ISHNAWBE EWS

140 UNIVERSITY CENTER MARQUETTE, MI 49855

For Immediate Release 4/25/73

The National Board of the American Indian Press Association meet recently in Marquette, Mi. to discuss further goals of the Association. At the First Annual American Indian Press Association Convention meeting held in Denver Colo. last Nov., the Associations Association Convention meeting held in Denver Colo. last Nov., the Associations Associations Associational Board decided that "grass roots" areas of the United States would in the future be selected as sites for further meetings. It was also decided that Regional Workshops for Indian Editors would be set up throughout the country and it was for the foregoing reasons that Marquette Mi. was the selected site.

The American Indian Press Association, (AIPA) was founded in July 1970, by a group of concerned Editors of publications serving Indian people. Its first priority is to provide a central news service, much like AP or UPI, to Indian publications. Secondly it AIPA provides information to the non-Indian, readership and news media, by providing better coverage of Indian news events and issues, providing Indian insight and attitudes for stories to the non-Indian public, providing press packages with comprehensive background materials for the mass media thus resulting in more in-depth coverage of important Indian news occurances, rather than the superficial coverage Indians have come to expect from the mass media.

Three classifications make it possible for all of the news media to become members of the American Indian Press Association, they are, Regular Membership, Indiam news media, Associate Membership, not necessarily Indian News media a nd Institutional Membership for institutions Ind ian and non-Indian alike.