

NORTHERN MICHIGAN UNIVERSITY
MARQUETTE, MICHIGAN 49855

THE UNIVERSITY PRESS

MEMORANDUM

To: Bob McEachern, Production Manager, Mining Journal

From: Jim Carter, Nishnawbe News Advisor

The current issue of The Nishnawbe News looks good and the layout is attractive. I did notice, however several major typographical errors on page 1, the omission of a jump line on the lead story, and the use of an apostrophe on the National News head on page 5 instead of a period indicating an abbreviation.

We fully realize the technical problems related to putting together a newspaper and, in spite of the best laid plans, sometimes a time squeeze can't be avoided.

Whatever problems arise regarding time, personnel, overtime, etc., one thing which can't be slighted is proofreading of the camera-ready flats. Just a couple of extra minutes are all that is needed to give a flat the once-over for typos. They can't be taken to camera without a proofing. Catching typographical errors would seem to be a responsibility shared by both the students and the Mining Journal crew.

The Nishnawbe News is considered a major American Indian newspaper which circulates to every state in the Union and throughout Canada. It is subscribed to by most Government offices related to Indian affairs in Washington, D. C., many state offices, major libraries throughout the U. S. and Indian Tribal organizations, in addition to individual readership. We simply cannot omit the extra few minutes it takes to proof the made-up paper.

We appreciate the extra efforts the crew makes in putting out the Nishnawbe News, helping us meet deadlines, etc. The proofing seems to be the major thing remaining which needs attention.

cc: Robert Bailey
Rosemary Gemmill
Bob Skuggen



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