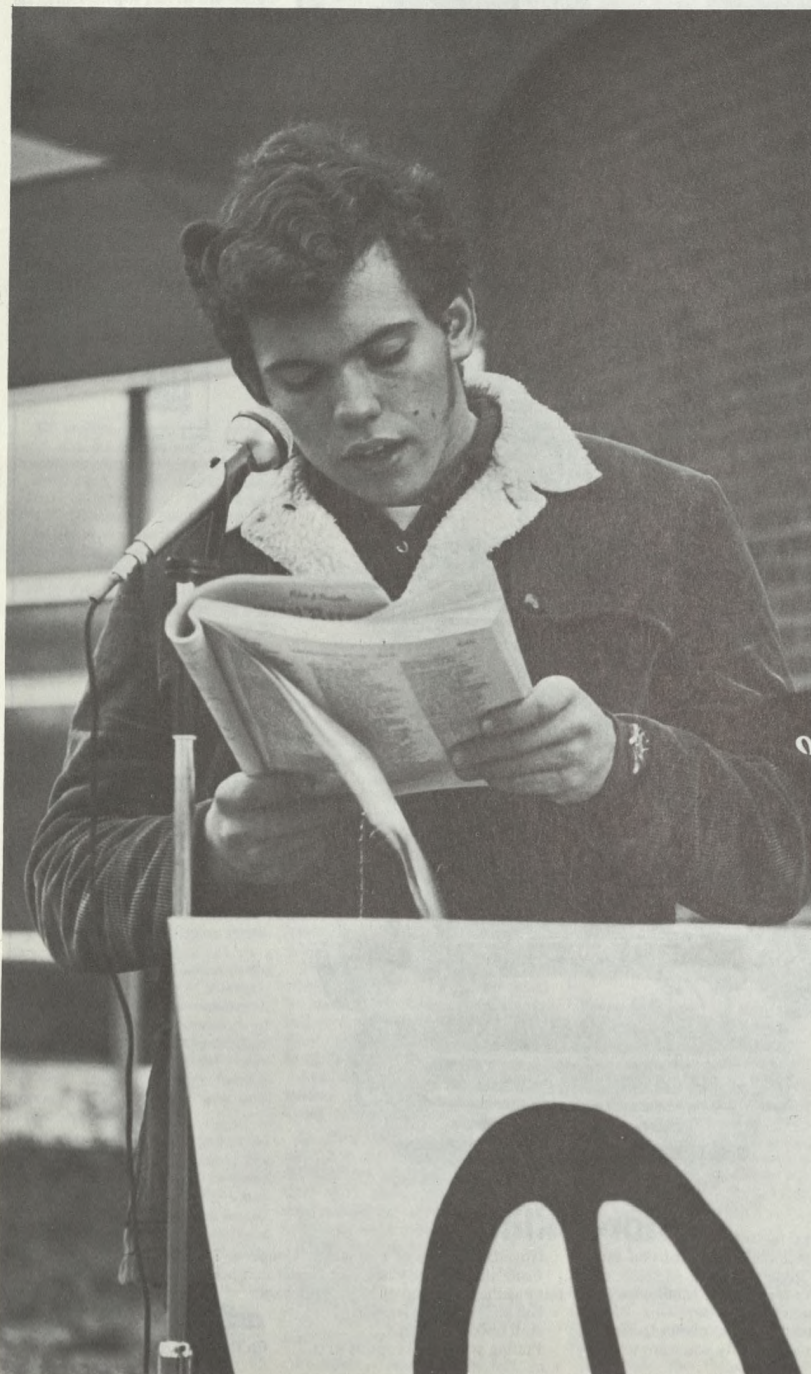
The number of queen candidates has been cut from nineteen to six. The six coeds awaiting the University's final choice are: Debbie Carlson of Royal Oak, who is being sponsored by Delta Tau Delta; Jan Cox from Flint is being sponsored by Theta Chi; Ann Goodney from Marquette is being sponsored by Kappa Alpha Psi; Gloria Sinatra from Farmington is being sponsored by Tau Kappa Epsilon; Nancy Sivula from Negaunee is being sponsored by Alpha Sigma Phi; and Sue Valentine of Clayton is being sponsored by Meyland Hall.

To start Homecoming Week off, the six finalists will perform in a talent show that will start at Kaye Auditorium at 8:00.

Prior to the concert which will be held Tuesday Evening, coronation of the '69 Homecoming Queen will take place. Tickets for the concert which will take place on Tuesday, October 21, are on sale at the University Center. The Information Office is open from 10:00 to 4:00. Reserved prices are \$4.00 and general admission, \$2.50.

Also, Tuesday will be Freshman Day and all freshmen will be required to attend the all-freshmen assembly at 3:00 in Kaye Auditorium. Freshmen will receive their beanies and be required to wear them at all times during Homecoming Week.

• Cont'd on page 6 •



Robert Gross reads the names of Viet Nam war dead as part of last Wednesday's moratorium.

FOR FALL

Enrollment Is Up By 7.6 Per Cent

Enrollment for the 1969 fall semester at Northern Michigan University shows a 7.6 percent increase over last year according to figures released today by Dr. John X. Jamrich, NMU president.

Present enrollment at NMU stands at 7,839, up 553 from last year's total of 7,286. This marks the 14th straight year that the school's enrollment has set a new record.

By comparison with the enrollment increase at NMU, college campuses throughout the rest of the country are estimating only a 2.9 percent increase over totals of a year ago, according to the president.

The breakdown in enrollment by classes shows increases in the number of freshmen (2,726, up 267), juniors (1,590, up 58), seniors (1,313, up 155) and graduate students (667, up 122), while the sophomore class stands at 1,543, down 49.

An increase in students living on campus is also evident, with 4,221 presently residing in campus housing, up 9.6 percent from last year's total of 3,852.

President Jamrich stated that "the overall enrollment increase is

possibly a result of the fact that Northern has the only accredited teacher training program in the Upper Peninsula." The president pointed with pride to "the greater retention rate evidenced at the upper division levels" in this year's enrollment figures.

He also took note of the 22 percent increase in the number of graduate students attending NMU this year, saying that "this sharp increase reflects the students interest in Northern's expanding program at the masters degree level and the plans underway for a six-year specialist program in teacher education."



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Clifton Manor

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CLIFTON is not just a NIGHT CLUB
But now serves meals from 11 A.M. to 2 P.M.

and
HAPPY HOURS

After All N.M.U. Football Games
Monday Night 9:00-12:00 For Greeks
Friday Afternoon from 3:00-4:00

Clifton Manor

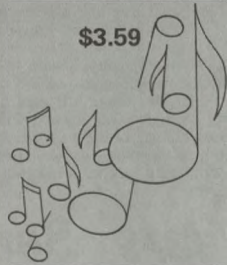
SPECIAL

ALBUM
OF THE
WEEK

THE
LETTERMEN

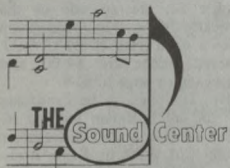
"Hurt So Bad"

\$3.59



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Special Next Week
THE ASSOCIATIONS
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'70 Nova



Less filling



More filling

This not-too-small car is big enough for you and your friends. And your luggage.

Yet, this same not-too-large car is small enough for a budget. Even a frugal one.

You have three standard engine choices. Four. Six. Or V8. Depends on how thrifty you want to be.

Nova comes one of two ways: Coupe or Sedan. From there, your Chevrolet dealer can help you put together any kind of Nova you want.

But plan on more friends. And fewer fuel stops.

Putting you first, keeps us first.



by Don Curran

1899

NORTHERN MICHIGAN UNIVERSITY

1969

SECOND FRONT PAGE

Frosh Able To Operate Cars In City Says Board Of Control

The problem of pedestrian safety came up for considerable discussion this week at the meeting of the ASNMU Governing Board, and comments made by individuals at that meeting have reinforced our own view of the situation.

Northern Michigan University must undertake strong measures to assure that moving traffic regulations on this campus are enforced fairly and firmly.

This is, we realize, going to have to involve some adjustment of priorities on the part of the Department of Campus Safety. More attention will have to be devoted to moving violations and less to the issuance of parking tickets.

We also realize, however, that the campus police are not accorded a very large budget, with the result that there are simply not enough policemen to adequately handle the complete job.

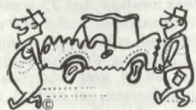
Thus we would propose one idea which would, at the very least, take the writing of parking tickets out of the hands of Security. Our proposal: employ student labor.

Cities all over the country have adopted the "meter maid" concept to relieve valuable policemen of the trivial task of issuing parking tickets. Why couldn't the University employ its own student "meter maids"?

Of course, this type of system will not be a "cure-all" for the problems of our campus police. But

And even if the campus police force is expanded, the "meter maid" idea would still be practical.

In any event, the University must move NOW to direct the attention of the Department of Campus Safety toward moving traffic violations. Soon someone will be hurt and/or killed, and it will then be too late.



On, Northern

This past week, Northern Michigan University was involved in a unique learning experience—the Moratorium on the War in Vietnam.

The success of this venture is attributable largely to the work of Northern's Vietnam Moratorium Committee, a group of very concerned students. Not flaming radicals, mind you, but very concerned students.

By approaching the Moratorium in an "open forum" fashion, the Moratorium Committee assured itself of much broader-based support than it otherwise would have obtained, and the learning experience of the day was thus more "well-rounded".

The idea of a student "fast" for CARE was also commendable.

The Moratorium Committee contributed significantly to an increased awareness in a University community which all too often is isolated from the world outside.



GUESS WHO'S COMING TO DINNER — NMU President and Mrs. Jamrich joined in dormitory dining to see first hand if student complaints about the quality of the food was justified.

Allege Neglect Of Duty

Corey, Doe Recall Sought By Two

By Don Curran
News Associate Editor

Two members of the ASNMU Governing Board said Monday night that they will initiate recall proceedings against Richard Corey and Joe Doe, two Board members under fire for alleged neglect of duty.

Board members Duane Contois and Paul Peterson announced their recall attempt Monday night after Corey and Doe told the Governing Board in a letter that they would not resign from that body.

The resignation had been requested earlier by the Board in a letter to the two written by ASNMU President Harry Campbell.

The resignation request came after Corey and Doe allegedly failed to answer two letters from Campbell asking that they give the board their reasons for continual absence from board meetings.

According to Campbell, Doe attended one formal meeting, while Corey attended none.

In their letter, Corey and Doe said that the Board had approved the Monday night (6 p.m.) meeting time with the understanding that they would be allowed to miss all or part of some meetings.

They further requested that the Board change its meeting time to Sunday night.

The Monday night meeting time, Corey and Doe said, conflicts with their fraternity activities.

President Campbell said that no agreement between Doe and Corey and the board had been made

"which would allow them to miss entire meetings."

Campbell said that the meeting time was set a 6 p.m. so that the two could take part in their fraternity activities, which reportedly start at 7 p.m., while attending one hour of the board meeting.

Corey and Doe are both commuter representatives. The commuters are apportioned four representatives on the 10-member board.

In announcing their decision to start recall proceedings, Contois

and Peterson—also commuter representatives—said that they expect to have a full recall petition ready next week.

Ten per cent of the ASNMU commuter-electorate must sign the petition before a recall referendum can be set up.

In the referendum, a simple majority approval of the commuter-electorate will be needed to put the recall into effect.

The two commuter seats on the Governing Board must then be filled by a general election.

ASNMU Board To Push Traffic Law Enforcement

The Governing Board of the ASNMU unanimously indicated Monday night that it will push for tougher enforcement of moving traffic laws on Northern's campus.

In addition, the Board said it will assist all students who are being billed for student health insurance which they did not order.

In response to a motion from Woody Lyle, the Board voted to send a letter to President John X. Jamrich "demanding that the Department of Campus Safety (Security) enforce the moving vehicle codes."

Lyle told the Board that the ticketing of illegally-parked cars has increased significantly over the past

week, "but you can still get nearly run over just trying to cross a street on campus."

In supporting Lyle's motion, ASNMU President Harry Campbell said that "illegally-parked cars have become the object of Security's effort, while speeders are ignored."

"Those parked cars aren't going to hurt or kill anyone, Campbell said.

The decision of the Board on the student health insurance program came at the request of Board member Chuck Brunell.

The health insurance program, offered by G.M. Underwriters, Inc., of Detroit, was set up by the student-faculty Student Health

'70-71 Budget Approved At Monday Meet

A change in the newly adopted Uniform Traffic Code to only prohibit freshmen students in the future from possessing or operating an automobile on campus was among the action taken this past week by Northern Michigan University's Board of Control.

To make the change the Board approved the deletion of the words City of Marquette in those sections of the Code that prohibited freshmen from having a car in Marquette.

Sections of the Traffic Code altered by the Board were Section 2.59 (a), Section 2.59 (c) and Section 2.59, paragraph 1.

The action of the Board on the Code was prompted by an unofficial ruling by Michigan's Attorney General Frank Kelly as sought by News Feature Writer, Joel Smith.

Kelly, in a telephone conversation with Smith, stated in an unprepared statement that for a university to extend its authority to prohibiting students from operating a motor vehicle in areas off-campus—in this case, namely, Marquette—would be unconstitutional.

Smith stated that Kelly would be mailing an official opinion on the matter this week.

NMU president Dr. John X. Jamrich explained following the Board meeting Monday night that the whole matter of including provisions in the new Traffic Code making it illegal for a freshman student to operate an automobile in the City of Marquette was "an unfortunate oversight."

In the only other major action taken by the Board, approval was given to a proposed 1970-71 budget of \$14,563,148 for submission to the Legislature.

The proposed budget is an increase of \$2,850,911 over the amount allocated for the current academic year.

Much of the increase would go for higher salaries, with \$9,161,707 requested for this purpose and another \$1,093,333 sought for accompanying retirement and fringe benefits. Remainder of the proposed budget includes \$500,403 for equipment, \$63,340 for plant improvements and extension and \$2,744,365 for other expenditures.

Of the \$14,563,148 total, the Legislature is being asked for an appropriation of \$10,130,904. Tuition and fees would produce \$3,715,692, another \$57,600 would come from interest income, \$633,952 from departmental activities and \$25,000 from overhead recoveries.

As prepared by NMU's adminis-

Cont'd on page 6

Cont'd on page 6

Windowshopping

WITH WALLY EDWARDS

A completely unpredictable humor column. "Windowshopping" is written by Wally Edwards for the University of Missouri-Rolla student newspaper The Missouri Miner.

A CHRONOLOGICAL REVIEW OF MAN'S DISCOVERIES (PROJECTED TO THE YEAR 2000)

- Fire
- Wheel
- Paper
- Clock
- Compass
- Microscope
- Thermometer
- Steam Engine
- Revolver
- Photography
- Automobile
- Telephone
- Incandescent Light
- Radio
- Airplane
- Television
- Radar
- The Hydrogen Bomb
- Fire
- Wheel
- ...

THE CONVERSATION

Ring! Ring! Ring! Ri...
 "Hello?"
 "Is this the Frank Andesmeyer residence?"
 "Uh-huh."
 "Mr. Andesmeyer, you don't know me. In fact, my name doesn't really matter, but..."
 "You sellin' insurance?"
 "No, Mr. Andesmeyer. You see, I selected your name at random from the telephone directory and..."
 "You ain't gonna give me no free dancin' lessons, are ya?"
 "No. You don't seem to understand, sir. I'm not a salesman. I was just watching television and..."
 "You're takin' a survey. I ain't watchin' no program now."
 "No. No. It was just that I found I wasn't doing anything. Of course, television is entertainment, but it alienates us."
 "It must've been a rotten show."
 "It wasn't that. You see, on the screen I suddenly realized the difference between the mass of men made of cardboard and those concerned few made of flesh and blood."
 "What?"
 "Man is only interested in making a fast dollar, in producing feeble diversions so that he can forget that he is a man. There just aren't enough Thoreaus and Schweitzers to remind us what we really are."
 "Is this Pete? You playin' some kinda joke, Pete?"
 "No, this isn't Pete."
 "Then who is this?"
 "Mr. Andesmeyer, can't you accept the idea that I'm just another human being like yourself, plagued by the same eternal mysteries, frightened by the same eternal fears, and pleased by the same mortal joys. That's what makes us alike. That's what makes us brothers. Haven't you ever wondered what exists at the boundaries of the universe? Aren't you awed by the shadow between the real and the abstract? Of course you are. And that's why I called. Because I know there are billions of people on this earth who I will never be able to discuss this with—people whose souls I will never be able to touch. Certainly you realize that as one individual you are only capable of knowing a fraction of a fraction of the people on this planet. Haven't you ever wanted to share your ideas and share your soul with the starving poor in India, the businessmen on Wall Street, and the common Russian laborers? We're all mortal, Mr. Andesmeyer, and there are so many things that prevent us from reaching so many people—war, language, restriction, persecution, hypocrisy. That's why you and I are so fortunate. We are free to communicate. We know the same joys and fears and sorrows of life. All men may be islands, but we are all in the same sea. Don't you agree, Mr. Andesmeyer?... Mr. Andesmeyer? Hello?"

Ring! Ring!
 "Hello?"
 "Is this the Edward Vandenberg residence?"
 "Yes."
 "Mr. Vandenberg, you don't know me, but..."

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Mark Worth

Heap Big Invasion

VOICE: "They're moving in! They're moving in!"
 Who said that? The American Indians.
 INDIAN: "Oh no! The whites are moving in! You let in one white family and the while neighborhood will be white."
 Now, let's just get things straight. Who was here first? You know, Whitey has always talked about shipping the black man back to Africa. But now, who was here first? Did you ever talk to an Indian?
 INDIAN: "No more buffalo! All we get is smog and water pollution. Let's ship the whites back to Europe!"

Abraham Lincoln wanted to ship all the freed men back to Africa. That's right. Great White Father who freed the slaves, wanted to ship them back to Africa. The only reason he didn't do it was because it was impossible. Lincoln had someone figure it out for him: Using every ship in the Navy, the "free" blacks could not be shipped out half as fast as they would be born.

But who was here first? Other than the Indians, the first permanent settlers in what is now the United States were free Black men. They came as slaves to a Spanish colony in South Carolina—a group of about five hundred Spaniards and one hundred Africans. There was a slave revolt, and several of the slaves, now free, fled to the Indians. The next month, what was left of the unsuccessful colony packed up and went back to the West Indies, leaving the rebel Negroes with their Indian friends. These were the first permanent settlers, other than the Indians. By rights, the whole country belongs to the Black man. But you just try to move into Dearborn, Michigan.

But soon, everything's going to change. There's more Black people here than you or I know about. The census takers have miscounted.

CENSUS TAKER: "I don't want to go in there, all that dirt and everything. Hey kid. . . how many people live in there?"

KID: "Well..."

CENSUS TAKER: "O.K. I'll write that down."

So what's going to happen: How about elections? what happens when a nait million votes come in from some small town in Alabama?

VOICE: "Two billion votes from Alabama, and they're still coming in!"

2nd VOICE: "Where are they all coming from? Where have these people been?"

1st VOICE: "They've been in houses, schmuck. Fifteen thousand in every house. Five thousand per room! A couple hundred on the roof!"

And the vote, we hope, will bring a change. In a year we'll see Black Judges and an all-Black Jury.

WHITE MAN: "But they're all Black! How am I going to get a fair trial?"

You won't! Ha ha ha! You ever give a Black man a fair trial? My white friends tell me: "I never did anything, man! Why are they on my back?" That's the problem. We never did anything. We never did anything right. Every German that I've ever met loved the Jews, and they're all dead!

People are going to tell me, "You're column wasn't funny this week, Mark." No it isn't. It's a bad dream. So here is something to laugh at. Cicero, in a letter to his friend Atticus, said never to obtain slaves from Britain. The English, he said, were "stupid, and utterly incapable of being taught" and were not fit to be slaves. What is more, he tells us, they are ugly.

NANCY SIVULA

for

HOMECOMING QUEEN

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Winner of the Week
Offensive End

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BOARD OF CONTROL

New Budget To Raise Pay

● Cont'd from second front page ●
 trative staff, and outlined by Dr. John X. Jamrich, president, the budgetary request consists of two major parts.

The first, amounting to \$1,432,032, is for funds to continue present programs at their present level with normal adjustments. Under it is an item of \$719,167 for normal salary increment for merit and cost-of-living increases which would provide an average of 12 per cent pay raises. Another \$115,439 would provide for retirement and other fringe benefits to be paid if such increases were granted.

The second part of the budget increase proposal—which would provide for needed improvements in the quality of Northern's educational program—would result in faculty and staff salary adjustments of another four per cent. The total listed for this purpose of \$259,015 with \$108,119 asked for retirement and fringe benefits for such adjusted salaries.

Jamrich also cited another factor to effect the needed improvements

sought for Northern.

That is an attempt to lower the faculty-student ratio from its present level of about 23 to 1 to approximately 20 to 1. For this purpose, the second portion of the budget increase being sought contains a request for \$555,460, with another \$106,240 needed for additional professional and service staff to support such a student-faculty ratio.

Jamrich said the average faculty salary of \$10,703 at Northern is "at the bottom of the heap for institutions of our type." He said NMU's administrative staff is seeking to increase that to about \$12,700.

Also being asked in the proposed budget increase is \$181,967 for staff and logistics for operation of the university's new instructional facility and learning resources center and \$227,345 for a larger staff to handle an expected increase in enrollment.

In the portion of the budgetary request increases devoted to "needed improvements," Northern is seeking \$124,206 more for sup-

port for faculty research and scholarly effort, in addition to \$100,000 for an accelerated purchase of library books.

Jamrich told the board of control that NMU now has approximately 130,000 books, that it should have a minimum of 330,000 volumes. At the present rate of acquisition, it will take ten years to reach that figure; the Northern president expressed hope for additional funds to obtain that figure within five or six years.

Also included in the additional funds sought for "needed improvements" is \$57,780 to provide scholarships for disadvantaged students.

In other action, the board: ● Heard a report that the \$2,790,000 new instructional facility is now 83.3 per cent completed.

Homecoming Is Here

● Cont'd from page 1 ●

A free dance will take place on Wednesday in the gym of the C. B. Hedgcock Fieldhouse, featuring the "East of Orange" and "The Revals."

Scheduled for Thursday is a W. C. Fields Festival. Time and place of the festival will be announced at a later date.

Friday is climaxed by the annual bon fire and snake dance which will end at Memorial Field where a lengthy fireworks display will be featured.

The Homecoming Week celebration will be climaxed by Homecoming Parade through the streets of downtown Marquette. The NMU-St. Norbert football game will follow at 1:30 p.m., and the Homecoming dance will end the festivities. The dance will take place at the University Center at 8:00.

GOVERNING BOARD

Will Protect Students From Insurance Bills

● Cont'd from second front page ●
 Committee and is administered by the University Health Center.

Those who do not wish to enroll in the program must send in a waiver card when they receive information on the plan in the summer.

Those who do not send in the waiver card are automatically enrolled in the plan and billed.

However, an official of G. M. Underwriters (see "On, Northern," Northern News, September 10) said last week that a student may get out of the plan when the first bill is sent.

Brunell said that many students told him that they were throwing away their billing statements, not having ordered the plan.

Approving a motion made by ASNMU Vice-President Jack LaSalle, the Board said that it would support any student who "in good faith" states that he does not want to be enrolled in the insurance program.

President Harry Campbell said that "in good faith" means "that the student clearly expresses a desire not to be enrolled in the program and has not made a claim against the policy."

In other action, the Board allocated \$50 to the Vietnam Moratorium Committee, with the stipulation that the money be used only for an open forum on the war.

The open forum was held Wednesday in the University Center as part of the Vietnam Moratorium held that day.

The money was allocated by a vote of 4-2. Board members Lyle and Brunell opposed the allocation.

The Governing Board also:

● Endorsed a project initiated by Duane Contois and being implemented by the University to install commuter lockers in the new classroom building;

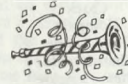
● Requested that a street light be installed on a new walkway from the Forest Roberts Theater to the University Drive;

● Heard a report from President Campbell saying that construction should begin immediately on a new student parking lot near the Marquette Armory;

● Heard a report from Secretary of the ASNMU, Kurt Hoffmann saying that a meeting with Security Chief William Lyons has been planned to discuss the installation of "Yield to Pedestrian" signs at all campus crosswalks.

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THEATRE

**Restoration Farce
Tops New Year**

By Eric Larson
News Entertainment Editor

The ribald Restoration comedy *She Stoops to Conquer* will open the Northern Michigan University 1969-70 theatre season on Tuesday, October 28. William Goldsmith's acclaimed play, subtitled *The Mistakes of a Night*, will run five days in the Forest Roberts Theatre.

According to director P. Gibson Ralph, playwright Goldsmith returns the comic approach to that age-old tradition of courtship, a subject which had previously been treated only in romantic terms.

Returning to the N.M.U. stage as Mrs. Hardcastle is Colleen Neumann, best remembered for her role of Katherine in the university production of *The Taming of the Shrew*.

Joe Bertucci, a Marquette speech major, will portray Mr. Hardcastle.

Carole Davis, whose previous roles include Rossignol (*Marat/Sade*) and Bianca (*Taming of the*

Shrew), will complete the Hardcastle triangle as daughter Kate.

Elizabeth Sansone, a newcomer to Northern's theatre, will create the character of Miss Neville.

Veteran James White, noted for his numerous roles in *Under Milkwood* and as the Herald in *Marat/Sade*, portrays Tony Lumpkin.

English major Randy Neale continues his N.M.U. theatrical career as Marlowe.

James Cass, who is remembered for his performance in the N.M.U. staging of *The Caretaker* will portray Hastings.



Harry Campbell (left) presented a \$50 check to the Vietnam Moratorium Committee on behalf of the Student Government. Receiving the check were Jeff Morgan (center) and Arnold Avant.

**CENTER
STAGE**

Welcome to my world, the world of theatre. This edition of *Center Stage* marks the first of what I hope will be an informative yet interesting discussion for and about Northern Michigan University educational theatre.

Each week, I should like to devote this column to a discussion of the theatre, either in an informal "bull session" or a formal editorial. Undoubtedly, I will some weeks stray from the previous format for the sake of a preview or review or interview; but, in any event, may I take this opportunity to extend an invitation for you to join me right here every Friday for another edition of *Center Stage*.

Now that the formalizing is over, here are two last-minute reminders. Today (Friday) marks the final tryout session for the second major production of the season, *Oh Dad, Poor Dad, Mama's Hung You in the Closet, and I'm Feeling So Sad*. The time is 3-5 p.m. or 7-10 p.m., and the place is room 101B, Thomas Fine Arts Building.

Also don't forget to see the fall festival of one-acts tonight on stage in Kaye Auditorium; Northern's Studio Theatre group will present three contemporary plays: *Interview*, *Out at Sea*, and *Chamber Music*. The final two stagings are at 7 and 9:30 p.m. I hope to see you there.

Next Week... an interview with Miss P. Gibson Ralph, director of *She Stoops to Conquer*.

**Swaine Named
To Economics Post**

Dr. Howard R. Swaine has been named head of the economics department at Northern Michigan University.

Promotion of the NMU faculty member was announced today by president John X. Jamrich after it was approved by Northern's Board of Control.

Swaine, 40, replaces Dr. Philip A. May, who had requested to return to full-time teaching duties where he could devote more time to research work.

Swaine, a native of Des Moines, Iowa, came to Northern in 1966.

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-OX-

**HOME COMING
QUEEN**

ON OTHER CAMPUSES

(I.P.)—CALIFORNIA STATE COLLEGE' Long Beach, California—The Advisory Board at California State College, Long Beach, has urged public agencies and private groups and citizens to help solve housing problems for minority students and faculty in this area.

"Many minority faculty and students at the College are unable to find decent, convenient housing within a reasonable distance of the campus at a price they can afford," the board said. "Minority housing is not a problem the college can solve on its own," they added.

The board pointed to the existing atmosphere of reason and mutual trust between the College and the community. "Discrimination in housing can disturb such an environment, however," the board warned.

The Academic (faculty) Senate has been working on the problem for some time, but has also recognized the need for community involvement. The senate is currently investigating the establishment of a non-profit corporation to purchase rental property to help in alleviating the problem.

(I.P.)—THE UNIVERSITY OF NEWMEXICO, Albuquerque, N.M. The University of New Mexico is pioneering a new bachelor's degree program which allows the student unlimited latitude in his selection of courses.

The Bachelor of University Studies (B.U.S.) program will be under the administrative academic control of University College, but will be a separate entity unto itself. The Bachelor of University Studies degree will be offered by UNM rather than any specific college.

The UNM faculty passed a proposal for the new degree last spring. The proposal was submitted to the faculty from the Committee on the Enhancement of Education.

Describing the degree, the report by the committee said it will be designated Bachelor of University Studies, and will be awarded upon completion of 128 semester hours with a grade point average of 2.0, of which at least 40 semester hours shall be in courses numbered 300 or above, and for which a grade-point average of at least 2.0 has been earned. There will be no other requirements.

The report went on to say courses taken at another institution may be transferred to UNM, or as otherwise modified by the director of admissions with approval of the faculty.

Unlike the other colleges in the university, students graduating with the B.U.S. degree, regardless of the courses they have taken, will not graduate with a specified major, nor will they be specified as having graduated from any of the regular degree-granting colleges of the university.

"Students enrolled for the B.U.S. degree may take any course, offered in the University subject to specified course prerequisites, or with permission of the instructor," the report said.

Regarding transferring to a degree granting college, "students may transfer at any time from the B.U.S. program to any other undergraduate program provided they meet the requirements for admission to the college which they wish to enter," the report said.



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The Northern News

PRESIDENT'S INAUGURATION

INAUGURATION SOUVENIR SUPPLEMENT

OCTOBER 17, 1969



The Inaugural Procession, led by Grand Marshal Henry Heimonen and the ROTC Color Guard

Dr. Jamrich Pledges 'Resolute Firmness' In Carrying Out Task Of Presidency

Dr. John X. Jamrich was invested as Northern Michigan University's eighth president in ceremonies on campus last Tuesday. The following is his inaugural address.

Dr. Drevdahl, Distinguished Guests, Faculty, Students, Ladies and Gentlemen:

The fact that this ceremony is taking place more than a year following my official assumption of duties as President of Northern Michigan University attests, perhaps more than any other factor, to the symbolic nature of what we are about today. After more than a year of presiding as the chief administrative officer of this university, I feel I can say with clarity and realism, Mr. Chairman, that I undertake this task, this responsibility with deep humility, with resolute firmness to carry it out to the best of my ability, and with the recognition of and the highest respect for the traditions of Northern Michigan University.

The meaning of those words can only partially be measured by current events. It will have to be subject to the same measures of historical perspective and become a part of the continuing life of Northern Michigan University which began just seventy years ago. As longevity goes, this is a long life compared to many of the recently established institutions in Michigan; it is a relatively short life compared to several of our other sister institutions. As part of the educational enterprise in Michigan, Northern Michigan has a proud past and looks to a future in which its contribution will be an integral part of the well established and highly respected educational effort of this state.

What this university is and what it will become—and what all of our institutions are and will become—depends solely upon human effort, human commitment. Such effort and commitment we can attest to in those men and women who have preceded us here; on the basis of the past year, I can attest to such an effort and commitment on the part of the faculty, staff, students, and the Board now constituting this academic community. I am proud and privileged to serve as their president.

Undoubtedly, each of us holds a somewhat different image of what the university is and what it ought to be. Working together, it is possible, in my opinion, to refine and harmonize these diverse views so that the program of this university will continue to provide for the fundamental purposes of an institution of higher education, including the search for new knowledge, its preservation and transmission, and its application to the preservation and evolution of society.

The university is itself an evolving social organism. We sometimes tend to become nostalgic about the traditional university ideal, forgetting perhaps that not everything about the traditional university is worth preserving or going back to. For example, the medieval university was hostile to what we today call academic freedom. The traditional university was really not interested in discovery but rather was devoted almost entirely to the transmission of knowledge.

But there are some basic elements of the traditional university that

deserve our attention. On the one hand there was a reflective, disciplined, learned man willing to teach, and on the other hand there was a motivated and intelligent student willing to learn. These placed in a reasonable numerical relationship, provided for an intimate, personal, and effective teaching-learning act. These ingredients we must keep before us as an ideal if we are to exist as true universities.

The press of super technology applicable to the teaching-learning process has brought forth numerous suggestions of a complete revolution in the methodology of instruction. The urging is that if we but adopt the efficiency methods of business and industry, we should certainly accomplish more in less time and at less cost.

Here I'm reminded of the report prepared by the time study expert who sat through a symphony concert. His conclusions briefly, were:

1. The four oboes had nothing to do for considerable lengths of time. The work should be spread more evenly throughout the orchestra.

2. All twelve violins were playing the same notes. The staff of that section should be reduced to avoid duplication.

3. There seemed too much repetition of certain passages throughout the symphony. Scores should be drastically pruned.

4. In many cases the musicians were using one hand to hold the instrument. A suitable device could be developed to hold the instrument, thus freeing the hand for other work.

5. Obsolescence of equipment is evident. It was indicated in the program that the leading violinist's instrument was already several hundred years old. If normal depreciation schedules had been applied, the value of the instrument could have been reduced to zero and purchase of more modern equipment could have been considered.

I don't have to belabor the point with reference to the advice of efficiency which is being communicated to faculty members and staff in the name of cheaper and quicker ways of doing things in the classroom.

One of the recognized virtues of higher education in the United States is its diversity and its availability to an increasing number and percentage of youth and adults. It is on this point that the tradi-

tional institutions of higher learning in Great Britain now are making major modifications of a system which was providing higher education for only one in twenty-five young people, while we were making higher educational opportunity available to better than one in three.

And, Northern Michigan University has, as have other colleges, universities, and community colleges of this state, fostered this ideal of opportunity for those who seek it and for those who exhibit a potential to benefit from attendance.

The history of any of our institutions of higher education reveals modest and humble beginnings. This is not an occasion for reviewing in detail the history of the University of Michigan nor of Michigan State University, but it should be pointed out that by 1855 the enrollment of the University of Michigan had reached 89 and that during its early years, Michigan State enrolled no more than 60 to 70 students. In those early years, the total higher education enrollment in the United States was not much more than the total enrollment of one of these universities is today.

And, the beginnings of Northern as an institution of higher education were as modest as the rest. In the first half of the nineteenth century, Eastern Michigan University served well the state's needs for teachers. In 1875, the remoteness of the Upper Peninsula from Ypsilanti provided the rationale for the introduction of a bill in the Legislature for the establishment of a normal school in the Upper Peninsula. The bill failed to receive legislative support in 1875; in 1893; and failed by one vote in 1895. Things appeared brighter in 1897 for the passage of the bill, except that by the time the Legislature had the bill reported out for action, they had over-appropriated available funds.

In 1899 a legislative committee visited the Upper Peninsula to determine the most likely location for the college. The legislative committee, the story goes, was entertained at a banquet at the Clifton Hotel. They were told of the virtues of locating the school in Marquette. Among other things, the city had donated twenty acres of land within fifteen minutes walking distance of the Post Office. Later than spring, the legislature approved the establishment of the school.

Actually, the State Board of Education designated the twenty-acre site, donated by Mr. John M. Longyear, as the site for the Normal School. It was agreed that the street car lines and the railroad would be extended to serve the school. But, classes actually began in September of 1899 in rooms on the second floor of the city hall. The enrollment was 32 students. The levels of tuition charged students were five dollars per term for resident students and ten dollars per term for non-resident students. Board and room, including heat and light, for a twelve-week term cost \$51.00.

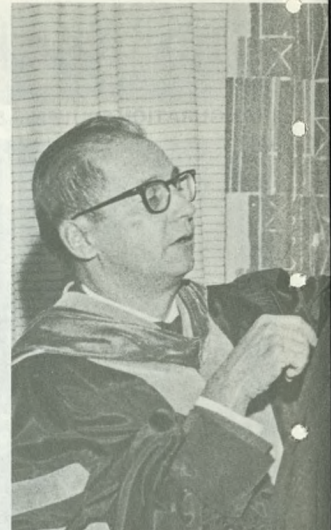
It was an institution totally committed to the preparation of teachers. Northern has continued to retain this important role over the years, providing major modifications in its curriculum in order that the quality of the teacher preparation program would be adequate for our schools' needs and in order that it might serve fully as an emerging university in this decade.

With the cooperation of the University of Michigan, masters degree programs were initiated. The present programs of graduate study at the masters level, the broad base of quality curricula at the undergraduate level, and the long-standing commitment of Northern to total service in the Upper Peninsula have been well recognized by the youth and adults of this area. Let it go unnoticed, the university's enrollment mix has changed noticeably in the last decade to include approximately one-half of its students from the lower peninsula, thus making this an institution serving the entire state, even though its major commitment has been the Upper Peninsula.

In those early years, with 50 students and 20 acres, it probably seemed unrealistic to project an institution with 1,000 students. And, when in the mid-50's Dr. Harden became president, it may have appeared just as unrealistic to project enrollments of 4,000 or 6,000. But the demand for higher education in the state was not to be denied. And Northern, with legislative support, responded with a receptive campus and plans for its growth.

Today, it may appear just as unrealistic for us to think beyond ten or twelve thousand students, particularly in view of the projected graduate enrollment increases coming during the next several years. But, lest we grow too complacent, we should take note of the statistics of school enrollments for the mid-80's—they suggest enrollment problems similar to the most recent post-war era. We hope that Northern will be adequately prepared and ready to respond to the needs as they develop.

It is appropriate to inquire about the university's obligation to the present. Simply having the university become entirely modern and contemporary is not necessarily a virtue. It is no better than being parochial in one's geographic experiences. Of the medieval universities it was said that "they placed the administration of human affairs in the hands of educated men." Perhaps no better over-all purpose could be prescribed now or as it was by Thomas Jefferson in his time. Yes, the university must teach great truths, but it must also teach truth in a great way.



President Jamrich helps acting Lieutenant Governor Thomas Schweigert with his

One of the characteristics of our democratic way of life is the provision of channels for satisfying the individual human desire for achievement and recognition. In our nation, the educational enterprise and the opportunities it affords have been some of the primary channels for such achievement and individual mobility along the economic and social spectrum. In fact, our democratic way of life depends upon our recognition of the freedom to pursue such opportunity, the responsibility of supporting such broad educational efforts and opportunities, and the fundamental need for individual participation and contribution at the highest level of quality.

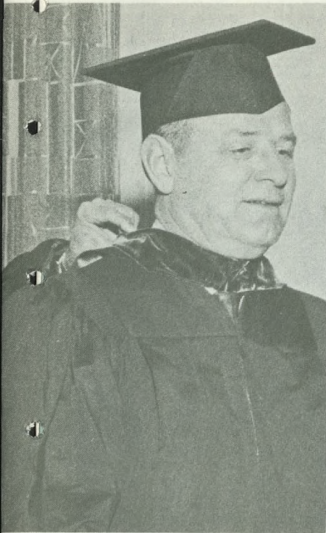
In his "Discourse on Method," Descartes wrote in 1637: "Therefore, as soon as I was old enough to be set free from the government of my teachers, I entirely forsook the study of letters; and determining to seek no other knowledge than that which I could discover within myself, or in the great book of the world, I spent the remainder of my youth in traveling. . . And I always had an intense desire to learn how to distinguish truth from falsehood, in order to be clear about my actions." Thus, as Huxley suggested, Descartes emphasized "learning what is true in order to do what is right."

Notice that Descartes evidently recognized the role of "the government of teachers"; he sought the freedom to pursue study and knowledge as he saw them; he recognized the responsibility of satisfying his intense desire to learn; and he implied a recognition of qualitative judgment about what he sought to learn. Finally, he implied, even in his own time some 300 years ago, the necessity of the lifelong pursuit of learning.

The dignity of man and the sanctity of the individual are fundamental notions intensively advocated in our country. These notions are basic to the concept of individual freedom. A question we need to ask is whether freedom, dignity, and sanctity are, in fact, conferred by some legal or legislative action. Are they really not characteristics or qualities which must derive from the beliefs and actions of the individual himself? We need to observe, for example, that the freedom, dignity, and sanctity we so deeply cherish are not written into our constitutional law. What is written in is the restriction that Congress shall make



Northern Michigan University president emeritus Edgar L. Harden (left) exchanges pleasantries with (from left) acting Lieutenant Governor Thomas Schweigert, NMU Board of Control member Edwin O. George, and NMU President John X. Jamrich during a lull in the inauguration day ceremonies on campus last Tuesday.



academic regalia prior to last Tuesday's inauguration ceremonies.

no law respecting the free exercise of religion, freedom of speech, freedom of the press, and the freedom of assembly.

Just as important is the observation that assumed freedom has been derived from mankind's experiences of past generations. As it was stated by an eminent student of law, "Freedom can prevail only where protected by law, and it is axiomatic that law to be effective must have the constant support of public opinion grounded in the conscience of the citizen. . . In a self-governing republic like ours the only stability we can hope for lies in the cooperation of alert-minded citizens deeply mindful of their individual responsibilities."

In my opinion, freedom and responsibility are inseparable. The concepts of freedom and responsibility are complex. If one of the functions of education is the transmission of our cultural heritage, then it follows that somehow we must provide for the educational experiences which will assure the transmission of our cherished heritage of freedom and responsibility. More than any intellectual task, the learning of the ideas and implications of freedom and responsibility depend upon tangible contact with real-life situations. For the college and university student this means more than just absorption of classroom lectures on freedom and responsibility and more than a thorough, written-test verbalization of what these mean.

As a participating citizen of the future, the student must be provided systematic (and sometimes unsystematic) opportunities to test his ability to exercise his freedom and to do so within the framework of responsible citizenship. My observation is that students on a campus, just as they did at home, will make errors in assuming these roles. The fact that they will make mistakes should not be the occasion for colleges and universities (or parents as well) to impose highly restrictive environments on our campuses.

Teaching and instruction, in and out of class, which provide for student participation, require an unusual sense of commitment in time and energy by the faculty member and the student. The two must think together about freedom and its use. Unilateral action, let's say in the direction of insisting that freedom is just that and that it means absolutely uninhibited

action and behavior, borders on irresponsibility and should be subject to general social sanctions and limitations.

Whether freedom and responsibility can be developed in our schools will depend upon the environment provided, but it will also depend, to a very great degree, upon the home, church, and community environment out of which the individual student comes to us. We cannot ask the impossible of our schools and colleges if we do not expect fulfillment of the rightful rose of the home and church.

This discussion, you may quickly conclude, implies that somehow the college and university must address itself to the issue of values and attitudes. And, you are correct. But for some, this is an unacceptable role and function for higher education. The spectrum of values, some would say, includes the purely intellectual ones and those which are the human values of honesty, responsibility, respect for the individual, etc. Higher education, they say, should deal exclusively with intellectual virtues.

Several reasons can be cited in support of such a position: the enlightenment view of man; the assumption that all values are relative; the cult of objectivity. There are other reasons, and they may appear so overwhelming as arguments that we might be tempted to accept them. We would, were it not for what we obviously see and witness on the world scene. Life itself, our national and international challenges, force us, it seems to me, to face up to the responsibility that higher education must assume with respect to the matter of human values. The difficult question is: If the task is so apparent, how can it be best provided for with our students? Indoctrination is not the answer, for freedom and responsibility, we said, derive from a deep moral and individual commitment to a set of values.

In the past decade, increasing attention has been given to research and study of attitudes and values of college students. There is tacit recognition here that either something is happening or should be happening, and is worth careful research.

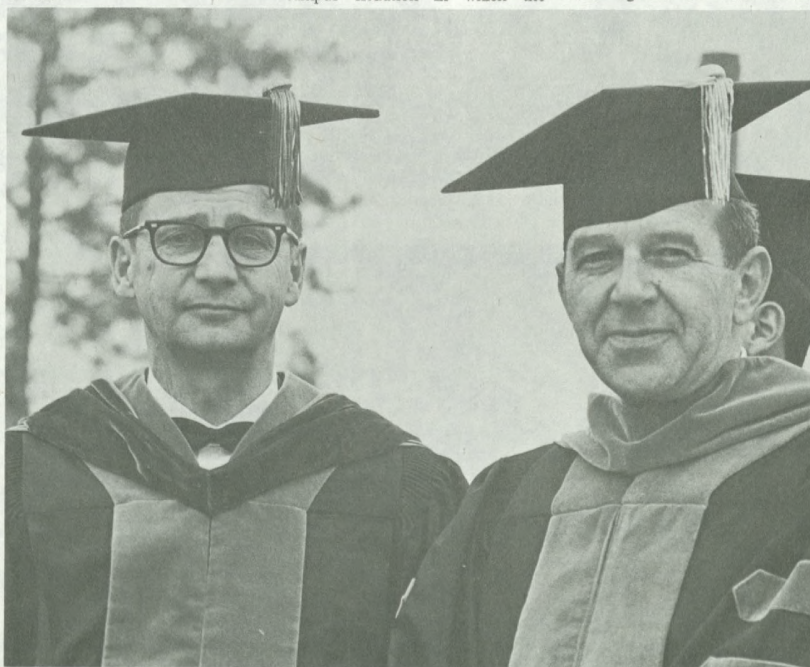


Among the dignitaries taking part in the inauguration day ceremonies were Marquette Ed Downey and Bishop Charles Salatka, D.D.

Dr. John Hannah, former President of Michigan State University, put the matter this way: "Is there not an obligation that rests with us to make certain that there is included with the University, in the program for every student, at least a repeated exposure to the basic tenets of the society of which we are a part—a society which provides more in freedom and opportunity for every individual than has ever been achieved elsewhere on this earth?"

One of the basic ingredients for this environment is determined by the character of the classroom and campus situation in which the

student finds himself. As I have said, for the individual faculty member there is a role here that goes well beyond the classroom contact with the student. The faculty member's central role in determining the curriculum places a heavy responsibility on him to face the varied needs and demands as reflected by our social and technological momentum. The old course outline may get us by, but when we analyze the issues objectively, it will be difficult for us to insist that we are providing an education for the student to the fullest of our ability unless we measure our substance against the social-cultural



Joining Northern's President Dr. John X. Jamrich (left) in this photo is NMU's Vice President for Academic Affairs, Dr. Jacob Vinocur.

framework of the present and future.

In recent years, great concern has been expressed regarding the quality of college teaching, and rightfully so. There is a current wave of enthusiasm about solving the problems of quality and quantity, the main emphasis of which has been the attempt to develop increasingly efficient, non-human (and even "learn-as-you-sleep") devices for use in our educational enterprise.

On the basis of what I have seen in actual operation and, more importantly, when measured against the fundamental and broad educational role of the university, these approaches to the problem have left me more and more disenchanted and pessimistic. As I have said, the object of learning is the broad spectrum of intellectual and human values. We need to look for effective and efficient means, but the highly mechanized approaches provide only for a very small portion of the wide educational spectrum.

In my opinion, the potential of development, and use of mechanized, "mass-production" type means of instruction have been grossly exaggerated. Simply stated, my convictions are very strong on the point that education is a human effort. We must look to human means—the faculty—as the nucleus of our educational efforts.

I have found myself worrying on occasion about the fact that in today's colleges and universities, we are not in a convenient arrangement to meet frequently enough with our total student body and the entire faculty. This is such an opportunity, and I want to take momentary advantages of it as I conclude my remarks.

Our first year together as students, faculty, and Board of Control has been a productive one. We have, it seems to me, begun to develop a campus environment which will stimulate productive activity in the interest of teaching, learning, research, scholarly effort, and service to the state.

The faculty, students, and the Board of Northern Michigan University are at work on matters of program assessment and realignment; appropriate administrative and governance modifications on the campus to provide the maximum participation for students and faculty; the provision of qualitative staffing and facilities in all areas; the purchase of additional lands which has now brought us to the shoreline of Lake Superior; the planning of new structures including the Instructional Facility for Physical Education Programs and other structures which will enable this university to serve its students and faculty in productively stimulating surroundings.

I am deeply grateful and appreciative to all of you for being present today—the faculty, the students, our Board of Control, our distinguished legislative members, my presidential colleagues and friends from the academic community, and friends of the University from Marquette, the Upper Peninsula, and the state.

In assuming the office of President of Northern Michigan University, I have done so and I accept this symbolic investment of the implied responsibility and authority with confidence, hope, courage, dedication, and faith. I look to you, the faculty, students, members of the Board of Control, and the citizens of the state as the basis for that feeling and the bright future of Northern Michigan University.

Campbell Praises Dr. Jamrich For Rebuilding University

Harry Campbell, ASNMU President, spoke on behalf of the student body at the inauguration of President John X. Jamrich last Tuesday. The following is his speech.

Dr. Jamrich, Mr. Dreydahl and the Board of Control, Faculty, students, and guests.

It is my great pleasure to be here as a representative of the Student Body to welcome you all to Northern Michigan University. To some of you, Northern has become your home. Others of you, however, are visitors here today, and I hope that you take this opportunity to become familiar with both our very new and exciting campus and the old and beautiful forests that surround us.

Today, however, we take time out from our activities: trout fishing; duck, partridge, woodcock and bear hunting; hiking, and, ah, (pause) classes, to inaugurate the eighth president of Northern, Dr. John X. Jamrich.

As they say in a recent popular song, "You've come a long way, baby," and although the reference in the song is to an attractive female, it also applies to Northern. Seventy years ago, Northern was established as a State Normal School to educate teachers for the Upper Peninsula. There were 32 students and 6 faculty members. Today we have in excess of 7000 students and over 350 faculty members. But, of course, you can read all about that on the placemats and the inside of the matchbooks they pass out all over the campus.

Today we approach a new milestone at Northern, and although we officially reach it today, in reality it was passed during the summer of 1968 when Dr. Jamrich first arrived on the campus.

That summer, when Dr. Jamrich took over as President, Northern was in shambles. Many months of angry debate and protest over the tragic attempt to dismiss a history professor left the University Community bitter and divided. Although the issue was being successfully resolved, monstrous damage had been done, and a general attitude of gloom and mistrust prevailed.

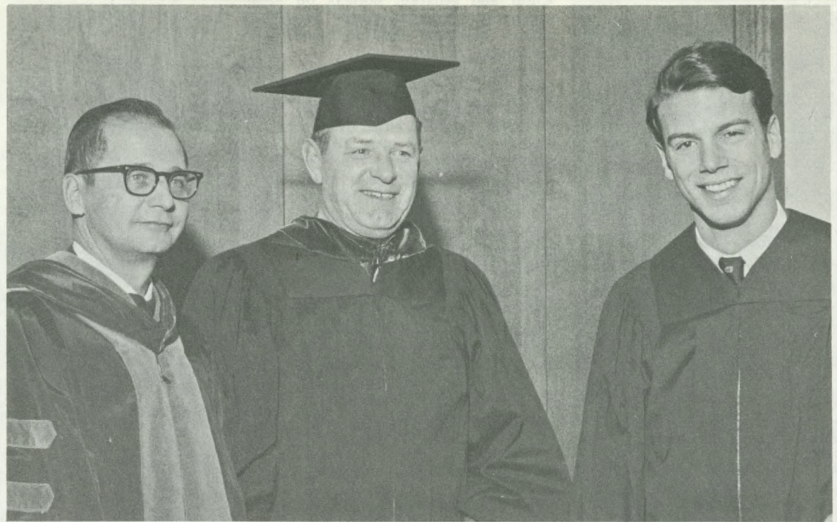
Last summer Dr. Jamrich began a program to rebuild the University. One of his first actions was to create

three create three task forces; one on Student Rights and Responsibilities, one on Academic Governance and one on the Future of the University. He appointed both faculty and students to serve in equal proportion on these committees, and directed them to thoroughly examine all facets of the university, its strengths and weaknesses, to develop a full report for the University community. The task force reports, both findings and proposals, are now completed and will become new building blocks for the university's future.

Dr. Jamrich has also taken a personal interest in the needs and opinions of students. In other Universities where student grumblings are, at best, listened to, here they are heeded. Let me give a few current examples.

At a recent meeting with Dr. Jamrich the Governing Board of the Associated Students of Northern Michigan University, it was mentioned that the sidewalk near the new classroom building had been torn up during construction, leaving a quagmire for students to ford on their way to class. That afternoon, Dr. Jamrich inspected the sight and ordered that it be paved over. It was done the next day.

At the same meeting we told the President that the students in the residence halls were angry with the



Northern's President John X. Jamrich (left) posed with acting Lieutenant Governor Thomas Schweigert and Harry Campbell (right), ASNMU President, during inauguration day ceremonies on campus last Tuesday.

quality of the food. During the next week at the invitation of the Governing Board Dr. Jamrich made two surprise visits to the dormitory food lines to taste the food himself. He has also planned to do this regularly in the future.

In short, Northern, under the leadership of Dr. Jamrich, has become a University in which the students are actively and consistently involved in the consideration and implementation of new programs. Dr. Jamrich has shown himself to be a university president who fully realizes that the purpose of an

academic institution is to educate, and not merely to function. At this university, students are consulted because they are the reason the University exists.

It is said by many that the present educational system in

America is on the road to destruction. For many institutions this may very well be true. But if indeed the downfall comes, Northern, due to the efforts of Dr. Jamrich and his administration will be listed among the survivors.

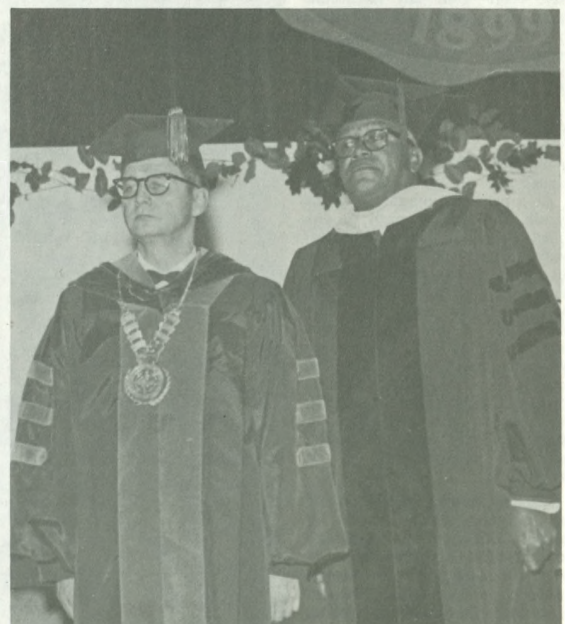
The
Inauguration
of a
President...
John X. Jamrich



Following the inauguration luncheon, Dr. and Mrs. Jamrich greet well-wishers in the receiving line.



While President Jamrich delivered the inaugural address last Tuesday, his wife and daughters were front row spectators. The daughters, from left, are Marna, Barbara, and June.



President Jamrich and Willis F. Ward, Chairman of the Michigan Public Service Commission and former member of NMU's Board of Control, listen attentively to Northern's Board Chairman Walter C. Dreydahl as he speaks during inaugural ceremonies last Tuesday.

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CAN'T SAVE TIME THIS WAY

YOU'VE FOUND YOUR CAREER

BAD NEWS GETS YOU WHERE IT HURTS

ONE WAY STREET*

CRYSTAL BALL DOESN'T WORK, START OVER

RAT RACE GETS THE BEST OF YOU

UNEXPECTEDLY HELD UP

FAILURE TO SPEAK UP COSTS YOU OPPORTUNITY

SORRY! YOU'RE SQUEEZED OUT

TOO BAD! IT'S FOOL'S GOLD

CAREER DELAYED START OVER IN NINE MONTHS

BLACK CAT CROSSES YOUR PATH, TURN AROUND

NOT BEING AWAKE COSTS YOU OPPORTUNITY

NOT BEING OPEN MINDED COSTS YOU OPPORTUNITY

STICK NECK OUT TOO FAR, GET IT CHOPPED OFF

YOU'RE NOT CUT OUT TO BE A SWINGER

ONE WAY STREET*

YOU'VE JUST MADE YOUR FIRST MISTAKE

HAIR BRAIN IDEA STOPS YOUR PROGRESS

YOU LOSE RACE AGAINST TIME

Like to Join Outstate Michigan's
Fastest Growing, Progressive Bank
...and Grow With It?
Like to Know What Opportunities
are Available?
...and How You Could Fit?



Then see

Dick Abbott or Doug Liverance
at CAREER OPPORTUNITIES
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College Grads Get \$177,000 More Income

According to the U.S. Department of Labor, a college graduate can expect to gain \$40,000 in total lifetime income for each year spent as a student.

A college graduate can expect to earn an average of \$435,000 during his lifetime.

This is approximately \$177,000 more in lifetime income than an average high school graduate is expected to earn.

An investment in education pays, on the average, a better return than most other investments according to the U.S. Department of Labor.

Not all college graduates are making more money than people with only a high school diploma.

In 1961, about 2.6 million men, 46 per cent of all college trained

males, had annual incomes under \$7,000.

Whereas 3.5 million men with only high school educations, 23 per cent of the male high school graduates, earned more than that amount.

This difference can be accounted for in one difference in occupations, in social position, in the quality of education, and in the abilities and efforts of individuals.

According to the U.S. Census, an engineer with four years of college can expect to earn \$79,000 more in his lifetime than an engineer with only a high school diploma.

The U.S. Department of Labor says that financial opportunities and job opportunities are much greater for one person with higher education.

CAREER OPPORTUNITIES COMMITTEE

Ed Rose	Chairman	Hank Funkenbusch and
Stan Wamsley	Invitations	Don Williams
Joseph Prinzi	Publicity	Keith Forsberg
Bonnie Armstrong	Secretary	Faculty advisors from the School of
Michael Diskin	Finance	Business and the Office of Career
Ray Kaczmarek	Facilities	Planning and Placement.

DO YOUR OWN THING NOW!

Ideas and people make our business. We're in the retailing, food and personal services business. And YOUR IDEAS can help us do a better job.

Here's where YOU come in. We're changing. And growing. And we're looking for bright young people who can help us make our changes work. YOU are one of the new-idea people we're looking for.

HERE'S OUR OFFER: You can start out in management right now. You make good money. You put your own ideas to work and evaluate the results. You move up fast. You work almost anywhere in the world, with opportunity to travel. You're a big part of our operation. And you accomplish whatever your talents lead you to work toward. That's it.

YOU have the opportunity. We have openings. Let's get together and see if our ideas are in the same bag.

Our representatives will be on campus soon. See your placement director and sign up for an interview NOW!

WE'LL BE INTERVIEWING:

OCTOBER 22, 1969

If you can't make our scheduled interview date, don't sweat it. Write us direct and find out if our ideas are in the same bag. Write to:

COLLEGE RELATIONS MANAGER
DEPT. NP

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We want idea-people to turn us on in the following fields:

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- PERSONNEL
- FOOD MANAGEMENT
- VENDING
- SYSTEMS ANALYSIS
- COMPUTER PROGRAMMING
- PERSONAL SERVICES
- MANAGEMENT ENGINEERING
- WAREHOUSING & TRANSPORTATION



MARQUETTE

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Wards is Retailing

Visit Wards' "Career Opportunity Day" booth and learn more about this exciting field. A career with Wards offers unlimited opportunities for fast advancement at attractive salary and employee benefits. For the qualified graduate, Wards offers many stimulating and satisfying challenges, including a challenge for creative thinking and a challenge for community service.

There are over 300 Management trainee openings for 1970 in the North Central Region which covers eleven states, including Michigan.

Arrange For A Personal
Interview With One
Of The Fastest Growing
Retailers In America

Acquainting Students With Careers Aim Of Career Opportunities Day

The School of Business welcomes you to "Career Opportunities '69." An event such as this assists us in discharging what we believe to be one of our major responsibilities — to acquaint students with various career possibilities and to aid them in obtaining suitable employment upon graduation.

This year approximately 45 organizations will be on campus to set up displays during the day from 10:00 until 4:00 and to talk with interested students concerning not only their own specific organizations but general non-teaching career possibilities as well. The presence of this many interested organizations on our campus indicates two things:

First, NMU graduates have achieved a reputation for quality of performance. If this were not true, these companies would not spend

their time and money to travel north to talk with prospective employees. Second, the office of Career Planning and Placement is doing an excellent job in publicizing what Northern has to offer in the way of graduates. Without the constant effort of this office there would not be nearly as many placement opportunities for our graduates.

A banquet will be held in the evening of October 21 at 7:00.

Each visiting organization will invite two students who have expressed an interest in their company or in a specific career. The banquet will be attended by students, faculty, administration of the University, and guests from the local area and from out of town. The speaker will be Dr. Daniel Krueger, Chairman of the Governor's Manpower Commission and member of the faculty of Michigan State University. The banquet will

provide the opportunity for additional dialogue between students and the prospective employers and will, in the opinion of Dr. George Carnahan, acting head of the School of Business, prove beneficial to all attending.

Dr. Carnahan also pointed out that "Career Opportunities '69" is open not only to business administration graduates or only to seniors. All students interested in non-teaching careers are invited and

encouraged to attend. Freshmen, sophomores, and juniors are also invited to participate. Very often a decision can be made concerning a major field of study, Dr. Carnahan noted, after a conference with an "individual knowledgeable in specific careers."

Students are urged to use this opportunity to increase their knowledge of career possibilities and perhaps help decide how they want to spend their future.



Dr. George E. Carnahan, acting head of Northern Michigan University's School of Business which is responsible for NMU's 1969 Career Opportunities Day, reminds students that if they have any questions regarding their career aspirations they can probably get them answered on Tues., Oct. 21, in the Lakes Rooms of the University Center where displays relative to career opportunities will be set up.



DISCOUNT STORES

October 8, 1969

TO: STUDENT BODY - NORTHERN MICHIGAN UNIVERSITY

ShopKo Corporation is a nine unit, discount department store chain, headquartered in Green Bay, Wisconsin. We are a growth Company committed to having thirty-seven units by 1975, all in this region of the United States. We are only six years old. We are completely convinced that our past growth stems primarily from our sound Management Development Program and we are irrevocably committed to it for the foreseeable future.

We do campus recruiting in most major colleges in this region, including Northern Michigan University. Last summer, we were fortunate to recruit two Northern Michigan graduates, Mr. Jim Harding and Mr. Clark Endahl, who have been in training and have now been returned to this City in a Management capacity. As you may know, we are opening a 60,000 square foot unit on Washington Street on November 17. In all, we hired twenty-one college students last summer and we expect that this number will increase in the future.

In the applicants that we hire, we do not look very strongly for transferable work background nor special academic training, but, rather, seek the traits of character of dedication and desire. If you feel that you have Management potential and you would like to explore the possibility of a career with ShopKo Corporation, we would welcome an inquiry which could either be to my office in Green Bay or to our local Store Manager in Marquette, Mr. Chuck McCarrell. Better still, why not visit with me and one of our District Managers, Pat Dewane, at "Career Opportunities '69" which is being held today at the University Center. We would like to meet you and become better acquainted.

T. A. Joyce

T. A. Joyce
Vice President

EXECUTIVE OFFICES
419 S. MILITARY AVE., GREEN BAY, WISCONSIN 54303

AREA CODE
414

PHONE
494-8753

WHICH CAREER

The following is a list of selected occupational titles along with a brief synopsis of the nature of each occupation, qualifications, preparation needed and sources of other information related to each particular occupation:

Accountants

Compile and analyze business records; prepare financial reports, such as profit and loss statements, balance sheets, cost studies, and tax reports. This requires the ability to think, speak, and write clearly. A college degree with major in accounting is needed. Write American Institute of Certified Public Accountants, 666 Fifth Avenue, New York, N.Y. 10019.

Actuary

Keep insurance and pension plans financially sound by gathering and analyzing statistical data, evaluating risks, continually studying new developments. Must have the ability to express oneself clearly and simply, aptitude for mathematics. College degree with major in mathematics. Write Society of Actuaries, 208 S. LaSalle St., Chicago, Ill., 60604.

Architect

Plan and design buildings and other structures. Supervise construction. Determine clients' requirements, draw plans, specify materials, receive bids, inspect projects. Ability to coordinate many complex units into one; artistic creativity; good business sense; capacity to master technical problems. At least five years college

work in architecture. State licensing examination usually after three years practical experience. For information write American Institute of Architects, 1735 New York Avenue, NW, Washington, D.C., 20006.

Biologist

Study the structure of plants and animals, their life processes, and relationships between living organisms and their environments. Persistence; accuracy; patience; attention to detail; an objective attitude; ability to report clearly; aptitude for scientific study and laboratory work; an analytical mind; alertness; good judgment; intellectual curiosity. A bachelor's degree is sufficient for certain routine jobs. Master's and Ph.D. degrees are essential for most jobs, especially in college teaching and high-level research projects. The American Institute of Biological Sciences, 3900 Wisconsin Avenue NW, Washington, D.C. 20016 can provide you with more information.

Chemist

Deal with composition and changes in composition of all substances. Modify, improve, or produce new materials from natural materials. Inquiring and orderly mind are needed along with accuracy; alertness; imagination; willingness to accept responsibility; resourcefulness; patience, thoroughness; persistence; keen sense of sight, hearing, and smell. Bachelor's degree in chemistry or biochemistry

minimum requirement. Write American Chemical Society, 1155 16th St. NW, Washington, D.C. 20036.

Dentist

Examine and clean teeth, drill and fill decayed teeth, extract teeth, design or construct plates, straighten teeth, take X-rays of mouth, treat gum diseases. Manual dexterity; cleanliness; delicacy of touch; mechanical aptitude; good visual memory; good business sense. 2-3 years in a pre-dental course; 4-year dentistry course in approved dental school. Write American Dental Association, 211 E. Chicago Avenue, Chicago, Ill., 60611.

Dietician

Plan, organize, and supervise the purchase, preparation, and serving of food with proper nutritional content in hospitals, schools, restaurants, hotels, etc. Must have an interest in and aptitude for the sciences; ability to teach and supervise others; physical stamina; organizational ability. College degree major in foods and nutrition or institution management. For further information, write American Dietetic Association, 620 N. Michigan Ave., Chicago, Illinois, 60611.

Engineer, Agricultural

Design tractors, farm equipment, farm structures. Concern with utilization of electrical energy, soil and water conservation, and management. Ability to work with others, mechanical aptitude; accuracy; imagination; creativeness; certain

degree of dexterity. B.S. in agricultural engineering preferred. For information, write American Society of Agricultural Engineers, 420 Main Street, St. Joseph, Michigan, 49085.

Engineer, Chemical

Design, construct, operate equipment and plants, utilizing chemical processes on an industrial scale. May specialize in particular process or in products of one industry. Must have ability to work with others; manual dexterity; mechanical aptitude; ability to think, speak and write clearly. B.S. in chemical or related field of engineering. Write American Institute of Chemical Engineers, 345 E. 47th St., New York, N.Y., 10017.

Engineer, Civil

Design and supervise construction of highways, rail routes, dams, buildings, bridges, etc. Requires ability to work with others and accept responsibility; accuracy; imagination; good judgment; endurance; good health. B.S. in civil engineering. Write American Society of Civil Engineers, 345 E. 47th St., New York, N.Y. 10017.

Engineer, Electrical

Design, test, build, operate, supervise production of electrical equipment; invent new uses for electric power. Requires imagination; inventiveness, responsibility;

thoroughness; accuracy; ability to work with others; mechanical aptitude. B.S. in electrical engineering. Write Institute of Electrical and Electronic Engineers, 345 E. 47th St., New York, N.Y., 10017.

Forester

Concerned with the growing, managing, and utilizing of forests. Responsible for resources and activities in area, protect land, etc. Requires good health, stamina; love of outdoors; willingness to work alone at times; scientific curiosity; leadership ability. B.S. degree in forestry. Write Society of American Foresters, 1010 16th St. NW, Washington, D.C., 20036.

Geologist

Study constitution, structure, and history of earth's crust. Conduct research into formation of rock layers, analyze fossil and mineral content. Study process of internal pressures and heat, volcanic disturbances, and air, water, and glacial erosion. Prepare reports, maps, and diagrams of regions explored. Requires ability to work with all kinds of people; fondness for travel and the outdoors; physical stamina; patience; imagination; ability to visualize in three dimensions. Most employers require M.A. in geology. Ph.D. usually needed for college teaching and basic research work.

WHEN A WAY TO GROW

The rapid growth of Michigan's World Famous Department Store, will create management opportunities for graduates with bachelor or masters degree in business, marketing, management, economics, or related fields. If you want to go places . . . like a quick pace . . . and an endless challenge, see your Placement Office for information about our Management Training Program and the date our representatives will be on campus.

HUDSON'S

insurance IS involvement

Be involved — with people . . . in all kinds of businesses, not just one!

Be involved — with people . . . through claim, underwriting, programming, accounting, and other career fields!

Be there — campus interviews for senior men and women . . .

WEDNESDAY

OCTOBER 22, 1969

Challenging and rewarding careers are open with Employers Insurance at the Home Office in Wausau, Wisconsin or in over 200 locations throughout the country.

Check Your Placement Office Now!

Employers Insurance of Wausau

"The business insurance people"

FOR YOU?

Geophysicist

Study the earth, its atmosphere and oceans. Concerned with measurement and utilization of earth's forces. Requires fondness for travel; aptitude for mathematics; physical stamina; ability to work with people; mechanical aptitude; manual dexterity; willingness to work and live under primitive conditions; agility; keen imagination. Bachelor's degree in geophysics, geophysical engineering, geology, mathematics, engineering or physics. Write American Geophysical Union, 1145 19th St. NW, Washington, D.C. 20036.

Librarian

Make knowledge and information available to public through printed or recorded materials and audio-visual mediums. May select and purchase materials; classify, catalog, circulate materials; provide reference and consultant services. Must

have sincere interest in people; ability to work with many kinds of people; resourcefulness; patience; tact; good emotional balance; inquiring mind; pleasing personality; poise; neat personal appearance; verbal aptitude, clerical aptitude. Requires college graduation plus 1-year course in library school. Write American Library Assn., 50 E. Huron St., Chicago, Ill., 60611.

Mathematician

Theoretical mathematicians study relations between various mathematical forms and develop mathematical systems. Mathematicians in applied mathematics analyze relations between parts of problems and describe relations in terms of mathematical system. Requires accuracy, inquisitive, analytical mind; ability to work well with others, especially in teaching; patience; persistence; ability to ex-

press mathematical ideas clearly and simply. Bachelor's degree in mathematics or in related area with strong minor in mathematics. Write American Mathematical Society, P.O. Box 6248, Providence, R.I., 02904.

Meteorologist

Analyze and collect data about weather; issue forecasts; present weather information through all media of communication; study climatic trends and effects; use and develop instruments; do research on problems relating to atmosphere. Requires alertness to small details, ability to draw logical conclusions; aptitude for the physical sciences; thoroughness; flexibility. Bachelor's degree in mathematics, physics, or meteorology is required.

Occupational Therapist

Under physician's supervision, select and direct activities to help in physical, psychological, and economic rehabilitation of injured and disabled persons. Organize ed-

ucational, prevocational, and recreational programs. Requires emotional stability; sincere interest in helping people; sympathetic but objective approach to illness and disability; physical stamina; tact; poise; patience; degree of manual dexterity. B.S. with major in occupational therapy or 1-1½ years of specialized training for college graduates. Write American Occupational Therapy Assn., 251 Park Ave., S. New York, N.Y., 10010.

Teacher, College and University

Instruct students in specific subjects; prepare tests and other materials; check and grade student work; write for publication; do research; act as consultant, etc. Requires ability to teach; leadership qualities; excellent character; patience; mental stability; poise; inquiring mind. Master's degree minimal requirement. Write American Association of University Professors, 1785 Massachusetts

Ave., NW, Washington, D.C., 20036.

Teacher, Elementary School

Usually teach wide range of subjects to one group during school day; supervise activities; plan work; prepare tests and other materials; hold conferences. Must have knowledge of behavior of children; like children; mental stability; patience; sense of humor; enthusiasm; pleasing personality. Usually requires college degree plus state certification. Write National Education Association, 1201 16th St., NW, Washington, D.C., 20036.

Veterinarian

Diagnose injuries and diseases of animals; try to prevent disease; advise on care and breeding. Requires love of animals; patience; good health; farm background often helpful; business sense for private practice. 2-4 years of pre-veterinary college work, then 4 years professional study; license needed. Write American Veterinary Medical Assn., 600 S. Michigan Ave., Chicago, Ill., 60605.

Technical Writer

Present scientific and technical information in a simple and factual manner, so it can be readily understood by readers who are not scientists or engineers. Prepare reports, research subjects, consult with technical personnel. Must have ability to write well and think logically; interest in scientific and technical developments. Bachelor's degree, with stress on writing and the scientific and technical fields, is the desired minimum. Write Society of Technical Writers and Publishers, Inc., Suite 421, 1010 Vermont Ave., Washington, D.C., 20005.



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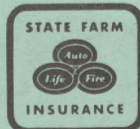
Summer and Year Round JOBS ABROAD: Get paid, meet people, learn a language, travel, enjoy! Nine job categories in more than fifteen countries. Foreign language not essential. Send \$1.00 for membership and 34-page illustrated JOBS ABROAD magazine, complete with details and applications to International Society for Training and Culture, 866 United Nations Plaza, New York, N. Y., a non-profit student membership organization.

At State Farm
you get the
feeling you're
being used.



Right from the start, you're up to your neck in responsibility. Because we feel immediate and meaningful use of people offers the greatest dividends. To them as well as to us. No matter what your degree. . .if we hire you, we plan to use you.

A State Farm interviewer will be on campus October 21 at the Career Opportunity Center. Stop by and see him there.



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Placement Office More Than Just Job Finder

Some of the college student's goals are related to his vocation, and women as well as men are concerned about the investment of their lives in a career. College experience is, among other things, a quest for self-understanding, an appraisal of interests and abilities, and an effort to determine vocational objectives which are most meaningful and satisfying. Many students seek employment following graduation or military service, while others plan to enter professional schools or graduate schools of their choice. It is the purpose of the Office of Career Planning and Placement to assist students in these endeavors, functioning as an integral part of the educational process.

The objectives of the Office of Career Planning and Placement at Northern Michigan University and their related career planning services are achieved in several ways:

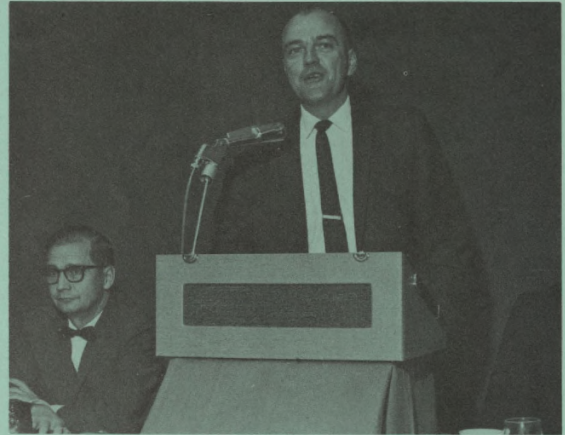
1. Through counseling by trained and informed members of the professional staff, the student is assisted in developing career goals which are appropriate for him. He is also assisted in understanding his special competencies and in determining how his interests and abilities fit various fields of work or continued study.
2. Reliable vocational information in many fields is provided, including a great variety of brochures, booklets, folders, and other printed materials prepared for students by publishers, professional organizations, companies, govern-

mental agencies and other types of employers.

3. Through scheduled interviews on the campus and visits to educational institutions, business, industry, and governmental agencies opportunity is provided for students to talk with different employers regarding jobs and career possibilities.
4. Assistance is provided to students seeking summer employment to meet a portion of their college expenses and, when possible, to secure experience which may be helpful in making career plans.
5. Information regarding the career choices and vocational interests of students is gathered and reported. This information is helpful in planning curricular offerings.

6. Because of contacts with students, faculty, members, and administrative officers on the campus and also with many off-campus groups such as press, alumni, industrial concerns, governmental agencies, and other colleges and universities, the Office of Career Planning and Placement serves as a coordinating agency for the institution in important types of public relations.

The focus of career planning and placement services is upon the student, not only as he approaches graduation, but during his earlier undergraduate years as he seeks help and information regarding vocational choices and plans. Placement is, therefore, a basic student personnel function operating in close cooperation with those responsible for the other kinds of counseling services on the campus.



Northern's Director of Placement Keith Forsberg addressed the 1968 Career Opportunities banquet. Listening to Mr. Forsberg's remarks is NMU President, Dr. John X. Jamrich.

how would you like to break into banking?



For an entree into the fascinating world of finance, legitimate, of course, come talk to the Detroit Bank & Trust man. He'll be on campus soon to tell you about the many career opportunities available to Business and Liberal Arts majors.



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Have you no eyes?
You're strangling our streets!
O try to be wise.

Litter bug Litter bug
Have you no hands?
Our parks are disgraceful!
Think. Understand.

Litter bug Litter bug
Have you no pride?
Our highways are ravaged!
Don't throw things outside.

Litter bug Litter bug
Have you no heart?
This land's getting ugly!
Let's change things—
Let's start.

**Keep America Clean.
Keep America Beautiful.**





Mr. John F. Bauer, B.S.B.A., Northern Michigan University, June 1967.

We're looking for real people.

Not 9-to-5 mannequins. We want self-starters. Imaginative types. Ambitious types. Real people with backgrounds in business administration, finance, economics, accounting—people working toward a master's or bachelor's degree. People who'd be excited to start out in one of the most progressive financial institutions in the Midwest. That's

what we are. A bank. A big one. And growing all the time. We're first, time and again, with better services for the people of Detroit. We're innovators. And we're looking for more. If you'd be interested in working with people who have no interest in putting you in a rut, make an appointment to meet with our representative through your placement counselor. **He'll be on campus October 22, 1969.**



BANK OF THE COMMONWEALTH
DETROIT, MICHIGAN

50 Employers To Participate In Career Day

Approximately fifty employers representing business, industry, and government will man displays in the Lakes Rooms of the University Center during Career Opportunities '69, according to Career Opportunities committee spokesman.

Among those employers represented with displays, which will be open to all students and faculty, are The Ansul Company, Buick Motor Division - General Motors Corp., Cleveland-Cliffs Iron Co., Danielson, Story, Lake and Shultz, Detroit Bank & Trust Co., Employers Insurance of Wausau, Ernst & Ernst, Federal-Mogul Corp., First National Bank of Kalamazoo.

General Foods Corp., General Motors Corp., General Telephone Co. of Mich., George A. Hormel & Co., Grede Foundries, Inc., Harnischfeger Corp., The Heil Co., I.B.M., J. L. Hudson Co., Jewel Co., Kimberly-Clark Corp., Main La-frentz & Co., Michigan Bell Telephone, Michigan Dept. of Civil Service, Michigan National Bank, Montgomery Ward.

National Cash Register Co., Pan-ax Corp., Peoples Natural Gas, Roche Laboratories, Royal-Globe Insurance, S.S. Kresge Co., Seidman & Seidman, Shopko Discount Stores, State Farm Insurance Co.

The Travelers Insurance Co., Union National Bank & Trust Co., Uniroyal, Inc., U.S. Army Tank - Automotive Command, U.S. Dept. of Health, Education and Welfare - Social Security Administration, U.S. Dept. of Justice - Federal Bureau of Investigation, U.S. Treasury Dept. - Internal Revenue, and The Wickes Corporation.

MANAGEMENT TRAINEE

Young college graduate wanted by nation's 15th largest retailer to learn all phases of our business.

Within a period of 6 to 18 months you should be in management earning \$9,500 plus expenses and a company car.

You'll learn sales promotion, accounting procedures, personnel management, etc.

A wonderful career awaits you.

A lot of students start their management careers with us through our summer training program.

See Mr. Williams or Mr. Deureaux of THE JEWEL HOME SHOPPING SERVICE DIVISION, JEWEL CO., INC. at Career Opportunities Wednesday, October 22, 1969.

GENERAL FOODS CORPORATION

MAKERS OF THE FOLLOWING
BRAND NAMES

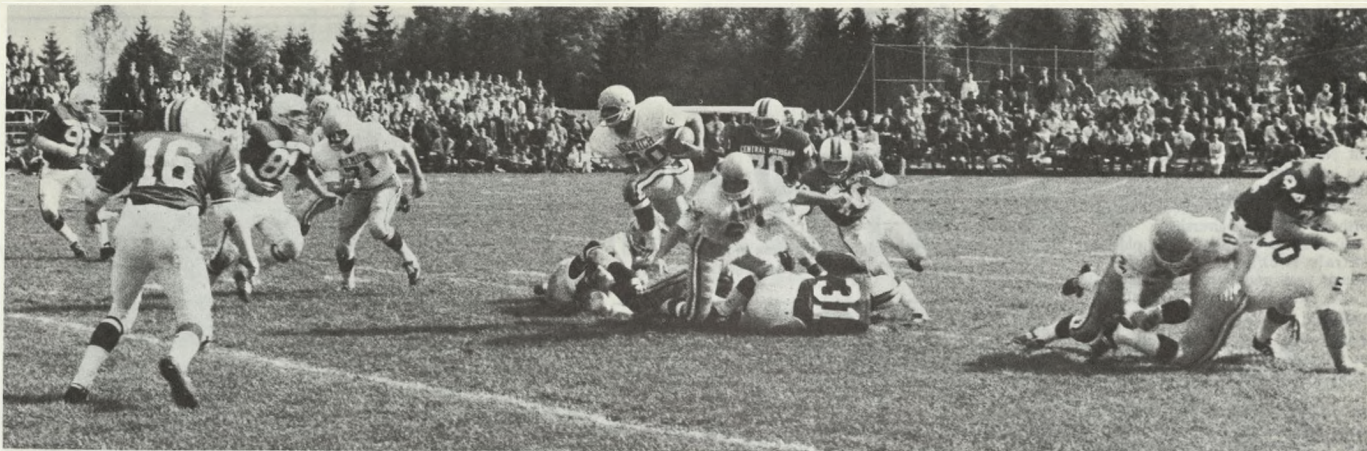
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POST
BIRDS-EYE
LOG-CABIN



Bob Kroll (60), sophomore linebacker from Green Bay, Wis., fights his way through a flurry of tacklers on a kick-off return against Central Michigan in Mt. Pleasant last Saturday as Jim Garzella (64), junior guard from Dunmore, Pa., and Bob Bottiglieri (71), junior guard from Niles, Ohio, pave the way. The 'Cats lost the game 40-37 on a last minute CMU touchdown.

McCarthy Superb, Defense Weak

'Cats Fall To Chips, Meet Marines

Recovering from a last minute loss to Central Michigan, the Northern Wildcats take on the undefeated Quantico Marines (5-0) Saturday at Butler Stadium in Quantico, Va. Game time is 2:30 local time with the game being broadcast over WDMJ radio.

Quantico's last win was over Parsons College last week, when they whipped the Iowa school 42-21. Other wins for the Leathernecks are over Presbyterian, University of Tennessee-Martin, Northeast Louisiana, and Pensacola Navy. The Marines' powerful offense has scored 40 or more points in three of their five games, with 20 points being their lowest point production of the season.

Last year, Quantico fell before Northern in a 47-0 onslaught on their way to a dismal 4-7 season. But new coach Capt. F. E. Heuring, whose playing career included

service with the Montreal Allouettes and Denver Broncos, has apparently brought with him new life to the Marine base.

The 'Cats last venture to Quantico's home field brought them a hard fought 7-7 tie back in 1966, with NMU tying the game in the waning minutes of play.

Last weekend Northern was overcome by a 21 point third quarter outburst that the CMU Chippewas staged after trailing 23-9 at the half.

Central upped their lead to 33-23 early in the final period, but Northern stormed back to make it 33-30 with 11:01 remaining in the game when quarterback Rich McCarthy clicked with Lonnie Holton on a 31 yard TD pass. Northern's defense held the Chips and the 'Cats again drove downfield, this time fullback Dave Ripmaster capped the drive with a one yard plunge.

NEWS SPORTS

October 17, 1969 Page 9

Bob Bartkowiak connected on the point after kick and Northern was back in the driver's seat, 37-33.

But the Chips were not to be denied. Central drove steadily downfield, mostly on the running of Jesse Lakes who picked up 45 of the 64 yards in the drive. Lakes ran the big one, bouncing off tacklers up the middle and breaking free to score from 20 yards out with less than a minute to play. McCarthy's desperation pass

in the closing seconds was intercepted to thwart any remaining hopes of a Wildcat victory.

"We were greatly disappointed with the loss to Central," said head coach Rollie Dotsch. "I thought we had the game won twice, but e blew it both times. Giving up a game-winning touchdown in the final minute is inexcusable. We're going to have to have a great defensive improvement if we hope to stay with Quantico."

For Central it was their first win over the 'Cats since they blanked them 13-0 in 1965.

Lakes, who ranks as one of the top rushers in the NCAA college ranks, piled up 229 yards while running mate Johnny Jones amassed 136 yards. Dave Ripmaster carried the brunt of the Northern running attack, carrying for 45 yards in 14 attempts.

For McCarthy, it was a stellar

performance in a losing cause. The senior from Kingsford connected on 18 of 28 passing attempts for a total of 290 yards through the air. Guy Kangas was the leading receiver with five catches for 70 yards while Mike Boyd and Lonnie Holton each caught four aerials for 99 and 73 yards respectively.

Northern's defense, which gave up a record 447 yards, and 20 first downs rushing to Central, is due for a face-lifting Saturday with the Marines.

"We've just got to get some boys in there who will stick people," Dotsch said. "I'm tired of arm tackles and waving at ball carriers as they go by."

The Wildcats' next home appearance will match them against the Green Knights of St. Norbert College October 25 in Northern's Homecoming game at Memorial Field.

Intramurals

• Exercise Program

Starting Monday, October 20th, students will have an opportunity to participate regularly in a conditioning program known as Circuit Training.

A specially designed circuit will be set up in the balcony of the Fieldhouse for students desiring to exercise. The weight lifting room will also be open at these set times so that students wishing to utilize this facility may do so. Thursday night will be set aside for women only, and a similar arrangement will be made for the women from 6:30 to 9:30.

The times for participation for all students in this exercise program are as follows: Monday 6:30 to 9:30 p.m.; Tuesday, 6:30 to 9:30 p.m.; Wednesday 6:30 to 9:30 p.m.; and Friday 6:30 to 9:30 p.m.

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Wildcat split end Mike Boyd (80) out-wrestles CMU's Mick Natzel for one of the four receptions that netted him 99 yards last week against the Chips. Natzel played with Northern two years ago before transferring to Central Michigan University.

HOBIE'S HUDDLE

by Scott Thurber

Things were really hopping last weekend in Mt. Pleasant, where a large delegation from NMU, traveled to the lower peninsula to support our Wildcat football players.

Despite the 'Cats second defeat of the season, there were many exciting events that highlighted the festivities of the weekend. It was an exciting game, and the small representation from Northern did a great job of cheering the Wildcat grid-ders.

Approximately 450 NMU fans made the five-hour trip to Mt. Pleasant, and came by practically all means of transportation. Cars, buses and hitch-hiking were all employed by the many faithful Wildcat fans—and one student even flew in from Chicago to see the game!

Wildcat followers started arriving last Friday, and by late Friday night, many of the local establishments were packed with Northern students. The evening was spent with the planning of the motorcade and firing up all the kids for the football game.

The Holiday Inn was the meeting place for the up-coming motorcade

through Mt. Pleasant. (The motorcade was sponsored by the members of Alpha Sigma Phi Fraternity.) By 10:00 A.M., the area was jumping with activities—cars were being decorated, signs were passed out to the cars and the drivers given their instructions for the up-coming procession.

The spirit was unbelievable! Signs and banners were put on the cars and small wooden blocks were passed out to use as noise makers for the game.

The motorcade proceeded through the city, and down the business district. We picked up a police escort through the town, and the local authorities were very helpful and courteous. Next we headed for the CMU campus. The motorcade continued its noisy activities and our next stop was Central's Student Union building. The car caravan stopped, and the students left the cars and gathered on the front lawn. The Wildcats followers sang songs, cheered and a brief eulogy was delivered by Jerry Bichel, of Nadeau, Michigan, while standing on top of a car. All this was done to the complete amazement of many Central students.

New Chief Named For News Bureau

John T. Fairman, a former Detroit News reporter who also has been managing editor and sports editor of the Big Rapids Pioneer, has been named news director at Northern Michigan University.

Appointment of the 29-year old Central Michigan University graduate was announced Tuesday by Dr. John X. Jamrich, NMU president.

Fairman succeeds Paul N. Suomi who was named assistant to the vice president for administrative affairs.

A 1966 graduate of CMU, Fairman taught high school journalism and government for one year in his home town of Big Rapids before becoming a newspaperman. He was named sports editor of the Pioneer in September, 1967, and was promoted to managing editor ten months later.

Fairman and three pioneer reporters subsequently were awarded the 1968 Detroit Press Club Award for writing under a deadline. The four won the honor for their story on a tornado which struck Big Rapids in April of that year.

In July of this year, Fairman joined the Detroit News where he was general assignment reporter. He was with the News until assuming his NMU post.

An Army veteran, Fairman also is a former manager of the Winters Creek Golf Course in Big Rapids.

He and his wife, Nancy, and their two children, Richard 8, and Dana 4, make their home at 1420 Norwood, Marquette.

Fairman's parents are Mr. and Mrs. Charles E. Fairman. His wife is the former Nancy Dunn.

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