

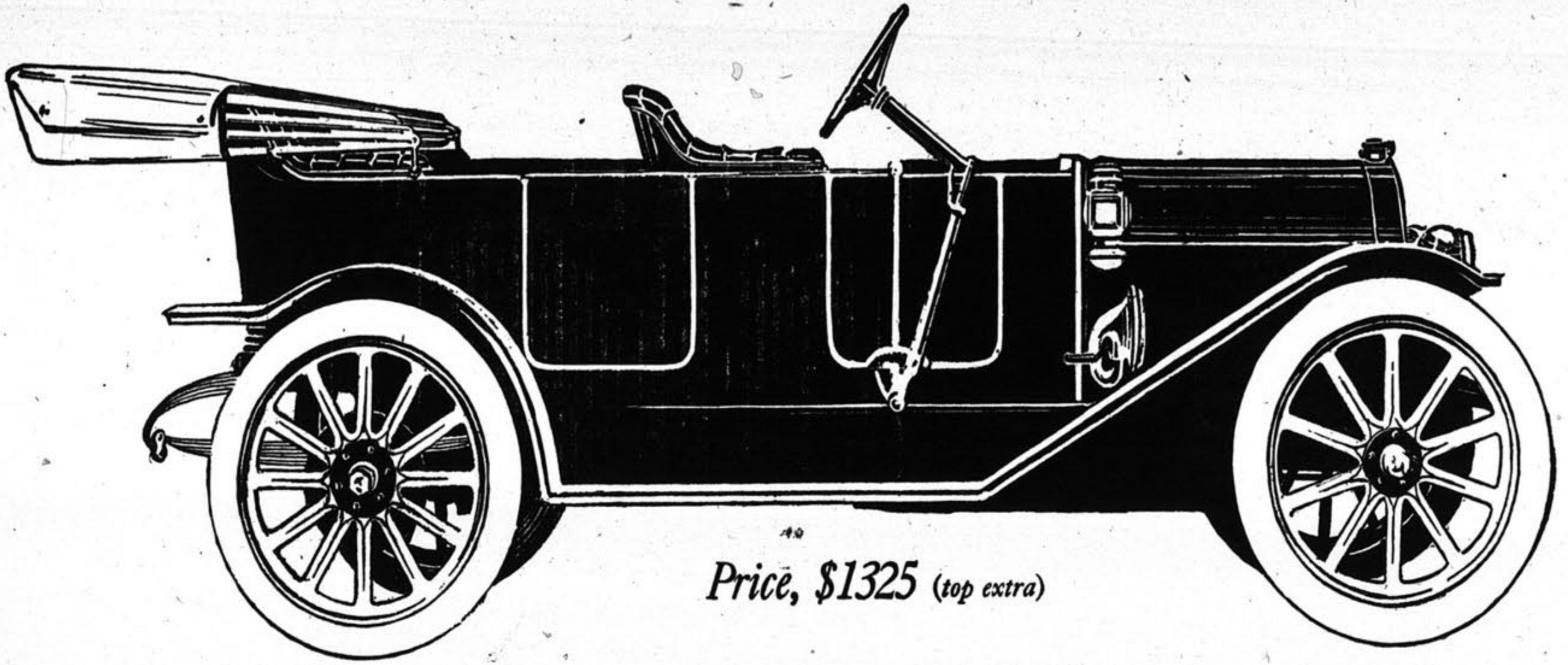




In connection with this advertisement, permit me to call your attention to the fact that the United States Motor Company produces of Maxwell, Stoddard-Dayton, Columbia, Brush and Sampson cars, approximately 30,000 annually, besides 20,000 gas and steam engines, through its ownership of the Gray Motor Company and of the Providence Engineering Works which built the original Corliss Engine.

(Signed) *Benj. B. Bristow*  
President.

# Sampson 35



Price, \$1325 (top extra)

## ANNOUNCEMENT To Dealers and to the Public

**A SENSATIONAL** offer is made here on the Sampson 35, which is the latest product of the United States Motor Company—also the particulars of a far-reach-

ing "satisfied owner policy" on all United States Motor Company cars, including free inspection and assured service. The United States Motor Company has con-

tracted for the largest automobile advertising campaign ever undertaken, to tell automobile owners, present and prospective, all about its product and its policies.

### We want a Sampson dealer for this Territory

**T**HE dealer who obtains this car will have an opportunity to establish a substantial business for himself and to be associated with the leading motor car builders of America. He will represent a car in which he can take a pride—a car that will do more than has ever been done by a car sold at anywhere near the same price. He will become the representative of a record-breaking campaign of advertising that will make the Sampson 35 a household term.

The dealer handling the Sampson 35 will become an important factor in the making and selling of motor cars—a business which is expanding at a pace unequalled in commercial history.

The trade is growing every day—there is practically an unlimited field. **It supplies an excellent opportunity for young men to enter a business with a great future.**

For dealers to get the full benefit of this advertising campaign, application should be made

by wire or letter to New York headquarters.

**Until a dealer is selected here, Sampson 35 cars will be delivered from our nearest Sampson dealer.**

In the meantime, particulars concerning Sampson 35 and the "satisfied owner policy," including free inspection and assured service, may be secured at our DETROIT BRANCH, which is representative of the 45 branches maintained throughout the country.

### The guarantee of the United States Motor Company is behind the Sampson 35

**T**HIS should be a sufficient guarantee that the Sampson 35 offers larger value for the money than any other car in the market.

The experience of the United States Motor Company in making Columbia, Maxwell, Stoddard-Dayton and Brush cars contributes to the making of the Sampson.

Exceptional value is offered by reason of the Company policy in manufacturing in large quantities and selling through a huge selling organization at a minimum expense.

Sampson 35 is a specialized product, built in one model only, with the fundamental idea to make a comfortable, good looking, as well as dependable car.

It has a powerful, compact motor, which is silent and economical.

A sturdy selective transmission, which is trouble-proof;

A full-floating rear axle, rarely found in low-priced cars. A long wheel-base, large wheels, long, flat springs, low centre of gravity, which all make for easy riding.

Roomy tonneau, seats properly tilted, resilient cushion springs, seats padded with real hair and right distance from tonneau floor, ample leg and foot room all make for comfort.

Fore-doors, long, straight lines, clean-cut and symmetrical, with the highest quality of finish, make it the most attractive low-priced car in the market. Read these specifications and you will appreciate its mechanical excellence:

**AXLE (Front)**—Single piece drop forging I-beam section. Large ball-bearings. **AXLE (Rear)**—Full-floating type, annular ball and roller bearings throughout. **BRAKES**—Internal expanding type, four in number, acting directly on the rear wheels. **BEARINGS**—Ball and roller throughout. **CARBURETOR**—Stromberg. **CLUTCH**—Cone type with composition wire and asbestos indestructible facing. Occupies the inner diameter of the fly-wheel rim.

**COOLING SYSTEM**—Vertical tubular square front type radiator. Thermo-Syphon circulation. **DRIVE**—Shaft, high-grade nickel steel. Straight line from the center line of the rear axle to a torsion head supported on frame. **FRAME**—Pressed steel, channel section. **IGNITION**—Dual system, battery and magneto. **LUBRICATION**—Constant level splash system operated by pump with pulsation gauge on dash.

**HORSEPOWER**—30-35. **MOTOR**—Four-cylinder en bloc, L type. **SPRINGS**—Front, semi-elliptic, 37 inches long, 1 1/4 inches wide. Rear, three-quarter elliptic, 48 inches long, 2 inches wide. **STEERING GEAR**—Irreversible and self-adjusting, free from back lash or lost motion. **STEERING WHEEL**—Eighteen inches in diameter. **TANK CAPACITY**—Eighteen gallons of gasoline. **TREAD**—Standard. **TRES**—34x3 1/2 front and rear. **TRANSMISSION**—Selective sliding gear type. Three speeds forward and reverse. Roller bearings. **VALVES**—Cast iron head, carbon steel stem, extra large diameter. **WHEELS**—Artillery type second growth hickory, large hub flanges, 34-inch. **WHEEL-BASE**—114 inches.

**BODY**—Fore-door, five-passenger. **CAPACITY**—Five passengers. **COLORS**—Sampson blue, French gray gears. **UPHOLSTERY**—Dull finish black leather. Stuffed with hair. Price, \$1325. Top extra.

Dealers, write or wire at once.

Prospective automobile buyers, watch this space.

**UNITED STATES MOTOR COMPANY, 61st Street and Broadway, New York City**

ALDEN SAMPSON MANUFACTURING CO., DIVISION







