

January 24, 1980

The organizational meeting of the Marquette County Complete Count Committee was duly called and held on January 24, 1980 at 2:30 p.m.

In Attendance: Pat Farrell, Chairperson, Marquette County Board; Henry A. Skewis, County Clerk; Helen Kopenski, Chairperson, Complete Count Committee; Allan Niemi, Vice President of Student Affairs, NMU; Denis M. Kallery, Marquette Area Chamber of Commerce; Lt. Col. R.E. Strickland, K.I. Sawyer AFB; Norman Gruber, Jr., Marquette City Clerk (representing cities); Richard Stoddard, Commission on Aging Director; Lou Myefski, Superintendent, MAISD, (representing area schools); Shelly Ling, Mining Journal (representing the media); and Bill Michelin, MCTA Director (representing townships).

Pat Farrell called the meeting to order. He introduced members of the committee and stated what sector of the population they represented. Pat Farrell informed the committee he asked Helen Kopenski to Chair the Complete Count Committee.

Pat stated the Marquette County Board appropriated \$1,000 to carry out the function of publicizing the 1980 census. He noted an accurate census will be beneficial to all units within the county and schools in particular. The county's population determines how much will be received in revenue sharing funds.

Helen Kopenski stated the booklet "Complete Count Committee Guidelines" outlines what the committee must do. According to the schedule contained in the guidelines the committee should have started in November but she believes they will be able to catch up.

She reviewed items which must be completed by the committee in order to get up to date according to the guidelines. She noted the committee's function is to publicize the 1980 census.

Each member will work in their sector to promote the census. She noted press releases will be needed and was counting on Shelly Ling to do that. She noted the Board Secretary will be acting as the committee's secretary. Helen said duties and procedures of individual committee members must be determined. She asked the committee members to commit themselves on means in which to promote the census.

A copy of the "Complete Count Committee Guidelines" was provided to each committee member.

Helen noted the County Clerk, Pat Farrell and herself have met to discuss use of brochures, posters and rubber stamps to publicize the census. A logo promoting the census may be placed on stationery and envelopes. The County Clerk said this has been done by some county departments already.

Henry Skewis stated 35 rubber stamps have been purchased with the census logo on it. Posters on the census may be printed up a county expense. Mr. Skewis displayed a sample poster. Brochures may be made available containing information on the census. These may be enclosed with regular mailings of units of government, organizations, etc. to county residents.

The Clerk stated Pellow Printing and Guelff Printers have the cuts for the census logo for placement on stationery and envelopes. He noted he has checked with several school superintendents about giving materials on the census to school children to give to parents. He also is working on a list of church groups to contact to see what types of materials they can use.

Helen Kopenski stated as committee Chairperson she must report to the Federal Census Bureau after the committee has fulfilled its function. The committee is to continue until June, 1980.

In promoting the census it is important to get community involvement; present speeches to different units of government, organizations, etc.; encourage local governments to approve resolutions supporting the census; urge public support of the census; and encourage good, consistent news coverage. Helen noted the Boy Scouts will be passing out information on the census.

Lou Myefski stated he will meet with school superintendents during February and will present the ideas and suggestions of the committee on promoting the 1980 census to them. The Clerk stated the Census Bureau has a school curriculum program on the census which may be useful to Mr. Myefski.

Bill Michelin stated he will meet with every township board during February. He believes the rubber stamps with the census logo will be useful for townships. He noted some townships have indicated interest in public relations materials on the census. He would like to have materials to distribute to the townships, and believes the brochures may be included with monthly utility billings to residents.

Richard Stoddard stated during the next month he will be meeting with senior citizen program directors and can explain the importance of the census to them at that time. He will distribute materials to groups included on their mailing list. He stated he serves on many committees and will inform them of the census. He can also address groups on the census. He felt there was a need to have information translated to another language because some area senior citizens do not understand English.

Norman Gruber stated he will meet with the other City Clerks and set up a sub-committee of City Clerks to promote the census. He stated they can also enclose informational brochures with their regular mailings to residents. He felt census information should be distributed to service groups.

Allan Niemi stated he can seek the cooperation of the NMU Student Government Club and student newspaper in promoting the census. He likes the idea of stamping materials for distribution with the census logo. He believes all churches in the area should be contacted.

Lt. Col. Strickland said he is Project Officer for the census at the base. He is also the Chief of Personnel and meets with base commanders and staff heads several times monthly. He sees no problem in getting information on the census to commanders, and supervisors. The census may also be publicized in the base paper and bulletins.

He noted there was a problem in taking the census on the base in 1970 and would like information on this problem. The Clerk stated he will advise him of the problems encountered at the base. Strickland stated he does not foresee any problems with the 1980 census.

Denis Kallery stated they have lists of churches, clubs, and organizations available at the Chamber of Commerce. He stated should anyone need that type of information they can provide it.

Kallery said it is possible to include brochures in their regular mailings. He stated the rubber stamp may also be used on mailings. He stated he will inform Chamber committees of the census and will be able to publicize it at some area organizations as well. Helen Kopenski suggested getting other people from the Chamber involved in promoting it to organizations.

Shelly Ling stated she will inform the Press Club of the census. She suggested that a press conference be held the week of the census. She can set up talk shows, interviews, public service program appearances to promote the census. She stated anything unique about the census will be newsworthy.

Complete Count Committee

January 24, 1980

Page 3

Pat Farrell stated he asked the League of Women Voters to appoint someone to the committee but they have not yet done so. He also attempted to contact Janet Sonaglia, U.P. Representative for the Bureau of Census for the 1980 census, but she has been out of town. He felt she should be aware of the committee's meetings and perhaps act as a liaison or resource person for the committee. She will be informed of the members on the committee.

Pat said NMU radio and T.V. stations will help in anyway they can.

The Clerk mentioned some townships may be interested in obtaining materials at their own cost to publicize the census. The Clerk stated he needs information from the committee on what materials must be printed.

Lou Myefski stated he can send brochures to school unions with a letter requesting their support in publicizing the census and encourage them to actively participate in it. He stated MAISD will print their own materials for distribution.

Helen encouraged members to get materials for distribution from other sources other than the County Clerk because of the limited budget. She noted it is important that members of the committee contact the Clerk on what types of materials they want printed.

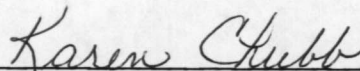
The Clerk stated he will contact churches about the census.

Rick Stoddard requested additional information on the census. The Clerk stated information may be obtained from Janet Sonaglia.

The next meeting will be held on Wednesday, February 6, 3:00 p.m., in Room 227 of the Courthouse Annex.

The meeting adjourned at 3:55 p.m.

Respectfully submitted,



Karen Chubb, Secretary