



Open Charge Accounts Contracted Up To May 31st. Must Be Paid By July 10th

Regulation W, Controlling Consumer Credit, Became Effective On May 6th. Here's What It Means To You

THIS ADVERTISEMENT PUBLISHED BY THE FOLLOWING MERCHANTS TO BETTER ACQUAINT THEIR PATRONS WITH THE RULES OF REGULATION W:

Boucher's Drug	Pendill Pharmacy
College Laundry & Cleaners	Quality Hardware
Dagenais	Stafford Drug Store
Doc's Delicatessen	Schoch & Hallam
Getz Dept. Store	Sweet Goods Shoppe
A. J. Jean & Son	F. B. Spear & Sons
J. and H. Electric Co.	The Style Shop
Kelly Hardware Co.	A. O. Smith
LaBonte's Food Store	Tonella and Rupp
Marquette Baking Co.	Virg's Bootery
Marquette Pharmacy	The Vogue
Marquette Steam Laundry	F. Wilson & Son

1. Open charge accounts contracted BEFORE May 6th MUST be paid on or before July 10th.
2. Open charge accounts contracted between May 6th and May 31st MUST also be paid before July 10th.
3. If you are unable to pay your open charge accounts in full by the deadline date—July 10th—you are obliged to see your merchant and arrange to have the account placed on a time payment basis.

If you are confused about the regulation as it pertains to you consult your merchant or your banker. Either have received full and complete instructions on Regulation W—and can advise you.

Regulation W, controlling consumer credit, has only one purpose—to protect America—and that means every one of us—from the economic dangers of credit inflation NOW — and to avoid depression after the war. It is, in other words, an effort to keep America's economy stable while we fight and win this war. It's your patriotic duty to conform to this new regulation, so play ball with your Government, your merchant and yourself. You'll be protecting your own future and economic well being. Get your house in order—NOW!

You've Heard About A **BLACKOUT** ... Now Read About A **'WHITEOUT'** FOR VICTORY

From 12 noon until 12:15 today, July 1, Stores throughout the City will suspend the Sale of Merchandise to offer to Marquette the best "buy" of the day . . .

This "Whiteout For Victory" Message published by these Marquette stores . . . to help "blackout" Hitler—

- Altmann Typewriter & Adding Machine Service
- Asselin Creamery Co.
- A. & P. Stores
- Automatic Utilities
- Autore's Dry Cleaning & Tailoring
- Barron Insurance Agency
- Blackstone Taxi Bon Ton Cafe
- Boucher's Drug Store
- Bridgeman-Russell Co.
- Brunswick Hotel Burns & Co.
- Butch Anderson's Cash Market
- Campbell Supply Co.
- Carroll Motor Supply
- Cash Way Stores Clifton Hotel
- Cyr Bottle Gas Co. C. & R. Dagenais
- Delf's Grocery Delft Theatres
- Dixie Barbecue
- Dwyer & Trombley Hardware
- Ernie's Photo Shop
- E. & J. Williams
- Gannon Grocery Co.
- Getz Dept. Store
- Joe Harrington's Men's Store
- Horrigan Oil Co.
- Hub Super Market
- A. J. Jean & Son
- John's Place
- J. & H. Electric Co.
- LaBonte's Food Store
- Liberty Loan Corporation
- Lou's Apparel Shop
- Malsin's Smartwear
- Marquette Baking Co.
- Marquette Bottling Works
- Marquette Pharmacy
- Marquette Service Co.
- Marquette S & S Auto Parts
- Marquette Steam Laundry
- Mellin's East Side Grocery
- Merchants Wholesale Bakery
- Mitzi Shoe Store
- Montgomery Ward & Co.
- Northern Dairy
- Northland Hotel
- Paris Fashion
- Pendill Pharmacy
- Peninsula Beverage Co.
- Jas. Pickands & Co.
- Piggly Wiggly Stores
- Quality Hardware
- Rudy's Cash Market
- Sadoff's Clothing Store
- Sears Roebuck & Co.
- A. O. Smith, Inc.
- F. B. Spear & Son
- Stafford Drug Co.
- Stern & Field
- Style Shop
- Sweet Goods Shoppe
- Tonella & Rupp
- The Vogue
- Wadham's
- Walter C. Wylie & Co.
- Washington Shoe Store

BUY U.S. War SAVINGS STAMPS 

"Keep 'Em Flying!"



Buy
**U.S. WAR SAVINGS
STAMPS • TODAY
AND EVERY DAY**

Not only in Marquette . . . but everywhere in the nation . . . stores and shops are joining the great "Retailers for Victory" campaign—in which a million stores will join to sell a Billion Dollars in War Savings Stamps and Bonds during the month of July!

The opening gun of the campaign is the **WHITEOUT FOR VICTORY** . . . from 12 noon to 12:15 p. m. today, July 1! Every store in town—every salesperson in the stores will sell nothing but War Savings Stamps and Bonds during those fifteen minutes. They're all going to do their part to make July the biggest month in the sale of War Stamps and Bonds that Uncle Sam has ever seen!

Get into the **WHITEOUT FOR VICTORY** spirit! Come shopping Wednesday noon with your pockets and purses loaded . . . and buy all the War Savings Stamps you possibly can! Help the retailers help Uncle Sam put over this first billion-dollar month! And don't forget . . . every War Savings Stamp you buy will hit Hitler and Hirohito in the eye.

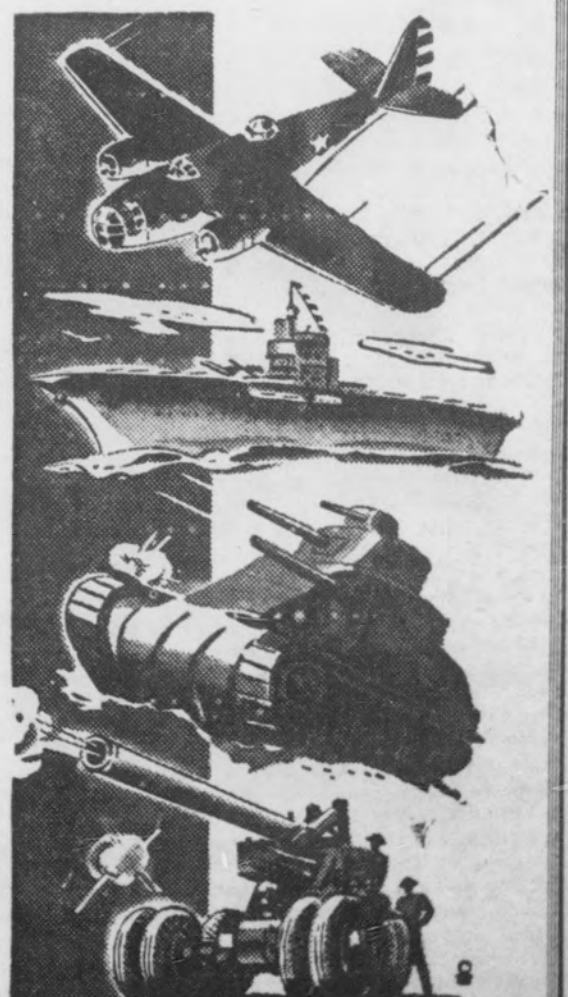
WHITEOUT TIME

Between 12 noon and 12:15 p. m. today, July 1, every salesperson in every store in Marquette will sell War Savings Stamps and Bonds — nothing else!

★
**DON'T STOP BUYING
AFTER THE WHITEOUT
FOR VICTORY**

Uncle Sam's treasury needs every dime, every dollar you can spare to buy tanks, planes, ships, guns and other war equipment so needed by our boys at the front. Get behind them! Buy War Savings Stamps and Bonds every day—as many as you can!

Your Money Buys More ... PLANES
Your Money Buys More SHIPS
Your Money Buys More TANKS
Your Money Buys More GUNS



Whiteout For Victory To Begin at Noon

NEGAUNEE, June 30—Residents of Negaunee today were requested to cooperate 100 per cent in the campaign for the retail merchants to sell war savings stamps in their stores...

2 Negaunee Men Seek County Posts

NEGAUNEE, June 30—Two citizens of Negaunee have announced their candidacy for public office, etching new lines into the county political picture for the September primaries...

Negaunee Briefs

The Bethany Lutheran church Bible study hour will be held at 7:30 tonight. The Calvary Baptist church prayer meeting will begin at 7:30 this evening...

MacDonald Enrolling Scouts for Minneyata

NEGAUNEE, June 30—Registration blanks for enrollment in the Boy Scout camp at Minneyata may be obtained from Donald MacDonald at the playgrounds...

Weddings

Numikoski-Laiho NEGAUNEE, June 30—Miss Miriam Numikoski, daughter of Mr. and Mrs. Frank Numikoski, of Palmer, and Edward Laiho, son of Mr. and Mrs. Iver Laiho, of Negaunee, were married Saturday...

Activities On July 4 Will Begin at 10

NEGAUNEE, June 30—An elaborate and colorful program, including a succession of events from 10 a. m. until midnight, will be offered the public by the Negaunee fire department in its Fourth of July celebration...

Mayor Sounds SOS Call For Scrap Rubber

NEGAUNEE, June 30—Mayor Russell, in discussing the rubber salvage program, said today: "I urge all residents of Negaunee to cooperate with the President who has extended for 10 days the time within which to deliver rubber scrap to gasoline filling stations..."

Palmer

Call To Knitters—An urgent call was sounded by Red Cross representatives here yesterday for volunteer women to knit turtle neck sweaters and helmets...

No matter how long the war lasts, the next new cars to be manufactured will be 1942 models. They will be followed as soon as practicable by improved versions.

DANCE TONIGHT The GAYWAY TAVERN 3 MILES EAST OF NEGAUNEE ON 480 FEATURING RHYTHM KINGS And Their Electric Strings Kooler Keg Beer Beer and Wine To Take Out

VISTA TONIGHT And THURSDAY DOUBLE FEATURE SHOWS START AT 6:00 AND 9:00 11c-25c-30c -HIT NO. 1-

THEY LIVE—AND LOVE—RECKLESSLY! "STEEL AGAINST THE SKY" A WARNER BROS. PICTURE with ALEXIS SMITH • LLOYD NOLAN • CRAIG STEVENS GENE LOCKHART • EDWARD ELLIS • Directed by A. EDWARD SUTHERLAND -HIT NO. 2-

BETTY GRABLE VICTOR MATURE CAROLE LANDIS LAIRD CREGAR "I WAKE UP SCREAMING" TERRIFIC! NEW! THRILLER! ALSO: TRAVELTALK AND PASSING PARADE

COMING! TONIGHT COLORED VAUDVIL ROAD SHOW WITH BIG BILL THOMAS AND LITTLE JOHNNIE CHARLEY MCCARTHY'S SHADOW EBONY FUNSTERS FROM DIXIE SPECIAL FEATURE! PEG LEG PARKER The World's Greatest Tap Dancer Don't Miss This Show. See That Wooden Leg Wonder. A Sight Of A Life Time. A Good Clean Funny Show For The Whole Family. JOHNSON'S TAVERN IRON STREET—NEGAUNEE

Negaunee Youth Held On Serious Charge

NEGAUNEE, June 30—Clifford Jussila, 18, of Negaunee, arraigned in Judge William Sharp's court for taking indecent liberties with a seven-year-old girl, waived examination and was bound over to circuit court...

Bands, Drum Corps Play July Fourth

NEGAUNEE, July 30—There will be plenty of color and music in Negaunee's Fourth of July celebration, with two bands and three drum and bugle corps adding to the glamor of the occasion...

gion drum and bugle corps of Negaunee is rounding out the celebration.

One of the features of the program will be a demonstration by the three corps at the arena rink the afternoon of the Fourth, immediately after the games for children. These groups have appeared in competitive performances and while their work at the rink will be strictly exhibition, their experience is cited merely to emphasize the kind of entertainment spectators may anticipate...

Negaunee To Send 22 To Tournament

NEGAUNEE, June 30—Negaunee will be represented by a large delegation at the Upper Peninsula firemen's tournament in Iron River, starting July 15. Approximately 22 members, in uniform, will go to the Iron county city to appear in the parade and take part in some of the other events...

centennial celebration and members of the department want to make a good showing to help win votes for '44. The city council is cooperating by authorizing payment of \$10 to each man who attends the tournament and participates in the parade, and \$5 for each additional day there if his presence is required in other events...

"THAT FREEDOM



SHALL NOT DIE"

Your Negaunee Merchants Sponsor A

"WHITEOUT FOR VICTORY"

For 15 minutes today, between 12 noon and 12:15 all retail stores of Negaunee are pledged to suspend all regular business and during that time will sell to the people of Negaunee

WAR SAVINGS STAMPS

This is part of a national campaign, starting a program throughout the month of July, when you will be asked to accept war savings stamps instead of cash for change. Get into the spirit of the all-out-for-victory march. You are being part of this program, part of America when you buy war savings stamps!

YOUR COOPERATION IS NEEDED

- Visit some store today between 12 noon and 12:15!
• Come prepared to buy your share of war savings stamps!
• Don't stop buying after the 'whiteout'. Buy for Victory!

THIS MESSAGE SPONSORED IN THE INTEREST OF VICTORY BY

- S. Mattson & Co. Russo's Superette Martin Ghiardi Grocery Cronin's Drug Store Ben Franklin Store Cash Way Store A. J. Sawbridge Arnet Brothers Independent Lumber & Coal Co. Levine Brothers Suss' Market Mrs. Pauline Erickson T. L. Collins
J. P. Collins Lindberg's Grocery Dighera's Market Manty's Grocery and Meats Paul's Food Market Hanson's Store Elliott's Hardware and Furniture Consolidated Fuel & Lumber Co. Negaunee Hardware & Furniture Store Collins' Cash The Miner's Store Jas. Pickands & Co.
Adolph's Standard Service Marshall's Service Ericson Oil Co. Russell's Service North Star Oil Co. Curtis Motor Co. Koskey's Service Station Cash Economy Store Neely's Standard Service Edward Ollila Gaviglio's Miller's News Stand

