

Wednesday and Thursday, September Twentieth and Twenty-First

FALL

OPENING

1911



A Superb Exhibit of Everything that is Newest in...

Millinery, Suits, Coats and Dresses

The representation of this season includes the master-work of the world's best designers of Millinery and Garments--gathered by our own experts in the best markets in America. Particular attention, too, has been paid to the collection of Dress Goods--Silks and Velvets from the foremost fashion centers, and the trimmings, garnitures, and everything with which to trim them--and which are essential to correct attire this season.

Equally elaborate is the exposition of Waists, Silk Skirts, Corsets, Gloves and the like. All in all, you'll find no counterpart of these "show days" in the whole "North Country." Nor will it be surpassed to any extent in the larger cities.

The occasion will also be marked by beautifying window and interior decorations suggestive of Autumn and the store in general will be made unusually attractive.

The invitation for you to see and enjoy, is just as hearty; just as earnest; just as broad as the store can possibly make it



FAIR SAVINGS BANK
 ESCANABA'S BIGGEST AND BEST STORE

