













*Based on Facts—*  
**The Escanaba Daily Press**  
 Is the Most Economical and  
 Effective Advertising  
 Medium in the *Escanaba,*  
*Gladstone, Manistique*  
 Trading Areas.

**96 OUT OF EVERY 100 PEOPLE** in These Localities Are Influenced by PRESS Advertising.

Consumers Of Escanaba City Water . . . . .	<b>3,149</b>
Escanaba Families Paying Electric Light Bills . . . . .	<b>3,444</b>
Number of Houses in Escanaba City Limits . (Est.) . . . . .	<b>3,202</b>
Number of Escanaba Daily Presses Sold Within City Limits . . . . .	<b>3,092</b>
Number of Escanaba Daily Presses Sold in Escanaba, Gladstone, Manistique Trading Areas . . . . .	<b>6,900</b>
Number of Escanaba Daily Press Carriers in the Three Cities and Wells . . . . .	<b>35</b>
Total Circulation of Escanaba Daily Press . . . . .	<b>7,059</b>
Total Number of Escanaba Daily Press Readers Over . . . . .	<b>35,000</b>

No amount of equivocation can blind the advertiser to the fact that the Escanaba Daily Press is the ONE MEDIUM for reaching thoroughly, quickly and economically the people of the trading areas in which he is most interested. The system of adjusted advertising rates employed by the Escanaba Daily Press makes its advertising space just as economical for the merchant of Gladstone or Manistique as it does for the Escanaba advertiser. Representatives in the former two cities will be glad to call and explain in detail what The Press can do for you. A Press office is located in your city.









BASKET :-:

sages, filled cookies, milk, coffee.

A nice way to serve the spare-rib and kraut dinner is to pile the vegetable mixture in a mound in the center of a large platter and arrange the ribs in a border around the vegetable.

Filled Cookies. 1 cup butter, 1 cup sugar, 2 cups flour, 2 tps baking powder, 2 eggs, 1 tsp vanilla.

Wash prunes and simmer in 1 cup water until tender. Remove stones and chop flesh very fine.

Breakfast—Halves of grape fruit, cereal, cream, smoked haddock on toast, hashed brown potatoes, eggless muffins, milk, coffee.

Beat whites until foamy and add cream of tartar. Continue beating until dry.

Scald milk in top of double boiler over hot water while preparing other ingredients.

Breakfast—Grapes, cereal, cream, fried dried beef, crisp tart marmalade, milk, coffee.

Individual Apple Puddings. 6 or 8 apples, 1-3 cup cream, 3/4 tablespoons melted butter, 1/2 cup sugar, 2 eggs, 1/4 teaspoon powdered cinnamon.

IT'S BETTER TO SCRAPE UP A PAIR OF MUDDY SHOES THAN AN ARGUMENT.



LOVE METHODS OF FAR NORTH

"My Darling Fish," Lover Sighs to His Eskimo Maiden

Cincinnati (AP)—North of the arctic circle, a lovesick swain makes a big hit with the maid of his choice by serenading her with a ballad entitled, "My Girl Is Like a Fish."

That is the name of one of the most popular of Alaskan Indian love songs, recorded for the first time by two members of the faculty of the Cincinnati conservatory of music.

Unless "Stumpy" Thomson, Georgia Tech's brilliant halfback of last year, makes up certain scholastic deficiencies, he will not perform for the Golden Tornado next fall.

Alaska, was persuaded to play the unrecorded Indian folk tunes on his violin, or to sing them to the accompaniment of rhythmic tappings of his bow in simulating drum beats.

Fredson wrote a description of each of the songs, none of which contains words, for each singer makes up his own words to suit his particular feelings and the occasion.

FLIGHTY CAGERS. Wichita, Kan.—Getting the jump on the other center often wins basketball games.

MODISH BROWN. A maid of honor's gown of recu batiste and lace takes a big bow of soft brown taffeta on one hip and a floppy horse hair hat of brown.

For the first time in several years, the Wisconsin hockey team defeated the Minnesota hockey team this season.

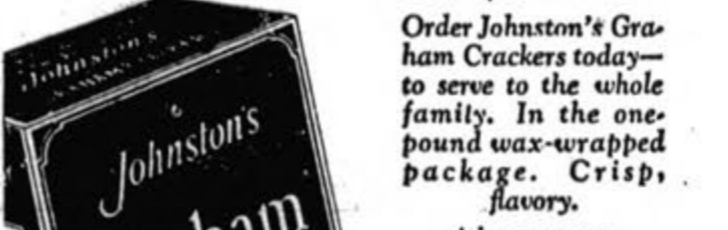


This RICH-IN-CALCIUM Food NOW for the Sturdy Youth of TOMORROW

WILL he be among the leaders in the activities of tomorrow? Give him every chance, and that means, correct diet now.

Include bone-building Johnston's Graham Crackers—rich in calcium, the important food element in which the average American diet is deficient, according to leading authorities.

Johnston's Graham Crackers contain even more calcium than foods like steak, oatmeal or eggs.



Order Johnston's Graham Crackers today—to serve to the whole family. In the one-pound wax-wrapped package. Crisp, flavory.

one of Johnston's Famous Crackers

THEY ARE FRESHER!

At Emile's Service Market

- Telephone 1672. 1705 Ludington Street. All Meats Well Trimmed—Not Wasty. Plate Sausage, 2 lbs. for 25c. Hamburger, lb. 15c. Sirloin, lb. 27c. Pork Shank, 2 lbs. 25c. Veal Roast, lb. 20c. Leg Veal, lb. 25c. Veal Loin, lb. 20c. Pork Linked Sausage, lb. 15c. Liver, lb. 8c. Veal Stew, 2 lbs. 25c. Round Steak, lb. 24c. Pot Roast, lb. 18c. Pork Roast, lb. 20c. Veal Chops, lb. 22c. Veal Steak, lb. 25c. Veal and Beef, ground, lb. 20c. Sugar Cured Sliced Ham, lb. 38c.

New Meat Market SPECIALS FOR SATURDAY

- 204 S. 10th St. "Where They Cut the Price with Every Slice" Whole Pork Shoulders, Short, lb. 15c. Pork Roast, 3 1/2 to 5 lbs., per lb. 17c. Pork Steak, lb. 20c. Pork Shanks, lb. 12c. Plate Sausage, 2 lbs. for 25c. Hamburger, 2 lbs. 25c. Veal Leg Roast, lb. 23c. Veal Shoulder Roast, lb. 15c. Veal Stew, lb. 12c. Veal Chops, lb. 18c. Beef Rib Roast, boneless, rolled, per lb. 24c. Beef Pot Rst, lb. 17c. Round Steak, lb. 22c. Sirloin Steak, lb. 24c. Pure Lard, 5 lbs. 69c. Sugar Cured Skinned Hams, whole or half, lb. 24c. Picnic Hams, lb. 16c. Bacon, whole or half slab, lb. 28c.

Steer Pot Rst, lb. 22c Prime Rib Rst, lb. 28c Veal Shoulder Roast, lb. 20c Veal Stew, lb. 12c Veal Chops, lb. 20c Potato Sausage, lb. 15c Dixie Special Pork Sausage, lb. 18c Fresh Hamburger, no suet, lb. 18c Spare Ribs, 2 lbs. 25c Potatoes, bushel \$1.10 Elines Cocoa, lb. 20c Eggs, 3 dozen 95c We Deliver to Any Part of the City BALLARD'S PHONES 256 AND 257

Saturday Specials Oranges, per dozen 30c Grape Fruit, Black Diamond, 3 for 25c Apples, 3 pounds for 25c Bananas, nice and yellow, per pound 10c Head Lettuce, each 10c Radishes, per bunch 5c Asparagus, 2 bunches for 25c Spinach, 2 pounds for 25c Eggs, per dozen 32c Butter, per pound 45c We will have Fresh Strawberries, Celery, Cucumbers, Ripe Tomatoes, Sweet Potatoes, Silver Skinned Onions, New Cabbage, New Carrots and New Beets. We Deliver to All Parts of the City Escanaba Fruit Store T. KRISTO, Prop. 1017 Ludington St. Phone 757.

HOUSECLEANING SALE IGA Heaps of bargains that clean, polish and sweep. Handy household helps to make Spring cleaning short and sweet. A 5 SEW PARLOR BROOM and a famous ANN DROCK DUST PAN Both for . 99c MOP AND FURNITURE POLISH—JUST THINK! I Radiant Star POLISH MOP 48 inch handle 1 qt. Radiant FURNITURE POLISH and 1 pt. bottle Cedar Oil POLISH All for 97c FELS-NAPTHA SOAP 7 BARS FOR 39c Old Dutch Cleanser 15c 2 cans for 15c Scrub Brushes 15c Rice Root Bristles Scouring Powder 7 1/2c Gold Dust, per can Jap Rose Soap 24c 3 bars for Toilet Paper 19c 1000 sheets. 3 rolls for Gold Dust 27c Large package Ammonia 13c Frontenac Brand, 10 oz. bottle This Is A Home Owned Store Run by Home Folks INDEPENDENT GROCERS' ALLIANCE OF AMERICA N. T. STEPHENSON Phone 1054 301 Lud. St. ESCANABA'S DOWN TOWN I. G. A. GROCER Values advertised above available at this store.

Good Luck Oleo 25c lb. P. & G. Soap 10 bars 35c Kidney Beans 3 cans 25c BARGAIN VALUES! Fig Bars AND Ginger Snaps 2 lbs. 21c Santa Clara Prunes 2 lbs. 21c Del Monte Sliced Pineapple No. 2 can 23c Calumet Baking Powder 1 lb. can 29c Duz large pkg. 19c SUGAR—10 lbs. for 67c BREAD—Grandmother's, 20 oz. loaf, 2 loaves for 15c JAM—Sultana, 43 oz. jar 39c 706 Lud. St. Escanaba Gladstone 4 Stores 1117 Lud. St. Escanaba Manistique THE GREAT ATLANTIC & PACIFIC JUST AROUND THE CORNER FROM EVERYBODY

BRIEFLY TOLD

Service at Cornell: There will be a religious service in the town hall at Cornell Tuesday the 24th. Rev. O. R. Palm will preach. The people of the community is cordially invited to attend.
Captures Wolf: Joseph Simon of Masonville township collected a ten-dollar bounty on a wolf at the county clerk's office yesterday. The animal was shot on Monday.
Old Landmark Dismantled: The old water tank, erected about 30 years ago near the old C. & N. W. depot location, North Fourteenth street, has been torn down.
Story Hour at Library: A story hour of second and third grade children will be held at the Carnegie public library this morning at 10 o'clock. Miss Lucile Gessner will tell the stories.
Dinner Dance: The United Commercial Travelers will give a dinner dance for the members and ladies at the Ludington hotel on Saturday evening, April 28. The affair will start at 6:30 p. m. Reservations can be made by calling Mrs. Justin Boscher, Phone 1148, or Mrs. Harry S. Work, Phone 422-J.
Baked Goods Sale: The Woman's Auxiliary of St. Stephen's church will hold a baked goods sale in Needham's Electric shop at 10 o'clock Saturday morning. A specialty of the sale will be hot pastes. Hot beans, rolls, bread, cakes and other good things to eat, will also be offered.
Bark River Aid Society: The Ladies' Aid society of the Swedish Mission church of Bark River will hold a social tonight in the church parlors. Refreshments will be served. The public is invited to attend.
Miss Bink Scores Hit: Miss Rose Helen Bink, daughter of Mr. and Mrs. N. A. Bink, 1100 Seventh avenue south, who is a student in the college of music at Marquette university, Milwaukee, has been scoring a hit at the Alhambra, one of Milwaukee's leading theatres, where she is appearing for one week. Miss Bink sings two numbers, a spring song from the musical comedy, 'May Time,' and in the second she appears as 'Madame Butterfly.' Miss Bink has sung for many social functions in Milwaukee this season and is regarded as one of that city's most popular and promising vocalists.
Runeberg Dance: The Order of Runeberg will give a dance in Unity hall tonight. The usual music will be furnished and lunch will be served.
Choir Entertainment: The choir of Holy Family church, Flat Rock, will hold its entertainment next Thursday evening at the town hall a quarter of a mile west of what is familiarly known as Sova's Corner. The choir intended to give its entertainment just before the Christmas holiday, but had to postpone time again because of the unusually inclement weather conditions. The roads are now good, and the choir members have every reason to expect a fine turnout. Details of the entertainment will be published in these columns in a few days.
W. R. C. Meeting: The W. R. C. will hold their regular business meeting Tuesday evening, April 24, at 7:45 o'clock, at Grenier's hall.
Chevrolet Team Leading: The 'Chevrolet' team is leading the 'Ford' team by five points in the ticket selling contest for the choir boys' supper to be held next Thursday evening at St. Stephen's church social rooms. John Bissel is captain of the 'Ford' team and Alan McLean of the 'Chevrolets.'
A guarantee of \$50,000.000 would not draw me into the ring again," says old Jacques. Slice ours a little thicker, John.

Mining Industry On Upward Trend-Babson

Babson Park, Mass., April 20.—Roger W. Babson in his weekly interview today discusses the general mining situation. He surveys the copper, lead, gas, oil and coal mine conditions. Mr. Babson calls attention to the fact that the mining industry and mining securities have not been receiving the attention that their fundamental condition warrants.
Importance of Mining in the Future.
"Over 30 years study of various industries has clearly shown me that industries move in long waves—that is, first one group comes into prosperity and popularity and then subsides to a normal basis, while another group succeeds it. When I first began my work in statistics, mining was the topic of the day. It reached its crest of popularity, however, and in recent years has been given scant attention as compared with manufacturing. We should not assume on this account that mining and mining securities are relegated permanently to the background. On the contrary, mining will come back into the limelight again for certain very obvious reasons.
"If we look below the surface of economic movements we find that each new industry is most popular during the development stage. As a result of this enthusiasm a big over-capacity is built up. Over-capacity is followed by over-production which in turn reduces prices, cut down earnings and leads to an era of unpopularity for the industry. That is what happened to mining, and it is what will happen to many of the tremendously popular manufacturing industries of today. In the meantime, however, mining has been undergoing a period of convalescence—a period during which the growth of the country has to a considerable degree caught up with the mining capacity. By this I do not mean that there is not enough copper in the ground to last the world for a long time to come. However, a distinctly better balance is being established between production and demand. Known oil reserves are definitely limited to several decades' supply, considering the rapidly increasing rate of consumption. We must not assume that our raw materials are inexhaustible. As time goes on they will become higher in price, earnings of companies producing them will increase and their securities will advance in value. The long term investor, therefore, will do well to look into these so-called raw material or 'extractive' industries instead of putting all his money into the popular favorites of today.
Copper Conditions Improved.
The figures of supply, consumption and stocks of copper on hand are more favorable for the industry than they have been for several years. In the first place, producers of copper, through co-operation, have held production down to more reasonable levels. United States mine production for the first two months of 1928 totalled 271,779,000 lbs. compared with 290,800,000 lbs. in the first two months of last year, a decline of 6 per cent. Since over-production has for several years been the bane of the copper business, any evidence that it is being curbed is helpful. It is even more helpful, however, when we consider that demand for copper is rapidly increasing. Domestic deliveries jumped to 147,578,000 lbs. in February from 129,648,000 lbs. in January and 135,128,000 lbs. in February last year. Exports of refined copper increased in January to over 91,416,000 lbs. compared with 78,126,000 lbs. in January 1927. The price of copper has advanced to 14.25c an increase of 14% since the low point last summer.

with production running close to demand. In the Mid-Continent petroleum field a great deal hinges on the efforts at restriction in Winkler County, West Texas. If it is possible to keep down the output in that area, it is probable that the rest of the Mid-Continent field will show production no greater than present levels and probably a gradual decline. In the California fields restrictive measures are expected to be taken to offset the increase at Long Beach.
The California crude situation, however, is not quite so good, and in spite of efforts to curb production there seems reason to expect an increase in the State's total for the next few months. In the Eastern Gulf Coast and Rocky Mountain oil districts expectations are for continuance of crude oil production at about the same as at present for the next two or three months.
"The greatest trouble comes in the lower grades of crude. There is a very close balance between demand and supply for the lighter products and prices are firmer. On March 31 there were only 46 days' supply of gasoline on hand compared with 63 days' supply on March 31 of last year. Moreover, gasoline is running about 80,000 bbls. daily under the current demand. Crude oil producers have stored their product rather than cracking it up into gasoline. Of course, now that consuming demand has registered a substantial spring advance more gasoline will be produced. The statistical position is, nevertheless, sound. Should the advances in prices be maintained or further increased earnings of refining companies would be distinctly benefited. A better trend is also noticed in the fuel oil market, although supplies of this quality are fully ample to take care of the requirements.
Canada Has Great Mining Future.
"California's start on the road to prosperity was due to the gold rush of 1849. What may the new mineral finds mean to Canada? This depends not only on their intrinsic value, but also on the way Canada's possibilities are brought before the rest of the world. Every province in Canada is rich in natural resources. Add

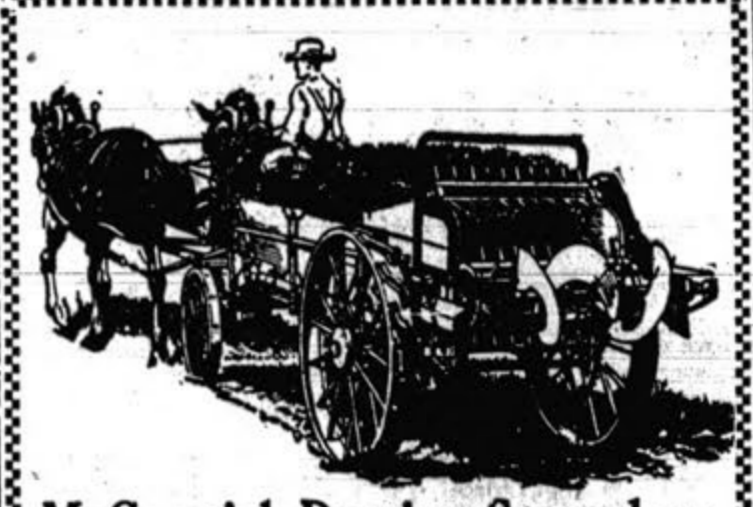
to this a people possessing intelligence, industry and initiative, and one foresees great future developments.
"Proven mineral deposits, commercially worth while, mean new capital. The harnessing of water power, the building of mills, warehouses, railroads, stores, and towns mean more people with increased employment and resultant increase of imports and exports. When it is proven that these riches exist and that they can be brought to market to advantage, it remains only for the people of the Dominion to tie up other inducements to the mineral attractions.
"The Babsonchart of business for the United States stands at 4 per cent above normal."
USELESS ADJUNCT.
Officer: I'll have to give you a ticket, lady. Your tail light isn't lit.
Girl Driver: But, officer, I don't know how to back the car anyhow.—Life.
Now read the unassigned page.

France Installing Automatic Phones

Paris (AP)—Deaf telephone girls in France and others not so deaf as seemingly so are gradually losing their jobs. The answer is the automatic telephone.
One-fourth of the telephones in France will be automatic by the end of the year with Paris leading the way. It has been a long hard fight to get them, with hints in parliament of contract scandals, but the government is carrying out its plan to replace the manual system with the automatic because it never has been able to develop what Americans would consider a competent staff of operators. The standard has been so low that only recently tests of the telephone girls' hearing were made. Some of them were deaf.
Nine cities already have automatics. This year five other places will at least be partly equipped with them and Paris is expected to get about 150,000.
Jack Sharkey vs. Jack Delaney—April 30. Will my never come?

BEWARE THE COUGH OR COLD That Hangs On! Persistent Coughs and Colds lead to serious trouble and may develop into Pneumonia, Grippe, Flu and Many Other Diseases.
When germs cause irritation in the throat and bronchial tract that is the warning that there is trouble ahead. Therefore when the cough first develops begin at once by taking GAUFIN'S Tonic Cough Remedy
The Most Powerful Remedy of Its Kind Known. Recommended in the treatment of Coughs, Colds, Bronchitis, Hoarseness, Loss of Voice and Weak Lungs. But more especially for Stubborn Chronic Coughs and Persistent Colds. It is also a very good tonic and body builder for all wasting diseases.
The tight Flu cough that seems as if it would tear the tissues of your throat, yields promptly to Tonic Cough Remedy—Try it. Price 65c. Sold Only At Peoples Drug Store

DON'T FORGET YOUR SUNDAY CANDY
We receive a fresh supply of Mrs. Stover's Home Made Chocolates and Bon Bons each week. 80c Lb. PEOPLES DRUG STORE



McCormick-Deering Spreaders
THE time and labor you save by using a McCormick-Deering spreader amounts to cash equivalent to a substantial payment. The increased crop production you can get by spreading manure evenly and thinly over more acres will lower production costs so much that you cannot afford to continue hand spreading.
The patented widespread spiral on the McCormick-Deering accounts for the exceptionally wide spread. It is never necessary to drive over freshly spread manure.
The light draft of McCormick-Deering spreaders increases their durability and makes possible spreading full-capacity loads without overloading teams. Their durability extends the purchase price over years of continuous usage.
Now is the time to spread manure and today is the day to ask us for prices.
CLOVERLAND IMPLEMENT CO. PHONE 900 OPPOSITE CITY HALL—ESCANABA, MICH.

For Sale! Northern Motor Co. Escanaba 1927 FORD TOURING Like New at a Bargain Price
H. J. Norton Gladstone Authorized Ford Dealers
more people ride on GOOD YEAR TIRES than on any other kind! Discover the reason for yourself. We have your size in stock

HEROES OF THE NINETEENTH HOLE

Comic strip 'DIZZY DUGAN' with panels for JAN, FEB, MARCH, and APR.
JAN. INDOOR TRAINING WITH ITS NUMEROUS DIFFICULTIES IS ABOUT OVER.
FEB. GETTING INTO SHAPE TO TELL WHOOPPERS WITH A POWERY FACE.
MARCH GOLF SUPPLIES.
APR. DIZZY DUGAN THE FIRST TIME OUT.
HOW CAN I KEEP MY EYE ON THE BALL WITH THOSE THINGS IN THE WAY? CRASH
I WENT AROUND IN 89 TODAY GOT TOUGH BREAKS ALL THE WAY.
HOW WAS IT, JOE? A LITTLE SOGGY, BUT GREAT!
WHAT'S THE LONGEST DRIVE YOU EVER MADE? I ONCE DROVE TO CANADA ON MY VACATION.

City Council Proceedings

Escanaba, Michigan, March 30th, 1928. An adjourned meeting of the Council of the City of Escanaba...

L. A. DANIELSON, Manager

MANISTIQUE

Phone 155 TEMPLE BUILDING

FIRST AIRPLANE TO REACH GREENLY ISLAND



Duke Schiller, famous Canadian pilot, and Dr. Louis Cuisinier in this specially equipped Fairchild monoplane were the first to reach the crew of the Bremen on isolated Greenly Island...

EVOLVES PLAN TO ELIMINATE CALCIUM DUST

As a result of experiments conducted over a period of more than a year, the Manistique Lime and Stone company, has perfected a process for collecting the white dust, technically known as calcium hydroxide...

CHURCH SERVICES

ST. FRANCIS DE SALES CATHOLIC Rev. B. J. P. Schaefer, pastor. Sunday services: First mass, sermon and communion...

CITY BRIEFS

Mr. and Mrs. John Riley have returned from a six weeks' visit with relatives in lower Michigan. A dance will be staged tonight at the Manistique Heights school...

Book of Rules Guides Anglers

County Clerk G. L. Bouschor has received from the conservation commission a supply of small booklets, giving a digest of the fishing laws and regulations...

JUNE 15 LAST SCHOOL DAY AT MANISTIQUE HI

With little more than a month and a half of school remaining, the calendar of coming events at Manistique high school shows a number of important happenings to be crowded into the next few weeks...

Show Pictures of Philippines in Sermon Talk

In connection with a sermon lecture on the Philippine Islands, 60 beautiful lantern slides will be shown at the Sunday evening service in the First Baptist church at Manistique tomorrow night...

Miss Hazel King Becomes a Bride

News has been received in Manistique of the marriage of Miss Hazel King, formerly of Manistique, who on April 7 became the bride of Louis Roussin of Durand, Wis.

Speaker Coming From Augustana

Rev. Oscar N. Olson of the Augustana Theological Seminary, Rock Island, Ill., will speak at the Zion Lutheran church in Manistique tomorrow.

Rebecca Meeting Is Monday Night

A meeting of the Rebekah lodge has been scheduled at Manistique for Monday evening at 8 o'clock in the Odd Fellows hall.

Business Conditions Unchanged—Dun's

New York, Apr. 20.—Dun's tomorrow will say: The chief characteristics of the business situation have not changed appreciably, but a rather better sentiment in some quarters has resulted from moderately augmented activity.

FREE METHODIST

W. J. Angerer, pastor. Sunday services: 10:30 a. m. Subject: "Joy, a fruit of the Spirit..."

CHURCH OF THE REDEEMER

Rev. C. Mullenburg, pastor. Sunday, April 22, 1928. Sunday school—10:30 a. m.

FIRST BAPTIST

Rev. Joseph Gross, pastor. Sunday, April 22, 1928. Morning service 10:30 a. m.

ZION LUTHERAN

Victor E. Holmstedt, pastor. Sunday, April 22, 1928. Morning service 10:30 a. m.

MEET WEDNESDAY

The Ladies' Aid of the First Baptist church will meet in the church parlors Wednesday, April 25, at 2:30 p. m.

NAME OF JOHNSON'S GREENHOUSE CHANGED

The Johnson Greenhouse at Manistique, formerly operated by Frank Semf, will now take the name of "The Manistique Floral Co."

THE LIBERTY CAFE

Flowers Telegraphed Anywhere

Los Angeles Pastor Here Another Week

Special meetings at the Swedish Baptist church will continue all through the coming week, under the leadership of Rev. C. Anderson of Los Angeles, Cal., a former pastor of the local church...

Trophy Received for Debate Work

A beautiful wall plaque, emblematic of the fine record made by the Manistique debate team, has been received at the local high school...

Furnished House For Rent

May 1 to November 1 608 Manistique Ave. Call 168-T or inquire at Press Office

HOUSEHOLD GOODS FOR SALE

154 N. Cedar St., Manistique

Money Saving Values

SCHUSTER'S SPECIALS FOR SATURDAY

- Machine and Hand Sewing Thread, 3 spools for 10c
Household Paints, 1-20 gallon size can 10c
Wall-Paper Cleaner, can 10c

Table with columns: Councilman, Votes For, Votes Against, Total. Lists names like Richard Hoyer and John K. Stack Jr.

AMUSEMENTS

AT THE DELFT. Jacquelin Gadson is playing the role of Mary Lyle, comely secretary to a mysterious professor in Chester M. Franklin's latest Metro-Goldwyn-Mayer production, "The Thirteenth Hour..."

AT THE STRAND.

Charting an ocean liner for a trip that ended where it started was the odd expedition of Columbia Pictures in filming Bert Lytell's new starring vehicle, "Alias the Lone Wolf..."

HERMANVILLE

Earl Laferriere of the Auto Sales Co. at Norway was a caller here Wednesday.

Taint Spring at Celery City Yet

Plows were put in use this week to open the road to Newberry, blocked by the spring snow storm of last Saturday.

THINKS HE WILL WIN

"If I didn't think I had a good chance to win I wouldn't be here," Jim Barnes told British golf writers when he arrived in England to start practice for the British open.

NORWEGIAN DANISH LUTHERAN

Victor E. Olsen, pastor. Sunday school 10:30 a. m. to 11:30 a. m.



DIZZY DUGAN cartoon strip with dialogue bubbles: "IT ISN'T A VERY GOOD FIGHT, IS IT CHARLIE?", "NO, BUT IT'S A NICE, PLEASANT PLACE THEY GOT HERE...", "EVEN MONEY, THEY'RE BOTH THROUGH OUT BEFORE THE FIFTH ROUND!"

# Clothes and the Man



Clothes don't make the man, it's true, but they tell the world a lot about him just the same. They create a first impression that is good, bad or indifferent---and first impressions are notoriously hard to change.

One way to play safe is to follow the judgement of reputable clothing stores, who feature only the styles that are right, in their stock and in the advertising columns of The Daily Press.

Men's Styles for Spring are distinctive in the little things that taken together bulk so great.

*You can compare and judge  
them best in Press  
Advertising*

## The Escanaba Daily Press

Serving Successfully More Than 125 Advertising Contracts

*Advertising Offices in*

Escanaba: Phone 693

Gladstone: Phone 32

Manistique: Phone 155







