



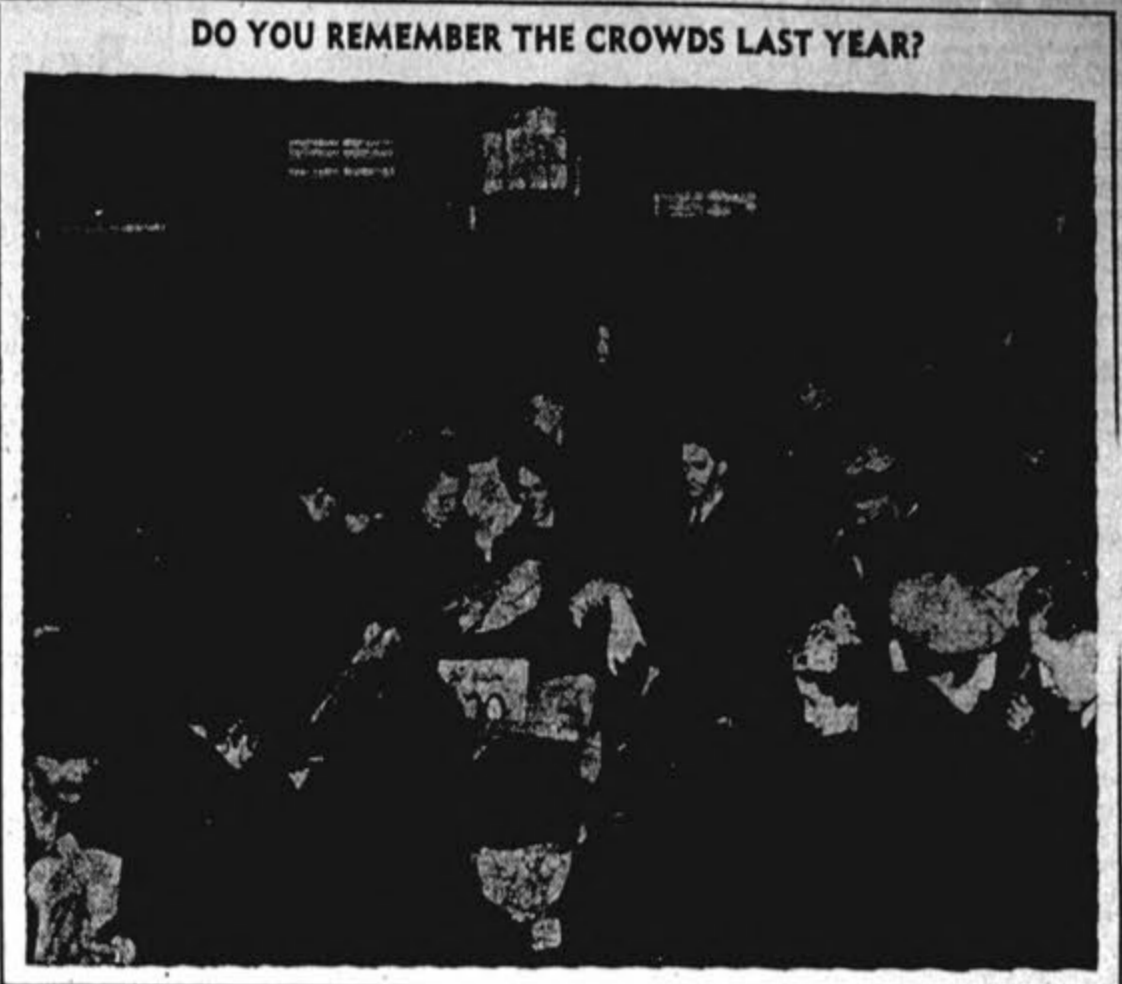


# 1<sup>st</sup> Anniversary of *Lauerman's* SALE of SALES

ONE WEEK OF BIG VALUES - STARTS MON. AT 9

Just a year ago this week we gave Escanaba and vicinity, Bargains that people are still talking about. This week we are endeavoring to beat that week, by offering you the greatest values of the season. For months our buyers have been scouring the market, buying merchandise at special prices for this great "Beat the Week Sale"! Watch our ads daily for specials!

**BUY YOUR SPRING NEEDS AT A GREAT SAVINGS!**



DO YOU REMEMBER THE CROWDS LAST YEAR?

59c BOXED LINEN  
**Handkerchiefs**  
**29c** Box of 3  
On outstanding value in ladies' white linen handkerchiefs in a variety of embroidered designs.

STEVEN'S BLEACHED  
**Linen Toweling**  
 **16c** YD.  
Special for this sale! 18 inch pure linen toweling. Excellent quality, colored borders.

REGULAR \$7.95 VALUES  
**NEW SPRING SUITS**  
**\$6.66**  
Suits are essential to the well-dressed women's wardrobes this Spring. We bring you in time for Easter, smart dressmaker modes unbeatable for style and quality. Choice of three smart models in new Spring pastel colors.



Stock Up for Spring!  
REGULAR 95c RINGLESS CREPE  
**SUPERB HOSIERY**  
**58c** PR.  
NEW SPRING COLORS  
In this sale of sales we offer famous Superb full fashioned hose for only 65c. All first quality, ringless crepe chiffon with beautiful jacquard lace top, reinforced heel and toe. Vibrant new colors to add contrast to newest costumes. Sizes 8 1/2 to 10 1/2



1 RACK—CHILDREN'S  
**WOOL DRESSES**  
**1/2** PRICE  
A close out of remaining winter stock. Everyone a marvelous bargain. Styles to wear right now.

CHILDREN'S WINTER  
**COATS and SNOW SUITS**  
**1/2** PRICE  
Priced for quick clearance to make room for new merchandise. All late styles in good colors.

\$4.45 PLAID  
**Spring Coats**  
**\$3.33**  
Bought special for this sale. Colorful plaids in swagger model. Full rayon lining.



Regular \$4.85 Values  
**NEW SPRING DRESSES**  
**\$3.66**  
New styles, new materials! new colors! new prints! A dramatic group of lovely details in neckline, sleeves and skirts. Bolero, jacket, tailored and dressy styles. All sizes.

FANCY KITCHEN  
**TOWELS**  
**10** for \$1.00  
A sell out last time! Attractive colorful designs. Large size.

LOOSE POWDER  
**COMPACTS**  
Values to \$2.95  
**88c**  
Choice of several novelty cases and designs in gold and beautiful blended colors.

Group of Summer  
**FORMALS**  
Values to \$6.95  
**\$3.33**  
The grandest buys for your Summer parties. Organdies and nets, white and light colors.

REGULAR 95c VALUES  
**NEW SPRING HATS**  
At the lowest price of the season!  
**77c**  
Adorable flattering styles! Rough and smooth straws and felts. Gay with colored veils, bows and bouquets. Bright colors for Spring.

SALE! WOOL  
**Spring Sweaters**  
Color for Spring Suits. Cardigans, classic boat and crew neck silvers! Lovely new Spring colors. All sizes.  
Regular 95c SWEATERS ..... **84c**  
Regular \$1.95 SWEATERS ..... **\$1.66**  
Regular \$2.95 SWEATERS ..... **\$2.33**

LADIES'  
**Winter Coats**  
**1/2** PRICE  
Attractive clearance prices on all winter coats. Styles to wear right now and next winter. Dress and sport styles.

69c NOVELTY  
**PILLOWS**  
**44c**  
Brighten up the home with several of these colorful pillows. Satin and damask coverings. Large size.

SALE! 700 PAIR  
**Spring and Summer Gloves**  
VALUES TO 79c  
**23c**  
5 pair for \$1.00  
A special purchase factory close-outs makes this price possible. Smart styles in fabrics, fabric and leather combinations, novelty Spring knits. Blacks, whites and all colors. All Spring and Summer styles. All sizes. Values to 79c.



NOVELTY SCARFS  
and  
**VANITY SETS**  
Values to \$1.75  
**84c**  
A large group of novelty lace scarfs and vanity sets. Fine quality nets with colored applique designs. Brighten up the home with these this Spring.

Jane Alden  
**SKIN SOAP**  
Box of 12  
95c Value  
**44c**  
A vitaminized soap for your skin.

MARVELOUS SAVINGS FOR WOMEN  
WHO SEW THEIR OWN WARDROBE!  
Over 150 new designs and colors at sale prices!  
**Rayon Spring Prints**  
Reg. 69c Values **57c** yd.  
Over 35 of the newest printed fabrics in a marvelous variety of patterns and colors. Washable and 39 inches wide.



89c CREASE-RESISTANT  
**SPRING PRINTS**  
**77c** yd.  
A collection of the loveliest prints for your Spring wardrobe. Spun rayon and wadding fabrics. Washable, crease-resisting and 39 inch width.

REGULAR \$1.69  
**SPRING WOOLENS**  
**\$1.44** yd.  
Novelty Spring woolems in pastel colors for coats, suits, dresses, and skirts. 54 inches wide.

**49c COTTON PRINTS**  
**39c** yd.  
A value scoop on smart, colorful, washable cottons. Fast colors! Sanitized shrunk!

REGULAR 17c 80 SQUARE  
**PERCALE PRINTS**  
**14c** yd.  
Gay patterns for smart cotton frocks, aprons, pajamas, etc. Colorfast to washing.

EMBROIDERED  
**Pillow CASES**  
\$1.00 Values  
**79c** pr.  
Attractive designs embroidered on fine quality pillow tubing. Attractively boxed.

PURE LINEN  
**LUNCH SETS**  
Reg. \$1.25 Values  
**84c**  
Colorful, attractive designs applied and embroidered on linen. Bridge table size. 4 napkins to match.

\$2.95 OIL-SILK  
**UMBRELLAS**  
**\$1.84**  
16 rib oil-silk umbrellas in attractive patterns and colors. Novelty handles.  
\$1.45 Oil-Silk Umbrellas ..... **\$1.29**

LACE PANEL  
**CURTAINS**  
Values to \$1.25  
**79c** ea.  
Quaker and Seranton Curtains. Large selection of designs and weaves. 2 1/4 yd. lengths.

Balbriggan Gowns  
and Pajamas  
**1/2** PRICE  
Attractive clearance prices on entire stock of balbriggan pajamas and gowns. All late styles and colors. All sizes.

REGULAR 19c  
**Face Powder**  
**10c**  
Some values to 55c. Exquisitely scented compounded by experts from choicest ingredients. Choice of several shades.

Escanaba's Greatest Slip Value!  
Regular \$1.39 Values  
**SATIN and CREPE SLIPS**  
**84c**  
● Tailored and Lace Trim Styles  
● 4 Gore and Bias Cut Styles  
● Rayon Satin and Crepe Fabrics  
Specially priced to for this sale to give you, Escanaba's greatest bargain in slips. Long wearing, perfect fitting! Adjustable shoulder straps. Sizes to 50.



SALE! 95c and \$1.00  
**HANDBAGS**  
**69c**  
Novelty handbags in dark colors. Copies of higher priced bags, novelties and simulated leathers. Smart styles for your Spring outfit.



**New Spring Gloves**  
Reg. 95c values **77c** pr.  
A sale just in time for Easter! High fashion in low price. Classic styles in fabric and combinations. New spring colors to match your bag.



The Smartest SHOE STYLES  
You've Ever Seen At These Prices.  
**NEW SPRING SHOES**  
Reg. \$2.45 Values  
**\$1.95**  
1939 style hits! Sandals, pumps, ties in patents, kids and calfskins and combinations. Blacks and colors. Sizes to 8. Buy now for your Easter costume.



GIRLS' CREPE SOLE, SQUARE TOE  
**SCHOOL OXFORDS**  
\$1.95 Values  
**\$1.79**  
Just the style the girls want this spring. Spongy crepe soles. Light elk and combination brown elk with light elk trim. Sizes 4 1/2 to 8.



CLOSE OUT GROUP  
**WOMEN'S FOOTWEAR**  
Values to \$3.95  
**49c**  
About 75 pair in the lot, all sizes represented. Choice of black and colors. Come in, you can't go wrong at 49c.  
**\$1.00 Children's Footwear**  
**69c**  
Sturdy calfskin oxfords and patent sandals, long wearing composition and leather soles. Sizes to 3 in the lot.

**HOUSEWARES SPECIALS**  
Reg. 24c Mothproof **GARMENT BAGS** ... **19c**  
75c-5 qt. Enamel **TEA KETTLES** ..... **39c**  
Reg. \$1.00 Wall **FRUIT JUICERS** .... **19c**  
\$1.00 Kitchen **VENTILATORS** ..... **39c**  
2 qt. Self Meas. **MIRRO SAUCE PAN**, Reg. 85c **59c**  
\$1.65 Seamless, Enamel **TEA KETTLE** ..... **79c**  
29c Blue Enamel **CAKE PAN** ..... **19c**  
\$1.25 Chrome plated steel **KITCHEN UTENSILS** **79c**  
59c 3 pc. Red Trim **CANNISTER SET** .... **39c**  
\$1.00 "Hurry Up" **ALARM CLOCKS** ... **79c**  
\$3.40 Benjamin Moore's **INTERIOR GLOSS**, gal. **\$2.75**  
\$2.70 **MOORE'S SANI-FLAT**, Gallon ..... **\$2.25**  
Washable flat paint.  
\$1.00 Glass Window **Ventilators**, Complete **59c**  
50c Chemically treated **Wall and Floor Duster** **19c**  
**\$1.00 ALUMINUM WARE** **49c**  
Double boilers, tea kettles, percolators and 6 qt. kettles.













Michigan In Washington

Ether Van Wagener Tuft... Well, Senator Arthur H. Vandenberg didn't vote for the re-organization bill...

LOVETT SPEAKS HERE TUESDAY

Civil Service Talks To Be Given Before Service Clubs

W. P. Lovett, secretary of the Michigan Merit System association, will address a joint meeting of the Escanaba and Gladstone Rotary clubs...

Impressive Ceremony and Fun Are Mixed By Scouts



Impressive ceremony and rollicking fun were mixed by over four hundred Boy Scouts of America and Cub Scouts...

Obituary

JOHN HENGESH The Libera of the funeral services for John Hengesh, esteemed Escanaba resident...

MAN HELD FOR THEFT OF RINGS

William Roeder Appears In Justice Court On Charge

William Roeder of Lathrop was arraigned in Justice Henry Ranguette's court yesterday charged with the theft of a bracelet and three rings belonging to Mrs. Lawrence Molloy of Lathrop...

who investigated the case, the rings and bracelet were sold to Andrew Johnson, a lumberman working near Lathrop, who sold them at an Escanaba store...

Hamilton—A bushel of bluegills cost three Grand Rapids ice fishermen exactly \$51.75. The three were arrested by Conservation Officers Harry Plotts and Forrest Lavooy on the Hamilton millpond...

Announcement

The offices of the R. C. Pryal Insurance Agency have been moved to 1019 Ludington Street. Henceforward the business will be known as

E. J. Godin Insurance Agency

Your Continued Patronage Will Be Appreciated.

Signed, E. J. Godin R. C. Pryal



See It First ... Buy After Why buy monuments and markers from photographs? You can visit our plant and select your purchase from a large stock of popular sizes and designs.

—IT WILL PAY YOU TO PAY US A VISIT— DELTA MEMORIAL CO.

Escanaba, Mich. Res. Ph. 1108 A. O. Kamrath, Mgr. Off. Ph. 835

Manistique News

Applications For Naturalization To Be Reviewed Here

M. H. Powers, naturalization officer of Sault Ste. Marie, will be at the Schoolcraft county courthouse Tuesday, March 28...

Social

Birthday Dinner Mrs. John Creighton was guest of honor at a 6:00 dinner Wednesday...

2 Bowling Teams Leaving Today For National Tourney

Two Manistique bowling teams will leave here this morning for Cleveland, Ohio, where they will compete in the American Bowling Congress national tournament Tuesday and Wednesday...

Bowling Notes

LADIES LEAGUE

Table with 4 columns: Name, W, L, Pct. Liberty Cafe 20 13 .606, Helen's Shop 19 14 .576, Schuster Food 19 14 .576, Norwood Farm 17 16 .515, Pioneer Tribune 17 16 .515, Girvin Coal 7 26 .212

Individual Averages

Table with 3 columns: Name, G., Ave. Irene Goreche 66 163, Eleanor Schuster 57 158, Elsie LaBar 60 149, Hazel Kiefer 6 149, Edna Jehle 54 143, Lib Braut 9 141, Gladys Dehut 60 137, Mildred Johnson 66 134, Margdalen Olson 66 133, Florence Williams 60 130, Thelma Bauers 63 129, Alice Girvin 66 129, Gladys Noe 9 129, Mabel Slough 63 127, Ruth Richmond 42 127, Agnes Brotherton 57 126, Elsa Ekstrom 66 124, Linda Gunderman 45 124, Frances Jahn 60 123, Edna Fiegel 54 122, Waneta Hartman 9 122, Ellen Stephens 27 121, Christina Peters 63 120, Florence Ekstrom 63 120, Mary Barkovich 57 119, Gladys Gilbert 18 115, Isabella Shaw 48 114, Monica Kelly 9 114, Frances Bauers 63 112, Grace Gero 51 112, Bernice Wood 6 112, Marjane Barton 63 111, Marion Males 51 110, Laura McLean 66 109, Evelyn Lofgren 63 109, Mildred Hayden 60 108, Rose Norton 60 102, Vesta Fyvie 45 103, Henrietta LaPoille 6 98

5 and 6 in the doubles and will roll singles immediately following on alleys 11 and 12. Brault and Skellenger will roll in doubles also at 11:05 Wednesday morning...

Accident Victim Reported Better

Wayne Crebo, of this city, who was seriously injured in a fall from an automobile, while he and his mother were enroute from San Francisco, where they had attended the Golden Gate Exposition...

It's Time For Spring Lubrication

Still driving with sluggish winter lubricants? Better drain them out now and fill with oil and grease suitable for the warmer weather.

DEWEY'S SUPER SERVICE STATION

Opposite Delta Hotel

Shell Products advertisement featuring a large illustration of a Shell Gasoline sign and text: 'TRY SHELL PRODUCTS Saves on STOP and GO driving. SHELL GASOLINE'

The State Savings Bank advertisement with text: 'Over the Counter... WE SELL SUCCESS... A great railroad builder once said, "If you want to know whether you are destined to be a success or not you can easily find out. Are you able to save money? If not, drop out! You may not think so, but you will lose as sure as fate, for the seed of success is not in you."'

CASH EASTER This Year Is April 9th. The long cold wintry nights will soon be over, already the shops are showing an advance display of Easter clothing. MONEY LOANS







PERSONALS

CLUB FEATURES

WOMAN'S PAGE

FASHIONS ACTIVITIES

SOCIETY

AMY BOLGER, Editor, Phone 692

German Opera Is Subject of Music Study on Monday

The Music Study group of the Escanaba Woman's club will meet Monday, afternoon, March 27, at the Carnegie library hall. German opera will be studied and demonstrated in the program.

State Regent



Mrs. Bessie Howe Geagley, of Lansing, is state regent of the Michigan Society of the Daughters of the American Revolution.

Mrs. Hugh Boyle Elected Head of Junior High P-T

Mrs. Hugh Boyle was elected president of the Junior high school Parent-Teacher association at the annual business session held recently.

Newly Formed P-T Unit At Brampton Launches Program

The newly organized Parent-Teacher association of Brampton held its third meeting and installation of officers Friday evening at a meeting held at the Brampton school.

Club Federation Speaker Scores Women's Laxity

Grand Rapids, Mich., March 25 (AP)—Mrs. J. L. Whitehurst, of Baltimore, Md., vice president of the General Federation of Women's Clubs, told delegates to the 1939 convention of the Michigan Federation here tonight that the majority of women are doing nothing to help democracy.

Miss Gehringer Wins Gold Emblem



Miss Martha Gehringer of Cornell, it was announced yesterday, has won a gold emblem for speed and accuracy in a national shorthand test.

Mrs. Anthony to Attend Michigan D.A.R. Meeting

Mrs. W. J. Anthony of this city is leaving the first of the week for Saginaw, Mich., where she will represent Lewis Cass Chapter at the 39th annual conference of the Michigan Daughters of the American Revolution to be held at the Bancroft House, March 29-31.

Marquette Team On CYO Program Here Thursday

Five members of the Marquette C. Y. O., with their instructor, Rev. Fr. John Hughes, will compete with an Escanaba team in a religious contest to be staged Thursday evening at the weekly meeting of St. Patrick's C. Y. O.

Women Are Guests At Bridge League Meeting Friday

Women of the Delta Bridge League, who were winners in a contest with the men on March 10, were guests of the men of the league at Friday evening's regular meeting at the Sherman hotel.

Personal News

A. N. Wilson returned Friday night from Montreal, Canada, where he was called by the death of his mother, Mrs. James Wilson.

Births

Mr. and Mrs. Andrew Wils, of Rapid River, are the parents of a son, born Friday night, March 24, at St. Francis hospital.

Frock Charming For Daytime Or Evening Parties



PATTERN 9009 This is for young Miss "Sew-Her-Own," whose exquisite frocks never fail to delight her beau!

Social-Club

Presbyterian Aid Tuesday The final meeting of the year of the First Presbyterian Ladies' Aid, an important session at which officers will be elected, will be held Tuesday afternoon in the social rooms of the church.

Church Events

Change in Services English Lenten services at the Norwegian Danish Lutheran church, announced for 8:45 this evening, will be held at 4 o'clock instead.

of Auxiliary To Be Here Monday

An important special meeting of the Escanaba American Legion Auxiliary, at which Mrs. Carl Swanson, state president of the Auxiliary, will be present to discuss plans for the coming Michigan state Auxiliary convention.

Mrs. Treiber Is Honored By State Republican Clubs

Mrs. L. P. Treiber, president of the Delta County Republican club, has been honored by appointment as upper peninsula adviser for this district for the Michigan State Federation of Republican Women's clubs.

Highland Club Meeting Monday

An important meeting of the women of the Highland Golf club will be held Monday evening at 7:30 o'clock at the home of Mrs. L. A. Stude, 1002 Eighth avenue south.

State President

In the United States, more homes burned down in 1934 than were built during that year.

Advertisement for Tru-Blu beauty products, including diamond rings and hair care.

Advertisement for Helen's Beauty Shop, listing prices for hair services and products.

Advertisement for Bluebird Diamond Rings, featuring a close-up of a diamond ring.

Advertisement for Escanaba Beauty Shop, offering a complete beauty service at affordable prices.

LAUERMAN'S

announces that MR. M. D. STRAUSS representing the Creators of the famous Mitchell Dress

will be in LAUERMAN'S Dress Section

ONE DAY ONLY MONDAY, MARCH 27

to present his COLLECTION OF LATE SPRING AND TRAVEL CLOTHES FOR DAYTIME AND AFTERNOON

He will be happy to assist you in making your personal selections

Mrs. I. R. Nelson New President Of Bark River P-T-A

Mrs. I. R. Nelson was elected president of the Bark River Parent-Teacher association at its March meeting, held this past week at the Bark River school.

St. Patrick's Guild

A regular meeting of St. Patrick's Guild will be held Wednesday evening after services at the parish hall. Attendance of all members is desired.

MARMALADE PUMPKIN

Orange marmalade blends deliciously with pumpkin pie filling. Add half a cupful to your regular recipe or spread a thin layer of marmalade over the pie just before serving and top it with whipped cream.

Advertisement for Cho San Beauty Shop, listing various beauty services and prices.

Advertisement for Amundsen & Pearson Jewelers, offering diamond rings and jewelry.

Advertisement for Bloomstrom & Petersen, featuring diamond rings and jewelry.

Large advertisement for Escanaba Steam Laundry, featuring an illustration of a parade float and promoting their cleaning services.









MARKET ENDS NERVOUS WEEK

BY FREDERICK GARDNER
New York, March 25 (AP)—The stock market today emerged from nervous week with trends generally pointing slightly lower.

NEW YORK STOCKS (Last Sale)

Table listing various New York stocks and their prices, including Adams Exp, Air Reduction, Alaska Juneau, etc.

FEDERAL BONDS START UPSWING

New York, March 25 (AP)—United States government securities moved up sharply in the bond market today, with gains in some treasury issues ranging to 11-32 of a point.

Munising News

Local Easter Seal Campaign Started
Munising March 25—"Buy Easter Seals now! That's the appeal made by those participating in the annual Easter seal drive conducted each year to provide funds for the assistance of crippled children.

CLASSIFIED ADVERTISING

CLASSIFIED ADVERTISING
Daily rate, consecutive insertions
Rate per line Charge Cash
One Time .16 .12
Three Times .48 .36
Six Times .96 .72

Automobiles

IF YOU DON'T KNOW USED CARS DON'T KNOW DEALER
WITH BRACKETT BRACKETT CHEVROLET CO. C-19

PHONE 693 Ask For Adtaker

PHONE 693 Ask For Adtaker
CLASSIFIED ADVERTISING
Errors in advertisements should be reported immediately.

ROUND-UP SPECIAL!

1934 FORD SEDAN DELIVERY
Completely Reconditioned. New Paint. Good Tires. A BUY AT— \$225

CHICAGO PRICES

CHICAGO LARD
Chicago, March 25 (AP)—Lard, tierces, 62; loose, 67; bellies, 8-11.

NEW YORK CURB (Closing Quotations)

Table listing New York Curb market prices for various commodities like Alinworth, Alum. Co. AM, Am. Cyan, etc.

Radio Around The Clock

BY C. E. BUTTERFIELD
Associated Press Radio Editor
Time Is Central Standard
New York, March 25—A couple of new program features, one actually an old-timer coming back, make their Sunday appearance in the network schedules.

Candidates Lined Up For Munising Election April 3

Munising, March 25—Three candidates for mayor, six for supervisor, five for justice of the peace and four for the office of constable, will be in the running in the city election here on Monday, April 3.

FUR-BEARING SEA BEAST

HORIZONTAL
1 Pictured furry marine mammal.
5 Forces.
11 Jar.
12 Upon.
13 Wings.
14 Mesh of lace.
15 Soft bloom.
16 Industrious insect.

Business Directory

George's Radio Shop
George Kornetzke, Prop.
RELIABLE RADIO SERVICE
STROMBERG-CARLSON RADIOS

Help Wanted—Male

Help Wanted—Male
Just out! Every worker buys 100 sales daily copy. Selling 200% profit.

Central Electric Co.

Central Electric Co.
Battery, Electrical & Radiator Service - Willard Batteries

CHICAGO GRAIN

Chicago, March 25 (AP)—The wheat market was firm in very light trading today, with prices closing as much as 1/2 cent up at the season's best level.

C. OF C. REORGANIZED

Memorieux - Reorganization of the Memorieux Chamber of Commerce was accomplished last night with record breaking enthusiasm.

Remarkable in many ways...

Remarkable in many ways, the meeting was far removed from the "booster" banquets of the past.

Wishing Well



HERE is a pleasant little game...

HERE is a pleasant little game that will give you a message every day. It is a numerical puzzle designed to spell out your fortune.

Help Wanted—Female

Help Wanted—Female
Wanted—Experienced girl for general housework. Apply at 830 S. 14th St.

Help Wanted—Male

Help Wanted—Male
Wanted—Practical nursing, with home with housework when necessary. Phone 814-J.

Help Wanted—Female

Help Wanted—Female
Wanted—Experienced girl for general housework. Apply at 830 S. 14th St.

GOVERNMENT BONDS

New York, March 25 (AP)—Closing prices: Treasury
3 1/2s, 46-44, 110.30.

FEDERAL FARM MTG.

New York, March 25 (AP)—Federal Farm Mtg.
3 1/2s, 46-44, 110.30.

HOME OWNERS LOAN

New York, March 25 (AP)—Home Owners Loan
3 1/2s, 46-44, 110.30.

MEMORIAL FOR FITZGERALD

Grand Lodge, (AP)—Grand Lodge, home town of the late Governor Frank D. Fitzgerald, will hold memorial service for him Sunday at the Grand Lodge.

MINNEAPOLIS GRAIN

Minneapolis, March 25 (AP)—Wheat, cash. No. 1 heavy dark northern, 74 1/2 to 77 1/2.

ANNOUNCEMENT

Gray Transportation Co.
Bus Leaves Escanaba for Barst River, Powers, Hermansville, Iron Mountain, Menominee, Marquette, Green Bay—9:15 a. m. daily, Central Standard Time.

CARD OF THANKS

We wish to express our sincere appreciation and thanks to all the kind relatives and friends who assisted us during our recent bereavement.

ANNOUNCEMENT

Gray Transportation Co.
Bus Leaves Escanaba for Barst River, Powers, Hermansville, Iron Mountain, Menominee, Marquette, Green Bay—9:15 a. m. daily, Central Standard Time.

### EASTER SEAL DRIVE PLANNED

Begin Monday to Solicit Funds for Crippled Children Aid

The sixth annual Easter Seal campaign, sponsored by the Michigan Society for Crippled Children, will open in Delta county under the supervision of Nicholas Carr, who is county chairman, on Monday, March 27, to continue through Easter Sunday, April 9.

Conducting the sale of the Easter Seals in Escanaba will be the following workers, announced yesterday by Mr. Carr:

James Christle, Percy Rubens, Merton Jensen, Albert H. Groesbeck, Fred Hoyer, Mrs. Regina Cleary, Paul A. Wohlen, Mrs. Louis Morin, Ed J. Vinette, Bruce Brackett, Oliver V. Thatcher, Gene Royce, M. Robert Deo, Frank J. Lindenthal, George Lindenthal, C. J. Burns, Matt Sullivan, Harold Gasman, Charles Johnston, M. N. Smith, Tom Rushton, Rudy Olson, Hal Gerletti, Walter Dickson, Elmer Swanson, Math Peterson, Leo Brunelle, Axel Anderson, George Petersen, J. Jackson, George Bean, M. F. Eitenhofer, William Miron, Charles Gessner, William Warmington, R. E. Gregory, John Watson, Joseph Nolden, Derlin Remington, Henry Rangnette, John Hart, John Manning, Victor Anderson, Stanley Beggs, Henry Bathke, James Frenn, Gideon Stegath, Con Driscoll, H. H. Thurber, Herbert Holderman, Al J. Geartts, Nicholas Bink, James Degnan, Arthur W. Moberg, Walter Mayer, George Craver, Ernest G. Bennett, W. P. Schuldes, Willis J. Anthony, A. D. LaBranche, O. Sundquist, Coleman Nee, A. M. Gilbert, B. W. Phillips, C. E. Zerbe, John A. Lemmer.

Mrs. Clyde Fitzpatrick is in charge of the Gladstone sales. Township chairmen include the following: Maurice Goodreau, Bark River; Gordon Caswell, Brampton township; Gunnar C. Beck, Cornell; Helen Ackley, Engsign; R. E. Rangnette, Garden; Mrs. Alice Guckey, Hyde; George Weingartner, Maple Ridge; Mrs. George Roche, Pine Ridge; Robert McKindles, Schaffer; Orin K. King, Wells.

**Worth-While Campaign**  
The worthiness of this campaign, which each year receives the full cooperation of the public, is clearly explained in the following letter which has been sent out by Mr. Carr, in connection with the campaign:

"As Easter is approaching, there are many thoughts in our minds,

anticipating such pleasures as may be possible within our means. But while we are making our plans, let us consider the boys and girls who will not be able to enjoy the happiness afforded by these holidays, because they are unable to get around like normally healthy children.

"They are small boys and girls, with kindness in their hearts, emotional, human in every respect, only they are crippled. Their condition has not resulted through fault or negligence of their own or anyone else. They do not ask for anything, but we like to help them.

"The local unit of the Michigan Society for Crippled Children feels confident that you will co-operate for the success of the Sixth Annual Easter Seal campaign, which aims at the noble and magnanimous purpose of spreading sunshine and happiness on the children who require special care and attention, to enable them to grow into manhood and womanhood, able to face the problems of life unassisted.

**Need in County**  
"Your contribution will be used to purchase additional equipment and supplies required in the administration of such a worthy undertaking, also to provide room and board for county children when necessary.

"There are several children from all parts of the county in the special rooms of the local junior high school, receiving orthopedic care, special education, etc., under well trained instructors who are more than teachers, specializing in scientific fields, as psychology, electrotherapeutics, orthopedics and technical knowledge under medical direction, which help materially in the improvement of many cases, entirely curing others and generally concerned with the prevention of crippling conditions.

"These children will appreciate your thoughtfulness and generosity, to purchase a liberal supply of the Easter Seals. On their behalf and that of the Michigan Society for Crippled Children, I thank you.

"Very sincerely yours,  
"NICHOLAS CARR."

### Fraternal

**To Attend Funeral**  
Delta Lodge No. 195, F. & A. M., will hold a special communication Monday, March 27, for the purpose of paying last respects to the late Harry E. Moore. Masons will meet at the Masonic Temple at 1:15 o'clock and at the Anderson Funeral Home at 2 o'clock. All Masons are urged to be present.

A survey of 1,089 Texas farm women and 8,294 4-H club girls shows the average woman spent \$25 a year on clothes; the average girl spent \$23.22.

# Dress Up For The Easter Parade!

AND DON'T FORGET -- IT'S JUST TWO WEEKS AWAY -



## "Budget-Priced" EASTER FROCKS

That Combine "Little Girl" Charm With Chic Sophistication



7.95

- Dressy Sheers—
- Gypsy Frocks—
- Gay Prints—
- Exciting Pastels—
- Sports Frocks—



## Alluring New Easter HATS

THE CROWNING TOUCH OF A SMART COSTUME

We have the very hat you want! Styles to give you that fragile, innocent look! Pretty flower toques! High crowned sailors! Saucy "sugar loaf" styles! Light as-a-feather young bonnets! Glamorous wimple hats. All dazzlingly lovely with veils, flowers, feathers and ribbon trims. Navy, black and Spring's wide-awake, brilliant colors. All headsizes.



2.98

## "Bridesmaid"

A Smart, Flattering Glove by VAN RAALTE

Sleek fitting Fauntex with embroidered flower back, a glove that won't be long in making a match of its own!

\$1

Also "Frits" in Plent fabric, "Tuxedo" with zipper, "Rivoli" with leather insets. Black, navy, natural, champagne, fuchsia; cyclamen, chartreuse, white.

Look Your Loveliest in A Graceful

## DRESSMAKER COAT



- TWILLS
  - NUBBY WOOLS
  - SELF-STRIPED FABRICS
  - JULLIARD WORSTEDS
- NAVY BLACK  
SIZES 12 to 20

These beautifully tailored, expensive looking untrimmed coats turn every frock into a smart ensemble! Young and versatile with neat necklines, squared shoulders, pique, braid and grosgrain trims, in fitted-flared or dressy swaggar styles. They're the coats you'll admire most in the Easter parade!

19.95

## FLAUNT A BRIGHT BAG THIS EASTER!

### Arrestingly Beautiful BAGS

All copies of higher priced hits! In the new dyed-to-match accessory colors cyclamen, fuchsia, gold, violet-blue, navy, red, lots of black. Soft suedes, shining patents, tucked calfs, novelty grains. Newest shapes for tailored or dressy wear. Every bag beautifully fitted and lined.



\$3



Accessories — Main Floor

## LADYFAIR

Hi-Arch SHOES Will Lead The Parade!

Illustrated is Dasan an exciting new Ladyfair model in gleaming black patent leather or soft Japonica kid with a novel open front and peek-a-boo toe and dressy high heel.

\$5

Be sure to see the other lovely new Ladyfair Shoes... so perfect fitting, so comfortable, so smartly styled!



SIZES 12 to 50, 38 to 46, 18 1/2 to 22 1/4

"Stunning... Simply 'Stunning'... THAT'S WHAT THEY'LL SAY WHEN THEY SEE YOU IN THESE ATTRACTIVE

## TRIO SUITS

You'll look lovelier than ever in these versatile three-piece suits! So youthful and animated... so very practical. The charming little dressmaker suits you'll wear alone and the topcoats will go over any of your smartest frocks... or you can wear the skirt and topcoat for another entirely different outfit!

\$25



STYLE FLOOR



## Barbizon SLIPS

In Lengths To Fit Everyone!

Luscious satin Seraphim slips styled by Barbizon in lengths to fit the tiny miss or the tallest woman. Skillfully cut and expertly tailored, Barbizon slips will wear and wear and launder beautifully. Tearose or white.

1.98

Also lovely Barbizon slips in pure silk Satin Dasche. White or tearose.

2.98

TO WEAR WITH SUITS... WITH SKIRTS

## BLOUSES

Lace, Sheer, Tailored Styles, Pucker Front

Blouses are a MOST important item in your wardrobe this season! Make sure you have plenty from the frilly-frou-frou types to the classic man-tailored suits. See our brilliant blouse collection in all the delicious new spring shades! Sizes 32 to 40.

2.98

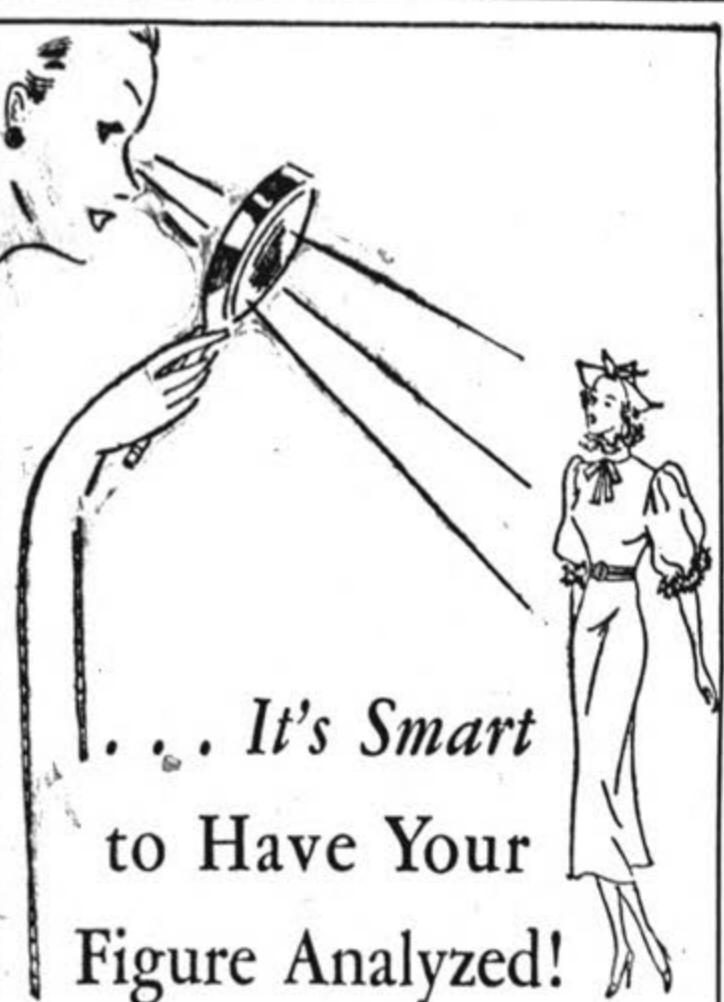


## "FLOWERS of SPRING"...

jewelry for pretty throats and wrists

Necklace and bracelet, inspired by Schiaparelli. Light and dainty in new Spring costume tones.

- NECKLACE... 1.98
- BRACELET... 1.00
- PIN... 1.00



... It's Smart to Have Your Figure Analyzed!

## MISS EVELYN ROE

of the H. W. Gossard Co., an authority on figure beauty, will be here to give individual figure analysis and corrective fittings. There is NO CHARGE for this service!

MONDAY and TUESDAY March 27th and 28th

She will also show you new foundation garments from The GOSSARD Line of Beauty... including MisSimplicity\* and Goss-Amour types, combinations, hook-arounds, step-ins, and brassieres.

\*Reg. U. S. Pat. Off. Pat. No. 1,839,136

Corsets — 2nd Floor

## THE FAIR STORE

FASHION CENTER OF UPPER MICHIGAN