

BREEZY STORE NEWS—High Prices Get a Cool Reception!

YELLOW-TAG MONTH-END SALE.

FINAL REDUCTIONS ON SEASONABLE GOODS NOW IN FORCE.

Our Yellow Tag Sale started off with a rush—more new bargain lots are featured for Saturday, Monday, Tuesday and Wednesday. Here's a sale that is in tune with the spirit of the times—it is a conservation sale that reduces waste of money and merchandise to the minimum. All remnants, odd-lots, broken assortments, small sized goods are all being cleared away at prices that are far below regular rates. Many of the smaller lots are continued from the past week's selling, and new and smaller lots have been added. Everything in seasonable merchandise which must be sold before Fall goods arrive.

NEED WE SAY THAT SATURDAY, MONDAY, TUESDAY AND WEDNESDAY WILL BE BUSY DAYS? AND THIS WILL BE A BUSY JULY FINISH?

THESE YELLOW-TAG MONTH-END PRICES WILL PLEASE MANY A WOMAN.

WOMEN'S & MISSES' COATS, SUITS & DRESSES

\$5.98

Yellow Tag signs herald unusual saving opportunities in fine wearing apparel including Coats, Suits and Dresses of the styles, and in the favored fabrics as chiffon, tulle, poplin, in colors and checks, mostly small sizes. Values to \$35.00, your choice for "Month-End" at

\$5.98

WOMEN'S COATS

An opportunity to get smart Spring Coats like those for less than regular value is quite unusual for all this season of the year. Values to \$25.00 on sale in the Yellow-Tag Sale at

\$9.75

WOMEN'S COATS

We strongly emphasize the importance of your coat here for use and wearing in these "special" Cost values. Values to \$30.00 in the season's newest styles and fabrics, specially priced at

\$12.75

CHILDREN'S ROMPERS

Offered for clearance, at almost gift prices. Cute little styles of gingham and chambray. All mothers should take advantage of this offer, at

69c

GINGHAM DRESSES For Children.

Only 36 dresses to close out, but our sacrifice prices added to these good fabrics and becoming styles will soon clean them away. Special Month-End price

48c

WASH PETTICOATS For Women.

There are many seasons of good long wear in every one of them, they are of plain and striped Nerves Gingham. What woman would be without a couple of them at

75c

SPORT STRIPE SUITS

The season having been a little backward, we consequently have quite a number of desirable sport stripe suits in the sizes wanted

\$1.98

Sport Shirts 98c

Women's and Misses' sport shirts and figured shirts in many fashionable color effects. Values to \$1.50, on sale at

98c

ENVELOPE CHEMISE.

Women's fine Nainsook Chemise, made lace and embroidered trimmed, finished with metalions and ribbon trim. Values to \$4.00, on sale at

65c

9-4 Sheeting at **63c**

Men's 9-4 "Supper" and "Household" sheets offered on sale in greatest of sharp reductions almost daily. Special in pair

63c

CANVAS PUMPS

All sizes Canvas Pumps, made rubber sole and lute. Values to \$1.75, pair, at

98c

PLAIN DYED DRESS VOILE

500 yards colored dress voiles in shades tan, brown, Copin lavender, white, navy and black, most beautiful fabric for dress wear. Special at pair

29c

*instead of 45c a yard.

FOUNDATION AND TUB SILKS

Choice of Foundation silks in plain colors. Tub Silks in white grounds with beautiful color stripes. 30 inches wide, values to 75c yard. Special at yard

39c

instead of 75c a yard.

Trimmed Hats

Our Millinery has won a most enviable reputation for worth and style this season, but now the season is to become history and the remainder of our choicest hats, values to \$15.00, are being sacrificed at these timely reductions.

\$1.98

Specifically attractive hat of trimmed brim, values to \$7.50, most on display

\$1.98

\$2.98

Many of these beautiful hats are copies of models now being shown in exclusive shops. Values to \$2.98

\$2.98

SALE OF WOMEN'S SHOES.

Not all sizes and leathers, but a most wonderful assortment of style and lasts. Values to \$7.50, pair, on sale at

\$2.98

Sport Shirts

Men's and boys' Sport Shirts, in a most beautiful showing of all that's new—many in plain white, others with colored striped sailor collars, showing values to \$10.00. These are in two big specialties, as follows:

98c

Men's Sport Shirts—all the most wonderful styles in pretty, or the color effects formerly sold at \$1.50. Special at

98c

69c

Boys' Sport Shirts—all styles that are good to the outside boy are shown in this special offering. Values to \$1.25, every way

69c

EXTRA SPECIAL—WASH SKIRTS.

A REMARKABLE LARGE AND VARIED ASSORTMENT TO CHOICE FROM, IN BOTH TAILORING AND SHIRT MODELS—IN INDIVIDUAL SIZES—SPECIAL AT

\$1.19

INSTEAD OF \$2.50 (10c)



WOMEN'S WHITE CANVAS SHOES AND SLIPPERS.

Women's pair Toilets, at per pair..... **\$ 1.75**
 Women's Canvas Shoe Slippers, at per pair..... **2.50**
 Women's White Canvas Pump, at per pair..... **2.50**
 Women's 2 strap Joe, at per pair..... **2.50**

Women's Sport Canvas Oxfords, at per pair..... **\$ 1.48**
 Women's High Top Slippers, at per pair..... **1.98**
 Boys' \$2.50 Lace and Button Shoes, at per pair..... **1.98**
 Women's White Canvas Pumps, at per pair..... **98c**

SPECIAL LEADERS IN THE YELLOW TAG SALE.

2 Doz. Women's Hose, black, all-colored, at pair..... **28c**
 2 Doz. Panty Sock Hose, at pair..... **28c**
 2 Doz. Panty Sock Hose, at pair..... **48c**
 2 Doz. Children's White Hose, at pair..... **28c**
 60 Pair Knee Pants, 5 to 12 years, pair at..... **28c**
 Women's Lingerie Union Suits at..... **28c**
 Children's Sweater Coats at..... **81c**
 Sliver Sweaters at..... **81c**

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